



***RVs MOVE
AMERICA.ORG***

2019 POLICY AGENDA

WHO IS THE RV INDUSTRY ASSOCIATION?

The RV Industry Association is the national trade association representing the businesses who build more than 98% of all RVs produced in the U.S.—including motorhomes, travel trailers, fifth wheel travel trailers, folding camping trailers, park model RVs and truck campers. We are the unifying force for safety and professionalism within the RV industry and work with federal and state policymakers to promote and protect the RV industry and our members.



Government Affairs:

Advocates for the RV industry at the federal and state level to create a favorable business environment, protect against onerous legislation and regulations and make it easier for consumers to buy, drive and own an RV.



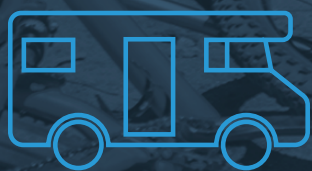
Statistics & Research:

Drives new research on industry trends and consumer behaviors by providing the most up-to-date industry trends, forecast and market information.



Industry Standards & Inspection Program:

Utilizes a team of inspectors who audit the member manufacturer's compliance with the industry's standards and educate member manufacturers on certain existing, future and revised regulations.



Go RVing:

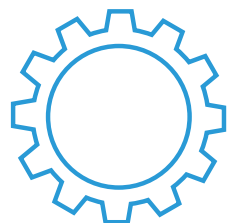
Engages with consumers to build interest in the RV lifestyle.

ECONOMIC IMPACT

THE RV INDUSTRY:



Contributes
\$50 Billion to
U.S. Economy



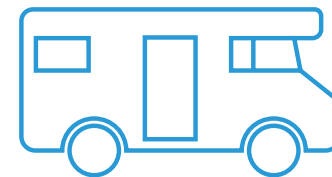
Supports
290,000
full-time jobs



Pays
\$15.8 Billion
in wages



Pays
\$5.7 Billion
in taxes



10.3 Million
households own
an RV

See the impact of the RV industry in each state and congressional district at
www.RVsMoveAmerica.org.

Outdoor Recreation Satellite Account (ORSA) Funding

In December 2016, Congress unanimously passed the “Outdoor Recreation Jobs and Economic Impact Act of 2016” directing the Bureau of Economic Analysis (BEA), to conduct an assessment and analysis of the U.S. outdoor recreation economy and its contributions to the overall U.S. Gross Domestic Product (GDP).

In 2018, BEA released a study showing outdoor recreation’s impact on the U.S. economy.

- **2.2%** of the U.S. GDP and growing at a faster rate than the overall economy
- **\$734 billion** in direct economic output
- **4.5 million** U.S. jobs

ACTION ►

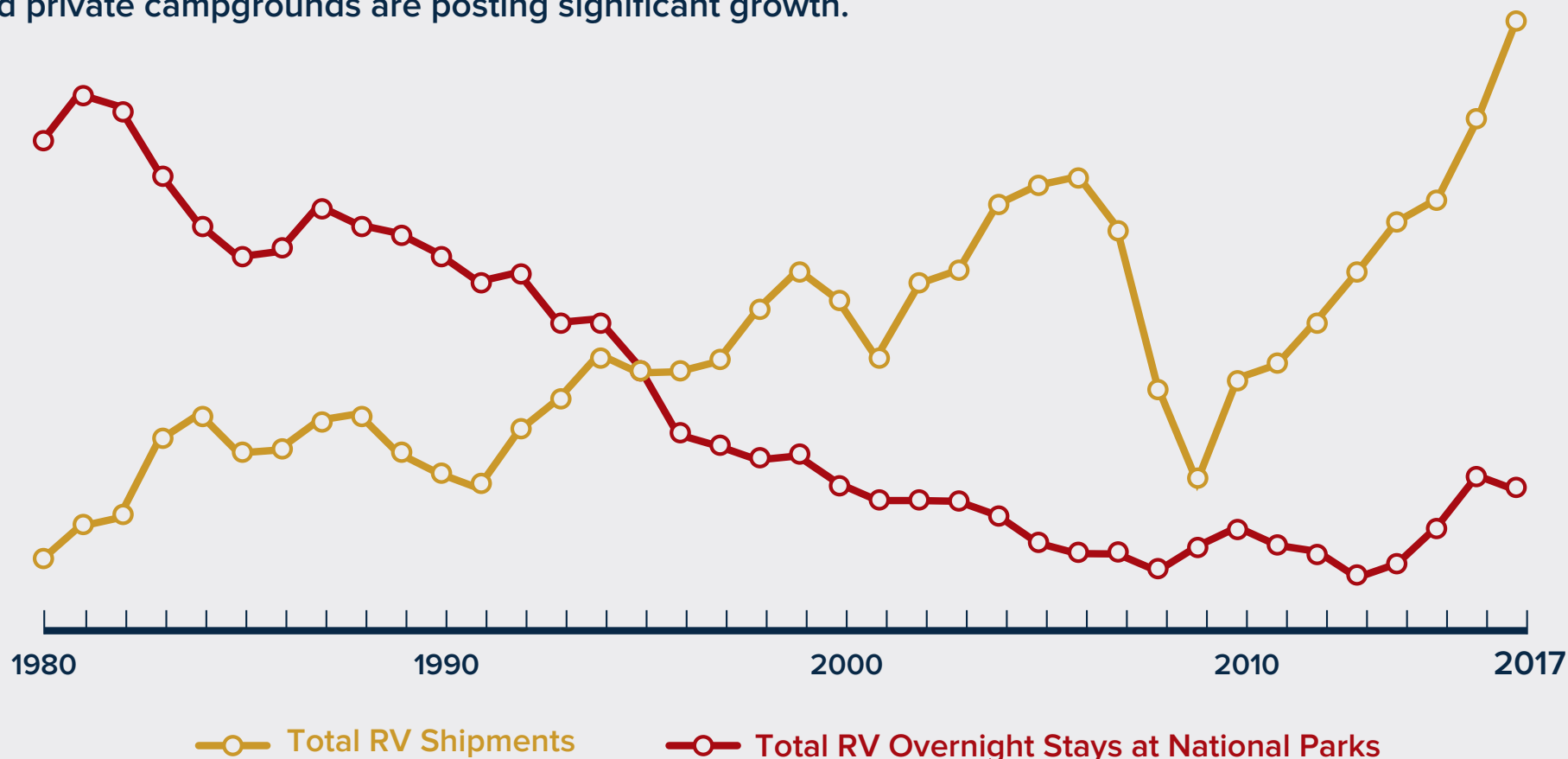
Support \$1.5 million in funding for BEA in the FY2019 Commerce, Justice and Science appropriations bill for continuation of annual ORSA report and expansion of report to include state and regional data.

CAMPGROUND MODERNIZATION AND EXPANSION

Public lands and waters managed by federal agencies cover nearly one-third of the nation's surface and host more than one billion visits annually. Outdoor recreation is the number one driver of economic activity on federal lands and every dollar invested in the National Park Service subsequently returns ten dollars to the U.S. economy.

RV consumers rely on federal infrastructure for safe and enjoyable experiences, but deteriorating and inadequate campgrounds, roads, bridges, water systems and other utilities reduce enjoyment and add safety concerns. Many federal campgrounds were constructed more than 60 years ago and were not built or equipped to accommodate today's more advanced and larger RVs or to handle demand from the growing RV industry.

RV sales and ownership continue to grow at record levels, but unfortunately, during the same period, RV stays at National Park Service (NPS) campgrounds have drastically declined—even though state and private campgrounds are posting significant growth.



HOW TO IMPROVE FEDERAL CAMPGROUNDS:



Adoption of the nationally recognized NFPA 1194: Standard for RV Parks and Campgrounds



Wider, longer and level campsites for modern RVs



Pull-through RV campsites to accommodate larger RVs



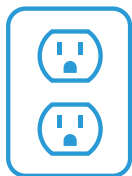
Improved bathing facilities with hot showers, sinks and flush toilets



More campgrounds and RV-accessible campsites to accommodate the growing demand from the RV industry while producing additional revenue for federal agencies



Wi-Fi throughout campsites to provide enhanced programming and safety while also appealing to current and next-generation campers and mobile professionals



Campsites with site-specific hookups, including 50-amp electrical service, water and sewer, as well as modern dump stations



Address the nearly \$20 billion deferred maintenance across federal lands and waterways

89% of consumers purchase RVs to go camping

ACTIONS ▼

- 1 Support increased investment in campground modernization and expansion on public lands and utilize volunteers, partnerships and concessioners to help address this need.
- 2 Support the bipartisan Public Lands Package to protect our public lands and waterways while delivering needed reforms to enhance the outdoor recreation experience.
- 3 Support the bipartisan Recreation Not Red-Tape Act, which offers sensible, non-controversial proposals to update processes and policies on our nation's public lands and waters to improve access and experiences for all forms of outdoor recreation.
- 4 Support the inclusion of a "Recreation Title" in any infrastructure package to address federal land agency roads, bridges and crumbling campground infrastructure so Americans can continue to enjoy these iconic places for generations to come.

TRADE, TARIFFS AND TAX

US-Mexico-Canada Agreement (USMCA)

The United States is the world's largest producer of RVs, producing twice as many RVs as the rest of the world combined. The RV industry has strong trade relations with Canada and Mexico and depends on a strong trilateral agreement.



In 2015, RV exports totaled \$1.2 billion.



Over 90 percent of all RV exports go to Canada, accounting for nearly 10% of all U.S. RV shipments. Over 53,000 American-built RVs were exported to Canada in 2017.



Domestic content standards for motorhomes remains at NAFTA level of 62.5 percent and travel trailer content requirement remains at 50 percent.

ACTION ►

Support passage of implementing legislation in the 116th Congress to allow this updated trade agreement to take effect.

STEEL AND ALUMINUM TARIFFS

The scope of the steel and aluminum tariffs that have been enacted is far too broad to have the intended effect and will only create new challenges for American businesses to the benefit of foreign competitors. Steel and aluminum tariffs negatively impact U.S. RV production in several ways:

- The tariffs have a significant adverse impact on domestic manufacturers who use steel and aluminum through increased production costs.
- Domestic steel and aluminum supplier costs have already risen as a result of the tariffs causing domestic component prices to increase.
- The Section 232 tariffs indirectly subsidize RV Industry Association members' foreign competitors.

ACTIONS ▼

- ① Support American-made RVs by voicing your concern to the Department of Commerce on the downstream impacts steel and aluminum tariffs have on U.S. manufacturing industries.
- ② Advocate for trade policies that specifically target the bad actors in foreign trade, not all trading partners.

TAX

The passage of comprehensive tax reform and the lowering of the corporate tax rate has benefited the RV industry and its employees.

Unfortunately, a definition change in one section of the 2017 Tax Cuts and Jobs Act has unintentionally resulted in effectively removing travel trailers from the definition of “motor vehicle” for the purposes of floor plan financing interest deductibility. The final version of the bill allows all floor plan financing interest charges on motorhomes to remain a deductible expense, but because of the change in how motor vehicles are defined, floor plan interest on all towable RVs will be subject to a 30 percent limitation on interest expenses based on earnings before interest and taxes.

ACTION ►

Support a change to the definition of “motor vehicle” in The Travel Trailer and Camper Technical Corrections Act or in a technical corrections bill, to ensure that towable RVs are included in the floor plan interest financing deductibility.

RV CAUCUS

The House and Senate RV Caucus Members champion the RV industry and RV lifestyle on Capitol Hill and beyond by raising awareness of this uniquely American-made industry and supporting critical legislative and regulatory issues.

The RV Industry Association provides the House and Senate RV Caucuses opportunities for Senators, Representatives and their staff to learn more about the vital role RVs play in the outdoor recreation and travel industries through up-to-date industry information, news stories, briefings and educational events throughout the year.

ACTIONS ▼

Support the \$50 billion American-made RV industry and families that enjoy the RV lifestyle by joining the House or Senate RV Caucus.

- **Senate:** Contact the office of the Senate RV Caucus Chair, Senator Joni Ernst (R-IA).
- **House:** Contact the offices of the House RV Caucus co-chairs, Representatives Dina Titus (D-NV-1) and Jackie Walorski (R-IN-2).

CONTACT US:

Jay Landers, Vice President
jlanders@rvia.org

Chris Bornemann, Director
cbornemann@rvia.org

Samantha Rocci, Manager
srocci@rvia.org

Monika Geraci, Strategic Policy Communications
mgeraci@rvia.org