

2018 AFTERMARKET EXECUTIVE CONFERENCE

AUGUST 13-16, BONITA SPRINGS, FL

SPONSORSHIP OPPORTUNITIES

The annual Aftermarket Executive Conference is a three-day event where prominent suppliers and distributors in the RV industry will meet to develop their strategies for expanding their business in the coming year, introduce new products and services, network and have some fun. The conference allows one-on-one “appointment sessions” between RV suppliers and distributors of your choosing. The conference also provides many social opportunities through which you can learn vital business information from those who have a record of success in the industry.

Sponsor the 2018 Aftermarket Executive Conference and get your brand in front of the top Suppliers and Distributors in the RV industry!

WELCOME RECEPTION

/\$3,000 (EXCLUSIVE)

- Introduce Speaker(s) (2-3 minutes)
- 24” x 36” Sign outside the Reception
- Opportunity to provide promo item on tables at the Reception
- Priority logo placement on Event Sponsors Meter Board
- Written mention in event Release and promotional email
- Priority logo placement among sponsors in event email
- Website logo recognition with link to company website

AWARDS CEREMONY RECEPTION

/\$3,000 (EXCLUSIVE)

- Introduce Speaker(s) (2-3 minutes)
- 24” x 36” Sign outside the Awards Ceremony
- Opportunity to provide promo item on tables at the Reception
- Priority logo placement on Event Sponsors Meter Board
- Written mention in event Release and promotional email
- Priority logo placement among sponsors in event email
- Website logo recognition with link to company website

TUESDAY LUNCH

/\$3,000 (EXCLUSIVE)

- Introduce Speaker(s) (2-3 minutes)
- 24” x 36” Sign outside the Reception
- Opportunity to provide promo item on tables at the Reception
- Priority logo placement on Event Sponsors Meter Board
- Written mention in event Release and promotional email
- Priority logo placement among sponsors in event email
- Website logo recognition with link to company website

WEDNESDAY LUNCH

/\$3,000 (EXCLUSIVE)

- Introduce Speaker(s) (2-3 minutes)
- 24” x 36” Sign outside the Awards Ceremony
- Opportunity to provide promo item on tables at the Reception
- Priority logo placement on Event Sponsors Meter Board
- Written mention in event Release and promotional email
- Priority logo placement among sponsors in event email
- Website logo recognition with link to company website

THURSDAY LUNCH

| \$3,000 (EXCLUSIVE)

- Introduce Speaker(s) (2-3 minutes)
- 24" x 36" Sign outside the Reception
- Opportunity to provide promo item on tables at the Reception
- Priority logo placement on Event Sponsors Meter Board
- Written mention in event Release and promotional email
- Priority logo placement among sponsors in event email
- Website logo recognition with link to company website

CLOSING RECEPTION

| \$3,000 (EXCLUSIVE)

- Introduce Speaker(s) (2-3 minutes)
- 24" x 36" Sign outside the Awards Ceremony
- Opportunity to provide promo item on tables at the Reception
- Priority logo placement on Event Sponsors Meter Board
- Written mention in event Release and promotional email
- Priority logo placement among sponsors in event email
- Website logo recognition with link to company website

CONFERENCE GENERAL SPONSOR

| \$2,500

- Secondary logo placement on Event Sponsors Meter Board
- Written mention in event Release and promotional email
- Secondary logo placement among sponsors in event email
- Website logo recognition with link to company website

CONFERENCE MOBILE APP

| \$2,500 (EXCLUSIVE)

- Logo banner on the event App menu screen
- Logo placement in Email Blast promoting Conference App
- Secondary logo placement on Event Sponsors Meter Board
- Written mention in event Release and promotional email
- Website logo recognition with link to company website

EVENT LANYARDS

| \$1,000 (EXCLUSIVE)

- Secondary logo placement on Event Sponsors Meter Board
- Written mention in event Release and promotional email
- Website logo recognition with link to company website

GOLF TOURNAMENT

| \$1,500 (EXCLUSIVE)

- Logo on Golf Tournament Meter Board
- Signage on all Golf Carts
- Option to donate promotional items (golf balls, beer koozies, etc.)
- Secondary logo placement on Event Sponsors Meter Board
- Written mention in event Release and promotional email
- Website logo recognition with link to company website

GOLF HOLE

| \$100

- Lawn sign with logo at sponsored Golf Hole
- Option to donate promotional items (golf balls, beer koozies, etc.)
- Written mention in event Release and promotional email
- Website logo recognition with link to company website

GOLF BEVERAGE CART

| \$500 (2 AVAILABLE)

- Recognition on cart signage
- Option to donate promotional items (golf balls, beer koozies, etc.)
- Written mention in event Release and promotional email
- Website logo recognition with link to company website

EXECUTIVE CONFERENCE DIRECTORY

- Back Cover (\$1,000)
- Inside Front Cover (\$800)
- Inside Back Cover (\$800)
- Full page (\$500)
- Half Page (\$300)
- Quarter Page (\$200)
- Logo upgrade (\$50)