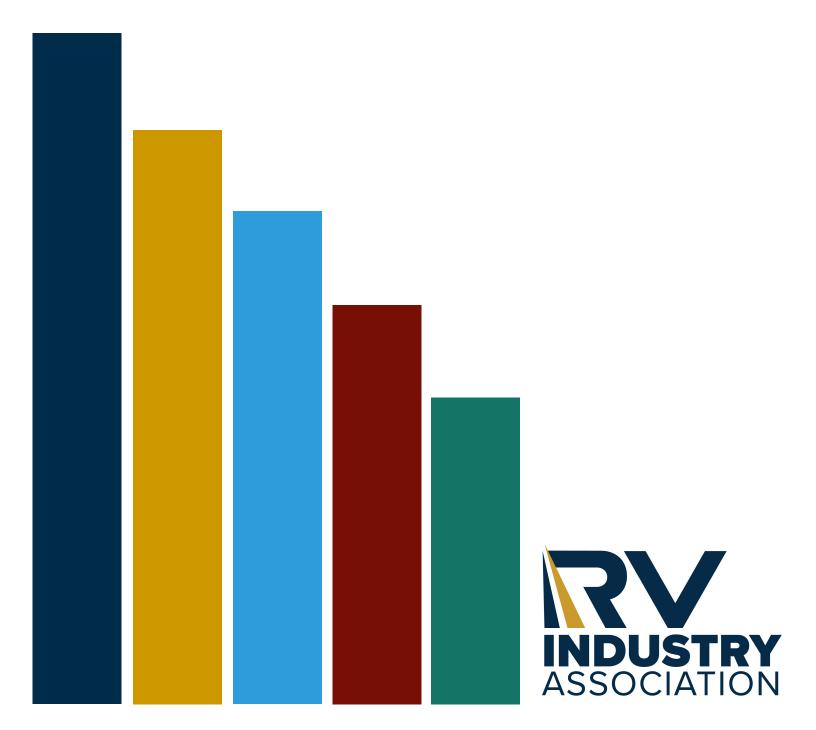


RV Market Report



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Vehicle Categories

A recreation vehicle (RV) is a vehicle that is primarily designed as a temporary living quarters for non-commercial recreational and/or camping use and is built to the standards for recreation vehicle as adopted but eh RV Industry Association

Towable RV

A Towable RV is a recreation vehicle that is mounted on wheels and designed to be towed by a motorized vehicle or can be a portable unit intended to be placed in the bed of a pickup truck. There are four vehicle types classified as towable RVs.

Conventional Travel Trailer



A conventional travel trailer is a towable RV constructed from rigid materials with a roof, sidewalls, and mounted on wheels. These units are designed to be towed by a motorized vehicle.

Fifth-Wheel Travel Trailer



A fifth-wheel travel trailer is a towable RV mounted on wheels and designed to be towed by a motorized vehicle with a towing mechanism that is placed above or forward of the tow vehicle's rear axel.

Folding Camping Trailer



A folding camping trailer is a towable RV constructed with a collapsible roof and partially collapsible sidewalls. This RV is mounted on wheels and is designed to be towed by a motorized vehicle.

Truck Camper



A truck camper is a towable RV that is designed to be placed in the bed of a pickup truck.

Motorhome

A motorhome is a recreation vehicle built on a self propelled motor vehicle chassis. There are three vehicle types classified as a motorhome

Type A Motorhome



A Type A motorhome is constructed on a bare motor vehicle chassis.

Type B Motorhome



A Type B motorhome is a motorhome constructed on an automotive grade van chassis.

Type C Motorhome



A Type C motorhome is constructed on a cut away automotive grade truck chassis.

Park Model RV



A park model RV (PMRV) is a recreation vehicle intended to provide temporary living quarters for recreation, camping or seasonal use. PMRVs are built on a single chassis, mounted on wheels with a gross trailer area not to exceed four hundred square feet.

July Review

The RV Industry Association's survey of manufacturers found that July ended the month with 22,633 wholesale shipments, down (-6.1%) from last July. Through seven months, RV shipments are up 5.2% compared to the same point last year with 213,338 units shipped.

This month, towable RVs consisted of 87.0% of the monthly shipments at 19,686 units, down (-8.7%) from July 2024. To date, towable RVs are up 5.9% with 191,727 shipments to retailers. Motorhomes closed the month up 15.3% from last July with 2,927 units. Year to date, motorhomes are down (-0.6%) with 21,611 shipments.

Towable RVs

Conventional travel trailers ended the month with 14,923 shipments, down (-12.9%) compared to the same month last year. Through July, conventional travel trailers are up 2.5% with 146,880 wholesale shipments. This month, conventional travel trailers accounted for 75.8% of all towable RV shipments and 65.9% of total RV shipments. Fifth-wheel travel trailers finished July up 9.1% with 4,227 units. To date, fifth-wheel travel trailers are up 20.5% with 40,002 units shipped. Folding camping trailers ended the month down (-18.9%) with 228 units. Through July, folding camping trailers are down (-3.1%) with 2,507 units. Truck campers closed the month with 308 units, up 16.2% from last July. To date, truck campers are up 20.9% with 2,338 shipments.

Motorhomes

Type C motorhomes had the largest statistical growth this month, up 25.5% from last July on 1,811 units. Year to date, Type C motorhomes are up 1.1% with 12,605 units shipped. This month Type C motorhomes consisted of 61.5% of motorhome shipments and continue to lead the category in unit volume. Type B motorhomes were down (-1.9%) from last July with 631 shipments. Cumulatively, Type B motorhomes are down (-3.6%) with 4,896 units shipped. Type A motorhomes ended July with 505 units, up 7.4% against July 2024. To date, Type A motorhomes are down (-2.1%) with 4,110 shipments to retailers.

July Wholesale Shipment Summary

			Change			Change
	JULY	JULY	Over	YTD	YTD	Year
	2024	2025	Last Year	2024	2025	To Date
Towables						
Travel Trailers (ALL)	17,139	14,923	-12.9%	143,254	146,880	2.5%
Travel Trailers - Fifth Wheel	3,875	4,227	9.1%	33,191	40,002	20.5%
Folding Camping Trailers	281	228	-18.9%	2,588	2,507	-3.1%
Truck Campers	265	308	16.2%	1,934	2,338	20.9%
All Towable RVs	21,560	19,686	-8.7%	180,967	191,727	5.9%
Motorhomes						
Conventional (Type A)	470	505	7.4%	4,197	4,110	-2.1%
Van Campers (Type B)	643	631	-1.9%	5,079	4,896	-3.6%
Mini (Type C)	1,443	1,811	25.5%	12,469	12,605	1.1%
All Motorhomes	2,556	2,947	15.3%	21,745	21,611	-0.6%
Total RV Shipments	24,116	22,633	-6.1%	202,712	213,338	5.2%

Total Shipments Monthly vs. Last Year



Shipments to Retailers by Type

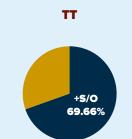
Conventional Travel Trailers

					Change Over	
					Same Mo.	Change Year
	2024	2025	YTD 2024	YTD 2025	2024	to Date
JAN	15,432	19,100	15,432	19,100	23.8%	23.8%
FEB	21,246	22,532	36,678	41,632	6.1%	13.5%
MAR	22,835	26,482	59,513	68,114	16.0%	14.5%
APR	24,589	24,737	84,102	92,851	0.6%	10.4%
MAY	23,811	18,376	107,913	111,227	-22.8%	3.1%
JUN	18,202	20,730	126,115	131,957	13.9%	4.6%
JUL	17,139	14,923	143,254	146,880	-12.9 %	2.5%
AUG	21,234		164,488			
SEP	17,813		182,301			
OCT	22 242		204 514			

221,212

237.631





S/O = Slideout

Fifth Wheel Travel Trailers

NOV

DEC

TOTAL

16,698

16.419

237,631

					Change Over	_
					Same Mo.	Change Year
	2024	2025	YTD 2024	YTD 2025	2024	to Date
JAN	3,591	5,179	3,591	5,179	44.2%	44.2%
FEB	4,934	6,316	8,525	11,495	28.0%	34.8%
MAR	5,421	6,748	13,946	18,243	24.5%	30.8%
APR	5,319	6,581	19,265	24,824	23.7%	28.9%
MAY	5,751	5,794	25,016	30,618	0.7%	22.4%
JUN	4,300	5,157	29,316	35,775	19.9%	22.0%
JUL	3,875	4,227	33,191	40,002	9.1%	20.5%
AUG	4,473		37,664			
SEP	3,960		41,624			
OCT	4,963		46,587			
NOV	3,505		50,092			







Folding Camping Trailers

					Change Over	
					Same Mo.	Change Year
	2024	2025	YTD 2024	YTD 2025	2024	to Date
JAN	270	323	270	323	19.6%	19.6%
FEB	526	537	796	860	2.1%	8.0%
MAR	455	425	1,251	1,285	-6.6%	2.7%
APR	487	399	1,738	1,684	-18.1%	-3.1%
MAY	342	271	2,080	1,955	-20.8%	-6.0%
JUN	227	324	2,307	2,279	42.7%	-1.2%
JUL	281	228	2,588	2,507	-18.9%	-3.1%
AUG	247		2,835			
SEP	218		3,053			
OCT	317		3,370			
NOV	287		3,657			

3,991



FCT



Truck Campers

2.507

DEC

				Same Mo.	Change Year
2024	2025	YTD 2024	YTD 2025	2024	to Date
230	304	230	304	32.2%	32.2%
278	257	508	561	-7.6%	10.4%
307	327	815	888	6.5%	9.0%
290	265	1,105	1,153	-8.6%	4.3%
273	556	1,378	1,709	103.7%	24.0%
291	321	1,669	2,030	10.3%	21.6%
265	308	1,934	2,338	16.2%	20.9%
291		2,225			
288		2,513			
273		2,786			
281		3,067			
	230 278 307 290 273 291 265 291 288 273	230 304 278 257 307 327 290 265 273 556 291 321 265 308 291 288 273	230 304 230 278 257 508 307 327 815 290 265 1,105 273 556 1,378 291 321 1,669 265 308 1,934 291 2,225 288 2,513 273 2,786	230 304 230 304 278 257 508 561 307 327 815 888 290 265 1,105 1,153 273 556 1,378 1,709 291 321 1,669 2,030 265 308 1,934 2,338 291 2,225 288 2,513 273 2,786	2024 2025 YTD 2024 YTD 2025 2024 230 304 230 304 32.2% 278 257 508 561 -7.6% 307 327 815 888 6.5% 290 265 1,105 1,153 -8.6% 273 556 1,378 1,709 103.7% 291 321 1,669 2,030 10.3% 265 308 1,934 2,338 16.2% 291 2,225 288 2,513 273 2,786 2,786

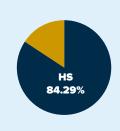


TC



HS = Hardside

TC



Towable RVs

20,814

298,842

DEC

					Change Over	
					Same Mo.	Change Year
	2024	2025	YTD 2024	YTD 2025	2024	to Date
JAN	19,523	24,906	19,523	24,906	27.6%	27.6%
FEB	26,984	29,642	46,507	54,548	9.9%	17.3%
MAR	29,018	33,982	75,525	88,530	17.1%	17.2%
APR	30,685	31,982	106,210	120,512	4.2%	13.5%
MAY	30,177	24,997	136,387	145,509	-17.2 %	6.7%
JUN	23,020	26,532	159,407	172,041	15.3%	7.9%
JUL	21,560	19,686	180,967	191,727	-8.7%	5.9%
AUG	26,245		207,212			
SEP	22,279		229,491			
OCT	27,766		257,257			
NOV	20,771		278,028			

298,842



Shipments to Retailers by Type

Type A Motorhomes



Change Over

Change Over Same Mo.

2024

-13.9%

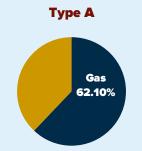
-20.1%

8.5%

-7.6%

28.9%

25.5%



Type B Motorhomes

					Same Mo
	2024	2025	YTD 2024	YTD 2025	2024
JAN	722	578	722	578	-19.9%
FEB	1,017	716	1,739	1,294	-29.6%
MAR	781	769	2,520	2,063	-1.5%
APR	712	772	3,232	2,835	8.4%
MAY	663	793	3,895	3,628	19.6%
JUN	541	637	4,436	4,265	17.7%
JUL	643	631	5,079	4,896	-1.9%
AUG	684		5,763		
SEP	574		6,337		
OCT	735		7,072		
NOV	749		7,821		







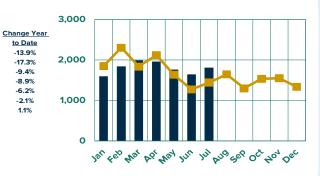
Type C Motorhomes

4.896

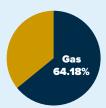
8,349

DEC TOTAL

	2024	2025	YTD 2024	YTD 2025
JAN	1,852	1,595	1,852	1,595
FEB	2,305	1,842	4,157	3,437
MAR	1,838	1,994	5,995	5,431
APR	2,119	1,958	8,114	7,389
MAY	1,637	1,761	9,751	9,150
JUN	1,275	1,644	11,026	10,794
JUL	1,443	1,811	12,469	12,605
AUG	1,646		14,115	
SEP	1,300		15,415	
OCT	1,534		16,949	
NOV	1,552		18,501	
DEC	1,335		19,836	
TOTAL	19,836	12,605		







Motorhomes

2,339

DEC

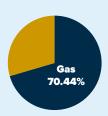
					Change Over	
					Same Mo.	Change Yea
	2024	2025	YTD 2024	YTD 2025	2024	to Date
JAN	3,151	2,723	3,151	2,723	-13.6%	-13.6%
FEB	4,040	3,229	7,191	5,952	-20.1%	-17.2 %
MAR	3,225	3,366	10,416	9,318	4.4%	-10.5%
APR	3,512	3,393	13,928	12,711	-3.4%	-8.7%
MAY	2,973	3,153	16,901	15,864	6.1%	-6.1%
JUN	2,288	2,800	19,189	18,664	22.4%	-2.7%
JUL	2,556	2,947	21,745	21,611	15.3%	-0.6%
AUG	2,860		24,605			
SEP	2,316		26,921			
ост	2,829		29,750			
NOV	2 802		22 552			

34,891

21,611



Type C



Type C



Current Month Shipment Destinations

	14,923	4,227	228	505	631	1,811	22,633	
	Travel Trailers	Travel Trailers	Folding Camping	<u>308</u> Truck	Motorhomes	Motorhomes	Motorhomes	Totals
New England	Conventional 2.65%	Fifth-Wheel 2.62%	Trailers 0.00%	Campers 3.26%	Type A 1.19%	Type B 1.76%	Type C 2.26%	2.55%
Connecticut	0.41%	0.53%	0.00%	0.00%	0.00%	0.64%	0.33%	0.42%
Maine	0.60%	0.29%	0.00%	0.00%	0.00%	0.16%	0.11%	0.46%
V lassachusetts	0.44%	0.58%	0.00%	0.00%	0.20%	0.16%	0.66%	0.46%
New Hampshire	0.71%	0.85%	0.00%	2.54%	0.99% 0.00%	0.64%	0.88%	0.78%
Rhode Island Vermont	0.04% 0.45%	0.00% 0.36%	0.00% 0.00%	0.00% 0.72%	0.00%	0.00% 0.16%	0.11% 0.17%	0.04% 0.39%
Mid Atlantic	7.00%	5.15%	10.32%	2.54%	3.37%	4.81%	5.58%	6.36%
New Jersey	0.65%	0.46%	3.17%	0.00%	0.99%	0.64%	0.99%	0.66%
New York	2.74%	2.16%	0.00%	0.36%	1.59%	1.60%	2.60%	2.51%
Pennsylvania	3.61%	2.52%	7.14%	2.17%	0.79%	2.56% 16.83 %	1.99%	3.18%
E. No. Central Ilinois	15.47% 1.28%	16.38% 1.36%	18.25% 0.79%	9.42% 0.36%	10.71% 1.39%	16.83% 1.28%	7.34% 0.88%	14.84% 1.25%
ndiana	2.87%	4.22%	5.56%	0.72%	1.98%	3.85%	0.88%	2.95%
Michigan	5.25%	4.22%	0.00%	3.99%	3.57%	7.85%	1.88%	4.77%
Ohio	4.09%	4.49%	7.94%	2.90%	3.37%	2.40%	3.09%	4.02%
Wisconsin	1.98%	2.09%	3.97%	1.45%	0.40%	1.44%	0.61%	1.84%
W. No. Central	7.59%	11.99%	0.00%	9.06%	9.52%	5.13%	5.80%	8.22%
owa /anaos	1.21%	2.26%	0.00%	4.35%	4.17%	0.80%	1.93%	1.55%
Kansas Minnesota	0.62% 2.10%	0.90% 2.77%	0.00%	0.00% 2.90%	0.00% 2.38%	0.00% 2.40%	0.28% 1.60%	0.60% 2.20%
viinnesota Viissouri	2.10%	3.57%	0.00%	2.90% 1.81%	2.38% 2.58%	2.40% 1.92%	1.38%	2.20%
Nebraska	0.47%	1.12%	0.00%	0.00%	0.40%	0.00%	0.17%	0.54%
No. Dakota	0.30%	0.75%	0.00%	0.00%	0.00%	0.00%	0.22%	0.36%
So. Dakota	0.27%	0.63%	0.00%	0.00%	0.00%	0.00%	0.22%	0.31%
South Atlantic	13.63%	13.59%	8.73%	9.06%	22.22%	15.71%	13.80%	13.81%
Delaware	0.36%	0.36%	0.00%	0.72%	0.00%	0.00%	0.28%	0.34%
Florida	4.09%	3.91%	0.79%	0.72%	12.50% 2.18%	9.29%	7.01%	4.58%
Georgia	1.84%	2.57%	6.35%	0.00%		1.92%	0.99%	1.92% 0.65%
Maryland No. Carolina	0.72% 2.73%	0.63% 1.77%	0.00% 0.79%	0.00% 2.54%	0.20% 1.98%	0.80% 1.92%	0.39% 2.60%	2.49%
So. Carolina	1.80%	2.60%	0.00%	1.81%	1.39%	0.48%	1.05%	1.83%
Virginia	1.15%	1.26%	0.00%	3.26%	3.57%	1.12%	1.44%	1.27%
West Virginia	0.94%	0.49%	0.79%	0.00%	0.40%	0.16%	0.06%	0.73%
E. So. Central	7.69%	7.96%	0.00%	1.09%	6.75%	3.53%	4.03%	7.18%
Alabama	2.53%	3.57%	0.00%	1.09%	1.98%	1.12%	1.77%	2.58%
Kentucky	1.82%	1.19%	0.00%	0.00%	0.20%	0.00%	0.77%	1.49%
Mississippi -	1.08%	1.00%	0.00%	0.00%	0.60%	0.48%	0.55%	0.98%
Tennessee	2.26%	2.21%	0.00%	0.00%	3.97%	1.92%	0.94%	2.13%
W. So. Central Arkansas	14.07% 1.37%	18.28% 1.89%	0.00% 0.00%	0.00%	20.04% 0.00%	10.42% 0.96%	1 /.12% 0.55%	15.00% 1.33%
Louisiana	1.60%	1.94%	0.00%	0.00%	1.39%	0.48%	0.72%	1.53%
Oklahoma	1.43%	2.33%	0.00%	1.45%	0.99%	0.80%	0.94%	1.52%
Гехаѕ	9.66%	12.11%	0.00%	7.97%	17.66%	8.17%	14.91%	10.61%
Mountain	10.51%	9.61%	23.02%	26.45%	9.92%	11.86%	13.42%	10.88%
Arizona	1.73%	1.92%	6.35%	1.45%	4.37%	4.81%	4.47%	2.16%
Colorado	2.18%	1.63%	0.00%	3.26%	2.18%	1.60%	2.15%	2.06%
daho	1.84%	1.50%	11.90%	9.06%	0.60%	1.76%	1.88%	1.90%
Montana Nevada	1.24% 0.93%	1.55% 0.49%	0.00% 0.00%	3.99% 3.99%	0.60% 0.40%	0.64% 0.96%	1.60% 0.99%	1.32% 0.87%
New Mexico	0.93%	0.49%	4.76%	0.00%	0.40%	0.80%	0.88%	0.81%
Jtah	1.41%	1.50%	0.00%	4.71%	1.39%	1.28%	1.27%	1.45%
Wyoming	0.38%	0.24%	0.00%	0.00%	0.00%	0.00%	0.17%	0.31%
Pacific	11.87%	10.00%	24.60%	12.68%	11.71%	18.43%	12.26%	11.82%
Alaska	0.12%	0.05%	0.00%	1.09%	0.00%	0.00%	0.28%	0.13%
California	5.90%	5.05%	4.76%	4.35%	8.53%	9.94%	7.23%	6.00%
- -	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Oregon Markington	2.75% 3.10%	1.94%	4.76%	5.43%	0.79% 2.38%	4.33%	1.99% 2.76%	2.58%
Washington Outside US	3.10% 9.52%	2.96% 4.42%	15.08%	1.81%	2.38% 4.56%	4.17% 11.54%	2.76% 18.39%	3.11% 9.36%
Sutside US Asia	9.52% 0.02%	0.00%	15.08% 0.00%	17.03%	4.56 %	0.00%	0.00%	0.01%
Canada	9.40%	4.37%	15.08%	17.03%	4.17%	11.54%	18.39%	9.26%
Europe	0.01%	0.05%	0.00%	0.00%	0.00%	0.00%	0.00%	
Other	0.09%	0.00%	0.00%	0.00%	0.40%	0.00%	0.00%	0.02% 0.07%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Cumulative Shipment Destinations

	146,880 Travel Trailers Conventional	40,002 Travel Trailers Fifth-Wheel	2,507 Folding Camping Trailers	2,338 Truck Campers	4,110 Motorhomes Type A	4,896 Motorhomes Type B	12,605 Motorhomes Type C	213,338 Totals
New England Connecticut	3.19% 0.45%	2.68% 0.47%	6.44% 0.90%	2.79% 0.24%	2.46 % 0.71%	2.23 % 0.64%	2.58% 0.48%	3.04%
Maine	0.45%	0.47%	0.90% 2.80%	1.03%	0.71%	0.84%	0.48%	0.47% 0.71%
Massachusetts	0.61%	0.54%	1.01%	0.00%	0.78%	0.21%	0.51%	0.59%
New Hampshire	0.85%	0.71%	1.29%	1.37%	0.81%	0.78%	0.60%	0.82%
Rhode Island	0.04%	0.03%	0.00%	0.00%	0.00%	0.00%	0.06%	0.03%
Vermont	0.43%	0.39%	0.45%	0.15%	0.12%	0.21%	0.72%	0.43%
Mid Atlantic	6.35%	5.57 %	9.18%	1.71%	5.17 %	4.65%	5.68%	6.08%
New Jersey	0.71%	0.55%	0.22%	0.00%	0.88%	1.13%	0.82%	0.69%
New York	2.55%	2.28%	2.97%	0.83%	2.05%	1.31%	2.39%	2.44%
Pennsylvania	3.10%	2.73%	5.99%	0.88%	2.24%	2.21%	2.47%	2.96%
E. No. Central	16.17%	14.71%	22.94%	10.92%	13.13%	13.59%	9.54%	15.39%
Illinois	1.48%	1.27%	4.20%	0.78%	1.39%	1.09%	1.11%	1.42%
Indiana	3.95%	3.33%	3.69%	2.20%	3.76%	4.12%	1.34%	3.66%
Michigan	4.34%	4.42%	5.54%	4.26%	4.59%	5.13%	3.61%	4.34%
Ohio	3.72%	3.68%	4.25%	2.20%	2.61%	2.32%	2.65%	3.58%
Wisconsin	2.69%	2.02%	5.26%	1.47%	0.78%	0.94%	0.83%	2.38%
W. No. Central Iowa	7.60% 1.38%	9.65% 2.03%	5.09% 2.07%	4.55% 1.66%	4.56% 1.76%	4.02% 1.60%	5.66% 1.97%	7.67% 1.56%
Kansas	0.49%	2.03% 0.74%	0.28%	0.00%	0.17%	0.10%	0.21%	0.50%
Minnesota	0.49% 1.96%	0.74% 1.84%	2.01%	1.86%	1.00%	1.07%	1.42%	1.87%
Missouri	2.24%	2.64%	0.73%	0.64%	1.32%	0.98%	1.31%	2.19%
Nebraska	0.76%	1.08%	0.00%	0.15%	0.17%	0.18%	0.24%	0.75%
No. Dakota	0.39%	0.67%	0.00%	0.00%	0.12%	0.04%	0.28%	0.41%
So. Dakota	0.37%	0.64%	0.00%	0.24%	0.02%	0.04%	0.21%	0.39%
South Atlantic	13.71 %	15.17%	10.97%	8.32%	27.13%	19.85%	16.15%	14.46%
Delaware	0.25%	0.28%	0.00%	3.18%	0.00%	0.00%	0.06%	0.26%
Florida	4.40%	5.54%	2.18%	2.01%	15.69%	13.14%	8.86%	5.27%
Georgia	2.15%	2.24%	1.85%	0.39%	2.46%	1.58%	1.47%	2.10%
Maryland	0.58%	0.54%	2.18%	0.00%	0.29%	0.62%	0.81%	0.59%
No. Carolina	2.62%	2.51%	2.91%	1.32%	3.07%	1.78%	2.35%	2.56%
So. Carolina	1.73%	2.21%	0.06%	0.64%	2.44%	1.19%	1.14%	1.76%
Virginia	1.28%	1.41%	0.90%	0.59%	2.95%	1.41%	1.33%	1.33%
West Virginia	0.70%	0.46%	0.90%	0.20%	0.22%	0.12%	0.14%	0.59%
E. So. Central	6.29 %	6.97 %	1.68 %	2.89 %	6.42%	2.85%	3.56 %	6.10%
Alabama	2.10%	2.65%	0.11%	0.73% 0.00%	1.61%	0.72%	1.22%	2.08%
Kentucky Mississippi	1.34% 0.91%	1.12% 0.93%	1.18% 0.17%	0.00%	0.49% 0.41%	0.27%	0.52% 0.36%	1.19% 0.84%
Tennessee	1.94%	2.27%	0.17 %	2.15%	3.90%	1.48%	0.36% 1.46%	1.99%
W. So. Central	13.85%	17.65%	3.53%	4.31%	13.47%	6.89%	10.55%	14.02%
Arkansas	1.37%	1.49%	1.01%	0.29%	0.20%	0.21%	0.45%	1.27%
Louisiana	1.29%	1.62%	0.00%	0.00%	1.07%	0.72%	0.84%	1.28%
Oklahoma	1.45%	1.95%	0.17%	0.73%	1.29%	0.47%	0.91%	1.47%
Texas	9.75%	12.59%	2.35%	3.28%	10.91%	5.50%	8.34%	9.99%
Mountain	10.92%	12.08%	18.41%	24.42%	14.32%	17.12 %	15.92 %	11.84%
Arizona	1.96%	2.56%	2.80%	1.42%	6.76%	7.73%	7.82%	2.66%
Colorado	1.89%	2.12%	5.04%	6.31%	2.07%	2.34%	1.99%	2.02%
Idaho	1.91%	1.66%	2.97%	6.36%	0.73%	1.62%	1.41%	1.86%
Montana	1.24%	1.14%	0.39%	4.01%	0.46%	1.00%	1.00%	1.21%
Nevada	0.88%	0.86%	0.39%	2.69%	1.20%	1.13%	0.81%	0.90%
New Mexico	0.78%	0.82%	0.73%	0.15%	1.02%	1.41%	1.03%	0.82%
Utah	1.80%	2.41%	6.10%	3.28%	2.00%	1.80%	1.71%	1.96%
Wyoming	0.46% 11.63%	0.51%	0.00% 8.84%	0.20%	0.07% 10.54%	0.08% 21.78%	0.15%	0.43% 12.00%
Pacific	11.63% 0.24%	9.90%		19.33 %		.,	18.80 %	
Alaska California	ā	0.05% 5.63%	0.00%	1.86%	0.15%	0.08% 15.21%	1.00%	0.26%
California Hawaii	6.17% 0.00%	5.63% 0.00%	2.85% 0.00%	4.85% 0.00%	7.32% 0.00%	0.00%	13.32% 0.00%	6.69% 0.00%
	2.31%	0.00% 1.85%	3.53%	7.39%	1.17%	2.71%	1.77%	2.24%
Oregon Washington	2.51%	1.85% 2.37%	2.46%	7.39% 5.24%	1.17%	3.77%	2.70%	2.24%
Outside US	10.30%	5.63%	12.93%	20.75%	2.81%	7.01%	11.58%	2.82% 9.40%
Asia OS	0.02%	0.00%	0.00%	0.00%	0.00%	0.00%	0.02%	0.01%
Canada	10.21%	5.61%	12.93%	20.41%	2.68%	7.01%	11.55%	9.33%
Europe	0.01%	0.01%	0.00%	0.20%	0.00%	0.00%	0.02%	0.01%
Other	0.06%	0.01%	0.00%	0.15%	0.12%	0.00%	0.00%	0.05%
	a	<u> </u>	f				^	

Monthly Canadian Shipment Destinations

	14,923 Travel Trailers	4,227	228	308 Truck	505 Motorhomes	631 Motorhomes	1,811 Motorhomes	22,633
	Conventional	Travel Trailers Fifth-Wheel	Folding Camping Trailers	Campers	Type A	Type B	Type C	Totals
Alberta	0.80%	0.97%	0.00%	1.09%	0.60%	1.44%	0.72%	0.83%
British Columbia	0.88%	0.44%	5.56%	9.06%	0.20%	0.96%	1.33%	0.95%
Manitoba	0.30%	0.24%	0.00%	1.09%	0.00%	0.00%	0.11%	0.27%
New Brunswick	0.63%	0.05%	0.00%	0.00%	0.00%	0.00%	0.06%	0.43%
Newfoundland	0.02%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.01%
Nova Scotia	0.38%	0.07%	0.00%	0.00%	0.00%	0.00%	0.00%	0.26%
Northwest Territories	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Ontario	3.94%	1.60%	6.35%	2.90%	0.99%	2.08%	8.50%	3.76%
Prince Edward Island	0.01%	0.00%	0.00%	0.00%	0.00%	0.48%	0.00%	0.02%
Quebec	2.12%	0.87%	0.79%	2.90%	2.38%	6.57%	7.62%	2.47%
Saskatchewan	0.32%	0.12%	2.38%	0.00%	0.00%	0.00%	0.06%	0.25%
Yukon	0.01%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Total	9.40%	4.37 %	15.08%	17.03%	4.17 %	11.54%	18.39%	9.26%

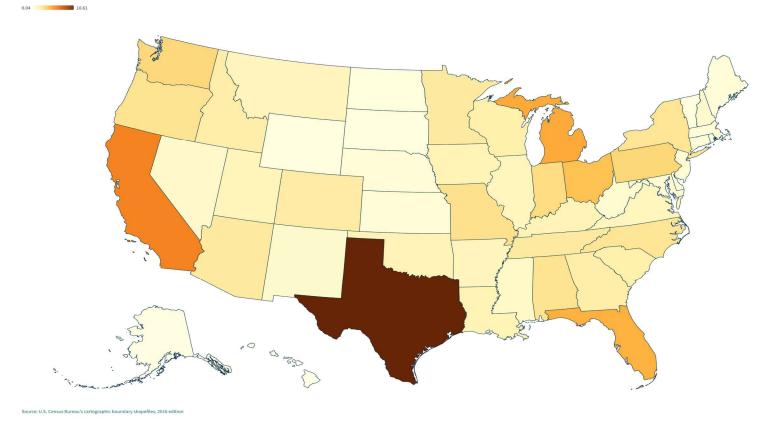
Cumulative Canadian Shipment Destinations

	<u>146,880</u> Travel Trailers Conventional	<u>40,002</u> Travel Trailers Fifth-Wheel	<u>2,507</u> Folding Camping Trailers	2,338 Truck Campers	<u>4,110</u> Motorhomes Type A	4,896 Motorhomes Type B	<u>12,605</u> Motorhomes Type C	213,338 Totals
Alberta	1.77%	1.49%	1.85%	3.23%	0.17%	0.92%	0.58%	1.61%
British Columbia	1.07%	0.59%	2.01%	8.42%	0.22%	1.07%	3.01%	1.16%
Manitoba	0.44%	0.25%	0.34%	0.29%	0.00%	0.12%	0.11%	0.37%
New Brunswick	0.42%	0.20%	0.90%	0.15%	0.07%	0.06%	0.11%	0.35%
Newfoundland	0.09%	0.02%	0.50%	0.00%	0.00%	0.00%	0.00%	0.07%
Nova Scotia	0.32%	0.09%	0.78%	0.00%	0.00%	0.00%	0.02%	0.24%
Northwest Territories	0.00%	0.01%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Ontario	3.84%	1.50%	3.58%	2.69%	0.88%	1.33%	4.61%	3.32%
Prince Edward Island	0.07%	0.01%	0.00%	0.00%	0.00%	0.06%	0.00%	0.05%
Quebec	1.80%	1.16%	2.80%	5.53%	1.34%	3.40%	3.03%	1.83%
Saskatchewan	0.37%	0.29%	0.17%	0.10%	0.00%	0.04%	0.08%	0.32%
Yukon	0.02%	0.01%	0.00%	0.00%	0.00%	0.00%	0.00%	0.02%
Total	10.21%	5.61%	12.93%	20.41%	2.68 %	7.01%	11.55%	9.33%

Annual Total RV Shipments

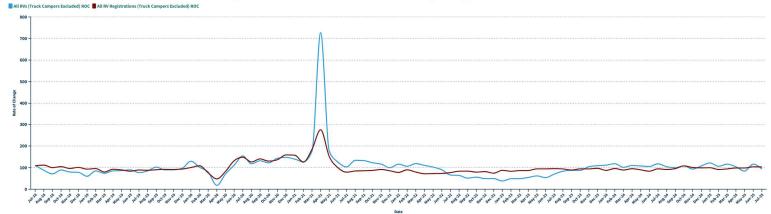
Month	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025
JANUARY	31.5	33.9	42.4	25.5	33.0	45.9	53.3	20.4	22.7	27.6
FEBRUARY	35.9	39.4	43.0	36.5	37.1	48.3	53.8	26.3	31.0	32.9
MARCH	40.7	47.6	51.6	38.0	30.3	54.3	64.8	31.9	32.2	37.3
APRIL	40.1	42.3	47.5	40.2	7.2	51.8	57.2	31.2	34.2	35.4
MAY	38.0	45.9	45.1	39.9	28.0	49.2	50.5	30.9	33.2	28.2
JUNE	40.1	47.4	42.0	36.5	40.5	50.7	44.9	24.1	25.3	29.3
JULY	28.4	33.0	36.5	28.0	43.0	44.5	29.5	20.5	24.1	22.6
AUGUST	35.9	45.0	39.6	33.7	39.5	52.8	33.8	28.1	29.1	
SEPTEMBER	33.7	43.6	31.0	31.6	41.6	55.0	28.4	24.7	24.6	
OCTOBER	38.8	48.9	43.6	39.0	47.3	58.0	32.7	28.4	30.6	
NOVEMBER	34.7	41.5	33.0	29.7	42.5	49.1	24.5	25.2	23.6	
DECEMBER	33.0	36.2	28.4	27.5	40.4	40.3	19.9	21.5	23.2	
TOTAL	430.8	504.6	483.7	406.1	430.4	600.2	493.3	313.2	333.7	213.3

Wholesale Distribution

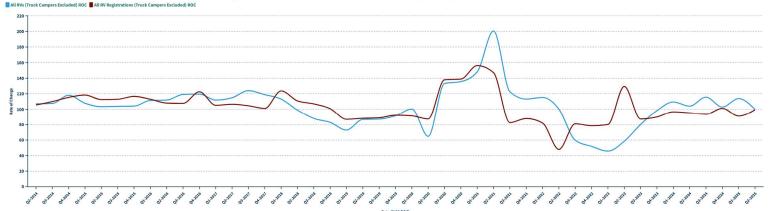


Retail Activity

RV Production and RV Registrations 12/12 ROC (-TC)

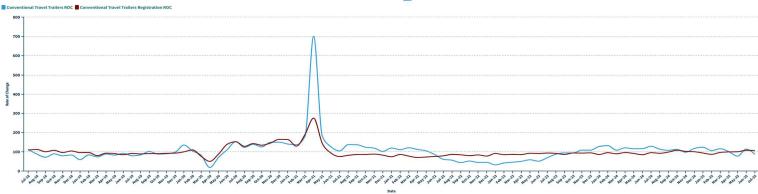


RV Production and RV Registrations 3/12 ROC (-TC)



Retail Activity By RV Type

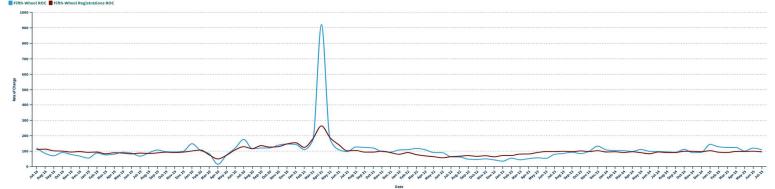
Conventional Travel Trailer Production and Registrations 12/12 ROC



Conventional Travel Trailer Production and Registrations 3/12 ROC



Fifth-Wheel Travel Trailer Production and Registrations 12/12 ROC

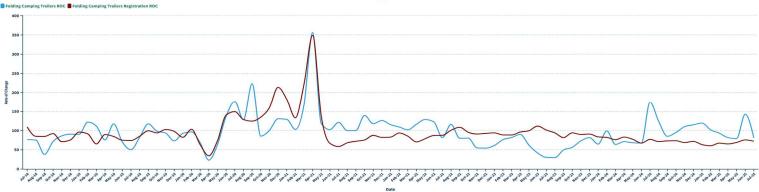


Fifth-Wheel Travel Trailer Production and Registrations 3/12 ROC



Source: RV Industry Association, Statistical Surveys, In

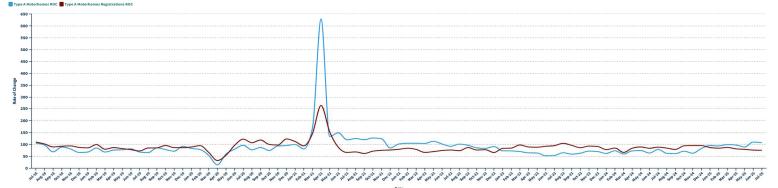
Folding Camping Trailer Production and Registrations 12/12 ROC



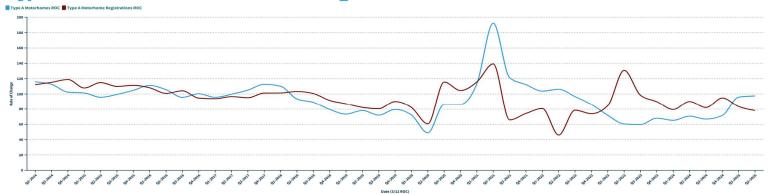
Folding Camping Trailer Production and Registrations 3/12 ROC



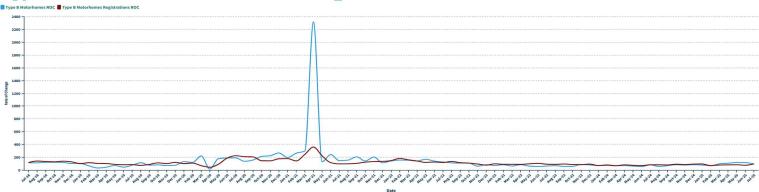
Type A Motorhome Production and Registrations 12/12 ROC



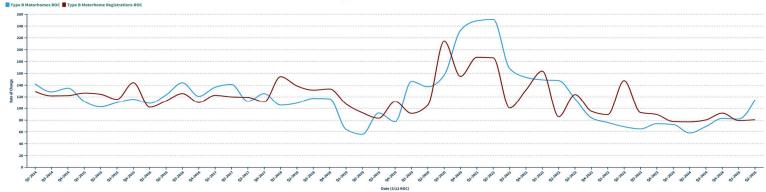
Type A Motorhome Production and Registrations 3/12 ROC



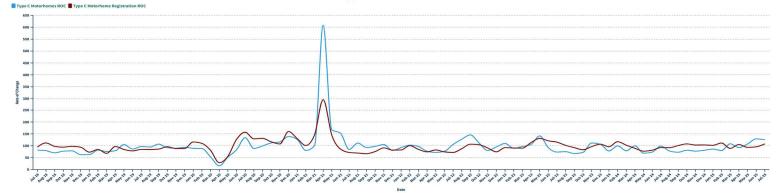
Type B Motorhome Production and Registrations 12/12 ROC



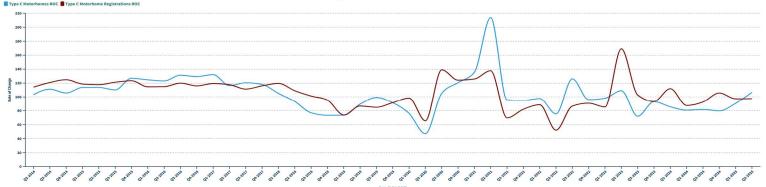
Type B Motorhome Production and Registrations 3/12 ROC



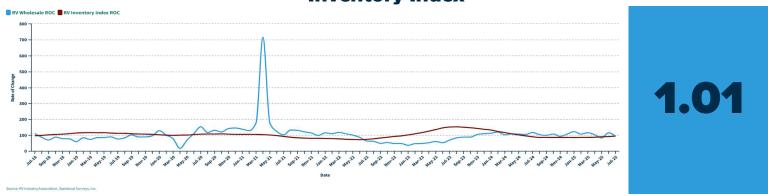
Type C Motorhome Production and Registrations 12/12 ROC



Type C Motorhome Production and Registrations 3/12 ROC

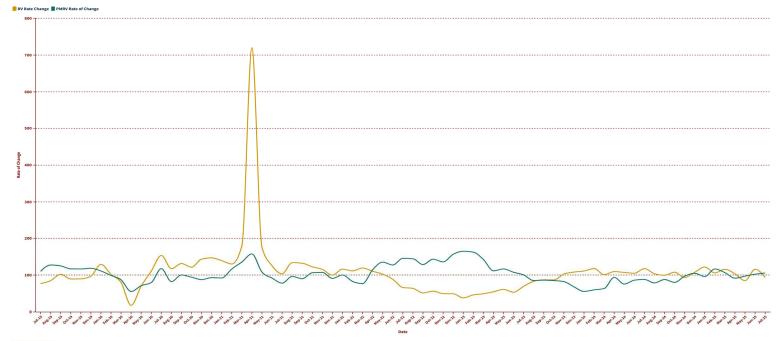


Inventory Index

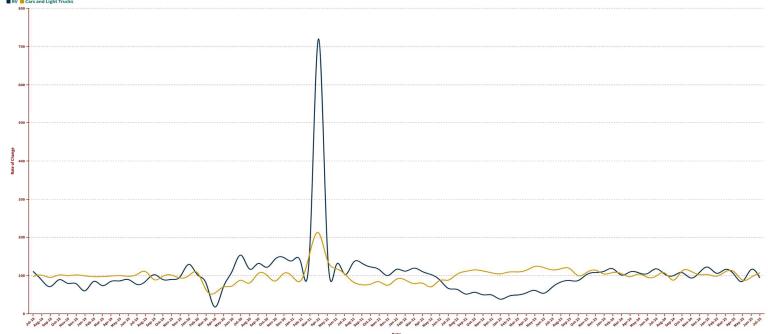


The ratio is the 12MMT of registrations/shipments of TT, FW, FCT, Type A and Type C motorhomes. TC and Type B are removed due to insufficient data

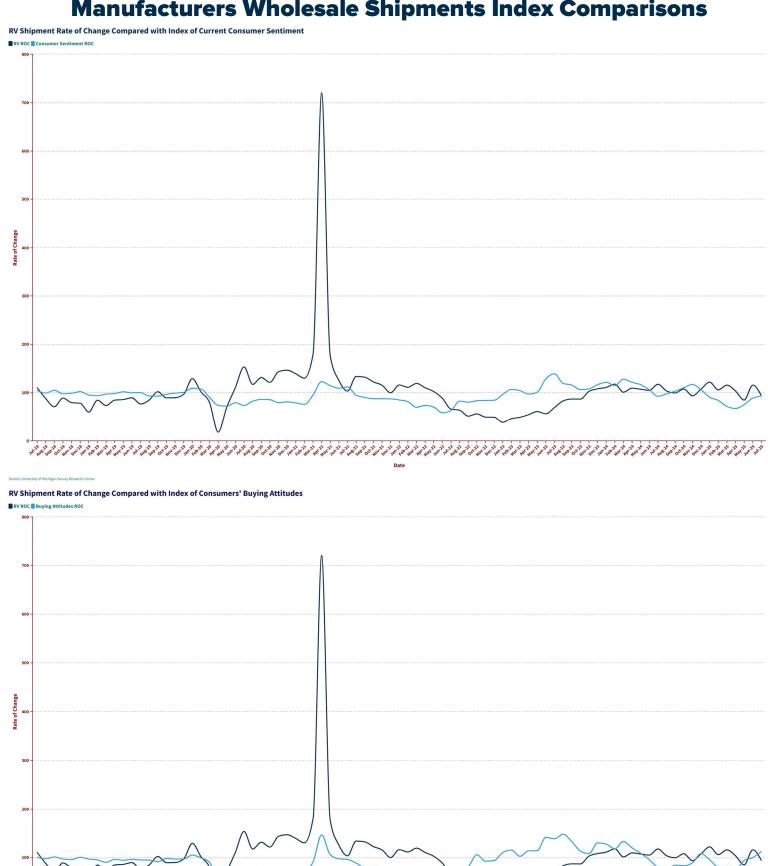
RV Wholesale Shipments Compared to PMRV Wholesale Shipments



RV Wholesale Shipments Compared to Car and Light Truck Sales

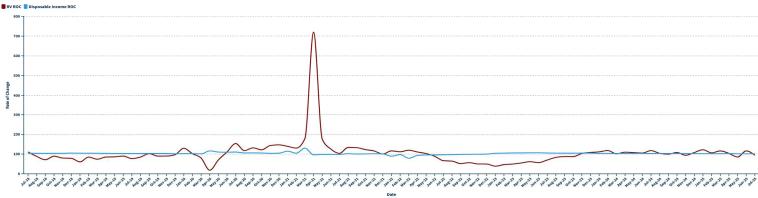


Manufacturers Wholesale Shipments Index Comparisons

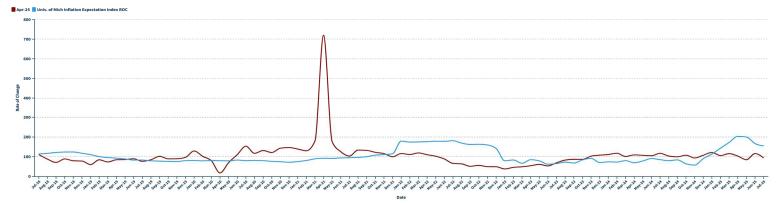


Economic Indicators Compared to RV Rate of Change

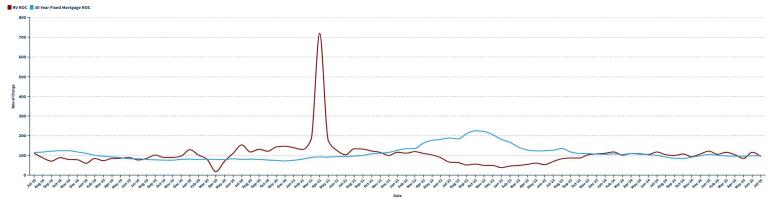
Disposable Income



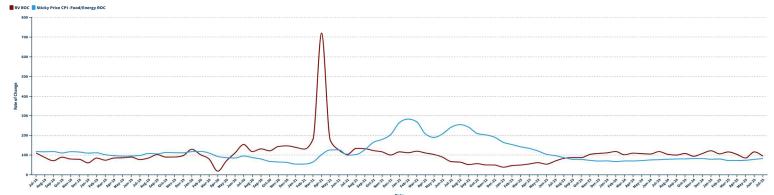
University of Michigan Inflation Expectation Index



Thirty Year Mortgage Rate

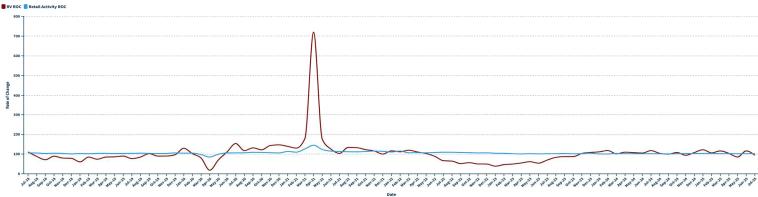


Sticky Price CPI, Less Food and Energy

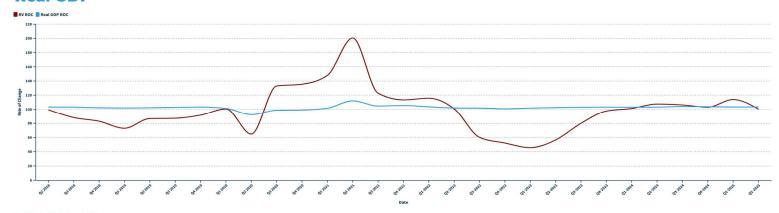


Economic Indicators Compared to RV Rate of Change

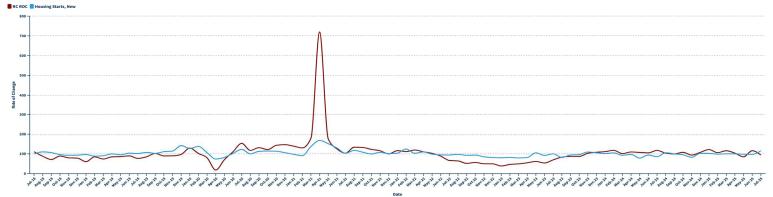
Retail Activity



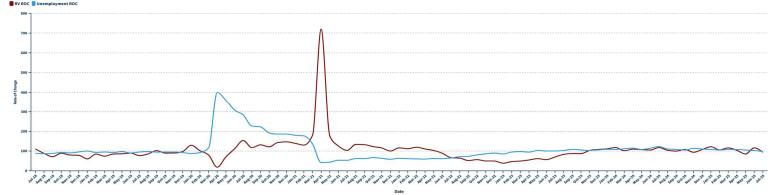
Real GDP



Housing Starts, New



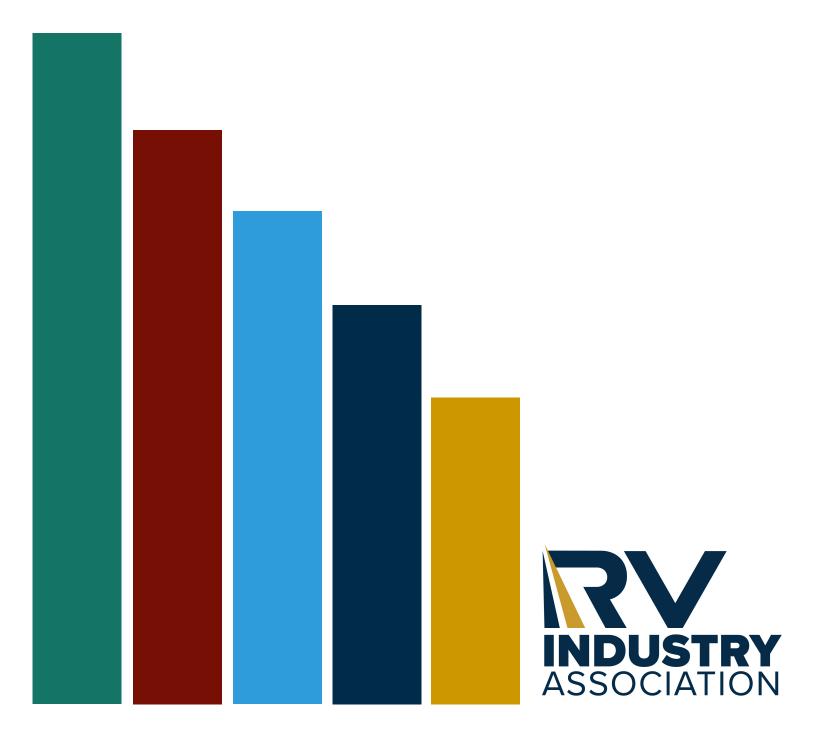
Unemployment Rate



Source: RV Industry Association, U.S Bureau of Labor Statistics

July

PMRV Market Report



Park Model RV Committee Chairman

John Soard

National Sales Manger; Woodland Park

RVIA Staff

Craig Kirby

President

Bill Baker

Vice President; Membership and Research

Matt Hummel

Research	Analyst,	Market	Data
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www.rvia.org

Vehicle Categories

A recreation vehicle (RV) is a vehicle that is primarily designed as a temporary living quarters for non-commercial recreational and/or camping use and is built to the standards for recreation vehicle as adopted but eh RV Industry Association

Towable RV

A Towable RV is a recreation vehicle that is mounted on wheels and designed to be towed by a motorized vehicle or can be a portable unit intended to be placed in the bed of a pickup truck. There are four vehicle types classified as towable RVs.

Conventional Travel Trailer



A conventional travel trailer is a towable RV constructed from rigid materials with a roof, sidewalls, and mounted on wheels. These units are designed to be towed by a motorized vehicle.

Fifth-Wheel Travel Trailer



A fifth-wheel travel trailer is a towable RV mounted on wheels and designed to be towed by a motorized vehicle with a towing mechanism that is placed above or forward of the tow vehicle's rear axel.

Folding Camping Trailer



A folding camping trailer is a towable RV constructed with a collapsible roof and partially collapsible sidewalls. This RV is mounted on wheels and is designed to be towed by a motorized vehicle.

Truck Camper



A truck camper is a towable RV that is designed to be placed in the bed of a pickup truck.

Motorhome

A motorhome is a recreation vehicle built on a self propelled motor vehicle chassis. There are three vehicle types classified as a motorhome

Type A Motorhome



A Type A motorhome is constructed on a bare motor vehicle chassis.

Type B Motorhome



A Type B motorhome is a motorhome constructed on an automotive grade van chassis.

Type C Motorhome



A Type C motorhome is constructed on a cut away automotive grade truck chassis.

Park Model RV

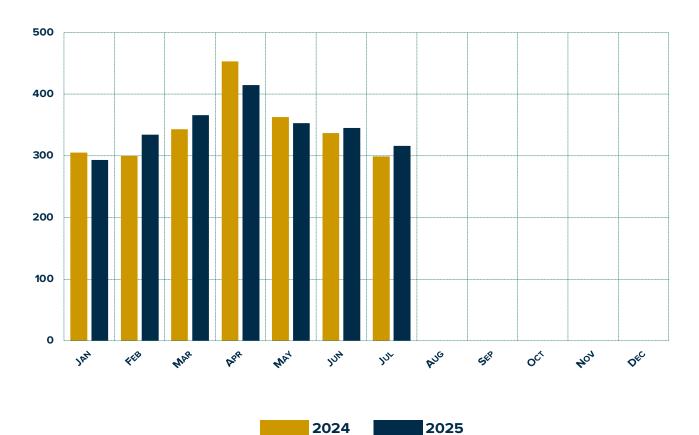


A park model RV (PMRV) is a recreation vehicle intended to provide temporary living quarters for recreation, camping or seasonal use. PMRVs are built on a single chassis, mounted on wheels with a gross trailer area not to exceed four hundred square feet.

July Wholesale Shipment Summary

			Change			Change
	July	July	Over	Cum.	Cum.	Year
	2024	2025	Last Year	2024	2025	To Date
Park Model RVs	299	316	5.7 %	2,400	2,422	0.9%

Total Monthly Shipments vs. Last Year



July Year to Date
314 2,410 Greater than 8.5 feet wide
2 12 8.5 feet wide or less

^{*} Year to date numbers can differ from reported numbers.

^{**} Canadian shipments removed from monthly and year-to-date totals

Monthly Shipment DestinationsTotal Units = 316

71	21.71%
0	0.00%
34	10.40%
0	0.00%
12	3.67%
25	7.65%
	0 34 0 12

Mountain	47	14.37%
Arizona	36	11.01%
Colorado	6	1.83%
Idaho	0	0.00%
Montana	2	0.61%
Nevada	0	0.00%
New Mexico	1	0.31%
Utah	1	0.31%
Wyoming	1	0.31%

W. No. Central	18	5.50%
Iowa	0	0.00%
Kansas	0	0.00%
Minnesota	15	4.59%
Missouri	2	0.61%
Nebraska	0	0.00%
No. Dakota	1	0.31%
So. Dakota	0	0.00%

31	9.48%
2	0.61%
0	0.00%
0	0.00%
29	8.87%
	31 2 0 0 29

E. No. Central	34	10.40%
Illinois	1	0.31%
Indiana	2	0.61%
Michigan	1	0.31%
Ohio	5	1.53%
Wisconsin	25	7.65%

21	6.42%
12	3.67%
0	0.00%
0	0.00%
9	2.75%
	21 12 0 0 9

Outside US	11	3.36%
Asia	0	0.00%
Canada	11	3.36%
Europe	0	0.00%
Other	0	0.00%

South Atlantic	46	14.07%
Delaware	2	0.61%
Florida	4	1.22%
Georgia	2	0.61%
Maryland	1	0.31%
No. Carolina	20	6.12%
So. Carolina	9	2.75%
Virginia	2	0.61%
West Virginia	6	1.83%

Mid Atlantic	26	7.95%
New Jersey	4	1.22%
New York	5	1.53%
Pennsylvania	17	5.20%

New England	22	6.73%
Connecticut	3	0.92%
Maine	10	3.06%
Massachusetts	2	0.61%
New Hampshire	3	0.92%
Rhode Island	1	0.31%
Vermont	3	0.92%

Cumulative Shipment DestinationsTotal Units = 2,422

Pacific	466	18.52%
Alaska	0	0.00%
California	264	10.49%
Hawaii	0	0.00%
Oregon	84	3.34%
Washington	118	4.69%

Mountain	288	11.45%
Arizona	207	8.23%
Colorado	19	0.76%
Idaho	8	0.32%
Montana	24	0.95%
Nevada	0	0.00%
New Mexico	3	0.12%
Utah	19	0.76%
Wyoming	8	0.32%

W. No. Central	118	4.69%
Iowa	0	0.00%
Kansas	0	0.00%
Minnesota	105	4.17%
Missouri	4	0.16%
Nebraska	1	0.04%
No. Dakota	6	0.24%
So. Dakota	2	0.08%

W. So. Central	274	10.89%
Arkansas	21	0.83%
Louisiana	2	0.08%
Oklahoma	3	0.12%
Texas	248	9.86%

E. No. Central	347	13.79%
Illinois	42	1.67%
Indiana	35	1.39%
Michigan	44	1.75%
Ohio	55	2.19%
Wisconsin	171	6.80%

E. So. Central	109	4.33%
Alabama	42	1.67%
Kentucky	4	0.16%
Mississippi	2	0.08%
Tennessee	61	2.42%

Outside US	94	3.74%
Asia	0	0.00%
Canada	86	3.42%
Europe	0	0.00%
Other	8	0.32%

20	
28	1.11%
149	5.92%
39	1.55%
7	0.28%
123	4.89%
30	1.19%
12	0.48%
17	0.68%
	39 7 123 30 12

Mid Atlantic	212	8.43%
New Jersey	30	1.19%
New York	44	1.75%
Pennsylvania	138	5.48%

New England	203	8.07 %
Connecticut	22	0.87%
Maine	95	3.78%
Massachusetts	12	0.48%
New Hampshire	18	0.72%
Rhode Island	47	1.87%
Vermont	9	0.36%

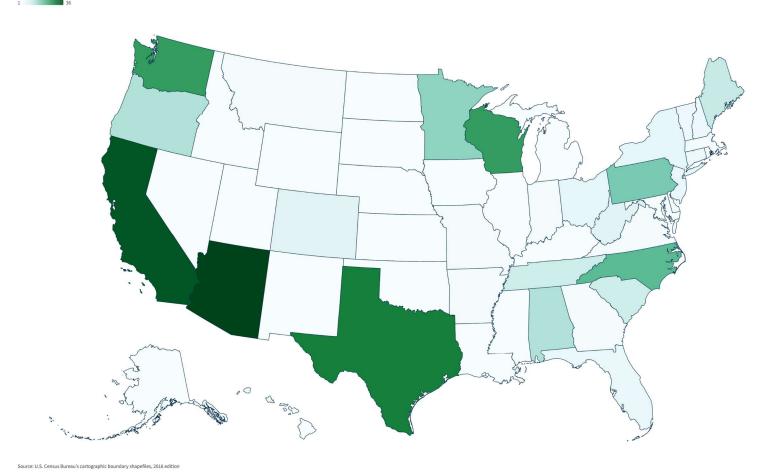
^{*} Destination totals might not match shipment totals

^{**} Canadian shipment totals removed from shipment total

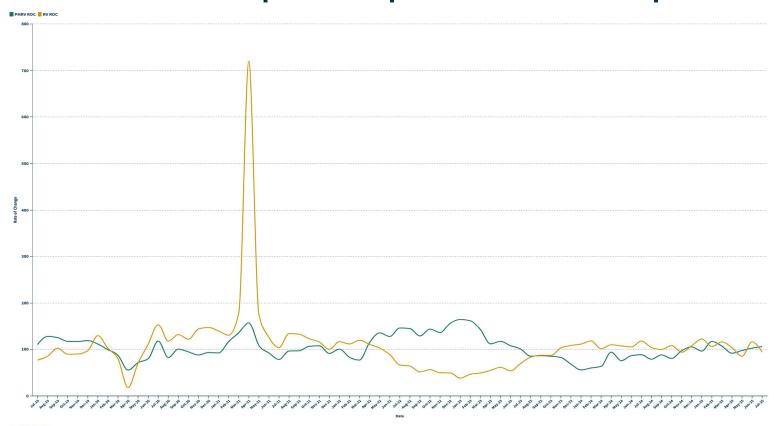
^{*} Destination totals might not match shipment totals

^{**} Canadian shipment totals removed from shipment total

PMRV Wholesale Shipment Map



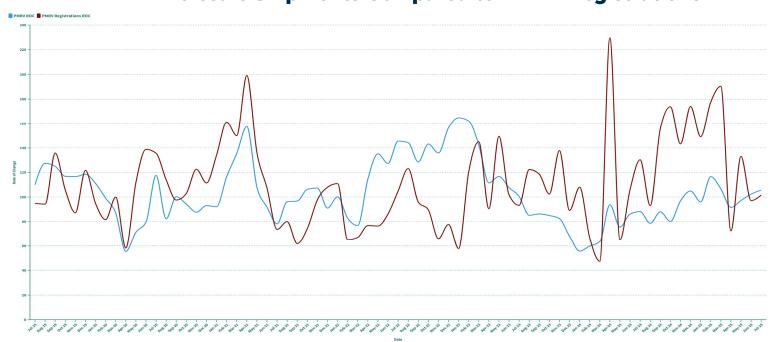
PMRV Wholesale Shipments Compared to RV Wholesale Shipments



PMRV Shipment History

Month	2017	2018	2019	2020	2021	2022	2023	2024	2025
JANUARY	280	269	323	359	331	332	547	305	293
FEBRUARY	334		323	320	373	309		300	334
MARCH	385	385	418	364	493	379	540	343	366
APRIL	404	345	433	240	378	433	483	453	415
MAY	367	330	394	281	304	411	480	363	353
JUNE	379	299		310		363	391	337	345
JULY	304	258	284	334	261	380	382	337	316
AUGUST	328	306	390	321	309	446	380	299	
SEPTEMBER	292	248	310	311	301	387	334	294	
OCTOBER	302	302	353	333	354	507	431	346	
NOVEMBER	261	264	308	270	209	394	325	315	
DECEMBER	213	243	288	268	244	382	260	273	
TOTAL	3,849	3,629	4,213	3,711	3,923	4,723	5,054	3,927	2,422

PMRV Wholesale Shipments Compared to PMRV Registrations

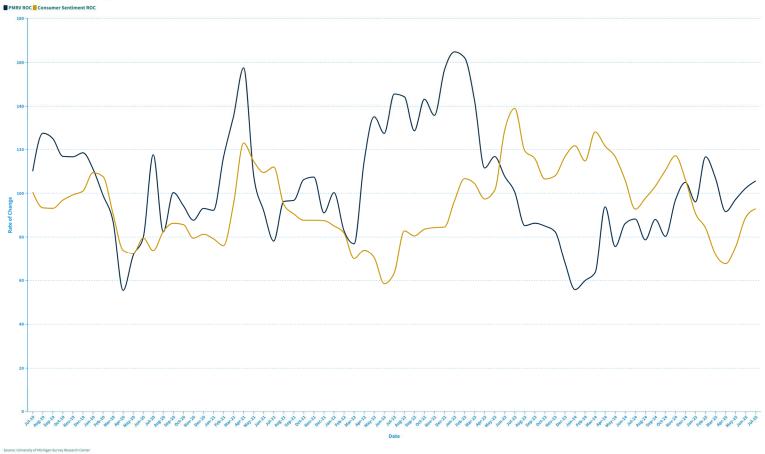


PMRV 2025 Quarterly Forecast

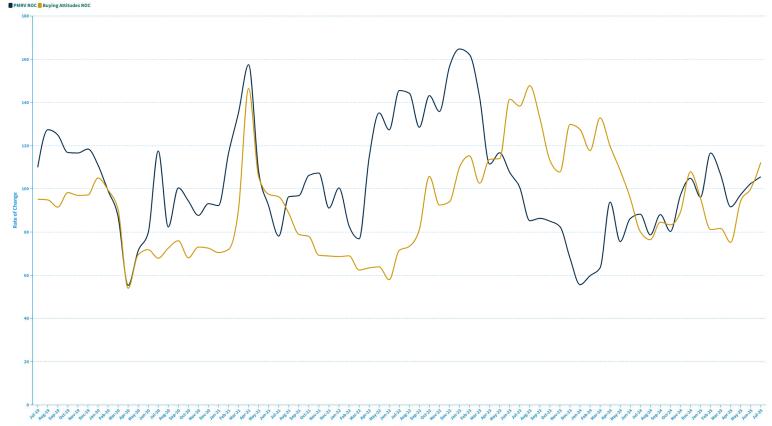
Date		25	* Y	15	25	Stal
Forecast	0,	97	03	Q ^d	3	
2025 High	1,023	1,118	850	863	3,855	
2025 Low	987	1,038	801	809	3,634	
2025 Reported Shipments	993	1,113	316	0	2,422	

Manufacturers Wholesale Shipments Index Comparisons

PMRV Shipment Rate of Change Compared with Index of Current Consumer Sentiment

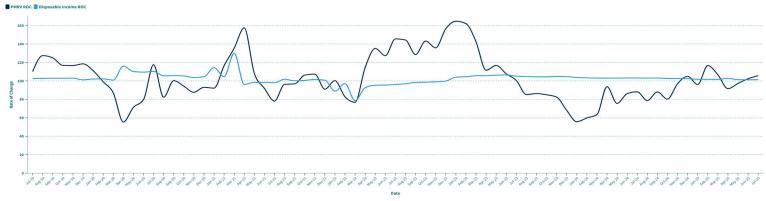


PMRV Shipment Rate of Change Compared with Index of Consumers' Buying Attitudes



Financial Economic Indicators

Disposable Income



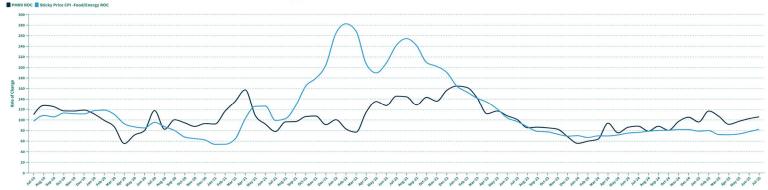
University of Michigan Inflation Expectation Index



Thirty Year Mortgage Rate

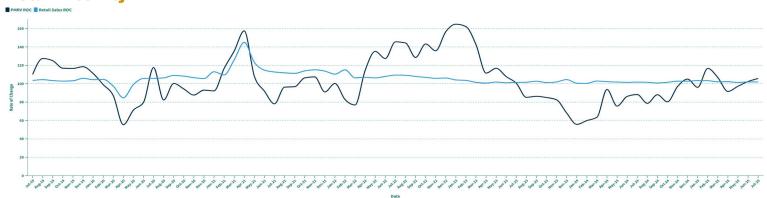


Sticky Price (Less Food and Energy)

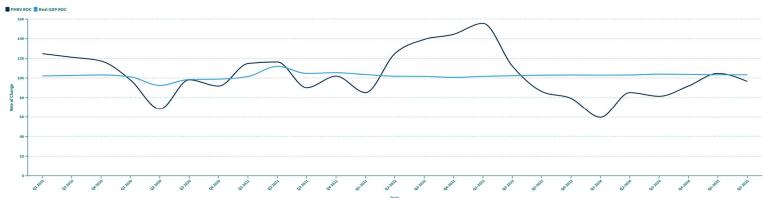


Financial Economic Indicators

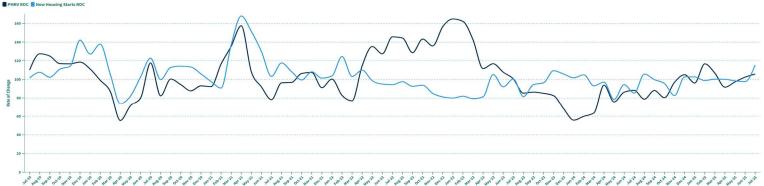
Retail Activity



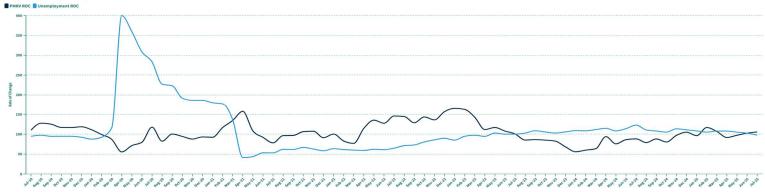
Real GDP



Housing Starts, New

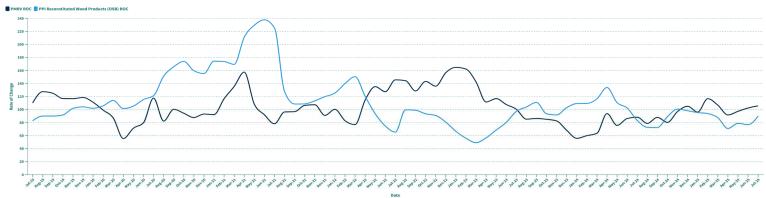


Unemployment Rate

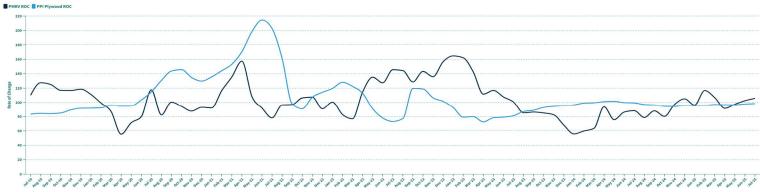


Industrial Economic Indicators

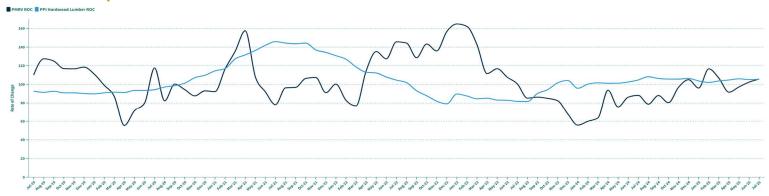
PPI Waferboard and OSB



PPI Plywood



PPI Lumber, Hardwood



PPI Engineered Wood Products

