

RVIA Committee Week

June 4-8, 2017 | The Mayflower Hotel | Washington, DC

SPONSORSHIP OPPORTUNITIES



Committee Week is a vitally important event for the RV industry. It's where RVIA members and other RV industry members come together to collectively chart the future course for the association. It is where ideas are nurtured and plans developed to achieve RVIA's core mission of promoting and protecting the RV industry and members. Committee Week is where your voice can be heard, not only in RVIA committee meetings but also in the offices of Members of Congress. It is your opportunity to help form the future for the RV industry!

Sponsorship of Committee Week is a great way to build your name recognition in front of **more than 250 members of the RV industry**. Committee week attendees include executive leadership from the top manufactures and suppliers in the industry as well as leaders from the RV dealer and campground industries. Committee Week sponsorships are available for every budget and provide recognition beginning with the online registration process, continuing through multiple onsite events and concluding with recognition at the RVIA Board of Directors meeting.

SPONSORSHIP LEVELS

Platinum Level Receives (package value: \$21,000)

- Choice of sponsoring Wednesday Night Advocacy Day Dinner or Monday Night Welcome Reception
 - Opportunity to provide promo item on tables at dinner or reception
 - Signage at dinner or reception
- Choice of sponsoring one of the following Advocacy Day specific products:
 - Advocacy Day App, Congressional Handbook, or Battery Chargers
- Ad in conference brochure (+\$2,000 gets logo on the cover)
- Logo on all marketing collateral and in material handed out onsite
- Mention in press release, RVIA Today and any advertising (print or online)
- Acknowledgment in registration confirmation
- Online recognition with company logo and link to website
- Signage at registration desk at event
- Logo in slideshow at Wednesday Night Advocacy Day Dinner

Investment: \$10,000 (limited 3 sponsors; one company can have exclusive to all event & benefit options for \$25,000 -- a \$40,000 value!)

Gold Level Receives (package value: \$15,500)

- Choice of sponsoring Tuesday Afternoon Advocacy Training, Monday Lunch or Tuesday Lunch
 - Opportunity to provide promo item on tables at lunch or training
 - Signage at lunch or training
- Choice of sponsoring one of the following: Lanyards or Bags
- Logo on all marketing collateral and in material handed out onsite
- Mention in press release, RVIA Today and any advertising (print or online)
- Acknowledgment in registration confirmation
- Online recognition with company logo and link to website
- Signage at registration desk at event
- Logo in slideshow at Wednesday Night Advocacy Day Dinner

Investment: \$8,000 (limited 3 sponsors; one company can have exclusive to all event & benefit options for \$20,000 -- a \$28,000 value!)

SPACE IS LIMITED, BOOK YOUR SPONSORSHIP TODAY!

Contact **Monika Geraci** at (571) 665-5852 or mgeraci@rvia.org or

Liz Crawford at (571) 665-5889 or lcrawford@rvia.org to discuss your sponsorship.

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ADDITIONAL SPONSORSHIP LEVELS

Silver Level Receives (package value: \$9,500)

- Choice of sponsoring Advocacy Day Breakfast or Committee Meeting Refreshment Breaks
 - Opportunity to provide promo item on tables at breakfast or breaks
 - Signage at breakfast or breaks
- Choice of sponsoring one of the following: Lanyards or Bags
- Online recognition with company logo and link to website
- Logo on all marketing collateral and in material handed out onsite
- Signage at registration desk at event
- Logo in slideshow at Wednesday Night Advocacy Day Dinner

Investment: \$5,000 (limited to 3 sponsors)

Bronze Level Receives (package value: \$3,500)

- Choice of sponsoring one of the following: Lanyards or Bags
- Signage at registration desk at event
- Logo on all marketing collateral and in material handed out onsite
- Logo in slideshow at Wednesday Night Advocacy Day Dinner

Investment: \$ 2,500

À La Carte Sponsorship Opportunities

- Caucus/Advocacy Day Dinner-\$3,000 (limit 3 sponsors)
- Monday Night Reception-\$3,000 (limit 3 sponsors)
- Cell phone battery packs-\$2,500 (exclusive sponsor)
- Advocacy Day App-\$2,500 (exclusive sponsor)
- Congressional Handbook-\$2,500 (exclusive sponsor)
- Committee Week Bag-\$2,500 (exclusive sponsor)
- Monday Lunch-\$2,000 (limit 3 sponsors)
- Tuesday Lunch with speaker-\$2,000 (limit 3 sponsors)
- Advocacy Day Afternoon training includes snacks and sponsorship of speaker-\$2,000 (exclusive sponsor)
- Advocacy Day breakfast-\$1,000 (exclusive sponsor)
- Lanyards for Committee Week-\$500 and provide lanyards (exclusive sponsor)



DEADLINE: MARCH 31, 2017

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