

RVs Move America Week

SPONSORSHIP/ADVERTISING OPPORTUNITIES

RVs Move America Week is the time when RV industry colleagues come together to showcase the strength of the industry in meetings with federal policymakers across Capitol Hill, while collectively building a strategic roadmap to help define future growth of the industry. During this critical event, RV Industry Association members volunteer their time attending committee meetings that range in topics from marketing, membership, and advocacy to foreign affairs and standards issues. These meetings help set the strategic direction for many of the association's programs. Then, the industry gathers for our annual advocacy event on Capitol Hill, where members meet with Congressional and Administration officials to forge relationships beneficial to business and discuss current issues affecting the industry.

Sponsorships for RVs Move America Week are available for every budget and provide a great opportunity to build brand recognition in front of top executives from the manufacturer, supplier, dealer and campground categories in the RV industry.

RVS MOVE AMERICA WEEK BY THE NUMBERS

250+

ATTENDEES

20+

COMMITTEE MEETINGS & EVENTS

150+

MEETINGS ON CAPITOL HILL

D.C. ROOFTOP RECEPTION & DINNER

/\$7,500 (EACH)

- Opportunity to Speak at Premier Evening Event (2-3 minutes)
- 28" x 36" Sign outside the Dinner Entrance
- Opportunity to provide giveaway on tables
- Company Logo added to Menu
- Full Page Ad in Event Program (5.5" x 8.5")
- Priority Logo Placement on Event Sponsors Meter Board
- Written Mention in Event Release
- Priority Logo Placement Among Sponsors in Event Email

WELCOME RECEPTION

/\$5,000 (EXCLUSIVE)

SOLD

- Welcome Guests (2-3 minutes)
- 28" x 36" Sign Outside the Reception
- Branded Table Tent Signs on High Boys
- Full Page Ad in Event Program (5.5" x 8.5")
- Priority Logo Placement on Event Sponsors Meter Board
- Written Mention in Event Release
- Priority Logo Placement Among Sponsors in Event Email

**RV INDUSTRY
ASSOCIATION**

FOR MORE INFORMATION ON SPONSORSHIP OPPORTUNITIES CONTACT
Dana DelVecchio | 571-665-5848 | ddelvecchio@rvia.org

LUNCH / KEYNOTE SPONSOR

/\$5,000 (EXCLUSIVE - 1 AVAILABLE)

- Introduction during either the Monday or Tuesday lunch
- Seating at table with Event Speakers
- 28" x 36" Sign outside the Lunch
- Full Page Ad in Event Program (5.5" x 8.5")
- Priority Logo Placement on Event Sponsors Meter Board
- Written Mention in Event Release
- Priority Logo Placement Among Sponsors in Event Email

NETWORKING BREAKFAST & BREAKS

/\$2,500 (EXCLUSIVE - 3 AVAILABLE)

- 28" x 36" Sign in Lobby Area
- Opportunity to Provide Giveaway
- Half Page Ad in Event Program (5.5" x 4.25")
- Secondary logo placement on Event Sponsors Meter Board
- Written Mention in Event Release
- Secondary Logo Placement Among Sponsors in Event Email

EVENT MOBILE APP

/\$5,000 (EXCLUSIVE)

- Branding on Open Screen of the Event App
- Banner ad within Mobile App Interface
- Logo Placement in Email Blasts promoting Event App
- Secondary logo placement on Event Sponsors Meter Board
- Written Mention in Event Release
- Secondary Logo Placement Among Sponsors in Event Email

ADVOCACY DAY TRAINING & BREAKFAST

/\$5,000 (EXCLUSIVE)

- 28" x 36" Sign in Training / Breakfast Area
- Opportunity to Provide Giveaway
- Secondary logo placement on Event Sponsors Meter Board
- Written Mention in Event Release
- Secondary Logo Placement Among Sponsors in Event Email

EVENT LANYARDS

/\$5,000 (EXCLUSIVE)

SOLD

- Branded Lanyards (provided by RV Industry Association)
- Secondary logo placement on Event Sponsors Meter Board
- Written Mention in Event Release
- Secondary Logo Placement Among Sponsors in Event Email

PORTABLE FANS FOR ADVOCACY DAY

/\$7,500 (EXCLUSIVE)

- Branded Portable Fans (provided by RV Industry Association)
- Secondary logo placement on Event Sponsors Meter Board
- Written Mention in Event Release
- Secondary Logo Placement Among Sponsors in Event Email

EVENT PROGRAM ADS

/\$1,500 - \$2,500

- \$2,500: Back Page Ad (5.5" x 8.5")
- \$2,000: Full Page Ad (5.5" x 8.5")
- \$1,500: Half Page Ad (5.5" x 4.25")