August

RV Market Report



Market Information Committee Chairman Contents Kip Ellis Vehicle Categories.....2 **Executive VP and COO; Patrick Industries** Monthly Review.....3 **RV Shipment Summary.....4 RVIA Staff RV Shipments by Category......5 RV Shipment Destinations, Month......7 Craig Kirby RV Shipment Destinations, Cumulative.....8 President** Canadian Shipments......9 Annual RV Shipments......9 **Bill Baker Vice President; Membership and Research** Retail Activity.....10 RV Retail by Type.....11 **Matt Hummel RV** Inventory Index.....14 **Research Analyst; Market Data** RV Wholesale Comparisons......14 **RV Shipment Index.....15 Economic Indicators......16**

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Vehicle Categories

A recreation vehicle (RV) is a vehicle that is primarily designed as a temporary living quarters for non-commercial recreational and/or camping use and is built to the standards for recreation vehicle as adopted but eh RV Industry Association

Towable RV

A Towable RV is a recreation vehicle that is mounted on wheels and designed to be towed by a motorized vehicle or can be a portable unit intended to be placed in the bed of a pickup truck. There are four vehicle types classified as towable RVs.

Conventional Travel Trailer



A conventional travel trailer is a towable RV constructed from rigid materials with a roof, sidewalls, and mounted on wheels. These units are designed to be towed by a motorized vehicle.

Fifth-Wheel Travel Trailer



A fifth-wheel travel trailer is a towable RV mounted on wheels and designed to be towed by a motorized vehicle with a towing mechanism that is placed above or forward of the tow vehicle's rear axel.

Folding Camping Trailer



A folding camping trailer is a towable RV constructed with a collapsible roof and partially collapsible sidewalls. This RV is mounted on wheels and is designed to be towed by a motorized vehicle.

Truck Camper



A truck camper is a towable RV that is designed to be placed in the bed of a pickup truck.

Motorhome

A motorhome is a recreation vehicle built on a self propelled motor vehicle chassis. There are three vehicle types classified as a motorhome

Type A Motorhome



A Type A motorhome is constructed on a bare motor vehicle chassis.

Type B Motorhome



A Type B motorhome is a motorhome constructed on an automotive grade van chassis.

Type C Motorhome



A Type C motorhome is constructed on a cut away automotive grade truck chassis.

Park Model RV



A park model RV (PMRV) is a recreation vehicle intended to provide temporary living quarters for recreation, camping or seasonal use. PMRVs are built on a single chassis, mounted on wheels with a gross trailer area not to exceed four hundred square feet.

August Review

The RV Industry Association's survey of manufacturers found that August finished the month with 29,105 wholesale shipments, up 3.7% compared to last August. Through two-thirds of the year, RV shipments are up 8.6% form the same period last year with 231,817 shipments.

This month, towable RVs accounted for 90.2% of the total monthly shipments with 26,245 units, up 9.6% from August 2023. To date, towable RVs are up 14.5% with 207,212 shipments to retailers. Motorhomes ended the month down (-30.8%) from last August with 2,860 shipments. Year-to-date, motorhomes are down (-24.2%) with 24,605 units shipped.

Towable RVs

Conventional travel trailers closed the month with 21,234 shipments, up 13.5% from August 2023. Through August, conventional travel trailers are up 19.2% with 164,488 wholesale shipments. This month, conventional travel trailers made up 80.9% of the total towable RV shipments and 73.0% of the of the monthly shipment total. Fifth-wheel travel trailers finished the month down (-4.7%) with 4,473 shipments. To date, fifth-wheel travel trailers are up 1.9% with 37,664 units. Folding camping trailers ended the August up 24.1% compared to last August with 247 shipments. Through August, folding camping trailers are down (-19.8%) with 2,835 shipments. Truck campers closed the month with 291 units, down (-15.9%) from August 2023. Year-to-date, truck campers are down (-11.8%) from the same point last year with 2,225 units shipped.

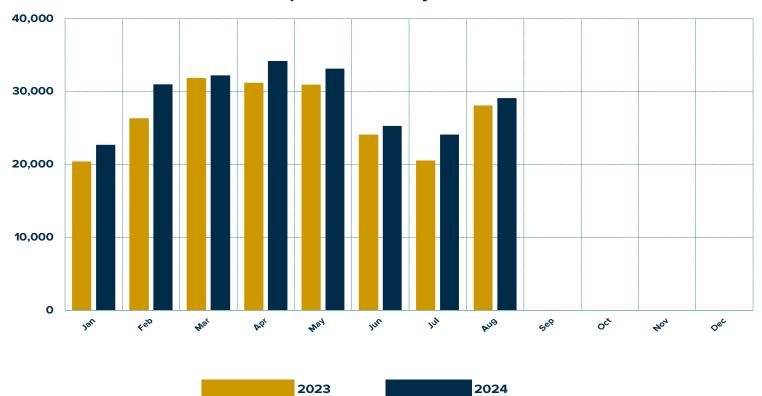
Motorhomes

Type C motorhomes ended the month down (-22.3%) on 1,646 units and continue to lead the motorhome category in unit volume by accounting for 57.6% of all August motorhome shipments. To date, Type C motorhomes are down (-16.1%) compared to the same point last year with 14,115 units. Type B motorhomes were down (-41.4%) from last August with 684 shipments and were 23.9% of the August motorhome total. To date, Type B motorhomes are down (-33.7%) with 5,763 units. Type A motorhomes ended the month down (-37.3%) with 530 wholesale shipments and were 18.5% of the monthly motorhome shipments. Through August, Type A motorhomes are down (-31.9%) with 4,727 shipments to retailers.

August Wholesale Shipment Summary

			Change			Change
	AUG	AUG	Over	YTD	YTD	Year
	2023	2024	Last Year	2023	2024	To Date
Towables						
Travel Trailers (ALL)	18,703	21,234	13.5%	137,971	164,488	19.2%
Travel Trailers - Fifth Wheel	4,693	4,473	-4.7%	36,949	37,664	1.9%
Folding Camping Trailers	199	247	24.1%	3,534	2,835	-19.8%
Truck Campers	346	291	-15.9%	2,522	2,225	-11.8%
All Towable RVs	23,941	26,245	9.6%	180,976	207,212	14.5%
Motorhomes						
Conventional (Type A)	845	530	-37.3%	6,940	4,727	-31.9%
Van Campers (Type B)	1,167	684	-41.4%	8,691	5,763	-33.7%
Mini (Type C)	2,118	1,646	-22.3%	16,814	14,115	-16.1%
All Motorhomes	4,130	2,860	-30.8%	32,445	24,605	-24.2%
Total RV Shipments	28,071	29,105	3.7%	213,421	231,817	8.6%

Total Shipments Monthly vs. Last Year

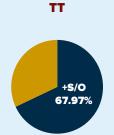


Shipments to Retailers by Type

Conventional Travel Trailers

					Change Over	
					Same Mo.	Change Year
	2023	2024	YTD 2023	YTD 2024	2023	to Date
JAN	12,122	15,432	12,122	15,432	27.3%	27.3%
FEB	16,109	21,246	28,231	36,678	31.9%	29.9%
MAR	21,098	22,835	49,329	59,513	8.2%	20.6%
APR	20,394	24,589	69,723	84,102	20.6%	20.6%
MAY	20,595	23,811	90,318	107,913	15.6%	19.5%
JUN	15,657	18,202	105,975	126,115	16.3%	19.0%
JUL	13,293	17,139	119,268	143,254	28.9%	20.1%
AUG	18,703	21,234	137,971	164,488	13.5%	19.2%
SEP	16,542		154,513			
OCT	19,744		174,257			
NOV	17,121		191,378			





S/O = Slideout

Fifth Wheel Travel Trailers

DEC

TOTAL

14,030

205,408

				Change Over	
				Same Mo.	Change Year
2023	2024	YTD 2023	YTD 2024	2023	to Date
3,332	3,591	3,332	3,591	7.8%	7.8%
4,754	4,934	8,086	8,525	3.8%	5.4%
5,250	5,421	13,336	13,946	3.3%	4.6%
5,421	5,319	18,757	19,265	-1.9%	2.7%
5,170	5,751	23,927	25,016	11.2%	4.6%
4,342	4,300	28,269	29,316	-1.0%	3.7%
3,987	3,875	32,256	33,191	-2.8%	2.9%
4,693	4,473	36,949	37,664	-4.7%	1.9%
4,257		41,206			
4,434		45,640			
3,879		49,519			
4,180		53,699			
	3,332 4,754 5,250 5,421 5,170 4,342 3,987 4,693 4,257 4,434 3,879	3,332 3,591 4,754 4,934 5,250 5,421 5,421 5,319 5,170 5,751 4,342 4,300 3,987 3,875 4,693 4,473 4,257 4,434 3,879	3,332 3,591 3,332 4,754 4,934 8,086 5,250 5,421 13,336 5,421 5,319 18,757 5,170 5,751 23,927 4,342 4,300 28,269 3,987 3,875 32,256 4,693 4,473 36,949 4,257 41,206 4,434 45,640 3,879 49,519	3,332 3,591 3,332 3,591 4,754 4,934 8,086 8,525 5,250 5,421 13,336 13,946 5,421 5,319 18,757 19,265 5,170 5,751 23,927 25,016 4,342 4,300 28,269 29,316 3,987 3,875 32,256 33,191 4,693 4,473 36,949 37,664 4,257 41,206 4,434 45,640 3,879 49,519	2023 2024 YTD 2023 YTD 2024 2023 3,332 3,591 3,332 3,591 7.8% 4,754 4,934 8,086 8,525 3.8% 5,250 5,421 13,336 13,946 3.3% 5,421 5,319 18,757 19,265 -1,9% 5,170 5,751 23,927 25,016 11.2% 4,342 4,300 28,269 29,316 -1,0% 3,987 3,875 32,256 33,191 -2.8% 4,693 4,473 36,949 37,664 -4.7% 4,257 41,206 4,434 45,640 3,879 49,519 49,519





FW

Folding Camping Trailers

					Change Over	
					Same Mo.	Change Year
	2023	2024	YTD 2023	YTD 2024	2023	to Date
JAN	416	270	416	270	-35.1%	-35.1%
FEB	529	526	945	796	-0.6%	-15.8%
MAR	711	455	1,656	1,251	-36.0%	-24.5%
APR	682	487	2,338	1,738	-28.6%	-25.7%
MAY	500	342	2,838	2,080	-31.6%	-26.7%
JUN	336	227	3,174	2,307	-32.4%	-27.3%
JUL	161	281	3,335	2,588	74.5%	-22.4%
AUG	199	247	3,534	2,835	24.1%	-19.8%
SEP	256		3,790			
OCT	333		4,123			
NOV	260		4,383			
DEC	290		4,673			





FCT

Truck Campers

					ondinge over	-
					Same Mo.	Change Yea
	2023	2024	YTD 2023	YTD 2024	2023	to Date
JAN	247	230	247	230	-6.9%	-6.9%
FEB	295	278	542	508	-5.8%	-6.3%
MAR	345	307	887	815	-11.0%	-8.1%
APR	363	290	1,250	1,105	-20.1%	-11.6%
MAY	334	273	1,584	1,378	-18.3%	-13.0%
JUN	335	291	1,919	1,669	-13.1%	-13.0%
JUL	257	265	2,176	1,934	3.1%	-11.1%
AUG	346	291	2,522	2,225	-15.9%	-11.8%
SEP	330		2,852			
ОСТ	314		3,166			
NOV	169		3,335			
DEC	180		3,515			

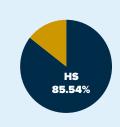


TC



HS = Hardside

TC



Towable RVs

18.680

267,295

DEC

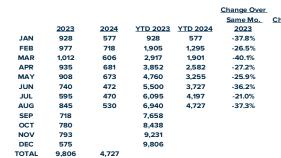
					Change Over	
					Same Mo.	Change Year
	2023	2024	YTD 2023	YTD 2024	2023	to Date
JAN	16,117	19,523	16,117	19,523	21.1%	21.1%
FEB	21,687	26,984	37,804	46,507	24.4%	23.0%
MAR	27,404	29,018	65,208	75,525	5.9%	15.8%
APR	26,860	30,685	92,068	106,210	14.2%	15.4%
MAY	26,599	30,177	118,667	136,387	13.5%	14.9%
JUN	20,670	23,020	139,337	159,407	11.4%	14.4%
JUL	17,698	21,560	157,035	180,967	21.8%	15.2%
AUG	23,941	26,245	180,976	207,212	9.6%	14.5%
SEP	21,385		202,361			
OCT	24,825		227,186			
NOV	21,429		248,615			

267.295

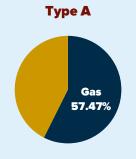


Shipments to Retailers by Type

Type A Motorhomes



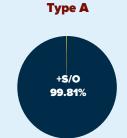




Type B Motorhomes

					Change Over	
					Same Mo.	Change Year
	2023	2024	YTD 2023	YTD 2024	2023	to Date
JAN	995	722	995	722	-27.4%	-27.4%
FEB	1,348	1,017	2,343	1,739	-24.6%	-25.8%
MAR	1,126	781	3,469	2,520	-30.6%	-27.4%
APR	1,303	712	4,772	3,232	-45.4%	-32.3%
MAY	1,035	663	5,807	3,895	-35.9%	-32.9%
JUN	951	541	6,758	4,436	-43.1%	-34.4%
JUL	766	643	7,524	5,079	-16.1%	-32.5%
AUG	1,167	684	8,691	5,763	-41.4%	-33.7%
SEP	815		9,506			
OCT	873		10,379			
NOV	934		11,313			
DEC	619		11,932			

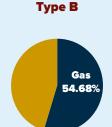




Type C Motorhomes

					Change Over	
					Same Mo.	Change Year
	2023	2024	YTD 2023	YTD 2024	2023	to Date
JAN	2,365	1,852	2,365	1,852	-21.7 %	-21.7%
FEB	2,314	2,305	4,679	4,157	-0.4%	-11.2%
MAR	2,327	1,838	7,006	5,995	-21.0%	-14.4%
APR	2,118	2,119	9,124	8,114	0.0%	-11.1%
MAY	2,377	1,637	11,501	9,751	-31.1%	-15.2%
JUN	1,734	1,275	13,235	11,026	-26.5%	-16.7%
JUL	1,461	1,443	14,696	12,469	-1.2%	-15.2%
AUG	2,118	1,646	16,814	14,115	-22.3%	-16.1%
SEP	1,782		18,596			
OCT	1,893		20,489			
NOV	2,004		22,493			
DEC	1,648		24,141			





Motorhomes

2,842

DEC

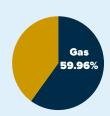
					Change Over	
					Same Mo.	Change Year
	2023	2024	YTD 2023	YTD 2024	2023	to Date
JAN	4,288	3,151	4,288	3,151	-26.5%	-26.5%
FEB	4,639	4,040	8,927	7,191	-12.9%	-19.4%
MAR	4,465	3,225	13,392	10,416	-27.8%	-22.2%
APR	4,356	3,512	17,748	13,928	-19.4%	-21.5%
MAY	4,320	2,973	22,068	16,901	-31.2%	-23.4%
JUN	3,425	2,288	25,493	19,189	-33.2%	-24.7%
JUL	2,822	2,556	28,315	21,745	-9.4%	-23.2%
AUG	4,130	2,860	32,445	24,605	-30.8%	-24.2%
SEP	3,315		35,760			
ОСТ	3,546		39,306			
NOV	3.731		43.037			

45,879

24,605







Type C



August 2024

Current Month Shipment Destinations

	21,234 Travel Trailers Conventional	4,473 Travel Trailers Fifth-Wheel	247 Folding Camping Trailers	291 Truck Campers	530 Motorhomes Type A	684 Motorhomes Type B	1,646 Motorhomes Type C	29,105 Totals
New England	2.62%	1.81%	1.35%	6.02%	0.95%	1.47%	1.28%	2.39%
Connecticut	0.36%	0.48%	0.68%	0.00%	0.57%	0.73%	0.18%	0.38%
Maine Massachusetts	0.39% 0.68%	0.34% 0.30%	0.00% 0.00%	4.02% 0.00%	0.38% 0.00%	0.59% 0.00%	0.36% 0.43%	0.42% 0.57%
New Hampshire	0.87%	0.23%	0.68%	2.01%	0.00%	0.15%	0.18%	0.71%
Rhode Island	0.10%	0.11%	0.00%	0.00%	0.00%	0.00%	0.06%	0.09%
Vermont Mid Atlantic	0.23% 9.28%	0.34% 10.05%	0.00% 10.81%	0.00% 6.02%	0.00% 31.19%	0.00% 10.13%	0.06% 15.68%	0.22% 10.18%
New Jersey	1.07%	0.43%	0.00%	0.00%	0.38%	0.59%	1.28%	0.94%
New York	3.31%	3.36%	0.68%	2.41%	12.85%	2.50%	6.20%	3.62%
Pennsylvania	4.91%	6.25%	10.14%	3.61%	17.96%	7.05%	8.21% 9.48%	5.61%
E. No. Central	15.88% 1.30%	14.81% 0.82%	21.62% 0.68%	10.84%	6.43% 0.95%	8.81% 0.88%	9.48% 0.97%	14.98% 1.18%
Indiana	4.69%	3.84%	4.05%	5.62%	0.95%	1.91%	2.37%	4.30%
Michigan	3.67%	3.09%	2.70%	2.01%	2.46%	3.38%	1.64%	3.42%
Ohio Wisconsin	4.09% 2.12%	5.45%	6.08% 8.11%	2.81% 0.40%	1.89%	2.06%	2.55% 1.95%	4.12%
W. No. Central	2.12% 7.07 %	1.60% 10.02%	0.00%	5.62%	0.19% 4.35%	0.59% 3.96%	1.95% 8.21 %	1.97% 7.42 %
Iowa	1.25%	2.31%	0.00%	3.21%	1.70%	2.64%	4.26%	1.64%
Kansas	0.64%	0.76%	0.00%	0.00%	0.00%	0.15%	0.24%	0.60%
Minnesota	1.96%	1.56%	0.00%	0.40%	1.89%	0.29%	1.16%	1.78%
Missouri Nobraska	2.24% 0.45%	3.39% 1.03%	0.00% 0.00%	2.01%	0.57% 0.19%	0.73% 0.15%	1.58% 0.12%	2.29% 0.50%
Nebraska No. Dakota	0.45%	1.03% 0.32%	0.00%	0.00%	0.19%	0.15% 0.00%	0.12%	0.50%
So. Dakota	0.37%	0.66%	0.00%	0.00%	0.00%	0.00%	0.61%	0.41%
South Atlantic	14.84%	12.95%	18.24%	8.03%	19.09%	20.41%	17.93%	14.90%
Delaware	0.40%	0.53%	0.00%	4.02%	0.00%	0.00%	0.00%	0.41%
Florida	4.02% 2.24%	4.37% 1.42%	0.00% 2.70%	0.40% 1.20%	12.67% 1.13%	11.60% 0.88%	10.03% 1.40%	4.71% 2.01%
Georgia Maryland	2.24% 0.71%	1.42%	8.11%	0.00%	0.76%	0.59%	0.73%	0.79%
No. Carolina	3.31%	1.95%	7.43%	2.01%	1.32%	1.91%	2.61%	3.00%
So. Carolina	1.78%	2.29%	0.00%	0.00%	2.27%	4.26%	1.64%	1.89%
Virginia	1.21%	0.98%	0.00%	0.40%	0.95%	1.03%	1.40%	1.17%
West Virginia	1.18% 7.11%	0.39%	0.00% 0.68%	0.00%	0.00% 5.67%	0.15% 2.50%	0.12%	0.93% 7.01%
E. So. Central Alabama	2.25%	8.86% 3.55%	0.00%	3.61% 2.81%	3.02%	1.17%	4.19% 1.88%	2.41%
Kentucky	1.28%	1.33%	0.68%	0.00%	0.19%	0.15%	0.36%	1 17%
Mississippi	1.25%	1.49%	0.00%	0.00%	0.76%	0.15%	0.91%	1.22%
Tennessee	2.33%	2.49%	0.00%	0.80%	1.70%	1.03%	1.03%	2.21%
W. So. Central Arkansas	14.14%	15.35%	4.73 %	4.02% 0.00%	12.48% 0.19%	6.46% 0.29%	12.34% 0.49%	13.87% 1.04%
Louisiana	1.15% 1.72%	1.03% 2.22%	0.68% 0.00%	0.00%	3.40%	0.29%	1.76%	1.78%
Oklahoma	1.71%	1.37%	0.00%	2.41%	1.51%	0.59%	0.55%	1.56%
Texas	9.57%	10.73%	4.05%	1.61%	7.37%	4.70%	9.54%	9.49%
Mountain	10.13%	10.05%	27.70%	22.49%	3.59%	16.59%	10.33%	10.36%
Arizona Colorado	1.74% 1.95%	1.88% 1.92%	14.19% 8.78%	0.80% 4.82%	1.13% 0.19%	5.87% 5.87%	4.38% 1.52%	2.06% 2.04%
Idaho	1.61%	1.35%	4.73%	8.03%	0.19%	1.03%	0.73%	1.56%
Montana	0.98%	0.98%	0.00%	2.01%	0.38%	0.73%	0.79%	0.96%
Nevada	1.17%	0.85%	0.00%	2.81%	0.38%	1.32%	0.97%	1.11%
New Mexico	0.82%	0.96%	0.00%	0.00%	0.38%	0.44%	0.79%	0.81%
Utah	1.61% 0.25%	1.78%	0.00%	3.61%	0.38%	1.32%	1.16%	1.59% 0.24%
Wyoming Pacific	12.00%	0.32% 9.91%	0.00% 5.41%	0.40% 15.66%	0.38% 7.94%	0.00% 19.09%	0.00% 12.71%	0.24% 11.81%
Alaska	0.01%	0.14%	0.00%	0.00%	0.00%	0.15%	0.12%	0.04%
California	7.31%	4.87%	0.00%	3.61%	4.73%	12.78%	7.60%	6.97%
Hawaii	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Oregon Washington	2.26% 2.41%	2.27% 2.63%	1.35% 4.05%	8.03% 4.02%	0.38% 2.84%	3.38% 2.79%	2.13% 2.86%	2.29% 2.51%
Outside US	6.91%	6.20%	4.05% 9.46%	4.02%	8.32%	2.79% 10.57%	7.84%	7.08%
Asia	0.02%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.02%
Canada	6.82%	6.16%	9.46%	17.67%	7.56%	10.57%	7.84%	6.99%
Europe	0.02%	0.00%	0.00%	0.00%	0.19%	0.00%	0.00%	0.02%
Other	0.05%	0.05%	0.00%	0.00%	0.57%	0.00%	0.00%	0.06%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Cumulative Shipment Destinations

SHIPMENT DESTINATIONS - YEAR TO DATE 2024

	164,488 Travel Trailers Conventional	37,664 Travel Trailers Fifth-Wheel	2,835 Folding Camping Trailers	2,225 Truck Campers	4,727 Motorhomes Type A	5,763 Motorhomes Type B	14,115 Motorhomes Type C	231,817 Totals
New England	3.21%	2.73 %	5.98%	4.24%	1.93%	2.03%	2.10%	3.04%
Connecticut	0.40%	0.46%	0.53%	0.11%	0.78%	0.56%	0.55%	0.43%
Maine	0.90%	0.54%	2.43%	1.60%	0.15%	0.43%	0.26%	0.80%
Massachusetts	0.72%	0.53%	0.62%	0.00%	0.25%	0.38%	0.38%	0.64%
New Hampshire	0.85%	0.73%	2.35%	2.15%	0.53%	0.49%	0.46%	0.81%
Rhode Island	0.05%	0.04%	0.00%	0.00%	0.04%	0.00%	0.06%	0.04%
Vermont	0.30%	0.44%	0.04%	0.39%	0.17%	0.17%	0.39%	0.32%
Mid Atlantic	6.60%	6.14%	9.12%	4.18%	8.67 %	5.40%	6.67%	6.55%
New Jersey	0.79%	0.56%	0.31%	0.00%	0.66%	0.78%	0.89%	0.74%
New York	2.68%	2.37%	2.97%	1.87%	3.35%	1.67%	2.66%	2.61%
Pennsylvania	3.14%	3.21%	5.84%	2.31%	4.66%	2.95%	3.13%	3.19%
E. No. Central	15.46 %	14.43%	23.33%	9.63%	15.79 %	10.53%	10.90%	14.92%
Illinois	1.66%	1.64%	2.66%	0.28%	2.14%	0.78%	1.54%	1.64%
Indiana	3.26%	3.26%	2.08%	4.18%	1.61%	1.35%	1.67%	3.07%
Michigan	3.97%	3.53%	8.23%	2.37%	7.67%	5.16%	3.68%	4.02%
Ohio	3.99%	3.99%	5.31%	2.09%	3.54%	2.19%	2.80%	3.86%
Wisconsin	2.57%	2.00%	5.05%	0.72%	0.83%	1.04%	1.21%	2.33%
W. No. Central	8.16 %	10.01%	7.88 %	5.23 %	4.75 %	3.58 %	7.09%	8.18 %
lowa	1.49%	2.18%	1.28%	2.92%	1.61%	1.79%	2.80%	1.70%
Kansas	0.58%	0.72%	0.35%	0.00%	0.21%	0.21%	0.31%	0.56%
Minnesota	2.12%	2.02%	3.45%	1.16%	0.95%	0.57%	1.39%	2.00%
Missouri	2.42%	2.75%	2.66%	0.66%	1.53%	0.78%	1.84%	2.36%
Nebraska	0.80%	1.01%	0.13%	0.33%	0.34%	0.17%	0.26%	0.76%
No. Dakota	0.32%	0.53%	0.00%	0.00%	0.04%	0.02%	0.16%	0.32%
So. Dakota	0.43%	0.80%	0.00%	0.17%	0.06%	0.03%	0.35%	0.46%
South Atlantic	14.91 %	15.89 %	11.51%	7.21%	27.51 %	20.93%	18.80%	15.63%
Delaware	0.28%	0.30%	0.00%	1.49%	0.00%	0.56%	0.58%	0.31%
Florida	4.78%	5.89%	2.70%	1.10%	17.04%	13.51%	9.68%	5.69%
Georgia	2.23%	2.09%	1.28%	1.27%	2.01%	1.34%	2.17%	2.16%
Maryland	0.58%	0.73%	2.79%	0.00%	0.59%	0.49%	0.82%	0.63%
No. Carolina	2.97%	2.41%	2.70%	2.42%	2.27%	1.68%	2.13%	2.77%
So. Carolina	1.79%	2.41%	0.13%	0.72%	2.39%	1.72%	1.25%	1.84%
Virginia	1.61%	1.68%	1.11%	0.22%	3.16%	1.48%	1.98%	1.66%
West Virginia	0.68%	0.37%	0.80%	0.00%	0.04%	0.16%	0.18%	0.57%
E. So. Central	6.24%	6.87%	1.11%	2.70%	6.34 %	2.61 %	4.19%	6.04%
Alabama	1.94%	2.44%	0.00%	1.38%	1.95%	0.75%	1.65%	1.95%
Kentucky	1.30%	1.19%	0.89%	0.17%	0.47%	0.16%	0.51%	1.17%
Mississippi	0.98%	1.01%	0.22%	0.00%	0.91%	0.47%	0.68%	0.94%
Tennessee	2.03%	2.22%	0.00%	1.16%	3.01%	1.23%	1.35%	1.99%
W. So. Central	13.38 %	16.41%	4.52%	3.91%	9.94%	7.26 %	9.25%	13.22%
Arkansas Louisiana	1.36%	1.49%	1.24%	0.39%	0.32%	0.45%	0.53%	1 27%
	1.12%	1.53%	0.00%	0.00%	1.70%	0.83%	1.03%	1.17%
Oklahoma	1.66%	1.72%	0.62%	0.94%	1.08%	0.64%	0.94%	1.57%
Texas	9.24%	11.67%	2.66%	2.59%	6.84%	5.33%	6.75%	9.21%
Mountain	11.18%	11.67%	13.32 %	20.63%	9.49%	18.79 %	13.17%	11.64%
Arizona	1.99%	2.27%	3.81%	1.93%	4.11%	8.34%	5.47%	2.48%
Colorado	1.96%	2.15%	3.67%	5.34%	1.27%	4.20%	2.07%	2.08%
Idaho	1.99%	1.60%	1.37%	4.62%	0.53%	1.16%	1.04%	1.83%
Montana	1.34%	1.31%	0.75%	4.13%	0.30%	0.97%	1.03%	1.30%
Nevada	0.94%	0.88%	0.27%	1.93%	0.91%	1.37%	1.15%	0.96%
New Mexico	0.73%	0.77%	1.73%	0.06%	0.55%	1.48%	1.03%	0.78%
Utah	1.79%	2.15%	1.73%	2.20%	1.76%	1.25%	1.28%	1.80%
Wyoming	0.43%	0.53%	0.00%	0.44%	0.06%	0.02%	0.11%	0.41%
Pacific	11.35%	9.05%	6.64%	19.09%	9.15%	20.20%	17.03%	11.53%
Alaska	0.10%	0.04%	0.00%	2.64%	0.11%	0.35%	1.32%	0.19%
California	6.24%	5.03%	3.14%	3.41%	5.89%	14.21%	10.61%	6.46%
Hawaii	0.00%	0.00%	0.00%	0.06%	0.00%	0.00%	0.01%	0.00%
Oregon	2.31%	1.81%	1.46%	8.25%	0.74%	3.07%	2.13%	2.24%
Washington	2.70%	2.17%	2.04%	4.73%	2.42%	2.57%	2.96%	2.63%
Outside US	9.51%	6.82 %	16.60%	23.21%	6.44%	8.67%	10.80%	9.25%
Asia	0.01%	0.00%	0.00%	0.11%	0.00%	0.00%	0.11%	0.02%
Canada	9.41%	6.79%	16.47%	22.61%	5.85%	8.67%	10.59%	9.14%
Europe	0.01%	0.01%	0.13%	0.00%	0.06%	0.00%	0.00%	0.01%
Other	0.07%	0.02%	0.00%	0.50%	0.53%	0.00%	0.10%	0.08%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Monthly Canadian Shipment Destinations

	21,234 Travel Trailers Conventional	4,473 Travel Trailers Fifth-Wheel	<u>247</u> Folding Camping Trailers	291 Truck Campers	<u>530</u> Motorhomes Type A	684 Motorhomes Type B	<u>1,646</u> Motorhomes Type C	29,105 Totals
Alberta	0.88%	1.53%	0.00%	0.80%	0.95%	2.06%	1.28%	1.03%
British Columbia	0.77%	0.71%	0.00%	11.65%	0.95%	2.50%	1.46%	0.93%
Manitoba	0.17%	0.41%	0.00%	0.00%	0.00%	0.00%	0.12%	0.20%
New Brunswick	0.15%	0.05%	0.00%	0.00%	0.00%	0.00%	0.12%	0.13%
Newfoundland	0.06%	0.07%	0.00%	0.00%	0.00%	0.00%	0.00%	0.05%
Nova Scotia	0.26%	0.16%	0.00%	0.00%	0.38%	0.00%	0.00%	0.22%
Northwest Territories	0.00%	0.05%	0.00%	0.00%	0.00%	0.15%	0.00%	0.01%
Ontario	2.59%	1.51%	8.78%	0.00%	0.76%	3.96%	1.70%	2.38%
Prince Edward Island	0.05%	0.02%	0.00%	0.00%	0.19%	0.00%	0.00%	0.05%
Quebec	1.66%	1.51%	0.68%	5.22%	3.40%	1.62%	2.86%	1.76%
Saskatchewan	0.23%	0.14%	0.00%	0.00%	0.95%	0.29%	0.30%	0.23%
Yukon	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Total	6.82%	6.16%	9.46%	17.67%	7.56%	10.57%	7.84 %	6.99%

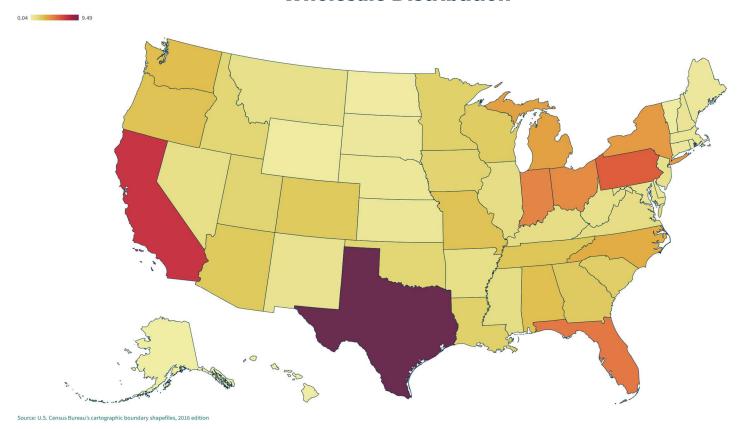
Cumulative Canadian Shipment Destinations

	164,488 Travel Trailers Conventional	<u>37,664</u> Travel Trailers Fifth-Wheel	2, <u>835</u> Folding Camping Trailers	2,225 Truck Campers	4,727 Motorhomes Type A	5,763 Motorhomes Type B	14,115 Motorhomes Type C	231,817 Totals
Alberta	1.64%	1.65%	0.44%	4.90%	0.74%	1.18%	1.57%	1.62%
British Columbia	0.95%	0.72%	1.95%	10.29%	0.42%	2.73%	3.91%	1.21%
Manitoba	0.36%	0.41%	0.44%	0.22%	0.00%	0.03%	0.08%	0.34%
New Brunswick	0.33%	0.13%	0.27%	0.06%	0.08%	0.05%	0.06%	0.27%
Newfoundland	0.06%	0.03%	0.44%	0.22%	0.04%	0.03%	0.03%	0.06%
Nova Scotia	0.24%	0.10%	1.11%	0.00%	0.06%	0.12%	0.03%	0.21%
Northwest Territories	0.00%	0.01%	0.00%	0.00%	0.00%	0.02%	0.00%	0.00%
Ontario	3.76%	1.80%	8.32%	1.60%	1.55%	2.31%	2.46%	3.31%
Prince Edward Island	0.04%	0.03%	0.00%	0.17%	0.02%	0.00%	0.00%	0.03%
Quebec	1.71%	1.65%	3.50%	4.90%	2.80%	2.10%	2.25%	1.81%
Saskatchewan	0.29%	0.28%	0.00%	0.28%	0.13%	0.09%	0.21%	0.27%
Yukon	0.02%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.02%
Total	9.41%	6.79%	16.47%	22.61%	5.85%	8.67%	10.59%	9.14%

Annual Total RV Shipments

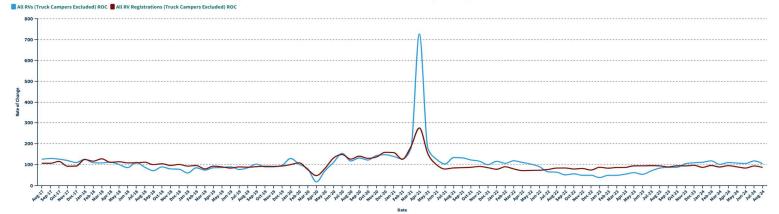
Month	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
JANUARY	28.5	31.5	33.9	42.4	25.5	33.0	45.9	53.3	20.4	22.7
FEBRUARY	32.0	35.9	39.4	43.0	36.5	37.1	48.3	53.8	26.3	31.0
MARCH	36.5	40.7	47.6	51.6	38.0	30.3	54.3	64.8	31.9	32.2
APRIL	38.3	40.1	42.3	47.5	40.2	7.2	51.8	57.2	31.2	34.2
MAY	33.5	38.0	45.9	45.1	39.9	28.0	49.2	50.5	30.9	33.2
JUNE	33.8	40.1	47.4	42.0	36.5	40.5	50.7	44.9	24.1	25.3
JULY	27.1	28.4	33.0	36.5	28.0	43.0	44.5	29.5	20.5	24.1
AUGUST	27.3	35.9	45.0	39.6	33.7	39.5	52.8	33.8	28.1	29.1
SEPTEMBER	28.0	33.7	43.6	31.0	31.6	41.6	55.0	28.4	24.7	
OCTOBER	33.8	38.8	48.9	43.6	39.0	47.3	58.0	32.7	28.4	
NOVEMBER	27.3	34.7	41.5	33.0	29.7	42.5	49.1	24.5	25.2	
DECEMBER	28.0	33.0	36.2	28.4	27.5	40.4	40.3	19.9	21.5	
TOTAL	374.1	430.8	504.6	483.7	406.1	430.4	600.2	493.3	313.2	231.8

Wholesale Distribution

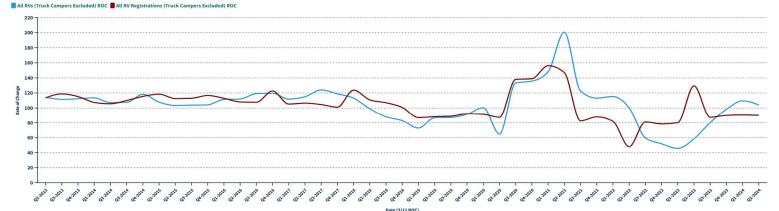


Retail Activity

RV Production and RV Registrations 12/12 ROC (-TC)

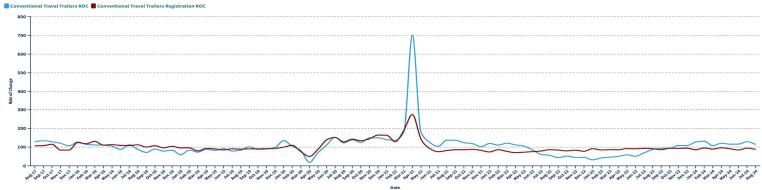


RV Production and RV Registrations 3/12 ROC (-TC)



Retail Activity By RV Type

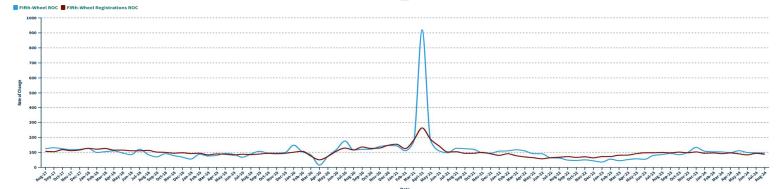
Conventional Travel Trailer Production and Registrations 12/12 ROC



Conventional Travel Trailer Production and Registrations 3/12 ROC



Fifth-Wheel Travel Trailer Production and Registrations 12/12 ROC



Fifth-Wheel Travel Trailer Production and Registrations 3/12 ROC

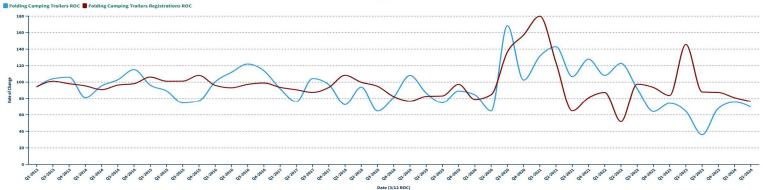


Source: RV Industry Association, Statistical Surveys, Inc

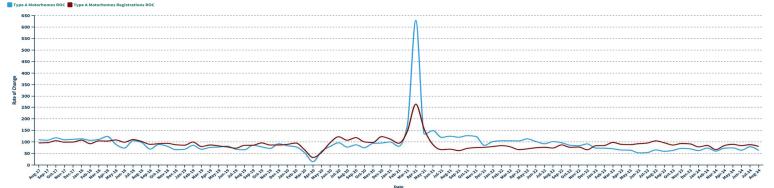
Folding Camping Trailer Production and Registrations 12/12 ROC



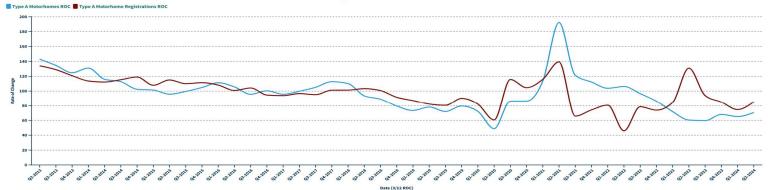
Folding Camping Trailer Production and Registrations 3/12 ROC



Type A Motorhome Production and Registrations 12/12 ROC

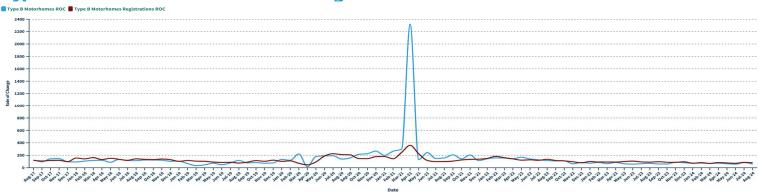


Type A Motorhome Production and Registrations 3/12 ROC



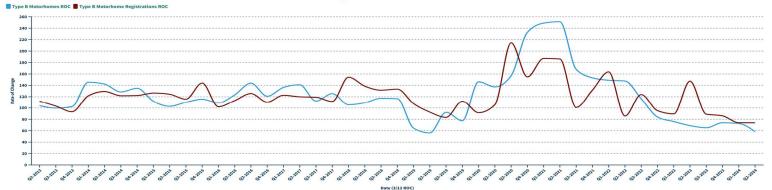
Source: RV Industry Association, Statistical Surveys, Inc

Type B Motorhome Production and Registrations 12/12 ROC



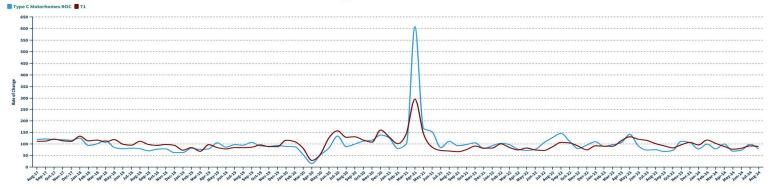
Source: RV Industry Association, Statistical Surveys, Inc

Type B Motorhome Production and Registrations 3/12 ROC



Source: RV Industry Association, Statistical Surveys, Inc.

Type C Motorhome Production and Registrations 12/12 ROC



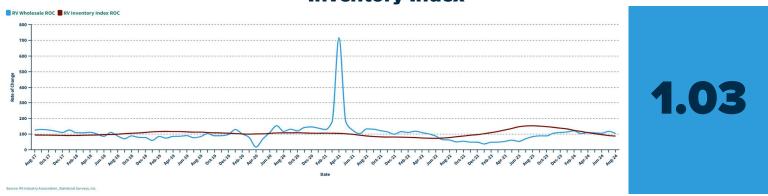
ource: RV Industry Association, Statistical Surveys, I

Type C Motorhome Production and Registrations 3/12 ROC



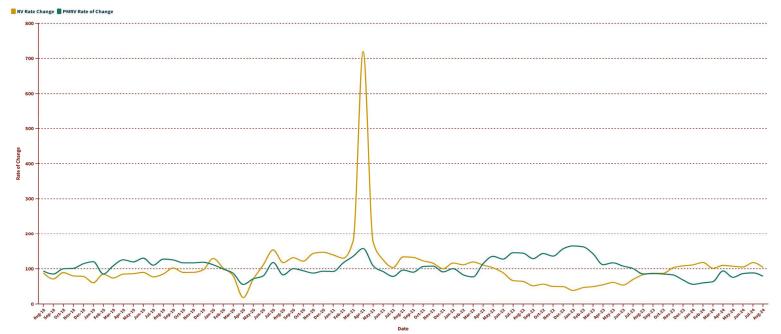
Source: RV Industry Association, Statistical Surveys, Inc

Inventory Index

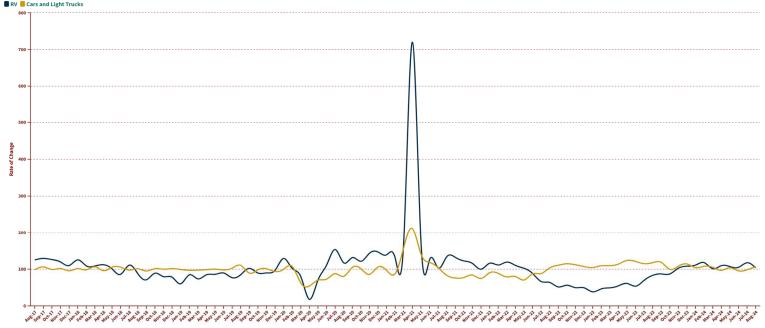


The ratio is the 12MMT of registrations/shipments of TT, FW, FCT, Type A and Type C motorhomes. TC and Type B are removed due to insufficient data

RV Wholesale Shipments Compared to PMRV Wholesale Shipments

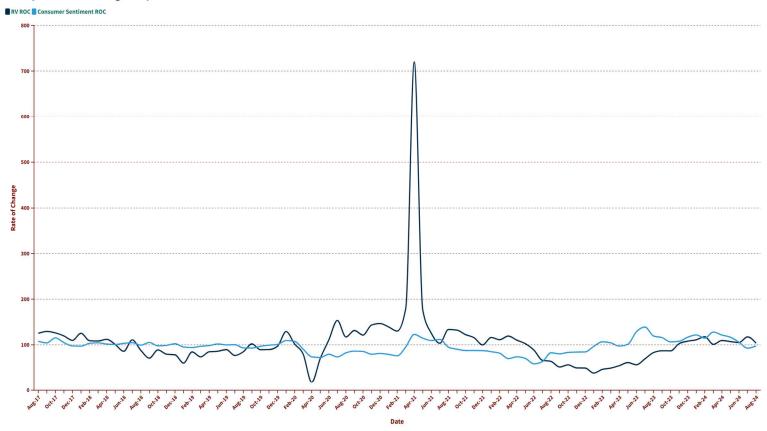


RV Wholesale Shipments Compared to Car and Light Truck Sales



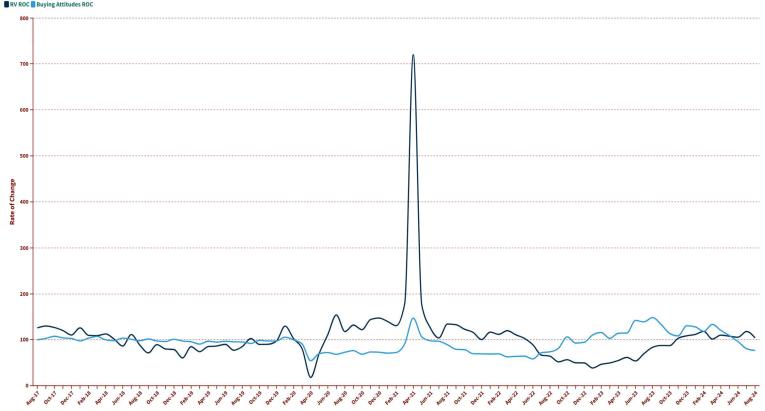
Manufacturers Wholesale Shipments Index Comparisons

RV Shipment Rate of Change Compared with Index of Current Consumer Sentiment



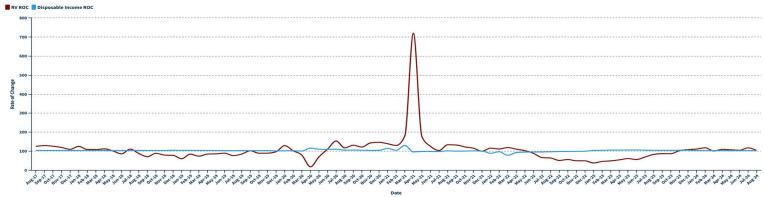
Source: University of Michigan Survey Research Center

RV Shipment Rate of Change Compared with Index of Consumers' Buying Attitudes

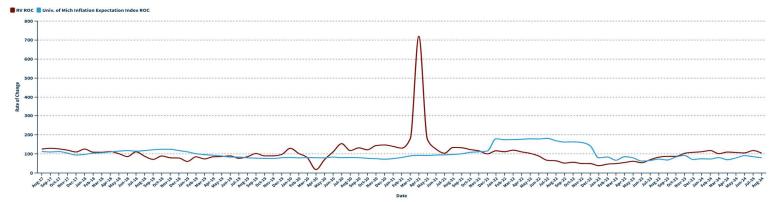


Economic Indicators Compared to RV Rate of Change

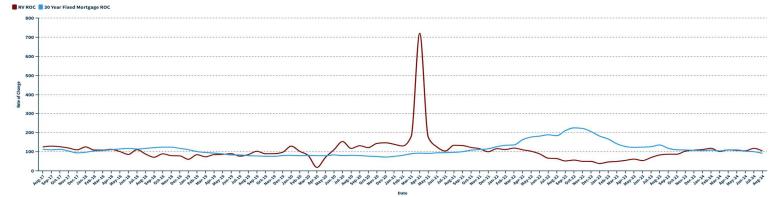
Disposable Income



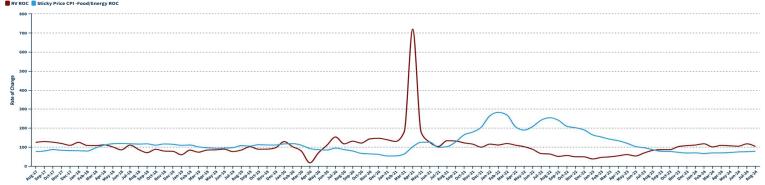
University of Michigan Inflation Expectation Index



Thirty Year Mortgage Rate

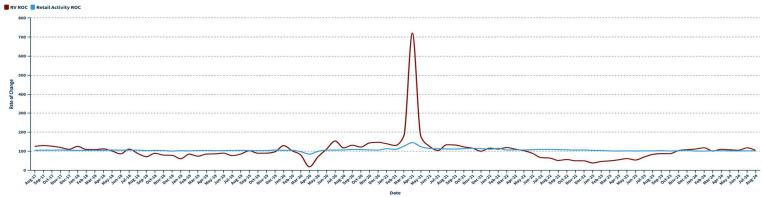


Sticky Price CPI, Less Food and Energy

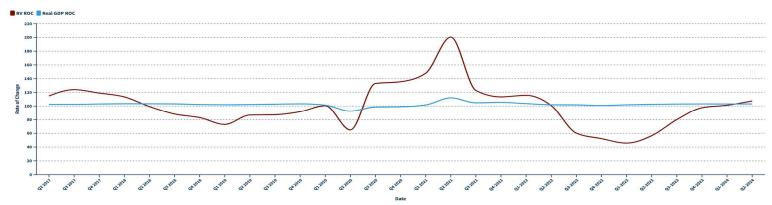


Economic Indicators Compared to RV Rate of Change

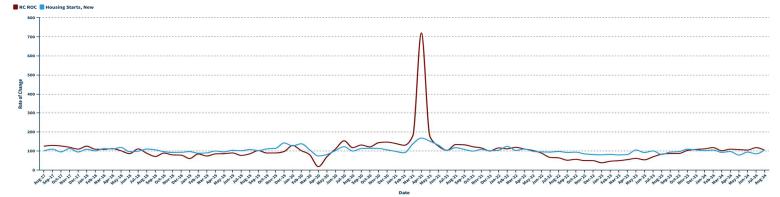
Retail Activity



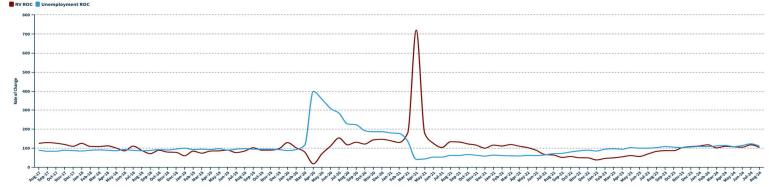
Real GDP



Housing Starts, New



Unemployment Rate



August

PMRV Market Report



Park Model RV Committee Chairman

John Soard

National Sales Manger; Woodland Park

RVIA Staff

Craig Kirby

President

Bill Baker

Vice President; Membership and Research

Matt Hummel

Research	Analyst,	Market	Data
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Contents

2	Vehicle Categories
3	PMRV Shipment Summary
4	PMRV Shipment Destinations
5	PMRV Destination Map
5	PMRV Shipments compared to RV Shipments
6	PMRV Shipment History
6	PMRV Quarterly Forecast
6	PMRV Registrations
7	PMRV Shipment Index
8	Financial Economic Indicators
10	Industrial Economic Indicators

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Recreation Vehicle Industry Association 2465 J-17 Centreville RD #801 Herndon, VA 20171 (703) 620-6003

www.rvia.org

Vehicle Categories

A recreation vehicle (RV) is a vehicle that is primarily designed as a temporary living quarters for non-commercial recreational and/or camping use and is built to the standards for recreation vehicle as adopted but eh RV Industry Association

Towable RV

A Towable RV is a recreation vehicle that is mounted on wheels and designed to be towed by a motorized vehicle or can be a portable unit intended to be placed in the bed of a pickup truck. There are four vehicle types classified as towable RVs.

Conventional Travel Trailer



A conventional travel trailer is a towable RV constructed from rigid materials with a roof, sidewalls, and mounted on wheels. These units are designed to be towed by a motorized vehicle.

Fifth-Wheel Travel Trailer



A fifth-wheel travel trailer is a towable RV mounted on wheels and designed to be towed by a motorized vehicle with a towing mechanism that is placed above or forward of the tow vehicle's rear axel.

Folding Camping Trailer



A folding camping trailer is a towable RV constructed with a collapsible roof and partially collapsible sidewalls. This RV is mounted on wheels and is designed to be towed by a motorized vehicle.

Truck Camper



A truck camper is a towable RV that is designed to be placed in the bed of a pickup truck.

Motorhome

A motorhome is a recreation vehicle built on a self propelled motor vehicle chassis. There are three vehicle types classified as a motorhome

Type A Motorhome



A Type A motorhome is constructed on a bare motor vehicle chassis.

Type B Motorhome



A Type B motorhome is a motorhome constructed on an automotive grade van chassis.

Type C Motorhome



A Type C motorhome is constructed on a cut away automotive grade truck chassis.

Park Model RV

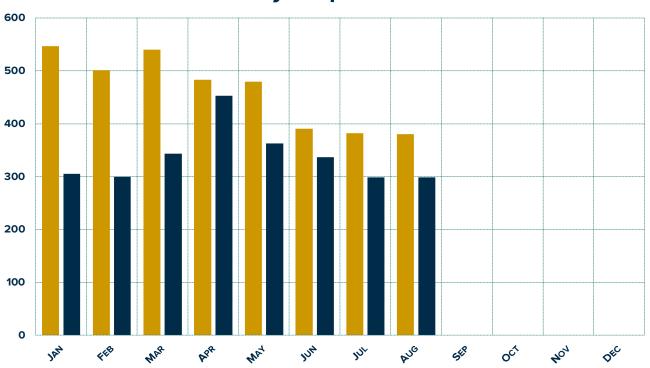


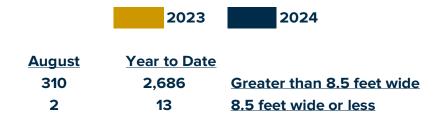
A park model RV (PMRV) is a recreation vehicle intended to provide temporary living quarters for recreation, camping or seasonal use. PMRVs are built on a single chassis, mounted on wheels with a gross trailer area not to exceed four hundred square feet.

August Wholesale Shipment Summary

			Change			Change
	August	August	Over	Cum.	Cum.	Year
	2023	2024	Last Year	2023	2024	To Date
Park Model RVs	380	299	<i>-21.3%</i>	3,704	2,699	-27.1 %

Total Monthly Shipments vs. Last Year





^{*} Year to date numbers can differ from reported numbers.

^{**} Canadian shipments removed from monthly and year-to-date totals

Monthly Shipment DestinationsTotal Units = 299

Pacific	48	15.38%
Alaska	0	0.00%
California	25	8.01%
Hawaii	0	0.00%
Oregon	8	2.56%
Washington	15	4.81%
Mountain	54	17.31%
Arizona	31	9.94%
Colorado	18	5.77%
Idaho	0	0.00%
Montana	0	0.00%
Nevada	0	0.00%
New Mexico	0	0.00%
Utah	3	0.96%
Wyoming	2	0.64%
W. No. Central	15	4.81%
lowa	2	0.64%
Kansas	0	0.00%

Minnesota

Missouri

Nebraska

No. Dakota

So. Dakota

W. So. Central	39	12.50%
Arkansas	3	0.96%
Louisiana	0	0.00%
Oklahoma	0	0.00%
Texas	36	11.54%
E. No. Central	50	16.03%
Illinois	2	0.64%
Indiana	7	2.24%
Michigan	23	7.37%
Ohio	8	2.56%
Wisconsin	10	3.21%
E. So. Central	2	0.64%
Alabama	1	0.32%
Kentucky	0	0.00%
Mississippi	0	0.00%
Tennessee	1	0.32%
Outside US	13	4.17%
Asia	0	0.00%
Canada	12	3.85%
Europe	0	0.00%
Other	1	0.32%

South Atlantic	47	15.06%
Delaware	10	3.21%
Florida	5	1.60%
Georgia	10	3.21%
Maryland	1	0.32%
No. Carolina	14	4.49%
So. Carolina	3	0.96%
Virginia	3	0.96%
West Virginia	1	0.32%
BATTLE BATTLE SATE	2.4	7.000/

24	7.69%
1	0.32%
7	2.24%
16	5.13%
	1 7

New England	20	6.41%
Connecticut	3	0.96%
Maine	9	2.88%
Massachusetts	4	1.28%
New Hampshire	1	0.32%
Rhode Island	0	0.00%
Vermont	3	0.96%

0

0

0

4.17%

0.00%

0.00%

0.00%

0.00%

Cumulative Shipment DestinationsTotal Units = 2,699

Pacific	425	15.19%
Alaska	0	0.00%
California	207	7.40%
Hawaii	0	0.00%
Oregon	76	2.72%
Washington	142	5.08%

Mountain	395	14.12%
Arizona	247	8.83%
Colorado	34	1.22%
Idaho	39	1.39%
Montana	8	0.29%
Nevada	2	0.07%
New Mexico	13	0.46%
Utah	38	1.36%
Wyoming	14	0.50%

W. No. Central	110	3.93%
Iowa	6	0.21%
Kansas	1	0.04%
Minnesota	78	2.79%
Missouri	8	0.29%
Nebraska	0	0.00%
No. Dakota	6	0.21%
So. Dakota	11	0.39%

W. So. Central	356	12.73%
Arkansas	8	0.29%
Louisiana	8	0.29%
Oklahoma	5	0.18%
Texas	335	11.98%

405	14.48%
39	1.39%
60	2.15%
82	2.93%
84	3.00%
140	5.01%
	39 60 82 84

E. So. Central	63	2.25%
Alabama	12	0.43%
Kentucky	11	0.39%
Mississippi	0	0.00%
Tennessee	40	1.43%

Outside US	98	3.50%
Asia	0	0.00%
Canada	97	3.47%
Europe	0	0.00%
Other	1	0.04%

South Atlantic	448	16.02%
Delaware	52	1.86%
Florida	116	4.15%
Georgia	68	2.43%
Maryland	5	0.18%
No. Carolina	138	4.93%
So. Carolina	30	1.07%
Virginia	27	0.97%
West Virginia	12	0.43%

Mid Atlantic	280	10.01%
New Jersey	53	1.89%
New York	74	2.65%
Pennsylvania	153	5.47%
-		

New England	217	7.76 %
Connecticut	27	0.97%
Maine	85	3.04%
Massachusetts	54	1.93%
New Hampshire	43	1.54%
Rhode Island	2	0.07%
Vermont	6	0.21%

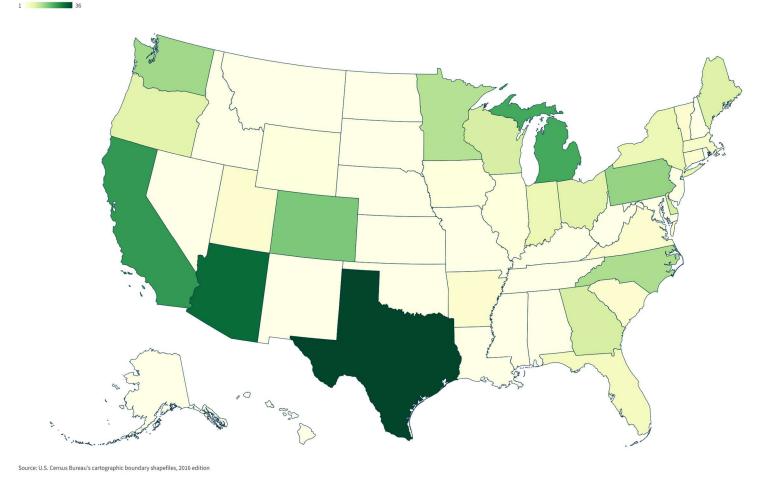
^{*} Destination totals might not match shipment totals

^{**} Canadian shipment totals removed from shipment total

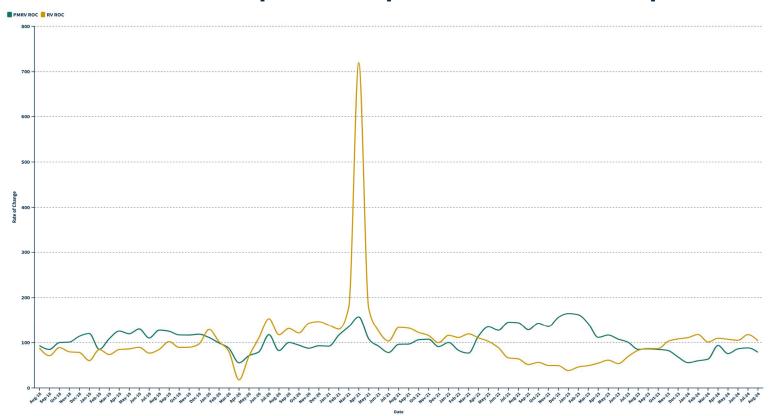
^{*} Destination totals might not match shipment totals

^{**} Canadian shipment totals removed from shipment total

PMRV Wholesale Shipment Map



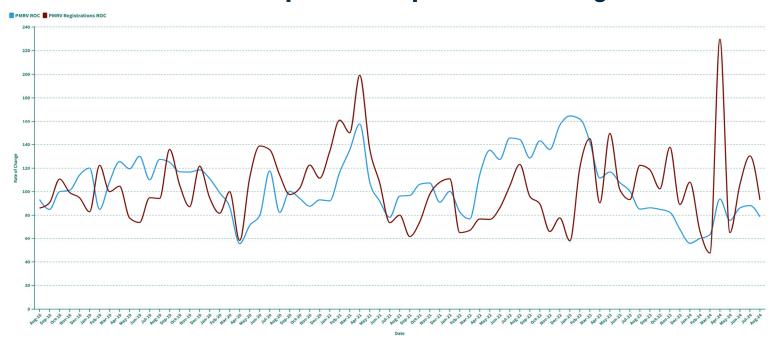
PMRV Wholesale Shipments Compared to RV Wholesale Shipments



PMRV Shipment History

Month	2016	2017	2018	2019	2020	2021	2022	2023	2024
JANUARY	270	280	269	323	359	331	332	547	305
FEBRUARY	282	334	380	323	320	373	309	501	300
MARCH	347	385	385	418	364	493	379	540	343
APRIL	365	404	345	433	240	378	433	483	453
MAY	284	367	330	394	281	304	411	480	363
JUNE	329	379	299	389	310	285	363	391	337
JULY	297	304	258	284	334	261	380	382	337
AUGUST	265	328	306	390	321	309	446	380	299
SEPTEMBER	278	292	248	310	311	301	387	334	
OCTOBER	294	302	302	353	333	354	507	431	
NOVEMBER	263	261	264	308	270	209	394	325	
DECEMBER	205	213	243	288	268	244	382	260	
TOTAL	3,479	3,849	3,629	4,213	3,711	3,923	4,723	5,054	2,699

PMRV Wholesale Shipments Compared to PMRV Registrations

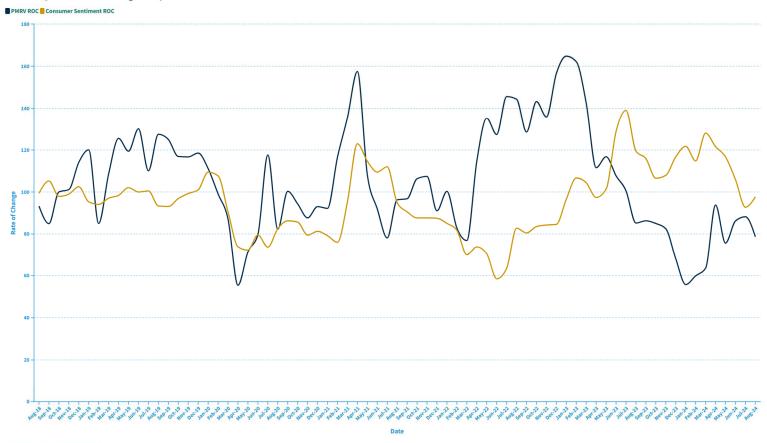


PMRV 2024 Quarterly Forecast

Date			.2A	20	2A.
Forecast	O,	d)	o co	o' o'	*/ 49
2024 High	939	1,132	1,009	849	3,928
2024 Low	880	1,067	999	764	3,711
2024 Reported Shipments	948	1,153	299	0	2,400

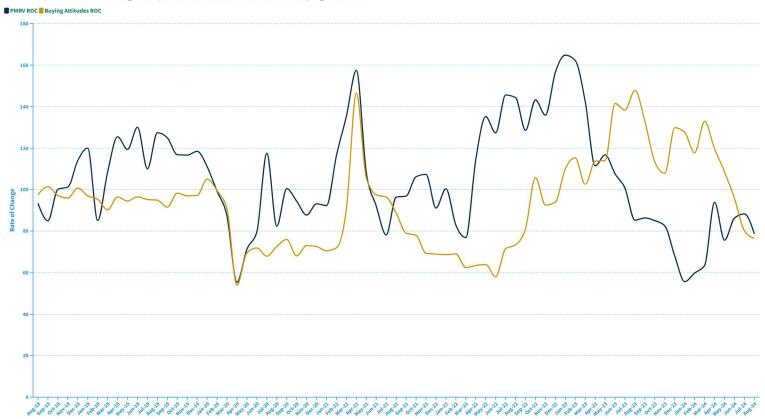
Manufacturers Wholesale Shipments Index Comparisons

PMRV Shipment Rate of Change Compared with Index of Current Consumer Sentiment



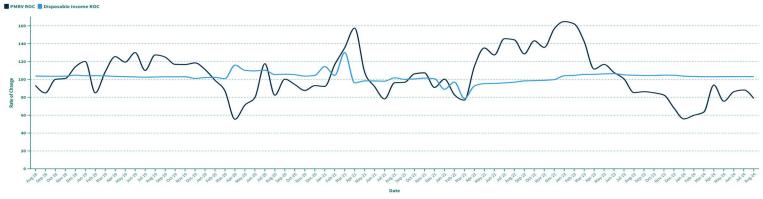
Source: University of Michigan Survey Research Center

PMRV Shipment Rate of Change Compared with Index of Consumers' Buying Attitudes



Financial Economic Indicators

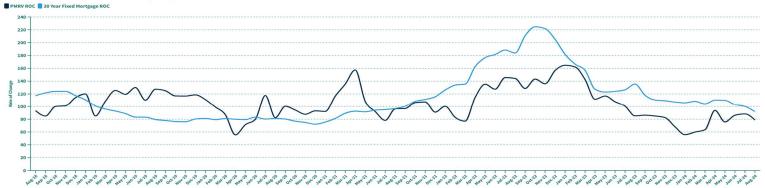
Disposable Income



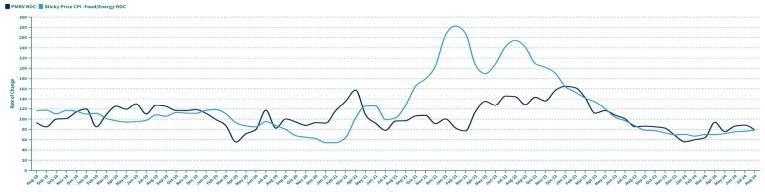
University of Michigan Inflation Expectation Index



Thirty Year Mortgage Rate

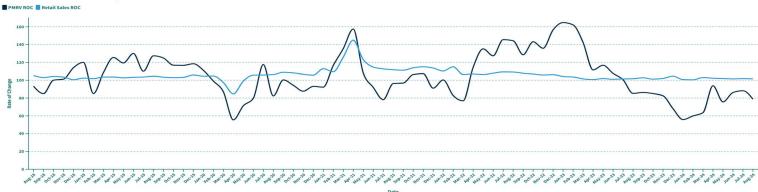


Sticky Price (Less Food and Energy)



Financial Economic Indicators

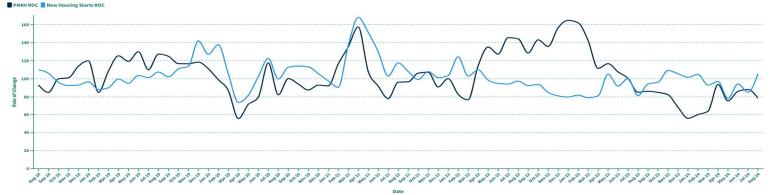
Retail Activity



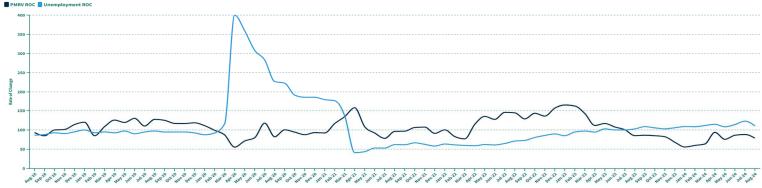
Real GDP



Housing Starts, New

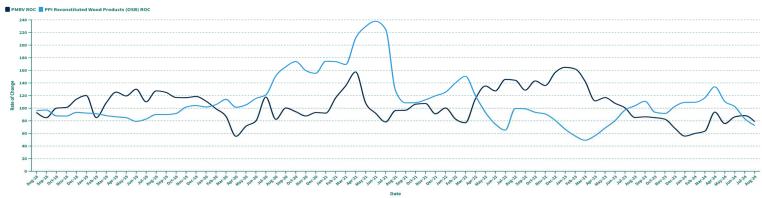


Unemployment Rate

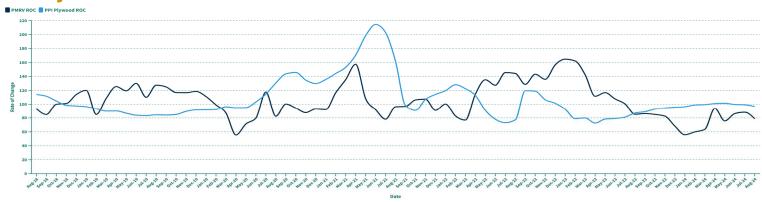


Industrial Economic Indicators

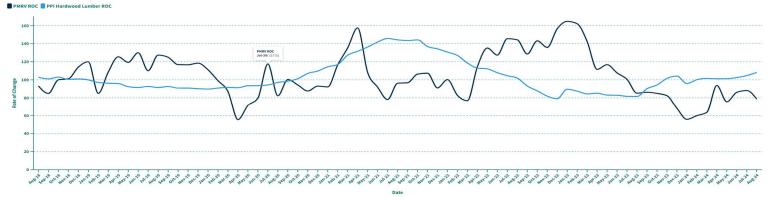
PPI Waferboard and OSB



PPI Plywood



PPI Lumber, Hardwood



PPI Engineered Wood Products

