Annual Report 2024





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Financials

RV Technical Institute





RV TECHNICAL INSTITUTE: Celebrating Milestones and Driving Our Mission Forward

Since opening its doors five years ago, the RV Technical Institute has remained dedicated to training RV technicians according to our gold standard curriculum. This past year, our team has focused on elevating our program even further as we strive to continue building up our training program and, ultimately, the number of trained RV service technicians.

We leveraged decades of industry experience and partnered with the top RV manufacturer and supplier leaders in the field to develop the most up-to-date and influential RV technician training program ever built. Our strong partnerships with leading RV manufacturers and suppliers, combined with decades of industry experience, are the foundation of this program.

This year, the RV Technical Institute has focused on elevating our program through a number of initiatives. First and foremost, we significantly increased the number of trained RV service technicians. There are now 997 dealerships with at least one Institute-certified technician



"...we're continuously elevating our training program and providing attendees with a range of learning opportunities allowing them to grow and succeed."

Curt Hemmeler, RV Technical Institute Executive Director

on staff. That means nearly a thousand dealerships across the country have access to highly trained professionals.

Additionally, 6,729 technicians have become certified. For comparison, the last time our industry experienced a significant increase in technicians was in 2008, when 4,233 technicians were certified. We certainly broke the record in 2024!

The RV Technical Institute has also continued recruitment efforts by working with schools across the country, such as high schools and vocational schools, and helping them include the RV Technical Institute's training in their curriculum.

We attended the American School Counselors Association Conference, where we connected with 4,700 counselors. Our goal is to reach high school students and inform them of the RV industry's numerous career paths. With that goal in mind, we also attended the Future Farmers of America Convention, where our booth was visited by high school students from all 50 states who were interested in the program.



We formed a partnership with Navarro College, our first community college Authorized Learning Partner. Starting in 2025, Navarro College will begin teaching the Institute's Level 1 curriculum to students interested in becoming RV technicians.

Additionally, our technician training curriculum was elevated earlier this year with the launch of our Level 3 workshops. This training is taught by suppliers at their locations and covers five specialties: appliances, chassis, electronics, electrical, and slide-outs. To make it easier for







technicians to reach Level 3 certification, we hosted five Level 3 courses at our own facility – one for each specialty. This gives technicians more opportunities to become Level 3 certified or even reach the rank of Master Technicians, the highest curriculum achievement.

We also continue to be passionate about increasing the number of women service technicians. Currently, only 2% of RV technicians are women, but women comprise 30% of the people interested in the RV Technical Institute's training. That's why we were excited to partner again with the RV Women's Alliance to host allwomen's training courses. These popular classes have had sessions held all across the country. It's inspiring to see so many women entering this rewarding field.

"We're excited about each and every one of these initiatives," says RV Technical Institute Executive Director Curt Hemmeler. "By working with schools, attending events, forming partnerships, and adding to our curriculum, we're continuously elevating our training program and providing attendees with a range of learning opportunities allowing them to grow and succeed. I look forward to seeing everything we accomplish in 2025!"



997 RV Technical Institute Certified Dealerships

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"These achievements would not be possible without their [RV Technical Institute team] contributions."

Curt Hemmeler, RV Institute Executive Director

Hemmeler adds that the RV Technical Institute's dedicated staff is the driving force behind these initiatives. "I would like to thank our remarkable team here at the RV Technical Institute. These achievements would not be possible without their contributions. A huge thank you to our staff!"

Additionally, the RV Technical Institute would like to express gratitude to the RV Dealers Association, RV Industry Association, and Go RVing. As a non-profit institution, the RV Technical Institute relies on the generous support of the entire RV industry to fulfill our mission of training RV service technicians.

The RV Technical Institute is eager to continue growing this gold-standard training program and, ultimately, enhance the RV consumer experience. By investing in technician training, we believe we can empower every RVer with the confidence that their adventures will be well-supported by Institute-certified RV service technicians.

REMEMBERING:





The RV Technical Institute honors the memory of Bill Stewart, Director of Education, who passed away in March of 2025.

Bill was a valued member of the RV Industry Association team, and was widely known for his kindness, dedication, and the positive energy he brought to every interaction. His presence will be profoundly missed by all who had the privilege of working alongside him. Bill carried much pride in giving of himself and teaching others, and his teaching impacted thousands of people and RV technicians over his more than 40 years in the RV industry.

We ask our RV industry friends and partners to please keep Bill's family and loved ones in your thoughts.

