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Move America .org



**FEDERAL
POLICY
AGENDA**

A \$140 BILLION DOLLAR INDUSTRY

More Americans than ever before have discovered how RVing can help them enjoy their best life. They've come to realize the effect the outdoors has in creating long-term positive impacts not only on their individual health, but also on the collective health of those around them. The RV industry has stepped up to meet this growing interest, but there are challenges we must address to protect the RV industry and the hundreds of thousands of jobs the industry supports. From campground modernization and expansion to preparing for future EV technology, Congress has a critical role to play.



\$73.7 BILLION

RV Manufacturers & Suppliers



\$30.5 BILLION

RV Sales & Services



\$35.7 BILLION

RV Campgrounds & Travel



\$47.6 BILLION

Wages



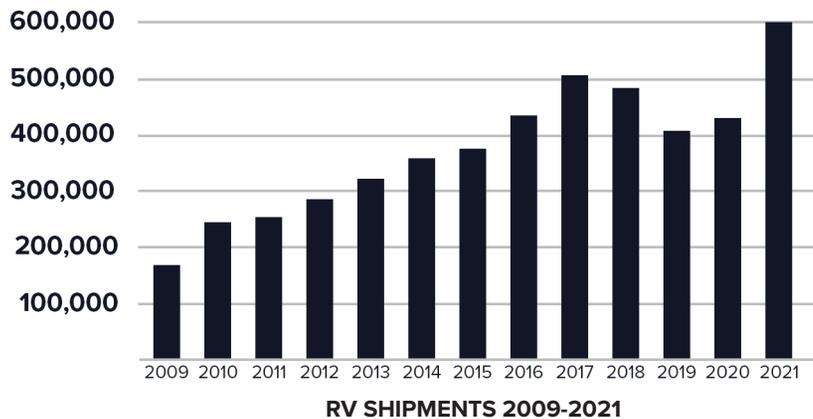
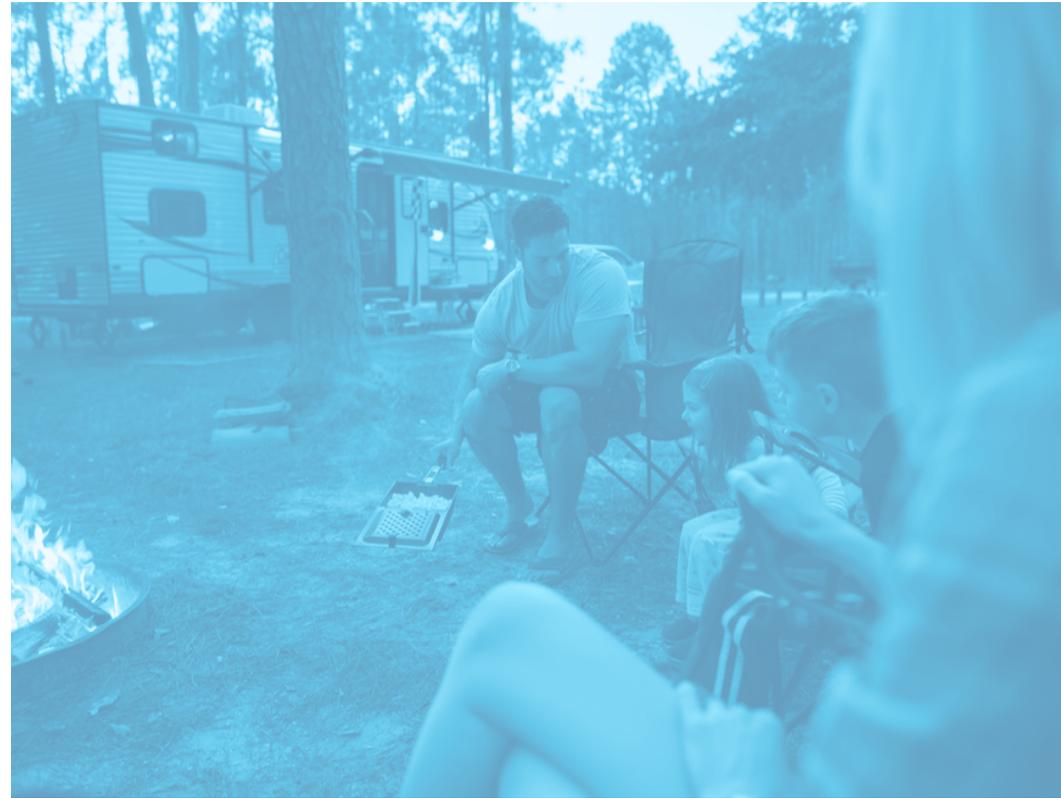
678,114

Total Jobs



\$13.6 BILLION

Taxes Paid



65 MILLION

Americans who plan on going RVing this year - camping, hiking, boating, fishing - are a critical part of the outdoor recreation economy.

Outdoor recreation is:

1.8%

of the U.S. GDP

\$689B

direct economic output

4.3M

U.S. jobs

THE RV INDUSTRY: DRIVING THE AMERICAN ECONOMY FORWARD

SUPPORT OUTDOOR RECREATION ACT OF 2022

With unprecedented demand for RVs, it's become imperative that we modernize and expand campgrounds. The bi-partisan America's Outdoor Recreation Act of 2022 grows jobs, increases access to public lands, and ensures all Americans can enjoy the many benefits of living an active outdoor lifestyle. The bill provides gateway communities assistance for outdoor recreation businesses and campgrounds, responsibly extends shoulder seasons to create more camping opportunities, prioritizes outdoor recreation on federal lands, and brings much-needed broadband/Wi-Fi to front country campgrounds to address safety issues and provide technologies that current and future park visitors require.

ACTION: Pass America's Outdoor Recreation Act (S.3266)

AMERICA'S OUTDOOR RECREATION ACT

- Establishes pilot programs for public-private partnership agreements to sustainably modernize campgrounds on federal lands
- Promotes establishment of appropriate partnerships between experienced campground operators and the federal government
- Effectively strikes the necessary balance between conservation and visitor experience
- Ensures the federal government remains the owner of all public lands and preserves access to and enjoyment of federal campgrounds

**69% OF NEW RVERS
ARE MILLENNIALS AND GEN-ZERS**

FOR EVERY DOLLAR CONGRESS,
INVESTS IN OUR NATIONAL PARKS
\$10 IS RETURNED TO THE U.S. ECONOMY

CAMPGROUND MODERNIZATION

RV consumers rely on federal infrastructure for safe and enjoyable experiences, but deteriorating and inadequate campgrounds, roads, bridges, water systems, and other utilities reduce enjoyment and add safety concerns. Campgrounds are experiencing record demand across the country, and visitors expect our federal campgrounds to be safe, accessible, and have adequate, modern amenities.



**THE TOP MOTIVATION FOR
RVING IS SPENDING TIME IN
NATURE/EXPLORING THE OUTDOORS**



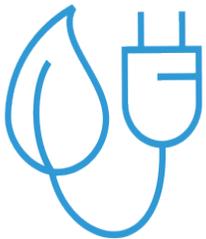
ACTION: Encourage federal land agencies to utilize the 2020 Great American Outdoors Act and the 2021 Bipartisan Infrastructure bill to implement infrastructure improvements on public lands, including campground modernization and expansion.

ROADMAP TO THE FUTURE



EV CHARGING INFRASTRUCTURE

Ensuring greater access to outdoor spaces, along with environmental concerns and adapting to future technologies, has led to the need for a robust EV charging infrastructure, especially in rural areas, national and state parks and forests, gateway communities, and private campgrounds. The development and funding for robust EV charging infrastructure aligns with the RV industry's efforts to work closely with the public and private campground industry to improve the consumer's camping and RVing experiences.



RV manufacturers and suppliers are already developing electric zero-emission motorhomes, travel trailers, generators, power systems, and tandem RV and tow-vehicle charging stations.

ACTION: Support the establishment of grant and incentive programs for state and local governments, as well as the private sector, to build a national network of EV charging stations.

**ONE IN FIVE CAMPERS
HAVE AN EV IN THEIR HOUSEHOLD,
COMPARED TO 12% OF NON-CAMPERS**



**PUBLIC AND PRIVATE CAMPGROUNDS
ARE CRITICAL COMPONENTS TO
ADVANCING EV INFRASTRUCTURE
AND ROBUST INVESTMENTS MUST BE MADE TO KEEP
PACE WITH FUTURE TECHNOLOGIES.**

KEEPING RV BUSINESS COMPETITIVE



GENERALIZED SYSTEM OF PREFERENCES

The RV industry relies on the Generalized System of Preferences, the longest running U.S. trade preference program, to import key inputs duty-free. The most important of these inputs is Indonesian lauan, a type of thin, strong, and moisture-resistant plywood. Lauan is not domestically grown and no domestic substitute exists.

\$1.5 MILLION

RV MANUFACTURERS PAY EACH MONTH GSP IS NOT RENEWED

ACTION: Retroactively reauthorize the GSP program with a six year or longer renewal term and support the inclusion of all Indonesian lauan in the program.

90% OF RVs

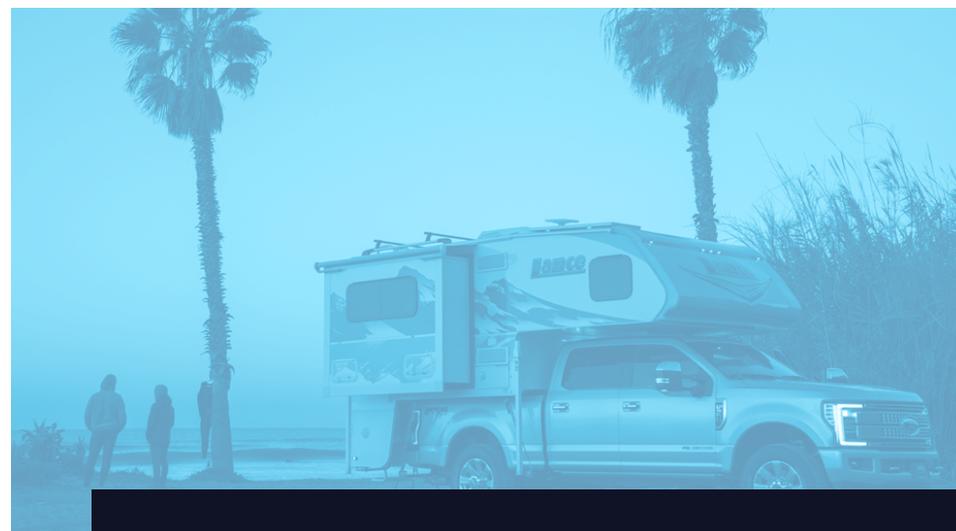
ARE CURRENTLY EXCLUDED FROM THE FULL TAX DEDUCTION

TAX

An inadvertent definition change in the tax reform bill has led to segments of the RV industry being treated inequitably under the tax code. Because of a change in the definition of “motor vehicle,” floor plan financing interest charges on motorhomes remain fully deductible, but towable RVs are now limited to deductions of only 30% of interest expenses based on earnings before interest and tax.

43%

RV DEALERS AFFECTED BY THIS CHANGE GENERATE 43% OF TOTAL ANNUAL RV SALES



ACTION: Pass the Travel Trailer and Camper Tax Parity Act (HR. 3552-Rep. Walorski/Titus and S. 2176-Senators Ernst/King)

KEEPING RV BUSINESS COMPETITIVE

TARIFFS AND SUPPLY CHAIN

RV businesses face more trade and supply chain hurdles than ever before—leading to massive cost increases. Overly broad tariffs with a lack of robust exclusion processes, coupled with historic supply-chain bottlenecks, are costing RV businesses millions of dollars and causing massive delays.

ACTIONS ON TARIFFS:

1. Until Section 301 tariffs are eliminated, reinstate a robust tariff exclusion process so American businesses are not paying tariffs on products they cannot source elsewhere
2. Eliminate Section 301 tariffs, which increase costs on American businesses.
2. End Section 232 tariffs on aluminum and steel imports.



ACTION ON SUPPLY CHAIN: Support policies that increase the resiliency and flexibility of supply chains that American businesses rely on and do not penalize American companies for issues beyond their control.

**SHIPPING CONTAINER
COSTS ARE UP OVER 500%**

RV CAUCUS

The House and Senate RV Caucus Members champion the RV industry and RV lifestyle on Capitol Hill and beyond by raising awareness of this uniquely American-made industry and supporting critical legislative and regulatory issues.

CONTACT US

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ACTION: Support the \$140 billion American-made RV industry and families that enjoy the RV lifestyle by joining the Senate or House RV Caucus.



Senate: Contact the office of the Senate RV Caucus Chair, Senator Joni Ernst (R-IA)



House: Contact the offices of the House RV Caucus co-chairs, Representatives Dina Titus (D-NV-1) and Jackie Walorski (R-IN-2).