



ANNUAL REPORT 2025



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Message from the President

To Our Members and Industry Partners,

With 2026 already underway, I wanted to share some insight into how the RV Industry Association remains focused on the strategic initiatives that serve our members, strengthen our industry, and broaden our reach. This year presents significant opportunities to leverage new data, engage our workforce, and connect with an evolving consumer base that views RVing as a primary way to experience the outdoors.

Quantifying Our Economic Impact

A cornerstone of our advocacy work is demonstrating the vitality of our American-made industry to legislators and the public. During RVs Move America Week, we will release the updated RVs Move America Economic Impact study. This research serves as a critical benchmark, providing a data-driven look at the industry's contribution to the national economy and local communities. Additionally, early this year the Bureau of Economic Analysis (BEA) will release their report detailing the economic impact of the outdoor recreation industry. These two reports are vital for our ongoing efforts to protect the interests of our members and ensure a favorable regulatory environment.

In 2025, year-end shipments finished up slightly and in line with the forecasts shared by ITR Economics throughout the year. As we move into 2026, we are optimistic that this modest upward trend will continue, fueled by improving economic conditions and an incredible lineup of travel milestones perfect for RVing. Our research shows the 74 million Americans plan to take an RV trip this year, and with nationwide celebrations for America's 250th birthday, the global excitement of the FIFA World Cup, and the 100th anniversary of Route 66, there has never been a more iconic year for travelers to experience the freedom of the open road.

Professional Development and Industry Alignment

Our 2026 event schedule is designed to foster the leadership and collaboration necessary to navigate the modern marketplace. We begin in early March with the Leadership Conference (March 10–12), focusing on developing the next generation of industry leaders and long-term industry health. Following this, RVs Move America Week (May 31–June 4) will bring our members to Washington, D.C., to engage directly with policymakers as well as set the strategic direction for your Association with more than 20 committee meetings. We will then transition to the RV Aftermarket Conference (August 10–13), an essential forum to discuss supply chain optimization and consumer trends.

There has never been greater alignment between all segments of the RV industry. This year, the RV Industry Association and RV Dealers Association will hold all three of their board meetings at the same time and in the same location, with the RV Dealers Association joining us at the Mayflower Hotel for the first time in D.C. during RVs Move America Week. And the Campground Coalition continues to strengthen the relationship between manufacturers, suppliers, and campground operators through sharing resources and collaborating on how to improve the experience for our shared customer: the RVer.

Strengthening the Industry Foundation

We are leaning into the momentum driven by a younger, more diverse generation of RVers. Market indicators suggest that Millennials and Gen Z represent the highest purchase consideration for 2026. To engage these groups, Go RVing will continue to emphasize the core values of freedom and affordability through the "Just Beyond Your Door" campaign.

This initiative ensures our message of adventure reaches the right audiences at the right time. By aligning the RV lifestyle with major cultural milestones—including America’s 250th birthday—we are positioning RVing as a permanent centerpiece of the American experience.

Simultaneously, the RV Technical Institute is deepening its collaboration with dealer partners to ensure training and certification programs align with the real-world needs of today’s service departments. By listening closely to dealers, service managers, and technicians, RVTI is shaping a curriculum that is practical, accessible, and relevant—meeting learners where they are and supporting clear, achievable pathways through the training pipeline. This approach helps dealers develop, retain, and advance skilled technicians who can keep pace with the evolving RV market.

The work we are doing in 2026 will build a more resilient, inclusive, and economically significant industry. Thank you for your continued commitment to these shared goals.



Craig A. Kirby
President & CEO,
RV Industry Association



Membership Makeup

The RV Industry Association is the national trade group representing the manufacturer and component supplier companies producing approximately 98 percent of all RVs manufactured in North America, and approximately 60 percent of RVs produced worldwide. The Association unites these diverse industry segments and forges an alliance to form a strong, single voice focused on our collective mission to promote and protect the RV industry. Working with our members, we advance and expand the industry by driving growth and innovation across the \$1.1 trillion outdoor recreation economy.

Total Members: 476



RV Manufacturer

111



Park Model RV
Manufacturer

56



Supplier

155



Aftermarket
Supplier

44



Finance Firm

17



Associate

80



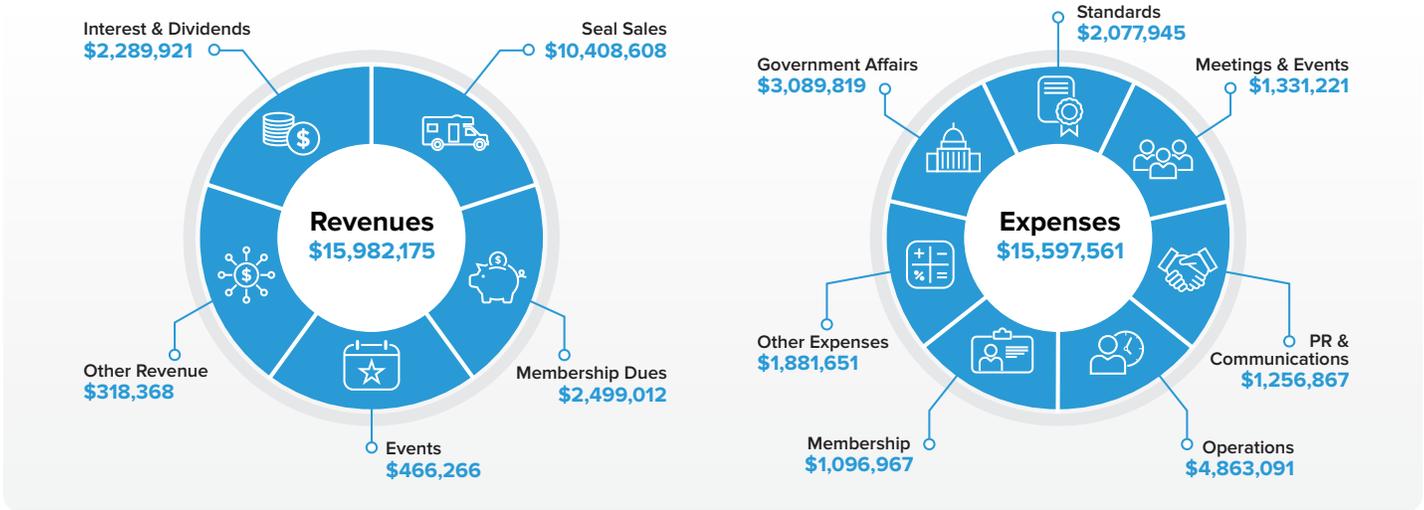
Manufacturer's
Representative

13

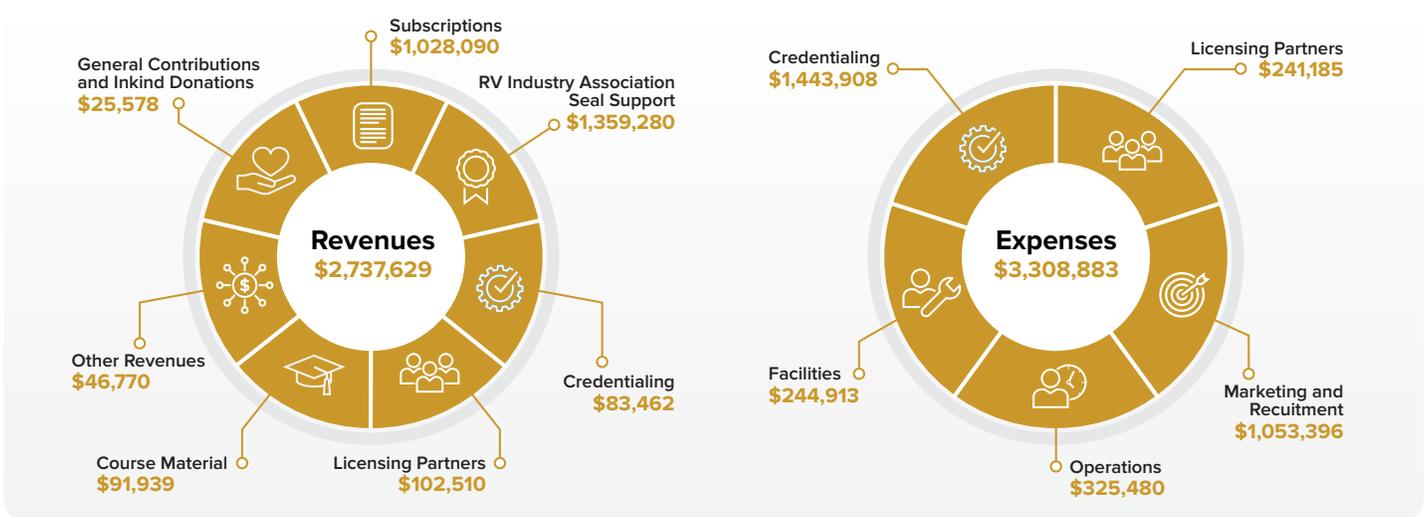


Financial Report

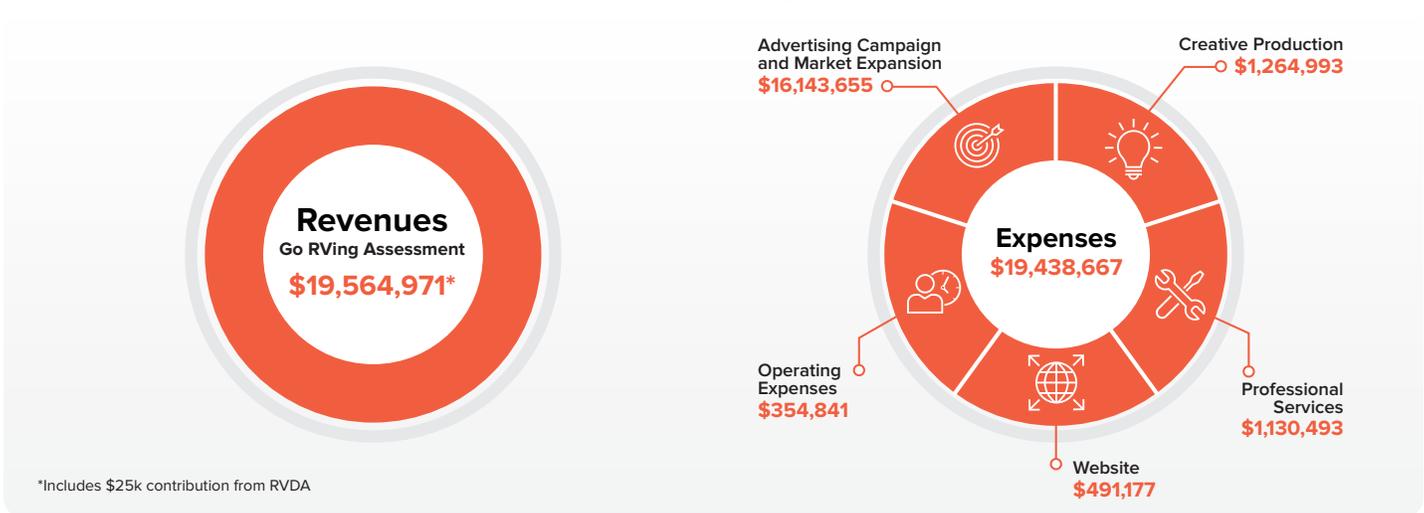
RV Industry Association



RV Technical Institute



Go RVing



*Includes \$25k contribution from RVDA

Board of Directors & Committees

Executive Committee



Chair
Mary Pouliot
Thetford Corp.,
Executive Vice President, Americas



Vice Chair
Ryan Elias
Leisure Travel Vans/Triple E RV,
President and General Manager



Treasurer
Brett Randall
Aliner,
President & CEO



Secretary
Jeff Rodino
Patrick Industries,
President



Immediate Past Chair
Kevin McArt
Forest River,
General Manager



Craig Kirby
RV Industry Association,
President & CEO



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Ember Recreational Vehicles,
President & CEO



Bob Martin
THOR Industries,
President, CEO, & Director



Brent Diver
Ranger Distribution,
Partner



Coley Brady
Alliance RV,
Co-Founder/President



Bryan Hughes
Winnebago Industries -
CFO, SVP- Finance, IT, and Business
Development



Heather Jenks
Genesis Products,
Vice President RV Sales



Geneva Long
Bowlus,
President & CEO



Mike Hesse
Blue Ox,
Chairman & CEO



Trevor Kropf
Kropf Industries Inc.,
General Manager



Toby O'Rourke
Kampgrounds of America,
President & CEO



April Klein-Carroll
Lippert Components, – Elkhart,
SVP, Customer Support Services



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Wells Fargo CDF,
Vice President

Committee Chairs

Aftermarket Committee

John Tinghitella
RV Designer,
President

Audit Committee

Brett Randall
Aliner,
President & CEO

Awards Committee

Ashley Bontrager Lehman
Ember Recreational Vehicles,
President & CEO

Canadian Coalition

Shane Devenish
Canadian Recreational Vehicle
Association, President

Emerging Leaders Coalition

Ryan Elias
Leisure Travel Vans/Triple E RV,
President and General Manager

Financial Services Committee

Chris Renn
Huntington Bank,
Senior Vice President

Governance Committee

Bob Parish
Wells Fargo CDF,
Vice President

Government Affairs

Chad Reece
Winnebago Industries,
VP, Gov. & Industry Relations

Investment Committee

Brett Randall
Aliner,
President & CEO

Lawyers Committee

David Thomas
Keystone RV,
VP & General Counsel

Market Information Committee

Jeff Rodino
Patrick Industries,
President

Membership Committee

Anthony Wollschlager
Airxcel,
President & CEO

Park Model RV Committee

John Soard
Forest River,
General Manager

Public Relations Committee

Trey Miller
Jayco,
Vice President of Marketing

RV Campground Coalition

Trevor Kropf
Kropf Industries Inc.,
General Manager

RVPAC Steering Committee

Coley Brady
Alliance Recreational Vehicles,
Co-Founder and President

Standards Steering Committee

Dave Mihalick
THOR Industries,
VP, Vehicle Safety &
Regulatory Compliance

Supplier Committee

Mike Cheney
VALTO Engineered Materials,
VP, Recreational Vehicles

Sustainability Committee

Sandy Rynalski
THOR Industries,
Vice President, ESG

Workplace Safety Committee

Darrick Parker
THOR Industries,
Director of Environmental
Health & Safety



2025: *Fortitude and Forward Motion*



2025 demonstrated the strength, resilience, and unity of the RV industry.

Despite persistent economic headwinds, this year was also marked by many successes, including significant legislative achievements, groundbreaking RV technician training initiatives, impactful new marketing campaigns, and more. Bolstered by these latest initiatives and member support, there are many reasons for optimism as the industry heads into 2026.

One key reason for this positive outlook is the latest research findings. Our data continues to show that consumers are excited about living an active outdoor lifestyle, and outdoor participation is increasing. An estimated 28 million Americans—a 33% increase from 2024—planned to travel by RV this past winter. RVers are also getting younger—millennials and Gen Z are driving the future of RV travel, with Gen Z (35%) and Millennials (32%) showing the highest RV purchase consideration for 2026. Altogether, the data indicates that, among consumers, RVing’s future is bright.

On the advocacy front, the Government Affairs team continues to deliver results with lasting industry-wide impact. In our member survey, respondents cited tariffs as the number one immediate business concern. The team responded by sharing dozens of updates and timely insights into the ever-evolving tariff landscape. The team also secured a major win on de minimis exemption reform, an important step toward leveling the playing field for American manufacturers.

Through collaboration with dealer partners and Congressional champions, the RV Industry Association successfully secured a fix to the 2017 tax cuts, enabling all RV dealers to fully deduct the interest on floorplan loans for non-motorized towable trailers. This is a massive win for the RV industry. The bill also extended the 2017 tax cuts.

The RV Technical Institute has also enjoyed another year of growth and innovation, marking several major milestones in 2025. Most notably, the Institute celebrated the launch of first-of-its-kind RV technician training partnerships with Navarro College in Corsicana, TX, and Littleton Public



28 Million AMERICANS PLANNED TO TRAVEL BY RV THIS WINTER

— WHICH IS A —

33% INCREASE OVER 2024

Schools’ EPIC Campus in Littleton, CO. Additionally, the Institute has begun offering all study guides and tests in Spanish. Each of these efforts contributes towards future-proofing the RV technician career path. By providing a curriculum that aligns with real-world needs, offering industry-recognized certification, and opening doors for diverse populations, the RV Technical Institute provides both students and employers with the resources they need to succeed. The greatest member benefit and one of the biggest signature industry initiatives from the RV Industry Association is our standards inspection program. In 2025, the Association’s team of expert inspectors conducted more than 2,000 unannounced inspections of member company RV manufacturing plants. Additionally, the Association provides members with educational resources and hands-on training to support their commitment to complying with adopted codes and standards within the manufacturing process.



These educational opportunities include the Workplace Safety Workshop, which emphasizes a thriving safety culture within member organizations, as well as the Regulatory & Safety Compliance Seminar, which brought together members and industry professionals for focused panels that help manufacturers and suppliers stay ahead of compliance needs.

Go RVing continues to serve as the industry's unified voice, successfully driving brand awareness among a younger and more diverse demographic. The campaign launched its powerful new campaign, Just Beyond Your Door, which successfully positioned the RV as the limitless doorway to adventure and the means to a deeper connection with family and nature. Go RVing also partnered with dozens of non-RVing social media influencers to authentically share their first RV experience, including a fantastic partnership with Rob Gronkowski. These strategic placements ensure the RV industry continues connecting with the younger, more diverse families who represent the future of RV ownership. Go RVing continues firing on all cylinders to keep the promise of the RV dream alive and thriving.

Importantly, the RV industry's sense of unity remained on prominent display throughout 2025. Over 300 volunteers participated in the fourth annual All Industry Volunteer Day hosted by the Association's Emerging Leaders Coalition. Through events like these, the Coalition fosters the development of future leaders while strengthening industry bonds.

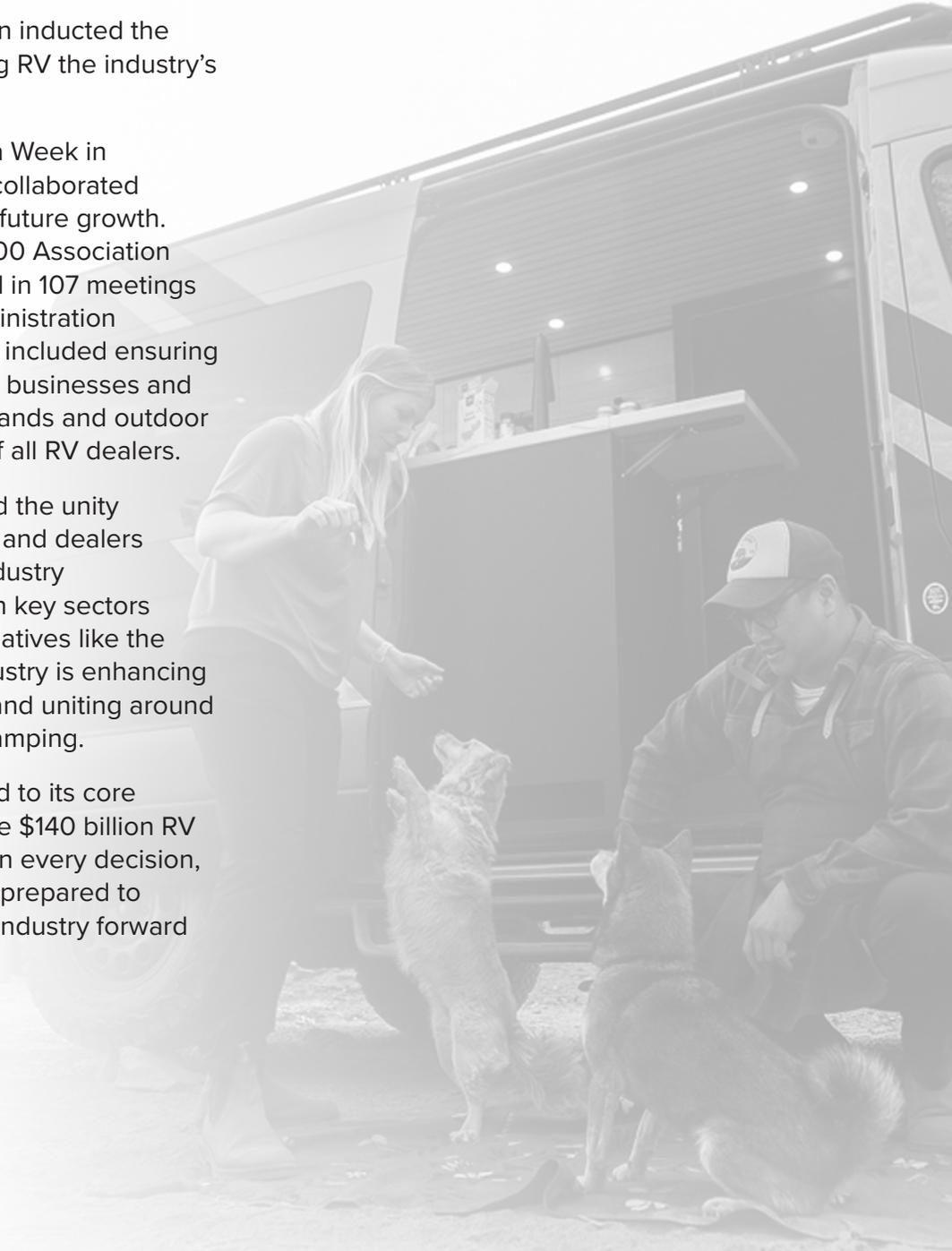
The RV sector also came together during the third annual Leadership Conference, which helps nurture talent by providing a space to develop a deeper understanding of critical industry issues. This event also creates opportunities to connect with the next generation of leaders in the RV industry. It was during the Conference

that the Emerging Leaders Coalition inducted the incoming Class of 2025, welcoming RV the industry’s next generation of leaders.

Similarly, during RVs Move America Week in Washington, D.C., the RV industry collaborated to build a strategic roadmap for its future growth. During Advocacy Day, more than 100 Association members and partners participated in 107 meetings with federal policymakers and administration decision-makers. Industry priorities included ensuring fairness and certainty for American businesses and manufacturers; investing in public lands and outdoor recreation; and fair tax treatment of all RV dealers.

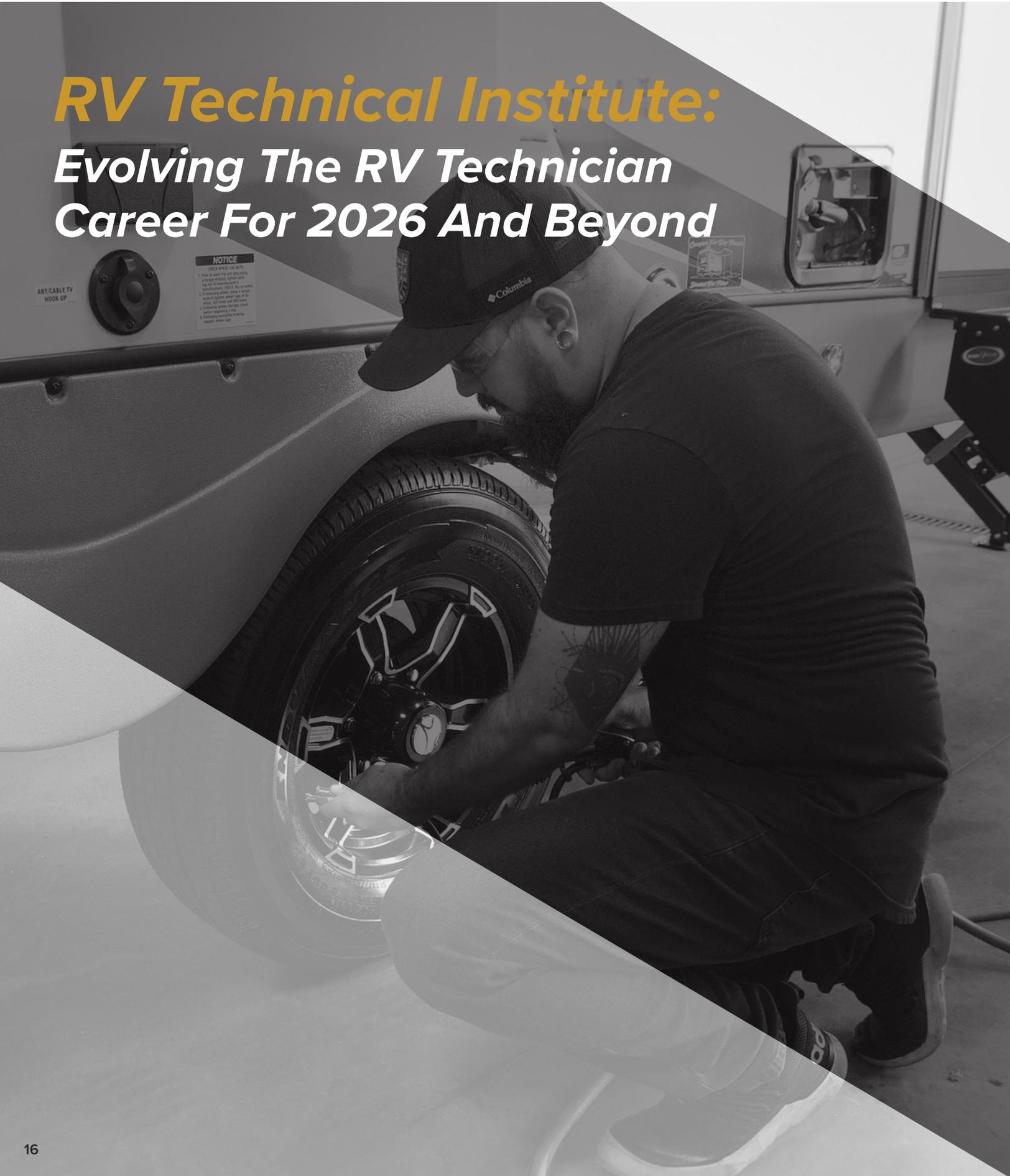
The foundation remains strong, and the unity between manufacturers, suppliers, and dealers has never been greater. The RV industry continues to strengthen its ties with key sectors like campgrounds. By fostering initiatives like the Campground Coalition, the RV industry is enhancing its partnership with campgrounds and uniting around their vital role in the future of RV camping.

Your Association remains dedicated to its core mission: protecting and growing the \$140 billion RV industry. By placing members first in every decision, the RV Industry Association is well-prepared to navigate challenges and drive the industry forward into a promising 2026.



“Your Association remains dedicated to its core mission: protecting and growing the \$140 billion RV industry.”

RV Technical Institute: Evolving The RV Technician Career For 2026 And Beyond



2025 was a year of growth, innovation, and real impact. With an increasing number of RVers embracing the outdoors for the first time—and many of them younger than ever before—the RV industry continues to face tremendous demand for skilled technicians who can keep the rigs rolling. As a result, the RV Technical Institute’s ability to provide quality, timely service is critical to delivering exceptional RV experiences to consumers.

The Institute’s mission—training the next generation of RV technicians, elevating the profession, and ensuring the industry has the talent it needs to support its customers—has never been more important. As part of this mission, the Institute marked several major milestones this year.

One major achievement was the launch of a first-of-its-kind RV technician training partnership with Navarro College, designed to meet the growing demand in the field. The course was developed in collaboration with Texas-based Fun Town RV and RV aftermarket supplier Lippert Components, and first class kicked off in October 2025. The new program brings the Institute’s nationally recognized technician curriculum to students, focusing on providing hands-on instruction in inspecting, diagnosing, and repairing core RV systems. The collaboration is seen as a crucial step toward meeting the growing demand for skilled labor in Texas, the nation’s largest RV market. Looking ahead, the RV Technical Institute is exploring opportunities to bring the program to other community colleges.

Additionally, the Institute expanded its model even further through a collaboration with Littleton Public Schools’ EPIC Campus to connect high school students to high-demand careers through real-world training and certification. In January 2026, the EPIC Campus will become the first high school in the country to offer the RV Tech Level 1 certification course, setting a national precedent. By integrating the Institute’s curriculum into the EPIC Campus, Littleton Public Schools is helping to meet the demand for skilled service professionals through a vital pipeline of certified technicians. The RV Technical Institute thanks Windish RV and Grand Design RV for their donated equipment and the real-world opportunities they provide for students.

The RV Technical Institute didn’t stop there. Recognizing the importance of accessibility and inclusivity, the Institute is working to offer all study guides and tests in Spanish. This initiative addresses the RV industry’s critical demand for more certified technicians, offering a clear pathway for a larger group of individuals to enter and advance within the profession. By eliminating a language barrier, the Institute is making the certification process more accessible, which will lead to a more skilled and diverse technician workforce.

Each of these efforts are key components of the RV Technical Institute’s goal to future-proof the RV industry. The skilled trades offer unmatched opportunities. With so many retirees leaving the field, and with evolving technology in electrical systems, automation, and off-grid capability, having a training Institute that stays ahead of the curve is essential to the RV sector.

“...the RV Technical Institute’s ability to provide quality, timely service is critical to delivering exceptional RV experiences to consumers.”



7,500+
CERTIFIED TECHNICIANS

1,000
DEALERSHIPS WITH INSTITUTE-CERTIFIED
TECHS ACROSS THE COUNTRY

By providing a comprehensive curriculum that aligns with real-world needs, offering industry-recognized certification, and opening doors for diverse populations, the RV Technical Institute empowers students and employers alike to thrive.

The results speak for themselves. As of December 2025, nearly 1,000 dealerships have at least one Institute-certified technician on staff, and the Institute has surpassed 7,500 certified technicians nationwide. Each certification represents another individual building their career, gaining confidence, and taking pride in their craft.

Since its founding in 2019, the RV Technical Institute has witnessed graduates stepping into roles with confidence, employers praising the

Institute’s preparation, and entire communities recognizing the value of the RV technician profession.

Looking ahead to 2026, the RV Technical Institute is excited to continue shaping careers, strengthening the industry, and ensuring the next generation of RVers remain confidently on the road.



Go RVing 2025:
Meeting Consumers Where
They Are to Ignite the Next
Generation of RVers



In 2025, the RV industry faced a rapidly evolving consumer landscape.

As the median age of RV owners continued to shift younger and the motivations for travel became more centered on emotional connection and flexibility, Go RVing leaned into a strategy of precision and presence. Throughout the year, the program's efforts were defined by a single guiding principle: meeting consumers exactly where they are. By delivering targeted, relevant messaging that resonated with curious newcomers, Go RVing successfully sparked a renewed interest in the lifestyle and paved the way for the next generation of entrants into the industry.

A New Narrative: “Just Beyond Your Door”

The cornerstone of Go RVing's 2025 marketing strategy was the launch of the “Just Beyond Your Door” campaign in May. Building on the momentum of the award-winning “Don't Go There” campaign, this new campaign emphasizes that the call of adventure and the comforts of home are closer than you think – just beyond your RV door.

“Just Beyond Your Door” was designed to tap into the emotional core of why people travel: the desire for spontaneous connection, the freedom to change plans, and the comfort of having your “home base” with you. By showcasing diverse families in relatable, high-quality cinematic vignettes, the campaign bridged the gap between a “vacation” and a “lifestyle.” It reached consumers across high-impact digital platforms, connected TV, and social media, ensuring that the message of accessibility and adventure was ever-present in their daily feeds.

Experiential Marketing: The Power of the First Tour

While digital reach provides scale, nothing converts a “dreamer” into a “doer” like stepping inside an RV. In 2025, Go RVing significantly expanded its experiential marketing footprint, hosting 15 high-impact events across the country. These weren't industry shows; they were strategic placements at state fairs, music festivals, and outdoor sporting events—locations where our target demographics were already gathered, but not expecting to see RVs.

These activations resulted in over 70,000 individuals touring RVs onsite. For many, this was their first time experiencing the modern amenities and versatile layouts of today's units. By removing the barrier of having to visit a dealership, Go RVing met potential buyers in a low-pressure, high-fun environment, effectively demystifying the product and sparking the “I could do this” realization for tens of thousands of families.

Data-Driven Insights: Understanding the New RVer

The release of the 2025 RV Owner Demographic Profile provided the industry with a roadmap for the future. The data revealed a monumental shift: the median owner age has dropped to 49, and a staggering 16.9 million households expressed a clear intent to purchase an RV in the near future. The Go RVing team shared the insights from the report through over a dozen presentations for companies and partners, arming marketing teams with the data to better reach tomorrow's RVer.

“The accomplishments of Go RVing in 2025 reflect an industry that is proactive, data-informed, and deeply in tune with its audience.”

Expanding Access: The Explore Camping Program

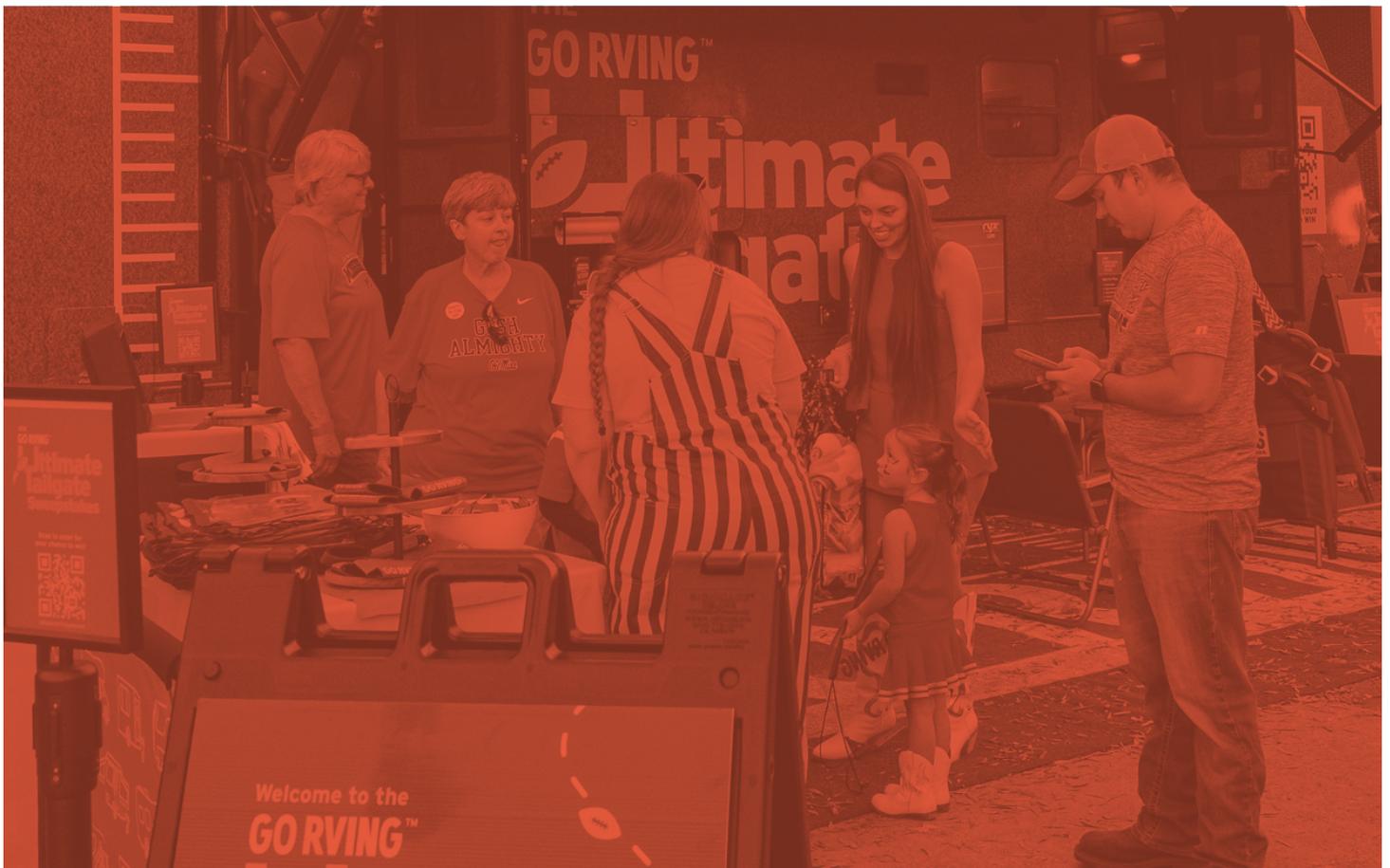
Diversity and inclusion remained a top priority in 2025 with the launch of the Explore Camping Program in June. This initiative was specifically designed to expand access to RVing for new and underserved communities. By partnering with influencers and community leaders, Go RVing facilitated first-time camping experiences that emphasized safety, community, and the ease of the RV lifestyle. This program didn't just market to new audiences; it actively invited them into the fold, providing the resources and confidence needed to take their first trip.

Building Momentum for the Future

The year also saw the fourth National Go RVing Day, a coordinated industry effort that drove record-breaking engagement across social platforms and local dealerships. This celebration served as a mid-year spark, reminding the public that the best part of summer is found on the road.

As we look toward the future, Go RVing is already setting the stage for 2026. The launch of the year-long RV-2-50 earned media effort began in late 2025, strategically positioning the RV as the ultimate way to celebrate America's 250th birthday. By aligning the RV lifestyle with a major national milestone, Go RVing is ensuring that the industry remains at the forefront of the American travel conversation.

The accomplishments of Go RVing in 2025 reflect an industry that is proactive, data-informed, and deeply in tune with its audience. By evolving our creative narrative, physical presence, and community outreach, we have not only met consumers where they are but have given them a compelling reason to move forward into the world of RVing. As we enter 2026, the foundation is set for continued growth, fueled by a diverse and energized new base of RV enthusiasts.





Membership Benefits

Membership in the RV Industry Association provides companies with access to research, resources, and reports unavailable anywhere else. But even more importantly, membership means having the expertise of a talented group of standards, government affairs, research, and marketing professionals who serve as an extension of member company’s own staff.

THERE ARE THREE MAIN PILLARS THAT MAKE UP THE ASSOCIATION



The core programs of the Association consisting of self-regulation and industry standards, government relations, and market data and research.



Our consumer-facing advertising arm charged with attracting new consumers to RVing and conducting consumer research.



Our educational arm charged with the training, certification, and recruitment of RV technicians.



UNITE AS A SINGLE VOICE

The RV Industry Association is the voice for the industry at the federal and state level, advocating on a wide range of issues to create a favorable business environment, protect against onerous legislation and regulations, and make it easier for consumers to buy, drive, and own an RV. Our state and federal government affairs teams work with officials across the country. We forge strong alliances with industry partners across the outdoor industry to amplify our voices and present a united message to lawmakers.



STAY INFORMED WITH MARKET DATA AND TRENDS

The RV Industry Association is the leader in driving new research into industry trends and consumer behaviors which allow members to tailor your products to the demands of the market. We conduct research on future consumer markets and provide shipment data tracking and trends that allow you and your manufacturing partners to produce RVs, parts, internal systems, and accessories to meet your business demands. RV Industry Association members have access to this research and data to assist in making informed, data-driven business decisions in an evolving RV market.



MAKE CONNECTIONS TO DRIVE BUSINESS

The RV Industry Association connects you with and gives you visibility among the manufacturers who produce 98% of North America’s RVs. There are over thirty RV Industry Association committees made up of industry volunteers who, together with the Board of Directors, set the strategic direction of the Association. In addition, the RV Industry Association provides members with several virtual and in-person events and trainings every year. Participation in Association committees, events, and advocacy provide opportunities to contribute to the advancement of the RV industry, learn the latest on issues impacting RV businesses, showcase innovative products, forge new relationships, and provide actionable insights to grow your business.



INFLUENCE THE STANDARDS THAT DEFINE THE INDUSTRY

The Standards team maintains and contributes to the creation of over 500 safety-related industry standards regulating traditional and park model RVs. Our inspectors travel across the country to all member facilities for unannounced inspections every 6-8 weeks to audit the manufacturer’s compliance with the industry’s universally adopted standards, including NFPA 1192 standards, ANSI standards, and others. The inspectors also educate manufacturers on certain existing, future, and updated regulations that affect that the RV industry to ensure that members have the most up-to-date information. The Association regularly hosts technical training webinars, seminars, and events; works with the National Highway Traffic Safety Administration (NHTSA) and provides opportunities for members to interact and receive updated information from the administration; and publishes a standards handbook every three years with compliance information.



PROMOTE AND GROW THE INDUSTRY

In 1994, a forward-thinking group of RV industry visionaries conceived the idea of creating an all-industry marketing campaign that united the three branches of the industry (RV manufacturers, dealers, and campgrounds) necessary for a positive consumer experience. Today, in addition to our highly impactful public relations efforts that drive a cohesive and positive industry message across the media landscape, the Go RVing program introduces millions of Americans to the freedom of RV travel, building a desire and passion for the adventures that await. The award-winning Go RVing program continues to be a marketing and consumer awareness thought leader, focusing recent efforts on recruiting, diversifying, and retaining RVers through a broad media mix and partnerships that target high value audiences primed to be your future customer. In addition to its consumer-focused marketing efforts, Go RVing provides manufacturers, dealers, campground operators, state associations, show promoters, and their agencies with access to sales leads, an image and video library, industry best practices, consumer research, and other marketing tools.



RECRUIT AND TRAIN RV TECHNICIANS

In June 2018, the RV Industry Association launched a comprehensive strategic plan with a multi-million-dollar investment, creating the RV Technical Institute, to solve the RV industry’s shortage of trained technicians and to implement metrics to track the RV customer experience. The 501(c)3 non-profit organization provides the gold-standard of training for RV maintenance and repair, working directly with manufacturers, suppliers, and leading RV experts to deliver the only RV technician training program built by the industry. There are over 7,500 RV Technical Institute Certified technicians and nearly 1,000 RV dealerships and other locations training techs on the Institute’s curriculum.

REPORTS AVAILABLE TO MEMBERS INCLUDE:



Quarterly RoadSigns
RV Shipment
Forecasts



Quarterly Travel
Intentions Survey



Path to Purchase
Customer Journey
Map



RVs Move America
Economic Impact
Study



Monthly RV Seals
Sales Reports



RV Aftermarket
Parts & Accessories
Study



Campground
Industry Market
Analysis



Survey of Lenders'
Experiences



Go RVing RV Owner
Demographic Profile



Annual RV Market
Industry Profile



Vacation Cost
Comparison Study



Annual Report for
RV Industry
Association

Thank You Members

- 27North, Inc.
- 643 Enterprise LLC
- ABC Marketing, Inc.
- Adaptive Mobility Systems, Inc.
- ADCO Products by Covercraft LLC
- ADF Sprinters
- Advanced RV, LLC
- Adventure Wagon
- Adventurer Manufacturing, Inc.
- AIMS Power
- Airxel, Inc.
- Aliner
- Alliance RV
- Alliant Credit Union
- Allstar Coaches
- Aluminum Trailer Company
- American Family Insurance
- American Guardian Warranty Services, Inc.
- American Surplus & Manufacturing Ice Castle Fish Houses
- American Technology Components, Inc.
- Amerimax for Mobility
- ANC Modular Inc.
- Andersen Hitches
- AP Products
- Apex Graphics
- ARB Corporation
- ARCO Marine
- ASA Electronics, LLC
- Ascot Enterprises
- Atlas Mobile Home and RV Parts
- Atlas Trailer Coach Products Ltd
- Auto-Motion Shade, Inc.
- Awnings By Zip Dee, Inc.
- B&B Micro Manufacturing Inc.
- B&W Custom Trailer Hitches
- Ballast Holdings, Inc.
- Bank of America
- Bank OZK
- Barnes & Thornburg LLP
- Bennett Truck Transport, LLC
- Bespoke Coach
- Bio-Kleen Products, Inc.
- Bird In Hand Pet Structures
- Blackthorn Campervans
- Blue Ox
- Bluetti Power Inc.
- BMO Bank N.A.
- BMPRO
- Bolt Custom Coaches
- Bontrager Outdoors
- Bowlus
- Boxabl
- Brinkley RV, LLC
- BRS Offroad North America
- Buena Vista MHP LLC
- CabinPro LLC
- Cabot Coach Builders
- Camco Manufacturing, LLC
- Campground Consulting Group LLC
- Camping World Holdings, Inc.
- Canadian Recreational Vehicle Association
- Canterbury
- Canusa Wood
- Carefree of Colorado
- Cascade Van
- Cavagna North America, Inc.
- Cavalier Homes, Inc.
- Cavco Park Models & Cabin RV's
- Cedar Creek Builders LLC
- Champion Park Models & Cabins
- Charlotte Pipe and Foundry Company
- Chinook Motor Coach Corp.
- Classic Accessories, Inc.
- Clean Republic LLC
- Clean Seal, Inc.
- Coach House
- Core Support Consulting
- Cornerstone Design Build, Inc.
- Creative Products Group
- Crowe LLP
- Cruise America, Inc.
- Crusader Caravans PTY
- Cummins, Inc.
- D&W, Inc.
- Dave & Matt Vans
- Dave Carter & Associates Inc.
- DB Research
- DB Technologies, Inc.
- DDR Company, LLC
- Dealer Resources Group
- Dec-O-Art Inc.
- Deer Valley Homebuilders, Inc.
- Demco
- Derema Group
- Detroit Chassis LLC
- Dexter Axle Company
- DLL Financial Services, Inc.
- DMX Power, LLC
- Dometic Corporation
- Dougherty RV Consulting LLC
- Dragonfly Energy
- Duo Form Plastics
- Dura Faucet
- Dynamite Builders LLC
- East Texas Building Systems LLC
- EasyCare RV
- Eberspaecher Climate Control Systems Canada Inc.
- ECI Fuel Systems
- Eco Capital
- Eco-Sources USA, Inc.
- Element Three, Inc.
- Elevation Park Model Company
- Elkhart Supply Corporation
- Elwell Corporation
- Embassy Specialty Vehicles LLC
- Ember Recreational Vehicles, Inc.
- Encore RV
- Equity Lifestyle Properties
- Escape RV
- etrailer Corp.
- Exodus Rigs
- Expion360 Inc.
- Exponent
- Express Distribution Solutions LLC
- Fabric Services
- Faegre Drinker Biddle & Reath LLP
- Fairview USA Inc.
- Family RV Association
- Fasnap Corporation
- Fiamma Inc.
- Field Van
- Firefly Integrations
- Fischer Panda Generators
- Fogatti Inc.
- Ford Pro
- Foremost Insurance Co.
- Foresight Management
- Forest River, Inc.
- Foretravel Motorcoach Fork Creek
- Foster & Associates
- FOTILE AMERICA LLC
- Freightliner Custom Chassis Corporation
- Future Sales
- Garmin International, Inc.
- Garnet Instruments Ltd
- GE Appliances, a Haier Company
- GEICO
- General Coach
- Genesis Products Inc.
- Genesis Supreme RV, Inc.
- Glacier Ice House
- Global Composites, Inc.
- Go Power!
- Goshen Chamber of Commerce
- Great Outdoor Cottages, LLC
- Grech RV
- Green River Cabins
- Grit Overland
- Grounded RVs Inc
- Gulf Atlantic Cottages
- Gulf Stream Coach, Inc.
- GWN Marketing Inc.
- Hanwha Azdel, Inc
- Happier Camper, Inc.
- Harris Battery Company
- Harvest Hosts
- Hatz Americas
- Hearst Business Media
- Heirloom, Inc.
- Hekipia America Inc.
- Hendrickson Truck Commercial Vehicle Systems
- Heng's Industries USA LLC
- Henkel Corp.
- Hilltop Structures
- Homestead Structures, LLC
- Horizon Global
- Hughes Autoformers
- Huntington Bank
- HWH Corporation
- IAPMO
- ICON Technologies Ltd.
- IHM Outdoors
- Inspire Communities
- InTech RV
- Integrated Dealer Systems
- Intellitec Products, L.L.C
- International Code Council - Evaluation Services (ICC-ES)
- International RV Manufacturing LLC
- International Thermal Research Ltd.,
- Intertek Testing Services NA Ltd.
- IROK
- ITC Inc.
- J & T Property Development LLC
- Jaeger-Unitek Sealing Solutions, Inc.
- JD Power
- Jefferies LLC
- JR Products
- Kaddy Cruiser RV
- Kampgrounds of America
- Kelcom Inc.
- Keller Marine & RV
- Kenda Americana Tire and Wheel
- Kenyon International, Inc.
- KeyBanc Capital Markets
- Keystone Automotive Operations, Inc.
- Kropf Industries Inc.
- L&W Engineering, Inc.
- Lakeside Cabins
- Lancaster Cabins
- Lance Camper Mfg Corporation
- Land Ark RV LLC
- Land 'N' Sea Distributing
- Laurelhurst Distributors
- LaVanture Products Company, Inc.
- Leisure Travel Vans/Triple E RV
- Lelands Cabins
- Liberty Cabins
- Light Vision Corporation
- Lightspeed
- Lindsey Research Services
- Linkswell Inc.
- Lippert
- LiquidSpring LLC
- Lite Industries Inc.
- Long and Tullier, Inc.
- LTI Flexible Products
- M&T Bank
- Magnadyne Corporation
- Mason, Inc.
- Master Distributor Corp.
- ROC Plumbing
- MBA Insurance
- McGriff Insurance Services
- McKinsey & Company
- MDC Campers and Caravans Inc.
- Medallion Bank
- Mercantile Financial Group
- Mercedes-Benz USA
- Merrick Bank
- Micro 4 USA / Pafessa USA
- Millers Cabins and Decks
- Mission Overland Trailer Corporation
- Modern Buggy RV
- Modern Tiny Living, LLC
- MORryde International, Inc.
- Motility Software Solutions
- Mountain View Custom Cabins
- Mountain View Enterprises
- MTI Industries, Inc.
- My Financing USA
- N.P.S. Company, LLC
- Nashua Builders
- National Quality Products LLC
- NAVICO Group
- Nelson Industries, Inc.
- NeXus RVs, LLC
- Nomad RVs
- Noovo
- Norco Industries, Inc.
- Northern Lite MFG Ltd
- Northpoint Commercial Finance
- ObeCo, Incorporated
- Odyssey Battery
- Oetiker, Inc.
- Off Grid Trailers Limited Partnership
- Off Highway Van
- Old Orchard Wholesale
- Oliver Travel Trailers, Inc
- ÖÖD House
- OPW-PES
- Out & Upfitters LLC
- Outdoorsy
- Outlaw Conversions
- Outside Van
- Overland Van Project LLC
- Own The Open Road
- Pace International
- Panoramic RV
- Papago Vans
- Patrick Industries, Inc.
- Pepe
- Perch & Nest
- Phoenix Park Homes
- Pinnacle Appliances
- Platinum Cottages, LLC
- Pleasant Valley Teardrop Trailers
- Pleasure-Way Industries Ltd.
- Pollak
- PowerMax Converters
- PPG Commercial Coatings
- Prevost Car (US)
- Prime Source Wholesale Distributors, LLC
- Priority One Financial Services
- Progress Mfg. Inc.
- Progressive Dynamics, Inc.
- Progressive Insurance Company
- QAI Laboratories Ltd
- R and R Manufacturing
- Rabblefish LLC
- RAMCO Engineering, Inc.
- Ranger Distribution Inc.
- Recreation By Design, LLC

- Red Oak Inventory Finance
- REDARC Corporation
- REDI
- Remote Vans LLC
- Renogy
- Repco of Central Florida Inc
- REV Group, Inc.
- Richloom Fabrics Group
- RiverPark, Inc.
- Roadtrek Inc.
- Robert W. Baird & Co., Inc.
- Rocky Mountain Structures LLC
- Rogue Van Company
- Rollick Inc.
- Rossmonster Vans LLC
- RoyPow Technology Co., Ltd
- RSM US LLP
- Rugged Mountain Custom RV
- RV Designer
- RV LIFE
- RV Mobile Power, LLC.
- RV News Magazine
- RV Overnights
- RV PRO Magazine
- RV Safe
- RV Safety & Education Foundation
- RV SnapPad
- RV Trader
- RV/MH Hall Of Fame
- RVBusiness
- RVezy
- RVLI, LLC
- RVshare
- RVT.com Classifieds
- RVUniverse
- RVUSA.Com
- S&P Global
- Safe-T-Plus Steering Control
- Sagiv
- Salem Distributors
- Sandy Vans LLC
- Schattdecor Inc.
- Seaflo Marine and RV North America LLC
- Sensata Technologies, Inc.
- Shaw Industries Group, Inc.
- Shenzhen Topband Co., Ltd.
- Shepherd Sales
- ShowHauler Trucks
- ShowSpan, Inc.
- Sika Corporation
- Skyhawk Corporation
- SmartPlug Systems LLC
- Soaring Eagle Campers Inc.
- Solution Source
- Source One Financial Services
- Southwire Company, LLC
- Space Craft MFG
- Spartanlync Technologies Corp.
- Spettmann USA
- Sportsmobile North, Inc.
- Spradling International
- Spyder Controls Corp
- Stabilit America, Inc.
- Star Brite, Inc.
- State Farm Mutual Auto Insurance
- Statistical Surveys, Inc.
- Stealth Trailers, LLC
- Steiner Technologies
- Stellantis
- Storyteller Overland, LLC
- Stream It, Inc
- Stromberg Carlson Products, Inc.
- Structure Sales LLC
- Sun Communities, Inc.
- SURTECO North America
- Sutton and Murphy
- Sweet-Haus, LLC
- SylvanSport
- Syntec Industries, Inc.
- Systematic Power Solutions. LLC
- T.R. Arnold & Associates, Inc.
- Taft Stettinius & Hollister LLP
- Taskmaster Components
- Teknor Apex Company
- Terran Industries
- Test Associate Membership
- Testing Engineers International, Inc.
- The Headrest Safe Company LLC
- The Raynor Company
- The Shyft Group, Inc.
- THOR Industries, Inc.
- Thum Insurance Agency, LLC
- Timberline Structures LLC
- Tiny Living Limited
- TM Industries, LLC
- Tom Manning & Associates
- Tourism Holdings Ltd
- Toy Storage Nation
- Trail Boss Conversions, Inc.
- Travel Lite, Inc.
- Tredit Tire & Wheel Co.
- Trek Systems
- TriMark Corporation
- Trim-Lok, Inc.
- Tru Form LLC
- Truist
- Truma
- TST by P.S.I.
- TUV Rheinland Malaysia Sdn. Bhd.
- UFP Construction
- Ultra-Fab Products
- Ultrafabrics, Inc.
- United States Warranty Corporation
- US Bank Recreation Finance
- Utility Supply Group
- Utopian Villas
- Valterra Products, LLC
- VALTO Engineered Materials
- Van America
- VanCraft, LLC
- VanDOit
- VanDyke Enterprises
- Vanture Customs Camper Vans
- Vanworks, Inc.
- VAS Vehicle Administrative Services
- Victron Energy B.V.
- Vintage Cottages, LLC & Daystar Builders, LLC
- Vitrifrigo America LLC
- Vomela Specialty Company
- Walex Products Company, Inc.
- WD-40 Company
- Webasto Thermo and Comfort North America
- Weigh Safe, LLC
- Wells Fargo CDF
- Wellspring Solar
- Wesco Distribution, Inc.
- Westland Sales - WLN Inc
- WFCO Technologies
- Wholesale Warranties
- Wilkin Homes
- Wilson Turner Kosmo LLP
- Winegard Company
- Wingamm
- Winnebago Industries, Inc.
- Woodland Park, Inc.
- Xantrex LLC
- Xponent Power
- Yamaha Motor Corporation USA
- Zip Kit Homes
- Zook Built



