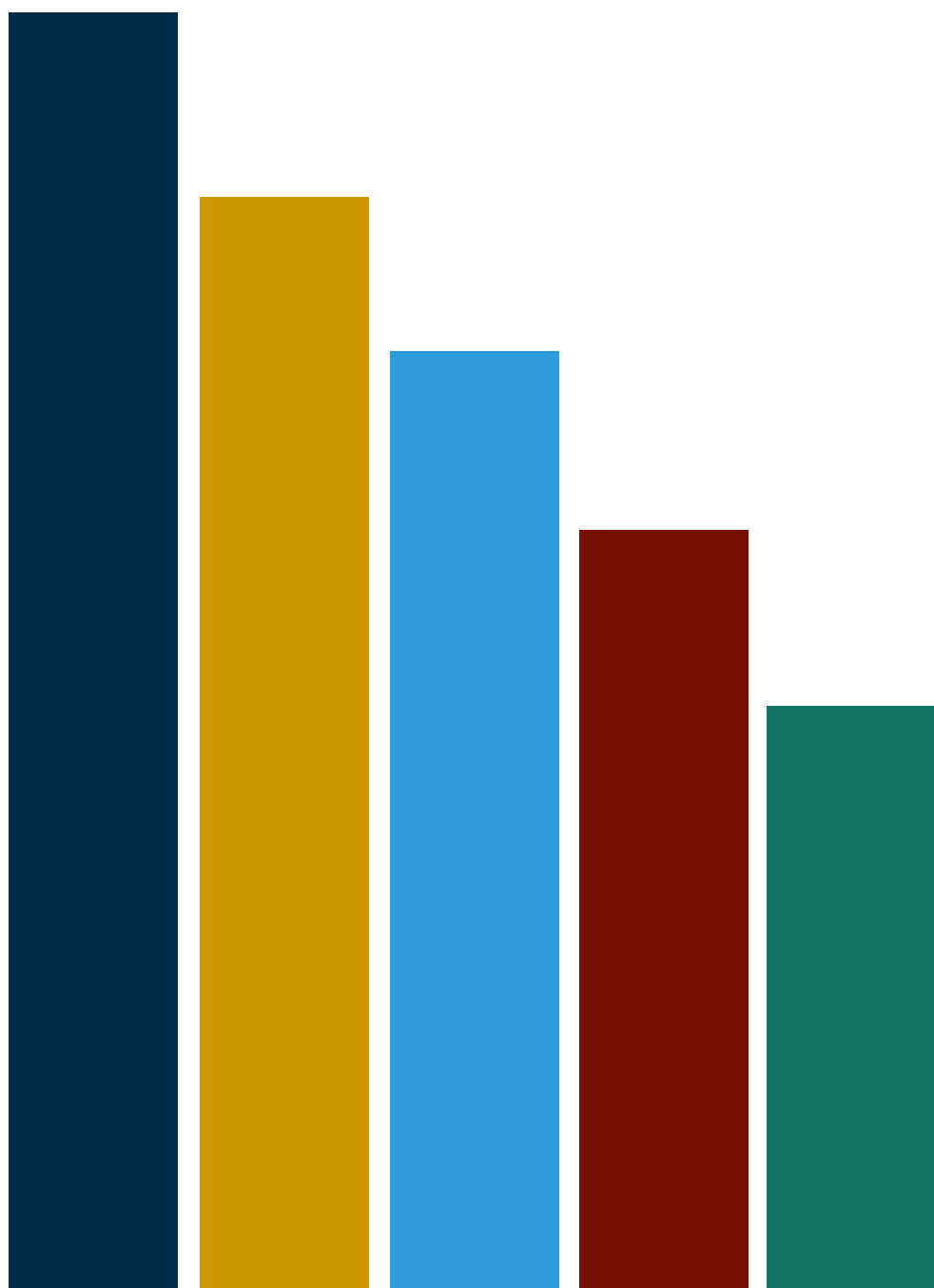


June

2025

RV Market Report



RV
INDUSTRY
ASSOCIATION

Market Information Committee Chairman

Kip Ellis

Executive VP and COO; Patrick Industries

RVIA Staff

Craig Kirby

President

Bill Baker

Vice President; Membership and Research

Matt Hummel

Research Analyst; Market Data

Contents

Vehicle Categories.....	2
Monthly Review.....	3
RV Shipment Summary.....	4
RV Shipments by Category.....	5
RV Shipment Destinations, Month.....	7
RV Shipment Destinations, Cumulative.....	8
Canadian Shipments.....	9
Annual RV Shipments.....	9
Retail Activity.....	10
RV Retail by Type.....	11
RV Inventory Index.....	14
RV Wholesale Comparisons.....	14
RV Shipment Index.....	15
Economic Indicators.....	16

Vehicle Categories

A recreation vehicle (RV) is a vehicle that is primarily designed as a temporary living quarters for non-commercial recreational and/or camping use and is built to the standards for recreation vehicle as adopted but eh RV Industry Association

Towable RV

A Towable RV is a recreation vehicle that is mounted on wheels and designed to be towed by a motorized vehicle or can be a portable unit intended to be placed in the bed of a pickup truck. There are four vehicle types classified as towable RVs.

Conventional Travel Trailer



A conventional travel trailer is a towable RV constructed from rigid materials with a roof, sidewalls, and mounted on wheels. These units are designed to be towed by a motorized vehicle.

Fifth-Wheel Travel Trailer



A fifth-wheel travel trailer is a towable RV mounted on wheels and designed to be towed by a motorized vehicle with a towing mechanism that is placed above or forward of the tow vehicle's rear axel.

Folding Camping Trailer



A folding camping trailer is a towable RV constructed with a collapsible roof and partially collapsible sidewalls. This RV is mounted on wheels and is designed to be towed by a motorized vehicle.

Truck Camper



A truck camper is a towable RV that is designed to be placed in the bed of a pickup truck.

Motorhome

A motorhome is a recreation vehicle built on a self propelled motor vehicle chassis. There are three vehicle types classified as a motorhome

Type A Motorhome



A Type A motorhome is constructed on a bare motor vehicle chassis.

Type B Motorhome



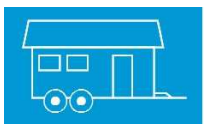
A Type B motorhome is a motorhome constructed on an automotive grade van chassis.

Type C Motorhome



A Type C motorhome is constructed on a cut away automotive grade truck chassis.

Park Model RV



A park model RV (PMRV) is a recreation vehicle intended to provide temporary living quarters for recreation, camping or seasonal use. PMRVs are built on a single chassis, mounted on wheels with a gross trailer area not to exceed four hundred square feet.

June Review

The RV Industry Association's survey of manufacturers found that June ended the month with 29,332 wholesale shipments, up 15.9% compared to last June. Through the first half of the year, RV shipments are up 6.8% from the same point last year with 190,705 units shipped.

This month, towable RVs accounted for 90.5% of the monthly total with 26,532 units, up 15.3% from June 2024. To date, towable RVs are up 7.9% with 172,041 shipments to retailers. Motorhomes finished the month up 22.4% with 2,800 units delivered. At the halfway point, motorhomes are down (-2.7%) with 18,664 shipments.

Towable RVs

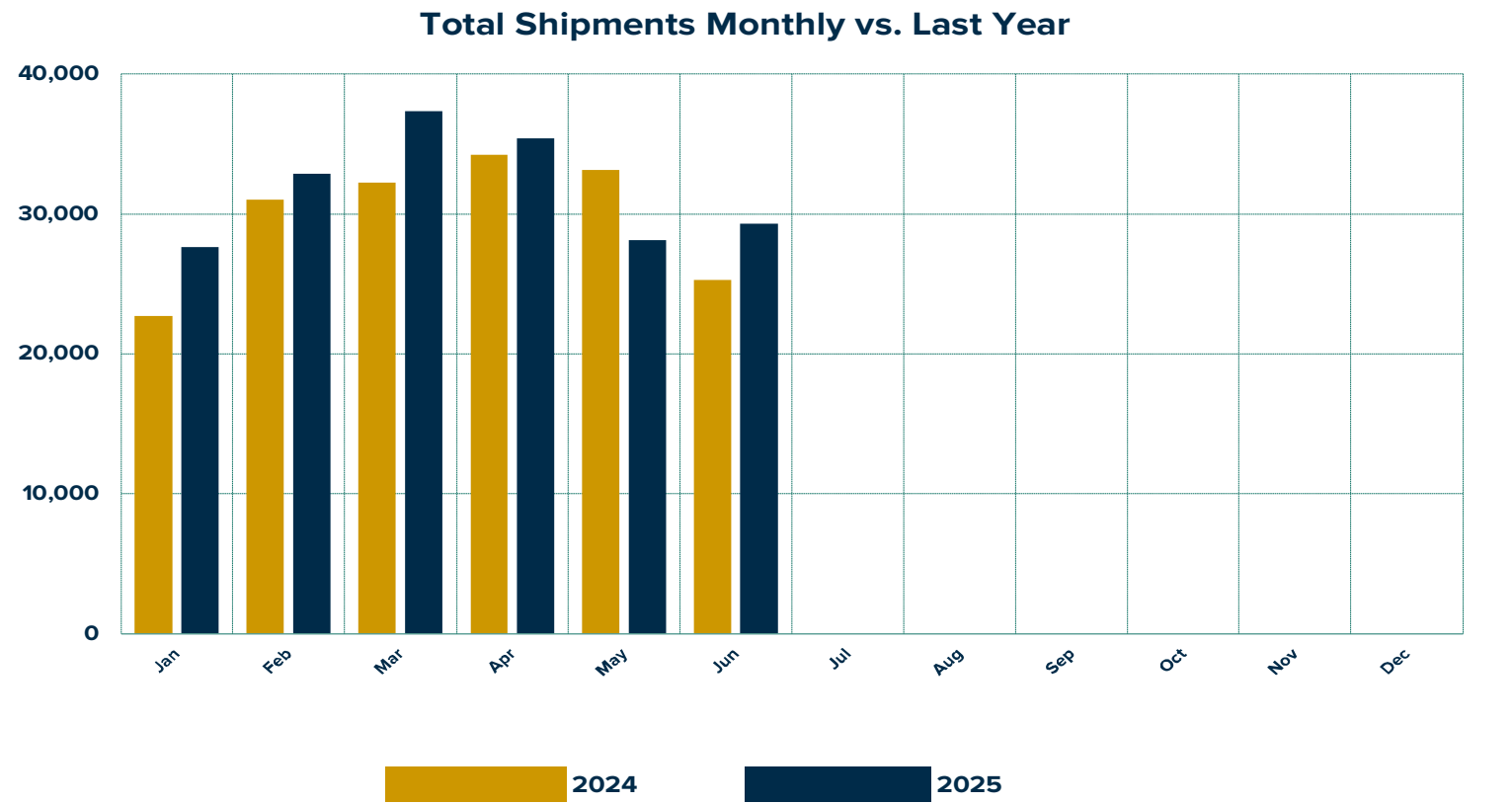
Conventional travel trailers closed the month up 13.9% with 20,730 units. Through June, Conventional travel trailers are up 4.6% with 131,957 shipments. This month, conventional travel trailers made up 78.1% of all towable RV shipments and 70.7% of the total monthly shipments. Fifth-wheel travel trailers finished the month with 5,175 units, up 19.9% from last June. To date, fifth-wheel travel trailers are up 22.0% with 35,775 units shipped. Folding camping trailers finished the month up 42.7% compared to June 2024 with 324 shipments. Through June, folding camping trailers are down (-1.2%) with 2,279 units. Truck campers ended the month with 321 units, up 10.3% from the same month last year. Year to date, truck campers are up 21.6% with 2,030 units delivered.

Motorhomes

Type C motorhomes closed the month up 28.9% on 1,664 units and continue to lead the category in unit volume by consisting of 58.7% of the June motorhome shipments. To date, Type C motorhomes are down (-2.1%) with 10,794 units shipped. Type B motorhomes were up 17.7% this month with 637 shipments. Overall, Type B motorhomes are down (-3.9%) with 4,265 units. Type A motorhomes closed the month with 519 units shipped, up 10.0% from last June. To date, Type A motorhomes are down (-3.3%) with 3,605 shipments to retailers.

June Wholesale Shipment Summary

	JUNE 2024	JUNE 2025	Change Over Last Year	YTD 2024	YTD 2025	Change Year To Date
Towables						
Travel Trailers (ALL)	18,202	20,730	13.9%	126,115	131,957	4.6%
Travel Trailers - Fifth Wheel	4,300	5,157	19.9%	29,316	35,775	22.0%
Folding Camping Trailers	227	324	42.7%	2,307	2,279	-1.2%
Truck Campers	291	321	10.3%	1,669	2,030	21.6%
All Towable RVs	23,020	26,532	15.3%	159,407	172,041	7.9%
Motorhomes						
Conventional (Type A)	472	519	10.0%	3,727	3,605	-3.3%
Van Campers (Type B)	541	637	17.7%	4,436	4,265	-3.9%
Mini (Type C)	1,275	1,644	28.9%	11,026	10,794	-2.1%
All Motorhomes	2,288	2,800	22.4%	19,189	18,664	-2.7%
Total RV Shipments	25,308	29,332	15.9%	178,596	190,705	6.8%

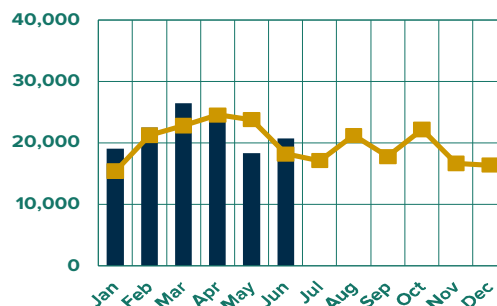


Quarterly Adjustments - Q2 '25		
RV Type	Adjustment	Month Applied
Conventional Travel Trailers	No Adjustments - All RV Types	
Fifth-Wheel Travel Trailers		
Folding Camping Trailers		
Truck Campers		
Type A Motorhomes		
Type B Motorhomes		
Type C Motorhomes		

Shipments to Retailers by Type

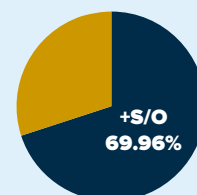
Conventional Travel Trailers

	2024	2025	YTD 2024	YTD 2025	Change Over Same Mo. 2024	Change Year to Date
JAN	15,432	19,100	15,432	19,100	23.8%	23.8%
FEB	21,246	22,532	36,678	41,632	6.1%	13.5%
MAR	22,835	26,482	59,513	68,114	16.0%	14.5%
APR	24,589	24,737	84,102	92,851	0.6%	10.4%
MAY	23,811	18,376	107,913	111,227	-22.8%	3.1%
JUN	18,202	20,730	126,115	131,957	13.9%	4.6%
JUL	17,139		143,254			
AUG	21,234		164,488			
SEP	17,813		182,301			
OCT	22,213		204,514			
NOV	16,698		221,212			
DEC	16,419		237,631			
TOTAL	237,631	131,957				



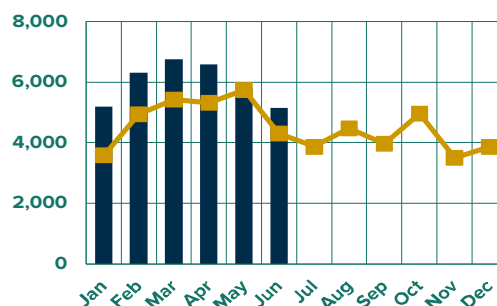
S/O = Slideout

TT

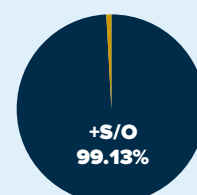


Fifth Wheel Travel Trailers

	2024	2025	YTD 2024	YTD 2025	Change Over Same Mo. 2024	Change Year to Date
JAN	3,591	5,179	3,591	5,179	44.2%	44.2%
FEB	4,934	6,316	8,525	11,495	28.0%	34.8%
MAR	5,421	6,748	13,946	18,243	24.5%	30.8%
APR	5,319	6,581	19,265	24,824	23.7%	28.9%
MAY	5,751	5,794	25,016	30,618	0.7%	22.4%
JUN	4,300	5,157	29,316	35,775	19.9%	22.0%
JUL	3,875		33,191			
AUG	4,473		37,664			
SEP	3,960		41,624			
OCT	4,963		46,587			
NOV	3,505		50,092			
DEC	3,866		53,958			
TOTAL	53,958	35,775				

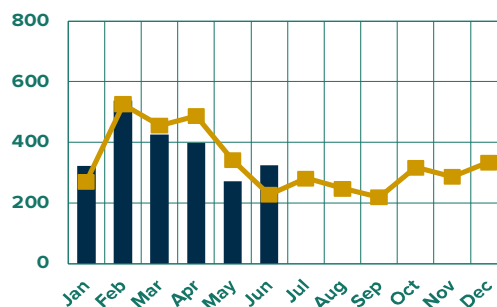


FW

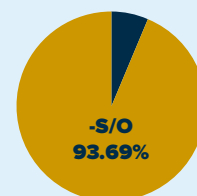


Folding Camping Trailers

	2024	2025	YTD 2024	YTD 2025	Change Over Same Mo. 2024	Change Year to Date
JAN	270	323	270	323	19.6%	19.6%
FEB	526	537	796	860	2.1%	8.0%
MAR	455	425	1,251	1,285	-6.6%	2.7%
APR	487	399	1,738	1,684	-18.1%	-3.1%
MAY	342	271	2,080	1,955	-20.8%	-6.0%
JUN	227	324	2,307	2,279	42.7%	-1.2%
JUL	281		2,588			
AUG	247		2,835			
SEP	218		3,053			
OCT	317		3,370			
NOV	287		3,657			
DEC	334		3,991			
TOTAL	3,991	2,279				

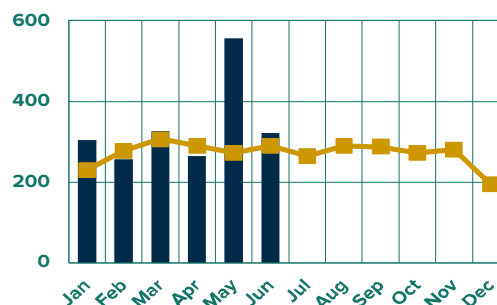


FCT

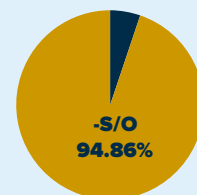


Truck Campers

	2024	2025	YTD 2024	YTD 2025	Change Over Same Mo. 2024	Change Year to Date
JAN	230	304	230	304	32.2%	32.2%
FEB	278	257	508	561	-7.6%	10.4%
MAR	307	327	815	888	6.5%	9.0%
APR	290	265	1,105	1,153	-8.6%	4.3%
MAY	273	556	1,378	1,709	103.7%	24.0%
JUN	291	321	1,669	2,030	10.3%	21.6%
JUL	265		1,934			
AUG	291		2,225			
SEP	288		2,513			
OCT	273		2,786			
NOV	281		3,067			
DEC	195		3,262			
TOTAL	3,262	2,030				

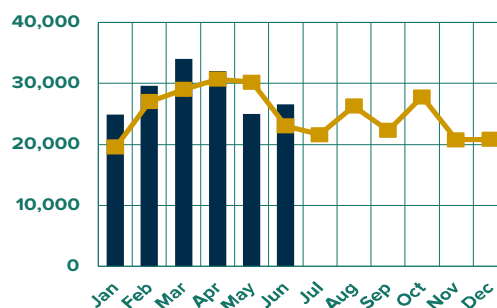


TC



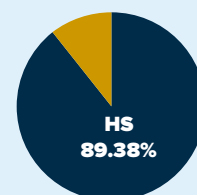
Towable RVs

	2024	2025	YTD 2024	YTD 2025	Change Over Same Mo. 2024	Change Year to Date
JAN	19,523	24,906	19,523	24,906	27.6%	27.6%
FEB	26,984	29,642	46,507	54,548	9.9%	17.3%
MAR	29,018	33,982	75,525	88,530	17.1%	17.2%
APR	30,685	31,982	106,210	120,512	4.2%	13.5%
MAY	30,177	24,997	136,387	145,509	-17.2%	6.7%
JUN	23,020	26,532	159,407	172,041	15.3%	7.9%
JUL	21,560		180,967			
AUG	26,245		207,212			
SEP	22,279		229,491			
OCT	27,766		257,257			
NOV	20,771		278,028			
DEC	20,814		298,842			
TOTAL	298,842	172,041				



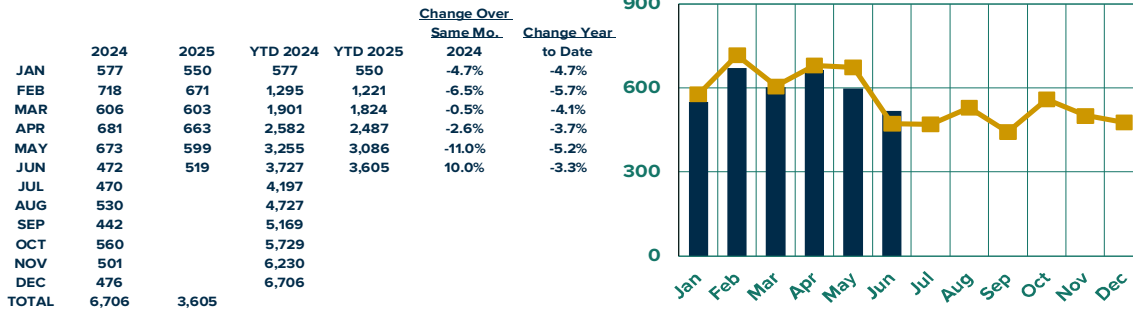
HS = Hardside

TC

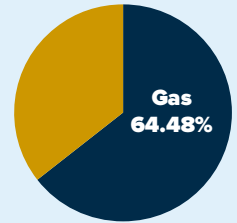


Shipments to Retailers by Type

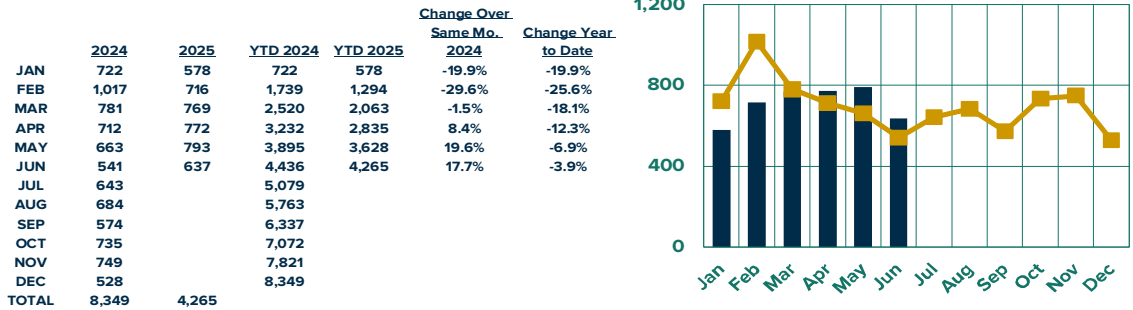
Type A Motorhomes



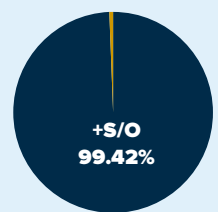
Type A



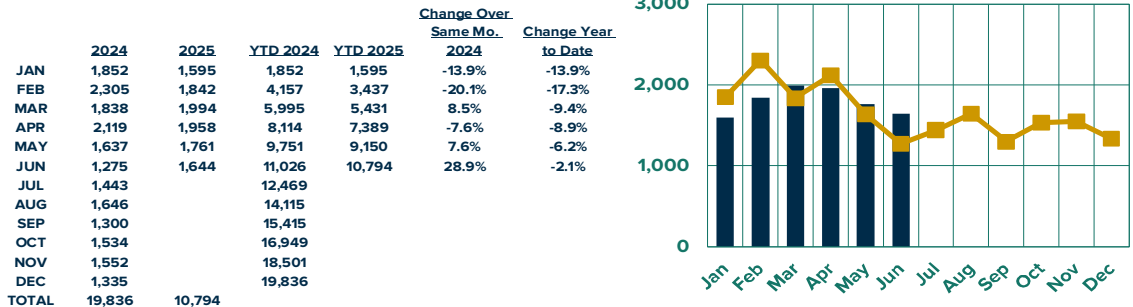
Type B Motorhomes



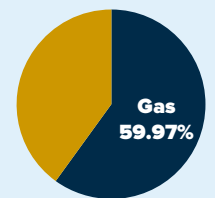
Type A



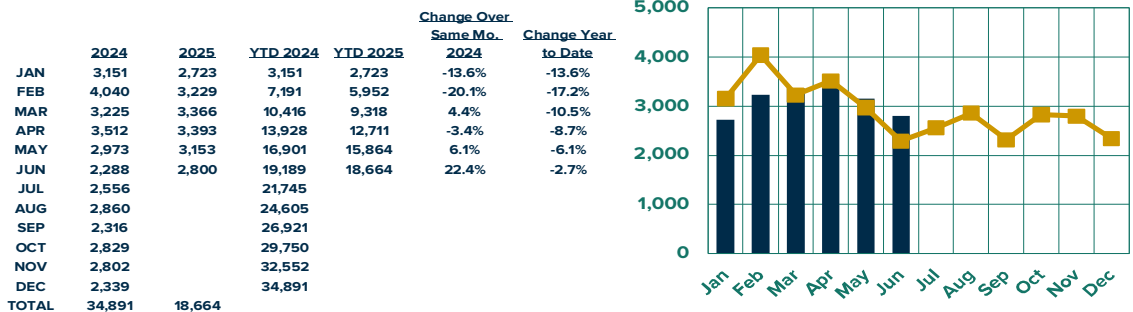
Type C Motorhomes



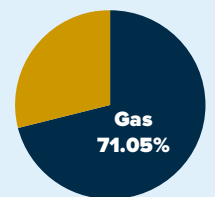
Type B



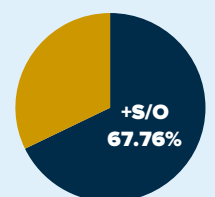
Motorhomes



Type C



Type C



June 2025

Current Month Shipment Destinations

	20,730	5,157	324	321	519	637	1,644	29,332
	Travel Trailers	Travel Trailers	Folding Camping	Truck	Motorhomes	Motorhomes	Motorhomes	
	Conventional	Fifth-Wheel	Trailers	Campers	Type A	Type B	Type C	Totals
New England	3.22%	3.17%	3.60%	1.74%	2.51%	3.18%	2.68%	3.15%
Connecticut	0.48%	0.44%	0.00%	0.35%	0.77%	1.59%	0.30%	0.48%
Maine	0.87%	0.73%	3.15%	1.05%	0.00%	0.00%	0.12%	0.79%
Massachusetts	0.58%	0.65%	0.00%	0.00%	0.77%	0.32%	0.24%	0.56%
New Hampshire	0.85%	0.85%	0.45%	0.35%	0.77%	0.48%	0.49%	0.81%
Rhode Island	0.06%	0.04%	0.00%	0.00%	0.00%	0.00%	0.06%	0.05%
Vermont	0.39%	0.46%	0.00%	0.00%	0.19%	0.79%	1.46%	0.46%
Mid Atlantic	6.74%	5.94%	4.95%	1.05%	2.70%	5.88%	5.47%	6.36%
New Jersey	0.84%	0.73%	0.00%	0.00%	0.39%	1.75%	0.43%	0.80%
New York	2.48%	2.69%	4.05%	0.70%	1.16%	1.75%	2.68%	2.48%
Pennsylvania	3.41%	2.51%	0.90%	0.35%	1.16%	2.38%	2.37%	3.08%
E. No. Central	16.05%	15.79%	18.92%	12.20%	14.29%	17.97%	11.86%	15.76%
Illinois	1.54%	1.03%	0.00%	1.05%	1.54%	0.64%	1.09%	1.38%
Indiana	3.18%	3.70%	2.70%	0.35%	5.41%	3.82%	1.46%	3.20%
Michigan	4.29%	3.86%	9.01%	6.62%	4.25%	10.17%	5.35%	4.46%
Ohio	4.24%	4.95%	4.05%	2.79%	2.12%	2.38%	2.49%	4.17%
Wisconsin	2.80%	2.26%	3.15%	1.39%	0.97%	0.95%	1.46%	2.54%
W. No. Central	8.34%	9.87%	7.66%	2.79%	4.44%	4.77%	6.45%	8.29%
Iowa	1.59%	2.02%	4.95%	0.00%	1.35%	0.95%	2.55%	1.72%
Kansas	0.58%	0.97%	0.00%	0.00%	0.39%	0.32%	0.24%	0.61%
Minnesota	1.93%	1.46%	2.70%	2.44%	0.39%	1.91%	1.46%	1.80%
Missouri	3.01%	3.15%	0.00%	0.00%	2.32%	1.43%	1.52%	2.85%
Nebraska	0.51%	0.97%	0.00%	0.00%	0.00%	0.00%	0.24%	0.55%
No. Dakota	0.39%	0.67%	0.00%	0.00%	0.00%	0.00%	0.36%	0.41%
So. Dakota	0.33%	0.63%	0.00%	0.35%	0.00%	0.16%	0.06%	0.35%
South Atlantic	11.79%	14.72%	15.32%	13.94%	22.39%	13.99%	15.09%	12.78%
Delaware	0.33%	0.47%	0.00%	6.97%	0.00%	0.00%	0.06%	0.39%
Florida	3.09%	4.57%	1.35%	2.79%	12.93%	8.11%	8.39%	3.92%
Georgia	2.05%	2.43%	2.70%	0.35%	1.54%	2.38%	1.22%	2.06%
Maryland	0.50%	0.49%	4.05%	0.00%	0.19%	0.48%	1.46%	0.57%
No. Carolina	2.03%	2.22%	5.86%	1.39%	1.93%	1.43%	1.95%	2.06%
So. Carolina	1.75%	2.30%	0.45%	2.09%	3.28%	1.11%	0.97%	1.81%
Virginia	1.22%	1.50%	0.90%	0.00%	2.32%	0.32%	0.73%	1.22%
West Virginia	0.83%	0.73%	0.00%	0.35%	0.19%	0.16%	0.30%	0.75%
E. So. Central	7.05%	6.85%	0.00%	2.44%	7.72%	3.82%	3.22%	6.64%
Alabama	2.35%	2.67%	0.00%	0.35%	1.93%	0.48%	1.03%	2.24%
Kentucky	1.63%	1.13%	0.00%	0.00%	0.97%	0.79%	0.73%	1.43%
Mississippi	1.00%	0.87%	0.00%	0.00%	0.58%	0.48%	0.30%	0.90%
Tennessee	2.07%	2.18%	0.00%	2.09%	4.25%	2.07%	1.16%	2.06%
W. So. Central	14.16%	16.84%	1.80%	4.18%	17.95%	6.52%	13.44%	14.30%
Arkansas	1.69%	1.72%	0.45%	1.39%	0.77%	0.16%	0.91%	1.59%
Louisiana	2.04%	1.35%	0.00%	0.00%	1.54%	1.59%	0.85%	1.80%
Oklahoma	1.64%	2.37%	0.00%	0.00%	0.97%	0.64%	1.28%	1.68%
Texas	8.79%	11.40%	1.35%	2.79%	14.67%	4.13%	10.40%	9.23%
Mountain	11.88%	11.93%	35.59%	20.21%	15.44%	19.71%	22.51%	13.00%
Arizona	1.87%	1.80%	3.15%	2.09%	5.98%	5.25%	13.08%	2.66%
Colorado	1.92%	2.02%	8.56%	8.71%	3.67%	2.86%	2.55%	2.15%
Idaho	1.89%	1.60%	0.00%	3.83%	1.16%	5.56%	2.01%	1.92%
Montana	1.55%	1.40%	0.00%	2.09%	1.54%	1.75%	1.46%	1.52%
Nevada	0.75%	0.79%	0.00%	1.74%	0.58%	1.27%	0.85%	0.78%
New Mexico	1.10%	0.79%	3.15%	0.00%	1.35%	0.64%	0.85%	1.03%
Utah	2.25%	2.95%	20.72%	1.74%	1.16%	2.07%	1.40%	2.44%
Wyoming	0.54%	0.57%	0.00%	0.00%	0.00%	0.32%	0.30%	0.51%
Pacific	10.12%	9.58%	3.15%	15.68%	11.78%	15.90%	16.91%	10.57%
Alaska	0.13%	0.02%	0.00%	0.70%	0.19%	0.00%	0.12%	0.11%
California	5.04%	5.22%	0.45%	2.09%	7.53%	10.17%	9.98%	5.45%
Hawaii	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Oregon	2.04%	1.84%	1.35%	8.36%	1.93%	2.86%	2.80%	2.12%
Washington	2.90%	2.49%	1.35%	4.53%	2.12%	2.86%	4.01%	2.88%
Outside US	10.65%	5.32%	9.01%	25.78%	0.77%	8.27%	2.37%	9.15%
Asia	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.06%	0.00%
Canada	10.61%	5.32%	9.01%	25.78%	0.77%	8.27%	2.31%	9.11%
Europe	0.01%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.01%
Other	0.04%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.03%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

June 2025

Cumulative Shipment Destinations

	131,957	35,775	2,279	2,030	3,605	4,265	10,794	190,705
	Travel Trailers Conventional	Travel Trailers Fifth-Wheel	Folding Camping Trailers	Truck Campers	Motorhomes Type A	Motorhomes Type B	Motorhomes Type C	Totals
New England	3.25%	2.69%	6.92%	2.72%	2.64%	2.30%	2.63%	3.10%
Connecticut	0.45%	0.46%	0.96%	0.28%	0.81%	0.63%	0.50%	0.47%
Maine	0.83%	0.57%	3.01%	1.18%	0.06%	0.21%	0.23%	0.74%
Massachusetts	0.63%	0.53%	1.08%	0.00%	0.86%	0.45%	0.48%	0.60%
New Hampshire	0.87%	0.70%	1.38%	1.19%	0.78%	0.80%	0.55%	0.82%
Rhode Island	0.04%	0.03%	0.00%	0.00%	0.00%	0.00%	0.05%	0.03%
Vermont	0.43%	0.39%	0.48%	0.06%	0.14%	0.21%	0.82%	0.43%
Mid Atlantic	6.27%	5.62%	9.09%	1.58%	5.42%	4.63%	5.70%	6.05%
New Jersey	0.71%	0.56%	0.00%	0.00%	0.86%	1.20%	0.79%	0.69%
New York	2.52%	2.30%	3.19%	0.91%	2.11%	1.27%	2.35%	2.43%
Pennsylvania	3.04%	2.76%	5.90%	0.68%	2.45%	2.16%	2.56%	2.93%
E. No. Central	16.25%	14.52%	23.30%	11.15%	13.46%	13.12%	9.91%	15.45%
Illinois	1.50%	1.26%	4.46%	0.85%	1.39%	1.06%	1.15%	1.44%
Indiana	4.07%	3.22%	3.55%	2.43%	4.01%	4.16%	1.41%	3.74%
Michigan	4.24%	4.44%	5.96%	4.30%	4.73%	4.73%	3.90%	4.29%
Ohio	3.68%	3.58%	3.97%	2.09%	2.50%	2.30%	2.57%	3.53%
Wisconsin	2.77%	2.01%	5.36%	1.47%	0.83%	0.87%	0.86%	2.45%
W. No. Central	7.60%	9.38%	5.48%	3.85%	3.87%	3.86%	5.63%	7.61%
Iowa	1.40%	2.00%	2.23%	1.25%	1.42%	1.72%	1.98%	1.56%
Kansas	0.48%	0.72%	0.30%	0.00%	0.19%	0.12%	0.20%	0.49%
Minnesota	1.95%	1.73%	2.17%	1.70%	0.81%	0.87%	1.39%	1.83%
Missouri	2.20%	2.53%	0.78%	0.45%	1.14%	0.85%	1.30%	2.13%
Nebraska	0.79%	1.08%	0.00%	0.17%	0.14%	0.21%	0.25%	0.78%
No. Dakota	0.40%	0.67%	0.00%	0.00%	0.14%	0.05%	0.29%	0.42%
So. Dakota	0.38%	0.65%	0.00%	0.28%	0.03%	0.05%	0.21%	0.40%
South Atlantic	13.71%	15.35%	11.14%	8.21%	27.82%	20.46%	16.55%	14.54%
Delaware	0.23%	0.27%	0.00%	3.57%	0.00%	0.00%	0.02%	0.25%
Florida	4.44%	5.73%	2.29%	2.21%	16.13%	13.71%	9.17%	5.35%
Georgia	2.19%	2.20%	1.51%	0.45%	2.50%	1.53%	1.55%	2.12%
Maryland	0.56%	0.53%	2.35%	0.00%	0.31%	0.59%	0.88%	0.58%
No. Carolina	2.61%	2.59%	3.07%	1.13%	3.23%	1.76%	2.30%	2.57%
So. Carolina	1.73%	2.16%	0.06%	0.45%	2.59%	1.29%	1.15%	1.75%
Virginia	1.29%	1.43%	0.96%	0.17%	2.87%	1.46%	1.31%	1.34%
West Virginia	0.67%	0.46%	0.90%	0.23%	0.19%	0.12%	0.16%	0.58%
E. So. Central	6.13%	6.86%	1.81%	3.17%	6.37%	2.75%	3.48%	5.97%
Alabama	2.05%	2.54%	0.12%	0.68%	1.56%	0.66%	1.12%	2.02%
Kentucky	1.28%	1.11%	1.26%	0.00%	0.53%	0.31%	0.48%	1.16%
Mississippi	0.89%	0.92%	0.18%	0.00%	0.39%	0.38%	0.33%	0.83%
Tennessee	1.90%	2.28%	0.24%	2.49%	3.89%	1.41%	1.54%	1.97%
W. So. Central	13.83%	17.58%	3.79%	3.51%	12.55%	6.37%	9.44%	13.90%
Arkansas	1.37%	1.44%	1.08%	0.34%	0.22%	0.09%	0.44%	1.27%
Louisiana	1.25%	1.58%	0.00%	0.00%	1.03%	0.75%	0.85%	1.25%
Oklahoma	1.45%	1.91%	0.18%	0.62%	1.34%	0.42%	0.91%	1.46%
Texas	9.76%	12.64%	2.53%	2.55%	9.96%	5.10%	7.24%	9.92%
Mountain	10.96%	12.36%	18.06%	24.11%	14.94%	17.89%	16.34%	11.96%
Arizona	1.99%	2.63%	2.53%	1.41%	7.09%	8.16%	8.38%	2.71%
Colorado	1.85%	2.18%	5.42%	6.79%	2.06%	2.45%	1.96%	2.02%
Idaho	1.92%	1.68%	2.29%	5.94%	0.75%	1.60%	1.33%	1.85%
Montana	1.24%	1.09%	0.42%	4.02%	0.45%	1.06%	0.90%	1.19%
Nevada	0.88%	0.91%	0.42%	2.49%	1.31%	1.15%	0.78%	0.90%
New Mexico	0.78%	0.82%	0.42%	0.17%	1.11%	1.50%	1.05%	0.82%
Utah	1.84%	2.51%	6.56%	3.06%	2.09%	1.88%	1.78%	2.02%
Wyoming	0.47%	0.54%	0.00%	0.23%	0.08%	0.09%	0.15%	0.44%
Pacific	11.60%	9.88%	7.65%	20.37%	10.38%	22.27%	19.90%	12.02%
Alaska	0.26%	0.05%	0.00%	1.98%	0.17%	0.09%	1.12%	0.27%
California	6.20%	5.70%	2.71%	4.92%	7.15%	15.99%	14.34%	6.77%
Hawaii	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Oregon	2.26%	1.84%	3.43%	7.70%	1.22%	2.47%	1.74%	2.20%
Washington	2.89%	2.30%	1.51%	5.77%	1.84%	3.72%	2.69%	2.78%
Outside US	10.39%	5.77%	12.76%	21.34%	2.56%	6.35%	10.44%	9.41%
Asia	0.02%	0.00%	0.00%	0.00%	0.00%	0.00%	0.02%	0.01%
Canada	10.30%	5.76%	12.76%	20.94%	2.48%	6.35%	10.40%	9.33%
Europe	0.01%	0.00%	0.00%	0.23%	0.00%	0.00%	0.02%	0.01%
Other	0.06%	0.01%	0.00%	0.17%	0.08%	0.00%	0.00%	0.05%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Monthly Canadian Shipment Destinations

	20,730	5,157	324	321	519	637	1,644	29,332
	Travel Trailers Conventional	Travel Trailers Fifth-Wheel	Folding Camping Trailers	Truck Campers	Motorhomes Type A	Motorhomes Type B	Motorhomes Type C	Totals
Alberta	1.75%	1.42%	0.00%	4.18%	0.00%	0.79%	0.00%	1.55%
British Columbia	1.06%	0.46%	0.00%	12.54%	0.19%	0.95%	0.24%	1.00%
Manitoba	0.40%	0.32%	0.00%	0.00%	0.00%	0.00%	0.06%	0.34%
New Brunswick	0.47%	0.26%	0.00%	0.00%	0.00%	0.00%	0.00%	0.38%
Newfoundland	0.06%	0.02%	0.00%	0.00%	0.00%	0.00%	0.00%	0.05%
Nova Scotia	0.47%	0.04%	0.00%	0.00%	0.00%	0.00%	0.00%	0.34%
Northwest Territories	0.00%	0.02%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Ontario	4.04%	1.09%	3.15%	2.44%	0.39%	2.07%	0.61%	3.19%
Prince Edward Island	0.36%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.26%
Quebec	1.80%	1.50%	5.86%	6.62%	0.19%	4.45%	1.40%	1.83%
Saskatchewan	0.20%	0.20%	0.00%	0.00%	0.00%	0.00%	0.00%	0.17%
Yukon	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Total	10.61%	5.32%	9.01%	25.78%	0.77%	8.27%	2.31%	9.11%

Cumulative Canadian Shipment Destinations

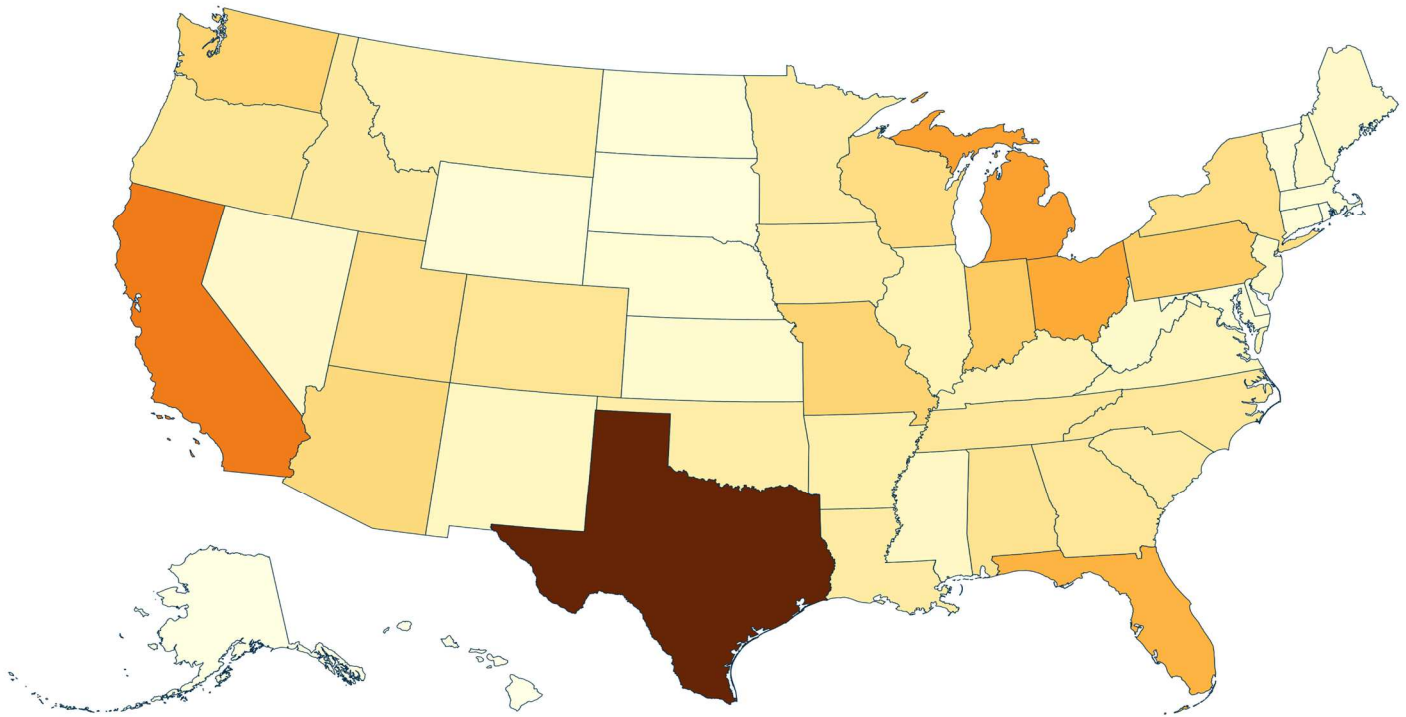
	131,957	35,775	2,279	2,030	3,605	4,265	10,794	190,705
	Travel Trailers Conventional	Travel Trailers Fifth-Wheel	Folding Camping Trailers	Truck Campers	Motorhomes Type A	Motorhomes Type B	Motorhomes Type C	Totals
Alberta	1.88%	1.55%	1.99%	3.57%	0.11%	0.85%	0.56%	1.70%
British Columbia	1.09%	0.61%	1.75%	8.32%	0.22%	1.08%	3.29%	1.18%
Manitoba	0.45%	0.25%	0.36%	0.17%	0.00%	0.14%	0.11%	0.38%
New Brunswick	0.40%	0.22%	0.96%	0.17%	0.08%	0.07%	0.12%	0.34%
Newfoundland	0.09%	0.02%	0.54%	0.00%	0.00%	0.00%	0.00%	0.07%
Nova Scotia	0.31%	0.09%	0.84%	0.00%	0.00%	0.00%	0.02%	0.24%
Northwest Territories	0.00%	0.01%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Ontario	3.83%	1.49%	3.37%	2.66%	0.86%	1.22%	3.96%	3.27%
Prince Edward Island	0.07%	0.01%	0.00%	0.00%	0.00%	0.00%	0.00%	0.05%
Quebec	1.76%	1.20%	2.95%	5.94%	1.20%	2.94%	2.26%	1.75%
Saskatchewan	0.37%	0.31%	0.00%	0.11%	0.00%	0.05%	0.08%	0.33%
Yukon	0.03%	0.01%	0.00%	0.00%	0.00%	0.00%	0.00%	0.02%
Total	10.30%	5.76%	12.76%	20.94%	2.48%	6.35%	10.40%	9.33%

Annual Total RV Shipments

Month	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025
JANUARY	31.5	33.9	42.4	25.5	33.0	45.9	53.3	20.4	22.7	27.6
FEBRUARY	35.9	39.4	43.0	36.5	37.1	48.3	53.8	26.3	31.0	32.9
MARCH	40.7	47.6	51.6	38.0	30.3	54.3	64.8	31.9	32.2	37.3
APRIL	40.1	42.3	47.5	40.2	7.2	51.8	57.2	31.2	34.2	35.4
MAY	38.0	45.9	45.1	39.9	28.0	49.2	50.5	30.9	33.2	28.2
JUNE	40.1	47.4	42.0	36.5	40.5	50.7	44.9	24.1	25.3	29.3
JULY	28.4	33.0	36.5	28.0	43.0	44.5	29.5	20.5	24.1	
AUGUST	35.9	45.0	39.6	33.7	39.5	52.8	33.8	28.1	29.1	
SEPTEMBER	33.7	43.6	31.0	31.6	41.6	55.0	28.4	24.7	24.6	
OCTOBER	38.8	48.9	43.6	39.0	47.3	58.0	32.7	28.4	30.6	
NOVEMBER	34.7	41.5	33.0	29.7	42.5	49.1	24.5	25.2	23.6	
DECEMBER	33.0	36.2	28.4	27.5	40.4	40.3	19.9	21.5	23.2	
TOTAL	430.8	504.6	483.7	406.1	430.4	600.2	493.3	313.2	333.7	190.7

Wholesale Distribution

0.05 9.23

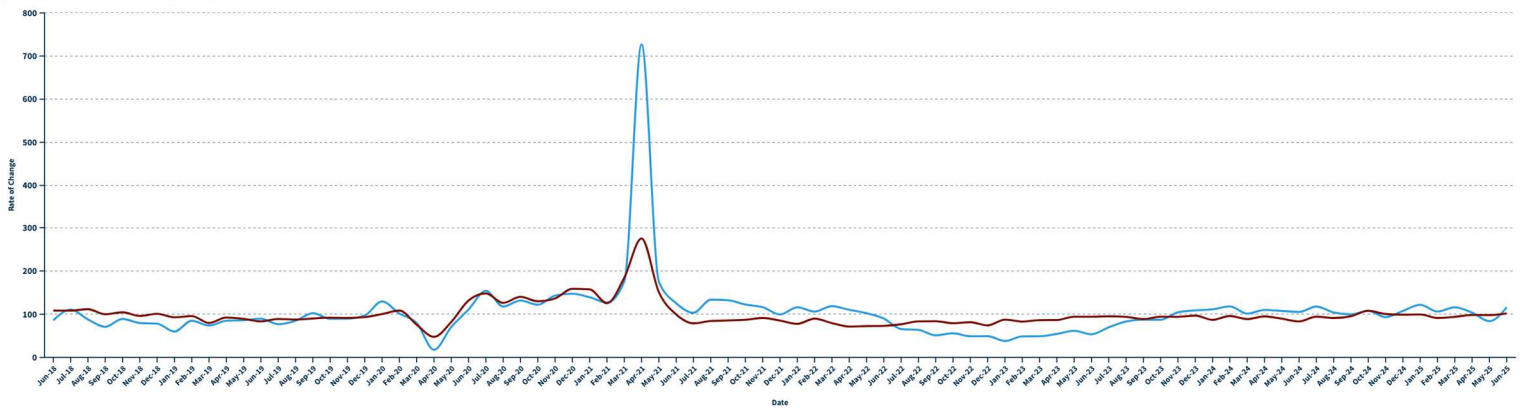


Source: U.S. Census Bureau's cartographic boundary shapefiles, 2016 edition

Retail Activity

RV Production and RV Registrations 12/12 ROC (-TC)

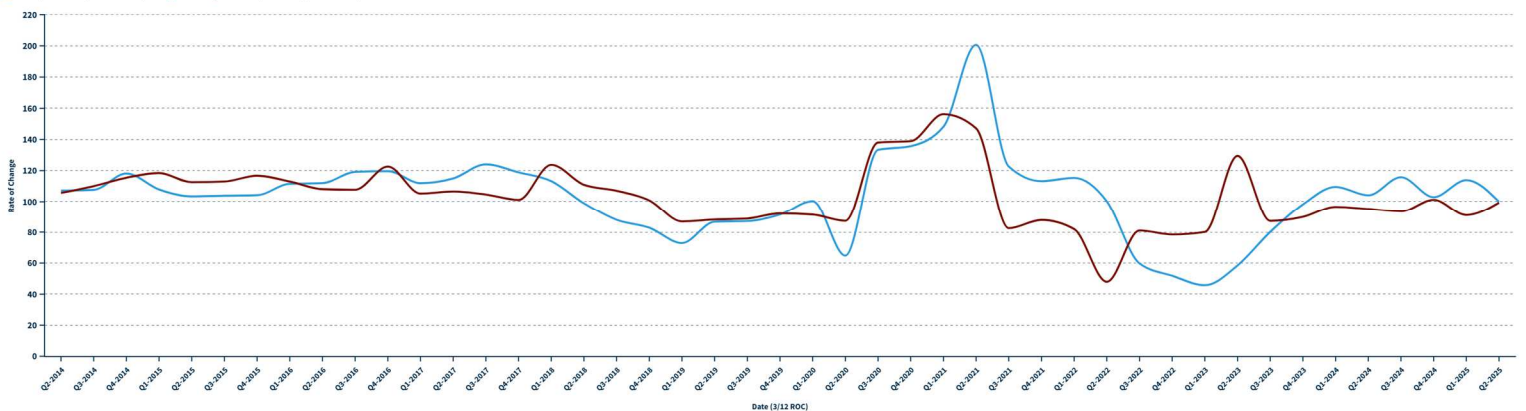
■ All RVs (Truck Campers Excluded) ROC ■ All RV Registrations (Truck Campers Excluded) ROC



Source: RV Industry Association, Statistical Surveys, Inc.

RV Production and RV Registrations 3/12 ROC (-TC)

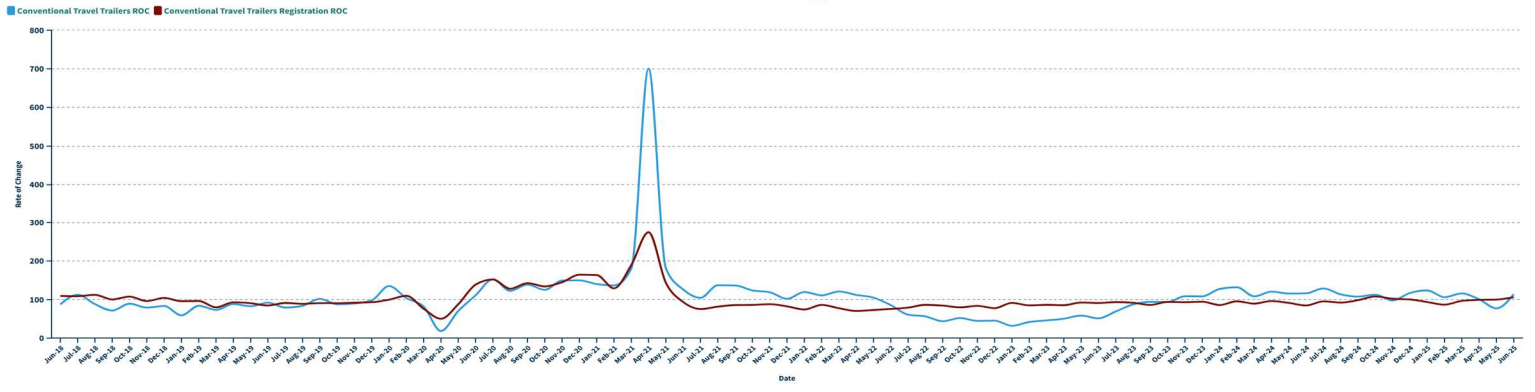
■ All RVs (Truck Campers Excluded) ROC ■ All RV Registrations (Truck Campers Excluded) ROC



Source: RV Industry Association, Statistical Surveys, Inc.

Retail Activity By RV Type

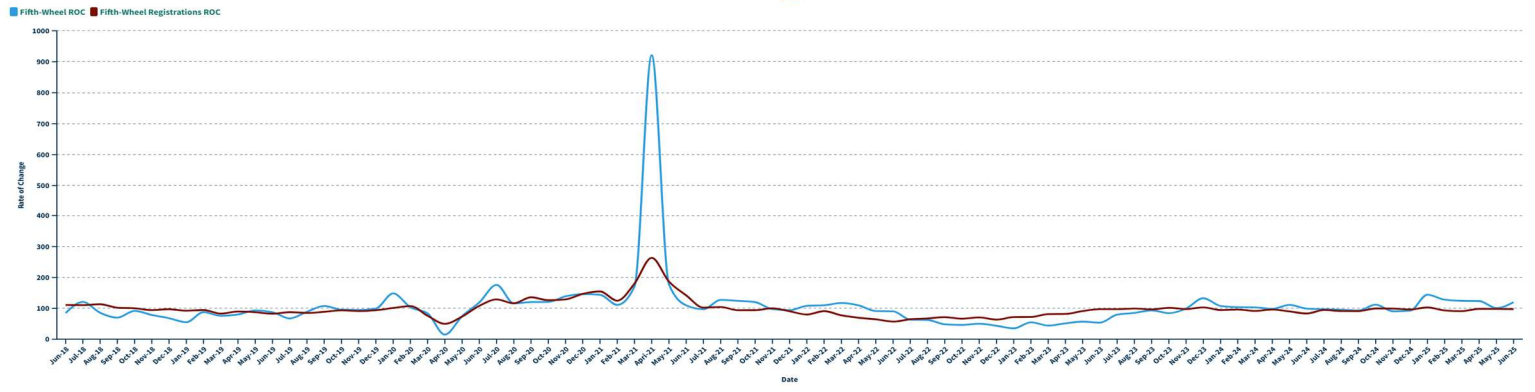
Conventional Travel Trailer Production and Registrations 12/12 ROC



Conventional Travel Trailer Production and Registrations 3/12 ROC



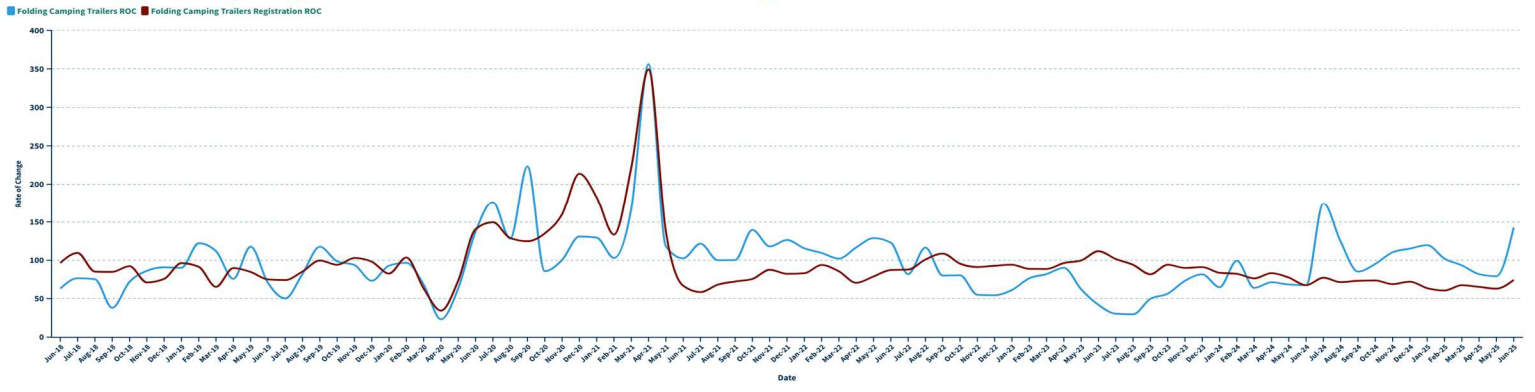
Fifth-Wheel Travel Trailer Production and Registrations 12/12 ROC



Fifth-Wheel Travel Trailer Production and Registrations 3/12 ROC



Folding Camping Trailer Production and Registrations 12/12 ROC



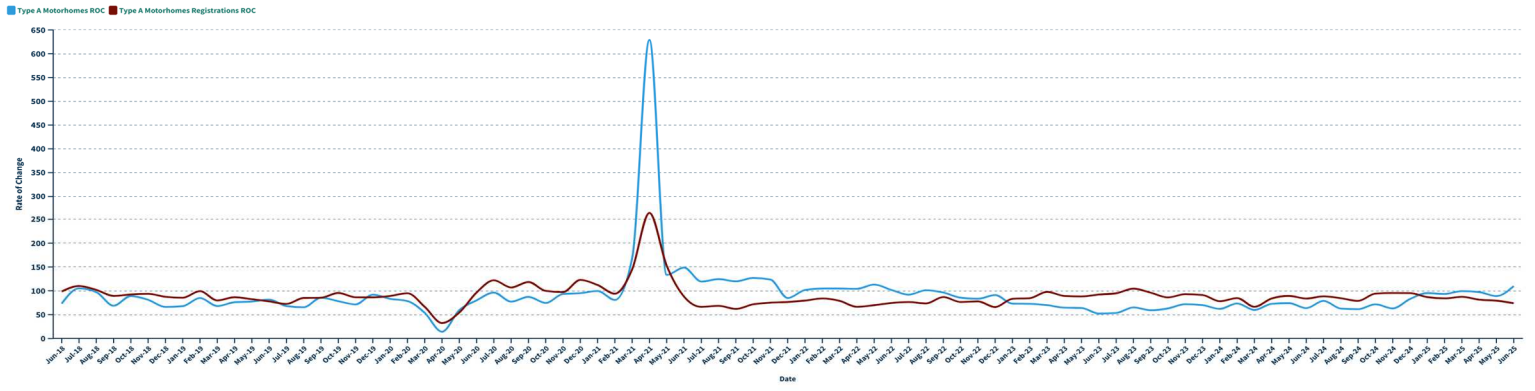
Source: RV Industry Association, Statistical Surveys, Inc.

Folding Camping Trailer Production and Registrations 3/12 ROC



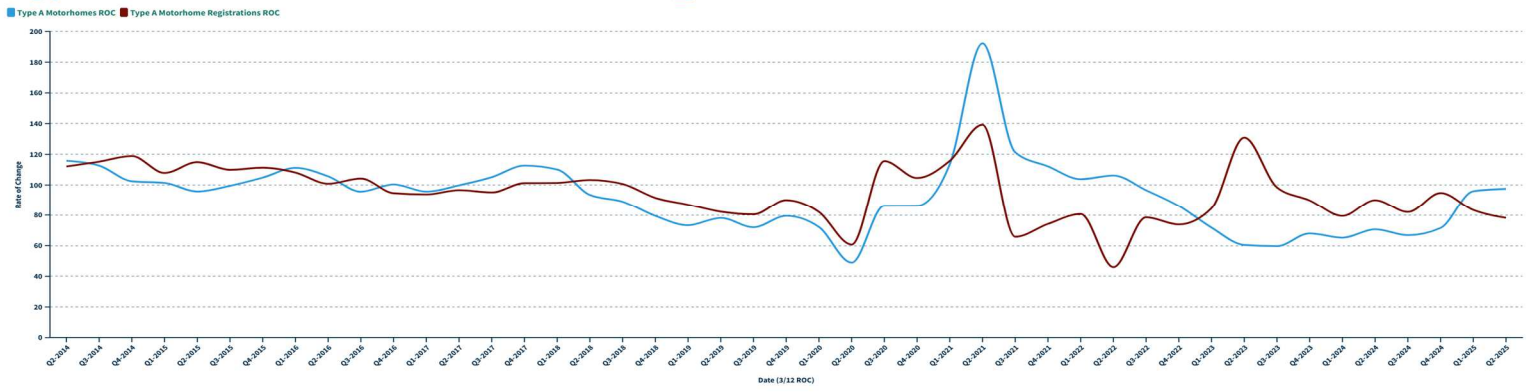
Source: RV Industry Association, Statistical Surveys, Inc.

Type A Motorhome Production and Registrations 12/12 ROC



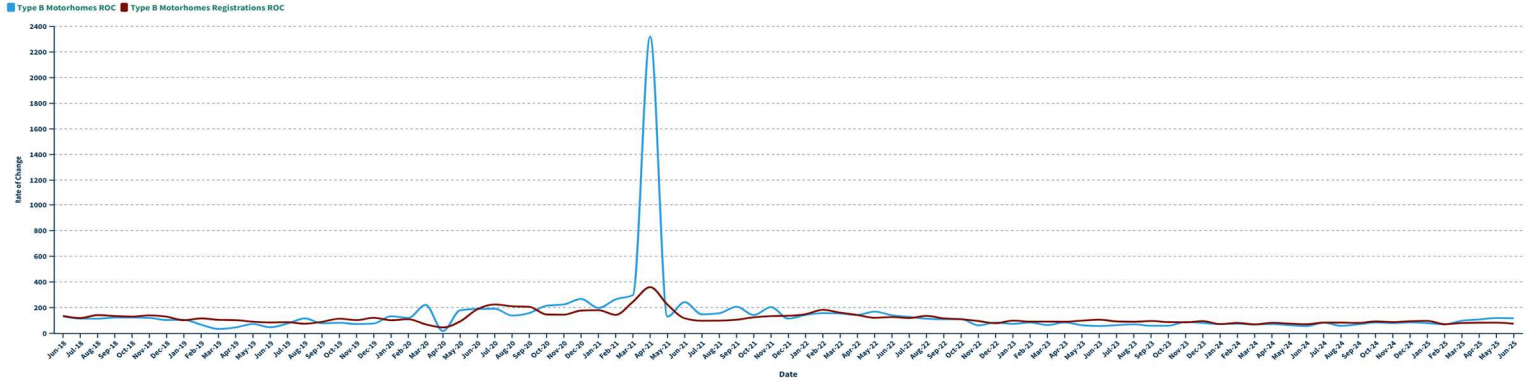
Source: RV Industry Association, Statistical Surveys, Inc.

Type A Motorhome Production and Registrations 3/12 ROC



Source: RV Industry Association, Statistical Surveys, Inc.

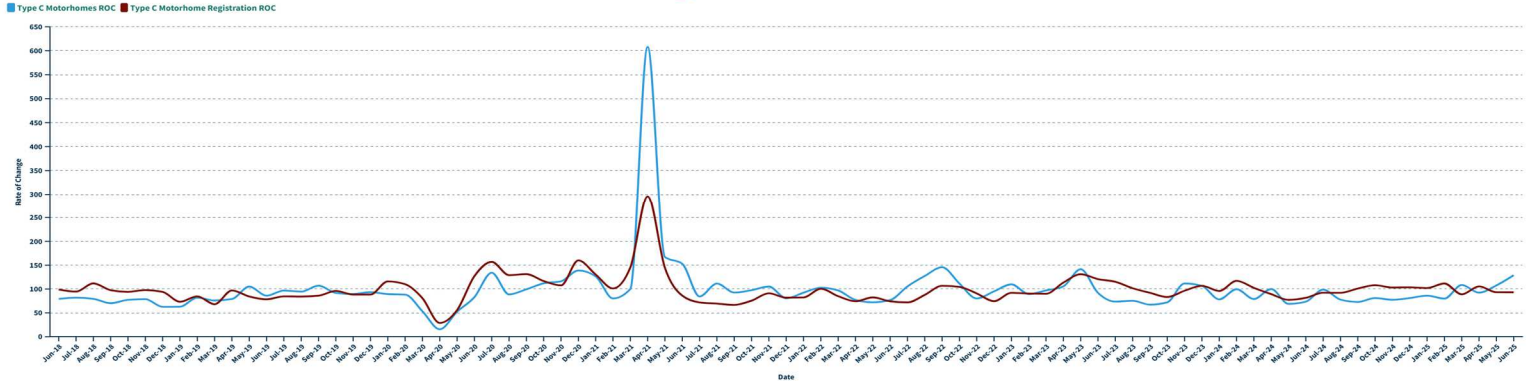
Type B Motorhome Production and Registrations 12/12 ROC



Type B Motorhome Production and Registrations 3/12 ROC



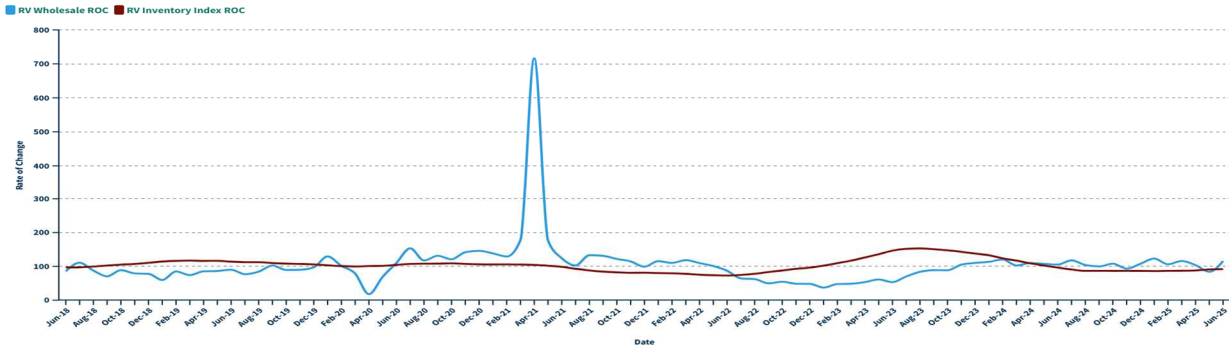
Type C Motorhome Production and Registrations 12/12 ROC



Type C Motorhome Production and Registrations 3/12 ROC



Inventory Index

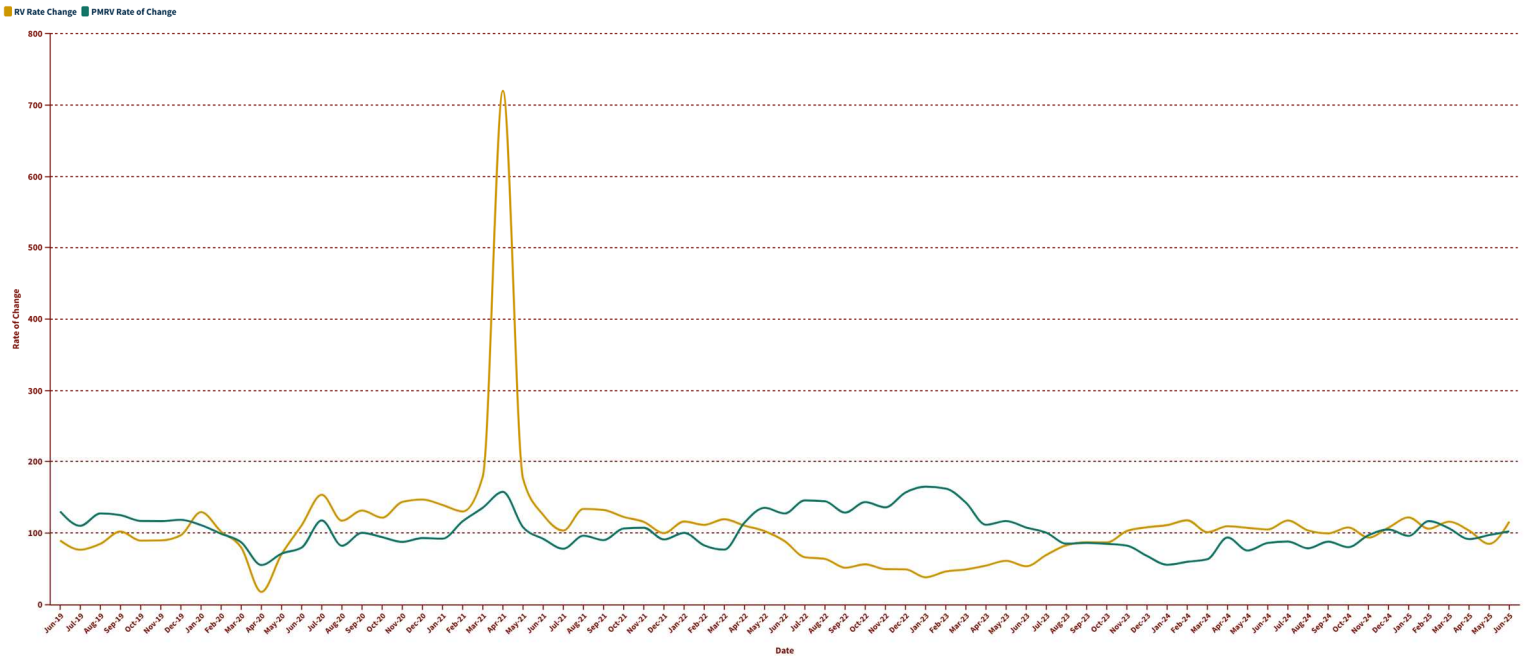


Source: RV Industry Association, Statistical Surveys, Inc.

1.00

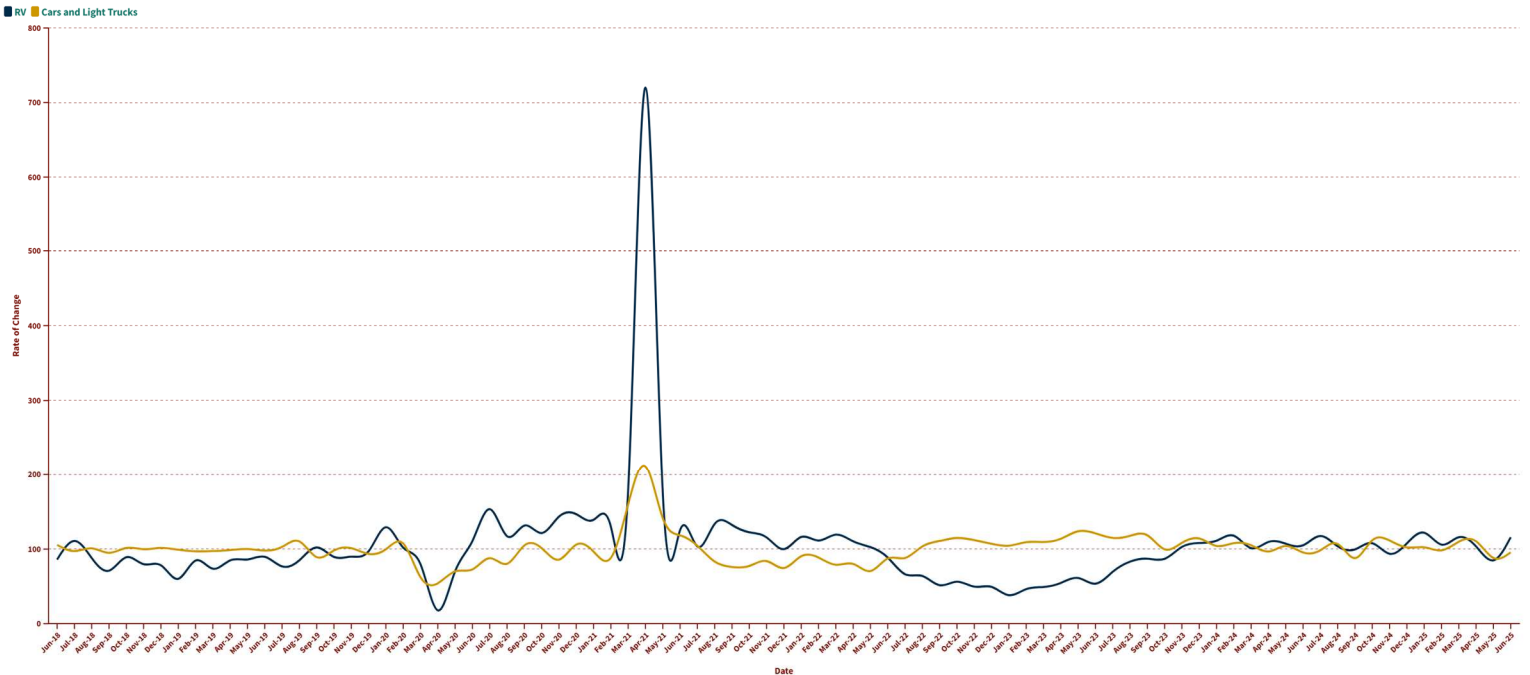
The ratio is the 12MMT of registrations/shipments of TT, FW, FCT, Type A and Type C motorhomes. TC and Type B are removed due to insufficient data

RV Wholesale Shipments Compared to PMRV Wholesale Shipments



Source: RV Industry Association

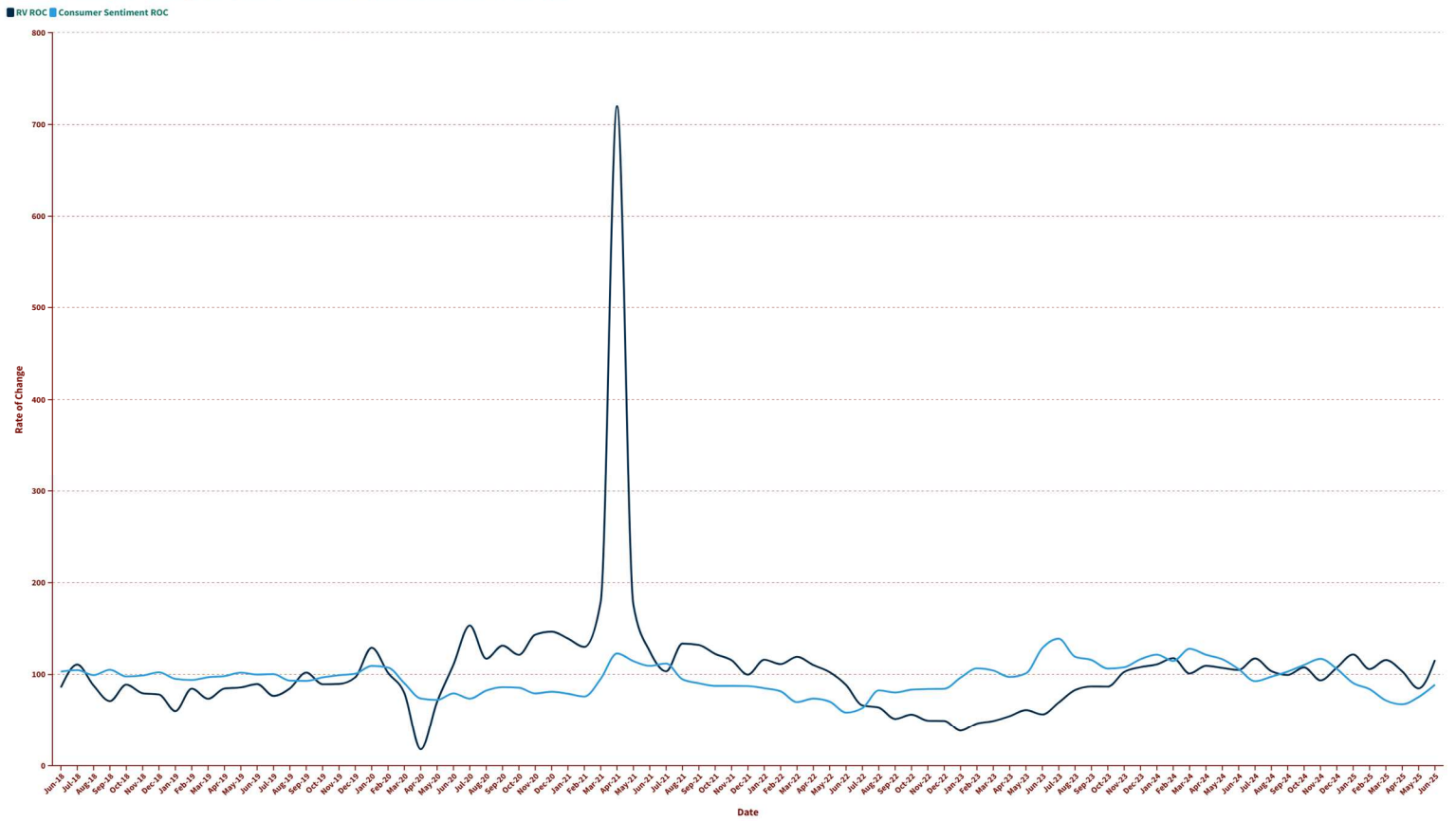
RV Wholesale Shipments Compared to Car and Light Truck Sales



Source: RV Industry Association, Federal Reserve Bank of St. Louis

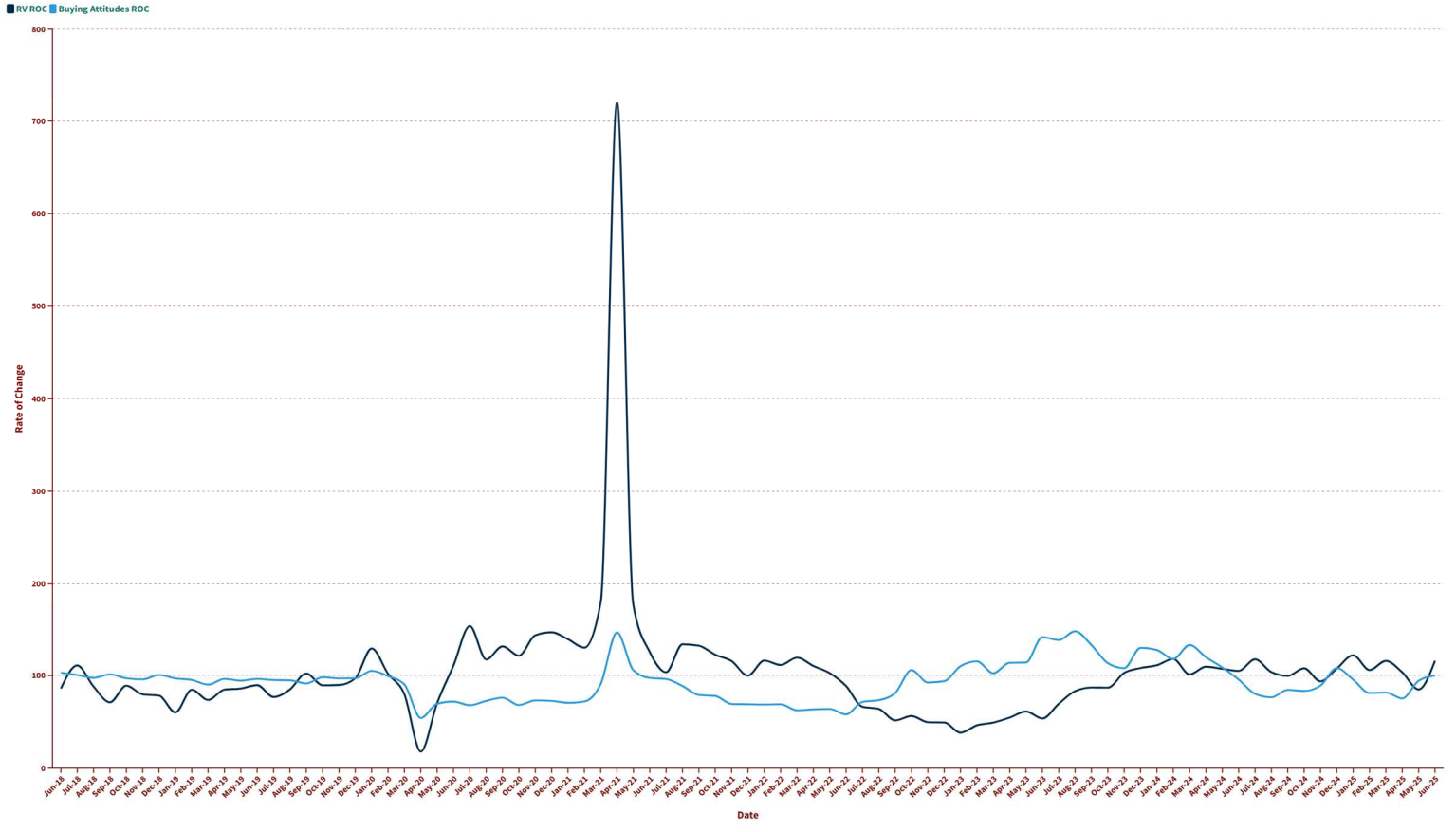
Manufacturers Wholesale Shipments Index Comparisons

RV Shipment Rate of Change Compared with Index of Current Consumer Sentiment



Source: University of Michigan Survey Research Center

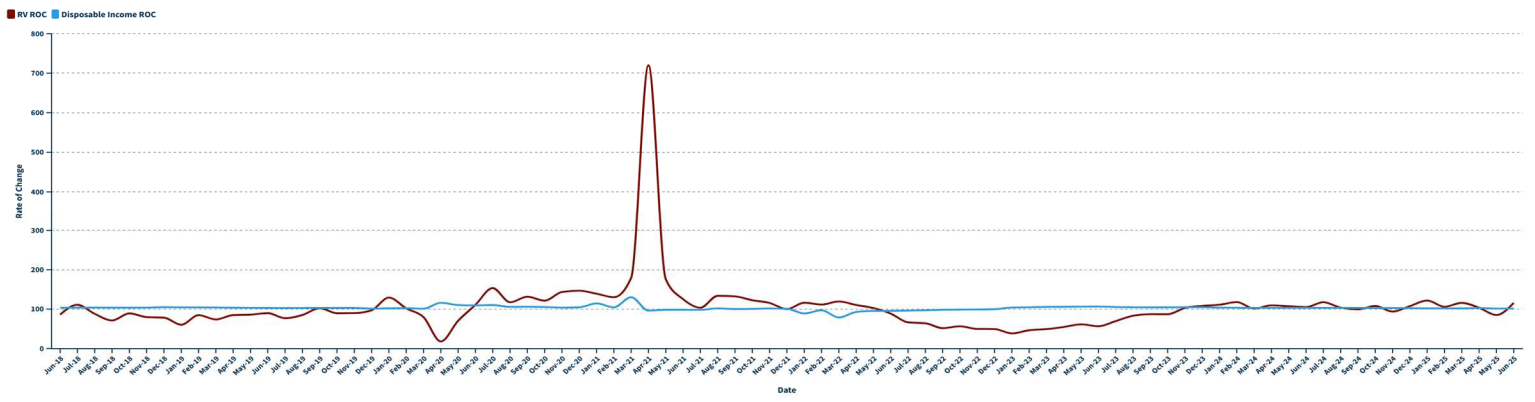
RV Shipment Rate of Change Compared with Index of Consumers' Buying Attitudes



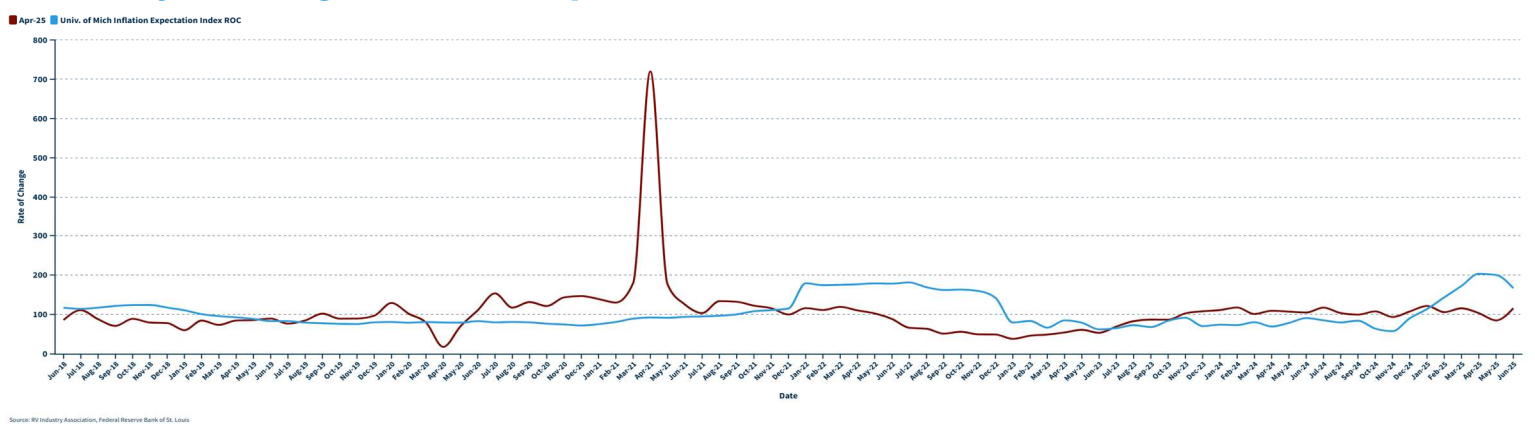
Source: University of Michigan Survey Research Center

Economic Indicators Compared to RV Rate of Change

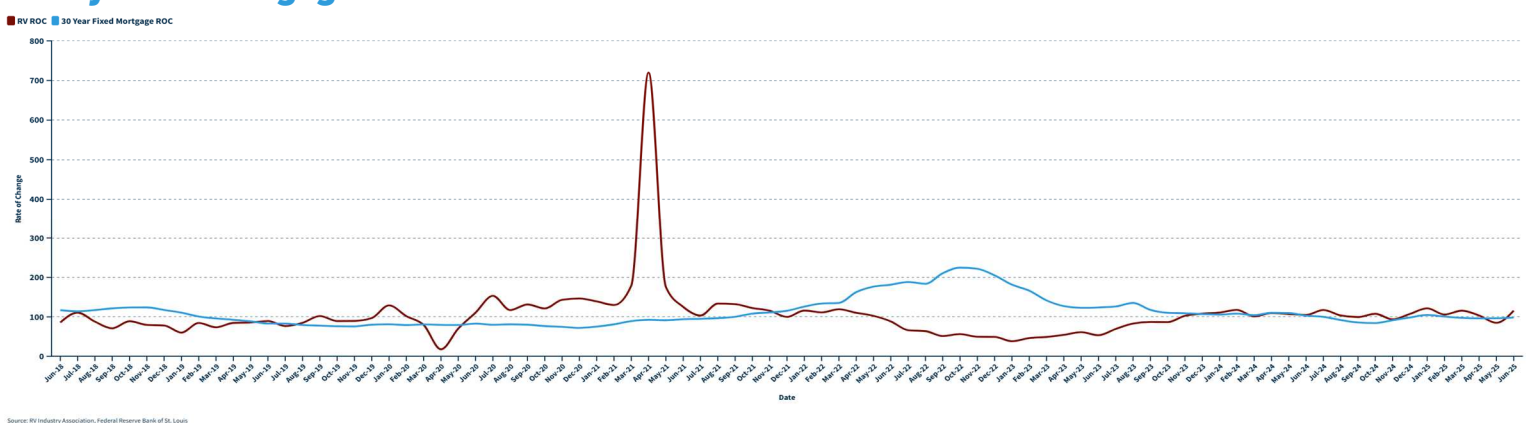
Disposable Income



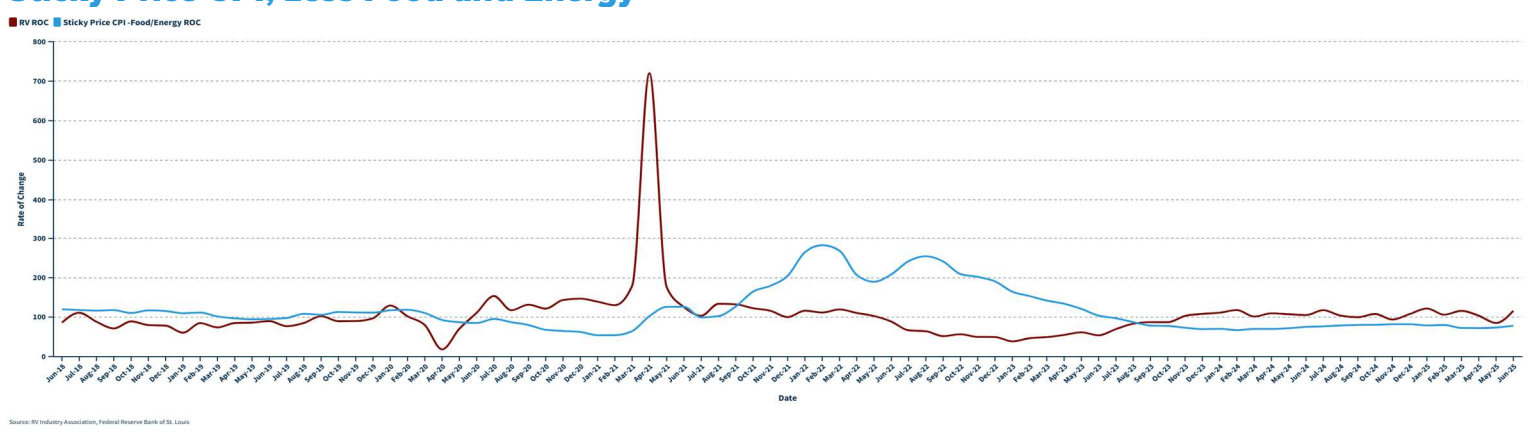
University of Michigan Inflation Expectation Index



Thirty Year Mortgage Rate

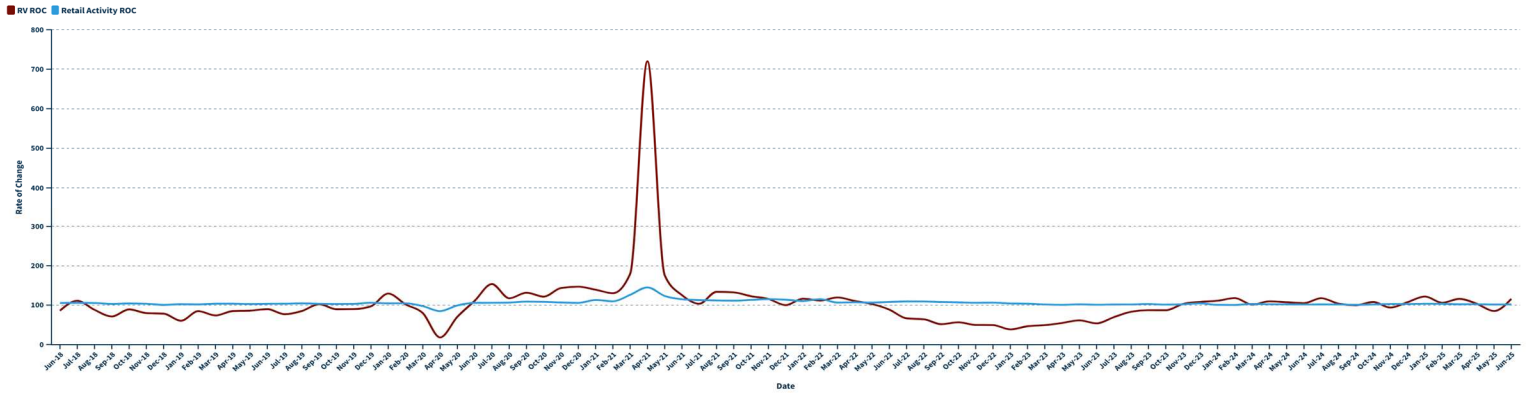


Sticky Price CPI, Less Food and Energy

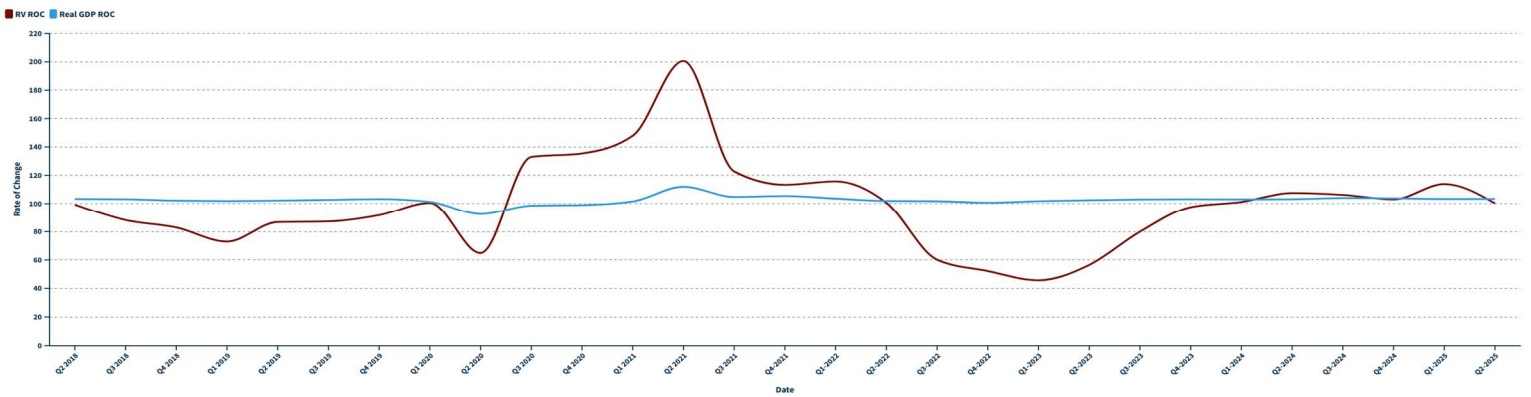


Economic Indicators Compared to RV Rate of Change

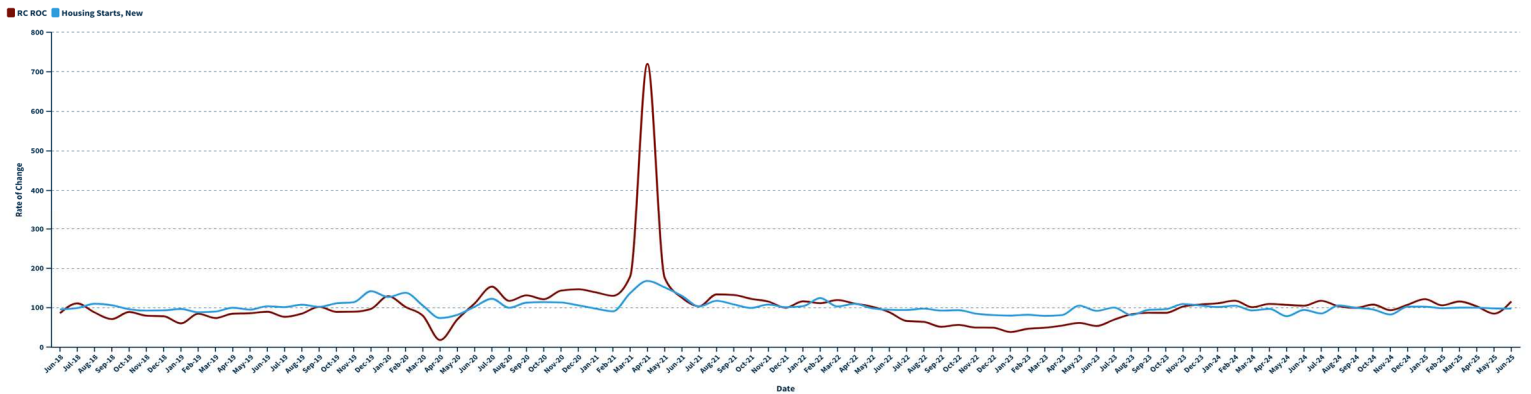
Retail Activity



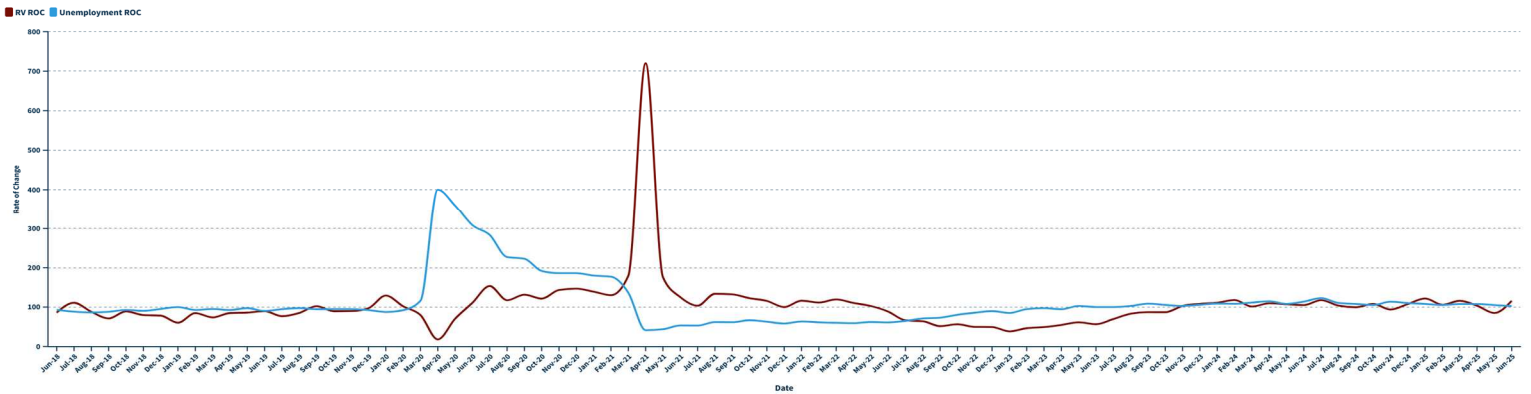
Real GDP



Housing Starts, New



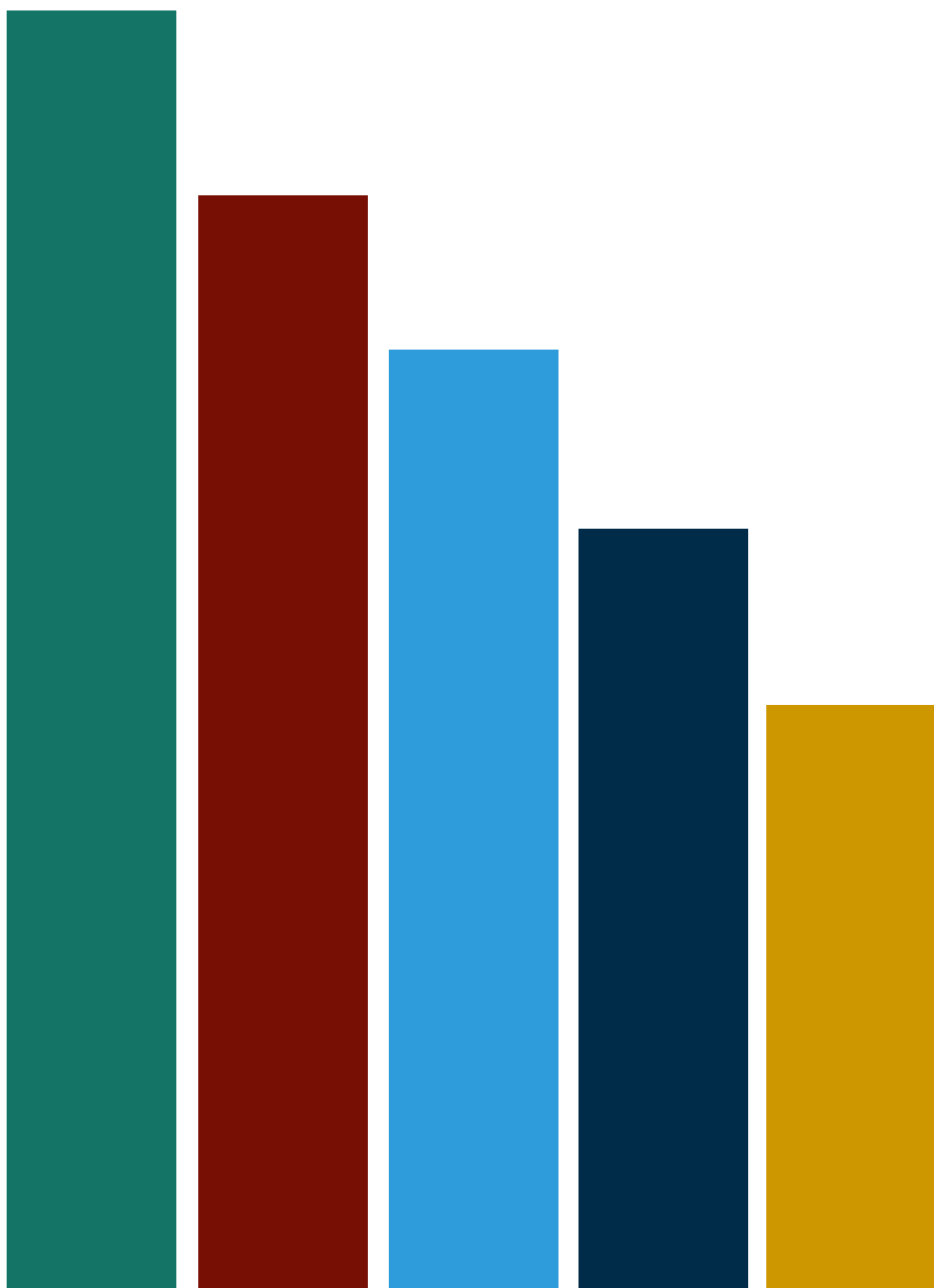
Unemployment Rate



June

2025

PMRV Market Report



RV
INDUSTRY
ASSOCIATION

Park Model RV Committee Chairman

John Soard

National Sales Manger; Woodland Park

RVIA Staff

Craig Kirby

President

Bill Baker

Vice President; Membership and Research

Matt Hummel

Research Analyst, Market Data

Contents

Vehicle Categories.....	2
PMRV Shipment Summary.....	3
PMRV Shipment Destinations.....	4
PMRV Destination Map.....	5
PMRV Shipments compared to RV Shipments.....	5
PMRV Shipment History.....	6
PMRV Quarterly Forecast.....	6
PMRV Registrations.....	6
PMRV Shipment Index.....	7
Financial Economic Indicators.....	8
Industrial Economic Indicators.....	10

Vehicle Categories

A recreation vehicle (RV) is a vehicle that is primarily designed as a temporary living quarters for non-commercial recreational and/or camping use and is built to the standards for recreation vehicle as adopted but eh RV Industry Association

Towable RV

A Towable RV is a recreation vehicle that is mounted on wheels and designed to be towed by a motorized vehicle or can be a portable unit intended to be placed in the bed of a pickup truck. There are four vehicle types classified as towable RVs.

Conventional Travel Trailer



A conventional travel trailer is a towable RV constructed from rigid materials with a roof, sidewalls, and mounted on wheels. These units are designed to be towed by a motorized vehicle.

Fifth-Wheel Travel Trailer



A fifth-wheel travel trailer is a towable RV mounted on wheels and designed to be towed by a motorized vehicle with a towing mechanism that is placed above or forward of the tow vehicle's rear axle.

Folding Camping Trailer



A folding camping trailer is a towable RV constructed with a collapsible roof and partially collapsible sidewalls. This RV is mounted on wheels and is designed to be towed by a motorized vehicle.

Truck Camper



A truck camper is a towable RV that is designed to be placed in the bed of a pickup truck.

Motorhome

A motorhome is a recreation vehicle built on a self propelled motor vehicle chassis. There are three vehicle types classified as a motorhome

Type A Motorhome



A Type A motorhome is constructed on a bare motor vehicle chassis.

Type B Motorhome



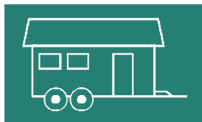
A Type B motorhome is a motorhome constructed on an automotive grade van chassis.

Type C Motorhome



A Type C motorhome is constructed on a cut away automotive grade truck chassis.

Park Model RV

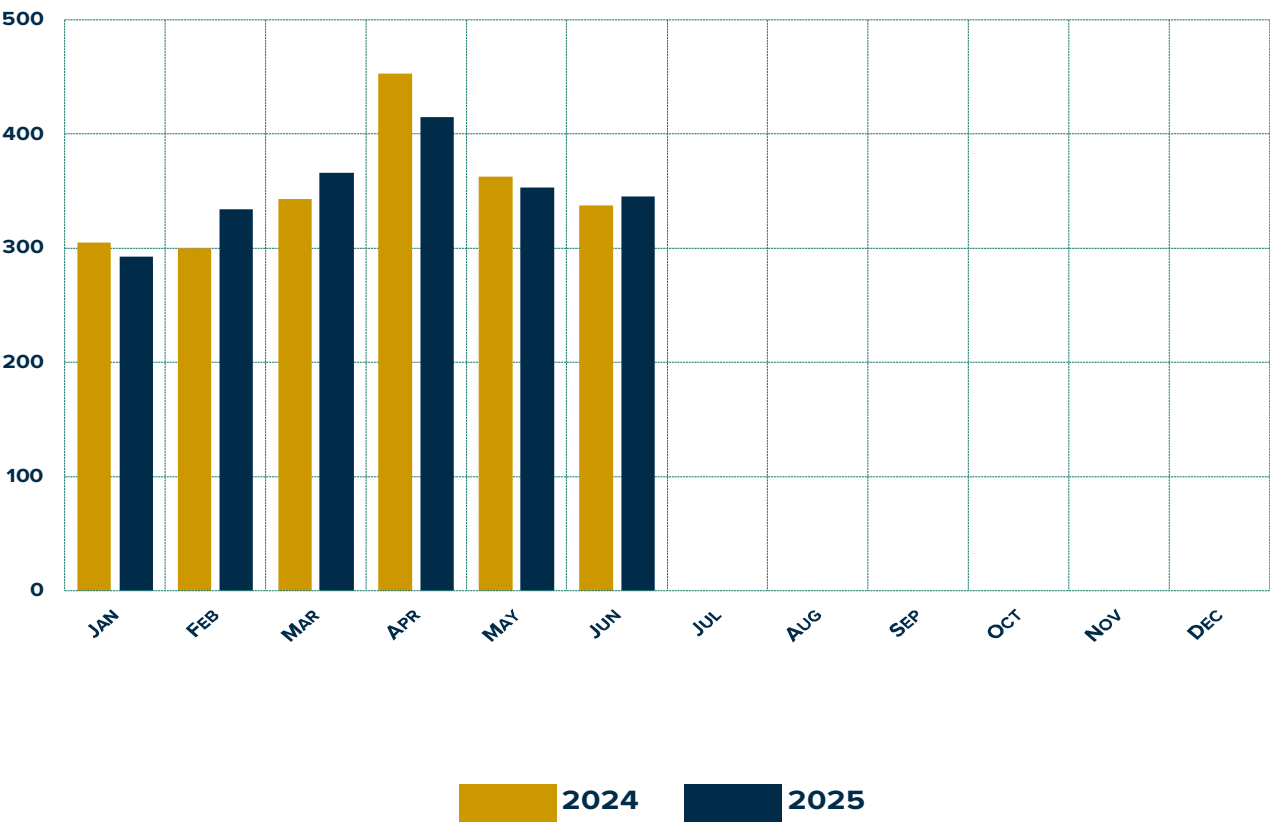


A park model RV (PMRV) is a recreation vehicle intended to provide temporary living quarters for recreation, camping or seasonal use. PMRVs are built on a single chassis, mounted on wheels with a gross trailer area not to exceed four hundred square feet.

June Wholesale Shipment Summary

	June 2024	June 2025	Change Over Last Year	Cum. 2024	Cum. 2025	Change Year To Date
Park Model RVs	337	345	2.4%	2,101	2,106	0.2%

Total Monthly Shipments vs. Last Year



<u>June</u>	<u>Year to Date</u>	
345	2,096	<u>Greater than 8.5 feet wide</u>
0	10	<u>8.5 feet wide or less</u>

* Year to date numbers can differ from reported numbers.
** Canadian shipments removed from monthly and year-to-date totals

Monthly Shipment Destinations

Total Units = 345

Pacific	72	20.11%
Alaska	0	0.00%
California	35	9.78%
Hawaii	0	0.00%
Oregon	15	4.19%
Washington	22	6.15%

Mountain	35	9.78%
Arizona	24	6.70%
Colorado	0	0.00%
Idaho	2	0.56%
Montana	3	0.84%
Nevada	0	0.00%
New Mexico	1	0.28%
Utah	3	0.84%
Wyoming	2	0.56%

W. No. Central	22	6.15%
Iowa	0	0.00%
Kansas	0	0.00%
Minnesota	21	5.87%
Missouri	0	0.00%
Nebraska	0	0.00%
No. Dakota	1	0.28%
So. Dakota	0	0.00%

W. So. Central	42	11.73%
Arkansas	5	1.40%
Louisiana	0	0.00%
Oklahoma	0	0.00%
Texas	37	10.34%

E. No. Central	50	13.97%
Illinois	7	1.96%
Indiana	3	0.84%
Michigan	13	3.63%
Ohio	8	2.23%
Wisconsin	19	5.31%

E. So. Central	23	6.42%
Alabama	13	3.63%
Kentucky	1	0.28%
Mississippi	0	0.00%
Tennessee	9	2.51%

Outside US	13	3.63%
Asia	0	0.00%
Canada	13	3.63%
Europe	0	0.00%
Other	0	0.00%

South Atlantic	46	12.85%
Delaware	6	1.68%
Florida	5	1.40%
Georgia	2	0.56%
Maryland	2	0.56%
No. Carolina	17	4.75%
So. Carolina	4	1.12%
Virginia	2	0.56%
West Virginia	8	2.23%

Mid Atlantic	26	7.26%
New Jersey	7	1.96%
New York	6	1.68%
Pennsylvania	13	3.63%

New England	29	8.10%
Connecticut	4	1.12%
Maine	18	5.03%
Massachusetts	1	0.28%
New Hampshire	3	0.84%
Rhode Island	3	0.84%
Vermont	0	0.00%

* Destination totals might not match shipment totals

** Canadian shipment totals removed from shipment total

Cumulative Shipment Destinations

Total Units = 2,106

Pacific	395	18.04%
Alaska	0	0.00%
California	230	10.51%
Hawaii	0	0.00%
Oregon	72	3.29%
Washington	93	4.25%

Mountain	241	11.01%
Arizona	171	7.81%
Colorado	13	0.59%
Idaho	8	0.37%
Montana	22	1.01%
Nevada	0	0.00%
New Mexico	2	0.09%
Utah	18	0.82%
Wyoming	7	0.32%

W. No. Central	100	4.57%
Iowa	0	0.00%
Kansas	0	0.00%
Minnesota	90	4.11%
Missouri	2	0.09%
Nebraska	1	0.05%
No. Dakota	5	0.23%
So. Dakota	2	0.09%

W. So. Central	243	11.10%
Arkansas	19	0.87%
Louisiana	2	0.09%
Oklahoma	3	0.14%
Texas	219	10.00%

E. No. Central	313	14.30%
Illinois	41	1.87%
Indiana	33	1.51%
Michigan	43	1.96%
Ohio	50	2.28%
Wisconsin	146	6.67%

E. So. Central	88	4.02%
Alabama	30	1.37%
Kentucky	4	0.18%
Mississippi	2	0.09%
Tennessee	52	2.38%

Outside US	83	3.79%
Asia	0	0.00%
Canada	75	3.43%
Europe	0	0.00%
Other	8	0.37%

South Atlantic	359	16.40%
Delaware	26	1.19%
Florida	145	6.62%
Georgia	37	1.69%
Maryland	6	0.27%
No. Carolina	103	4.71%
So. Carolina	21	0.96%
Virginia	10	0.46%
West Virginia	11	0.50%

Mid Atlantic	186	8.50%
New Jersey	26	1.19%
New York	39	1.78%
Pennsylvania	121	5.53%

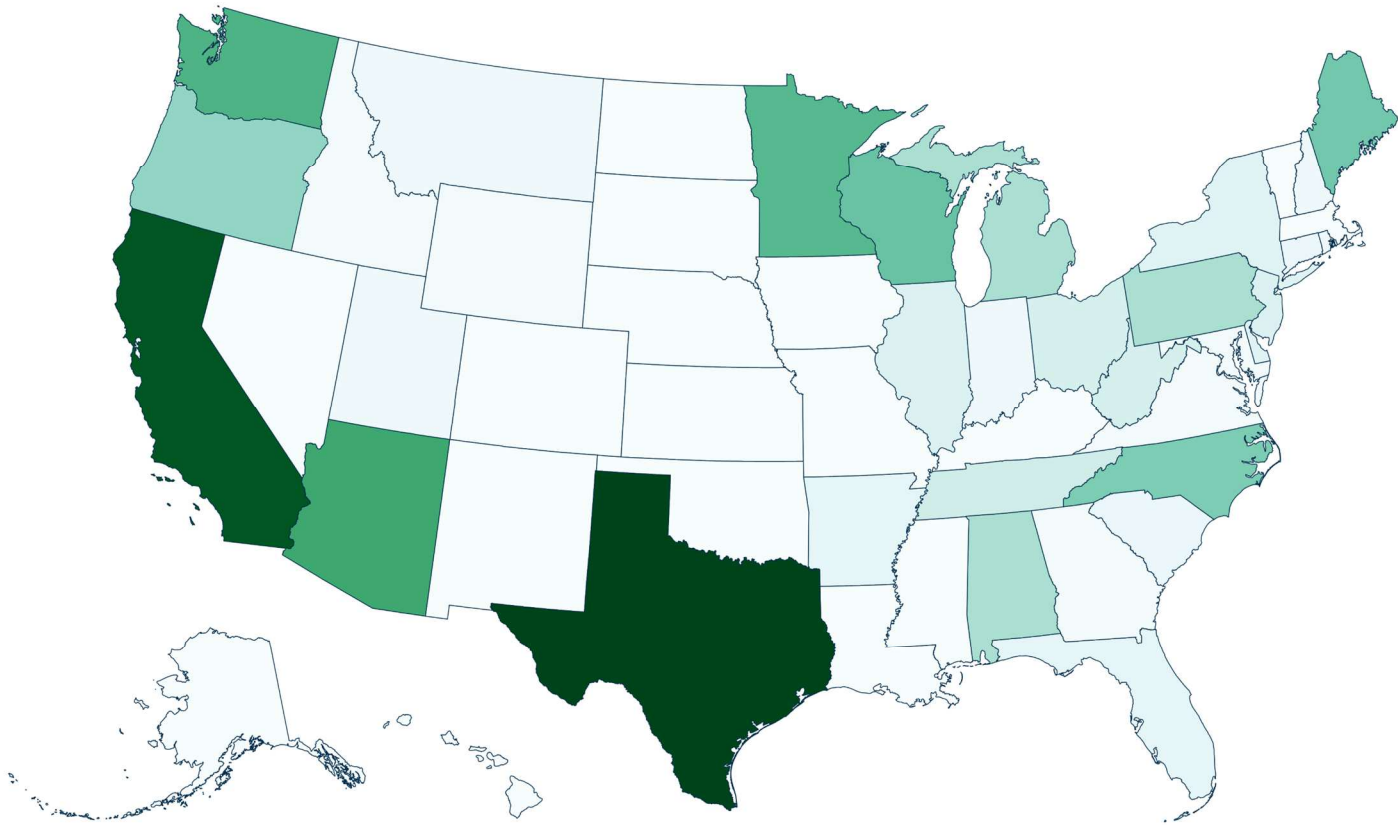
New England	181	8.27%
Connecticut	19	0.87%
Maine	85	3.88%
Massachusetts	10	0.46%
New Hampshire	15	0.69%
Rhode Island	46	2.10%
Vermont	6	0.27%

* Destination totals might not match shipment totals

** Canadian shipment totals removed from shipment total

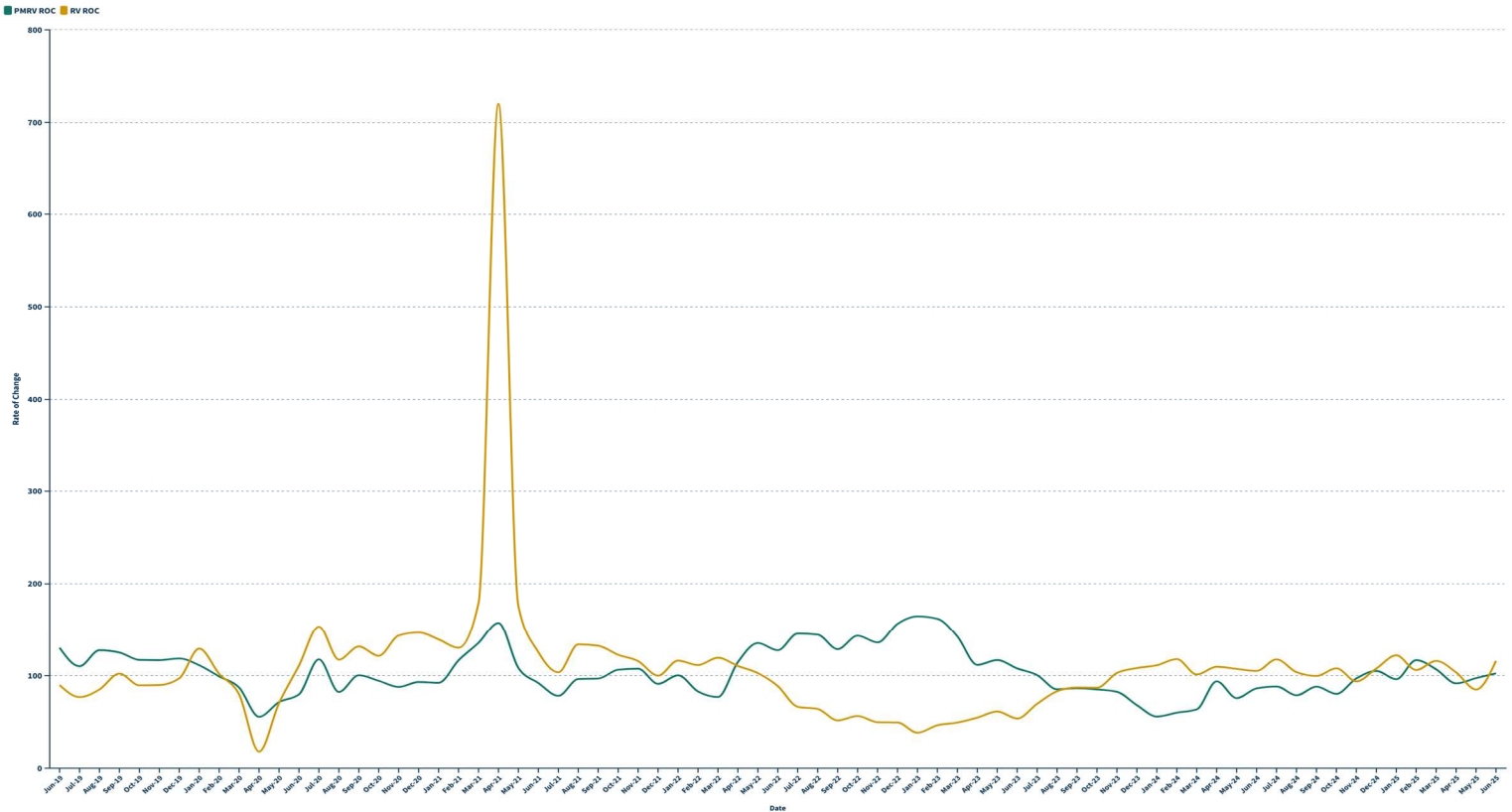
PMRV Wholesale Shipment Map

1 37



Source: U.S. Census Bureau's cartographic boundary shapefiles, 2016 edition

PMRV Wholesale Shipments Compared to RV Wholesale Shipments

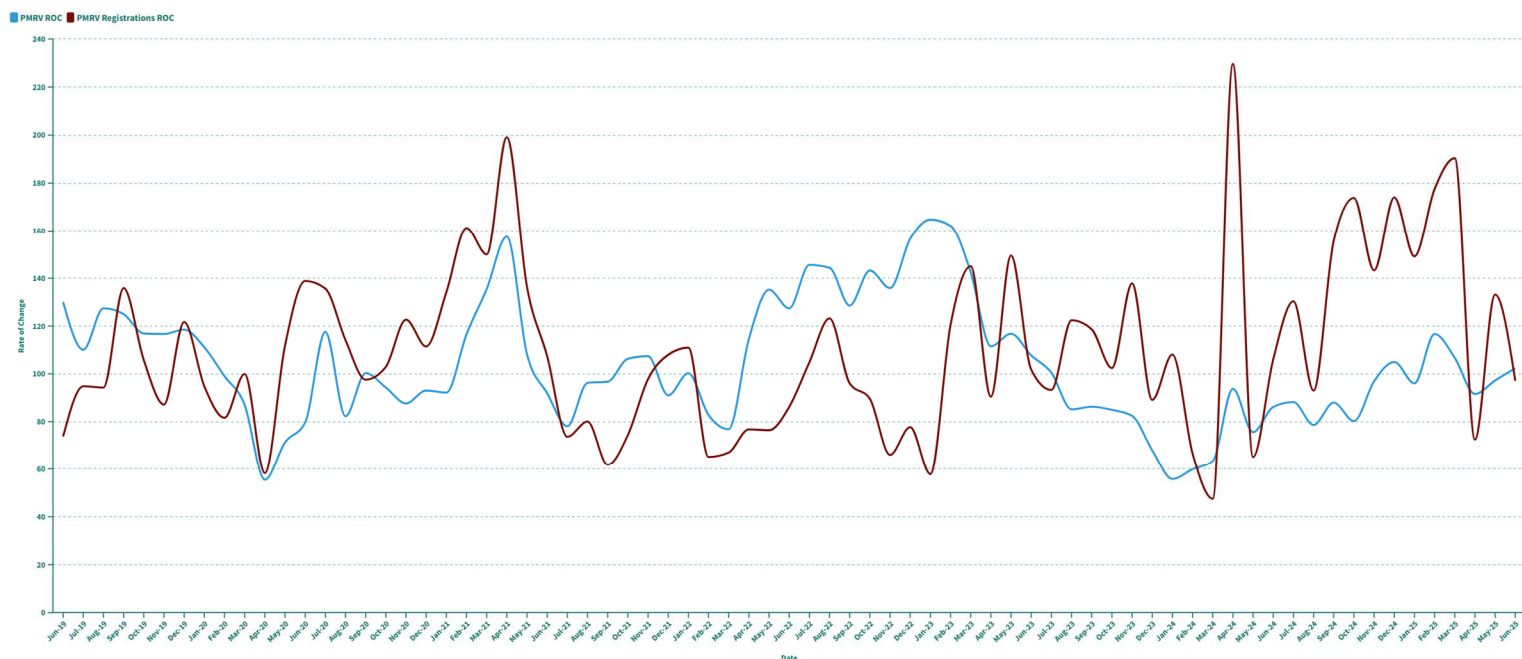


Source: RV Industry Association

PMRV Shipment History

Month	2017	2018	2019	2020	2021	2022	2023	2024	2025
JANUARY	280	269	323	359	331	332	547	305	293
FEBRUARY	334	380	323	320	373	309	501	300	334
MARCH	385	385	418	364	493	379	540	343	366
APRIL	404	345	433	240	378	433	483	453	415
MAY	367	330	394	281	304	411	480	363	353
JUNE	379	299	389	310	285	363	391	337	345
JULY	304	258	284	334	261	380	382	337	
AUGUST	328	306	390	321	309	446	380	299	
SEPTEMBER	292	248	310	311	301	387	334	294	
OCTOBER	302	302	353	333	354	507	431	346	
NOVEMBER	261	264	308	270	209	394	325	315	
DECEMBER	213	243	288	268	244	382	260	273	
TOTAL	3,849	3,629	4,213	3,711	3,923	4,723	5,054	3,927	2,106

PMRV Wholesale Shipments Compared to PMRV Registrations

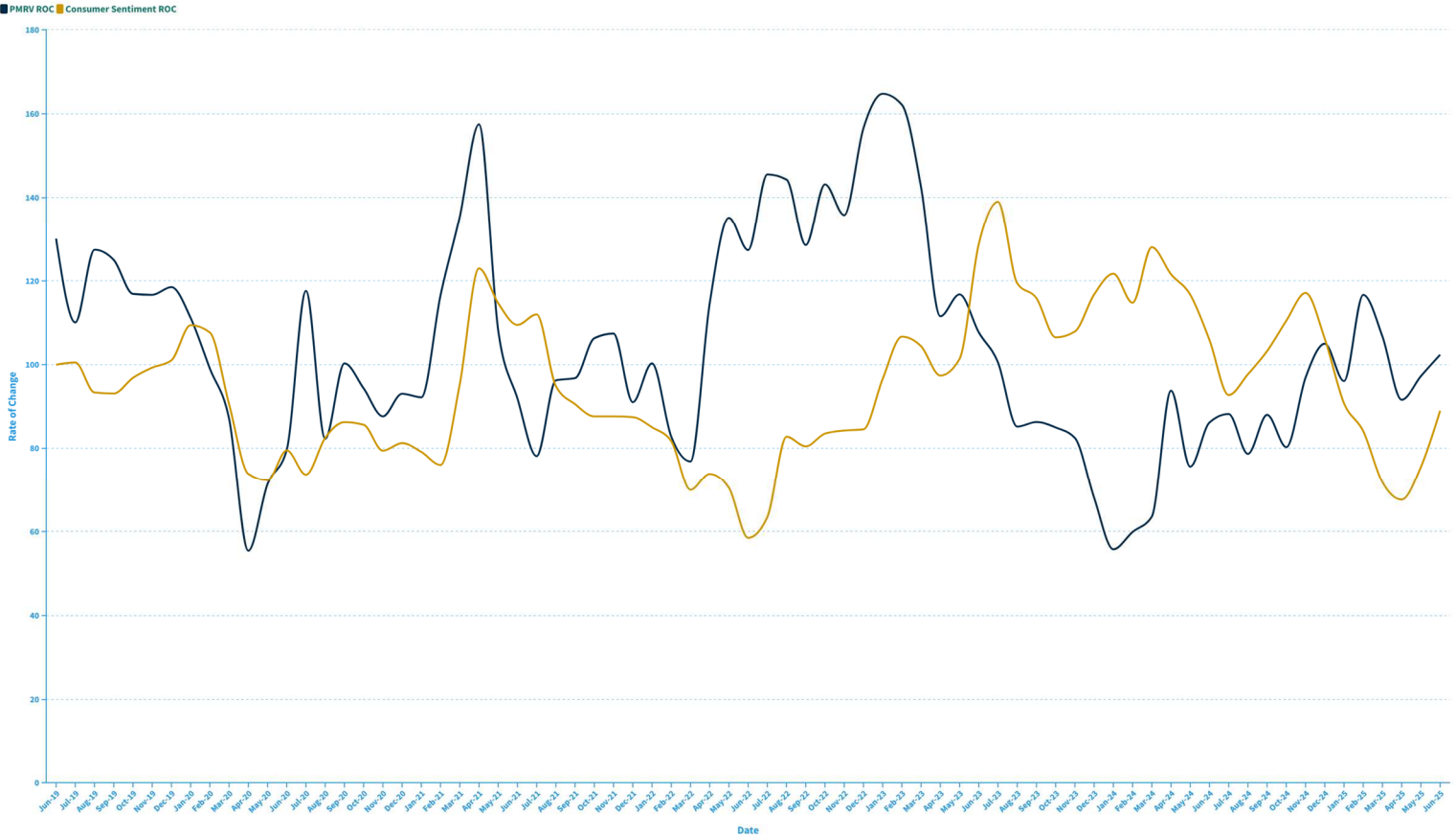


PMRV 2025 Quarterly Forecast

Date					
Forecast	Q1 -25	Q2 -25	Q3 -25	Q4 -25	Total
2025 High	1,023	1,118	802	863	3,807
2025 Low	987	1,038	756	809	3,589
2025 Reported Shipments	993	1,113	0	0	2,106

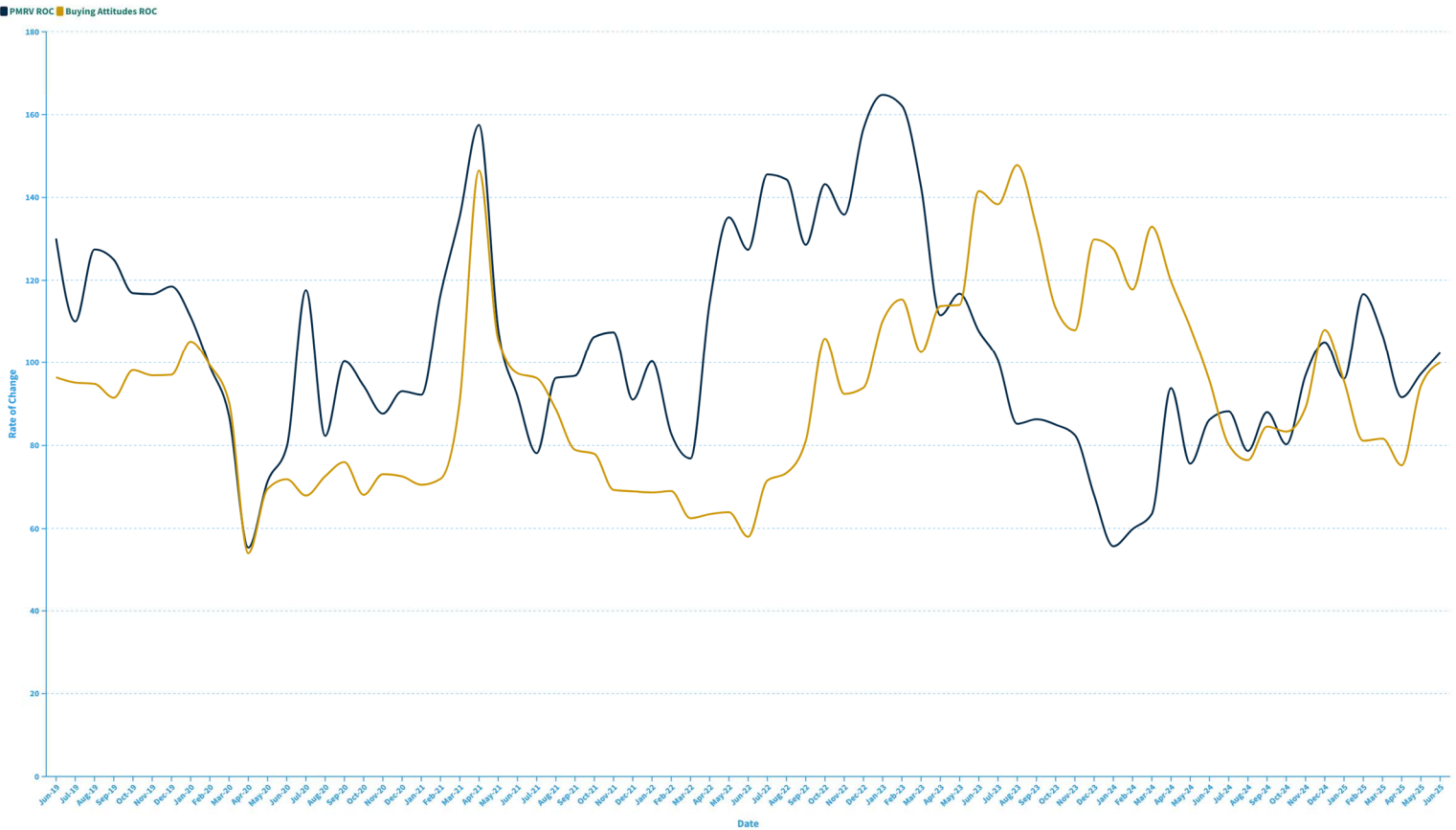
Manufacturers Wholesale Shipments Index Comparisons

PMRV Shipment Rate of Change Compared with Index of Current Consumer Sentiment



Source: University of Michigan Survey Research Center

PMRV Shipment Rate of Change Compared with Index of Consumers' Buying Attitudes



Source: University of Michigan Survey Research Center

Financial Economic Indicators

Disposable Income



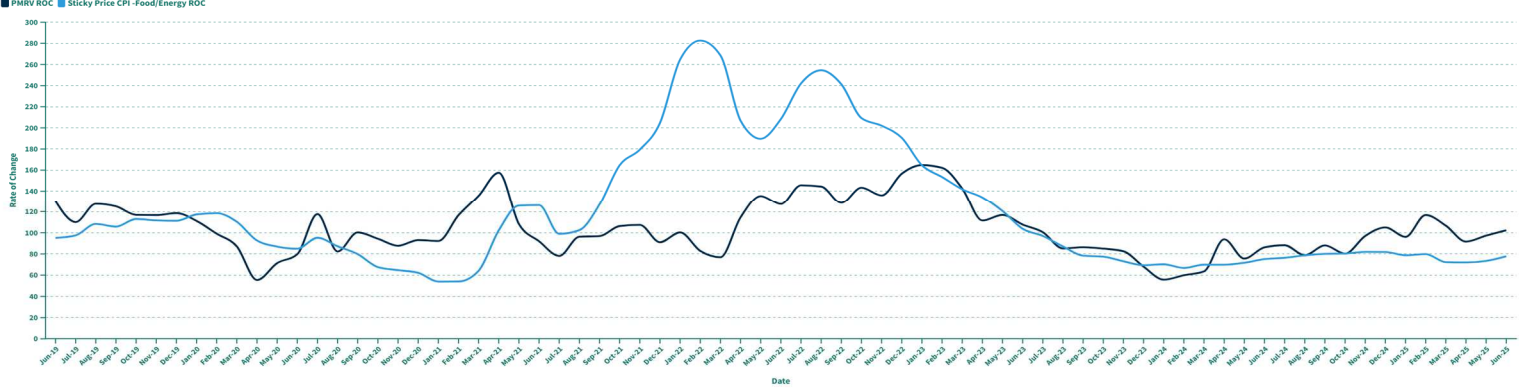
University of Michigan Inflation Expectation Index



Thirty Year Mortgage Rate

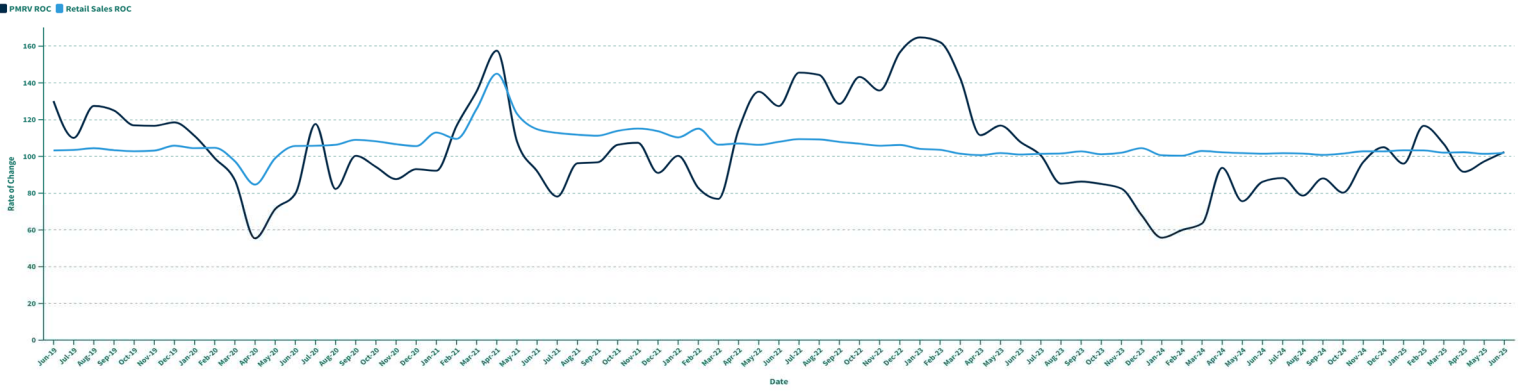


Sticky Price (Less Food and Energy)

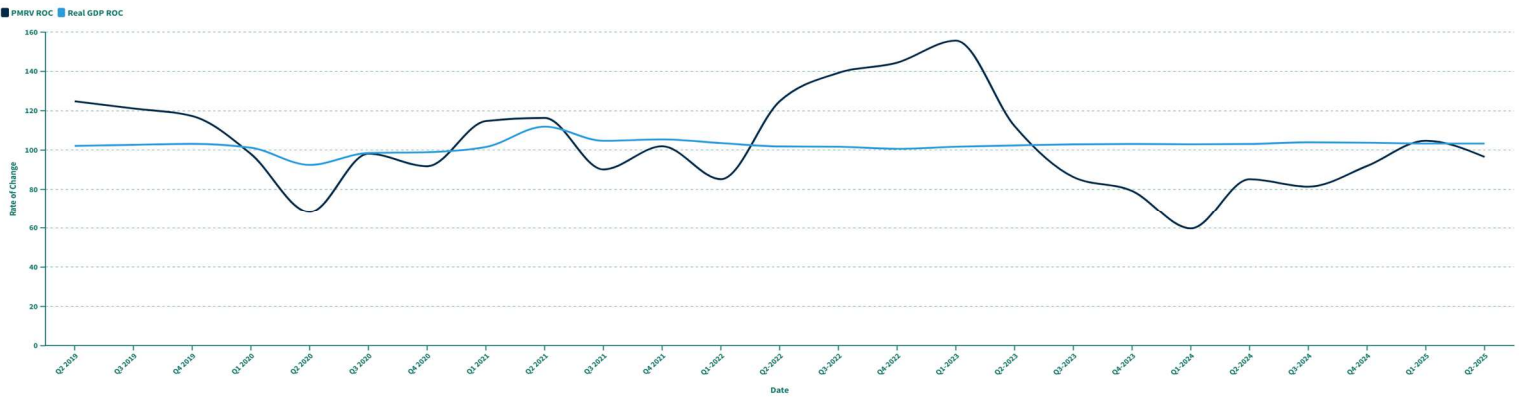


Financial Economic Indicators

Retail Activity



Real GDP



Housing Starts, New



Unemployment Rate

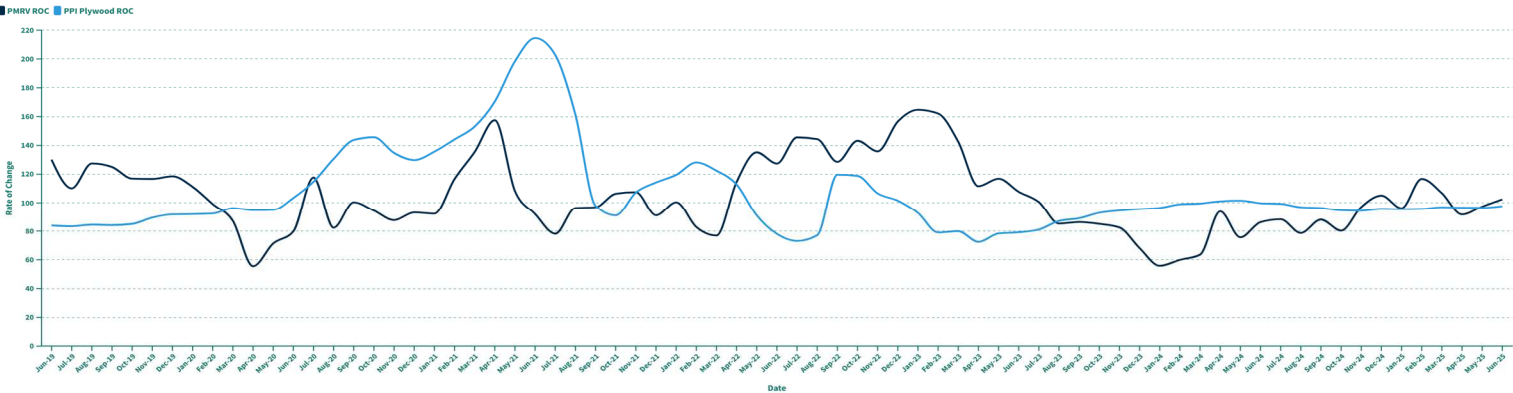


Industrial Economic Indicators

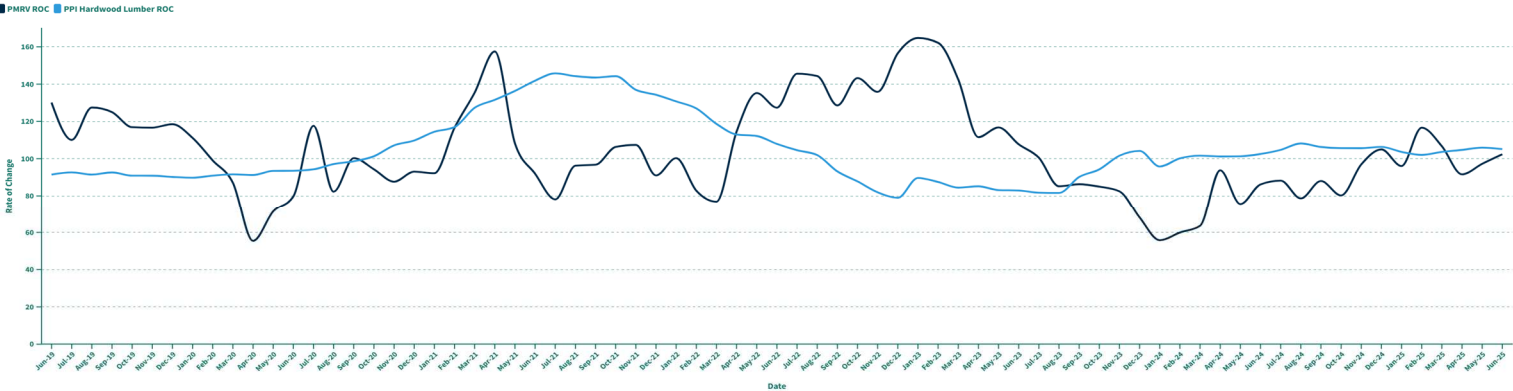
PPI Waferboard and OSB



PPI Plywood



PPI Lumber, Hardwood



PPI Engineered Wood Products

