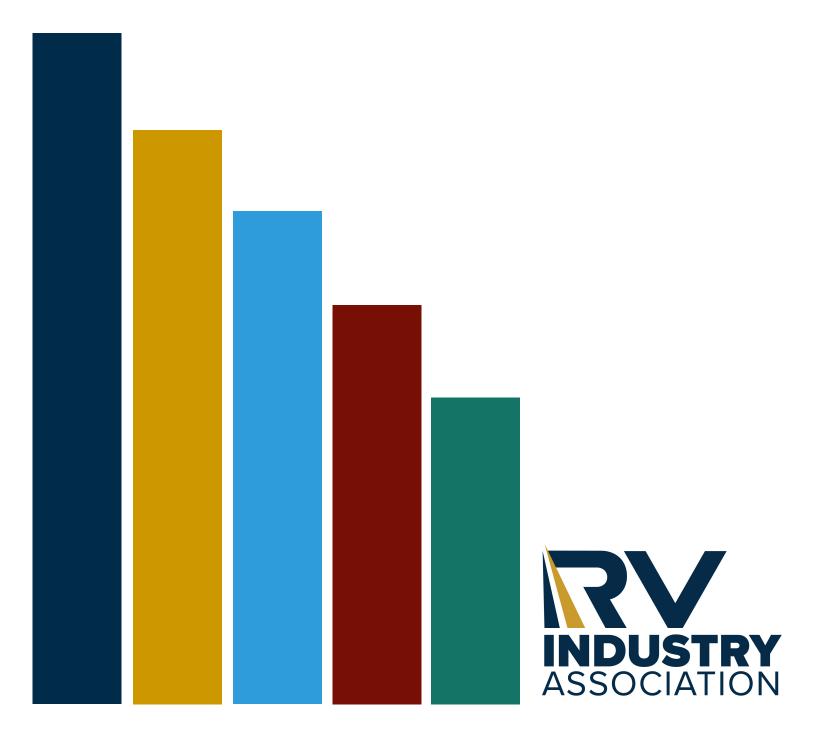
March

RV Market Report



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Recreation Vehicle Industry Association 2465 J-17 Centreville RD #801 Herndon, VA 20171 (703) 620-6003 www.rvia.org

Vehicle Categories

A recreation vehicle (RV) is a vehicle that is primarily designed as a temporary living quarters for non-commercial recreational and/or camping use and is built to the standards for recreation vehicle as adopted but eh RV Industry Association

Towable RV

A Towable RV is a recreation vehicle that is mounted on wheels and designed to be towed by a motorized vehicle or can be a portable unit intended to be placed in the bed of a pickup truck. There are four vehicle types classified as towable RVs.

Conventional Travel Trailer



A conventional travel trailer is a towable RV constructed from rigid materials with a roof, sidewalls, and mounted on wheels. These units are designed to be towed by a motorized vehicle.

Fifth-Wheel Travel Trailer



A fifth-wheel travel trailer is a towable RV mounted on wheels and designed to be towed by a motorized vehicle with a towing mechanism that is placed above or forward of the tow vehicle's rear axel.

Folding Camping Trailer



A folding camping trailer is a towable RV constructed with a collapsible roof and partially collapsible sidewalls. This RV is mounted on wheels and is designed to be towed by a motorized vehicle.

Truck Camper



A truck camper is a towable RV that is designed to be placed in the bed of a pickup truck.

Motorhome

A motorhome is a recreation vehicle built on a self propelled motor vehicle chassis. There are three vehicle types classified as a motorhome

Type A Motorhome



A Type A motorhome is constructed on a bare motor vehicle chassis.

Type B Motorhome



A Type B motorhome is a motorhome constructed on an automotive grade van chassis.

Type C Motorhome



A Type C motorhome is constructed on a cut away automotive grade truck chassis.

Park Model RV



A park model RV (PMRV) is a recreation vehicle intended to provide temporary living quarters for recreation, camping or seasonal use. PMRVs are built on a single chassis, mounted on wheels with a gross trailer area not to exceed four hundred square feet.

March Review

The RV Industry Association's survey of manufacturers found that March ended the month with 37,348 wholesale shipments, up 15.8% compared to March 2024. Through three months, RV shipments are up 13.9% from the same point last year with 97,848 units.

This month, towable RVs accounted for 91.0% of the monthly shipments with 33,982 units, up 17.1% from last March. To date, towable RVs are up 17.2% with 88,530 units shipped. Motorhomes finished the month up 4.4% from last March with 3,366 units delivered. Year to date, motorhomes are down (-10.5%) with 9,318 units shipped.

Towable RVs

Conventional travel trailers closed the month with 24,482 shipments, up 16.0% from the same month last year. Through March, conventional travel trailers are up 14.5% with 68,114 units. This month, conventional travel trailers accounted for 77.9% of all towable RV shipments, and 70.9% of the total RV shipments in March. Fifth-wheel travel trailers finished March up 24.5% with 6,748 units. To date, fifth-wheel travel trailers are up 30.8% with 18,243 shipments. Folding camping trailers ended the month down (-6.6%) with 425 units. Through March, folding camping trailers are up 2.7% with 1,285 units delivered. Truck campers ended the month up 6.5% with 327 units shipped. Overall, truck campers are up 9.0% from the same point last year with 888 shipments.

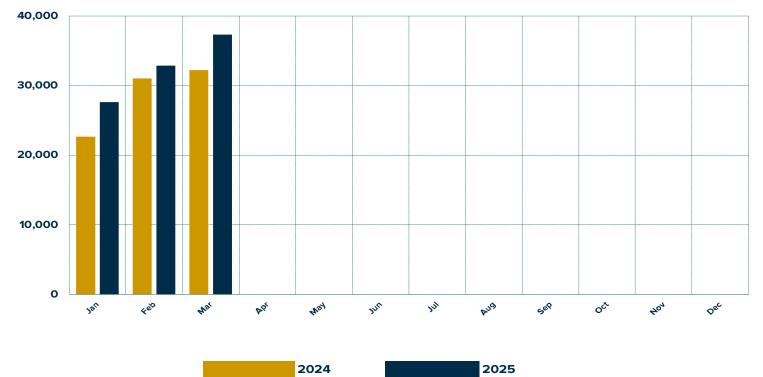
Motorhomes

Type C motorhomes ended the month up 8.5% from last March with 1,994 shipments and continue to lead the motorhome category in unit volume by making up 59.2% of all motorhome shipments during March. To date, Type C motorhomes are down (-9.4%) with 5,431 units. Type B motorhomes were down (-1.5%) from the same month last year with 769 units shipped. Through March, Type B motorhomes are down (-18.1%) with 2,063 units. Type A motorhomes closed March down (0.5%) with 603 shipments. Three months in, Type A motorhomes are down (-4.1%) with 1,824 shipments to retailers.

March Wholesale Shipment Summary

			Change			Change
	MAR	MAR	Over	YTD	YTD	Year
	2024	2025	Last Year	2024	2025	To Date
Towables						
Travel Trailers (ALL)	22,835	26,482	16.0%	59,513	68,114	14.5%
Travel Trailers - Fifth Wheel	5,421	6,748	24.5%	13,946	18,243	30.8%
Folding Camping Trailers	455	425	-6.6%	1,251	1,285	2.7%
Truck Campers	307	327	6.5%	815	888	9.0%
All Towable RVs	29,018	33,982	17.1%	75,525	88,530	17.2%
Motorhomes						
Conventional (Type A)	606	603	-0.5%	1,901	1,824	-4.1%
Van Campers (Type B)	781	769	-1.5%	2,520	2,063	-18.1%
Mini (Type C)	1,838	1,994	8.5%	5,995	5,431	-9.4%
All Motorhomes	3,225	3,366	4.4%	10,416	9,318	-10.5%
Total RV Shipments	32,243	37,348	15.8%	85,941	97,848	13.9%

Total Shipments Monthly vs. Last Year



Quarterly Adjusments - Q1 '25								
RV Ty	<u>pe</u>	<u>Adjustment</u>	Month Applied					
Conventional Travel Trailers								
Fifth-Wheel Travel Trailers								
Folding Camping Trailers								
Truck Campers	١	No Adjustments - All	RV Types					
Type A Motorhomes								
Type B Motorhomes								
Type C Motorhomes								

Shipments to Retailers by Type

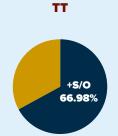
Conventional Travel Trailers

Change Over

19.6% 2 7%

					Same Mo.
	2024	2025	YTD 2024	YTD 2025	2024
JAN	15,432	19,100	15,432	19,100	23.8%
FEB	21,246	22,532	36,678	41,632	6.1%
MAR	22,835	26,482	59,513	68,114	16.0%
APR	24,589		84,102		
MAY	23,811		107,913		
JUN	18,202		126,115		
JUL	17,139		143,254		
AUG	21,234		164,488		
SEP	17,813		182,301		
OCT	22,213		204,514		
NOV	16,698		221,212		
DEC	16,419		237,631		





S/O = Slideout

Fifth Wheel Travel Trailers

DEC TOTAL

237,631

3,866

					Change Over	<u>-</u>
					Same Mo.	Change Year
	2024	2025	YTD 2024	YTD 2025	2024	to Date
JAN	3,591	5,179	3,591	5,179	44.2%	44.2%
FEB	4,934	6,316	8,525	11,495	28.0%	34.8%
MAR	5,421	6,748	13,946	18,243	24.5%	30.8%
APR	5,319		19,265			
MAY	5,751		25,016			
JUN	4,300		29,316			
JUL	3,875		33,191			
AUG	4,473		37,664			
SEP	3,960		41,624			
OCT	4,963		46,587			
NOV	3,505		50,092			



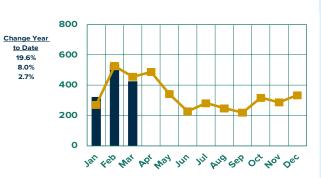




Folding Camping Trailers

					Change Over Same Mo.
	2024	2025	YTD 2024	YTD 2025	2024
JAN	270	323	270	323	19.6%
FEB	526	537	796	860	2.1%
MAR	455	425	1,251	1,285	-6.6%
APR	487		1,738		
MAY	342		2,080		
JUN	227		2,307		
JUL	281		2,588		
AUG	247		2,835		
SEP	218		3,053		
OCT	317		3,370		
NOV	287		3,657		

1,285







Truck Campers

334

3,991

DEC

TOTAL

AUG

SEP

ост

NOV

NOV

DEC

					Change Over	
					Same Mo.	Change Yea
	2024	2025	YTD 2024	YTD 2025	2024	to Date
JAN	230	304	230	304	32.2%	32.2%
FEB	278	257	508	561	-7.6%	10.4%
MAR	307	327	815	888	6.5%	9.0%
APR	290		1,105			
MAY	273		1,378			
JUN	291		1,669			
JUL	265		1.934			

2,225

2,513

2.786

3.067

3,991

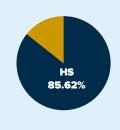


TC



HS = Hardside

TC



3,262 Towable RVs

20.771

20,814

298,842

291

273

281

					Change Over	
					Same Mo.	Change Yea
	2024	2025	YTD 2024	YTD 2025	2024	to Date
JAN	19,523	24,906	19,523	24,906	27.6%	27.6%
FEB	26,984	29,642	46,507	54,548	9.9%	17.3%
MAR	29,018	33,982	75,525	88,530	17.1%	17.2%
APR	30,685		106,210			
MAY	30,177		136,387			
JUN	23,020		159,407			
JUL	21,560		180,967			
AUG	26,245		207,212			
SEP	22,279		229,491			
OCT	27,766		257,257			

278.028

298,842



Shipments to Retailers by Type

Type A Motorhomes

Change Over

Same Mo.

2024

-4.7%

-0.5%

Change Over

Same Mo.

2024

-29.6%

-1.5%

Change Over

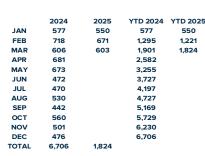
Same Mo.

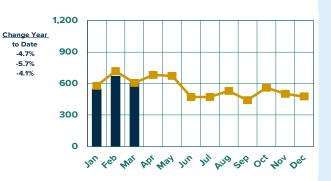
2024

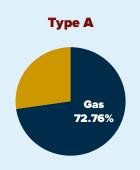
-13.9%

-20.1%

8.5%



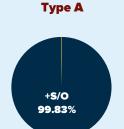




Type B Motorhomes

	2024	2025	YTD 2024	YTD 2025
JAN	722	578	722	578
FEB	1,017	716	1,739	1,294
MAR	781	769	2,520	2,063
APR	712		3,232	
MAY	663		3,895	
JUN	541		4,436	
JUL	643		5,079	
AUG	684		5,763	
SEP	574		6,337	
OCT	735		7,072	
NOV	749		7,821	
DEC	528		8,349	





Type C Motorhomes

	2024	2025	YTD 2024	YTD 2025
JAN	1,852	1,595	1,852	1,595
FEB	2,305	1,842	4,157	3,437
MAR	1,838	1,994	5,995	5,431
APR	2,119		8,114	
MAY	1,637		9,751	
JUN	1,275		11,026	
JUL	1,443		12,469	
AUG	1,646		14,115	
SEP	1,300		15,415	
OCT	1,534		16,949	
NOV	1,552		18,501	
DEC	1,335		19,836	
TOTAL	19,836	5,431		





Motorhomes

2.802

2,339

NOV

DEC

					Change Over	
					Same Mo.	Change Y
	2024	2025	YTD 2024	YTD 2025	2024	to Date
JAN	3,151	2,723	3,151	2,723	-13.6%	-13.6%
FEB	4,040	3,229	7,191	5,952	-20.1%	-17.2%
MAR	3,225	3,366	10,416	9,318	4.4%	-10.5%
APR	3,512		13,928			
MAY	2,973		16,901			
JUN	2,288		19,189			
JUL	2,556		21,745			
AUG	2,860		24,605			
SEP	2,316		26,921			
ост	2,829		29,750			

32.552

34,891

9,318







Type C



March 2025

Current Month Shipment Destinations

	26,482 Travel Trailers Conventional	<u>6,748</u> Travel Trailers Fifth-Wheel	<u>425</u> Folding Camping Trailers	<u>327</u> Truck Campers	603 Motorhomes Type A	<u>769</u> Motorhomes Type B	<u>1,994</u> Motorhomes Type C	37,348 Totals
New England Connecticut	2.85% 0.32%	2.55% 0.17%	13.00% 2.48%	2.38% 0.00%	2.33% 0.83%	1.82% 0.26%	2.51% 0.15%	2.83% 0.31%
Maine	0.72%	0.56%	6.19%	0.00%	0.00%	0.39%	0.15%	0.51%
Massachusetts	0.51%	0.60%	0.00%	0.00%	1.33%	0.52%	0.45%	0.53%
New Hampshire	0.92%	0.77%	1.86%	2.38%	0.17%	0.65%	0.25%	0.85%
Rhode Island	0.03%	0.02%	0.00%	0.00%	0.00%	0.00%	0.00%	0.02%
Vermont	0.35%	0.44%	2.48%	0.00%	0.00%	0.00%	1.50%	0.43%
Mid Atlantic New Jersey	6.15% 0.62%	5.74% 0.62%	9.29% 0.00%	1.36% 0.00%	5.32% 0.50%	4.42% 1.30%	5.62% 1.10%	5.99% 0.65%
New York	2.44%	2.14%	1.86%	1.36%	1.66%	1.04%	1.86%	2.30%
Pennsylvania	3.09%	2.98%	7.43%	0.00%	3.16%	2.08%	2.66%	3.04%
E. No. Central	14.88%	13.38%	25.08%	19.05%	14.95%	12.35%	9.38%	14.38%
Illinois	1.38%	1.19%	4.02%	0.68%	2.66%	1.30%	1.10%	1.36%
Indiana	3.40%	2.85%	9.60%	3.74%	2.49%	2.34%	1.00%	3.19%
Michigan Ohio	3.96%	3.98%	2.79% 4.64%	11.22%	5.65% 2.82%	5.72%	3.61% 3.01%	4.06%
	3.31% 2.83%	3.62% 1.75%	4.64%	3.40% 0.00%	2.82% 1.33%	2.73% 0.26%	3.01% 0.65%	3.34%
Wisconsin W. No. Central	7.32%	9.35%	4.02% 4.95 %	5.44%	3.32%	0.26% 2.21 %	3.16%	2.43% 7.25%
lowa	1.20%	1.94%	0.00%	3.06%	0.66%	0.26%	0.85%	1.29%
Kansas	0.43%	0.51%	0.00%	0.00%	0.50%	0.00%	0.25%	0.42%
Minnesota	1.77%	1.94%	2.17%	1.02%	0.83%	0.78%	0.65%	1.70%
Missouri	1.94%	2.43%	2.79%	1.36%	0.66%	0.91%	1.05%	1.94%
Nebraska	1.12%	1.07%	0.00%	0.00%	0.17%	0.26%	0.10%	1.00%
No. Dakota	0.39%	0.65%	0.00%	0.00%	0.50%	0.00%	0.10%	0.41%
So. Dakota	0.47%	0.81%	0.00%	0.00%	0.00%	0.00%	0.15%	0.49%
South Atlantic	14.33%	15.00%	9.29%	4.42%	28.90%	24.32%	15.60%	14.84%
Delaware	0.20%	0.20%	0.00%	1.36%	0.00%	0.00%	0.00%	0.19%
Florida	5.07%	5.93%	6.19%	1.36%	16.78%	14.95%	8.32%	5.78%
Georgia	2.32%	2.23%	0.00%	0.34%	2.33%	2.73%	1.81%	2.25%
Maryland	0.50% 2.56%	0.39%	2.79%	0.00%	0.50%	0.39%	0.00%	0.47%
No. Carolina		2.55%	0.00%	1.36%	4.65%	2.21%	2.31%	2.54%
So. Carolina	1.59%	2.05%	0.00% 0.31%	0.00%	2.66%	1.30% 2.34%	1.00% 2.11%	1.63% 1.51%
Virginia West Virginia	1.50% 0.59%	1.37% 0.29%	0.31%	0.00%	1.83% 0.17%	2.34% 0.39%	2.11% 0.05%	0.48%
E. So. Central	6.40%	7.43%	5.57%	1.02%	5.32 %	1.30%	2.31%	6.19%
Alabama	2.05%	2.62%	0.00%	0.00%	1.16%	0.13%	0.75%	1.99%
Kentucky	1.29%	1.33%	4.33%	0.00%	0.66%	0.26%	0.50%	1.24%
Mississippi	0.90%	0.84%	0.00%	0.00%	0.17%	0.52%	0.15%	0.82%
Tennessee	2.16%	2.64%	1.24%	1.02%	3.32%	0.39%	0.90%	2.15%
W. So. Central	12.32%	15.98 %	0.00%	3.40%	9.14%	7.15 %	6.42%	12.32%
Arkansas	1.13%	1.30%	0.00%	0.00%	0.33%	0.13%	0.20%	1.06%
Louisiana	0.99%	1.07%	0.00%	0.00%	0.83%	0.52%	0.90%	0.97%
Oklahoma	1.25%	1.49%	0.00%	0.00%	0.66%	0.52%	0.65%	1.22%
Texas	8.95%	12.13%	0.00%	3.40%	7.31%	5.98%	4.66%	9.08%
Mountain	11.86% 2.34%	13.32 %	11.15%	20.07%	18.60%	19.25 %	14.79%	12.61 %
Arizona Colorado	2.34% 1.78%	3.10% 2.41%	3.10% 2.17%	0.68% 3.74%	8.80% 1.83%	8.71% 2.34%	6.97% 1.65%	2.96% 1.92%
Idaho	2.08%	1.84%	3.72%	8.16%	0.17%	2.34 <i>%</i> 1.04%	1.20%	2.00%
Montana	1.40%	1.02%	0.00%	2.04%	0.83%	1.04%	0.60%	1.26%
Nevada	0.94%	0.90%	2.17%	3.40%	1.66%	1.43%	0.50%	0.96%
New Mexico	0.94%	0.96%	0.00%	0.00%	1.66%	1.17%	1.25%	0.96%
Utah	1.74%	2.52%	0.00%	2.04%	3.32%	3.38%	2.36%	1.96%
Wyoming	0.65%	0.56%	0.00%	0.00%	0.33%	0.13%	0.25%	0.59%
Pacific	12.91%	10.47%	10.53%	19.39%	9.30%	19.77%	18.51%	12.89 %
Alaska	0.43%	0.06%	0.00%	1.36%	0.17%	0.39%	0.30%	0.35%
California	6.99%	5.72%	4.02%	4.42%	7.48%	14.17%	14.94%	7.30%
Hawaii	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Oregon	2.26%	1.93%	5.57%	10.20%	1.16%	2.21%	1.96%	2.25%
Washington	3.24%	2.76%	0.93%	3.40%	0.50%	2.99%	1.30%	2.98%
Outside US	10.98%	6.79%	11.15%	23.47%	2.82%	7.41%	21.72%	10.70%
Asia Canada	0.00% 10.93%	0.00% 6.79%	0.00% 11.15%	0.00%	0.00%	0.00%	0.00%	0.00%
		<i>-</i>		23.47%	2.82%	7.41%	21.72%	10.66%
Europe Othor	0.03% 0.02%	0.00%	0.00% 0.00%	0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.02% 0.02%
Other	0.02% 100.00%	100.00%	. U.UU%	. U.UU%	. U.UU%	. U.UU%	U UU 70	1111/6

March 2025

Cumulative Shipment Destinations

	68,114 Travel Trailers Conventional	18,243 Travel Trailers Fifth-Wheel	1,285 Folding Camping Trailers	888 Truck Campers	1,824 Motorhomes Type A	2,063 Motorhomes Type B	5,431 Motorhomes Type C	97,848 Totals
New England	3.37%	2.80%	5.04%	3.58%	3.08%	2.28%	3.30%	3.25%
Connecticut	0.43%	0.38%	0.82%	0.26%	1.10%	0.53%	0.61%	0.45%
Maine	0.81%	0.55%	2.77%	1.53%	0.05%	0.29%	0.26%	0.73%
Massachusetts	0.74%	0.59%	0.00%	0.00%	1.21%	0.63%	0.66%	0.70%
New Hampshire	0.92%	0.76%	0.62%	1.79%	0.60%	0.78%	0.63%	0.87%
Rhode Island	0.01%	0.02%	0.00%	0.00%	0.00%	0.00%	0.02%	0.02%
Vermont	0.46% 6.34%	0.50% 5.78%	0.82%	0.00%	0.11% 5.88%	0.05% 4.94%	1.12% 5.93%	0.49% 6.15%
Mid Atlantic New Jersey	0.68%	0.64%	8.22% 0.00%	1.53% 0.00%	0.77%	1.36%	1.12%	0.70%
New York	2.67%	2.18%	2.06%	0.00%	2.20%	1.07%	2.23%	2.49%
Pennsylvania	2.98%	2.97%	6.17%	0.64%	2.91%	2.52%	2.58%	2.96%
E. No. Central	16.15%	13.20%	26.62%	13.15%	12.15%	14.44%	8.60%	15.14%
Illinois	1.45%	1.19%	6.99%	0.89%	1.81%	1.16%	1.05%	1.43%
Indiana	4.75%	3.02%	5.14%	3.83%	1.81%	4.80%	1.33%	4.17%
Michigan	3.93%	3.92%	5.14%	5.11%	4.89%	5.28%	3.22%	3.96%
Ohio	3.39%	3.12%	4.11%	2.04%	2.64%	2.38%	2.39%	3.24%
Wisconsin	2.63%	1.95%	5.24%	1.28%	0.99%	0.82%	0.61%	2.34%
W. No. Central	7.14 %	8.99%	6.99%	3.83%	3.57 %	3.54%	4.46 %	7.16 %
lowa	1.18%	1.86%	2.67%	1.66%	1.26%	1.70%	1.69%	1.37%
Kansas	0.43%	0.57%	0.00%	0.00%	0.16%	0.05%	0.17%	0.42%
Minnesota	1.80%	1.86%	2.98%	1.15%	0.82%	0.87%	1.01%	1.74%
Missouri	1.97%	2.34%	1.34%	0.64%	0.93%	0.63%	1.03%	1.92%
Nebraska	0.90%	0.97%	0.00%	0.38%	0.16%	0.19%	0.17%	0.83%
No. Dakota	0.43%	0.69%	0.00%	0.00%	0.22%	0.10%	0.24%	0.44%
So. Dakota	0.44%	0.69% 16.25 %	0.00%	0.00% 6.00%	0.00%	0.00% 20.79%	0.15%	0.44%
South Atlantic	14.59%	<u> </u>	10.17%	·	30.95%		17.03 %	15.37 %
Delaware	0.16%	0.24%	0.00%	1.15%	0.00%	0.00%	0.02%	0.16%
Florida	5.03% 2.33%	6.30% 2.42%	3.49% 0.92%	2.94% 0.26%	18.53% 2.86%	12.70% 1.94%	9.48% 1.60%	5.90%
Georgia Maryland	0.51%	0.44%	0.92%	0.26%	0.33%	0.68%	0.85%	2.28% 0.52%
No. Carolina	2.81%	2.86%	1.85%	1.02%	4.12%	1.99%	2.26%	2.77%
So. Carolina	1.73%	2.20%	0.00%	0.26%	2.75%	1.65%	1.27%	1.78%
Virginia	1.48%	1.38%	1.44%	0.26%	2.20%	1.70%	1.45%	1.47%
West Virginia	0.54%	0.41%	1.54%	0.13%	0.16%	0.15%	0.09%	0.48%
E. So. Central	5.94%	7.05%	2.47%	1.79%	4.73%	1.65%	2.82%	5.79%
Alabama	1.95%	2.43%	0.00%	0.38%	1.59%	0.53%	1.09%	1.92%
Kentucky	1.27%	1.17%	2.06%	0.00%	0.55%	0.19%	0.39%	1.16%
Mississippi	0.82%	0.88%	0.00%	0.00%	0.16%	0.44%	0.35%	0.77%
Tennessee	1.90%	2.58%	0.41%	1.40%	2.42%	0.48%	0.99%	1.94%
W. So. Central	13.18%	17.38%	3.39%	2.55%	10.56%	6.93% 0.05%	7.86%	13.29%
Arkansas	1.24%	1.32%	1.54%	0.00%	0.16%	0.05%	0.29%	1.15%
Louisiana	1.10%	1.46%	0.00%	0.00%	0.66%	0.58%	1.09%	1.13%
Oklahoma	1.37%	1.69%	0.31%	0.00%	1.21%	0.44%	0.98%	1.36%
Texas	9.46% 10.74%	12.91%	1.54%	2.55%	8.52%	5.87%	5.51%	9.65%
Mountain		11.98%	16.86%	24.01%	14.13%	15.37%	12.48%	11.40%
Arizona	2.15%	2.82%	2.77%	1.40%	7.42%	6.79%	5.65%	2.68%
Colorado	1.68%	2.10%	4.11% 3.91%	5.11%	1.37%	2.18%	1.68%	1.81%
Idaho	1.98% 1.12%	1.71%	3.91% 0.72%	7.15% 4.34%	0.38% 0.33%	0.97% 0.87%	1.07% 0.46%	1.89%
Montana Nevada	0.90%	0.97% 0.88%	0.72% 0.72%	2.68%	0.33% 1.32%	1.41%	0.46%	1.06% 0.92%
New Mexico	0.90%	0.88% 0.83%	0.72%	0.13%	1.32%	0.97%	0.74%	0.92%
Utah	1.74%	2.26%	4.62%	3.19%	2.14%	2.13%	1.84%	1.90%
Wyoming	0.44%	0.40%	0.00%	0.00%	0.11%	0.05%	0.13%	0.39%
Pacific	11.80%	9.77%	7.50%	19.28%	10.78%	22.39%	21.73%	12.20%
Alaska	0.29%	0.02%	0.00%	0.64%	0.05%	0.15%	0.13%	0.23%
California	6.77%	5.76%	2.67%	4.73%	7.92%	16.09%	17.77%	7.37%
Hawaii	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Oregon	2.18%	1.81%	3.80%	8.94%	1.54%	2.67%	1.84%	2.16%
Washington	2.56%	2.18%	1.03%	4.98%	1.26%	3.49%	1.99%	2.45%
Outside US	10.76%	6.81%	12.74%	24.27%	4.18%	7.66%	15.80%	10.25%
Asia	0.01%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.01%
Canada	10.67%	6.80%	12.74%	24.27%	4.01%	7.66%	15.80%	10.18%
Europe	0.02%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.01%
Other	0.06%	0.01%	0.00%	0.00%	0.16%	0.00%	0.00%	0.05%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Monthly Canadian Shipment Destinations

	26,482 Travel Trailers Conventional	6,748 Travel Trailers Fifth-Wheel	425 Folding Camping Trailers	327 Truck Campers	603 Motorhomes Type A	769 Motorhomes Type B	1,994 Motorhomes Type C	37,348 Totals
Alberta	1.93%	2.38%	2.17%	5.10%	0.17%	1.17%	0.85%	1.94%
British Columbia	1.25%	0.71%	2.17%	7.48%	0.00%	1.43%	3.01%	1.29%
Manitoba	0.49%	0.21%	0.00%	0.00%	0.00%	0.26%	0.05%	0.39%
New Brunswick	0.51%	0.29%	0.00%	0.00%	0.17%	0.00%	0.40%	0.44%
Newfoundland	0.13%	0.03%	0.00%	0.00%	0.00%	0.00%	0.00%	0.10%
Nova Scotia	0.29%	0.11%	0.62%	0.00%	0.00%	0.00%	0.00%	0.23%
Northwest Territories	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Ontario	4.07%	1.90%	4.64%	0.00%	1.00%	0.13%	12.29%	3.96%
Prince Edward Island	0.01%	0.02%	0.00%	0.00%	0.00%	0.00%	0.00%	0.01%
Quebec	1.75%	0.98%	1.55%	10.88%	1.50%	4.42%	5.02%	1.91%
Saskatchewan	0.47%	0.18%	0.00%	0.00%	0.00%	0.00%	0.10%	0.38%
Yukon	0.02%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.01%
Total	10.93%	6.79 %	11.15%	23.47%	2.82%	7.41 %	21.72%	10.66%

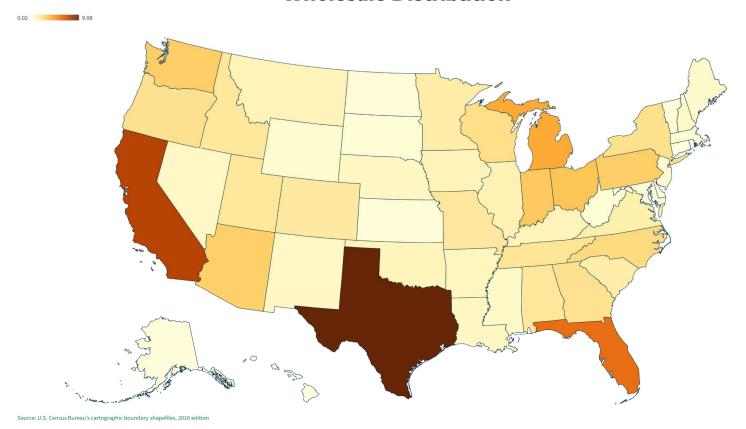
Cumulative Canadian Shipment Destinations

	<u>68,114</u> Travel Trailers Conventional	<u>18,243</u> Travel Trailers Fifth-Wheel	<u>1,285</u> Folding Camping Trailers	<u>888</u> Truck Campers	<u>1,824</u> Motorhomes Type A	2,063 Motorhomes Type B	<u>5,431</u> Motorhomes Type C	97,848 Totals
Alberta	2.00%	2.01%	2.98%	3.70%	0.16%	1.16%	0.92%	1.91%
British Columbia	1.15%	0.71%	2.36%	7.92%	0.38%	1.41%	5.74%	1.39%
Manitoba	0.49%	0.32%	0.62%	0.38%	0.00%	0.15%	0.17%	0.42%
New Brunswick	0.43%	0.30%	1.03%	0.38%	0.16%	0.15%	0.20%	0.39%
Newfoundland	0.11%	0.01%	0.00%	0.00%	0.00%	0.00%	0.00%	0.08%
Nova Scotia	0.32%	0.12%	1.03%	0.00%	0.00%	0.00%	0.04%	0.26%
Northwest Territories	0.00%	0.01%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Ontario	3.88%	1.68%	3.60%	3.45%	1.26%	1.55%	5.43%	3.45%
Prince Edward Island	0.03%	0.01%	0.00%	0.00%	0.00%	0.00%	0.00%	0.02%
Quebec	1.76%	1.25%	1.13%	8.43%	2.03%	3.15%	3.22%	1.83%
Saskatchewan	0.48%	0.37%	0.00%	0.00%	0.00%	0.10%	0.07%	0.41%
Yukon	0.02%	0.01%	0.00%	0.00%	0.00%	0.00%	0.00%	0.02%
Total	10.67%	6.80%	12.74%	24.27 %	4.01%	7.66%	15.80%	10.18%

Annual Total RV Shipments

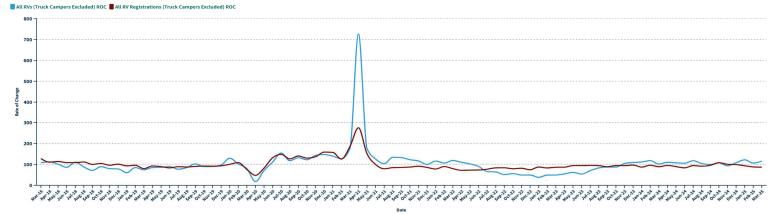
	60 to 100	75.0		OTTO A	70.000		Constant of		127070	
Month	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025
JANUARY	31.5	33.9	42.4	25.5	33.0	45.9	53.3	20.4	22.7	27.6
FEBRUARY	35.9	39.4	43.0	36.5	37.1	48.3	53.8	26.3	31.0	32.9
MARCH	40.7	47.6	51.6	38.0	30.3	54.3	64.8	31.9	32.2	37.3
APRIL	40.1	42.3	47.5	40.2	7.2	51.8	57.2	31.2	34.2	
MAY	38.0	45.9	45.1	39.9	28.0	49.2	50.5	30.9	33.2	
JUNE	40.1	47.4	42.0	36.5	40.5	50.7	44.9	24.1	25.3	
JULY	28.4	33.0	36.5	28.0	43.0	44.5	29.5	20.5	24.1	
AUGUST	35.9	45.0	39.6	33.7	39.5	52.8	33.8	28.1	29.1	
SEPTEMBER	33.7	43.6	31.0	31.6	41.6	55.0	28.4	24.7	24.6	
OCTOBER	38.8	48.9	43.6	39.0	47.3	58.0	32.7	28.4	30.6	
NOVEMBER	34.7	41.5	33.0	29.7	42.5	49.1	24.5	25.2	23.6	
DECEMBER	33.0	36.2	28.4	27.5	40.4	40.3	19.9	21.5	23.2	
TOTAL	430.8	504.6	483.7	406.1	430.4	600.2	493.3	313.2	333.7	97.8

Wholesale Distribution



Retail Activity

RV Production and RV Registrations 12/12 ROC (-TC)

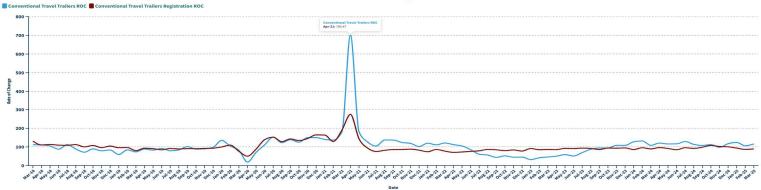


RV Production and RV Registrations 3/12 ROC (-TC)



Retail Activity By RV Type

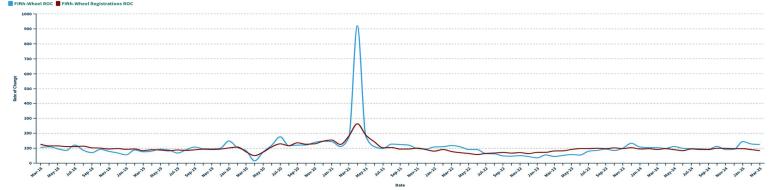
Conventional Travel Trailer Production and Registrations 12/12 ROC



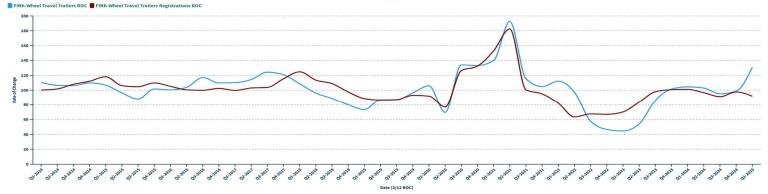
Conventional Travel Trailer Production and Registrations 3/12 ROC



Fifth-Wheel Travel Trailer Production and Registrations 12/12 ROC

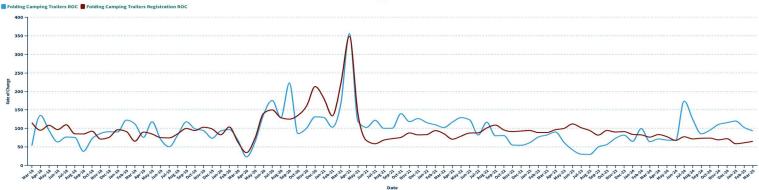


Fifth-Wheel Travel Trailer Production and Registrations 3/12 ROC

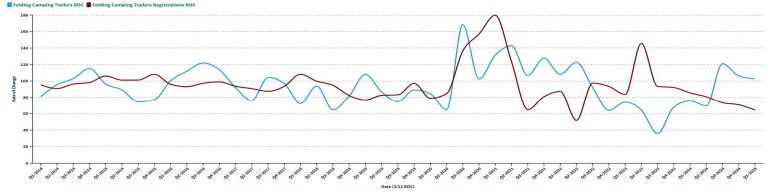


Source: RV Industry Association, Statistical Surveys, Inc

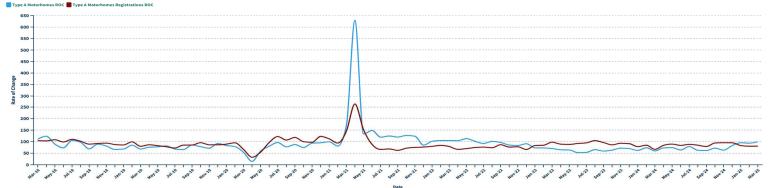
Folding Camping Trailer Production and Registrations 12/12 ROC



Folding Camping Trailer Production and Registrations 3/12 ROC



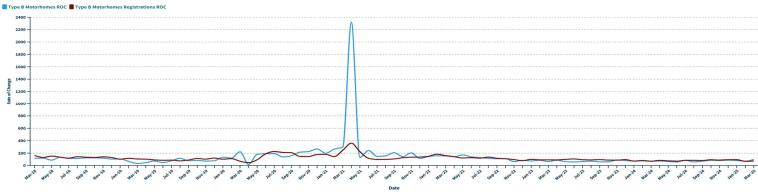
Type A Motorhome Production and Registrations 12/12 ROC



Type A Motorhome Production and Registrations 3/12 ROC



Type B Motorhome Production and Registrations 12/12 ROC



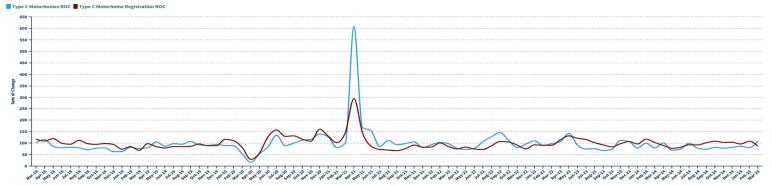
Source: RV Industry Association, Statistical Surveys, Inc.

Type B Motorhome Production and Registrations 3/12 ROC



Source: RV Industry Association, Statistical Surveys, Inc.

Type C Motorhome Production and Registrations 12/12 ROC



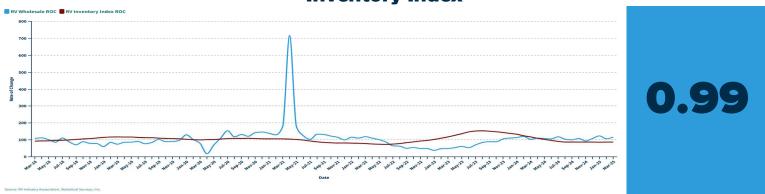
ource: RV Industry Association, Statistical Surveys, I

Type C Motorhome Production and Registrations 3/12 ROC



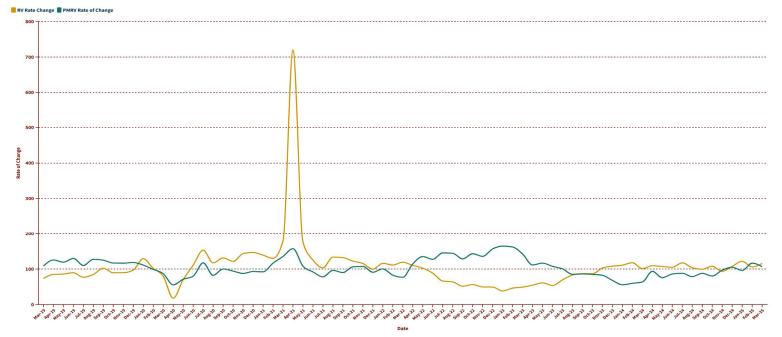
lource: RV Industry Association, Statistical Surveys, Inc

Inventory Index

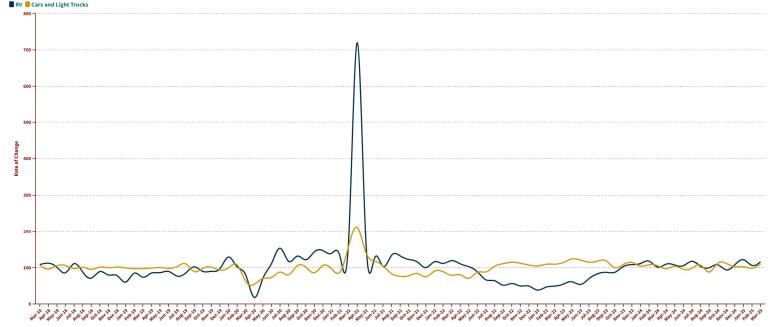


The ratio is the 12MMT of registrations/shipments of TT, FW, FCT, Type A and Type C motorhomes. TC and Type B are removed due to insufficient data

RV Wholesale Shipments Compared to PMRV Wholesale Shipments

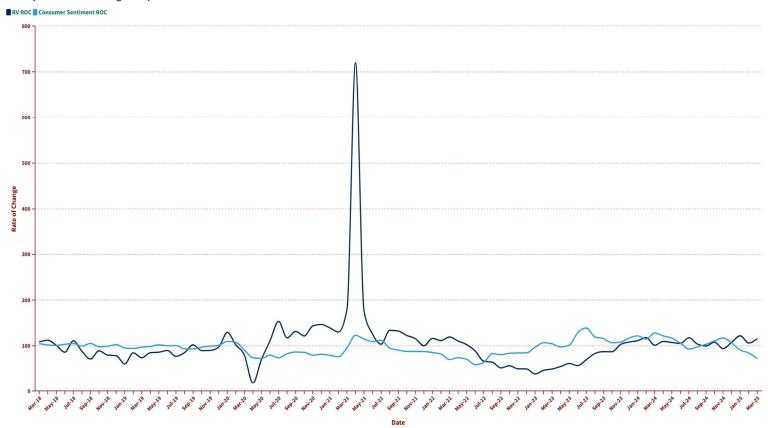


RV Wholesale Shipments Compared to Car and Light Truck Sales



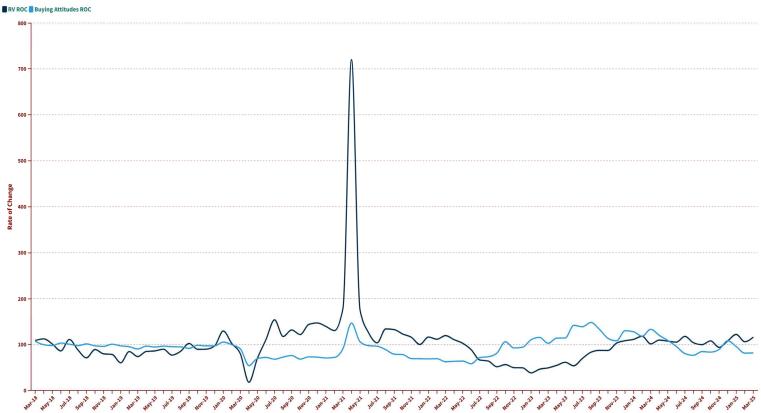
Manufacturers Wholesale Shipments Index Comparisons

RV Shipment Rate of Change Compared with Index of Current Consumer Sentiment



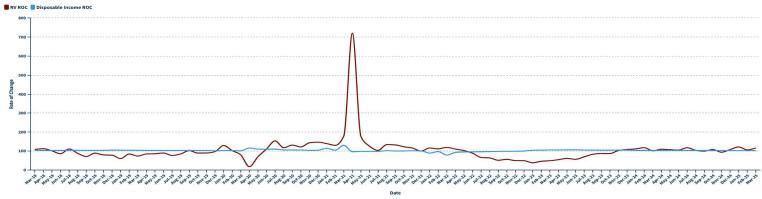
ource: University of Michigan Survey Research Center

RV Shipment Rate of Change Compared with Index of Consumers' Buying Attitudes

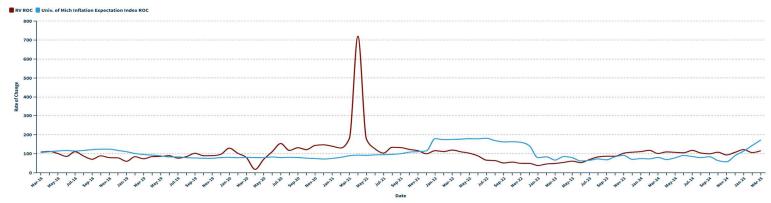


Economic Indicators Compared to RV Rate of Change

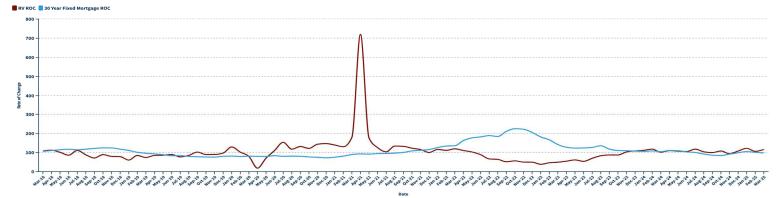
Disposable Income



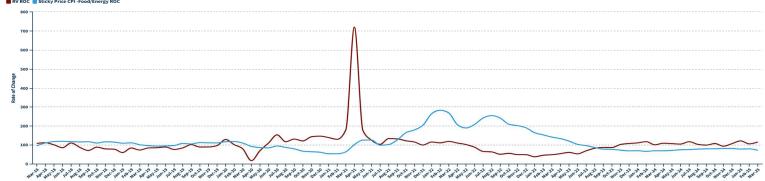
University of Michigan Inflation Expectation Index



Thirty Year Mortgage Rate

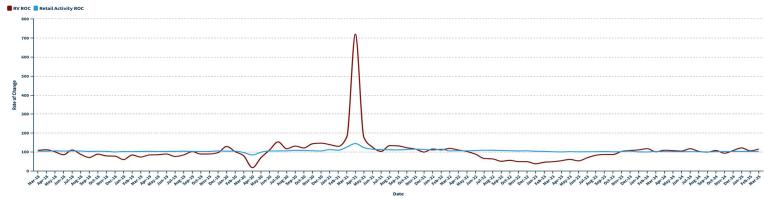


Sticky Price CPI, Less Food and Energy

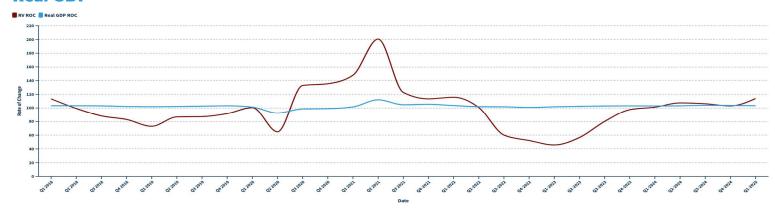


Economic Indicators Compared to RV Rate of Change

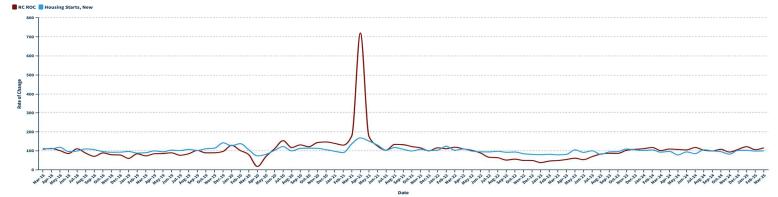
Retail Activity



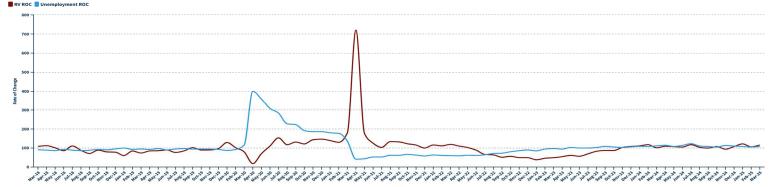
Real GDP



Housing Starts, New



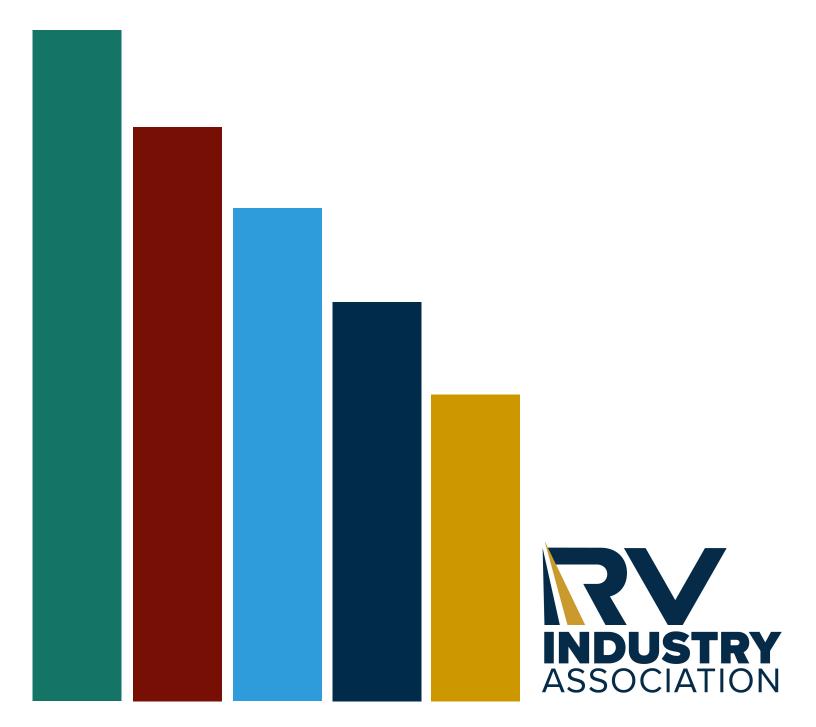
Unemployment Rate



Source: RV Industry Association, U.S Bureau of Labor Statistics

March

PMRV Market Report



Park Model RV Committee Chairman

John Soard

National Sales Manger; Woodland Park

RVIA Staff

Craig Kirby

President

Bill Baker

Vice President; Membership and Research

Matt Hummel

Research Analyst	, Market Data
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Recreation Vehicle Industry Association 2465 J-17 Centreville RD #801 Herndon, VA 20171 (703) 620-6003

www.rvia.org

Vehicle Categories

A recreation vehicle (RV) is a vehicle that is primarily designed as a temporary living quarters for non-commercial recreational and/or camping use and is built to the standards for recreation vehicle as adopted but eh RV Industry Association

Towable RV

A Towable RV is a recreation vehicle that is mounted on wheels and designed to be towed by a motorized vehicle or can be a portable unit intended to be placed in the bed of a pickup truck. There are four vehicle types classified as towable RVs.

Conventional Travel Trailer



A conventional travel trailer is a towable RV constructed from rigid materials with a roof, sidewalls, and mounted on wheels. These units are designed to be towed by a motorized vehicle.

Fifth-Wheel Travel Trailer



A fifth-wheel travel trailer is a towable RV mounted on wheels and designed to be towed by a motorized vehicle with a towing mechanism that is placed above or forward of the tow vehicle's rear axel.

Folding Camping Trailer



A folding camping trailer is a towable RV constructed with a collapsible roof and partially collapsible sidewalls. This RV is mounted on wheels and is designed to be towed by a motorized vehicle.

Truck Camper



A truck camper is a towable RV that is designed to be placed in the bed of a pickup truck.

Motorhome

A motorhome is a recreation vehicle built on a self propelled motor vehicle chassis. There are three vehicle types classified as a motorhome

Type A Motorhome



A Type A motorhome is constructed on a bare motor vehicle chassis.

Type B Motorhome



A Type B motorhome is a motorhome constructed on an automotive grade van chassis.

Type C Motorhome



A Type C motorhome is constructed on a cut away automotive grade truck chassis.

Park Model RV

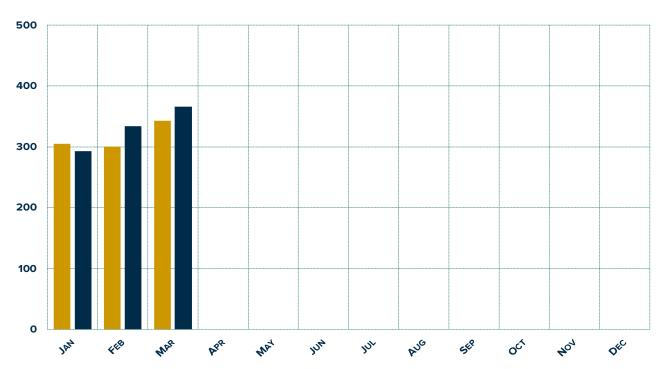


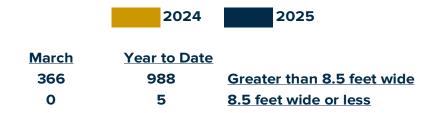
A park model RV (PMRV) is a recreation vehicle intended to provide temporary living quarters for recreation, camping or seasonal use. PMRVs are built on a single chassis, mounted on wheels with a gross trailer area not to exceed four hundred square feet.

March Wholesale Shipment Summary

			Change			Change
	March	March	Over	Cum.	Cum.	Year
	2024	2025	Last Year	2024	2025	To Date
Park Model RVs	343	366	6.7 %	948	993	4.7 %

Total Monthly Shipments vs. Last Year





^{*} Year to date numbers can differ from reported numbers.

^{**} Canadian shipments removed from monthly and year-to-date totals

Monthly Shipment DestinationsTotal Units = 366

Pacific	69	17.47%
Alaska	0	0.00%
California	21	5.32%
Hawaii	0	0.00%
Oregon	26	6.58%
Washington	22	5.57%

Mountain	39	9.87%
Arizona	26	6.58%
Colorado	4	1.01%
Idaho	2	0.51%
Montana	2	0.51%
Nevada	0	0.00%
New Mexico	1	0.25%
Utah	3	0.76%
Wyoming	1	0.25%

W. No. Central	18	4.56%
Iowa	0	0.00%
Kansas	0	0.00%
Minnesota	12	3.04%
Missouri	2	0.51%
Nebraska	0	0.00%
No. Dakota	4	1.01%
So. Dakota	0	0.00%

17	4.30%
0	0.00%
0	0.00%
0	0.00%
17	4.30%
	0 0 0 0

E. No. Central	67	16.96%
Illinois	15	3.80%
Indiana	8	2.03%
Michigan	9	2.28%
Ohio	10	2.53%
Wisconsin	25	6.33%

E. So. Central	13	3.29%
Alabama	3	0.76%
Kentucky	1	0.25%
Mississippi	0	0.00%
Tennessee	9	2.28%

Outside US	29	7.34%
Asia	0	0.00%
Canada	21	5.32%
Europe	0	0.00%
Other	8	2.03%

South Atlantic	54	13.67%
Delaware	9	2.28%
Florida	5	1.27%
Georgia	15	3.80%
Maryland	0	0.00%
No. Carolina	19	4.81%
So. Carolina	4	1.01%
Virginia	2	0.51%
West Virginia	0	0.00%

60	15.19%
5	1.27%
17	4.30%
38	9.62%
	17

New England	29	7.34 %
Connecticut	0	0.00%
Maine	18	4.56%
Massachusetts	4	1.01%
New Hampshire	0	0.00%
Rhode Island	5	1.27%
Vermont	2	0.51%

Cumulative Shipment DestinationsTotal Units = 993

Pacific	181	17.24%
Alaska	0	0.00%
California	99	9.43%
Hawaii	0	0.00%
Oregon	44	4.19%
Washington	38	3.62%

Mountain	117	11.14%
Arizona	90	8.57%
Colorado	6	0.57%
Idaho	5	0.48%
Montana	10	0.95%
Nevada	0	0.00%
New Mexico	1	0.10%
Utah	4	0.38%
Wyoming	1	0.10%

W. No. Central	47	4.48%
Iowa	0	0.00%
Kansas	0	0.00%
Minnesota	40	3.81%
Missouri	2	0.19%
Nebraska	0	0.00%
No. Dakota	4	0.38%
So. Dakota	1	0.10%

W. So. Central	97	9.24%
Arkansas	13	1.24%
Louisiana	0	0.00%
Oklahoma	3	0.29%
Texas	81	7.71%
	-	

E. No. Central	161	15.33%
Illinois	21	2.00%
Indiana	17	1.62%
Michigan	18	1.71%
Ohio	23	2.19%
Wisconsin	82	7.81%

E. So. Central	33	3.14%
Alabama	16	1.52%
Kentucky	2	0.19%
Mississippi	2	0.19%
Tennessee	13	1.24%

Outside US	57	5.43%
Asia	0	0.00%
Canada	49	4.67%
Europe	0	0.00%
Other	8	0.76%

12	1.14%
66	6.29%
31	2.95%
0	0.00%
59	5.62%
10	0.95%
6	0.57%
0	0.00%
	31 0 59 10 6

Mid Atlantic	96	9.14%
New Jersey	14	1.33%
New York	20	1.90%
Pennsylvania	62	5.90%

New England	77	7.33%
Connecticut	10	0.95%
Maine	37	3.52%
Massachusetts	8	0.76%
New Hampshire	5	0.48%
Rhode Island	15	1.43%
Vermont	2	0.19%

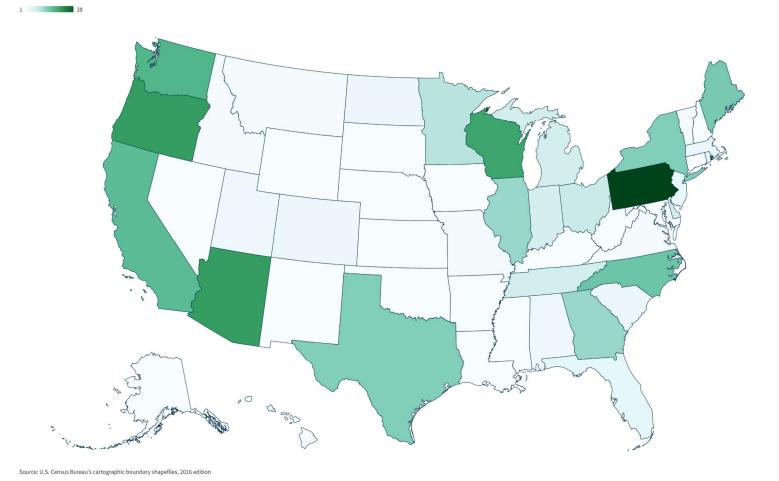
^{*} Destination totals might not match shipment totals

^{**} Canadian shipment totals removed from shipment total

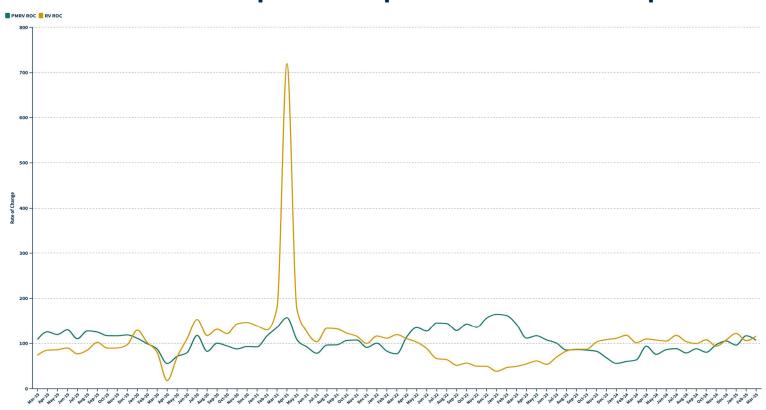
^{*} Destination totals might not match shipment totals

^{**} Canadian shipment totals removed from shipment total

PMRV Wholesale Shipment Map



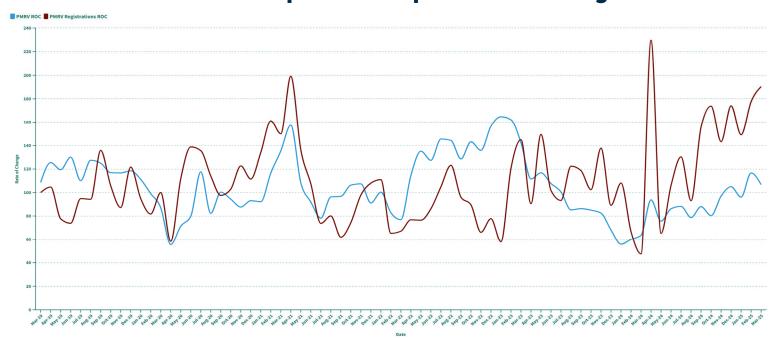
PMRV Wholesale Shipments Compared to RV Wholesale Shipments



PMRV Shipment History

Month	2017	2018	2019	2020	2021	2022	2023	2024	2025
JANUARY	280	269	323	359	331	332	547	305	293
FEBRUARY	334	380	323	320	373	309	501	300	334
MARCH	385	385	418	364	493	379	540	343	366
APRIL	404	345	433	240	378	433	483	453	
MAY	367	330	394	281	304	411	480	363	
JUNE	379	299	389	310	285	363	391	337	
JULY	304	258	284	334	261	380	382	337	
AUGUST	328	306	390	321	309	446	380	299	
SEPTEMBER	292	248	310	311	301	387	334	294	
OCTOBER	302	302	353	333	354	507	431	346	
NOVEMBER	261	264	308	270	209	394	325	315	
DECEMBER	213	243	288	268	244	382	260	273	
TOTAL	3,849	3,629	4,213	3,711	3,923	4,723	5,054	3,927	993

PMRV Wholesale Shipments Compared to PMRV Registrations

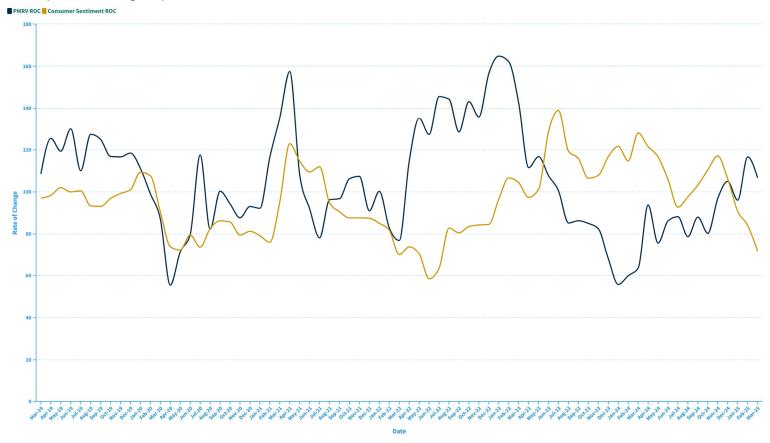


PMRV 2025 Quarterly Forecast

Date	01.25 02.25 03.25 QA.25 Total					
Forecast	0,	9)	, OF	90	3	
2025 High	1,023	917	802	863	3,605	
2025 Low	987	840	756	809	3,391	
2025 Reported Shipments	993	0	0	0	993	

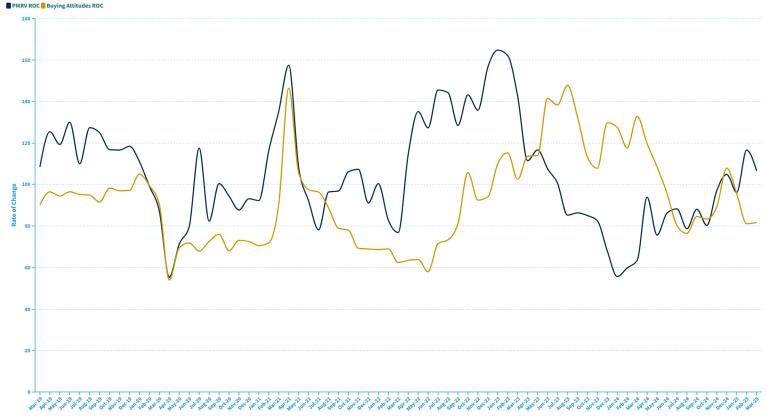
Manufacturers Wholesale Shipments Index Comparisons

PMRV Shipment Rate of Change Compared with Index of Current Consumer Sentiment



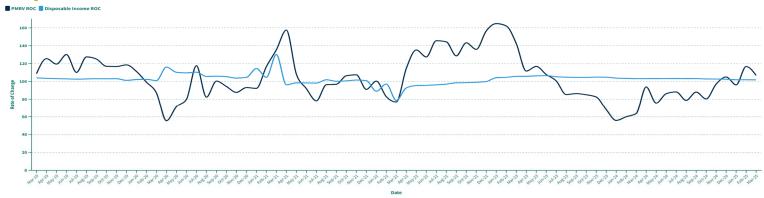
Source: University of Michigan Survey Research Center

PMRV Shipment Rate of Change Compared with Index of Consumers' Buying Attitudes



Financial Economic Indicators

Disposable Income



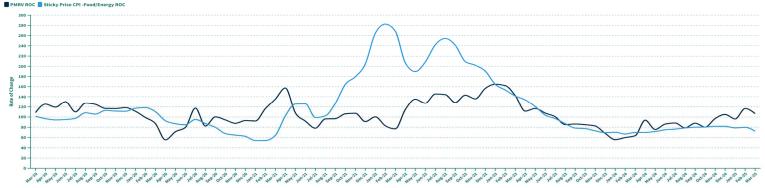
University of Michigan Inflation Expectation Index



Thirty Year Mortgage Rate

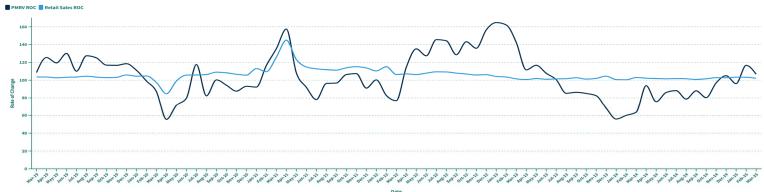


Sticky Price (Less Food and Energy)

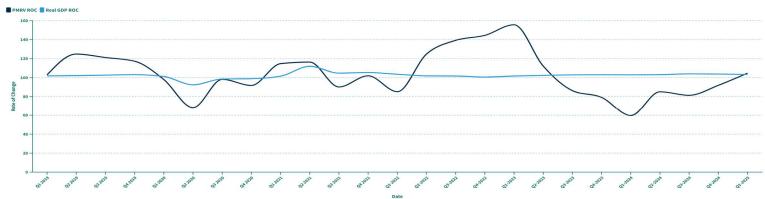


Financial Economic Indicators

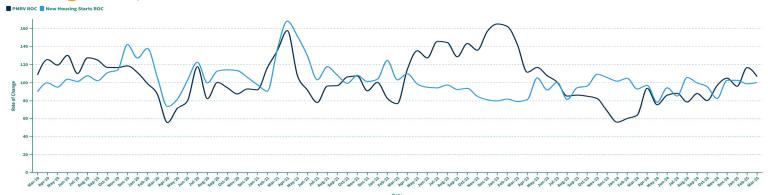
Retail Activity



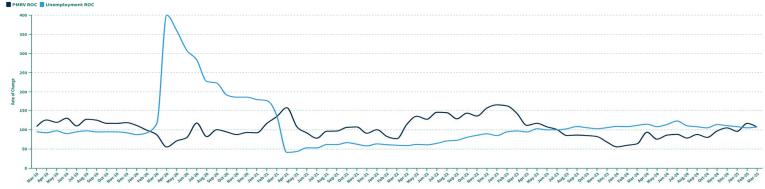
Real GDP



Housing Starts, New

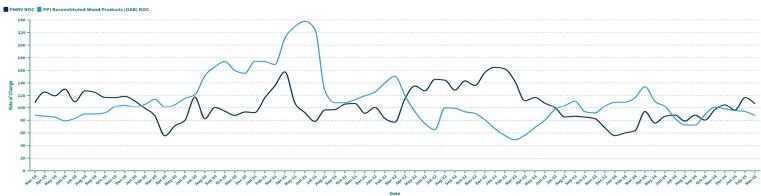


Unemployment Rate

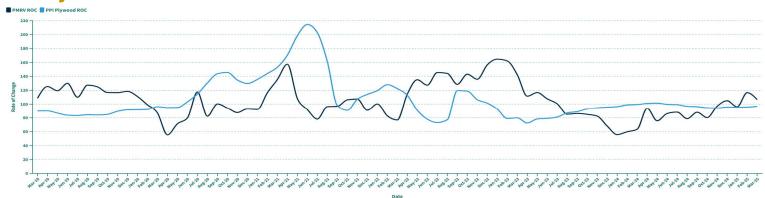


Industrial Economic Indicators

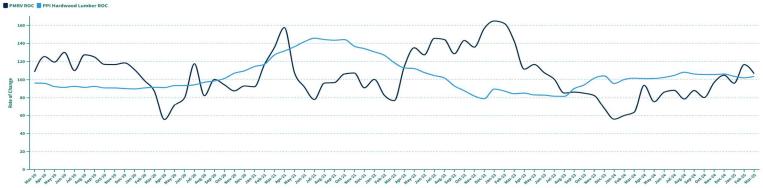
PPI Waferboard and OSB



PPI Plywood



PPI Lumber, Hardwood



PPI Engineered Wood Products

