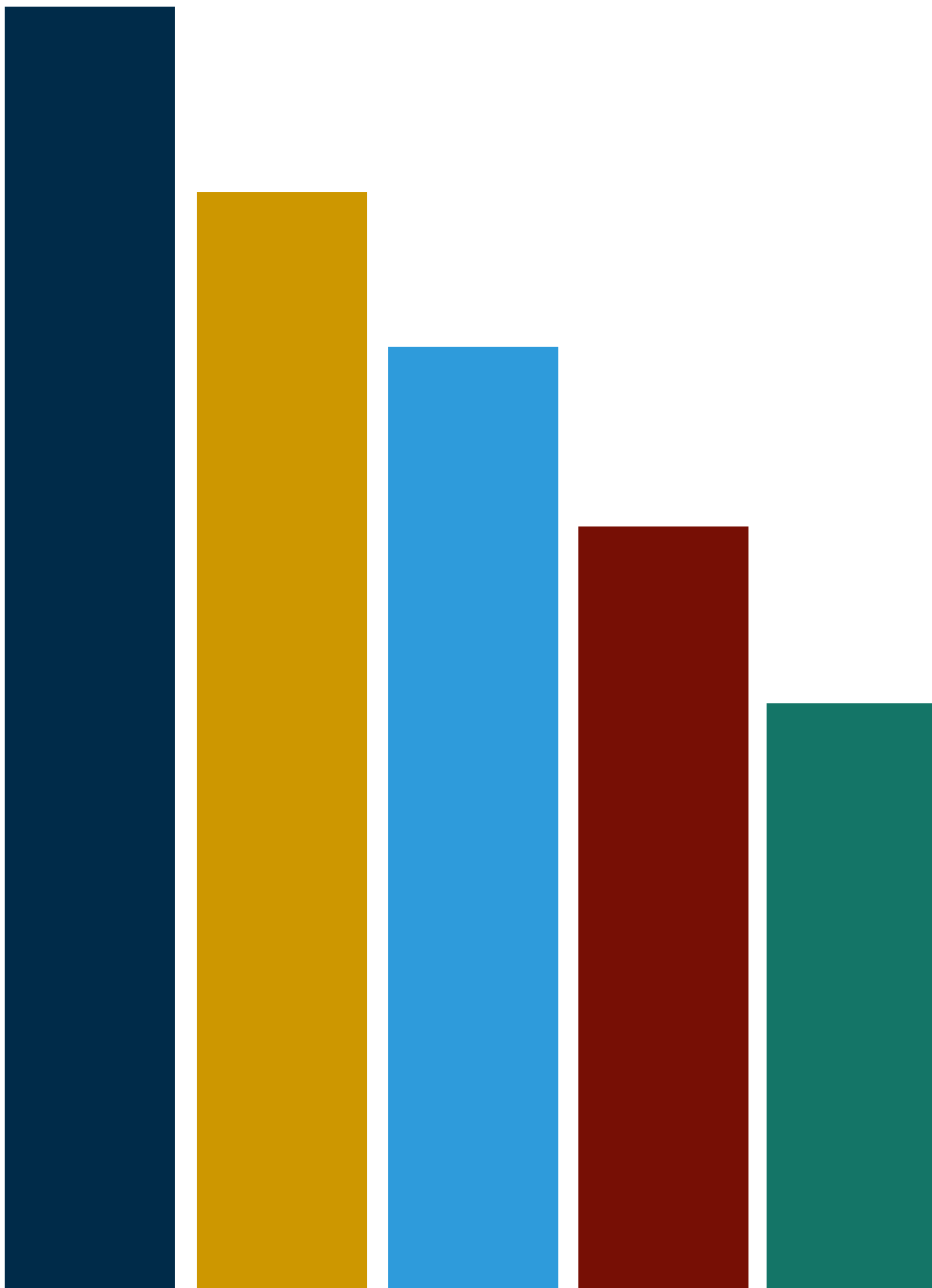


June

2026

RV Market Report



RV
INDUSTRY
ASSOCIATION

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Vehicle Categories

A recreation vehicle (RV) is a vehicle that is primarily designed as a temporary living quarters for non-commercial recreational and/or camping use and is built to the standards for recreation vehicle as adopted but eh RV Industry Association

Towable RV

A Towable RV is a recreation vehicle that is mounted on wheels and designed to be towed by a motorized vehicle or can be a portable unit intended to be placed in the bed of a pickup truck. There are four vehicle types classified as towable RVs.

Conventional Travel Trailer



A conventional travel trailer is a towable RV constructed from rigid materials with a roof, sidewalls, and mounted on wheels. These units are designed to be towed by a motorized vehicle.

Fifth-Wheel Travel Trailer



A fifth-wheel travel trailer is a towable RV mounted on wheels and designed to be towed by a motorized vehicle with a towing mechanism that is placed above or forward of the tow vehicle's rear axel.

Folding Camping Trailer



A folding camping trailer is a towable RV constructed with a collapsible roof and partially collapsible sidewalls. This RV is mounted on wheels and is designed to be towed by a motorized vehicle.

Truck Camper



A truck camper is a towable RV that is designed to be placed in the bed of a pickup truck.

Motorhome

A motorhome is a recreation vehicle built on a self propelled motor vehicle chassis. There are three vehicle types classified as a motorhome

Type A Motorhome



A Type A motorhome is constructed on a bare motor vehicle chassis.

Type B Motorhome



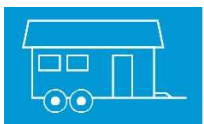
A Type B motorhome is a motorhome constructed on an automotive grade van chassis.

Type C Motorhome



A Type C motorhome is constructed on a cut away automotive grade truck chassis.

Park Model RV



A park model RV (PMRV) is a recreation vehicle intended to provide temporary living quarters for recreation, camping or seasonal use. PMRVs are built on a single chassis, mounted on wheels with a gross trailer area not to exceed four hundred square feet.

June Review

The RV Industry Association's survey of manufacturers found that the month ended with 25,484 wholesale shipments, down (-13.1%) from June 2025. The second quarter (Q2:26) had 77,593 total shipments, down (-16.4%) compared to the same quarter last year. Through the first half of the year, shipments are down (-14.2%) from the same point last year.

Towable RVs finished the month down (-14.3%) with 22,728 units. Quarterly, there were 67,783 shipments which were down (-18.8%) compared to Q2:25. Through June, towable RVs are down (16.8%) with 143,149 shipments. Motorhomes ended June with 2,756 shipments, down (-1.6%) compared to June 2025. Q2:26 had 9,810 motorhome shipments, up 5.0% compared to Q2:25. Through six months, motorhomes are up 9.8% against the same point last year with 20,495 units shipped.

Towable RVs

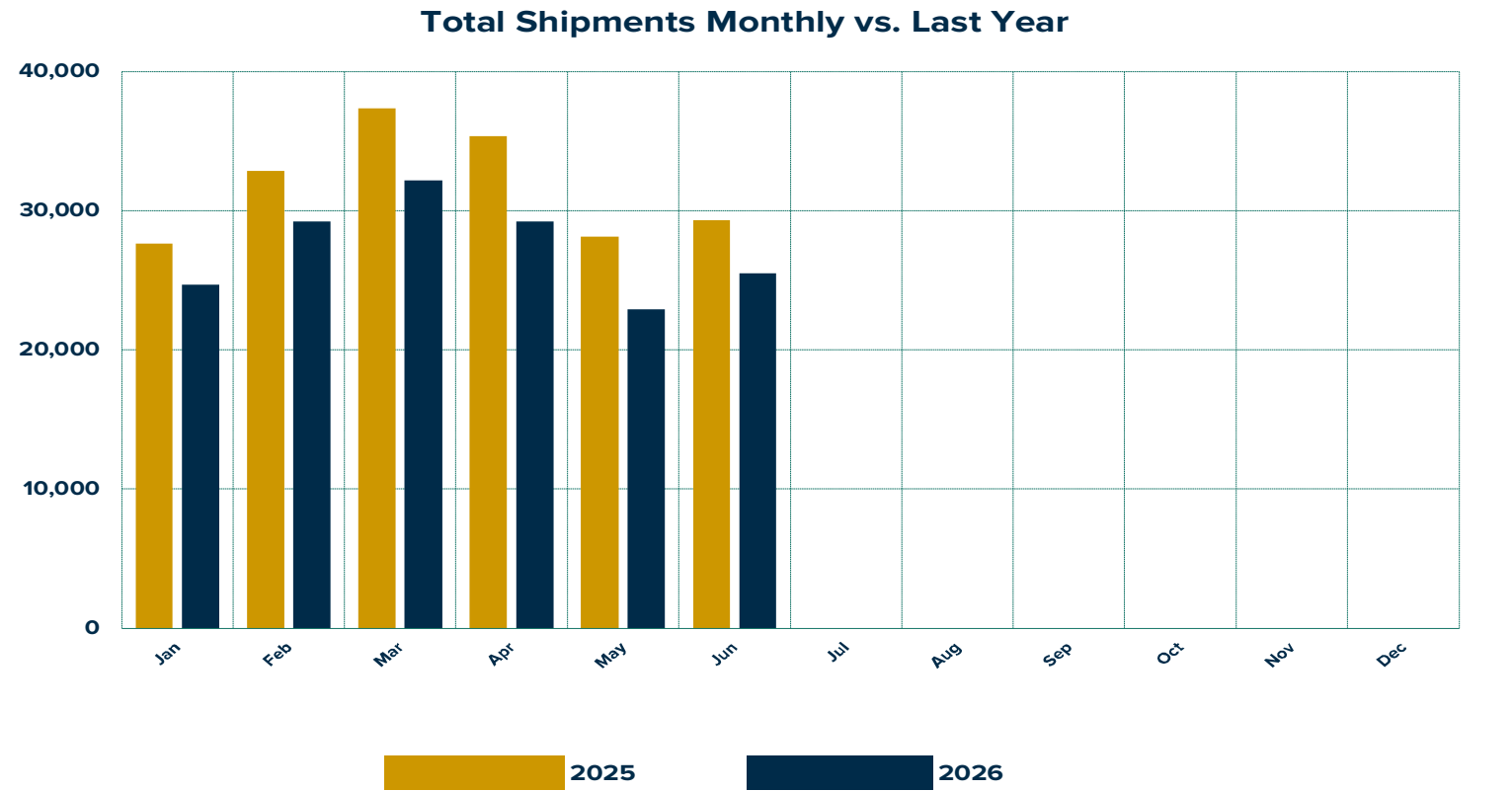
Conventional travel trailers closed the month with 17,707 shipments, down (-14.6%) from last June. This month, conventional travel trailers were 77.9% of the towable RVs and 69.5% of the monthly total. There were 52,752 conventional travel trailers shipped in Q2:26, down (-17.4%) from the same quarter last year. To date, conventional travel trailers are down (-16.4%) with 110,259 shipments. Fifth-wheel travel trailers were down (-16.7%) this month with 4,295 units shipped. Quarterly, fifth-wheel travel trailers had 12,790 units, down (-27.1%) compared to Q2:25. Fifth-wheel travel trailers are down (-19.9%) through June with 28,660 units shipped. Folding camping trailers ended the month with 306 units shipped, down (-5.6%) from June 2025. The second quarter closed with 1,068 shipments, up 7.4% from Q2 last year. Through June, folding camping trailers are down (-7.3%) with 2,112 shipments. Truck campers had a big month with the largest statistical growth rate at 30.8% above last June with 420 shipments. Q2:26 saw a 2.6% growth rate with 1,173 truck campers shipped. Overall, truck campers are up 4.3% from the same point last year at 2,118 units shipped.

Motorhomes

Type C motorhomes continue to lead the category in unit volume with 58.7% of the monthly shipment total and ended the month down (-1.5%) at 1,619 shipments. Quarterly, Type C motorhomes had 5,832 shipments, up 8.8% from the same quarter last year. Over six months, Type C motorhomes are up 15.2% with 12,435 units shipped. Type B motorhomes finished June with 761 units, up 19.5% compared to same month last year. The second quarter saw a shipment increase of 14.8% from Q2:25 with 2,512 units delivered. To date, Type B motorhomes are up 13.4% with 4,836 wholesale shipments. Type A motorhomes had the largest shipment decline compared to the same month of the previous year at (-27.6%) on 376 shipments. Quarterly, Type A motorhomes were down (-17.7%) from Q2:25 with 1,466 units. Through June, Type A motorhomes are down (-10.6%) with 3,224 shipments to retailers.

June Wholesale Shipment Summary

	JUNE 2025	JUNE 2026	Change Over Last Year	YTD 2025	YTD 2026	Change Year To Date
Towables						
Travel Trailers (ALL)	20,730	17,707	-14.6%	131,957	110,259	-16.4%
Travel Trailers - Fifth Wheel	5,157	4,295	-16.7%	35,775	28,660	-19.9%
Folding Camping Trailers	324	306	-5.6%	2,279	2,112	-7.3%
Truck Campers	321	420	30.8%	2,030	2,118	4.3%
All Towable RVs	26,532	22,728	-14.3%	172,041	143,149	-16.8%
Motorhomes						
Conventional (Type A)	519	376	-27.6%	3,605	3,224	-10.6%
Van Campers (Type B)	637	761	19.5%	4,265	4,836	13.4%
Mini (Type C)	1,644	1,619	-1.5%	10,794	12,435	15.2%
All Motorhomes	2,800	2,756	-1.6%	18,664	20,495	9.8%
Total RV Shipments	29,332	25,484	-13.1%	190,705	163,644	-14.2%

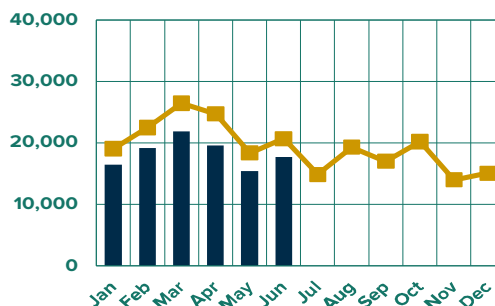


Quarterly Adjustments - Q2 '26		
RV Type	Adjustment	Month Applied
Conventional Travel Trailers		
Fifth-Wheel Travel Trailers		
Folding Camping Trailers		
Truck Campers	No Adjustments Q2 2026	
Type A Motorhomes		
Type B Motorhomes		
Type C Motorhomes		

Shipments to Retailers by Type

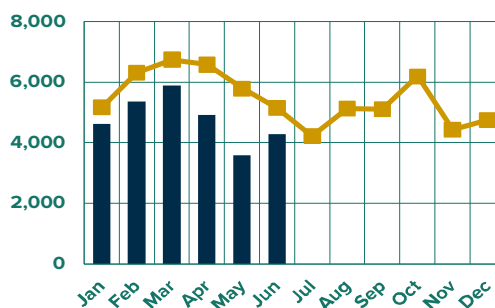
Conventional Travel Trailers

	2025	2026	YTD 2025	YTD 2026	Change Over Same Mo. 2025	Change Year to Date 2025
JAN	19,100	16,445	19,100	16,445	-13.9%	-13.9%
FEB	22,532	19,170	41,632	35,615	-14.9%	-14.5%
MAR	26,482	21,892	68,114	57,507	-17.3%	-15.6%
APR	24,737	19,565	92,851	77,072	-20.9%	-17.0%
MAY	18,376	15,480	111,227	92,552	-15.8%	-16.8%
JUN	20,730	17,707	131,957	110,259	-14.6%	-16.4%
JUL	14,923		146,880			
AUG	19,311		166,191			
SEP	17,022		183,213			
OCT	20,222		203,435			
NOV	14,000		217,435			
DEC	15,095		232,530			
TOTAL	232,530	110,259				



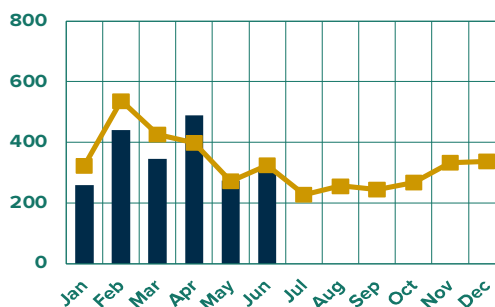
Fifth Wheel Travel Trailers

	2025	2026	YTD 2025	YTD 2026	Change Over Same Mo. 2025	Change Year to Date 2025
JAN	5,179	4,620	5,179	4,620	-10.8%	-10.8%
FEB	6,316	5,367	11,495	9,987	-15.0%	-13.1%
MAR	6,748	5,883	18,243	15,870	-12.8%	-13.0%
APR	6,581	4,907	24,824	20,777	-25.4%	-16.3%
MAY	5,794	3,588	30,618	24,365	-38.1%	-20.4%
JUN	5,157	4,295	35,775	28,660	-16.7%	-19.9%
JUL	4,227		40,002			
AUG	5,136		45,138			
SEP	5,113		50,251			
OCT	6,198		56,449			
NOV	4,431		60,880			
DEC	4,752		65,632			
TOTAL	65,632	28,660				



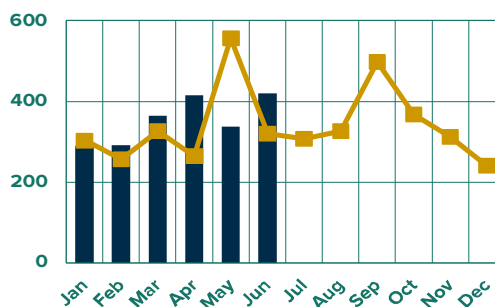
Folding Camping Trailers

	2025	2026	YTD 2025	YTD 2026	Change Over Same Mo. 2025	Change Year to Date 2025
JAN	323	259	323	259	-19.8%	-19.8%
FEB	537	440	860	699	-18.1%	-18.7%
MAR	425	345	1,285	1,044	-18.8%	-18.8%
APR	399	489	1,684	1,533	22.6%	-9.0%
MAY	271	273	1,955	1,806	0.7%	-7.6%
JUN	324	306	2,279	2,112	-5.6%	-7.3%
JUL	228		2,507			
AUG	256		2,763			
SEP	245		3,008			
OCT	267		3,275			
NOV	333		3,608			
DEC	337		3,945			
TOTAL	3,945	2,112				



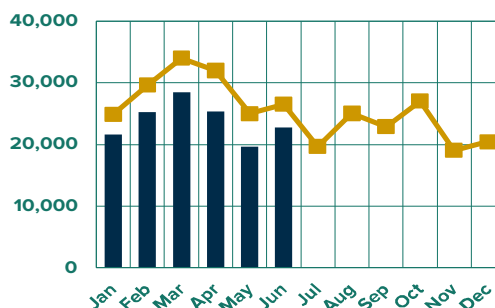
Truck Campers

	2025	2026	YTD 2025	YTD 2026	Change Over Same Mo. 2025	Change Year to Date 2025
JAN	304	290	304	290	-4.6%	-4.6%
FEB	257	291	561	581	13.2%	3.6%
MAR	327	364	888	945	11.3%	6.4%
APR	265	415	1,153	1,360	56.6%	18.0%
MAY	556	338	1,709	1,698	-39.2%	-0.6%
JUN	321	420	2,030	2,118	30.8%	4.3%
JUL	308		2,338			
AUG	327		2,665			
SEP	498		3,163			
OCT	368		3,531			
NOV	312		3,843			
DEC	241		4,084			
TOTAL	4,084	2,118				



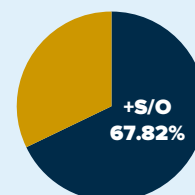
Towable RVs

	2025	2026	YTD 2025	YTD 2026	Change Over Same Mo. 2025	Change Year to Date 2025
JAN	24,906	21,614	24,906	21,614	-13.2%	-13.2%
FEB	29,642	25,268	54,548	46,882	-14.8%	-14.1%
MAR	33,982	28,484	88,530	75,366	-16.2%	-14.9%
APR	31,982	25,376	120,512	100,742	-20.7%	-16.4%
MAY	24,997	19,679	145,509	120,421	-21.3%	-17.2%
JUN	26,532	22,728	172,041	143,149	-14.3%	-16.8%
JUL	19,686		191,727			
AUG	25,030		216,757			
SEP	22,878		239,635			
OCT	27,055		266,690			
NOV	19,076		285,766			
DEC	20,425		306,191			
TOTAL	306,191	143,149				

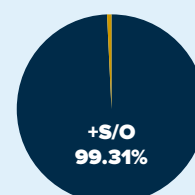


S/O = Slideout

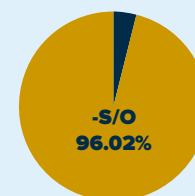
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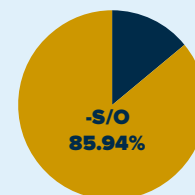
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FCT

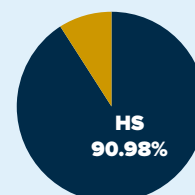


TC



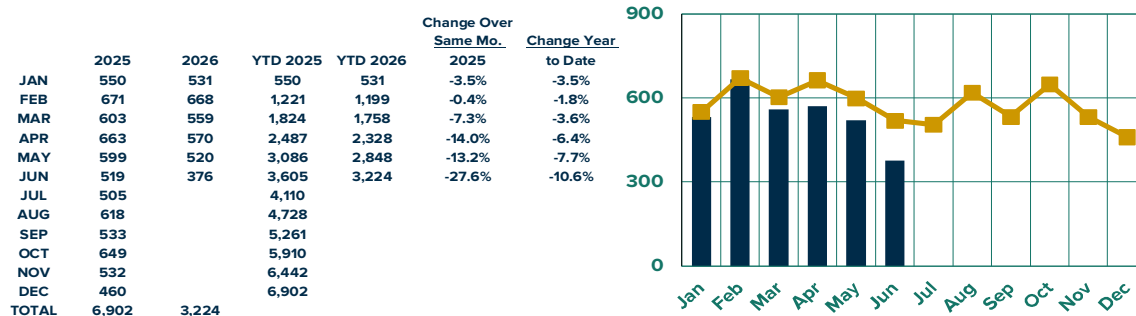
HS = Hardside

TC

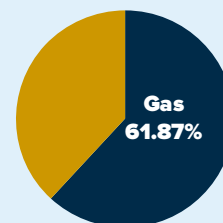


Shipments to Retailers by Type

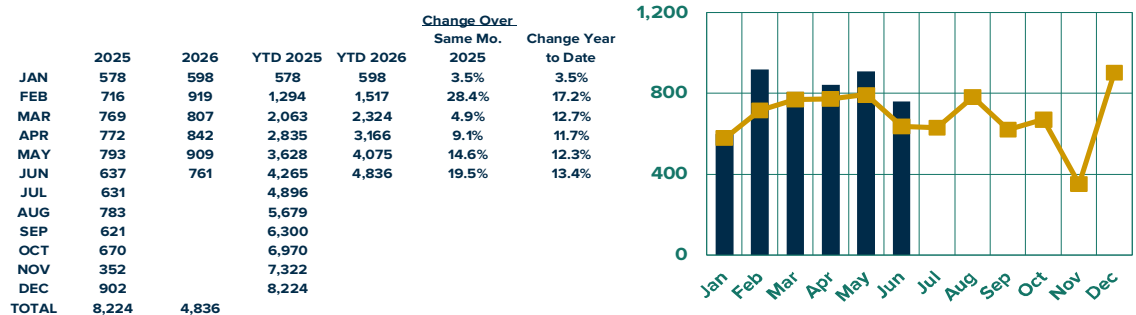
Type A Motorhomes



Type A



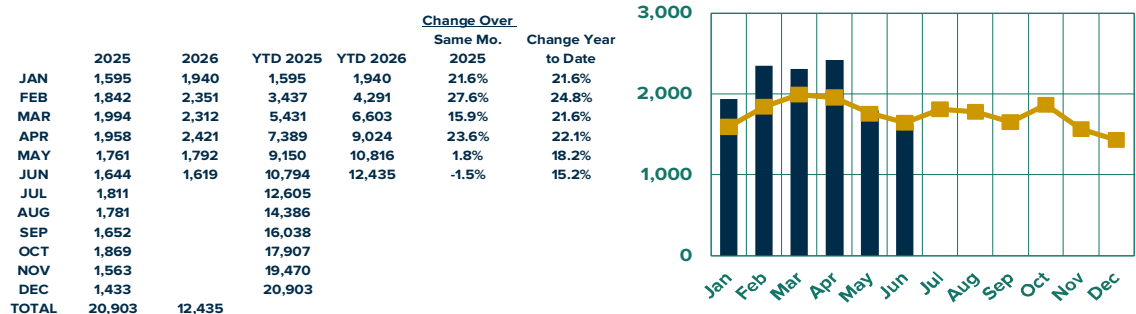
Type B Motorhomes



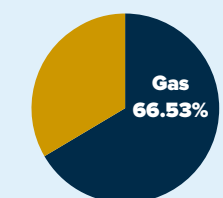
Type A



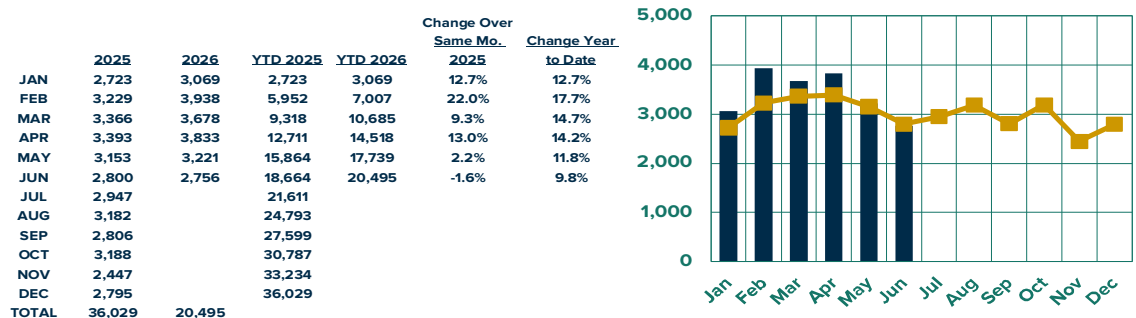
Type C Motorhomes



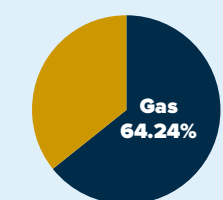
Type B



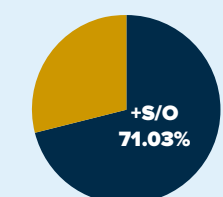
Motorhomes



Type C



Type C



June 2026

Current Month Shipment Destinations

	17,707	4,295	306	420	376	761	1,619	25,484
	Travel Trailers	Travel Trailers	Folding Camping	Truck	Motorhomes	Motorhomes	Motorhomes	Totals
	Conventional	Fifth-Wheel	Trailers	Campers	Type A	Type B	Type C	
New England	2.89%	2.55%	7.39%	2.40%	2.40%	1.31%	1.61%	2.72%
Connecticut	0.44%	0.36%	2.27%	0.00%	0.53%	0.13%	0.37%	0.42%
Maine	0.72%	0.57%	1.70%	0.80%	0.27%	0.26%	0.31%	0.66%
Massachusetts	0.67%	0.67%	2.27%	0.00%	0.27%	0.39%	0.31%	0.63%
New Hampshire	0.73%	0.55%	0.00%	1.60%	1.07%	0.53%	0.43%	0.68%
Rhode Island	0.07%	0.00%	0.00%	0.00%	0.00%	0.00%	0.12%	0.06%
Vermont	0.26%	0.41%	1.14%	0.00%	0.27%	0.00%	0.06%	0.27%
Mid Atlantic	6.00%	6.80%	9.66%	1.60%	5.33%	5.78%	5.19%	6.03%
New Jersey	0.67%	0.72%	0.00%	0.00%	0.27%	0.13%	0.93%	0.66%
New York	2.24%	2.77%	2.84%	0.00%	2.40%	2.76%	2.41%	2.33%
Pennsylvania	3.09%	3.32%	6.82%	1.60%	2.67%	2.89%	1.85%	3.04%
E. No. Central	14.18%	15.69%	18.75%	7.73%	13.07%	16.16%	10.81%	14.20%
Illinois	1.16%	1.05%	3.98%	0.27%	0.53%	1.18%	0.74%	1.11%
Indiana	2.74%	4.39%	0.57%	1.33%	2.93%	3.29%	1.61%	2.93%
Michigan	4.31%	4.34%	3.93%	3.73%	7.47%	4.98%	3.40%	4.32%
Ohio	3.82%	3.91%	1.14%	1.33%	2.13%	5.78%	4.01%	3.82%
Wisconsin	2.15%	2.00%	9.09%	1.07%	0.00%	0.92%	1.05%	2.02%
W. No. Central	8.67%	11.88%	5.11%	12.53%	5.07%	5.52%	6.98%	8.98%
Iowa	1.57%	2.53%	0.57%	3.73%	1.87%	2.23%	3.09%	1.88%
Kansas	0.67%	0.57%	0.00%	0.00%	0.00%	0.13%	0.19%	0.58%
Minnesota	2.13%	2.48%	4.55%	1.07%	0.80%	1.45%	1.42%	2.10%
Missouri	3.17%	3.70%	0.00%	3.20%	1.87%	1.31%	1.17%	3.03%
Nebraska	0.55%	1.05%	0.00%	2.40%	0.53%	0.39%	0.49%	0.65%
No. Dakota	0.26%	0.67%	0.00%	2.13%	0.00%	0.00%	0.12%	0.33%
So. Dakota	0.32%	0.88%	0.00%	0.00%	0.00%	0.00%	0.49%	0.41%
South Atlantic	12.15%	13.36%	17.05%	4.80%	22.93%	19.58%	17.23%	13.00%
Delaware	0.32%	0.33%	0.00%	1.07%	0.00%	0.00%	0.00%	0.29%
Florida	3.46%	4.15%	1.70%	0.53%	13.87%	13.01%	8.59%	4.30%
Georgia	2.23%	2.17%	2.27%	0.80%	2.13%	1.84%	2.84%	2.23%
Maryland	0.47%	0.48%	5.68%	0.00%	0.00%	0.53%	0.56%	0.50%
No. Carolina	1.95%	2.19%	5.68%	2.40%	2.67%	2.23%	2.29%	2.06%
So. Carolina	1.57%	1.79%	0.00%	0.00%	2.40%	0.92%	1.48%	1.56%
Virginia	1.23%	1.76%	1.70%	0.00%	1.60%	1.05%	1.42%	1.32%
West Virginia	0.92%	0.48%	0.00%	0.00%	0.27%	0.00%	0.06%	0.73%
E. So. Central	6.10%	6.87%	0.00%	1.87%	4.80%	1.45%	3.46%	5.79%
Alabama	2.26%	3.08%	0.00%	0.27%	1.33%	0.92%	0.80%	2.20%
Kentucky	1.20%	1.31%	0.00%	0.00%	1.87%	0.26%	0.80%	1.15%
Mississippi	0.86%	0.55%	0.00%	0.00%	0.00%	0.13%	0.74%	0.74%
Tennessee	1.79%	1.93%	0.00%	1.60%	1.60%	0.13%	1.11%	1.70%
W. So. Central	15.85%	17.72%	6.82%	4.80%	13.07%	9.59%	11.49%	15.42%
Arkansas	1.61%	1.41%	0.00%	0.80%	0.00%	1.18%	0.19%	1.42%
Louisiana	1.52%	1.43%	0.00%	0.00%	1.87%	0.79%	1.30%	1.44%
Oklahoma	1.65%	1.98%	0.00%	0.00%	2.40%	0.66%	1.36%	1.63%
Texas	11.06%	12.90%	6.82%	4.00%	8.80%	6.96%	8.65%	10.92%
Mountain	10.87%	11.52%	11.93%	20.27%	8.00%	17.87%	16.00%	11.64%
Arizona	1.61%	1.60%	3.41%	1.87%	4.00%	8.41%	7.29%	2.24%
Colorado	1.80%	2.07%	5.11%	4.80%	0.80%	2.50%	2.16%	1.94%
Idaho	1.69%	1.50%	1.70%	8.27%	0.27%	1.58%	1.17%	1.70%
Montana	1.26%	1.41%	0.00%	2.40%	0.27%	1.31%	1.61%	1.30%
Nevada	1.13%	1.19%	0.00%	1.07%	1.60%	1.05%	1.85%	1.18%
New Mexico	0.92%	0.76%	0.00%	0.00%	0.27%	0.79%	0.62%	0.84%
Utah	2.22%	2.43%	1.70%	1.87%	0.80%	2.23%	1.24%	2.16%
Wyoming	0.25%	0.55%	0.00%	0.00%	0.00%	0.00%	0.06%	0.27%
Pacific	11.77%	8.16%	9.66%	14.93%	8.27%	12.61%	13.40%	11.27%
Alaska	0.18%	0.05%	0.00%	0.27%	0.00%	0.26%	0.68%	0.19%
California	6.86%	4.79%	5.68%	7.20%	4.80%	6.96%	6.86%	6.48%
Hawaii	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Oregon	2.21%	1.45%	0.57%	4.53%	2.13%	1.84%	2.29%	2.10%
Washington	2.52%	1.86%	3.41%	2.93%	1.33%	3.55%	3.58%	2.51%
Outside US	11.51%	5.46%	13.64%	29.07%	17.07%	10.12%	13.84%	10.96%
Asia	0.02%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.01%
Canada	11.43%	5.39%	13.64%	29.07%	17.07%	10.12%	13.84%	10.90%
Europe	0.03%	0.07%	0.00%	0.00%	0.00%	0.00%	0.00%	0.03%
Other	0.03%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.02%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

June 2026

Cumulative Shipment Destinations

	110,259	28,660	2,112	2,118	3,224	4,836	12,435	163,644
	Travel Trailers Conventional	Travel Trailers Fifth-Wheel	Folding Camping Trailers	Truck Campers	Motorhomes Type A	Motorhomes Type B	Motorhomes Type C	Totals
New England	3.24%	2.80%	6.05%	3.50%	2.46%	2.09%	2.20%	3.06%
Connecticut	0.52%	0.56%	1.18%	0.00%	0.75%	0.52%	0.74%	0.55%
Maine	0.89%	0.67%	1.55%	1.64%	0.06%	0.35%	0.24%	0.78%
Massachusetts	0.65%	0.61%	1.70%	0.00%	0.56%	0.41%	0.43%	0.62%
New Hampshire	0.79%	0.62%	1.03%	1.86%	0.93%	0.66%	0.57%	0.76%
Rhode Island	0.03%	0.01%	0.00%	0.00%	0.00%	0.00%	0.03%	0.03%
Vermont	0.36%	0.34%	0.59%	0.00%	0.16%	0.15%	0.18%	0.33%
Mid Atlantic	5.75%	5.70%	9.66%	2.08%	5.83%	5.31%	4.44%	5.62%
New Jersey	0.67%	0.54%	0.15%	0.00%	0.47%	0.95%	0.78%	0.65%
New York	2.10%	2.21%	3.17%	0.05%	2.21%	1.49%	1.71%	2.05%
Pennsylvania	2.98%	2.95%	6.34%	2.02%	3.15%	2.86%	1.95%	2.91%
E. No. Central	14.44%	16.79%	22.12%	10.12%	14.12%	13.18%	10.11%	14.48%
Illinois	1.21%	1.16%	5.38%	0.44%	1.18%	1.31%	1.00%	1.21%
Indiana	2.88%	4.58%	2.88%	2.79%	2.87%	3.25%	2.24%	3.14%
Michigan	4.60%	4.88%	7.23%	3.61%	6.92%	4.08%	3.14%	4.58%
Ohio	3.23%	3.69%	1.47%	2.02%	2.68%	3.44%	2.89%	3.25%
Wisconsin	2.52%	2.48%	5.16%	1.26%	0.47%	1.10%	0.84%	2.30%
W. No. Central	7.71%	9.84%	9.66%	5.09%	4.52%	4.44%	5.17%	7.71%
Iowa	1.24%	1.90%	2.88%	1.09%	1.31%	2.13%	2.07%	1.46%
Kansas	0.60%	0.77%	0.52%	0.00%	0.22%	0.12%	0.21%	0.57%
Minnesota	1.95%	1.89%	4.87%	1.48%	0.62%	0.83%	1.17%	1.84%
Missouri	2.39%	2.93%	1.33%	1.42%	1.99%	0.91%	1.23%	2.32%
Nebraska	0.61%	0.93%	0.00%	0.49%	0.34%	0.29%	0.22%	0.61%
No. Dakota	0.35%	0.57%	0.07%	0.44%	0.00%	0.02%	0.10%	0.35%
So. Dakota	0.57%	0.86%	0.00%	0.16%	0.03%	0.12%	0.18%	0.55%
South Atlantic	12.81%	14.15%	10.91%	4.38%	26.83%	17.93%	16.92%	13.69%
Delaware	0.28%	0.39%	0.00%	0.55%	0.00%	0.00%	0.06%	0.27%
Florida	4.19%	5.36%	2.06%	1.42%	15.89%	11.32%	8.67%	5.15%
Georgia	1.92%	2.04%	1.03%	0.60%	2.27%	1.48%	1.87%	1.91%
Maryland	0.63%	0.56%	2.58%	0.05%	0.56%	0.54%	1.06%	0.66%
No. Carolina	2.31%	2.21%	2.88%	1.20%	3.33%	1.99%	2.11%	2.28%
So. Carolina	1.62%	1.99%	0.00%	0.44%	2.21%	1.58%	1.62%	1.67%
Virginia	1.27%	1.19%	1.77%	0.00%	2.31%	0.99%	1.35%	1.26%
West Virginia	0.58%	0.41%	0.59%	0.11%	0.25%	0.02%	0.18%	0.49%
E. So. Central	5.66%	6.33%	2.88%	3.12%	6.26%	2.65%	4.03%	5.52%
Alabama	1.78%	2.50%	1.03%	1.70%	1.22%	0.77%	1.05%	1.80%
Kentucky	1.35%	1.36%	1.33%	0.00%	1.56%	0.29%	0.79%	1.27%
Mississippi	0.80%	0.76%	0.44%	0.00%	0.44%	0.19%	0.39%	0.72%
Tennessee	1.72%	1.72%	0.07%	1.42%	3.05%	1.41%	1.81%	1.73%
W. So. Central	15.11%	17.55%	4.50%	4.98%	12.22%	8.54%	9.98%	14.68%
Arkansas	1.38%	1.40%	1.25%	0.71%	0.19%	0.52%	0.39%	1.25%
Louisiana	1.44%	1.67%	0.00%	0.00%	1.03%	0.77%	0.93%	1.38%
Oklahoma	1.48%	1.65%	0.22%	0.93%	1.68%	0.46%	0.74%	1.41%
Texas	10.82%	12.83%	3.02%	3.34%	9.32%	6.80%	7.91%	10.64%
Mountain	11.31%	11.74%	11.65%	21.39%	10.07%	16.48%	17.83%	12.14%
Arizona	2.17%	2.08%	3.61%	0.98%	4.02%	6.11%	8.94%	2.83%
Colorado	1.95%	2.04%	5.24%	7.39%	1.81%	3.17%	2.23%	2.11%
Idaho	1.91%	1.72%	0.96%	5.53%	0.22%	1.64%	1.25%	1.81%
Montana	1.32%	1.26%	0.00%	3.17%	0.28%	1.26%	1.40%	1.30%
Nevada	1.01%	0.84%	0.00%	2.30%	1.53%	1.20%	1.55%	1.05%
New Mexico	0.77%	0.67%	0.44%	0.00%	0.50%	0.97%	0.65%	0.74%
Utah	1.79%	2.53%	1.40%	1.53%	1.68%	2.09%	1.72%	1.91%
Wyoming	0.38%	0.61%	0.00%	0.49%	0.03%	0.02%	0.08%	0.38%
Pacific	12.08%	9.25%	7.15%	16.41%	11.31%	21.08%	12.61%	11.89%
Alaska	0.39%	0.09%	0.00%	1.86%	0.03%	0.12%	1.12%	0.39%
California	6.69%	5.15%	4.20%	5.47%	8.01%	12.50%	7.29%	6.63%
Hawaii	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Oregon	2.09%	1.77%	0.44%	4.70%	1.40%	4.02%	1.66%	2.06%
Washington	2.91%	2.24%	2.51%	4.38%	1.87%	4.44%	2.55%	2.81%
Outside US	11.90%	5.84%	15.41%	28.94%	6.39%	8.31%	16.71%	11.22%
Asia	0.01%	0.00%	0.00%	0.00%	0.00%	0.00%	0.03%	0.01%
Canada	11.83%	5.76%	15.41%	28.67%	6.26%	8.31%	16.66%	11.15%
Europe	0.02%	0.05%	0.00%	0.00%	0.12%	0.00%	0.02%	0.03%
Other	0.03%	0.03%	0.00%	0.27%	0.00%	0.00%	0.00%	0.03%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Monthly Canadian Shipment Destinations

	17,707	4,295	306	420	376	761	1,619	25,484
	Travel Trailers	Travel Trailers	Folding Camping	Truck	Motorhomes	Motorhomes	Motorhomes	Totals
	Conventional	Fifth-Wheel	Trailers	Campers	Type A	Type B	Type C	
Alberta	2.18%	1.26%	3.41%	4.80%	1.60%	1.18%	1.67%	2.00%
British Columbia	1.01%	0.33%	2.27%	14.93%	0.53%	1.31%	1.79%	1.17%
Manitoba	0.47%	0.31%	0.00%	0.00%	0.00%	0.00%	0.19%	0.39%
New Brunswick	0.54%	0.45%	0.00%	0.00%	1.33%	0.39%	0.19%	0.50%
Newfoundland	0.10%	0.05%	0.57%	0.00%	0.00%	0.00%	0.00%	0.08%
Nova Scotia	0.55%	0.24%	0.00%	0.00%	0.27%	0.00%	0.00%	0.43%
Northwest Territories	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Ontario	4.06%	1.22%	5.68%	3.47%	3.47%	3.15%	3.71%	3.52%
Prince Edward Island	0.05%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.04%
Quebec	2.12%	1.19%	1.70%	5.87%	9.87%	4.07%	6.18%	2.46%
Saskatchewan	0.36%	0.33%	0.00%	0.00%	0.00%	0.00%	0.12%	0.31%
Yukon	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Total	11.43%	5.39%	13.64%	29.07%	17.07%	10.12%	13.84%	10.90%

Cumulative Canadian Shipment Destinations

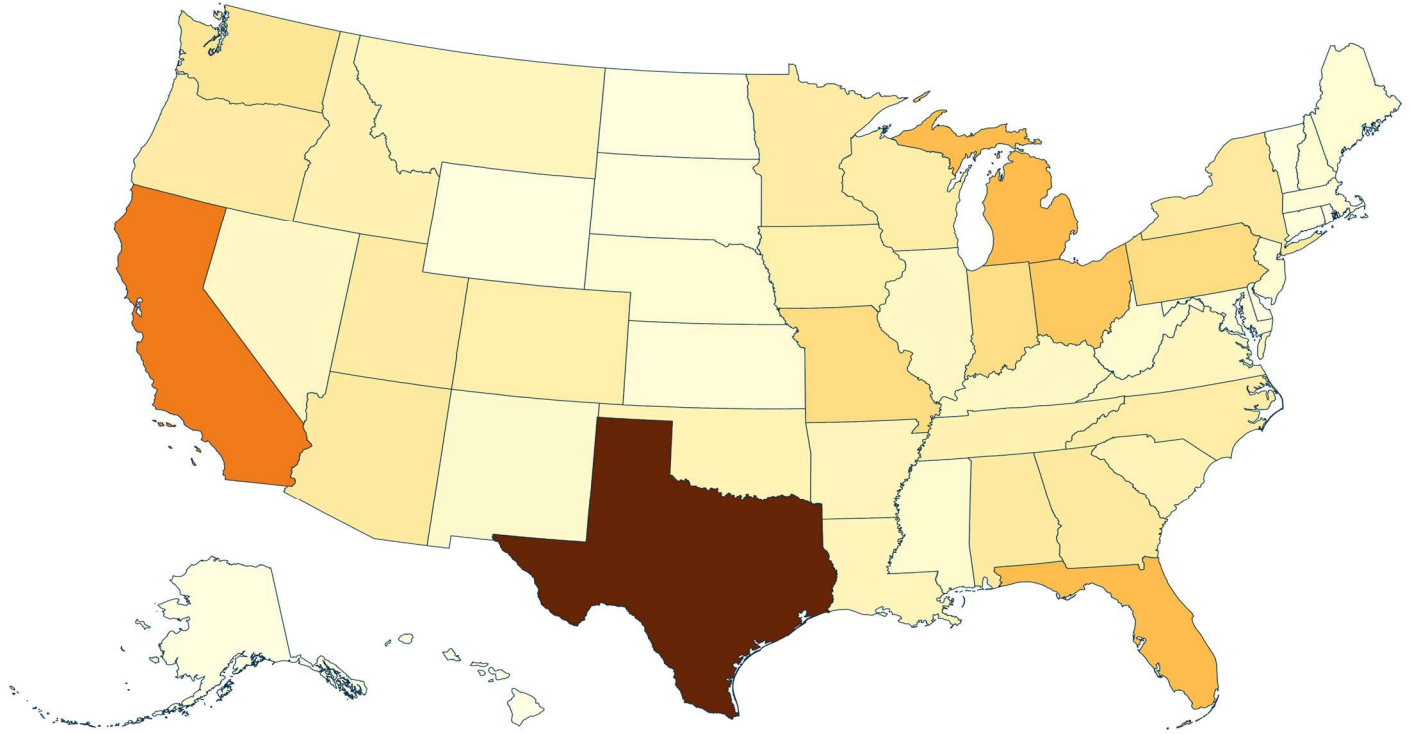
	110,259	28,660	2,112	2,118	3,224	4,836	12,435	163,644
	Travel Trailers	Travel Trailers	Folding Camping	Truck	Motorhomes	Motorhomes	Motorhomes	Totals
	Conventional	Fifth-Wheel	Trailers	Campers	Type A	Type B	Type C	
Alberta	2.15%	1.31%	1.99%	5.96%	0.56%	1.20%	1.39%	1.93%
British Columbia	1.25%	0.59%	1.92%	12.25%	0.56%	1.24%	3.10%	1.40%
Manitoba	0.52%	0.37%	0.07%	0.16%	0.00%	0.00%	0.14%	0.43%
New Brunswick	0.59%	0.24%	1.40%	0.00%	0.28%	0.10%	0.14%	0.47%
Newfoundland	0.09%	0.01%	0.66%	0.00%	0.00%	0.00%	0.02%	0.07%
Nova Scotia	0.39%	0.16%	0.52%	0.00%	0.03%	0.06%	0.15%	0.31%
Northwest Territories	0.00%	0.00%	0.00%	0.00%	0.00%	0.02%	0.00%	0.00%
Ontario	3.90%	1.49%	6.34%	3.23%	1.50%	2.47%	6.43%	3.60%
Prince Edward Island	0.06%	0.05%	0.15%	0.00%	0.12%	0.00%	0.00%	0.05%
Quebec	2.42%	1.28%	1.77%	6.95%	3.18%	3.17%	5.04%	2.51%
Saskatchewan	0.46%	0.27%	0.59%	0.11%	0.03%	0.04%	0.23%	0.38%
Yukon	0.01%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.01%
Total	11.83%	5.76%	15.41%	28.67%	6.26%	8.31%	16.66%	11.15%

Annual Total RV Shipments

Month	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026
JANUARY	33.9	42.4	25.5	33.0	45.9	53.3	20.4	22.7	27.6	24.7
FEBRUARY	39.4	43.0	36.5	37.1	48.3	53.8	26.3	31.0	32.9	29.2
MARCH	47.6	51.6	38.0	30.3	54.3	64.8	31.9	32.2	37.3	32.2
APRIL	42.3	47.5	40.2	7.2	51.8	57.2	31.2	34.2	35.4	29.2
MAY	45.9	45.1	39.9	28.0	49.2	50.5	30.9	33.2	28.2	22.9
JUNE	47.4	42.0	36.5	40.5	50.7	44.9	24.1	25.3	29.3	25.5
JULY	33.0	36.5	28.0	43.0	44.5	29.5	20.5	24.1	22.6	
AUGUST	45.0	39.6	33.7	39.5	52.8	33.8	28.1	29.1	28.2	
SEPTEMBER	43.6	31.0	31.6	41.6	55.0	28.4	24.7	24.6	25.7	
OCTOBER	48.9	43.6	39.0	47.3	58.0	32.7	28.4	30.6	30.2	
NOVEMBER	41.5	33.0	29.7	42.5	49.1	24.5	25.2	23.6	21.5	
DECEMBER	36.2	28.4	27.5	40.4	40.3	19.9	21.5	23.2	23.2	
TOTAL	504.6	483.7	406.1	430.4	600.2	493.3	313.2	333.7	342.2	163.6

Wholesale Distribution

0.06 10.92

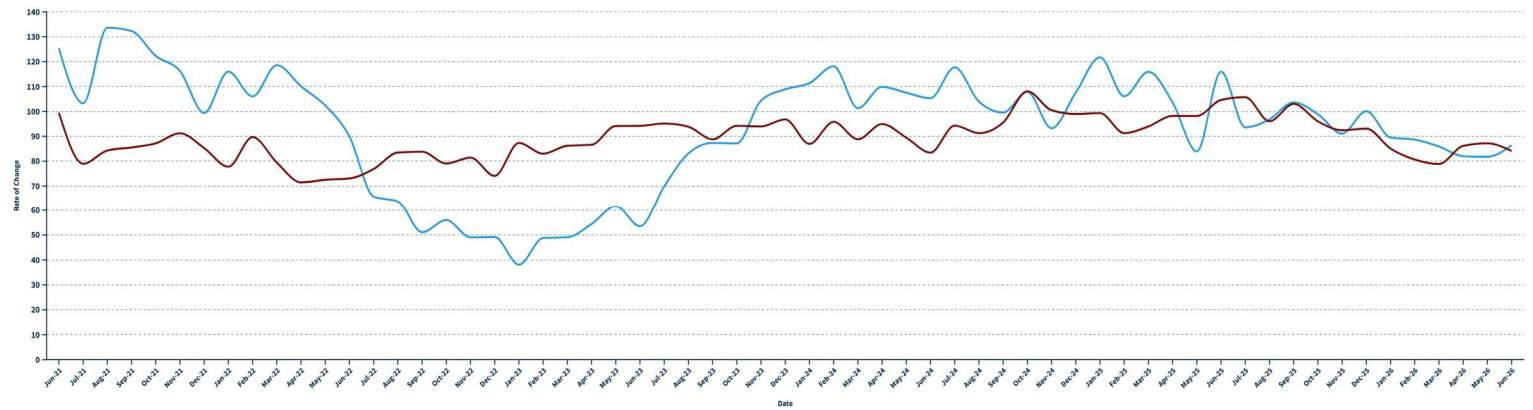


Source: U.S. Census Bureau's cartographic boundary shapefiles, 2016 edition

Retail Activity

RV Production and RV Registrations 12/12 ROC (-TC)

■ All RVs (Truck Campers Excluded) ROC ■ All RV Registrations (Truck Campers Excluded) ROC



Source: RV Industry Association, Statistical Surveys, Inc.

RV Production and RV Registrations 3/12 ROC (-TC)

■ All RVs (Truck Campers Excluded) ROC ■ All RV Registrations (Truck Campers Excluded) ROC



Source: RV Industry Association, Statistical Surveys, Inc.

Retail Activity By RV Type

Conventional Travel Trailer Production and Registrations 12/12 ROC

■ Conventional Travel Trailers ROC ■ Conventional Travel Trailers Registration ROC



Conventional Travel Trailer Production and Registrations 3/12 ROC

■ Conventional Travel Trailers ROC ■ Conventional Travel Trailers Registrations ROC



Fifth-Wheel Travel Trailer Production and Registrations 12/12 ROC

■ Fifth-Wheel ROC ■ Fifth-Wheel Registrations ROC



Fifth-Wheel Travel Trailer Production and Registrations 3/12 ROC

■ Fifth-Wheel Travel Trailers ROC ■ Fifth-Wheel Travel Trailers Registrations ROC



Folding Camping Trailer Production and Registrations 12/12 ROC

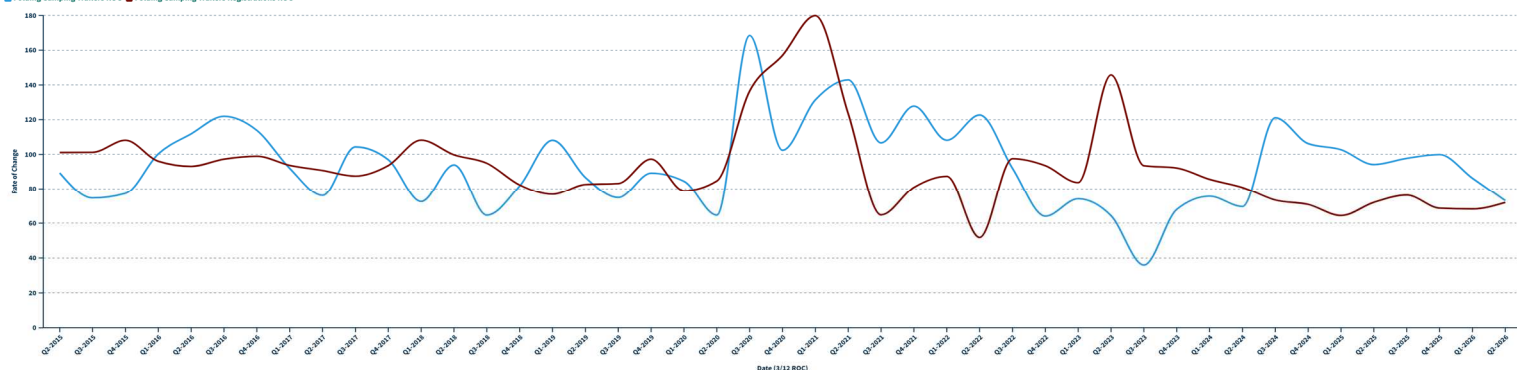
■ Folding Camping Trailers ROC ■ Folding Camping Trailers Registrations ROC



Source: RV Industry Association, Statistical Surveys, Inc.

Folding Camping Trailer Production and Registrations 3/12 ROC

■ Folding Camping Trailers ROC ■ Folding Camping Trailers Registrations ROC



Source: RV Industry Association, Statistical Surveys, Inc.

Type A Motorhome Production and Registrations 12/12 ROC

■ Type A Motorhomes ROC ■ Type A Motorhomes Registrations ROC



Source: RV Industry Association, Statistical Surveys, Inc.

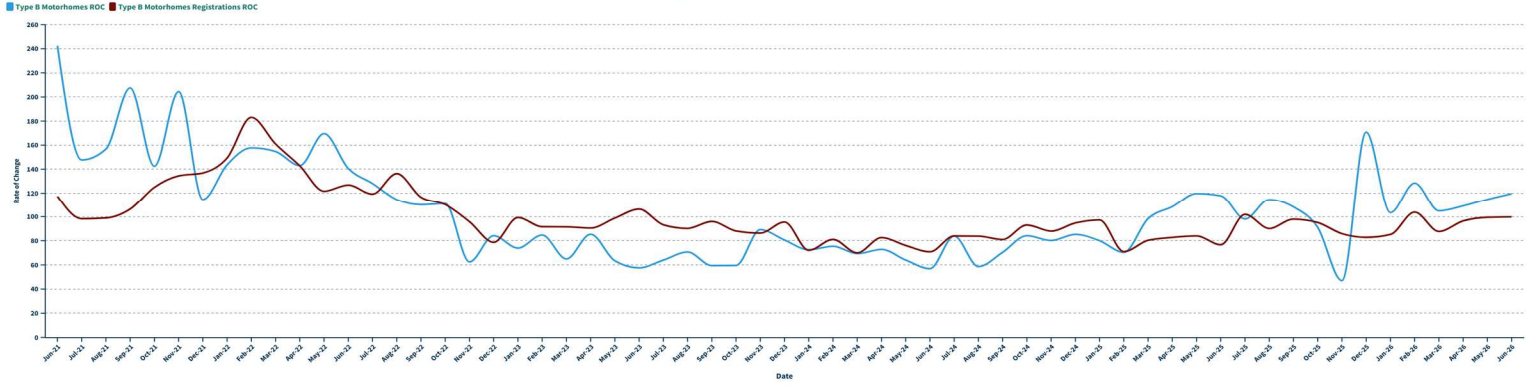
Type A Motorhome Production and Registrations 3/12 ROC

■ Type A Motorhomes ROC ■ Type A Motorhome Registrations ROC

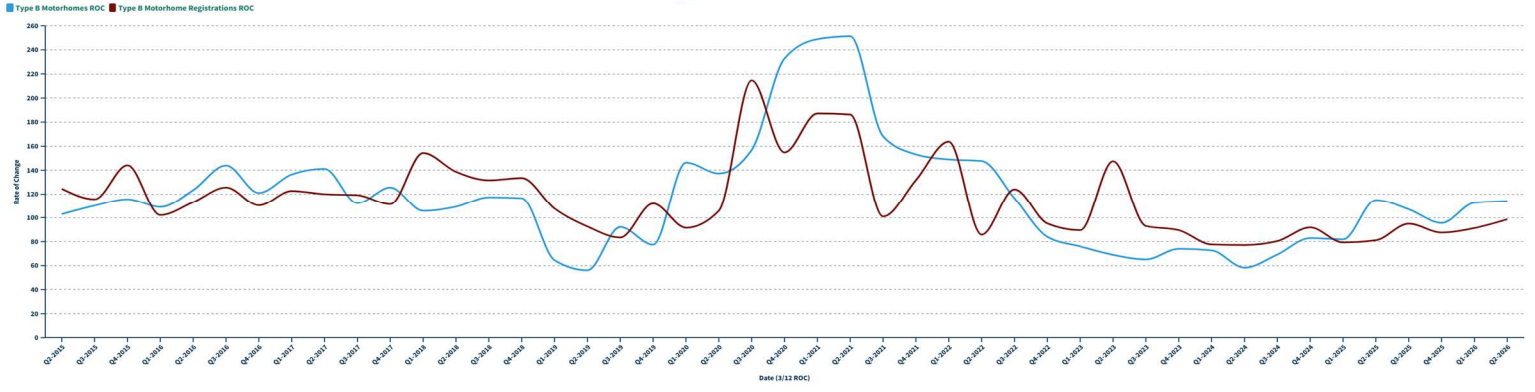


Source: RV Industry Association, Statistical Surveys, Inc.

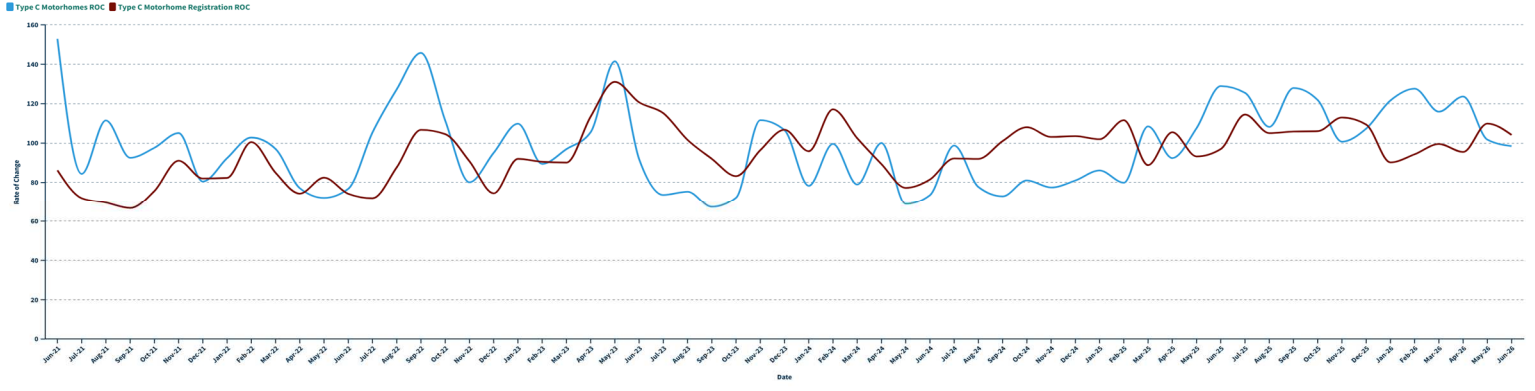
Type B Motorhome Production and Registrations 12/12 ROC



Type B Motorhome Production and Registrations 3/12 ROC



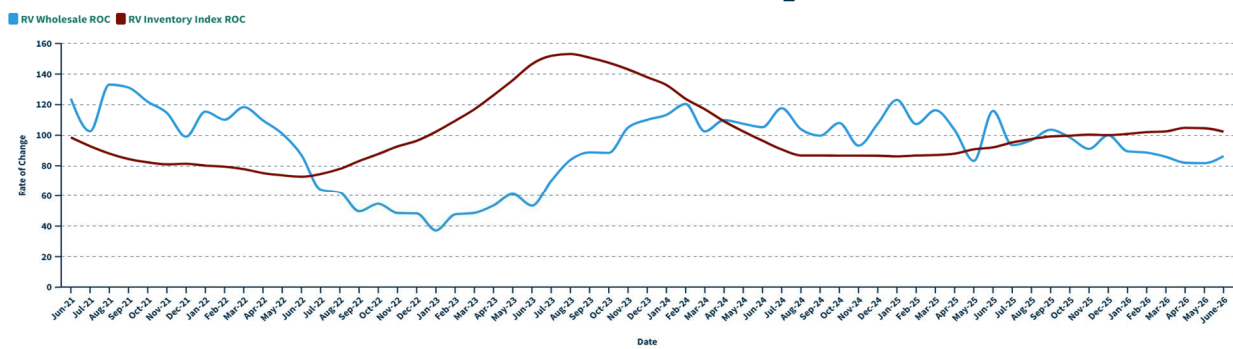
Type C Motorhome Production and Registrations 12/12 ROC



Type C Motorhome Production and Registrations 3/12 ROC



Inventory Index

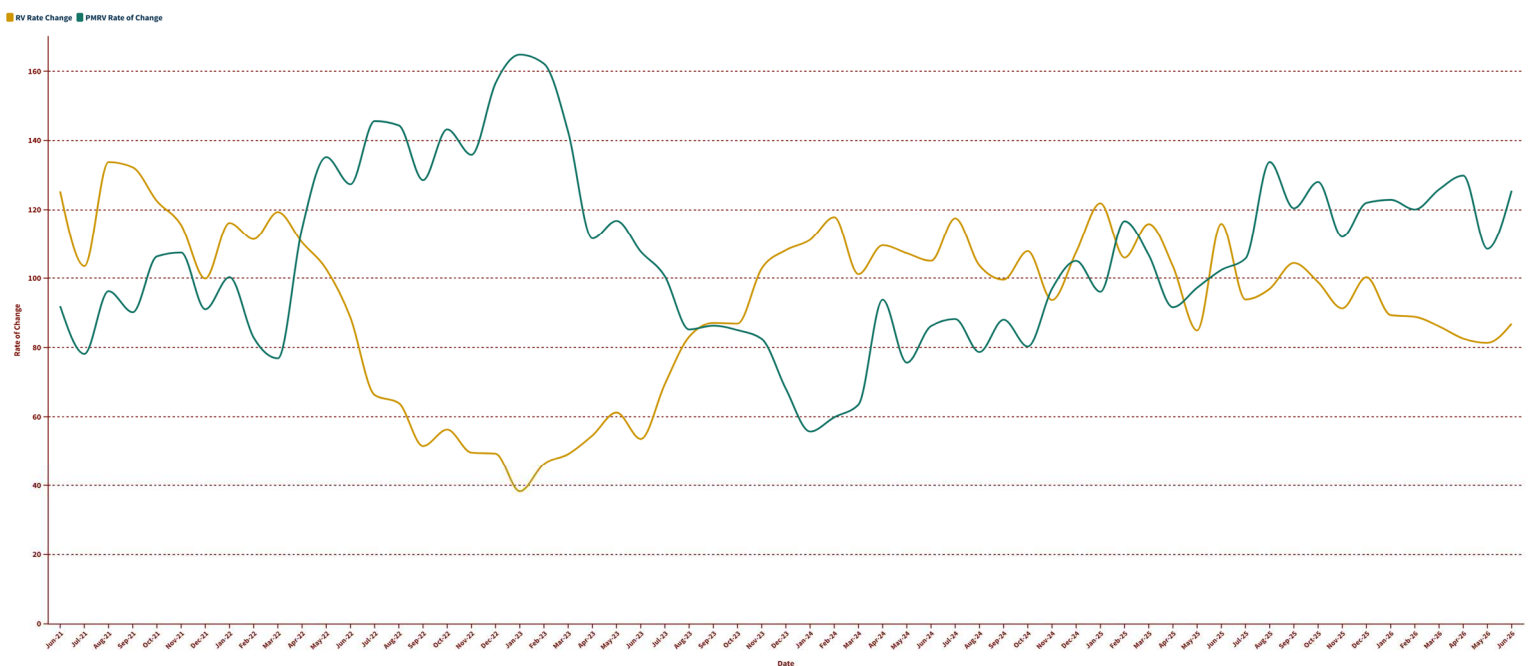


Source: RV Industry Association, Statistical Surveys, Inc.

1.03

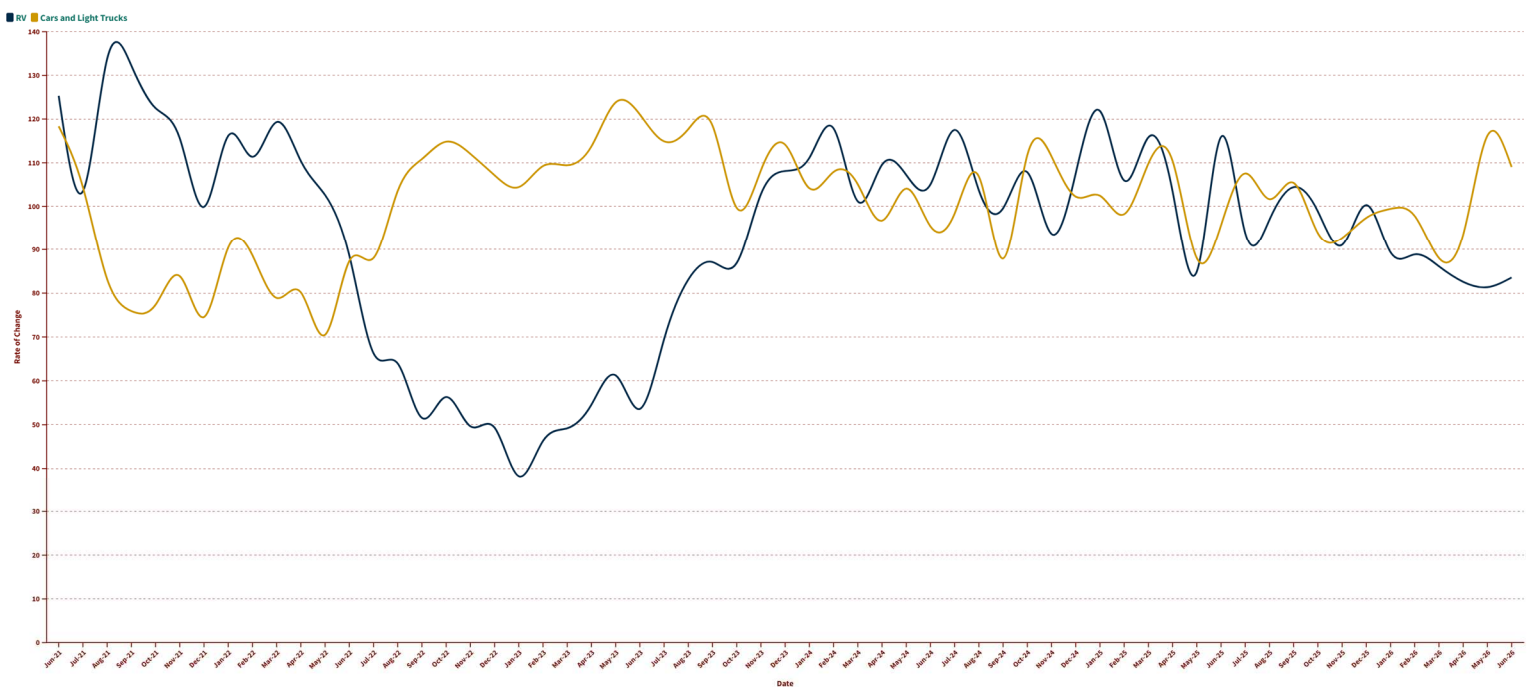
The ratio is the 12MMT of registrations/shipments of TT, FW, FCT, Type A and Type C motorhomes. TC and Type B are removed due to insufficient data

RV Wholesale Shipments Compared to PMRV Wholesale Shipments



Source: RV Industry Association

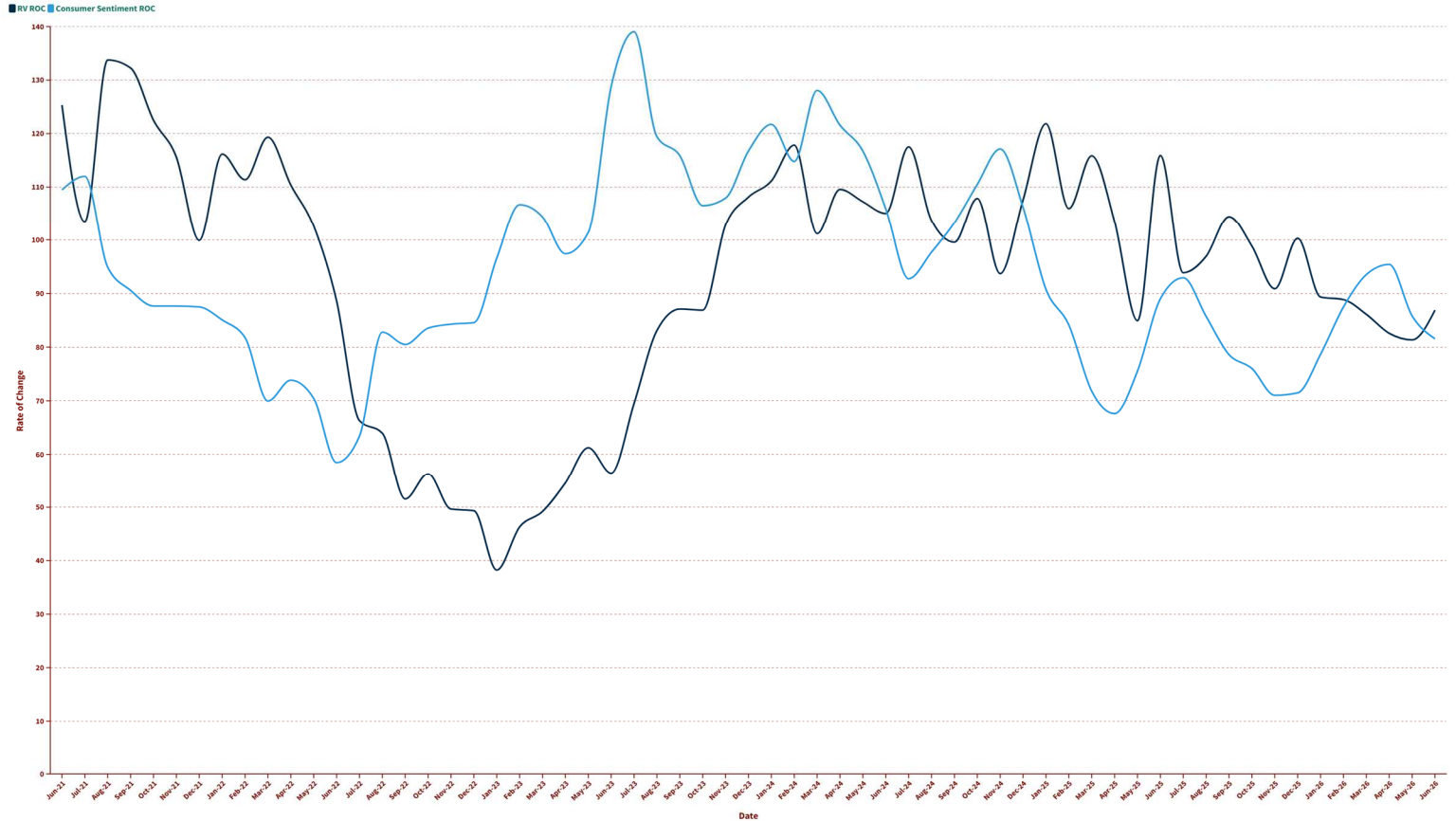
RV Wholesale Shipments Compared to Car and Light Truck Sales



Source: RV Industry Association, Federal Reserve Bank of St. Louis

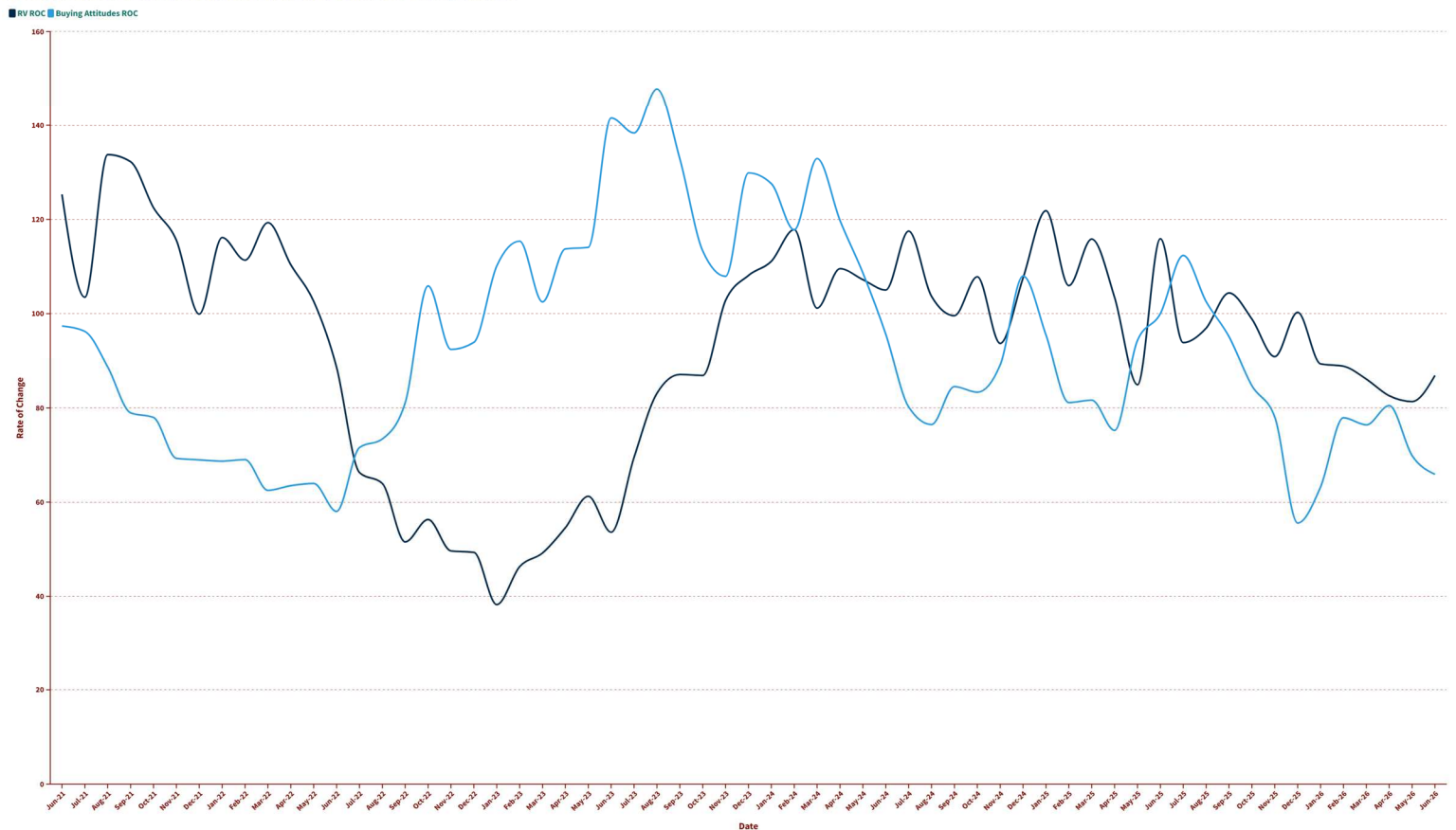
Manufacturers Wholesale Shipments Index Comparisons

RV Shipment Rate of Change Compared with Index of Current Consumer Sentiment



Source: University of Michigan Survey Research Center

RV Shipment Rate of Change Compared with Index of Consumers' Buying Attitudes



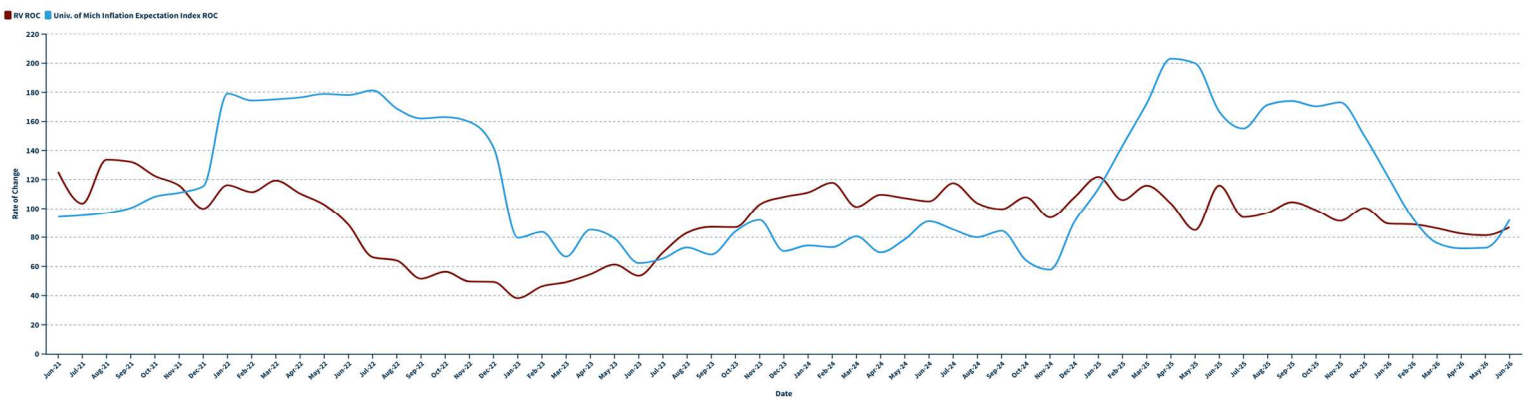
Source: University of Michigan Survey Research Center

Economic Indicators Compared to RV Rate of Change

Disposable Income



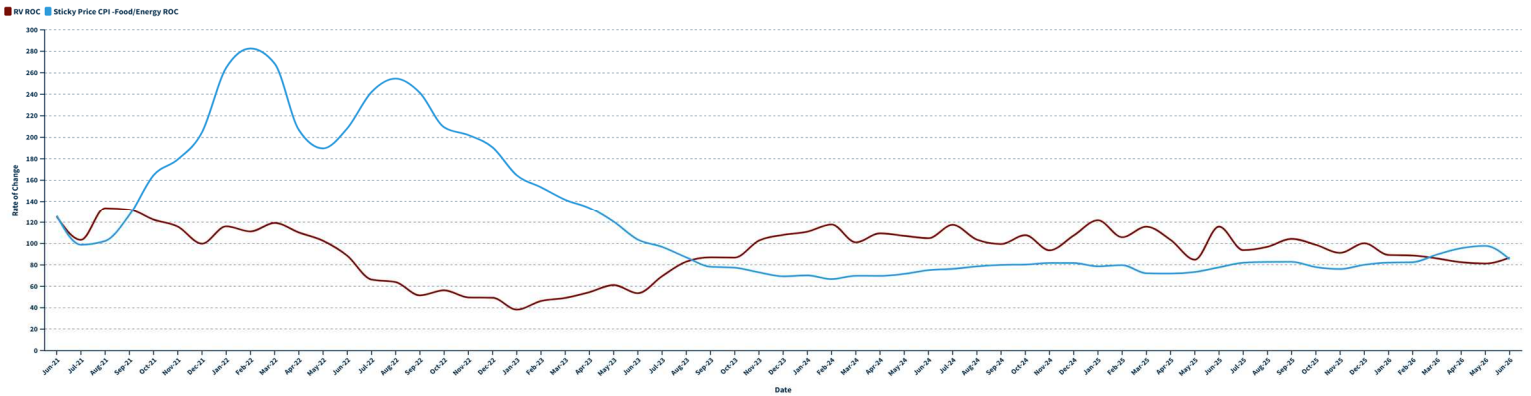
University of Michigan Inflation Expectation Index



Thirty Year Mortgage Rate



Sticky Price CPI, Less Food and Energy

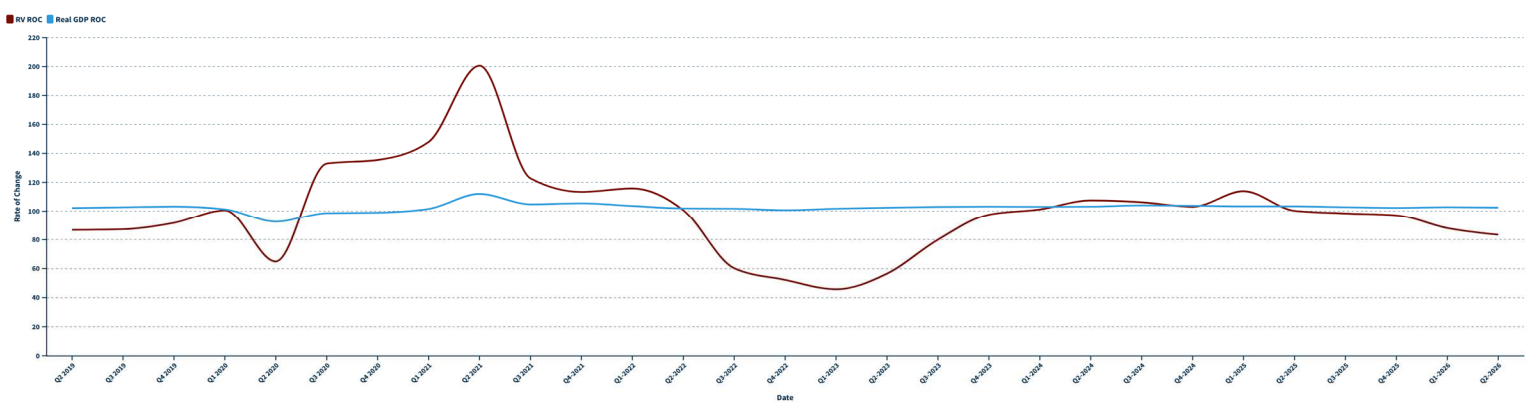


Economic Indicators Compared to RV Rate of Change

Retail Activity



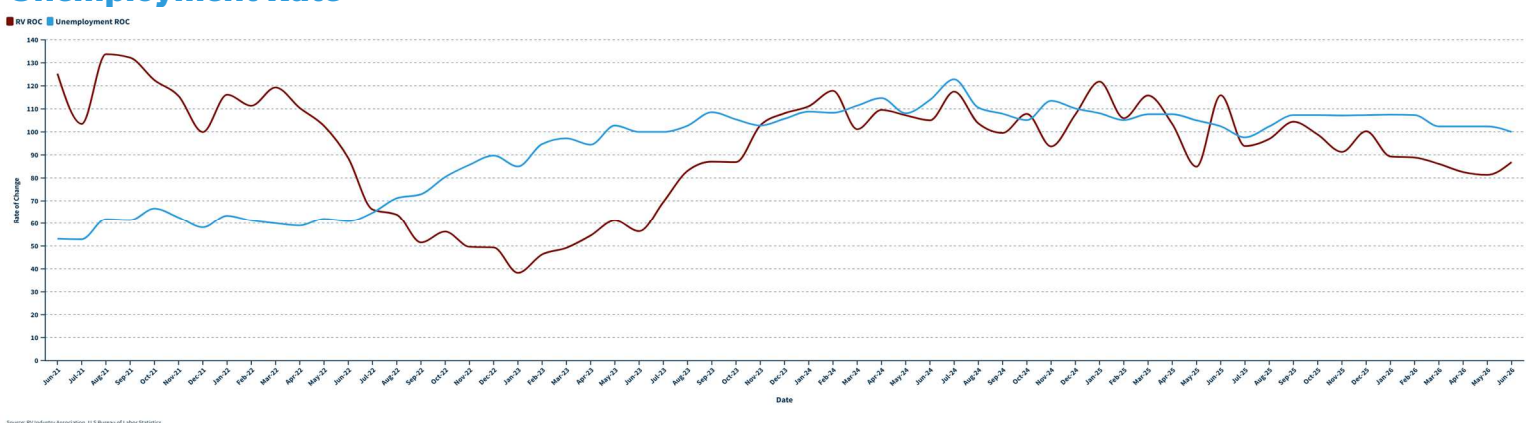
Real GDP



Housing Starts, New



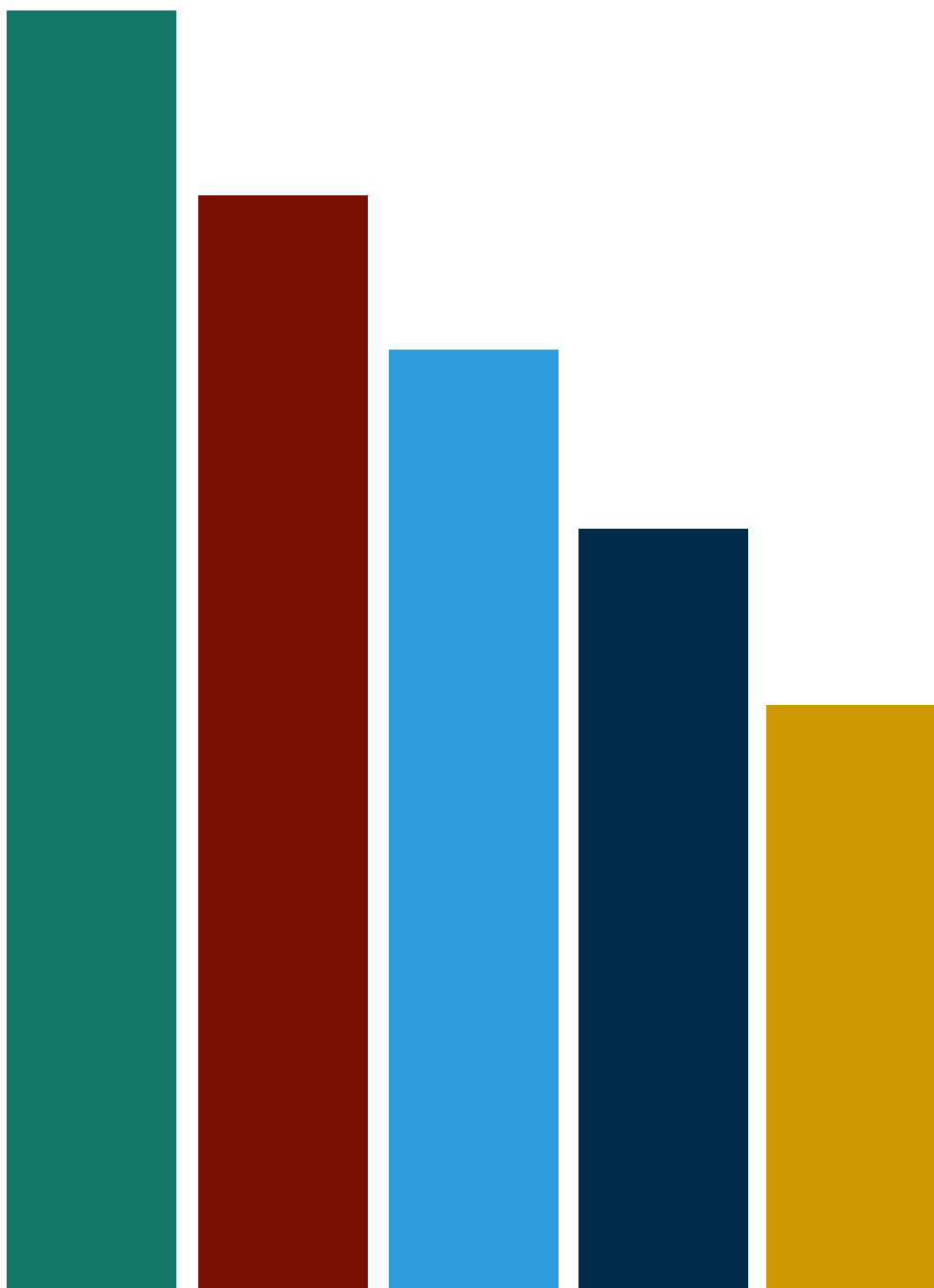
Unemployment Rate



June

2026

PMRV Market Report



RV
INDUSTRY
ASSOCIATION

Park Model RV Committee Chairman

John Soard

Forest River

RVIA Staff

Craig Kirby

President

Bill Baker

Vice President; Membership and Research

Matt Hummel

Research Analyst, Market Data

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Vehicle Categories

A recreation vehicle (RV) is a vehicle that is primarily designed as a temporary living quarters for non-commercial recreational and/or camping use and is built to the standards for recreation vehicle as adopted but eh RV Industry Association

Towable RV

A Towable RV is a recreation vehicle that is mounted on wheels and designed to be towed by a motorized vehicle or can be a portable unit intended to be placed in the bed of a pickup truck. There are four vehicle types classified as towable RVs.

Conventional Travel Trailer



A conventional travel trailer is a towable RV constructed from rigid materials with a roof, sidewalls, and mounted on wheels. These units are designed to be towed by a motorized vehicle.

Fifth-Wheel Travel Trailer



A fifth-wheel travel trailer is a towable RV mounted on wheels and designed to be towed by a motorized vehicle with a towing mechanism that is placed above or forward of the tow vehicle's rear axle.

Folding Camping Trailer



A folding camping trailer is a towable RV constructed with a collapsible roof and partially collapsible sidewalls. This RV is mounted on wheels and is designed to be towed by a motorized vehicle.

Truck Camper



A truck camper is a towable RV that is designed to be placed in the bed of a pickup truck.

Motorhome

A motorhome is a recreation vehicle built on a self propelled motor vehicle chassis. There are three vehicle types classified as a motorhome

Type A Motorhome



A Type A motorhome is constructed on a bare motor vehicle chassis.

Type B Motorhome



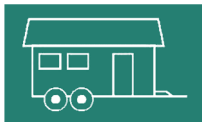
A Type B motorhome is a motorhome constructed on an automotive grade van chassis.

Type C Motorhome



A Type C motorhome is constructed on a cut away automotive grade truck chassis.

Park Model RV

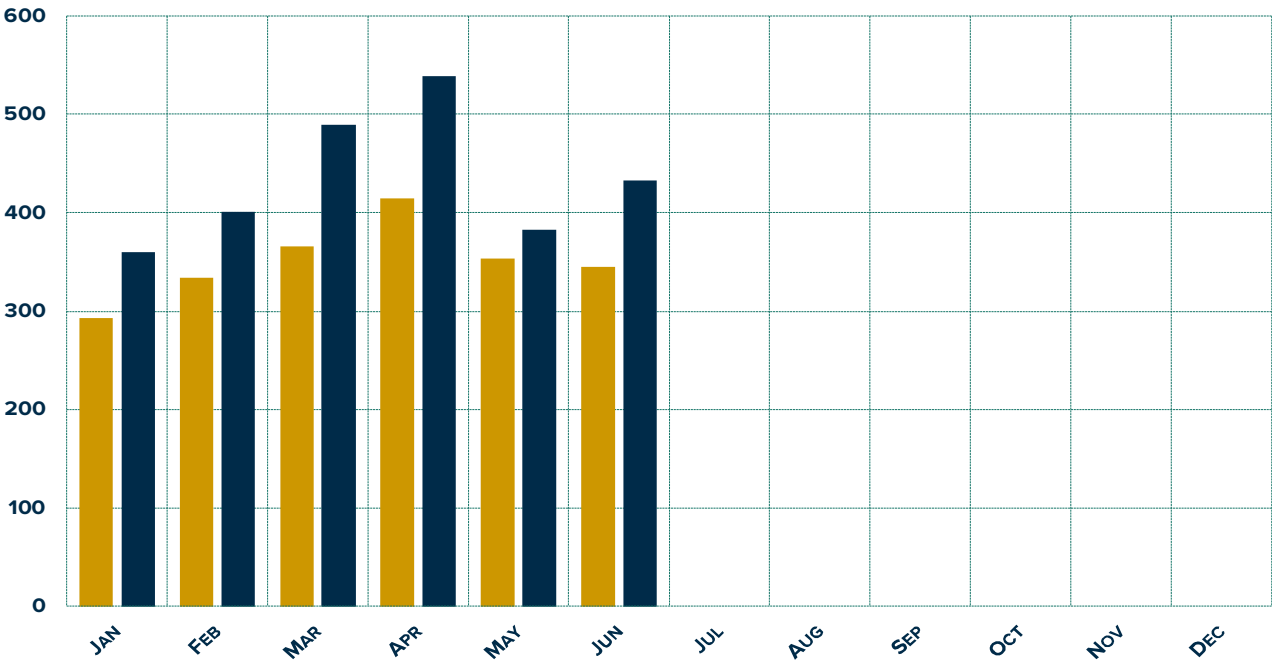


A park model RV (PMRV) is a recreation vehicle intended to provide temporary living quarters for recreation, camping or seasonal use. PMRVs are built on a single chassis, mounted on wheels with a gross trailer area not to exceed four hundred square feet.

June Wholesale Shipment Summary

	June 2025	June 2026	Change Over Last Year	Cum. 2025	Cum. 2026	Change Year To Date
Park Model RVs	345	433	25.5%	2,106	2,605	23.7%

Total Monthly Shipments vs. Last Year



2025 2026

June	Year to Date	
432	2,598	Greater than 8.5 feet wide
1	7	8.5 feet wide or less

* Year to date numbers can differ from reported numbers.
** Canadian shipments removed from monthly and year-to-date totals

Monthly Shipment Destinations

Total Units = 433

Pacific	49	10.99%
Alaska	0	0.00%
California	22	4.93%
Hawaii	0	0.00%
Oregon	8	1.79%
Washington	19	4.26%

Mountain	66	14.80%
Arizona	42	9.42%
Colorado	4	0.90%
Idaho	3	0.67%
Montana	8	1.79%
Nevada	0	0.00%
New Mexico	0	0.00%
Utah	4	0.90%
Wyoming	5	1.12%

W. No. Central	27	6.05%
Iowa	2	0.45%
Kansas	0	0.00%
Minnesota	23	5.16%
Missouri	2	0.45%
Nebraska	0	0.00%
No. Dakota	0	0.00%
So. Dakota	0	0.00%

W. So. Central	89	19.96%
Arkansas	3	0.67%
Louisiana	8	1.79%
Oklahoma	4	0.90%
Texas	74	16.59%

E. No. Central	52	11.66%
Illinois	10	2.24%
Indiana	6	1.35%
Michigan	5	1.12%
Ohio	3	0.67%
Wisconsin	28	6.28%

E. So. Central	19	4.26%
Alabama	7	1.57%
Kentucky	1	0.22%
Mississippi	4	0.90%
Tennessee	7	1.57%

Outside US	13	2.91%
Asia	0	0.00%
Canada	13	2.91%
Europe	0	0.00%
Other	0	0.00%

South Atlantic	67	15.02%
Delaware	4	0.90%
Florida	34	7.62%
Georgia	1	0.22%
Maryland	0	0.00%
No. Carolina	18	4.04%
So. Carolina	5	1.12%
Virginia	3	0.67%
West Virginia	2	0.45%

Mid Atlantic	51	11.43%
New Jersey	9	2.02%
New York	14	3.14%
Pennsylvania	28	6.28%

New England	13	2.91%
Connecticut	7	1.57%
Maine	2	0.45%
Massachusetts	3	0.67%
New Hampshire	1	0.22%
Rhode Island	0	0.00%
Vermont	0	0.00%

* Destination totals might not match shipment totals

** Canadian shipment totals removed from shipment total

Cumulative Shipment Destinations

Total Units = 2,605

Pacific	343	12.78%
Alaska	2	0.07%
California	156	5.81%
Hawaii	0	0.00%
Oregon	68	2.53%
Washington	117	4.36%

Mountain	359	13.38%
Arizona	217	8.09%
Colorado	30	1.12%
Idaho	7	0.26%
Montana	21	0.78%
Nevada	0	0.00%
New Mexico	2	0.07%
Utah	62	2.31%
Wyoming	20	0.75%

W. No. Central	147	5.48%
Iowa	8	0.30%
Kansas	0	0.00%
Minnesota	103	3.84%
Missouri	17	0.63%
Nebraska	1	0.04%
No. Dakota	14	0.52%
So. Dakota	4	0.15%

W. So. Central	569	21.21%
Arkansas	27	1.01%
Louisiana	35	1.30%
Oklahoma	5	0.19%
Texas	502	18.71%

E. No. Central	401	14.95%
Illinois	46	1.71%
Indiana	45	1.68%
Michigan	78	2.91%
Ohio	53	1.98%
Wisconsin	179	6.67%

E. So. Central	78	2.91%
Alabama	17	0.63%
Kentucky	10	0.37%
Mississippi	21	0.78%
Tennessee	30	1.12%

Outside US	78	2.91%
Asia	0	0.00%
Canada	75	2.80%
Europe	0	0.00%
Other	3	0.11%

South Atlantic	391	14.57%
Delaware	36	1.34%
Florida	156	5.81%
Georgia	11	0.41%
Maryland	15	0.56%
No. Carolina	109	4.06%
So. Carolina	34	1.27%
Virginia	24	0.89%
West Virginia	6	0.22%

Mid Atlantic	233	8.68%
New Jersey	43	1.60%
New York	36	1.34%
Pennsylvania	154	5.74%

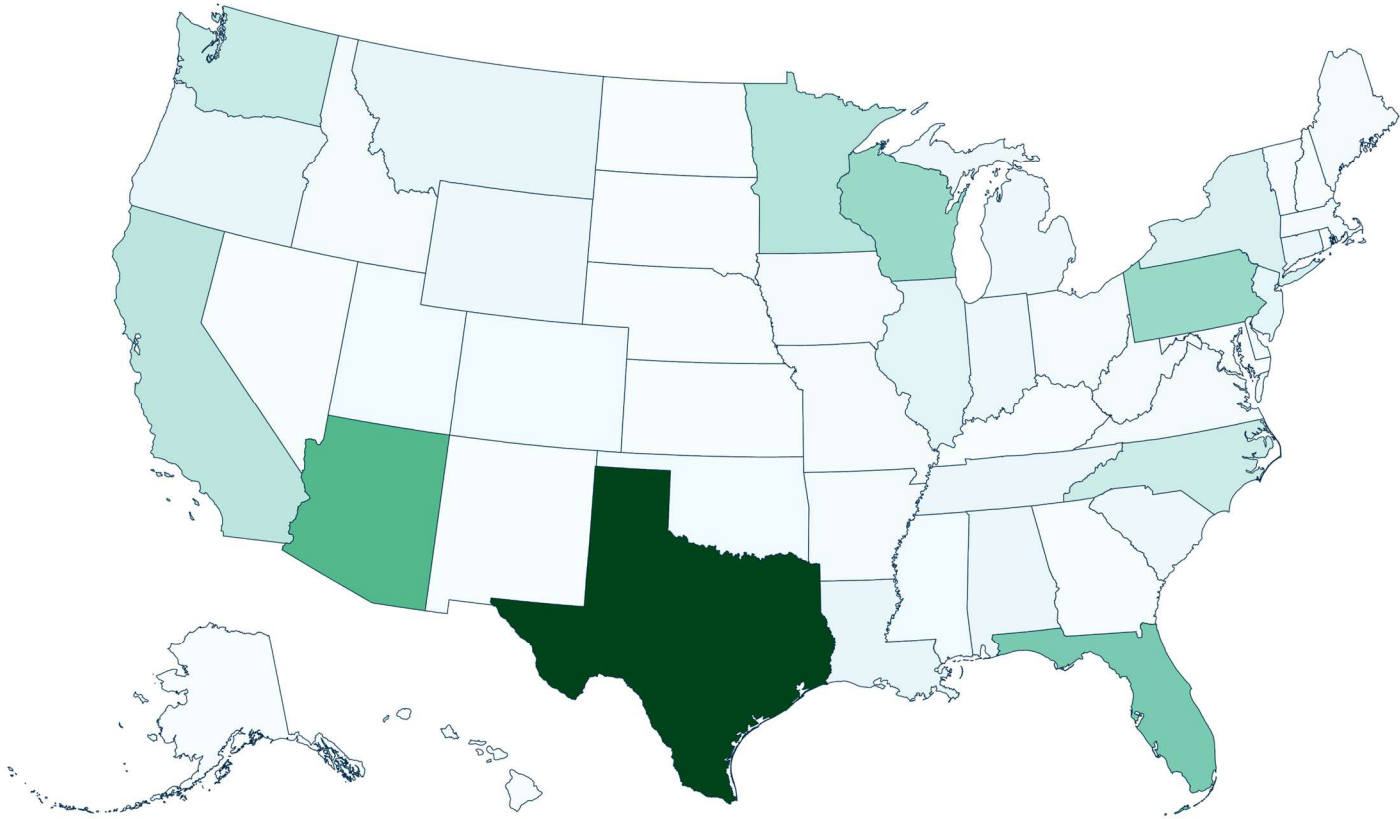
New England	84	3.13%
Connecticut	30	1.12%
Maine	36	1.34%
Massachusetts	11	0.41%
New Hampshire	5	0.19%
Rhode Island	1	0.04%
Vermont	1	0.04%

* Destination totals might not match shipment totals

** Canadian shipment totals removed from shipment total

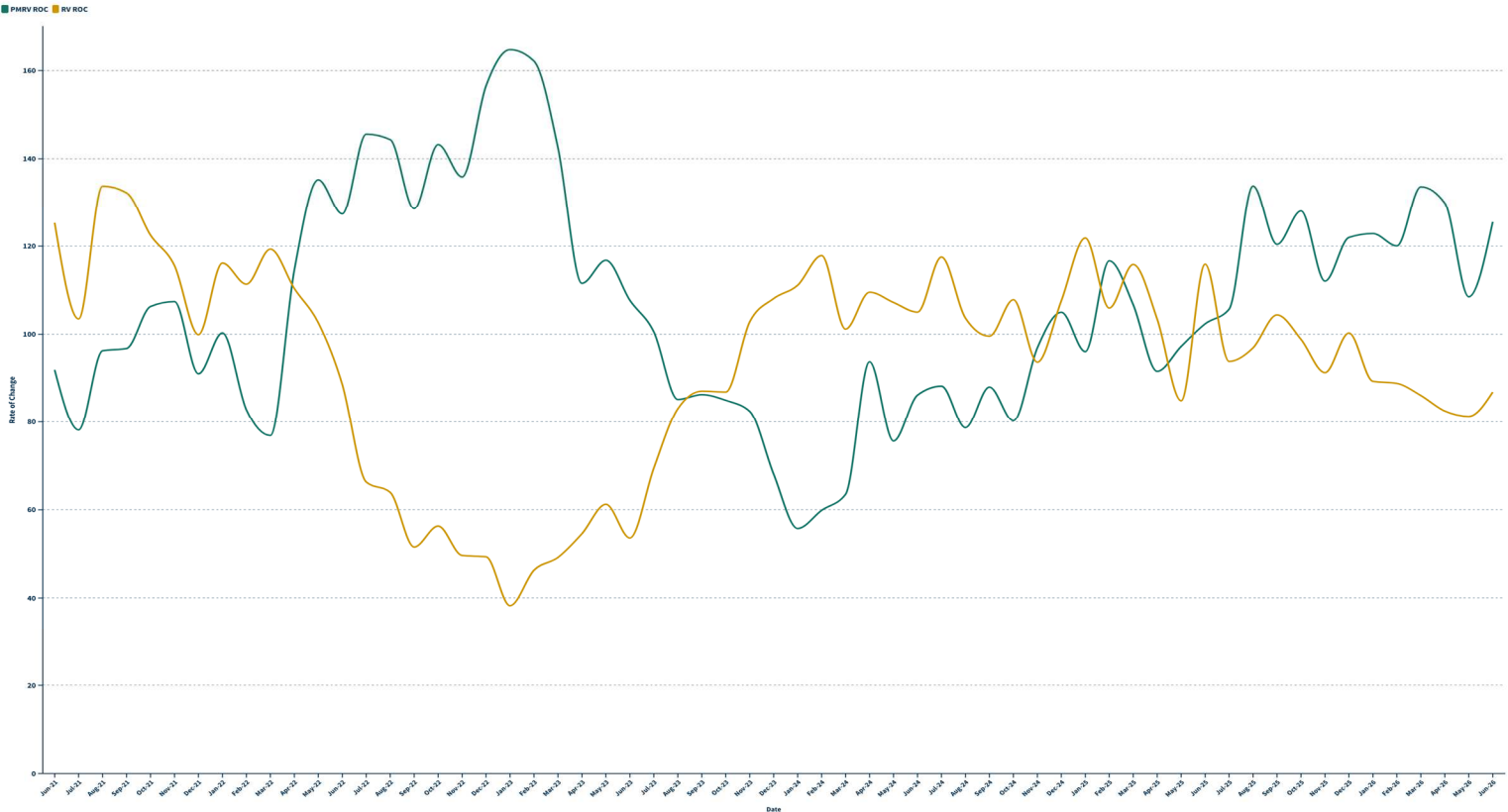
PMRV Wholesale Shipment Map

1 74



Source: U.S. Census Bureau's cartographic boundary shapefiles, 2016 edition

PMRV Wholesale Shipments Compared to RV Wholesale Shipments

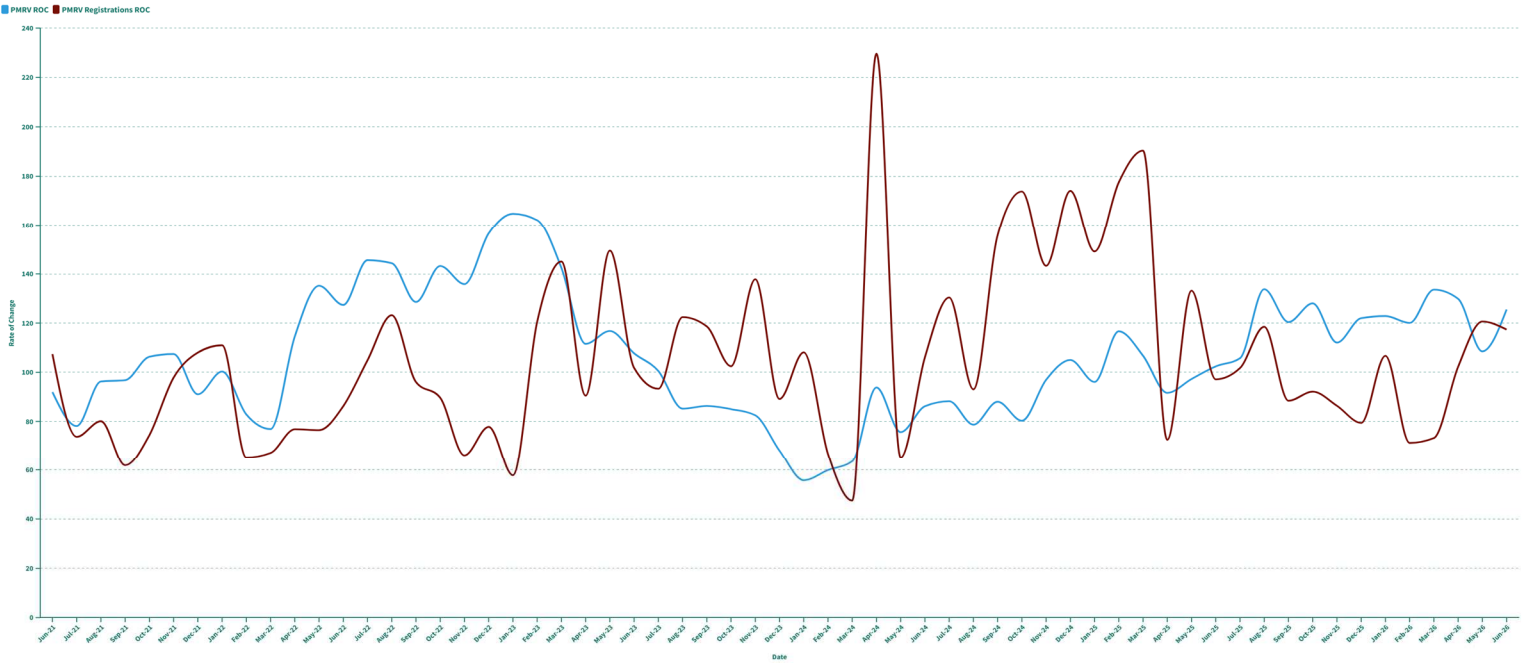


Source: RV Industry Association

PMRV Shipment History

Month	2018	2019	2020	2021	2022	2023	2024	2025	2026
JANUARY	269	323	359	331	332	547	305	293	360
FEBRUARY	380	323	320	373	309	501	300	334	401
MARCH	385	418	364	493	379	540	343	366	489
APRIL	345	433	240	378	433	483	453	415	539
MAY	330	394	281	304	411	480	363	353	383
JUNE	299	389	310	285	363	391	337	345	433
JULY	258	284	334	261	380	382	337	316	
AUGUST	306	390	321	309	446	380	299	400	
SEPTEMBER	248	310	311	301	387	334	294	354	
OCTOBER	302	353	333	354	507	431	346	443	
NOVEMBER	264	308	270	209	394	325	315	353	
DECEMBER	243	288	268	244	382	260	273	333	
TOTAL	3,629	4,213	3,711	3,923	4,723	5,054	3,927	4,305	2,605

PMRV Wholesale Shipments Compared to PMRV Registrations



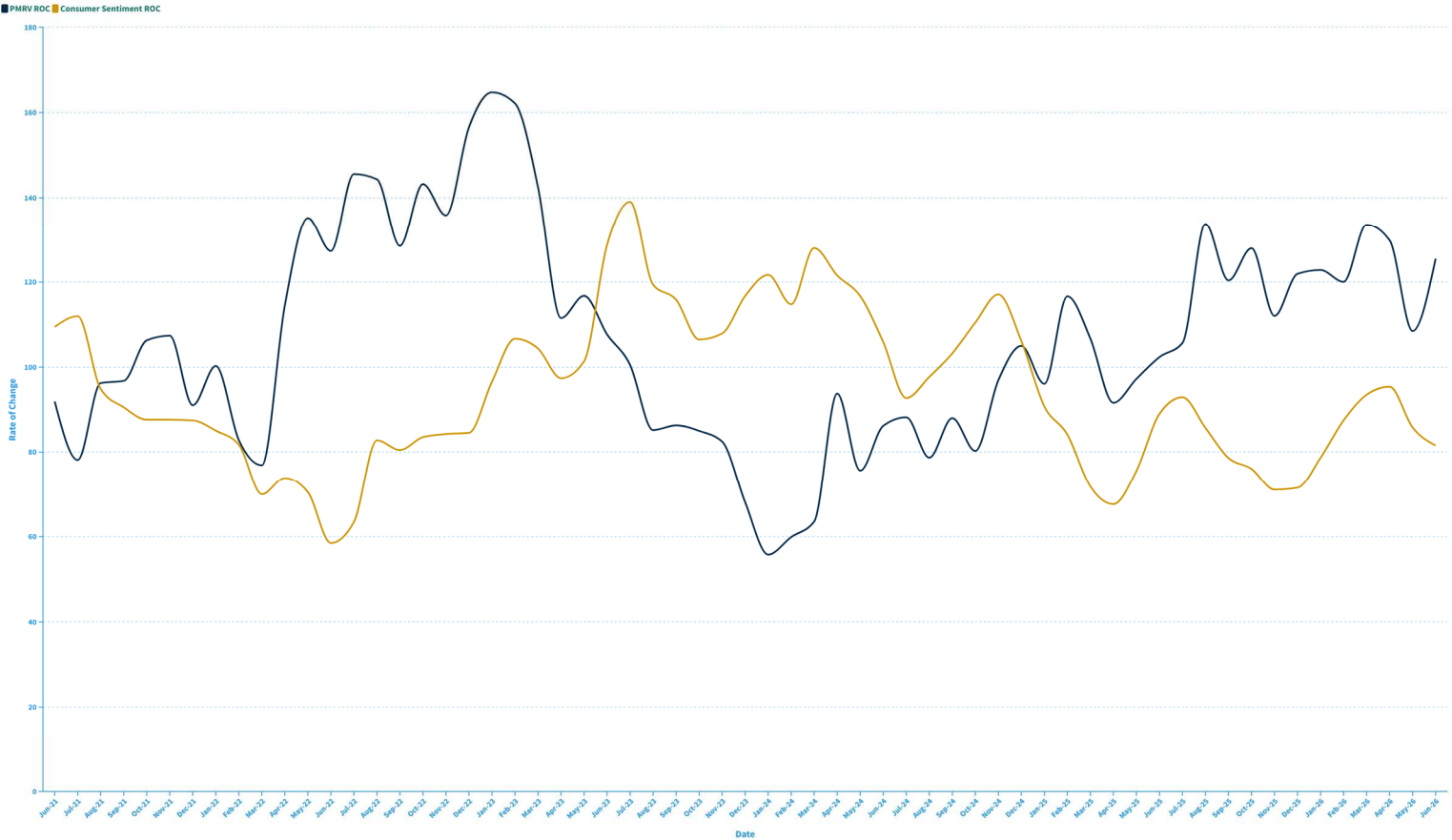
Source: PM Industry Association, Statistical Services, Inc.

PMRV 2026 Quarterly Forecast

Date	Q1 - 26		Q2 - 26		Q3 - 26		Q4 - 26		Total
Forecast									
2026 High	1,246	1,292	1,029	1,078	4,645				
2026 Low	1,167	1,226	995	1,062	4,450				
2026 Reported Shipments	1,250	1,355	0	0	2,605				

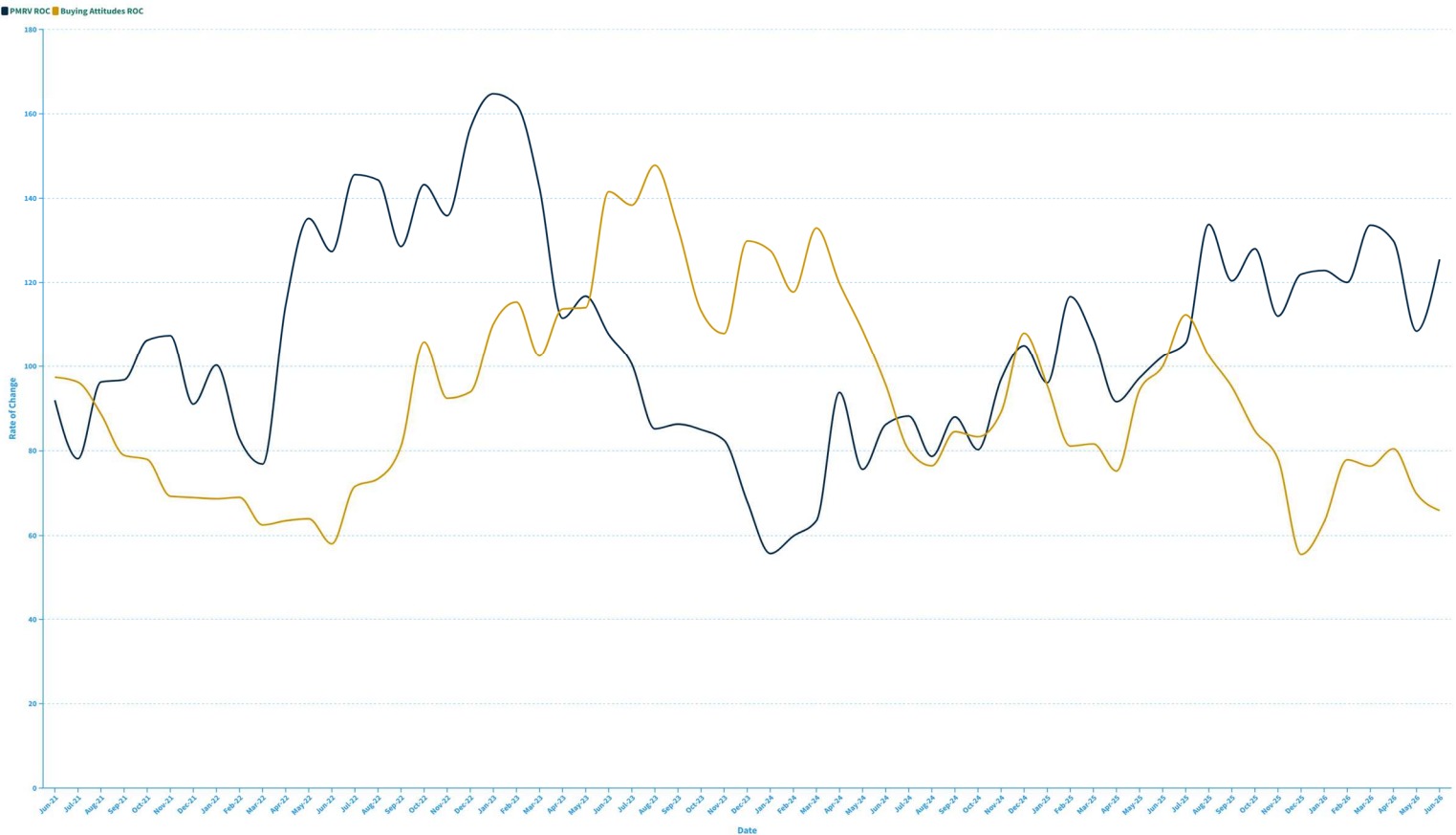
Manufacturers Wholesale Shipments Index Comparisons

PMRV Shipment Rate of Change Compared with Index of Current Consumer Sentiment



Source: University of Michigan Survey Research Center

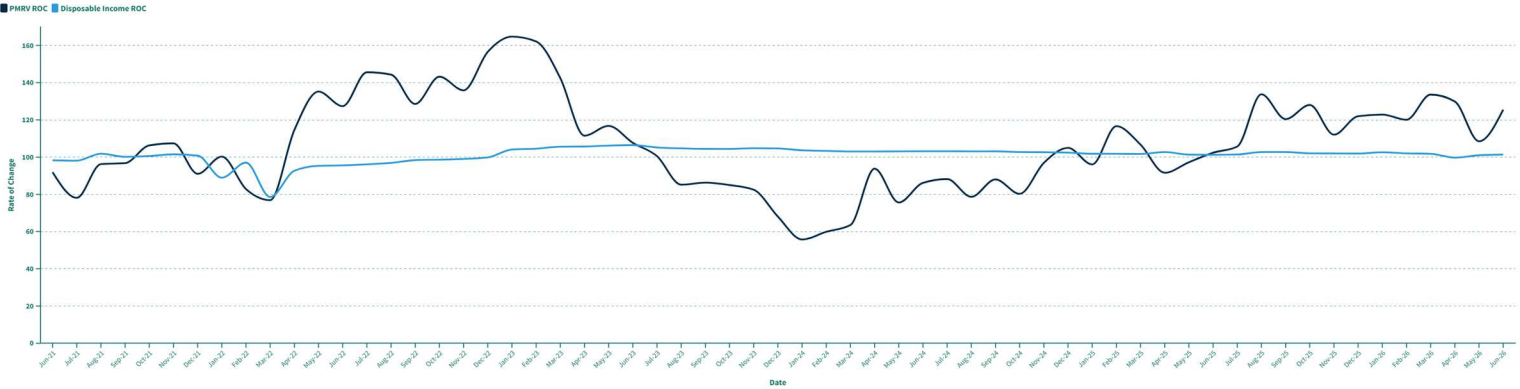
PMRV Shipment Rate of Change Compared with Index of Consumers' Buying Attitudes



Source: University of Michigan Survey Research Center

Financial Economic Indicators

Disposable Income



University of Michigan Inflation Expectation Index



Thirty Year Mortgage Rate

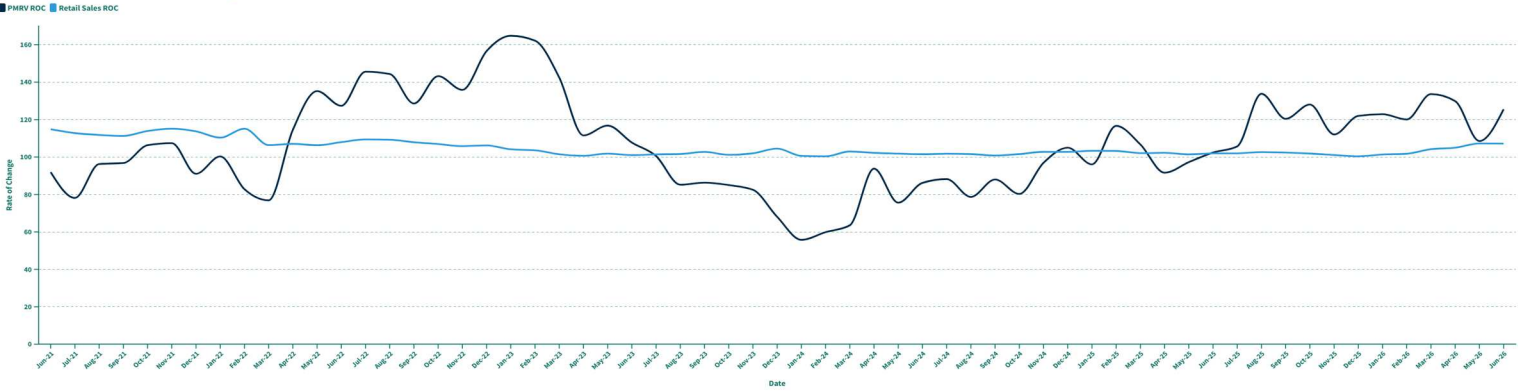


Sticky Price (Less Food and Energy)

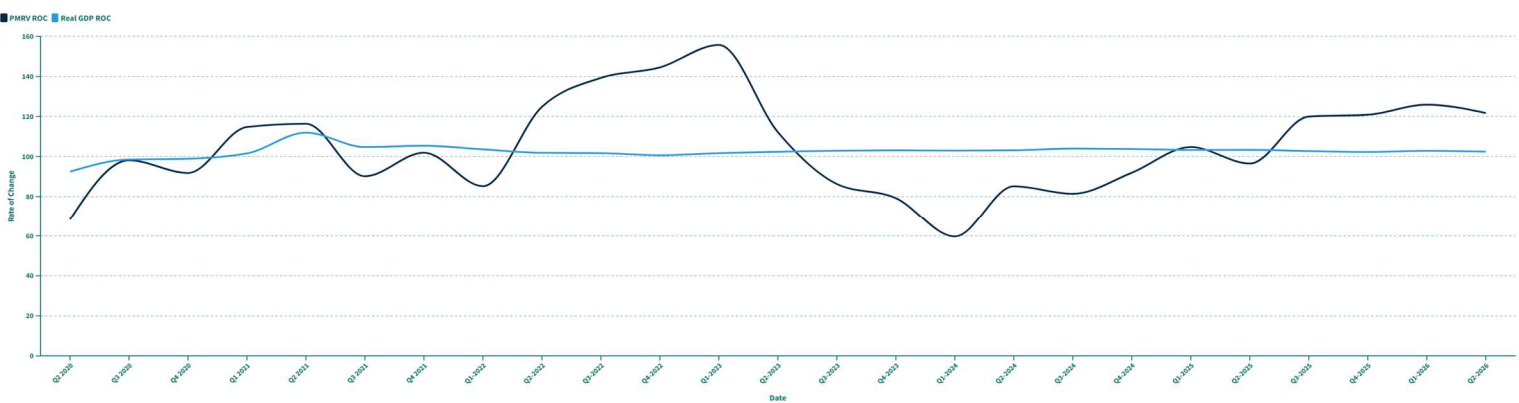


Financial Economic Indicators

Retail Activity



Real GDP



Housing Starts, New



Unemployment Rate



Industrial Economic Indicators

PPI Waferboard and OSB



PPI Plywood



PPI Lumber, Hardwood



PPI Engineered Wood Products

