

# FACT SHEET - NATIONAL RV TRADE SHOW

The National RV Trade Show is sponsored by the Recreation Vehicle Industry Association (RVIA). RVIA is a trade association representing the interests of the manufacturing segment of the RV industry.  
Phone: 703-620-6003

## 2016 SHOW STATISTICS

Location: Kentucky Exposition Center, Louisville, KY  
 No. of Exhibitors: 267 (36 Vehicle/Chassis Mfrs.; 231 Suppliers of Parts, Services, Accessories)  
 Net Sq. Ft.: 780,644 (725,044 sq. ft. Vehicle Exhibits; 556 10' x 10' Supplier Booths)  
 Verified Attendees: 2,737 RV Dealers, Warehouse Distributors; Repair Shops, Parts/Accessory/Camping Stores, Campgrounds  
 1,048 Non-Exhibiting Manufacturer/Supplier/Guest/Press  
 3,885 Exhibitor Personnel

## 2017 NATIONAL RV TRADE SHOW INFORMATION

Location: Kentucky Exposition Center, Louisville, KY  
 Show Dates: November 27-30, 2017 (Nov. 27-Pre-conference; Nov. 28-30-Expo)  
 Move-In: Nov. 20 - Nov. 24 (Vehicle Manufacturers) Nov. 24 - 27 (Suppliers)  
 Display Tear Down: Nov. 30; 1:00-10:00 p.m. (Vehicle Manufacturers and Suppliers)  
 Unit Move-Out: Dec. 1 (Vehicle Manufacturers)  
 Product Display: Recreation Vehicles, Chassis, OEM Parts, Accessories and Services  
 Exhibit Eligibility: Limited to member and non-member original equipment manufacturers of recreation vehicles, park model RVs and fifth wheels that do not exceed 430 sf of gross area when measured in the set up mode, travel trailers that do not exceed 400 sf of gross area in the set up mode and do not require a special highway movement permit to be transported; component parts, accessory, camping lifestyle equipment, and industry support firms who have provided their RV industry product or service to the industry for a period of at least six months prior to the show from an established place of business.  
 Space Offering: RV Manufacturer offering available late February. Supplier offering available late May.

### **Booth Cost : (Subject to Change)**

		On or Before April 3, 2017	After April 3, 2017
RV/Park Model RV Mfr.	RVIA Member	\$4.00 psf	\$5.00 psf
	Non-Member	\$8.00 psf	\$8.00 psf
*Chassis Manufacturer	RVIA Member	\$5.00 psf	\$6.30 psf
	Non-Members	\$9.50 psf	\$9.50 psf
		On or Before June 26, 2017	After June 26, 2017
**Supplier (per Std. 10'x10')	RVIA Supplier Member	\$630	\$790
	Non-Member/RVIA Associate Member	\$1,585	\$1,585
	RVIA Supplier Member	\$950	\$1,195
(per Ex. Use 10'x10')	Non-Member/RVIA Associate Member	\$2,395	\$2,395

\* Chassis Manufacturers pay \$350 per 1,000 sq. ft. Go RVing Coalition surcharge

\*\* Supplier Exhibitors pay \$350 per 10' x 10' booth Go RVing Coalition surcharge  
 Surcharge moneys dedicated to Go RVing Coalition market expansion activities

### ATTENDEE FEES (subject to change)

	On or Before Nov. 20, 2017	After Nov. 20, 2017
Non-Exhibiting/ RVIA Member Type- Associate Category	\$200.00	\$300.00
Non-Exhibiting/ RVIA Member Type- RV/PMRV/SUP/Finance/Mfrs Rep	\$100.00	\$200.00
Non-Exhibiting/ Non-RVIA Member/ International Visitor	\$200.00	\$300.00
RV/PM Dealer, Accessory/Parts Store, Repair Shop, Campground	No Fee	No Fee
Press, Government Official, Trade Association	No Fee	No Fee

Website: [www.rviashow.org](http://www.rviashow.org)

Exhibit Inquiries to: Kelly Smith; Ph: 571-665-5872 or E-mail: [kbsmith@rvia.org](mailto:kbsmith@rvia.org)

Attendee Inquiries to: Huyen "Wen" Dang; Ph: 571-665-5847 or E-mail: [hdang@rvia.org](mailto:hdang@rvia.org)