



# FEDERAL POLICY AGENDA

# A \$140 BILLION INDUSTRY

The RV industry contributes to our nation's economic growth and people's physical and mental health. It connects foreign and domestic travelers to our natural treasures and educates them about our past and our country's native beauty. The RV industry inspires people, offers unique moments for all to enjoy, and encourages conservation of our shared environment. More people than ever before are discovering how RVing can help them enjoy their best life. The RV industry is meeting this growing interest, but there are challenges we must address to ensure this quintessential aspect of American life and the hundreds of thousands of jobs the RV industry supports continue to thrive. From campground modernization and expansion to preparing for future EV technology to ensuring industry competitiveness, Congress and the administration have a critical role to play.





**\$73.7 BILLION**

RV Manufacturers  
& Suppliers



**\$30.5 BILLION**

RV Sales &  
Services



**\$35.7 BILLION**

RV Campgrounds  
& Travel



**\$47.6 BILLION**

Wages



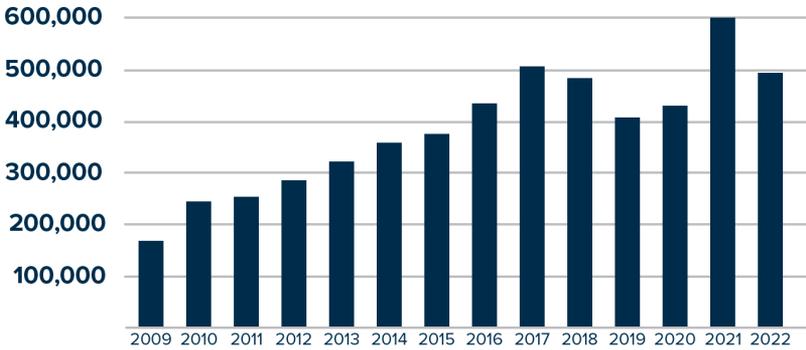
**678,114**

Total Jobs



**\$13.6 BILLION**

Taxes Paid



**RV SHIPMENTS 2009-2022**

# 72 MILLION

Travelers who plan on going RVing this year – camping, hiking, boating, fishing – are a critical part of the outdoor recreation economy.

Outdoor recreation is:

**1.9%**

of the U.S. GDP

**\$862B**

direct economic  
output

**4.5M**

U.S. jobs

# THE RV INDUSTRY: DRIVING THE AMERICAN ECONOMY FORWARD

## SUPPORT AMERICA'S OUTDOOR RECREATION ACT

With unprecedented demand for RV camping, it's become imperative that our nation modernize and expand campgrounds. Our federal land management agencies need updated tools to protect and improve access to America's public lands and waters. The bipartisan America's Outdoor Recreation Act prioritizes outdoor recreation on federal lands while balancing conservation needs.

Specifically, the bill will:

- Grow rural jobs.
- Increase access to public lands.
- Ensure more Americans can enjoy the many physical and mental health benefits of an active outdoor lifestyle.
- Provide gateway communities assistance for outdoor recreation businesses.
- Responsibly extend federal land shoulder seasons to spread out demand and create more RV camping opportunities.
- Establish partnership agreements to sustainably modernize campgrounds on federal lands, where appropriate.
- Bring much-needed broadband/Wi-Fi to front country campgrounds to address safety issues and provide technologies that park visitors expect.

**11.2 MILLION HOUSEHOLDS OWN AN RV**  
*(up 26% over the past 10 years and 62% over the past 20 years)*

**ACTION**

**Pass America's Outdoor Recreation Act.**

## MODERNIZE & EXPAND CAMPGROUNDS

RV consumers rely on federal infrastructure for safe and enjoyable experiences, but deteriorating and inadequate campgrounds, roads, bridges, water systems, and other utilities reduce enjoyment and add safety concerns. Campgrounds are experiencing record demand across the country, and visitors expect our federal campgrounds to be safe, accessible, and have adequate, modern amenities. The RV Industry Association applauds Congress for addressing the maintenance backlog and park modernization with passage of the Great American Outdoors Act in 2020 and the bipartisan Investment in Infrastructure and Jobs Act of 2021.

**Continue to fully fund vital outdoor recreation programs and encourage federal land agencies to utilize the Great American Outdoors Act and the Bipartisan Infrastructure Law to implement infrastructure improvements on public lands, including campground modernization and expansion.**

**ACTION**



## **SUPPORT OUTDOOR RECREATION IN FARM BILL**

Outdoor recreation in rural communities is a significant driver for economic development, growth, and resiliency across the country. Visitors to public lands and waters spend tens of millions of dollars in these gateway regions, which generates and supports economic prosperity within local economies. The outdoor recreation industry is already helping to revitalize and sustain rural America, especially in areas that may be losing other industries.

### **ACTION**

**Use existing programs within the Rural Development Title to support sustainable outdoor recreation investments that result in rural economic growth.**

**Incorporate opportunities to restore sustainable access to recreation infrastructure.**

**Include report language to develop 10-year outdoor recreation strategy for national forests that include rural economic development of local communities.**

Rural communities directly benefit from improving outdoor recreation opportunities, modernizing campground infrastructure, and ensuring all Americans can enjoy the healthy benefits of living an active outdoor lifestyle. Importantly, this critical rural sector of the economy needs community assistance for outdoor recreation businesses and campgrounds so they can continue to create good paying jobs and bolster rural America.





## EXPAND EV CHARGING INFRASTRUCTURE

Ensuring greater, more sustainable access to outdoor spaces – while adapting to future technologies – has led to the need for a robust EV charging infrastructure; especially in rural areas, national and state parks and forests, gateway communities, and private campgrounds. The development and funding for robust EV charging infrastructure in the bipartisan infrastructure law aligns with the RV industry’s efforts to work closely with the public and private campground industry to improve Americans’ camping and RVing experiences.

## THERE ARE 3,100 COUNTIES IN THE US. IN 2022:

- 63% had five or fewer EV chargers installed.
- 39% had zero



Continue to fully support the National Electric Vehicle Infrastructure (NEVI) Formula Program and the Charging and Fueling Infrastructure Grants Programs.

**ACTION**

# KEEPING THE RV INDUSTRY COMPETITIVE

## REAUTHORIZE GENERALIZED SYSTEM OF PREFERENCES

The RV industry relies on the Generalized System of Preferences (GSP), the longest running U.S. trade preference program, to import key product inputs duty-free. Since the program lapsed at the end of 2020, the RV industry has paid an estimated \$1.5 million in duties each month. The most important of these lapsed duty-free goods is Indonesian lauan, a type of thin, strong, and moisture-resistant plywood. Lauan is not domestically grown and no domestic substitute exists.

**Since the program lapsed in 2020, the RV industry has paid an estimated \$40,666,655 in duties.**

### ACTION

**Retroactively reauthorize the GSP program with a six year or longer renewal term and support the inclusion of all Indonesian lauan in the program.**

## REFORM COMPETITIVE NEED LIMITATIONS

Competitive Need Limitations are built-in import ceilings under the GSP program that eliminate duty-free access to the US market for products that exceed them, even if there is no domestic alternative or concerns that imports harm a US industry. GSP benefits terminate when imports of a certain product from a certain country either account for 50 percent or more of the value of total US imports of that product, or exceed a certain dollar value, which increases by \$5 million annually. The 2023 cap is \$210 million. These limits hurt products like lauan, which are mainly imported from one beneficiary country due to the type of product.

### ACTION

**Support modernizing CNLs by increasing the dollar threshold by a value that matches inflation and remove the volume limitation for products that are only available in a limited geographic area.**

## REINSTATE TARIFF EXCLUSION PROCESS

RV businesses face more trade and supply chain hurdles than ever before – leading to massive cost increases. Overly broad tariffs with a lack of robust exclusion processes, coupled with supply-chain bottlenecks, have cost RV businesses millions of dollars.

### ACTION

Until Section 301 tariffs are eliminated, reinstate a robust tariff exclusion process so American businesses are not paying tariffs on products they cannot source elsewhere.

## FAIR TAX TREATMENT OF ALL RV DEALERS

The definition of “motor vehicle” in the federal tax code inequitably impacts certain segments of the RV industry. While floor plan financing interest charges on motorhomes remains fully deductible, towable RVs are now limited to deductions of only 30% of interest expenses based on earnings before interest and tax. This is unfair and was not the Congressional intent behind changing the definition of “motor vehicle.” The RV Industry Association urges Congress to pass House and Senate travel trailer and camper tax parity legislation.

# 85% OF RVs

ARE CURRENTLY EXCLUDED FROM THE FULL TAX DEDUCTION

Reintroduce the Travel Trailer and Camper Tax Parity Act and support language that would include all RVs in the definition of “motor vehicle.”

### ACTION

# TYPES OF RVs

## Motorized RVs

Living quarters are accessible from the driver's area in one convenient unit.

### MOTORHOMES

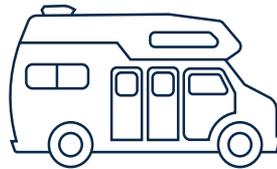
#### Class A Motorhomes

Generally roomiest of all RVs.  
Luxurious amenities.  
Sleeps up to ten.



#### Class B Motorhomes

Commonly called van campers.  
Drive like the family van.  
Sleeps up to four.



#### Class C Motorhomes

Similar amenities to Type As.  
Optional sleeping space over the cab.  
Sleep up to eight.



## Towable/Motorized

RV units available in both motorized and towable.

#### Sport Utility RV

Built-in garage for hauling cycles,  
ATVs, and other sports equipment.  
Sleeps up to 8.



# Towable RVs

Designed to be towed by family car, van or pickup truck, can be unhitched and left at the campsite while you explore in your auto.

## TRAVEL TRAILERS

### Conventional Travel Trailer

Wide range of floor plans and sizes.  
Affordable homelike amenities.  
Sleeps up to ten.



### Fifth-Wheel Travel Trailers

Spacious two-level floor plans.  
Towed with a pickup truck  
Sleeps up to six.



### Travel Trailer with Expandable Ends

Ends pull out for roomy sleeping.  
Lightweight towing.  
Sleeps up to 8.



### Folding Camping Trailers

Fold for lightweight towing.  
Fresh-air experience with RV comfort.  
Sleeps up to eight.



### Truck Campers

Mount on pickup bed or chassis.  
Go wherever your truck can go.  
Sleeps up to six.



### Park Model RVs

Movable resort unit designed exclusively  
for part-time recreational use.  
Sleeps up to ten.



# RV CAUCUS

The House and Senate RV Caucus Members champion the RV industry and RV lifestyle on Capitol Hill and beyond by raising awareness of this uniquely American-made industry and supporting critical legislative and regulatory issues.

## ACTION

Support the **\$140 billion American RV industry** and the families who enjoy the RV lifestyle by joining the Senate or House RV Caucus.



**Senate:** Contact the office of the Senate RV Caucus Chairs, Senator Joni Ernst (R-IA) and Senator Angus King (I-ME).



**House:** Contact the offices of the House RV Caucus co-chairs, Representatives Dina Titus (D-NV-1) and Rudy Yakym (R-IN-2).

## CONTACT US

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