### RV AFTERMARKET CONFERENCE

#### SPONSORSHIP OPPORTUNITIES

The annual RV Aftermarket Conference is a three-day event where prominent suppliers and distributors in the RV industry will meet to develop their strategies for expanding their business in the coming year, introduce new products and services, network and have some fun. The conference allows one-on-one "appointment sessions" between RV suppliers and distributors of your choosing. The conference also provides many social opportunities through which you can learn vital business information from those who have a record of success in the industry.

Sponsorships are available for every budget and provide a great opportunity to build brand recognition in front of the top Suppliers and Distributors in the RV industry! Check out the complete lineup of available sponsorship opportunities below.

### WELCOME RECEPTION | \$5,000 (EXCLUSIVE)

- Sponsor Remarks (2-3 minutes)
- 24" x 36" Sign outside the Reception
- Full page ad in the Event Program
- Logo displayed on Screens during Reception
- · Opportunity to provide promo item on cocktail tables and bar
- Priority logo placement on Event Sponsors Meter Board
- Written mention in Event Press Release
- Priority logo placement in event email with link to website
- Opportunity to purchase Meeting Room Suite

# AFTERMARKET RESEARCH PRESENTATION | \$5,000 (EXCLUSIVE)

- · Sponsor Remarks (2-3 minutes)
- 24" x 36" Sign outside the Lunch
- Full page ad in the Event Program
- Logo displayed on Screens during Lunch Prior to Presentation
- Opportunity to provide promo item on tables at the Lunch
- Priority logo placement on Event Sponsors Meter Board
- Written mention in Event Press Release
- Priority logo placement in event email with link to website
- Opportunity to purchase Meeting Room Suite

### RV AFTERMARKET AWARDS | \$5,000 (EXCLUSIVE)

- Sponsor Remarks (2-3 minutes)
- 24" x 36" Sign outside the Lunch
- Full page ad in the Event Provide Additional Additaditional Additional Additional Additional Additational Additional
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  Internet on Event Sponsors Meter Board
- Written mention in Event Press Release
- Priority logo placement in event email with link to website
- Opportunity to purchase Meeting Room Suite

## THURSDAY LUNCH | \$2,500 (EXCLUSIVE)

- Sponsor Remarks (2-3 minutes)
- 24" x 36" Sign outside the Lunch
- Full page ad in the Event Program
- Logo displayed on Screens during Lunch
- Opportunity to provide promo item on tables at the Lunch
- Priority logo placement on Event Sponsors Meter Board
- Written mention in Event Press Release
- · Priority logo placement in event email with link to website
- Opportunity to purchase Meeting Room Suite



FOR MORE INFORMATION ON SPONSORSHIP OPPORTUNITIES PLEASE EMAIL JGREENE@RVIA.ORG OR CALL 571-665-5871

#### **CLOSING RECEPTION \$2,500** (EXCLUSIVE)

- 24" x 36" Sign outside the Reception
- Full page ad in the Event Program
- Logo displayed on Screens during Reception
- Opportunity to provide promo item on cocktail tables
- · Priority logo placement on Event Sponsors Meter Board
- Written mention in Event Press Release
- · Priority logo placement in event email with link to website
- · Opportunity to purchase Meeting Room Suite

#### MORNING COFFEE / AFTERNOON SNACK **\$2,500** (6 AVAILABLE)

- 24" x 36" Sign in the service area
- Secondary logo placement on Event Sponsors Meter Board
- Written mention in Event Press Release
- · Secondary logo placement in event email with link to website
- · Opportunity to purchase Meeting Room Suite

#### AFTERMARKET RESEARCH WORKSHOP

#### 1\$5.000 (EXCLUSIVE)

- Sponsor Remarks (2-3 minutes)
- 24" x 36" Sign outside the Session Room
- Full page ad in the Event Program
- Title slide with sponsor logo on screens during workshop
- Priority logo placement on Event Sponsors Meter Board
- Written mention in Event Press Release
- Priority logo placement in event email with link to website
- · Opportunity to purchase Meeting Room Suite

#### SUPPLIER WELCOME GIFT **\$2,500** (EXCLUSIVE TO DISTRIBUTORS)

- Promotional gift for suppliers at registration check-in
- Secondary logo placement on Event Sponsors Meter Board •
- Written mention in Event Press Release
- · Secondary logo placement in event email with link to website
- Opportunity to purchase Meeting Room Suite

#### **EVENT LANYARDS** \$2,500 (EXCLUSIVE)

- Branded Lanyards (p • Seco
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- acement in event email with link to website • Seco

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Opportunity to purchase Meeting Room Suite

#### FLOOR CLINGS 1 \$2,500 (3 AVAILABLE]

- Branded floor clings exiting elevator on one of 3 meeting room floors
- Secondary logo placement on Event Sponsors Meter Board •
- Written mention in Event Press Release
- · Secondary logo placement in event email with link to website
- · Opportunity to purchase Meeting Room Suite

### **GOLF TOURNAMENT**

#### **\$5,000** (EXCLUSIVE)

- 24" x 36" Sign outside the Shuttle Bus Pickup Location
- · Signage on all Golf Carts
- Option to donate promo items (golf balls, beer koozies, etc.)
- · Secondary logo placement on Event Sponsors Meter Board
- Written mention in Event Press Release
- · Secondary logo placement in event email with link to website
- Opportunity to purchase Meeting Room Suite



#### **GOLF HOLE** I \$250 (16 AVAILABLE)

- Lawn sign with logo at sponsored Golf Hole
- Option to donate promo items (golf balls, beer koozies, etc.)

#### **CONFERENCE PROGRAM ADS** |\$1,000 - \$2,500

Board

- Back Cover (\$2,500)
- Inside Front Cover (\$2,000)
- Full page (\$1,500)
- Half Page (\$1,000)