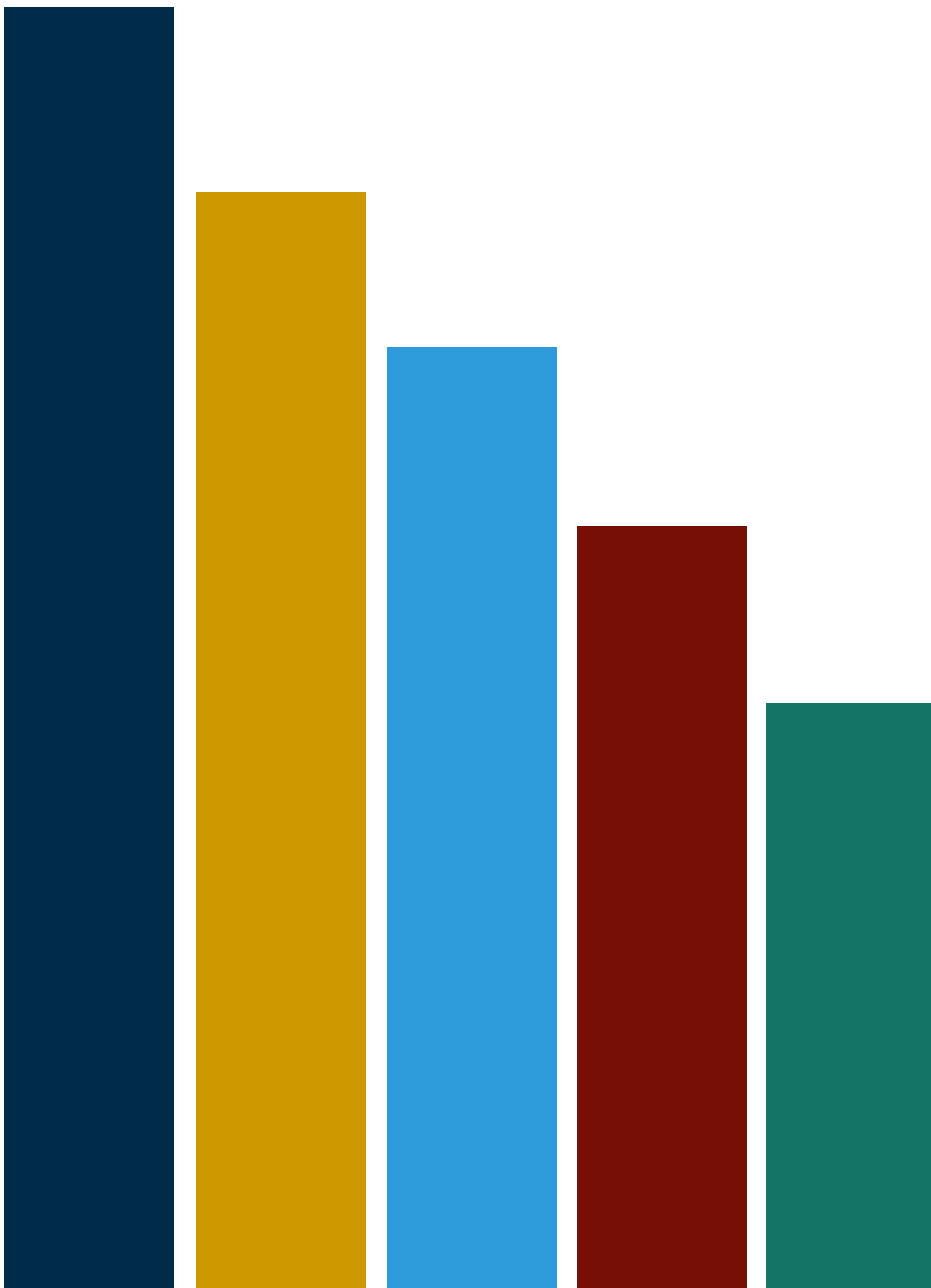


**April**

**2025**

# **RV Market Report**



**RV**  
**INDUSTRY**  
ASSOCIATION

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## **Contents**

Vehicle Categories.....	2
Monthly Review.....	3
RV Shipment Summary.....	4
RV Shipments by Category.....	5
RV Shipment Destinations, Month.....	7
RV Shipment Destinations, Cumulative.....	8
Canadian Shipments.....	9
Annual RV Shipments.....	9
Retail Activity.....	10
RV Retail by Type.....	11
RV Inventory Index.....	14
RV Wholesale Comparisons.....	14
RV Shipment Index.....	15
Economic Indicators.....	16

## Vehicle Categories

A recreation vehicle (RV) is a vehicle that is primarily designed as a temporary living quarters for non-commercial recreational and/or camping use and is built to the standards for recreation vehicle as adopted but eh RV Industry Association

### Towable RV

A Towable RV is a recreation vehicle that is mounted on wheels and designed to be towed by a motorized vehicle or can be a portable unit intended to be placed in the bed of a pickup truck. There are four vehicle types classified as towable RVs.

#### Conventional Travel Trailer



A conventional travel trailer is a towable RV constructed from rigid materials with a roof, sidewalls, and mounted on wheels. These units are designed to be towed by a motorized vehicle.

#### Fifth-Wheel Travel Trailer



A fifth-wheel travel trailer is a towable RV mounted on wheels and designed to be towed by a motorized vehicle with a towing mechanism that is placed above or forward of the tow vehicle's rear axel.

#### Folding Camping Trailer



A folding camping trailer is a towable RV constructed with a collapsible roof and partially collapsible sidewalls. This RV is mounted on wheels and is designed to be towed by a motorized vehicle.

#### Truck Camper



A truck camper is a towable RV that is designed to be placed in the bed of a pickup truck.

### Motorhome

A motorhome is a recreation vehicle built on a self propelled motor vehicle chassis. There are three vehicle types classified as a motorhome

#### Type A Motorhome



A Type A motorhome is constructed on a bare motor vehicle chassis.

#### Type B Motorhome



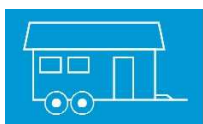
A Type B motorhome is a motorhome constructed on an automotive grade van chassis.

#### Type C Motorhome



A Type C motorhome is constructed on a cut away automotive grade truck chassis.

#### Park Model RV



A park model RV (PMRV) is a recreation vehicle intended to provide temporary living quarters for recreation, camping or seasonal use. PMRVs are built on a single chassis, mounted on wheels with a gross trailer area not to exceed four hundred square feet.

## April Review

The RV Industry Association's survey of manufacturers found that April ended the month with 35,375 wholesale shipments, up 3.4% compared to last April. Through the first third of the year, RV shipments are up 10.9% from the same timeframe last year with 133,223 units shipped.

This month, towable RVs accounted for 90.4% of the monthly shipments with 31,982 units, up 4.2% from last April. To date, towable RVs are up 13.5% with 120,512 shipments to retailers. Motorhomes ended the month down (-3.4%) from last April with 3,393 shipments. Year to date, motorhomes are down (-8.7%) with 12,711 units shipped.

### **Towable RVs**

Conventional travel trailers closed the month with 24,737 shipments, up 0.6% from April 2024. Through April, conventional travel trailers are up 10.4% with 92,581 wholesale shipments. This month conventional travel trailers account for 77.3% of all towable RV shipments and 70.0% of total RV shipments. Fifth-wheel travel trailers finished April up 23.7% with 6,581 units. To date, fifth-wheel travel trailers are up 28.9% with 24,824 shipments. Folding camping trailers ended the month down (-18.1%) with 399 units shipped. Through April, folding camping trailers are down (-3.1%) with 1,684 units. Truck campers closed the month with 265 shipments, down (-8.6%) from last April. To date, truck campers are up 4.3% with 1,153 units shipped.

### **Motorhomes**

Type C motorhomes closed the month down (-7.6%) with 1,958 shipments and continue to lead the motorhome category in unit volume by consisting of 57.7% of all motorhome shipments this month. Year to date, Type C motorhomes are down (-8.9%) compared to the same point last year with 7,389 units shipped. Type B motorhomes were up 8.4% from April 2024 with 772 shipments. Cumulatively, Type B motorhomes have 2,835 shipments and are down (-12.3%). Type A motorhomes finished the month down (-2.6%) on 663 shipments. To date, Type A motorhomes are down (-3.7%) with 2,487 shipments to retailers.

# April Wholesale Shipment Summary

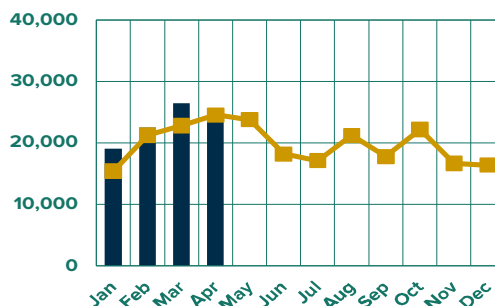
	APR 2024	APR 2025	Change Over Last Year	YTD 2024	YTD 2025	Change Year To Date
Towables						
Travel Trailers (ALL)	24,589	24,737	0.6%	84,102	92,851	10.4%
Travel Trailers - Fifth Wheel	5,319	6,581	23.7%	19,265	24,824	28.9%
Folding Camping Trailers	487	399	-18.1%	1,738	1,684	-3.1%
Truck Campers	290	265	-8.6%	1,105	1,153	4.3%
All Towable RVs	30,685	31,982	4.2%	106,210	120,512	13.5%
Motorhomes						
Conventional (Type A)	681	663	-2.6%	2,582	2,487	-3.7%
Van Campers (Type B)	712	772	8.4%	3,232	2,835	-12.3%
Mini (Type C)	2,119	1,958	-7.6%	8,114	7,389	-8.9%
All Motorhomes	3,512	3,393	-3.4%	13,928	12,711	-8.7%
Total RV Shipments	34,197	35,375	3.4%	120,138	133,223	10.9%



# Shipments to Retailers by Type

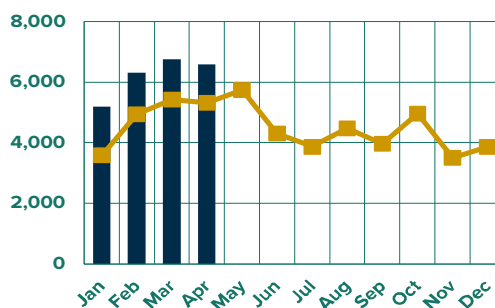
## Conventional Travel Trailers

	2024	2025	YTD 2024	YTD 2025	Change Over Same Mo. 2024	Change Year to Date
JAN	15,432	19,100	15,432	19,100	23.8%	23.8%
FEB	21,246	22,532	36,678	41,632	6.1%	13.5%
MAR	22,835	26,482	59,513	68,114	16.0%	14.5%
APR	24,589	24,737	84,102	92,851	0.6%	10.4%
MAY	23,811		107,913			
JUN	18,202		126,115			
JUL	17,139		143,254			
AUG	21,234		164,488			
SEP	17,813		182,301			
OCT	22,213		204,514			
NOV	16,698		221,212			
DEC	16,419		237,631			
TOTAL	237,631	92,851				



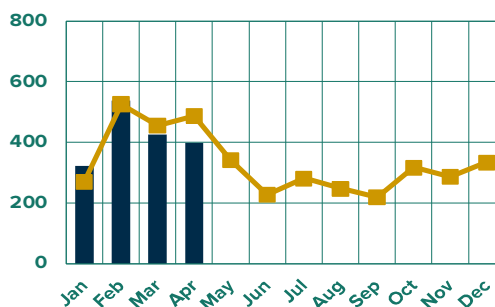
## Fifth Wheel Travel Trailers

	2024	2025	YTD 2024	YTD 2025	Change Over Same Mo. 2024	Change Year to Date
JAN	3,591	5,179	3,591	5,179	44.2%	44.2%
FEB	4,934	6,316	8,525	11,495	28.0%	34.8%
MAR	5,421	6,748	13,946	18,243	24.5%	30.8%
APR	5,319	6,581	19,265	24,824	23.7%	28.9%
MAY	5,751		25,016			
JUN	4,300		29,316			
JUL	3,875		33,191			
AUG	4,473		37,664			
SEP	3,960		41,624			
OCT	4,963		46,587			
NOV	3,505		50,092			
DEC	3,866		53,958			
TOTAL	53,958	24,824				



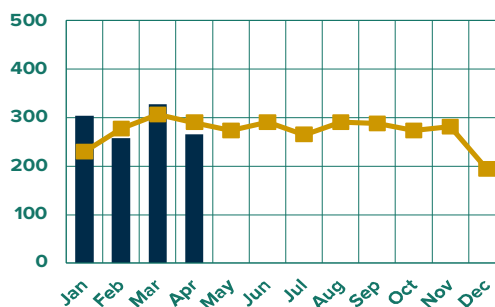
## Folding Camping Trailers

	2024	2025	YTD 2024	YTD 2025	Change Over Same Mo. 2024	Change Year to Date
JAN	270	323	270	323	19.6%	19.6%
FEB	526	537	796	860	2.1%	8.0%
MAR	455	425	1,251	1,285	-6.6%	2.7%
APR	487	399	1,738	1,684	-18.1%	-3.1%
MAY	342		2,080			
JUN	227		2,307			
JUL	281		2,588			
AUG	247		2,835			
SEP	218		3,053			
OCT	317		3,370			
NOV	287		3,657			
DEC	334		3,991			
TOTAL	3,991	1,684				



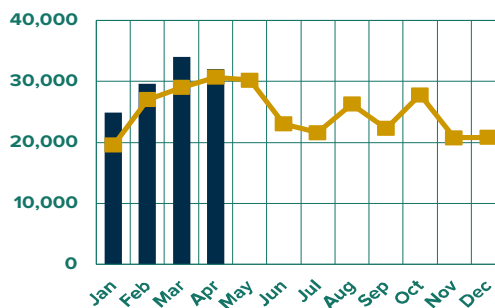
## Truck Campers

	2024	2025	YTD 2024	YTD 2025	Change Over Same Mo. 2024	Change Year to Date
JAN	230	304	230	304	32.2%	32.2%
FEB	278	257	508	561	-7.6%	10.4%
MAR	307	327	815	888	6.5%	9.0%
APR	290	265	1,105	1,153	-8.6%	4.3%
MAY	273		1,378			
JUN	291		1,669			
JUL	265		1,934			
AUG	291		2,225			
SEP	288		2,513			
OCT	273		2,786			
NOV	281		3,067			
DEC	195		3,262			
TOTAL	3,262	1,153				



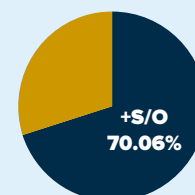
## Towable RVs

	2024	2025	YTD 2024	YTD 2025	Change Over Same Mo. 2024	Change Year to Date
JAN	19,523	24,906	19,523	24,906	27.6%	27.6%
FEB	26,984	29,642	46,507	54,548	9.9%	17.3%
MAR	29,018	33,982	75,525	88,530	17.1%	17.2%
APR	30,685	31,982	106,210	120,512	4.2%	13.5%
MAY	30,177		136,387			
JUN	23,020		159,407			
JUL	21,560		180,967			
AUG	26,245		207,212			
SEP	22,279		229,491			
OCT	27,766		257,257			
NOV	20,771		278,028			
DEC	20,814		298,842			
TOTAL	298,842	120,512				

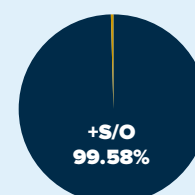


S/O = Slideout

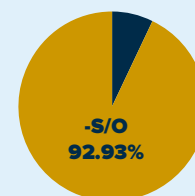
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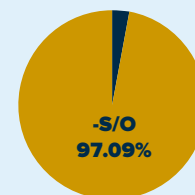
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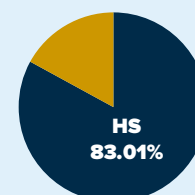


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HS = Hardside

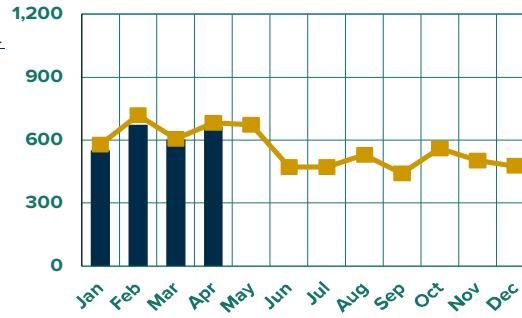
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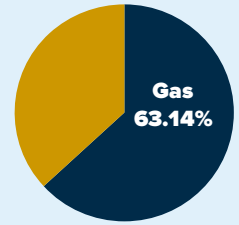
# Shipments to Retailers by Type

## Type A Motorhomes

	2024	2025	YTD 2024	YTD 2025	Change Over. Same Mo. 2024	Change Year to Date
JAN	577	550	577	550	-4.7%	-4.7%
FEB	718	671	1,295	1,221	-6.5%	-5.7%
MAR	606	603	1,901	1,824	-0.5%	-4.1%
APR	681	663	2,582	2,487	-2.6%	-3.7%
MAY	673		3,255			
JUN	472		3,727			
JUL	470		4,197			
AUG	530		4,727			
SEP	442		5,169			
OCT	560		5,729			
NOV	501		6,230			
DEC	476		6,706			
TOTAL	6,706	2,487				

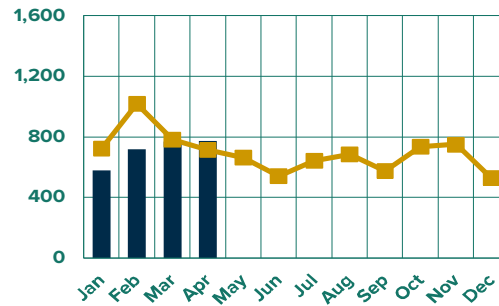


### Type A

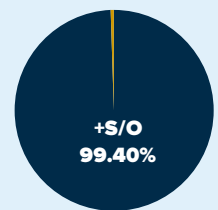


## Type B Motorhomes

	2024	2025	YTD 2024	YTD 2025	Change Over. Same Mo. 2024	Change Year to Date
JAN	722	578	722	578	-19.9%	-19.9%
FEB	1,017	716	1,739	1,294	-29.6%	-25.6%
MAR	781	769	2,520	2,063	-1.5%	-18.1%
APR	712	772	3,232	2,835	8.4%	-12.3%
MAY	663		3,895			
JUN	541		4,436			
JUL	643		5,079			
AUG	684		5,763			
SEP	574		6,337			
OCT	735		7,072			
NOV	749		7,821			
DEC	528		8,349			
TOTAL	8,349	2,835				

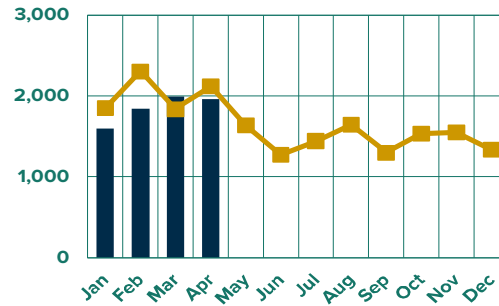


### Type A

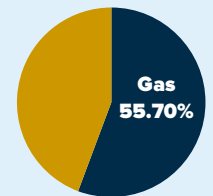


## Type C Motorhomes

	2024	2025	YTD 2024	YTD 2025	Change Over. Same Mo. 2024	Change Year to Date
JAN	1,852	1,595	1,852	1,595	-13.9%	-13.9%
FEB	2,305	1,842	4,157	3,437	-20.1%	-17.3%
MAR	1,838	1,994	5,995	5,431	8.5%	-9.4%
APR	2,119	1,958	8,114	7,389	-7.6%	-8.9%
MAY	1,637		9,751			
JUN	1,275		11,026			
JUL	1,443		12,469			
AUG	1,646		14,115			
SEP	1,300		15,415			
OCT	1,534		16,949			
NOV	1,552		18,501			
DEC	1,335		19,836			
TOTAL	19,836	7,389				

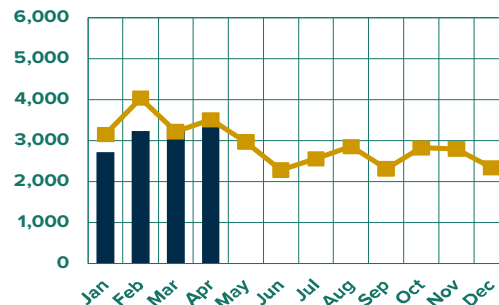


### Type B

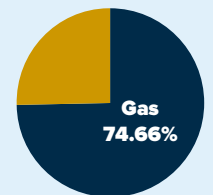


## Motorhomes

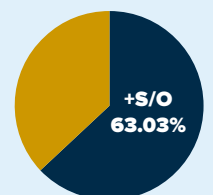
	2024	2025	YTD 2024	YTD 2025	Change Over. Same Mo. 2024	Change Year to Date
JAN	3,151	2,723	3,151	2,723	-13.6%	-13.6%
FEB	4,040	3,229	7,191	5,952	-20.1%	-17.2%
MAR	3,225	3,366	10,416	9,318	4.4%	-10.5%
APR	3,512	3,393	13,928	12,711	-3.4%	-8.7%
MAY	2,973		16,901			
JUN	2,288		19,189			
JUL	2,556		21,745			
AUG	2,860		24,605			
SEP	2,316		26,921			
OCT	2,829		29,750			
NOV	2,802		32,552			
DEC	2,339		34,891			
TOTAL	34,891	12,711				



### Type C



### Type C



**April 2025**

## Current Month Shipment Destinations

	24,737	6,581	399	265	663	772	1,958	35,375
	Travel Trailers	Travel Trailers	Folding Camping	Truck	Motorhomes	Motorhomes	Motorhomes	
	Conventional	Fifth-Wheel	Trailers	Campers	Type A	Type B	Type C	Totals
New England	3.20%	2.24%	12.46%	3.40%	2.27%	2.33%	1.61%	2.98%
Connecticut	0.39%	0.39%	0.00%	0.00%	0.30%	0.39%	0.47%	0.39%
Maine	0.98%	0.60%	2.69%	1.46%	0.15%	0.13%	0.05%	0.84%
Massachusetts	0.48%	0.40%	5.72%	0.00%	0.30%	0.13%	0.47%	0.50%
New Hampshire	0.87%	0.56%	4.04%	1.46%	1.21%	1.56%	0.47%	0.84%
Rhode Island	0.05%	0.06%	0.00%	0.00%	0.00%	0.00%	0.10%	0.05%
Vermont	0.43%	0.23%	0.00%	0.49%	0.30%	0.13%	0.05%	0.36%
Mid Atlantic	6.07%	5.25%	4.04%	0.49%	6.52%	3.24%	5.40%	5.77%
New Jersey	0.68%	0.37%	0.00%	0.00%	1.06%	0.39%	0.52%	0.60%
New York	2.21%	2.25%	0.00%	0.00%	2.73%	0.78%	2.39%	2.18%
Pennsylvania	3.18%	2.62%	4.04%	0.49%	2.73%	2.08%	2.49%	3.00%
E. No. Central	16.92%	14.71%	21.89%	12.62%	16.67%	11.41%	9.66%	15.99%
Illinois	1.63%	1.53%	2.02%	0.49%	0.45%	1.43%	1.09%	1.55%
Indiana	3.79%	3.12%	0.34%	1.94%	6.67%	3.89%	1.40%	3.55%
Michigan	4.73%	4.52%	7.41%	4.85%	5.91%	2.46%	3.90%	4.64%
Ohio	3.65%	3.47%	4.38%	2.43%	3.03%	2.33%	2.39%	3.50%
Wisconsin	3.11%	2.07%	7.74%	2.91%	0.61%	1.30%	0.88%	2.74%
W. No. Central	8.40%	10.30%	1.68%	5.83%	4.70%	4.02%	5.97%	8.38%
Iowa	1.50%	2.19%	0.00%	2.91%	2.27%	1.69%	1.19%	1.63%
Kansas	0.46%	0.68%	1.35%	0.00%	0.15%	0.13%	0.42%	0.49%
Minnesota	2.44%	1.87%	0.34%	1.46%	1.21%	0.52%	1.40%	2.18%
Missouri	2.24%	2.75%	0.00%	1.46%	0.76%	1.04%	1.66%	2.22%
Nebraska	0.99%	1.40%	0.00%	0.00%	0.30%	0.52%	0.42%	1.00%
No. Dakota	0.39%	0.76%	0.00%	0.00%	0.00%	0.00%	0.36%	0.44%
So. Dakota	0.38%	0.65%	0.00%	0.00%	0.00%	0.13%	0.52%	0.42%
South Atlantic	13.46%	15.78%	11.11%	4.37%	26.21%	22.05%	14.96%	14.34%
Delaware	0.37%	0.20%	0.00%	1.46%	0.00%	0.00%	0.00%	0.30%
Florida	4.29%	5.94%	0.00%	1.46%	14.09%	15.18%	8.73%	5.22%
Georgia	2.11%	2.08%	2.36%	1.46%	2.27%	1.04%	1.61%	2.05%
Maryland	0.69%	0.68%	5.05%	0.00%	0.45%	0.52%	0.83%	0.72%
No. Carolina	2.56%	2.69%	3.70%	0.00%	2.88%	2.08%	1.66%	2.53%
So. Carolina	1.60%	2.18%	0.00%	0.00%	1.36%	0.78%	0.68%	1.61%
Virginia	1.14%	1.73%	0.00%	0.00%	4.85%	2.33%	1.19%	1.34%
West Virginia	0.70%	0.28%	0.00%	0.00%	0.30%	0.13%	0.26%	0.57%
E. So. Central	6.01%	6.95%	0.67%	0.00%	7.73%	4.93%	3.38%	5.97%
Alabama	2.01%	2.75%	0.67%	0.00%	1.52%	0.91%	1.04%	2.04%
Kentucky	1.11%	1.08%	0.00%	0.00%	0.30%	0.52%	0.42%	1.02%
Mississippi	0.99%	1.23%	0.00%	0.00%	0.76%	0.39%	0.21%	0.96%
Tennessee	1.90%	1.88%	0.00%	0.00%	5.15%	3.11%	1.71%	1.94%
W. So. Central	14.01%	17.04%	5.05%	7.77%	13.03%	5.71%	9.87%	14.03%
Arkansas	1.45%	1.36%	0.34%	0.97%	0.00%	0.13%	0.42%	1.31%
Louisiana	1.07%	1.48%	0.00%	0.00%	1.36%	0.39%	0.73%	1.10%
Oklahoma	1.44%	1.78%	0.00%	3.88%	1.36%	0.39%	0.83%	1.45%
Texas	10.05%	12.43%	4.71%	2.91%	10.30%	4.80%	7.90%	10.17%
Mountain	10.90%	13.34%	14.81%	28.16%	13.18%	19.33%	20.00%	12.23%
Arizona	1.86%	2.90%	2.69%	0.49%	5.30%	8.43%	11.01%	2.77%
Colorado	2.19%	2.30%	8.08%	10.68%	1.97%	2.46%	1.66%	2.28%
Idaho	1.70%	1.51%	0.00%	5.83%	0.76%	0.91%	1.45%	1.63%
Montana	1.25%	0.93%	0.00%	3.40%	0.00%	1.04%	1.14%	1.16%
Nevada	0.93%	1.08%	0.00%	1.94%	0.91%	0.39%	0.78%	0.94%
New Mexico	0.53%	0.88%	0.00%	0.00%	1.36%	3.63%	1.82%	0.74%
Utah	1.86%	3.01%	4.04%	5.83%	2.88%	2.46%	2.03%	2.16%
Wyoming	0.58%	0.73%	0.00%	0.00%	0.00%	0.00%	0.10%	0.55%
Pacific	12.48%	10.45%	13.47%	14.08%	8.94%	22.96%	20.78%	12.74%
Alaska	0.26%	0.17%	0.00%	2.91%	0.45%	0.13%	5.71%	0.56%
California	6.36%	6.24%	6.06%	2.91%	6.52%	18.16%	11.64%	6.87%
Hawaii	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Oregon	2.54%	1.70%	4.04%	6.31%	0.15%	1.43%	0.83%	2.25%
Washington	3.32%	2.35%	3.37%	1.94%	1.82%	3.24%	2.60%	3.06%
Outside US	8.56%	3.95%	14.81%	23.30%	0.76%	4.02%	8.36%	7.58%
Asia	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Canada	8.48%	3.92%	14.81%	21.36%	0.76%	4.02%	8.26%	7.50%
Europe	0.00%	0.00%	0.00%	1.94%	0.00%	0.00%	0.10%	0.02%
Other	0.07%	0.03%	0.00%	0.00%	0.00%	0.00%	0.00%	0.05%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%





Monthly Canadian Shipment Destinations

	24,737	6,581	399	265	663	772	1,958	35,375
	Travel Trailers	Travel Trailers	Folding Camping	Truck	Motorhomes	Motorhomes	Motorhomes	Totals
	Conventional	Fifth-Wheel	Trailers	Campers	Type A	Type B	Type C	
Alberta	1.47%	0.83%	0.00%	7.77%	0.15%	0.52%	0.31%	1.26%
British Columbia	0.97%	0.45%	2.02%	10.19%	0.00%	0.91%	1.56%	0.95%
Manitoba	0.32%	0.15%	0.00%	0.00%	0.00%	0.13%	0.05%	0.26%
New Brunswick	0.23%	0.08%	2.02%	0.00%	0.00%	0.00%	0.10%	0.20%
Newfoundland	0.09%	0.02%	2.69%	0.00%	0.00%	0.00%	0.00%	0.09%
Nova Scotia	0.14%	0.03%	0.00%	0.00%	0.00%	0.00%	0.00%	0.10%
Northwest Territories	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Ontario	3.34%	1.23%	4.71%	0.00%	0.45%	0.13%	4.62%	2.88%
Prince Edward Island	0.01%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.01%
Quebec	1.51%	0.79%	3.37%	3.40%	0.15%	2.33%	1.40%	1.39%
Saskatchewan	0.32%	0.34%	0.00%	0.00%	0.00%	0.00%	0.21%	0.30%
Yukon	0.09%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.06%
Total	8.48%	3.92%	14.81%	21.36%	0.76%	4.02%	8.26%	7.50%

Cumulative Canadian Shipment Destinations

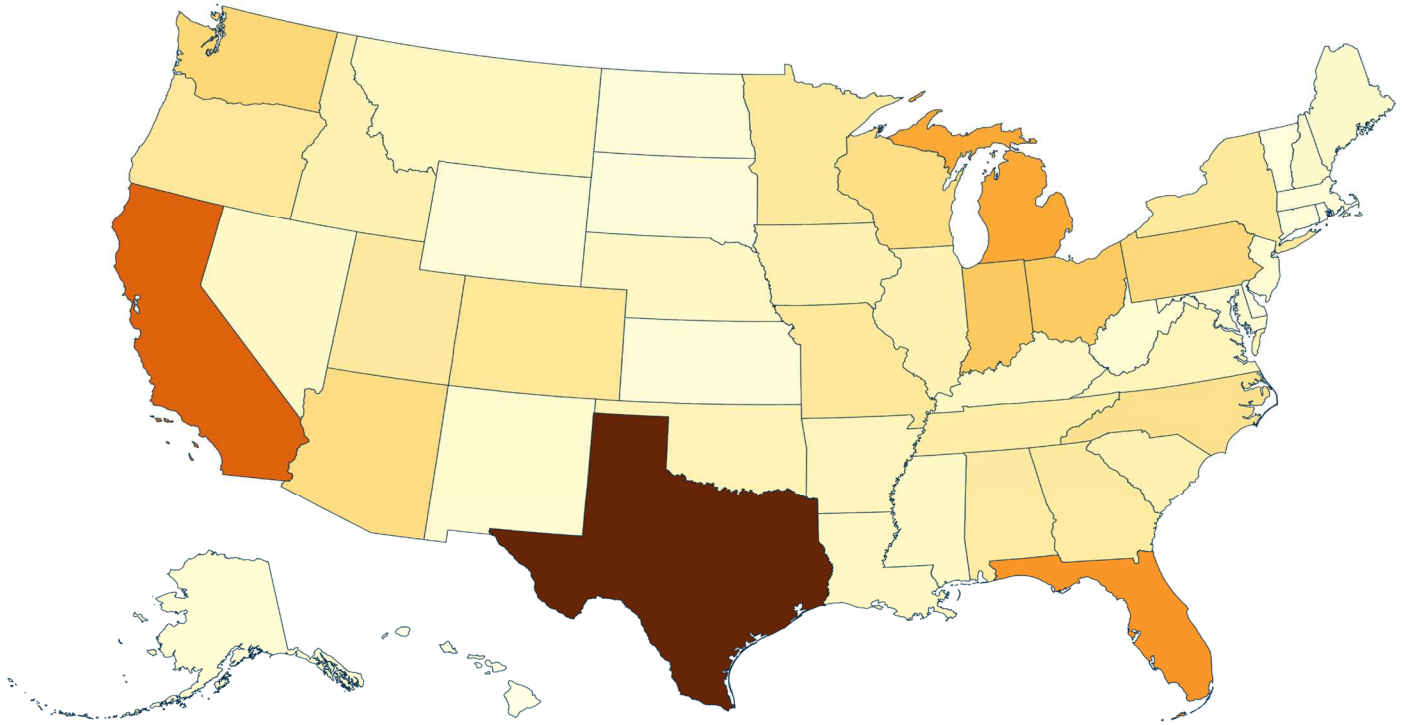
	92,851	24,824	1,684	1,153	2,487	2,835	7,389	133,223
	Travel Trailers	Travel Trailers	Folding Camping	Truck	Motorhomes	Motorhomes	Motorhomes	Totals
	Conventional	Fifth-Wheel	Trailers	Campers	Type A	Type B	Type C	
Alberta	1.86%	1.70%	2.28%	4.55%	0.16%	0.99%	0.76%	1.74%
British Columbia	1.10%	0.64%	2.28%	8.39%	0.28%	1.27%	4.65%	1.27%
Manitoba	0.44%	0.27%	0.47%	0.30%	0.00%	0.14%	0.14%	0.38%
New Brunswick	0.38%	0.24%	1.26%	0.30%	0.12%	0.11%	0.18%	0.34%
Newfoundland	0.11%	0.01%	0.63%	0.00%	0.00%	0.00%	0.00%	0.08%
Nova Scotia	0.27%	0.10%	0.79%	0.00%	0.00%	0.00%	0.03%	0.22%
Northwest Territories	0.00%	0.01%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Ontario	3.73%	1.57%	3.86%	2.73%	1.05%	1.16%	5.22%	3.30%
Prince Edward Island	0.02%	0.01%	0.00%	0.00%	0.00%	0.00%	0.00%	0.02%
Quebec	1.70%	1.13%	1.65%	7.38%	1.53%	2.93%	2.75%	1.72%
Saskatchewan	0.44%	0.36%	0.00%	0.00%	0.00%	0.07%	0.11%	0.38%
Yukon	0.04%	0.01%	0.00%	0.00%	0.00%	0.00%	0.00%	0.03%
Total	10.09%	6.04%	13.23%	23.66%	3.15%	6.67%	13.83%	9.47%

Annual Total RV Shipments

Month	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025
JANUARY	31.5	33.9	42.4	25.5	33.0	45.9	53.3	20.4	22.7	27.6
FEBRUARY	35.9	39.4	43.0	36.5	37.1	48.3	53.8	26.3	31.0	32.9
MARCH	40.7	47.6	51.6	38.0	30.3	54.3	64.8	31.9	32.2	37.3
APRIL	40.1	42.3	47.5	40.2	7.2	51.8	57.2	31.2	34.2	35.4
MAY	38.0	45.9	45.1	39.9	28.0	49.2	50.5	30.9	33.2	
JUNE	40.1	47.4	42.0	36.5	40.5	50.7	44.9	24.1	25.3	
JULY	28.4	33.0	36.5	28.0	43.0	44.5	29.5	20.5	24.1	
AUGUST	35.9	45.0	39.6	33.7	39.5	52.8	33.8	28.1	29.1	
SEPTEMBER	33.7	43.6	31.0	31.6	41.6	55.0	28.4	24.7	24.6	
OCTOBER	38.8	48.9	43.6	39.0	47.3	58.0	32.7	28.4	30.6	
NOVEMBER	34.7	41.5	33.0	29.7	42.5	49.1	24.5	25.2	23.6	
DECEMBER	33.0	36.2	28.4	27.5	40.4	40.3	19.9	21.5	23.2	
TOTAL	430.8	504.6	483.7	406.1	430.4	600.2	493.3	313.2	333.7	133.2

## Wholesale Distribution

0.05 10.17

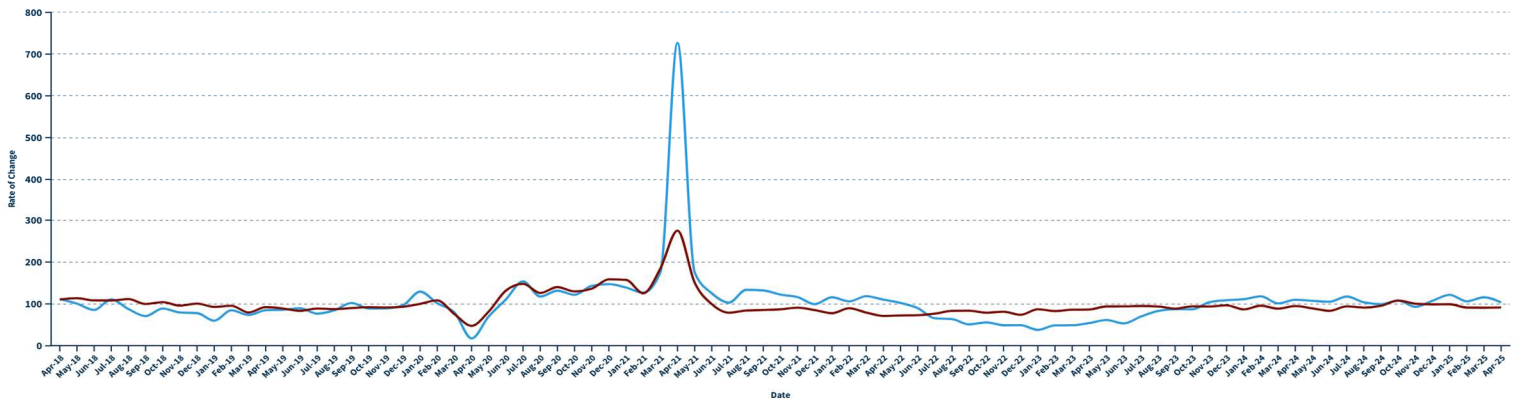


Source: U.S. Census Bureau's cartographic boundary shapefiles, 2016 edition

## Retail Activity

### RV Production and RV Registrations 12/12 ROC (-TC)

■ All RVs (Truck Campers Excluded) ROC ■ All RV Registrations (Truck Campers Excluded) ROC



Source: RV Industry Association, Statistical Surveys, Inc.

### RV Production and RV Registrations 3/12 ROC (-TC)

■ All RVs (Truck Campers Excluded) ROC ■ All RV Registrations (Truck Campers Excluded) ROC

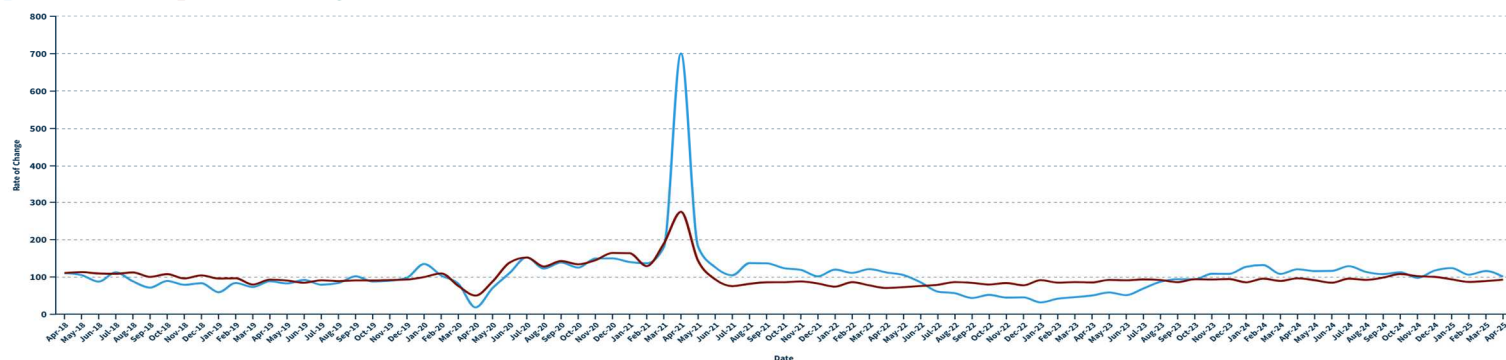


Source: RV Industry Association, Statistical Surveys, Inc.

## Retail Activity By RV Type

### Conventional Travel Trailer Production and Registrations 12/12 ROC

■ Conventional Travel Trailers ROC ■ Conventional Travel Trailers Registration ROC



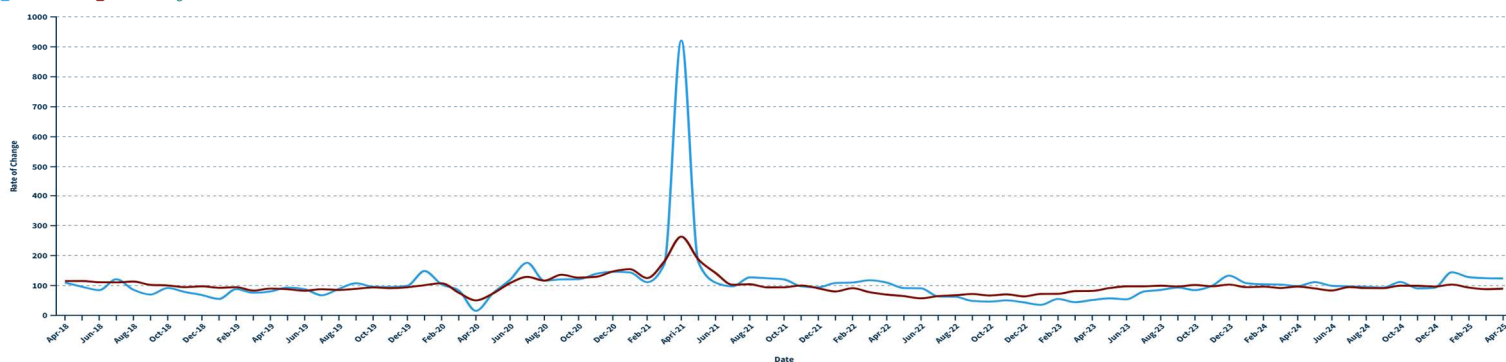
### Conventional Travel Trailer Production and Registrations 3/12 ROC

■ Conventional Travel Trailers ROC ■ Conventional Travel Trailers Registrations ROC



### Fifth-Wheel Travel Trailer Production and Registrations 12/12 ROC

■ Fifth-Wheel ROC ■ Fifth-Wheel Registrations ROC



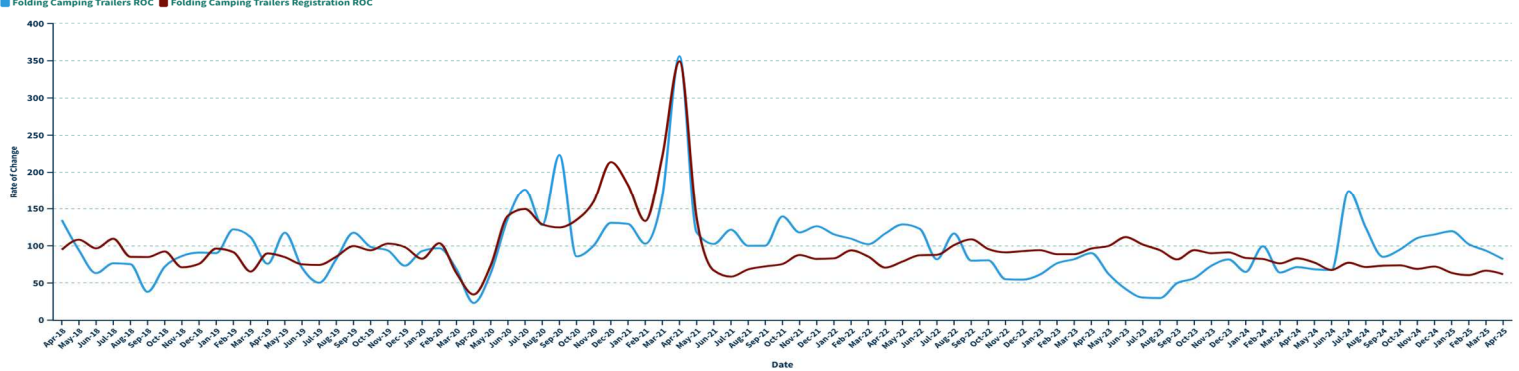
### Fifth-Wheel Travel Trailer Production and Registrations 3/12 ROC

■ Fifth-Wheel Travel Trailers ROC ■ Fifth-Wheel Travel Trailers Registrations ROC





# Folding Camping Trailer Production and Registrations 12/12 ROC



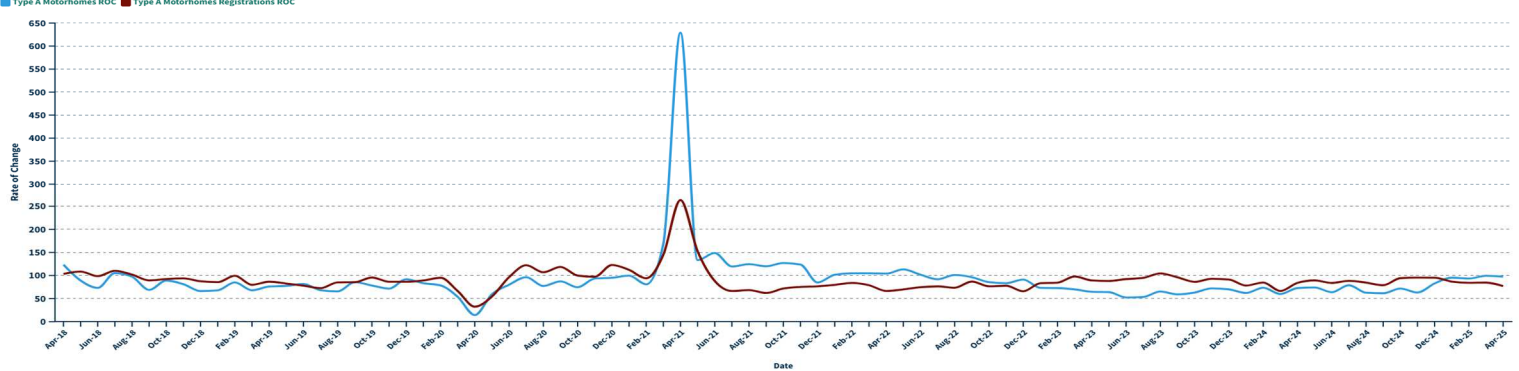
Source: RV Industry Association, Statistical Surveys, Inc.

# Folding Camping Trailer Production and Registrations 3/12 ROC



Source: RV Industry Association, Statistical Surveys, Inc.

# Type A Motorhome Production and Registrations 12/12 ROC



Source: RV Industry Association, Statistical Surveys, Inc.

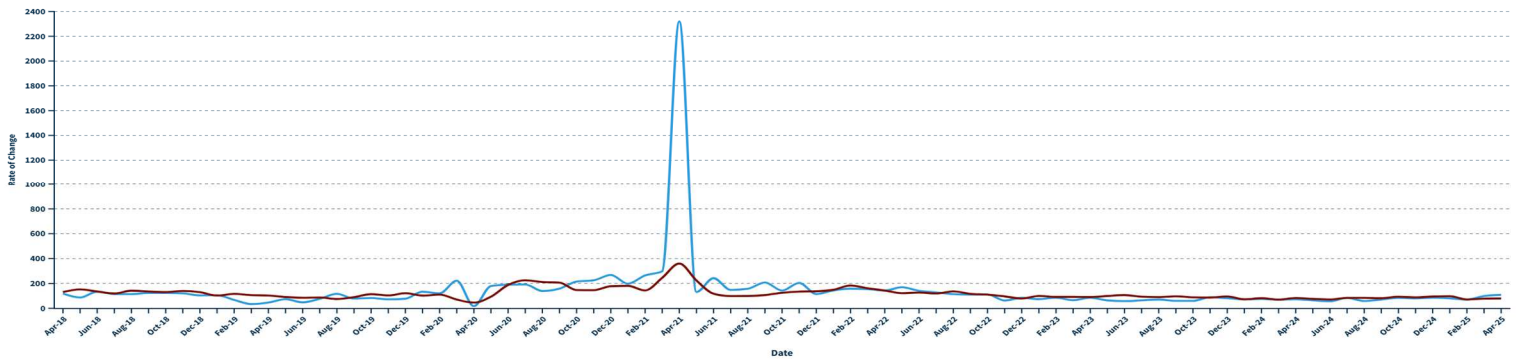
# Type A Motorhome Production and Registrations 3/12 ROC



Source: RV Industry Association, Statistical Surveys, Inc.

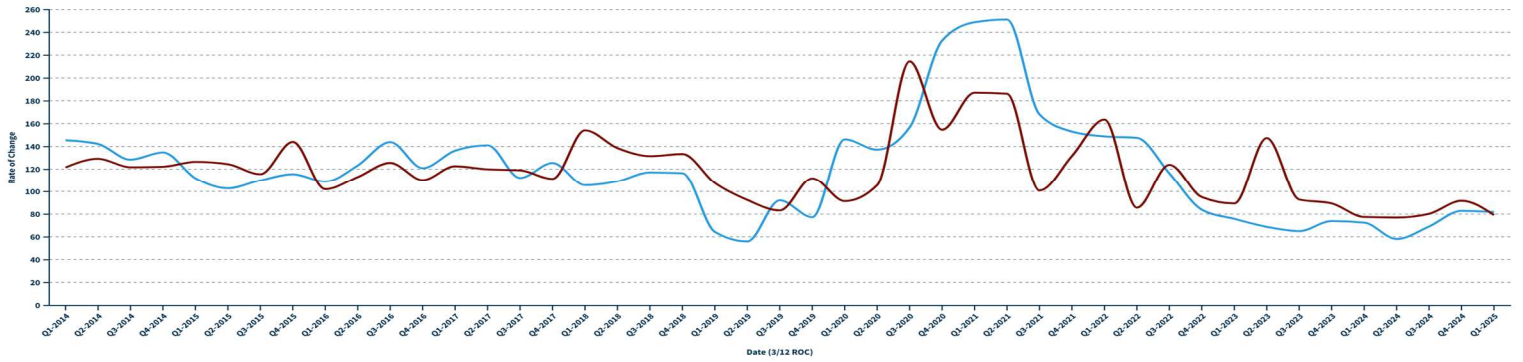
## Type B Motorhome Production and Registrations 12/12 ROC

■ Type B Motorhomes ROC ■ Type B Motorhomes Registrations ROC



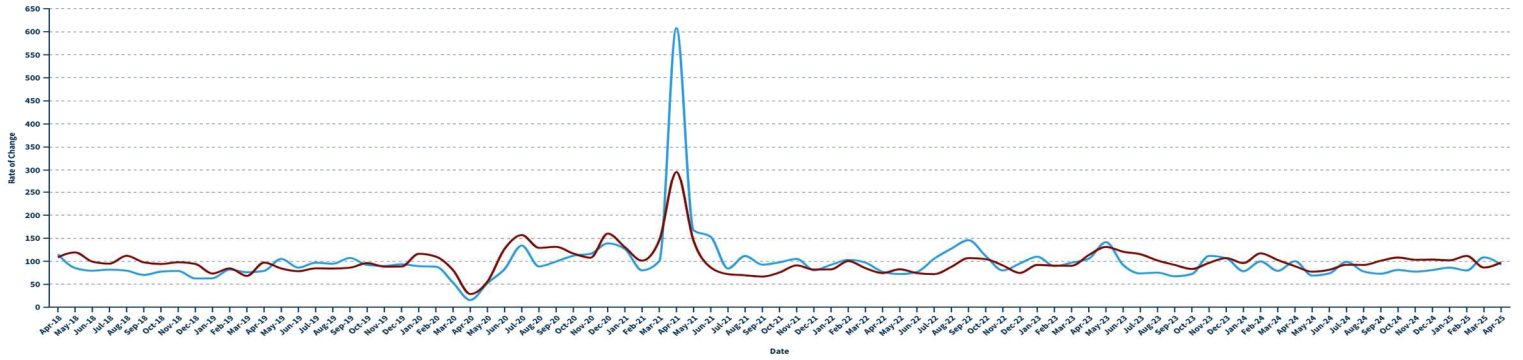
## Type B Motorhome Production and Registrations 3/12 ROC

■ Type B Motorhomes ROC ■ Type B Motorhome Registrations ROC



## Type C Motorhome Production and Registrations 12/12 ROC

■ Type C Motorhomes ROC ■ Type C Motorhome Registration ROC

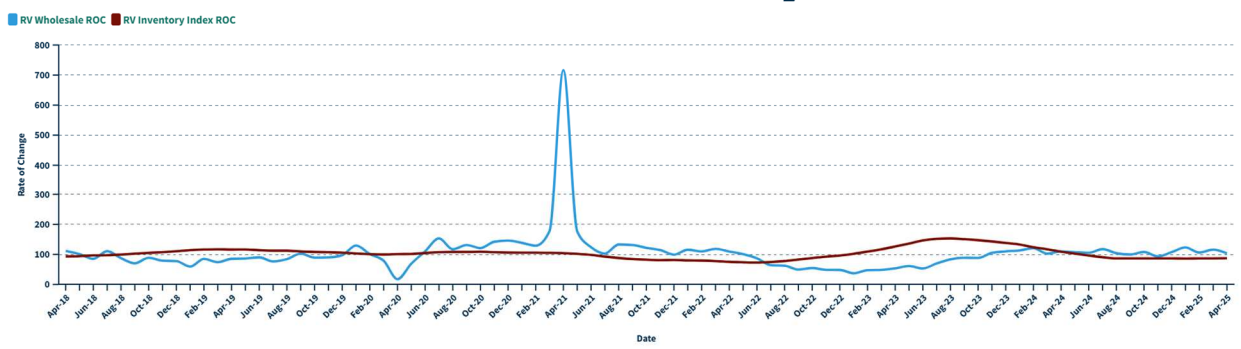


## Type C Motorhome Production and Registrations 3/12 ROC

■ Type C Motorhomes ROC ■ Type C Motorhome Registrations ROC



# Inventory Index

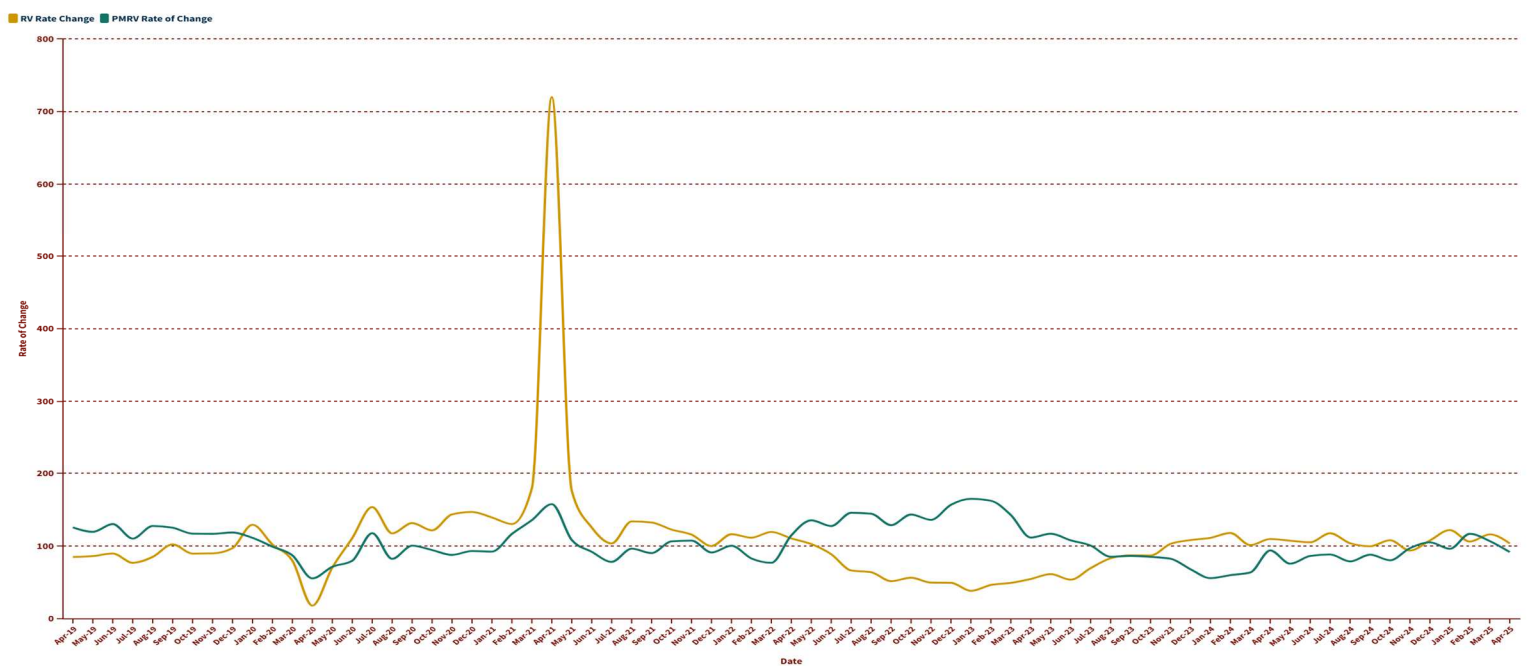


Source: RV Industry Association, Statistical Surveys, Inc.

0.98

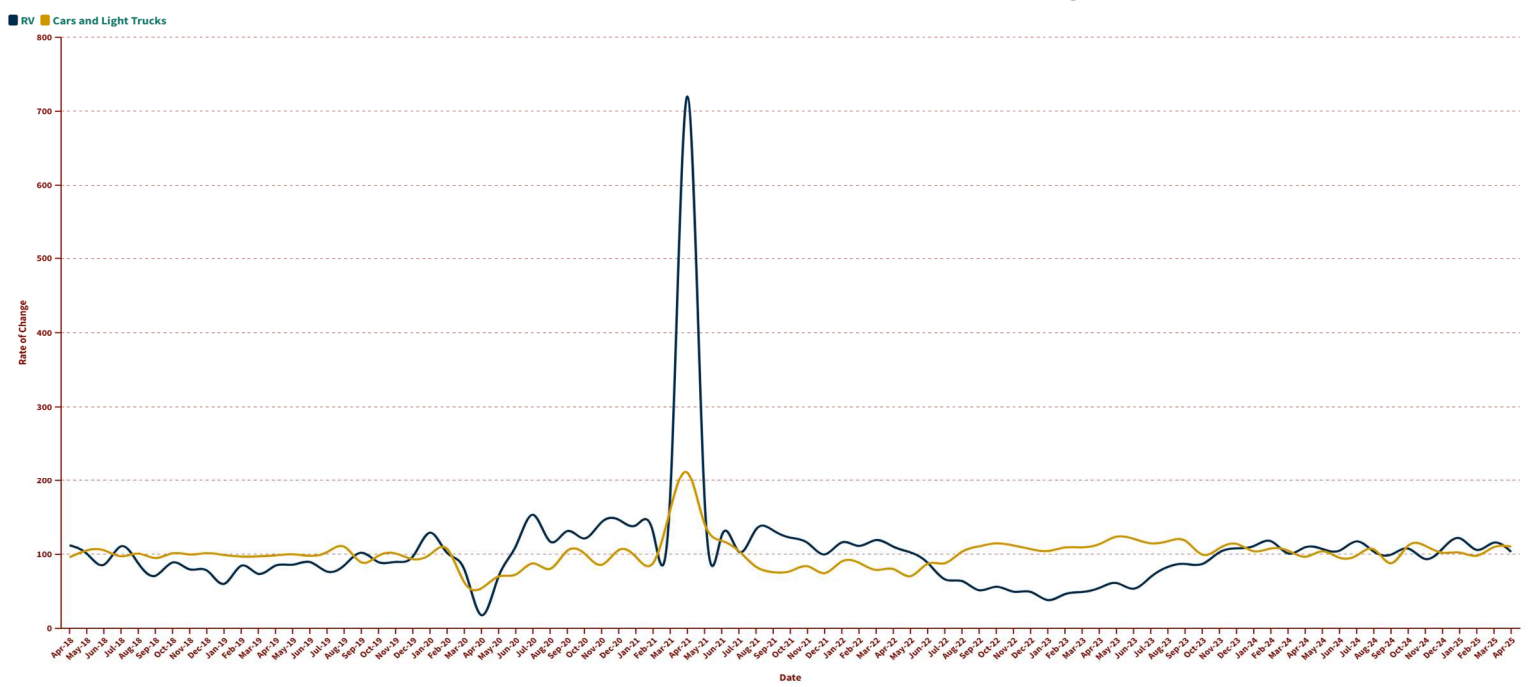
The ratio is the 12MMT of registrations/shipments of TT, FW, FCT, Type A and Type C motorhomes. TC and Type B are removed due to insufficient data

## RV Wholesale Shipments Compared to PMRV Wholesale Shipments



Source: RV Industry Association

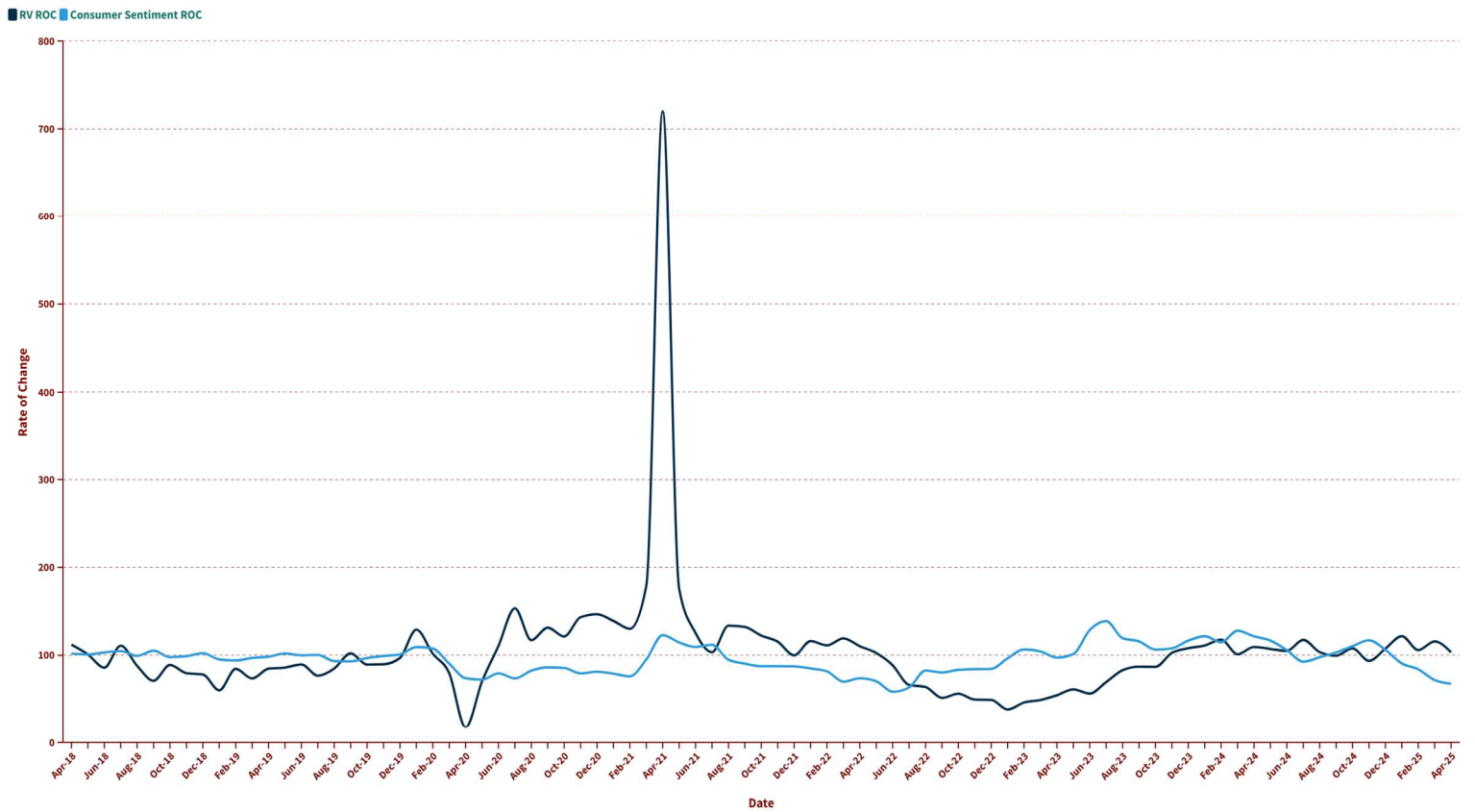
## RV Wholesale Shipments Compared to Car and Light Truck Sales



Source: RV Industry Association, Federal Reserve Bank of St. Louis

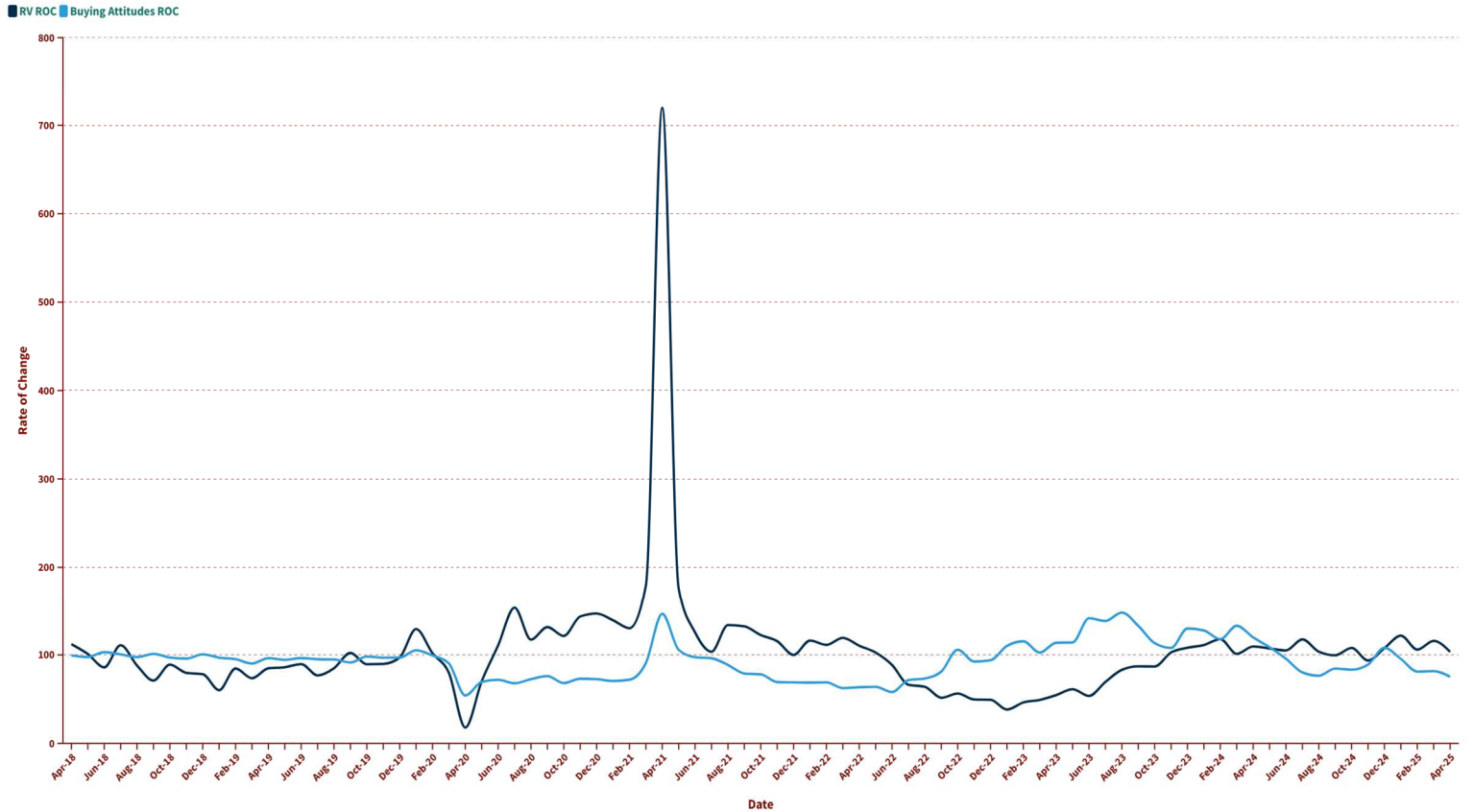
# Manufacturers Wholesale Shipments Index Comparisons

RV Shipment Rate of Change Compared with Index of Current Consumer Sentiment



Source: University of Michigan Survey Research Center

RV Shipment Rate of Change Compared with Index of Consumers' Buying Attitudes

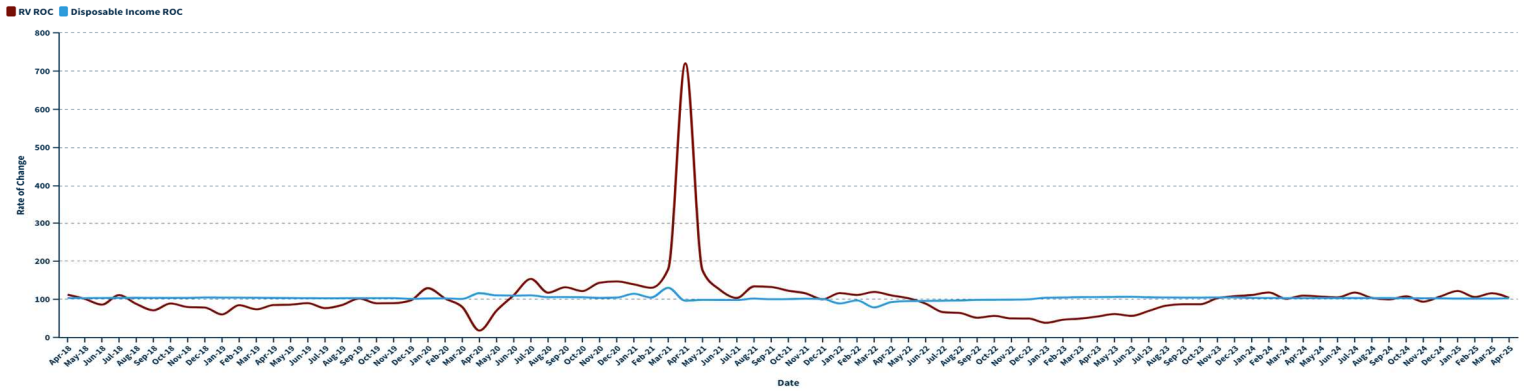


Source: University of Michigan Survey Research Center

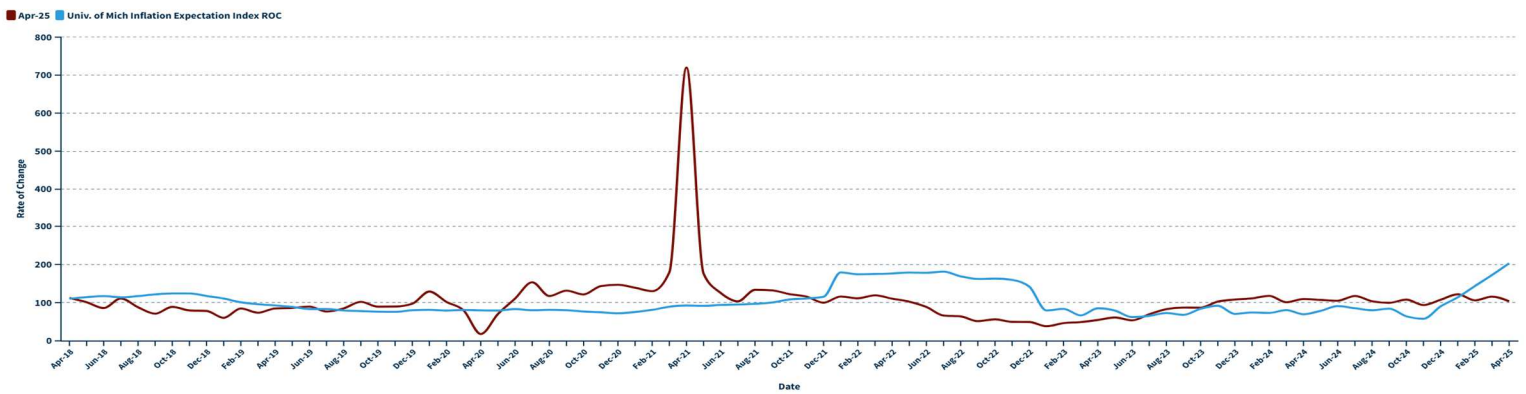


# Economic Indicators Compared to RV Rate of Change

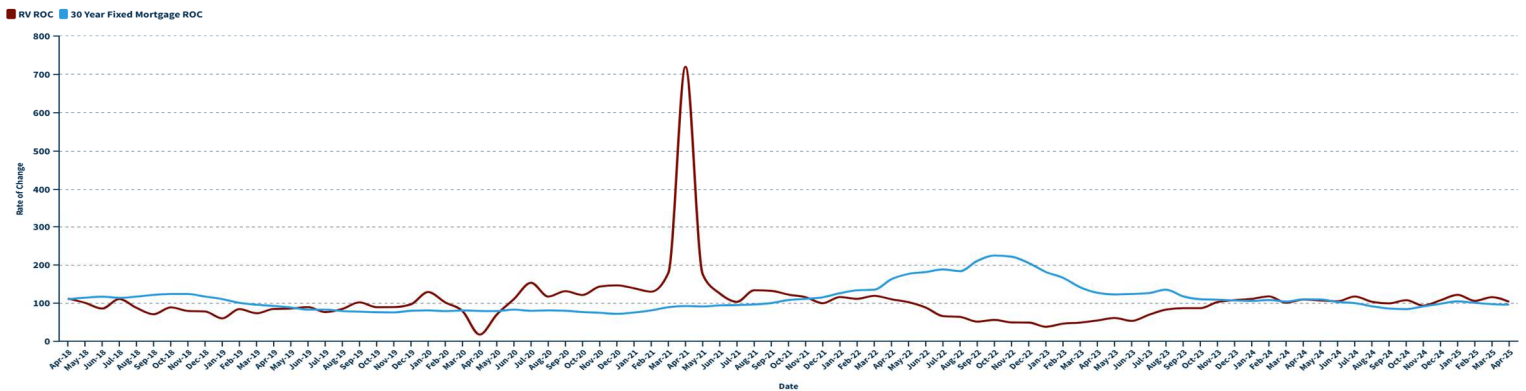
## Disposable Income



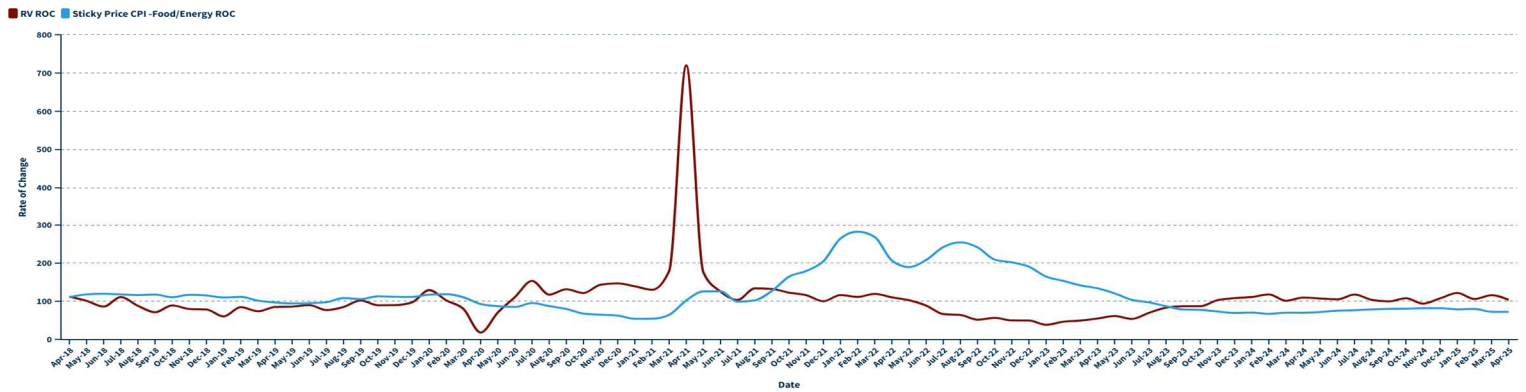
## University of Michigan Inflation Expectation Index



## Thirty Year Mortgage Rate



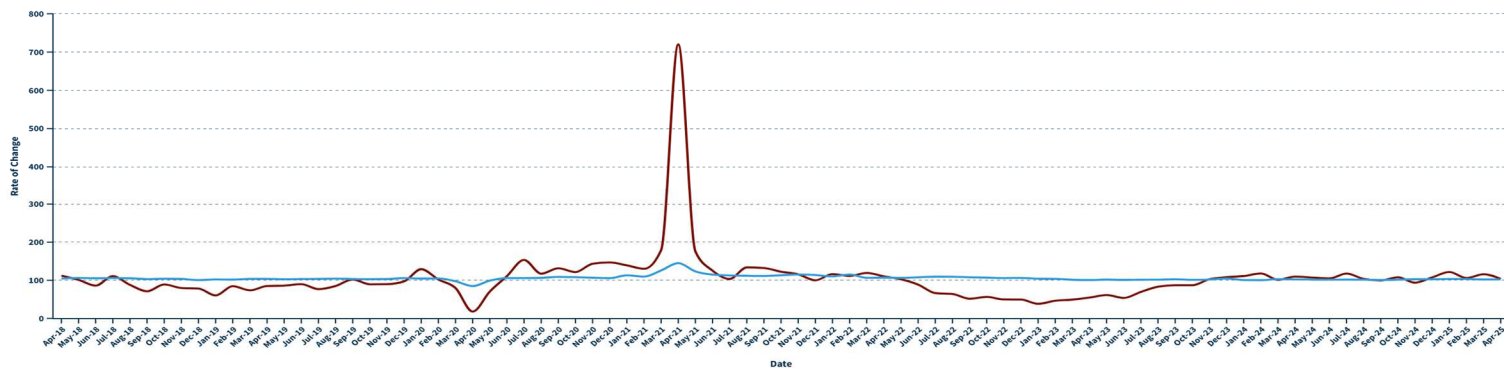
## Sticky Price CPI, Less Food and Energy



# Economic Indicators Compared to RV Rate of Change

## Retail Activity

■ RV ROC ■ Retail Activity ROC



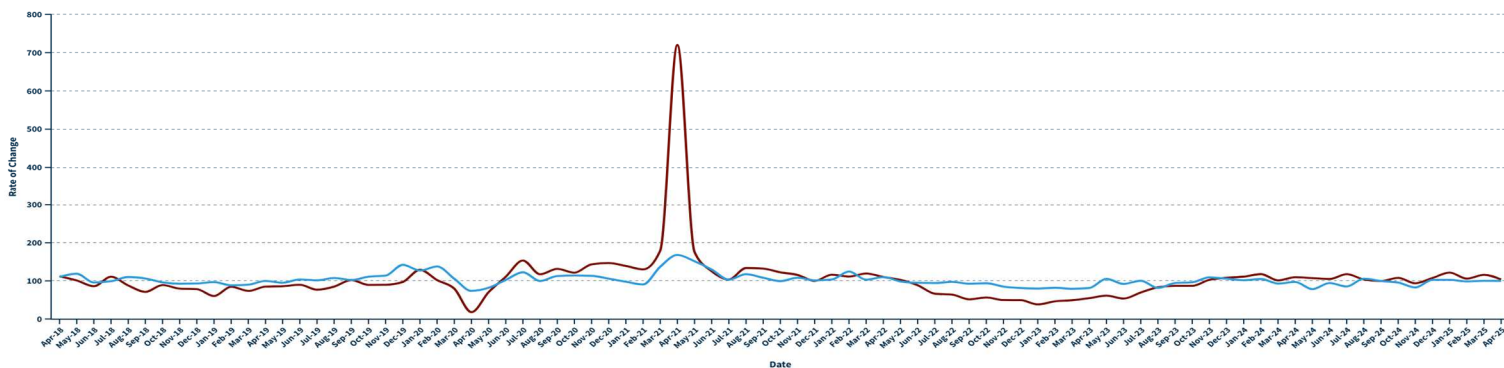
## Real GDP

■ RV ROC ■ Real GDP ROC



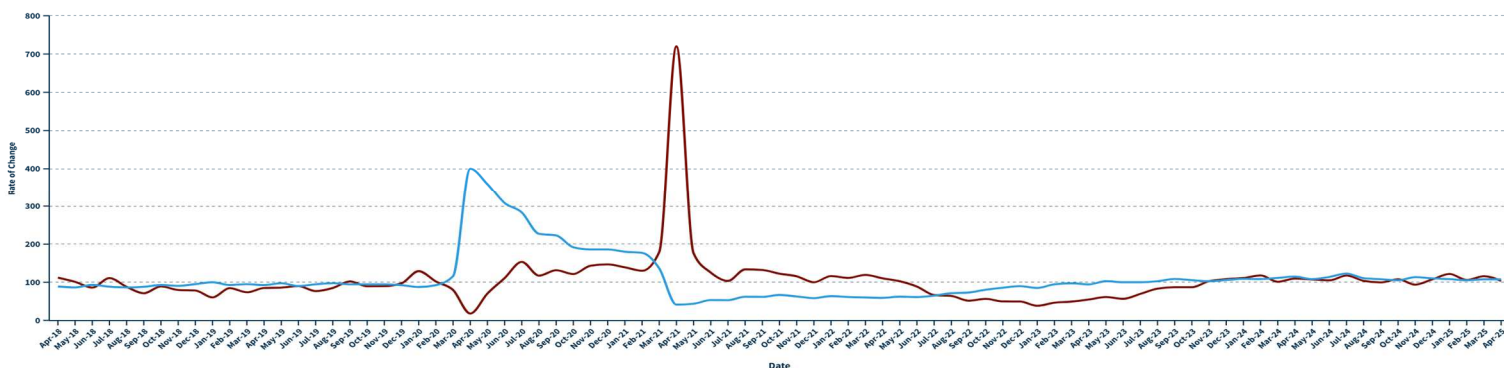
## Housing Starts, New

■ RC ROC ■ Housing Starts, New



## Unemployment Rate

■ RV ROC ■ Unemployment ROC

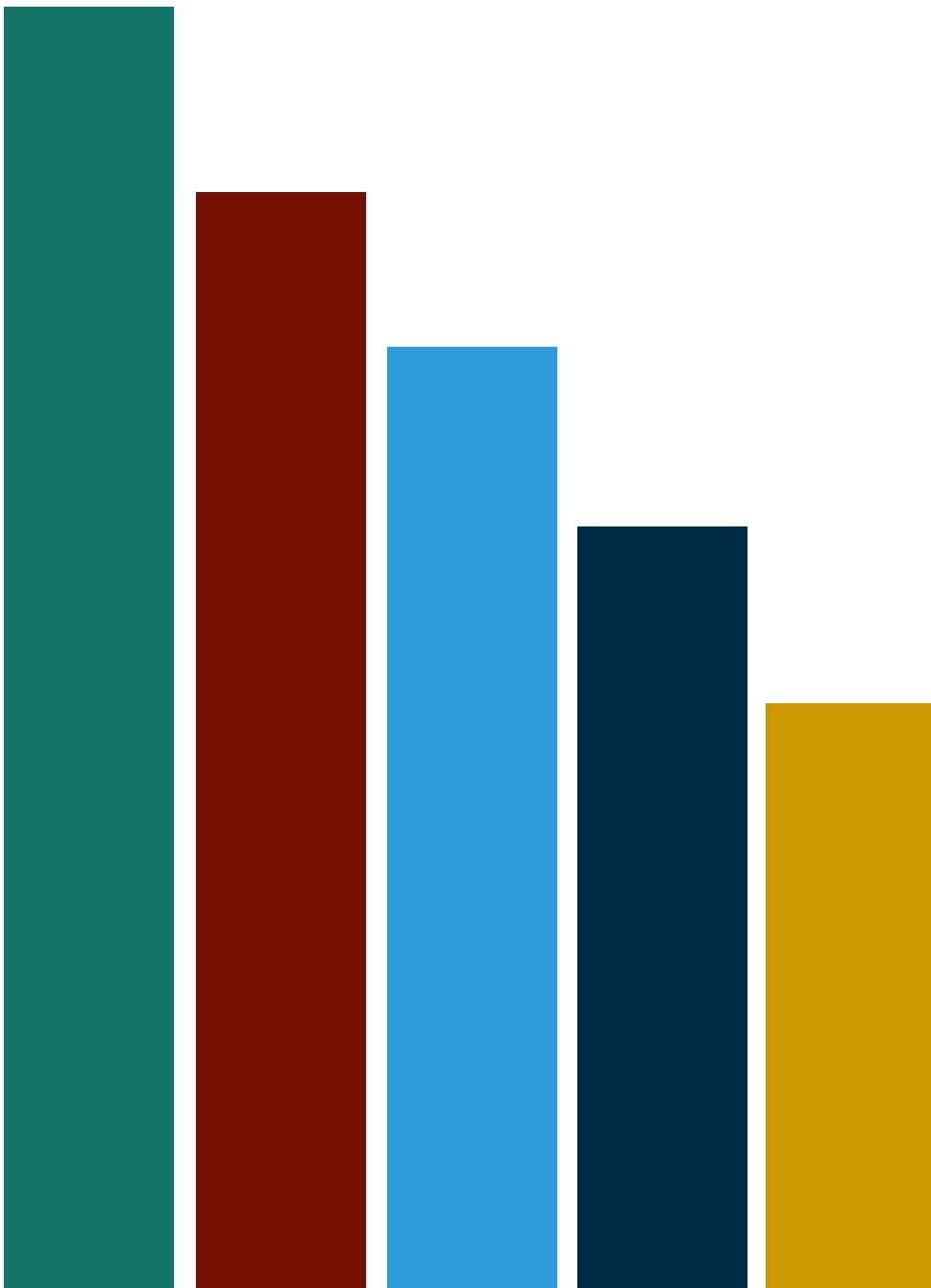




# April

# 2025

## PMRV Market Report



**RV**  
**INDUSTRY**  
ASSOCIATION

## **Park Model RV Committee Chairman**

**John Soard**

**National Sales Manger; Woodland Park**

## **RVIA Staff**

**Craig Kirby**

**President**

**Bill Baker**

**Vice President; Membership and Research**

**Matt Hummel**

**Research Analyst, Market Data**

## **Contents**

Vehicle Categories.....	2
PMRV Shipment Summary.....	3
PMRV Shipment Destinations.....	4
PMRV Destination Map.....	5
PMRV Shipments compared to RV Shipments.....	5
PMRV Shipment History.....	6
PMRV Quarterly Forecast.....	6
PMRV Registrations.....	6
PMRV Shipment Index.....	7
Financial Economic Indicators.....	8
Industrial Economic Indicators.....	10

## Vehicle Categories

A recreation vehicle (RV) is a vehicle that is primarily designed as a temporary living quarters for non-commercial recreational and/or camping use and is built to the standards for recreation vehicle as adopted by the RV Industry Association

### Towable RV

A Towable RV is a recreation vehicle that is mounted on wheels and designed to be towed by a motorized vehicle or can be a portable unit intended to be placed in the bed of a pickup truck. There are four vehicle types classified as towable RVs.

#### Conventional Travel Trailer



A conventional travel trailer is a towable RV constructed from rigid materials with a roof, sidewalls, and mounted on wheels. These units are designed to be towed by a motorized vehicle.

#### Fifth-Wheel Travel Trailer



A fifth-wheel travel trailer is a towable RV mounted on wheels and designed to be towed by a motorized vehicle with a towing mechanism that is placed above or forward of the tow vehicle's rear axle.

#### Folding Camping Trailer



A folding camping trailer is a towable RV constructed with a collapsible roof and partially collapsible sidewalls. This RV is mounted on wheels and is designed to be towed by a motorized vehicle.

#### Truck Camper



A truck camper is a towable RV that is designed to be placed in the bed of a pickup truck.

### Motorhome

A motorhome is a recreation vehicle built on a self-propelled motor vehicle chassis. There are three vehicle types classified as a motorhome

#### Type A Motorhome



A Type A motorhome is constructed on a bare motor vehicle chassis.

#### Type B Motorhome



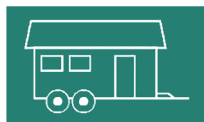
A Type B motorhome is a motorhome constructed on an automotive grade van chassis.

#### Type C Motorhome



A Type C motorhome is constructed on a cut away automotive grade truck chassis.

#### Park Model RV

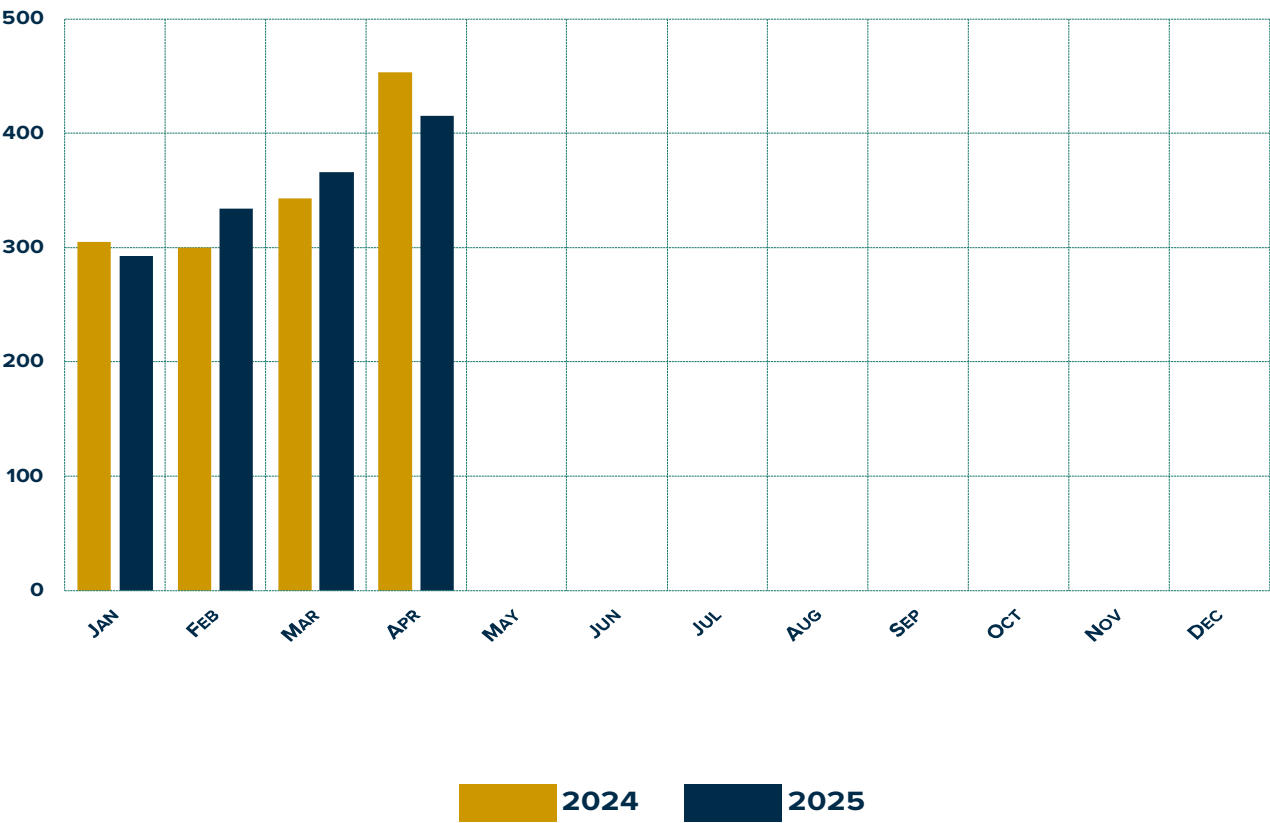


A park model RV (PMRV) is a recreation vehicle intended to provide temporary living quarters for recreation, camping or seasonal use. PMRVs are built on a single chassis, mounted on wheels with a gross trailer area not to exceed four hundred square feet.

# April Wholesale Shipment Summary

	April 2024	April 2025	Change Over Last Year	Cum. 2024	Cum. 2025	Change Year To Date
Park Model RVs	453	415	-8.4%	1,401	1,408	0.5%

Total Monthly Shipments vs. Last Year



<u>April</u>	<u>Year to Date</u>	
415	1,403	<u>Greater than 8.5 feet wide</u>
0	5	<u>8.5 feet wide or less</u>

\* Year to date numbers can differ from reported numbers.  
\*\* Canadian shipments removed from monthly and year-to-date totals

# Monthly Shipment Destinations

Total Units = 415

Pacific	76	18.10%
Alaska	0	0.00%
California	56	13.33%
Hawaii	0	0.00%
Oregon	2	0.48%
Washington	18	4.29%

Mountain	39	9.29%
Arizona	24	5.71%
Colorado	4	0.95%
Idaho	1	0.24%
Montana	2	0.48%
Nevada	0	0.00%
New Mexico	0	0.00%
Utah	7	1.67%
Wyoming	1	0.24%

W. No. Central	20	4.76%
Iowa	0	0.00%
Kansas	0	0.00%
Minnesota	19	4.52%
Missouri	0	0.00%
Nebraska	1	0.24%
No. Dakota	0	0.00%
So. Dakota	0	0.00%

W. So. Central	71	16.90%
Arkansas	1	0.24%
Louisiana	2	0.48%
Oklahoma	0	0.00%
Texas	68	16.19%

E. No. Central	60	14.29%
Illinois	10	2.38%
Indiana	6	1.43%
Michigan	10	2.38%
Ohio	11	2.62%
Wisconsin	23	5.48%

E. So. Central	14	3.33%
Alabama	0	0.00%
Kentucky	0	0.00%
Mississippi	0	0.00%
Tennessee	14	3.33%

Outside US	5	1.19%
Asia	0	0.00%
Canada	5	1.19%
Europe	0	0.00%
Other	0	0.00%

South Atlantic	75	17.86%
Delaware	4	0.95%
Florida	38	9.05%
Georgia	2	0.48%
Maryland	3	0.71%
No. Carolina	20	4.76%
So. Carolina	6	1.43%
Virginia	0	0.00%
West Virginia	2	0.48%

Mid Atlantic	32	7.62%
New Jersey	2	0.48%
New York	2	0.48%
Pennsylvania	28	6.67%

New England	28	6.67%
Connecticut	0	0.00%
Maine	16	3.81%
Massachusetts	1	0.24%
New Hampshire	2	0.48%
Rhode Island	9	2.14%
Vermont	0	0.00%

\* Destination totals might not match shipment totals

\*\* Canadian shipment totals removed from shipment total

# Cumulative Shipment Destinations

Total Units = 1,408

Pacific	257	17.48%
Alaska	0	0.00%
California	155	10.54%
Hawaii	0	0.00%
Oregon	46	3.13%
Washington	56	3.81%

Mountain	156	10.61%
Arizona	114	7.76%
Colorado	10	0.68%
Idaho	6	0.41%
Montana	12	0.82%
Nevada	0	0.00%
New Mexico	1	0.07%
Utah	11	0.75%
Wyoming	2	0.14%

W. No. Central	67	4.56%
Iowa	0	0.00%
Kansas	0	0.00%
Minnesota	59	4.01%
Missouri	2	0.14%
Nebraska	1	0.07%
No. Dakota	4	0.27%
So. Dakota	1	0.07%

W. So. Central	168	11.43%
Arkansas	14	0.95%
Louisiana	2	0.14%
Oklahoma	3	0.20%
Texas	149	10.14%

E. No. Central	221	15.03%
Illinois	31	2.11%
Indiana	23	1.56%
Michigan	28	1.90%
Ohio	34	2.31%
Wisconsin	105	7.14%

E. So. Central	47	3.20%
Alabama	16	1.09%
Kentucky	2	0.14%
Mississippi	2	0.14%
Tennessee	27	1.84%

Outside US	62	4.22%
Asia	0	0.00%
Canada	54	3.67%
Europe	0	0.00%
Other	8	0.54%

South Atlantic	259	17.62%
Delaware	16	1.09%
Florida	104	7.07%
Georgia	33	2.24%
Maryland	3	0.20%
No. Carolina	79	5.37%
So. Carolina	16	1.09%
Virginia	6	0.41%
West Virginia	2	0.14%

Mid Atlantic	128	8.71%
New Jersey	16	1.09%
New York	22	1.50%
Pennsylvania	90	6.12%

New England	105	7.14%
Connecticut	10	0.68%
Maine	53	3.61%
Massachusetts	9	0.61%
New Hampshire	7	0.48%
Rhode Island	24	1.63%
Vermont	2	0.14%

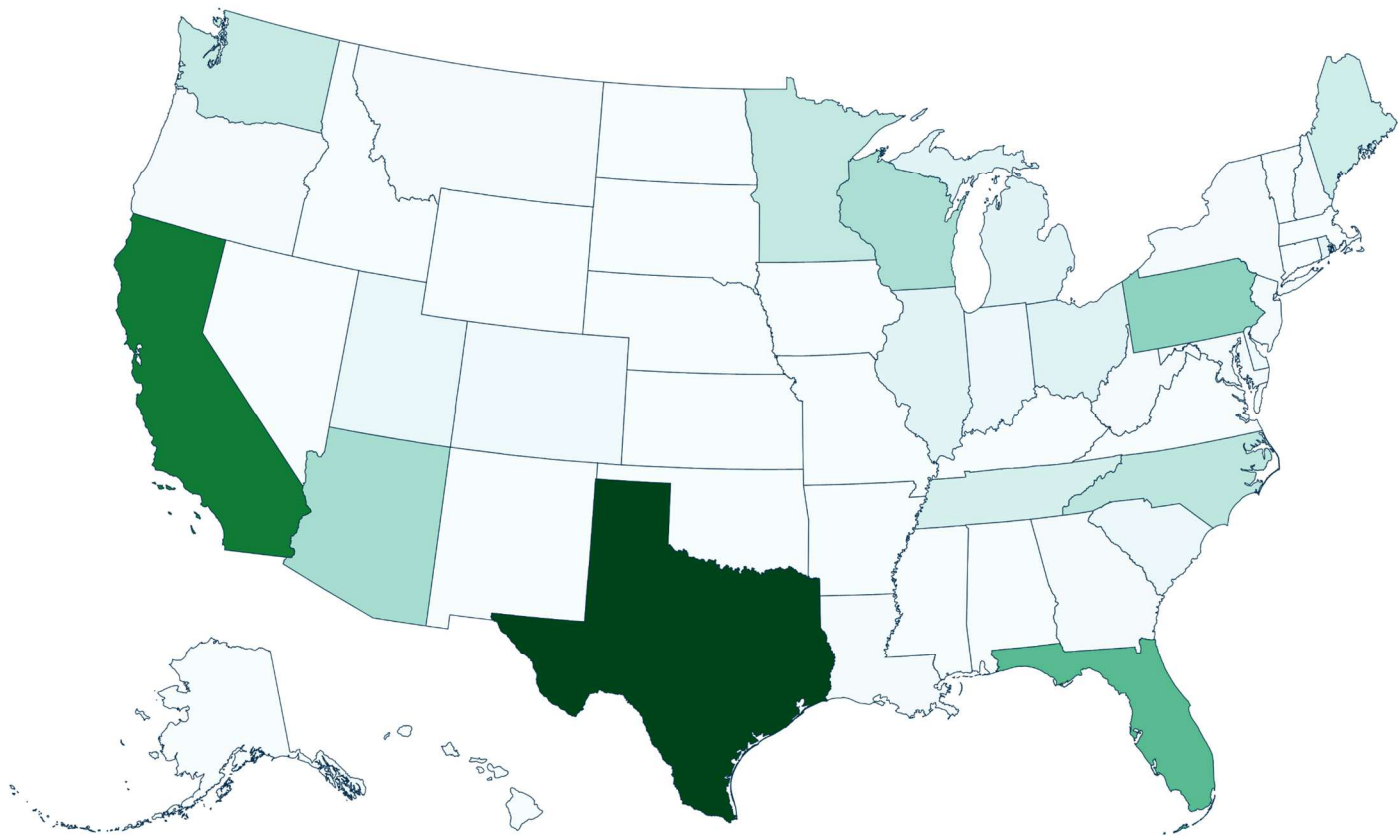
\* Destination totals might not match shipment totals

\*\* Canadian shipment totals removed from shipment total



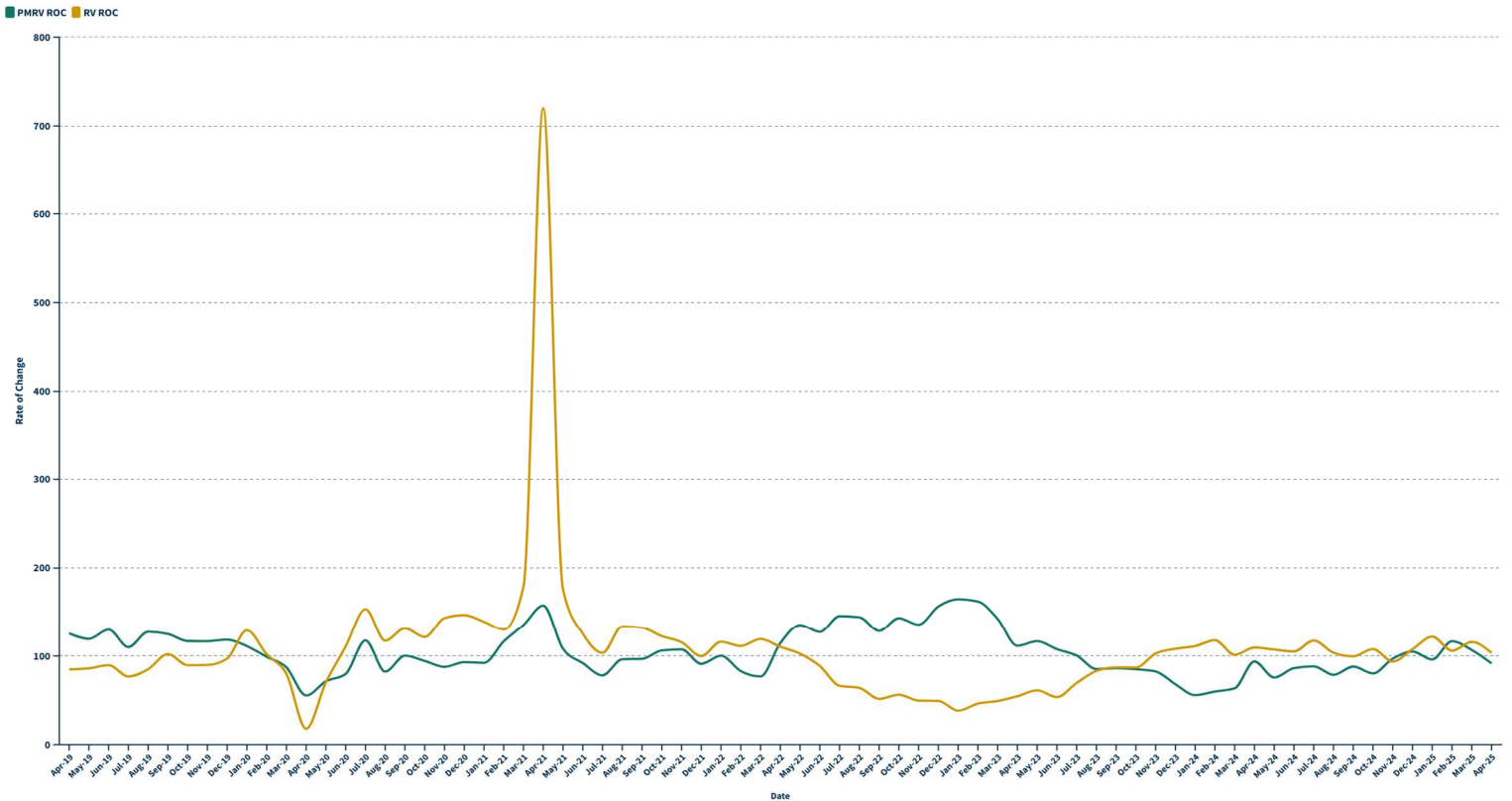
# PMRV Wholesale Shipment Map

1 68



Source: U.S. Census Bureau's cartographic boundary shapefiles, 2016 edition

## PMRV Wholesale Shipments Compared to RV Wholesale Shipments

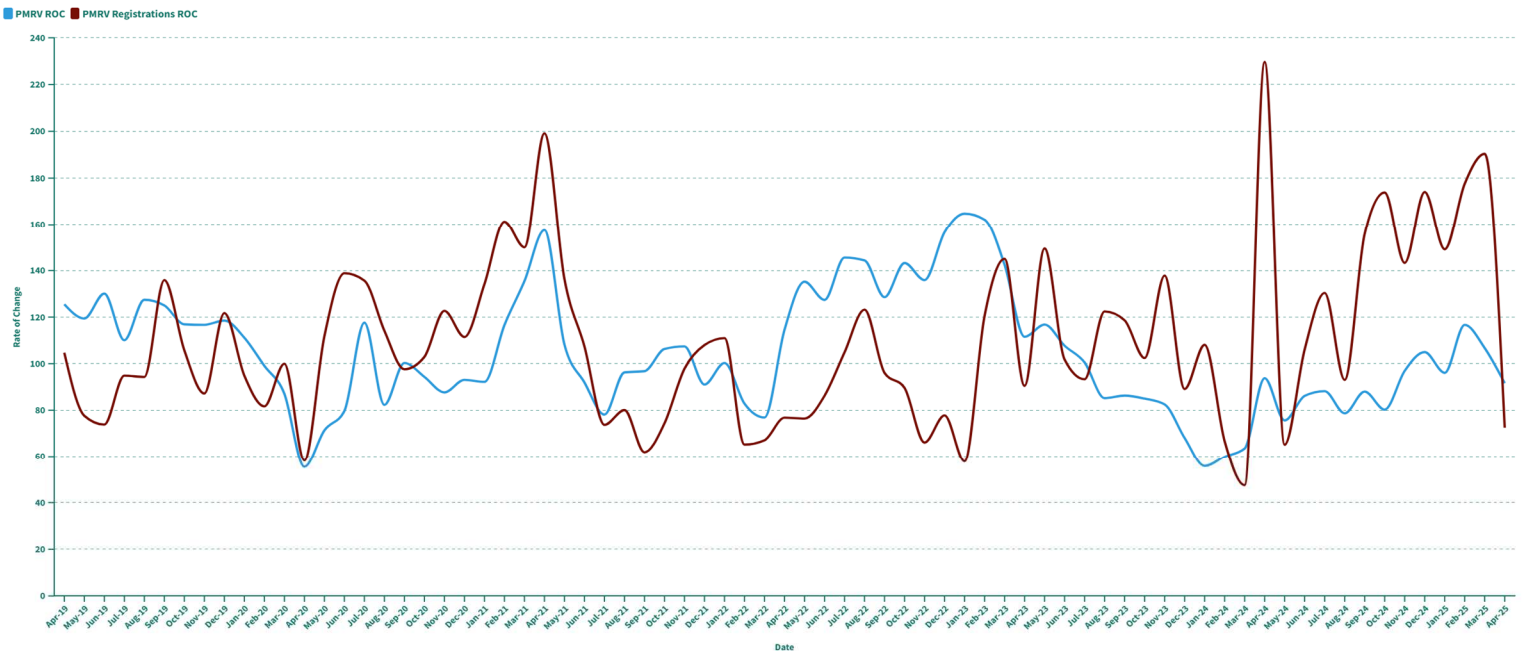


Source: RV Industry Association

PMRV Shipment History

Month	2017	2018	2019	2020	2021	2022	2023	2024	2025
JANUARY	280	269	323	359	331	332	547	305	293
FEBRUARY	334	380	323	320	373	309	501	300	334
MARCH	385	385	418	364	493	379	540	343	366
APRIL	404	345	433	240	378	433	483	453	415
MAY	367	330	394	281	304	411	480	363	
JUNE	379	299	389	310	285	363	391	337	
JULY	304	258	284	334	261	380	382	337	
AUGUST	328	306	390	321	309	446	380	299	
SEPTEMBER	292	248	310	311	301	387	334	294	
OCTOBER	302	302	353	333	354	507	431	346	
NOVEMBER	261	264	308	270	209	394	325	315	
DECEMBER	213	243	288	268	244	382	260	273	
TOTAL	3,849	3,629	4,213	3,711	3,923	4,723	5,054	3,927	1,408

PMRV Wholesale Shipments Compared to PMRV Registrations

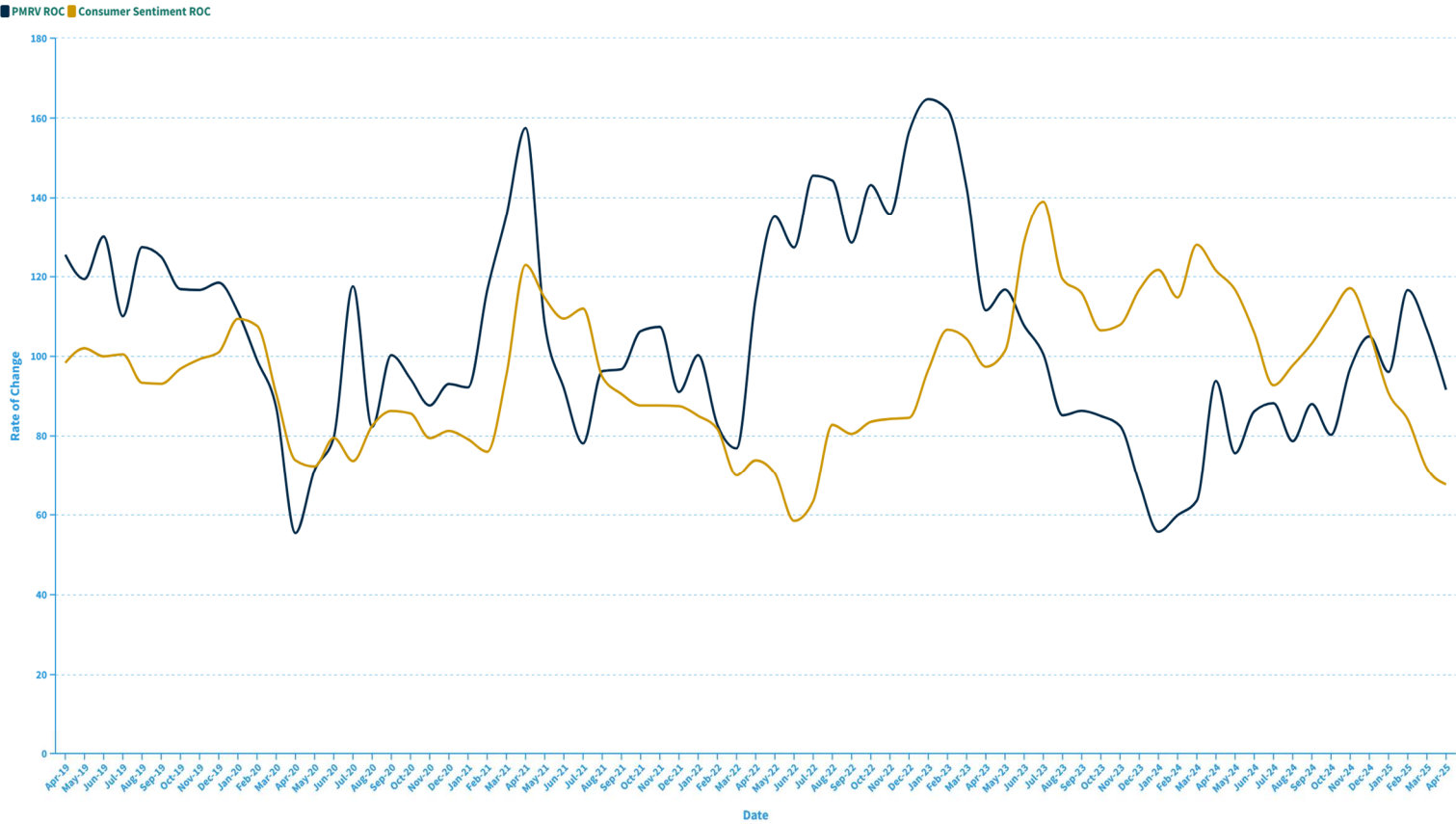


PMRV 2025 Quarterly Forecast

Date	Q1 - 25		Q2 - 25		Q3 - 25		Q4 - 25		Total
Forecast									
2025 High	1,023	1,066	802	863	3,754				
2025 Low	987	997	756	809	3,549				
2025 Reported Shipments	993	415	0	0	1,408				

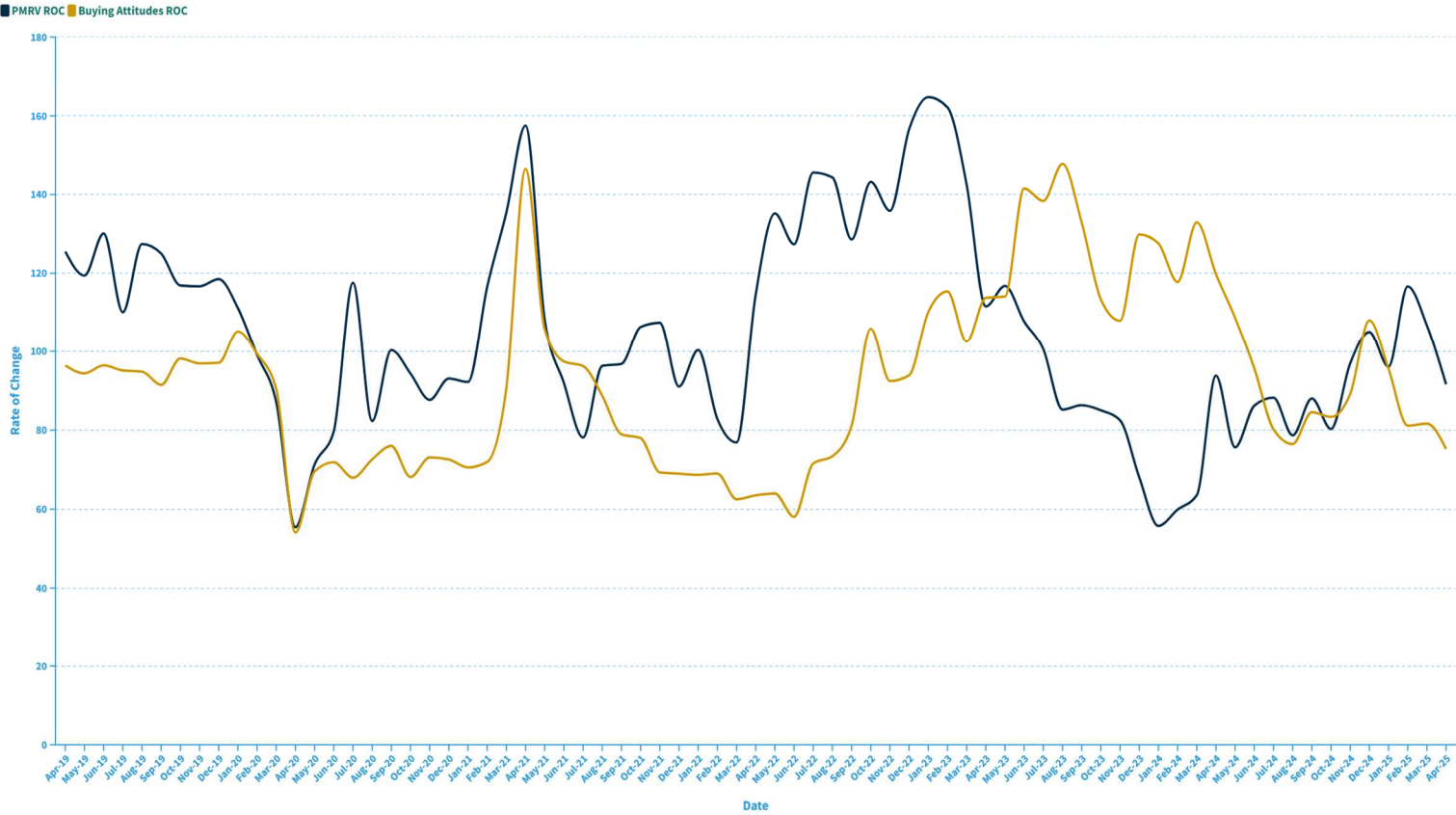
# Manufacturers Wholesale Shipments Index Comparisons

PMRV Shipment Rate of Change Compared with Index of Current Consumer Sentiment



Source: University of Michigan Survey Research Center

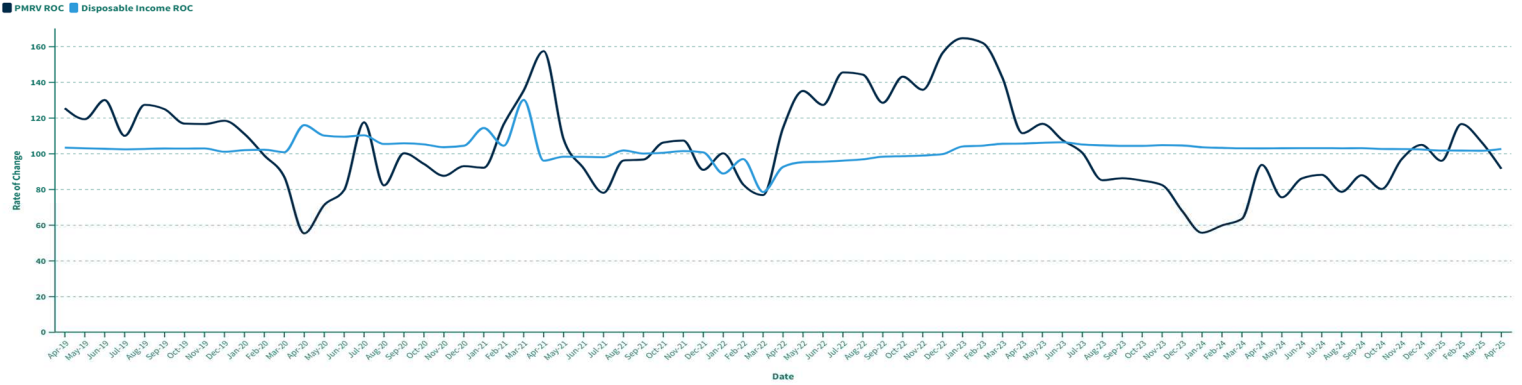
PMRV Shipment Rate of Change Compared with Index of Consumers' Buying Attitudes



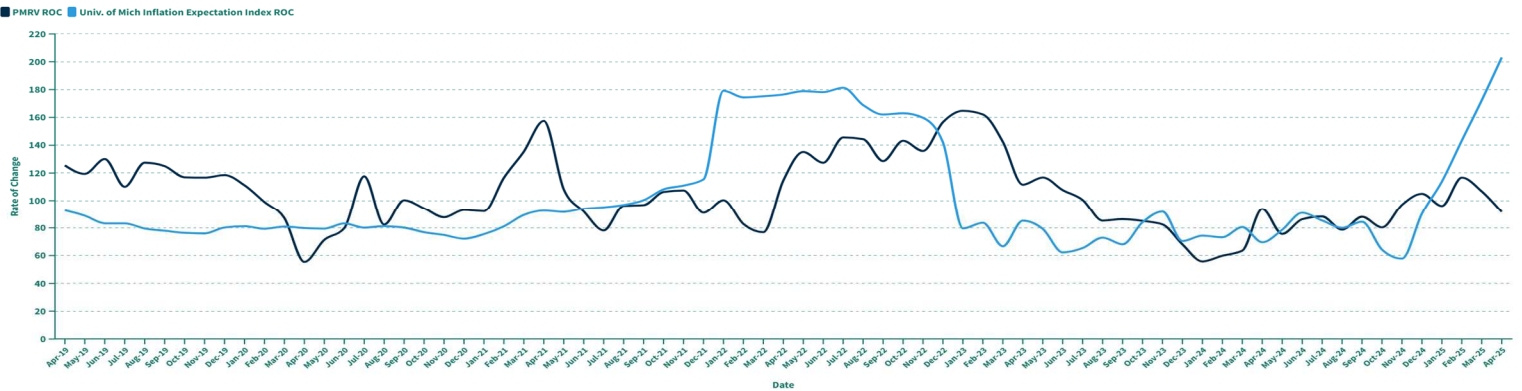
Source: University of Michigan Survey Research Center

# Financial Economic Indicators

## Disposable Income



## University of Michigan Inflation Expectation Index



## Thirty Year Mortgage Rate



## Sticky Price (Less Food and Energy)



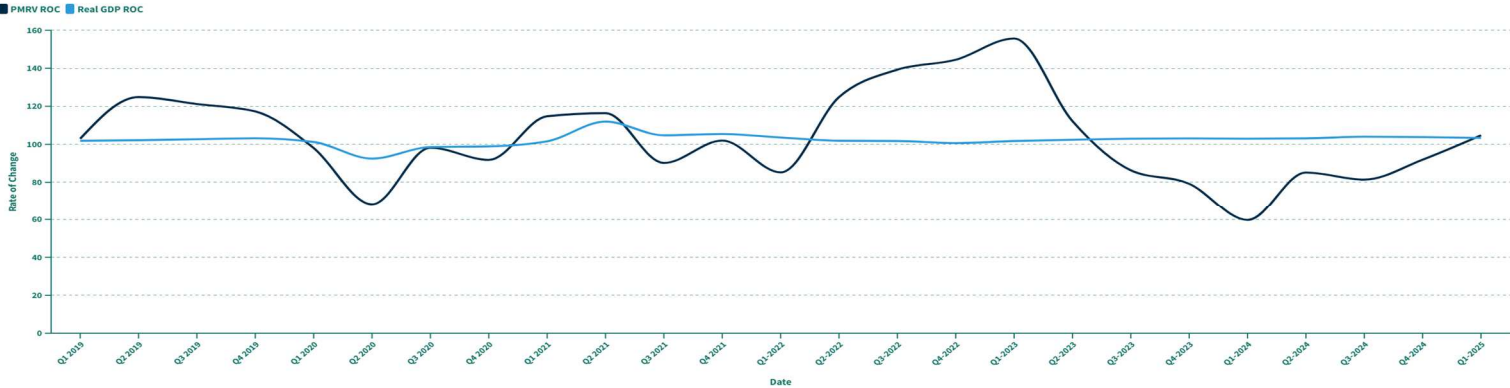


# Financial Economic Indicators

## Retail Activity



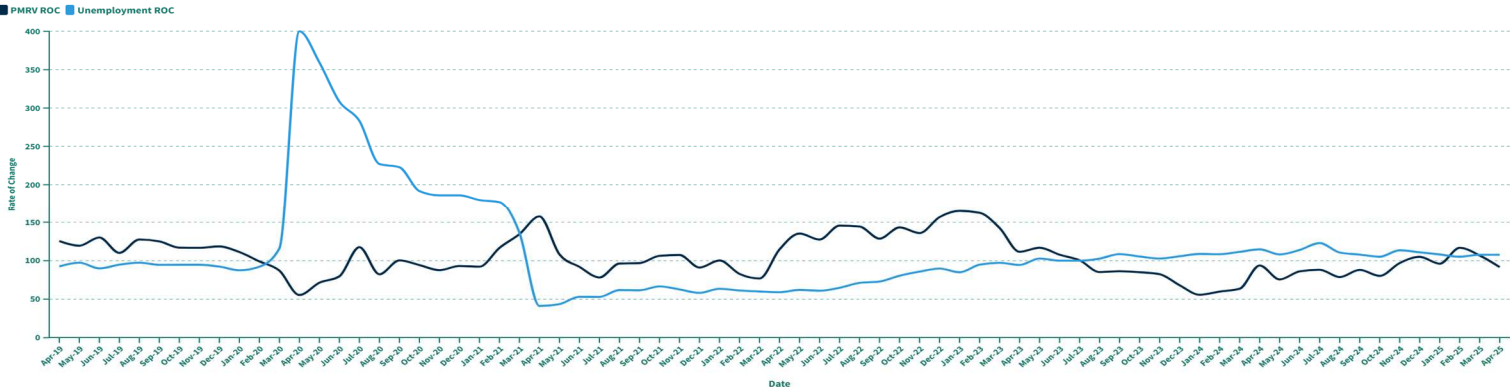
## Real GDP



## Housing Starts, New

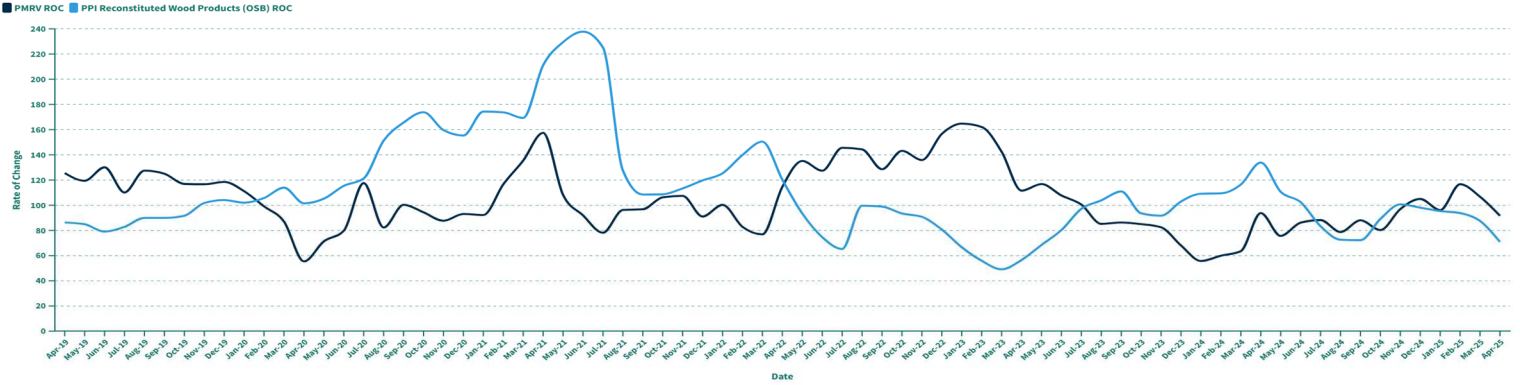


## Unemployment Rate

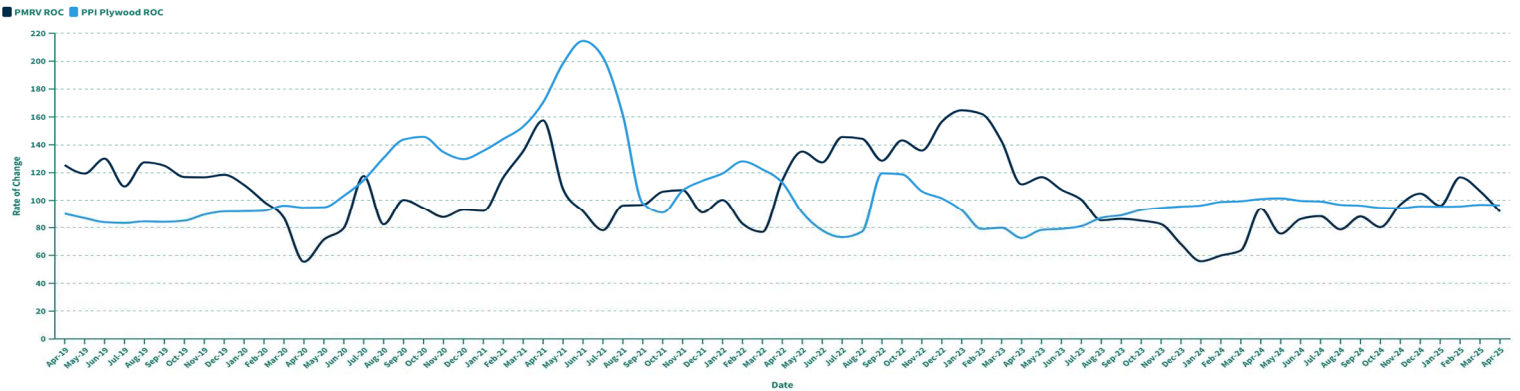


# Industrial Economic Indicators

## PPI Waferboard and OSB



## PPI Plywood



## PPI Lumber, Hardwood



## PPI Engineered Wood Products

