

2018 EVENT SCHEDULE

The annual RV Aftermarket Executive Conference is a three-day event where suppliers and distributors in the RV industry meet to develop their strategies for expanding their business in the coming year. The conference, open to all RV Industry Association members, allows one-on-one “appointment sessions” between RV suppliers and distributors while also providing many social opportunities to learn vital business information from those who have a record of success in the industry.

Attendees to the 2018 conference will be among the first to hear results from the RV Industry Association’s groundbreaking new research examining RVers’ experiences and thoughts about purchasing aftermarket parts and accessories. They’ll also get a first-look at new products and programs before the fall/winter RV shows and hear what’s on the mind of RV dealers and their thoughts about the aftermarket segment.

MONDAY, AUGUST 13

7:00am - 12:00pm
(8:30am Shotgun Start)

Aftermarket Golf Tournament
Sponsored by Atlas
Raptor Bay Golf Club



Challenge your colleagues in this event at the Raptor Bay Golf Course, a spectacular 18-hole Raymond Floyd-designed championship course.

12:00pm - 6:00pm

Registration and Information Open
Estero Prefunction

3:00pm - 4:00pm

RV Aftermarket Committee Meeting
Estero A

5:00pm - 6:00pm

First-Timer Orientation
Estero Prefunction/Terrace

First time attendees will get a brief outline of the week’s events and how to make the most of the week from industry peers.

6:00pm - 7:30pm

Welcome Reception
Sponsored by Dometic

Estero Prefunction/Terrace



Start off the week networking and catching up with colleagues, while taking in the beautiful resort with some amazing food and drinks. You can't miss this kick off to the 2018 Aftermarket Executive Conference!

TUESDAY, AUGUST 14

7:00am - 5:00pm

Registration and Information Open

Estero Prefunction

7:00am - 8:30am

Breakfast / New Supplier Preview

Estero Ballroom B/C

The New Supplier Preview is an opportunity for new companies in the aftermarket space to promote their products to Distributors attending the Aftermarket Executive Conference and setup additional meetings with Distributors who are attending the event.

8:20am - 11:30am

Appointment Sessions

11:45am - 1:15pm

Lunch Session: Keynote Frank Hugelmeyer

Estero Ballroom B/C

Get an update on the state of the industry from RV Industry Association President, Frank Hugelmeyer, and be among the first to hear results from the RV Industry Association's groundbreaking new research examining RVer's experiences and thoughts about purchasing aftermarket parts and accessories.

1:40pm - 5:30pm

Appointment Sessions

2018 EVENT SCHEDULE [CONT]

TUESDAY, AUGUST 14 [CONT]

6:00pm - 7:30pm

RV Aftermarket Awards **Sponsored by Blue Ox**

Estero Ballroom B/C



The RV Aftermarket Awards program is designed to recognize individuals, suppliers and distributors, who are committed to excellence and growth in the aftermarket industry, as well as highlight the newest and most popular products available in the aftermarket industry.

Product of the Year: The Product of the Year, recognizes new products in the RV aftermarket industry that have entered the marketplace since the last conference. A panel of select dealers and distributors consider innovation, functionality, value, quality of product and technology to determine the winner. Be sure to check out the submitted products on page 10 of this program.

Distributor of the Year: All Aftermarket distributor members in good standing with the RV Industry Association were eligible for this award.

Supplier of the Year: All Aftermarket supplier members in good standing with the RV Industry Association were eligible for this award.

Jim Barker Lifetime Achievement: Judged by previous winners, this award recognizes individuals who have significantly contributed to the success of the RV aftermarket industry.

WEDNESDAY, AUGUST 15

7:00am - 5:00pm

Registration and Information Open

Estero Prefunction

7:00am - 8:30am

Breakfast / New Supplier Preview

Estero Ballroom B/C

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8:20am - 11:30am

Appointment Sessions

11:45am - 1:15pm

Lunch Session: Q&A with RV Industry Association

Estero Ballroom B/C

Learn how to take advantage of the Association's Events, Government Affairs, Self-Governance and Go RVing programs in this Q&A session.

1:40pm - 5:30pm

Appointment Sessions

Evening

Discover beautiful Bonita Springs on your own

Take advantage of the evening off from networking events and enjoy beautiful Bonita Springs or just relax at the amazing Hyatt Regency Coconut Point Resort and Spa.

THURSDAY, AUGUST 16

7:00am - 1:30pm

Information Open

Estero Prefunction

2018 EVENT SCHEDULE [CONT]

THURSDAY, AUGUST 16 [CONT]

7:00am - 8:30am

Breakfast / New Supplier Preview

Estero Ballroom B/C

The New Supplier Preview is an opportunity for new companies in the aftermarket space to promote their products to Distributors attending the Aftermarket Executive Conference and setup additional meetings with Distributors who are attending the event.

8:20am - 11:30am

Appointment Sessions

11:45am - 1:15pm

Lunch Session: Dealer Council

Estero Ballroom B/C

Hear what's on the mind of RV dealers and their thoughts about the aftermarket. How can the aftermarket help them be more successful? What's their biggest challenges? You can't miss this incredibly informative event! Thanks to the following Dealer Council Representatives that have generously agreed to join us this year:

Ray Schwantner: Mike Thompson RV Superstores

John Foster: MotorSportsLand RV

David Hakes: Gerzeny's R.V. World

Daniel Carroll: Palm RV

1:40pm - 5:30pm

Appointment Sessions

6:00pm - 7:30pm

Closing Reception

Estero Prefunction/Terrace

Enjoy your last chance to catch up with colleagues in this evening reception.