



# RV INDUSTRY ASSOCIATION

## SUPPLIER BENEFITS

At the RV Industry Association, we represent the companies and people who work together to build more than 98% of all RVs produced in the U.S.

### FIND OUT ALL THE WAYS WE'RE WORKING ON YOUR BEHALF



#### MARKET DATA

- Conducts comprehensive research on industry trends as well as current and future RV consumers to assist Suppliers in seeing where the RV market is headed.
- Provides wholesale RV shipment reporting and forecasting, helping Supplier members make informed, data-driven business decisions.



#### SELF REGULATION

- Consults with Supplier member on technical questions regarding the codes and standards applying to the RV, PMRV and Campground industries.
- Educates production personnel on supplier component listing and installation instruction criteria.
- Participates in revising Supplier component listing standards.



## CONSUMER MARKETING

- Grows the RV market by promoting RV travel and camping to new buyers, creating business opportunities for Suppliers that provide components and services to OEMS.
- Offers use of Go RVing video and photography to Suppliers for use in company marketing materials.
- Expanded the use interior video and photography in market materials to highlight Supplier product and features.
- Encourages consumers to take hands-on tour of RVs at live experiential events to see Supplier components and products.



## ADVOCACY

- Drove the enactment of the Great American Outdoors Act, the largest outdoor legislation in over six decades that provides critical funding for infrastructure investments, such as campgrounds and roads, on our national public lands that are highly popular with RVers.
- Defends Suppliers' interests in state franchise laws and other legislation.
- Formed the RV Trade Panel to represent Supplier and OEM interests on critical trade issues.
- Co-organized the Michigan Outdoor Industry Supplier Summit to provide a forum for Suppliers to network with outdoor recreation industry businesses.
- Surveyed Supplier and Aftermarket Supplier members on supply chain issues to better understand and impact current industry challenges.



## TECHNICIAN TRAINING

- Provides the ability to use the RV Technical Institute's Elkhart facility to teach live or virtual training classes.
- Provides access to the RVTI learning management system to deliver on-line training classes through a custom portal.
- Promotes Supplier training calendar and schedule to RV service technicians at all levels.
- Approved Supplier proprietary training for RV service technician recertification credits and Level 3 & Level 4 certification.



## LEGAL & REGULATORY

- Adopted Model Year Introduction Recommended Practice to improve the consumer experience, benefiting Suppliers by providing certainty in planning to efficiently produce and stock the changing part needs of OEMS.
- Developed recommendations to improve repair times and improve consumer experience, benefiting Suppliers by streamlining warranty administration, parts ordering and shipping and parts stocking procedures.
- Updated RV-C protocol documents, approval process and administration, to provide the technical standard by which Suppliers can design and provide components that meet certain electronic compatibility requirements while reasonably assuring OEMS that those components will work with their units and other components.

RV Industry Association Suppliers are encouraged to share press releases and promotional content with us via [News@RVIA.org](mailto:News@RVIA.org).

Releases are distributed to all members on our [News & Insights Blog](#) and through our twice-weekly newsletter and social channels.