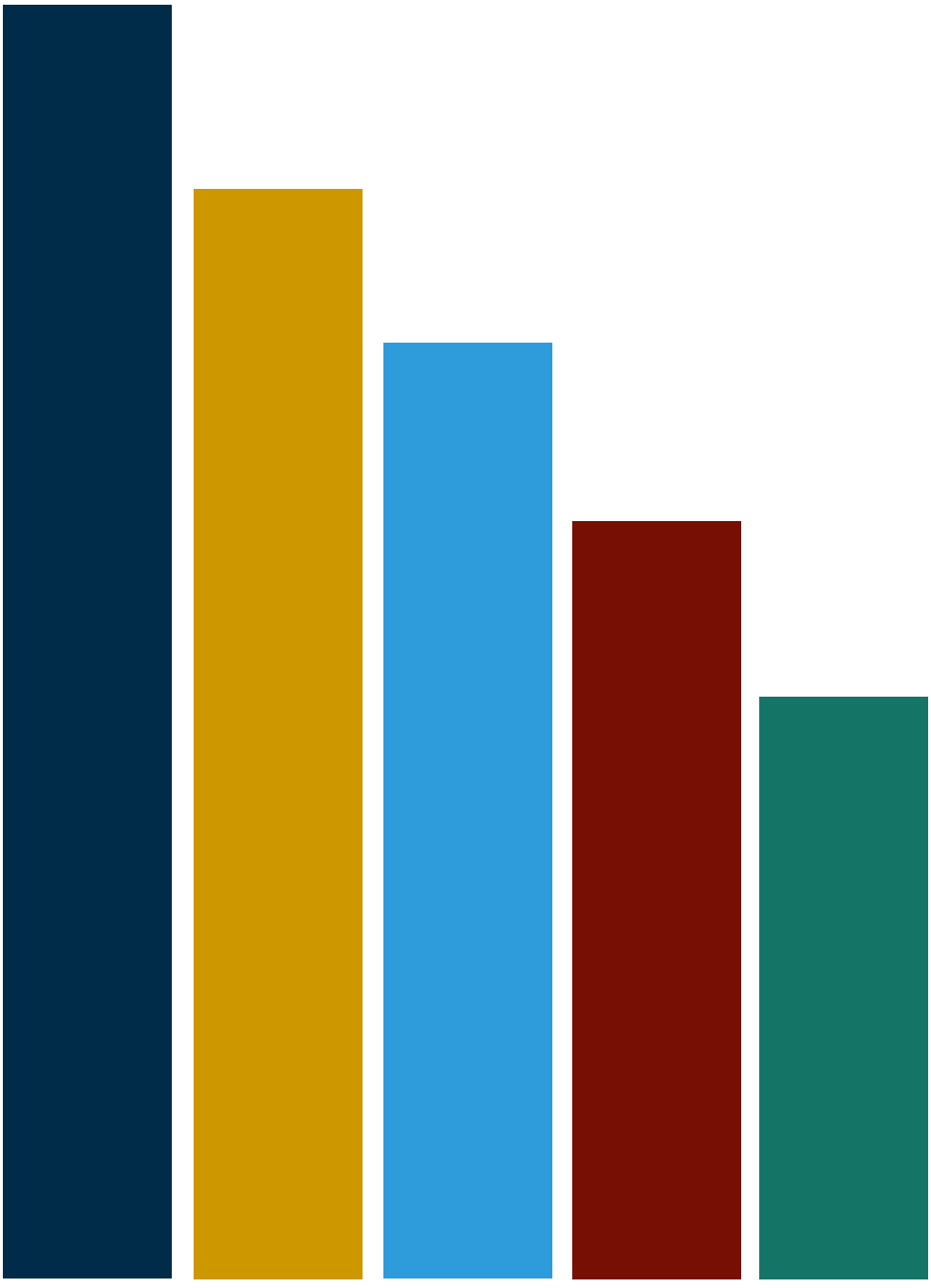
September 2026

RV Market Report



RV INDUSTRY ASSOCIATION

Market Information Committee Chairman

Jeff Rodino
President; Patrick Industries

RVIA Staff

Craig Kirby
President

Bill Baker
Vice President; Membership and Research

Matt Hummel
Research Analyst; Market Data

Contents

Vehicle Categories.....2
Monthly Review.....3
RV Shipment Summary.....4
RV Shipments by Category.....5
RV Shipment Destinations, Month.....7
RV Shipment Destinations, Cumulative.....8
Canadian Shipments.....9
Annual RV Shipments.....9
Retail Activity.....10
RV Retail by Type.....11
RV Inventory Index.....14
RV Wholesale Comparisons.....14
RV Shipment Index.....15
Economic Indicators.....16

Copyright 2026 Recreation Vehicle Industry Association. No Part of this publication may be reproduced In any form except upon written permission of the copyright owner.

Recreation Vehicle Industry Association
2465 J-17 Centreville RD #801
Herndon, VA 20171
(703) 620-6003
www.rvia.org

Vehicle Categories

A recreation vehicle (RV) is a vehicle that is primarily designed as a temporary living quarters for non-commercial recreational and/or camping use and is built to the standards for recreation vehicle as adopted but eh RV Industry Association

Towable RV

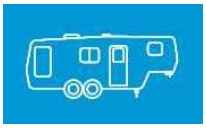
A Towable RV is a recreation vehicle that is mounted on wheels and designed to be towed by a motorized vehicle or can be a portable unit intended to be placed in the bed of a pickup truck. There are four vehicle types classified as towable RVs.

Conventional Travel Trailer



A conventional travel trailer is a towable RV constructed from rigid materials with a roof, sidewalls, and mounted on wheels. These units are designed to be towed by a motorized vehicle.

Fifth-Wheel Travel Trailer



A fifth-wheel travel trailer is a towable RV mounted on wheels and designed to be towed by a motorized vehicle with a towing mechanism that is placed above or forward of the tow vehicle's rear axel.

Folding Camping Trailer



A folding camping trailer is a towable RV constructed with a collapsible roof and partially collapsible sidewalls. This RV is mounted on wheels and is designed to be towed by a motorized vehicle.

Truck Camper



A truck camper is a towable RV that is designed to be placed in the bed of a pickup truck.

Motorhome

A motorhome is a recreation vehicle built on a self propelled motor vehicle chassis. There are three vehicle types classified as a motorhome

Type A Motorhome



A Type A motorhome is constructed on a bare motor vehicle chassis.

Type B Motorhome



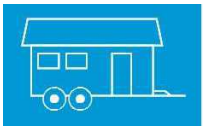
A Type B motorhome is a motorhome constructed on an automotive grade van chassis.

Type C Motorhome



A Type C motorhome is constructed on a cut away automotive grade truck chassis.

Park Model RV



A park model RV (PMRV) is a recreation vehicle intended to provide temporary living quarters for recreation, camping or seasonal use. PMRVs are built on a single chassis, mounted on wheels with a gross trailer area not to exceed four hundred square feet.

September Review

The RV Industry Association's survey of manufacturers found that September ended with 23,320 units shipped, down (-9.2%) compared to September 2025. The third quarter saw 66,867 shipments, down (-12.6%) from the same quarter of the previous year. Through September, shipments are down (-13.7%) with 230,511 units.

Towable RVs ended the month with 20,667 shipments, down (-9.7%) from last September. Quarterly, there were 59,211 units with a (-12.4%) growth rate against the same quarter last year. Year to date, towable RVs are down (-15.6%) with 202,360 units shipped. Motorhomes closed the month with 2,653 wholesale shipments, down (-5.5%) compared to the same month last year. Q3:26 had 7,656 units, down (-14.3%) from Q3:25. Overall, motorhomes are up 2.0% with 28,151 shipments.

Towable RVs

Conventional travel trailers ended the month with 16,086 units shipped, down (-5.5%) from the same month last year. This month, conventional travel trailers made up 77.8% of the towable RV shipments and 69.0% of the monthly shipments. Q3:26 ended with 45,894 units, down (-10.5%) from Q3:25. Through September, conventional travel trailers are down (-14.8%) with 156,153 units. Fifth-wheel travel trailers finished September with 4,047 shipments and were down (-20.8%) compared to last September. Fifth-wheel travel trailers finished the quarter with 11,470 shipments, down (-20.8%) compared to the same quarter last year. Through September fifth-wheel travel trailers are down (-20.1%) with 40,130 units shipped. Folding camping trailers closed the month with 228 shipments, down (-6.9%) from the same month last year. During the third quarter, shipments were up 10.7% from Q3:25 with 807 units. Cumulatively, folding camping trailers are down (-3.0%) with 2,919 shipments. Truck campers finished September down (-38.6%) with 306 units shipped. Q3:26 ended with 1,040 units, down (-8.2%) against the same quarter last year. Through September, truck campers are down (-0.2%) with 3,158 shipments.

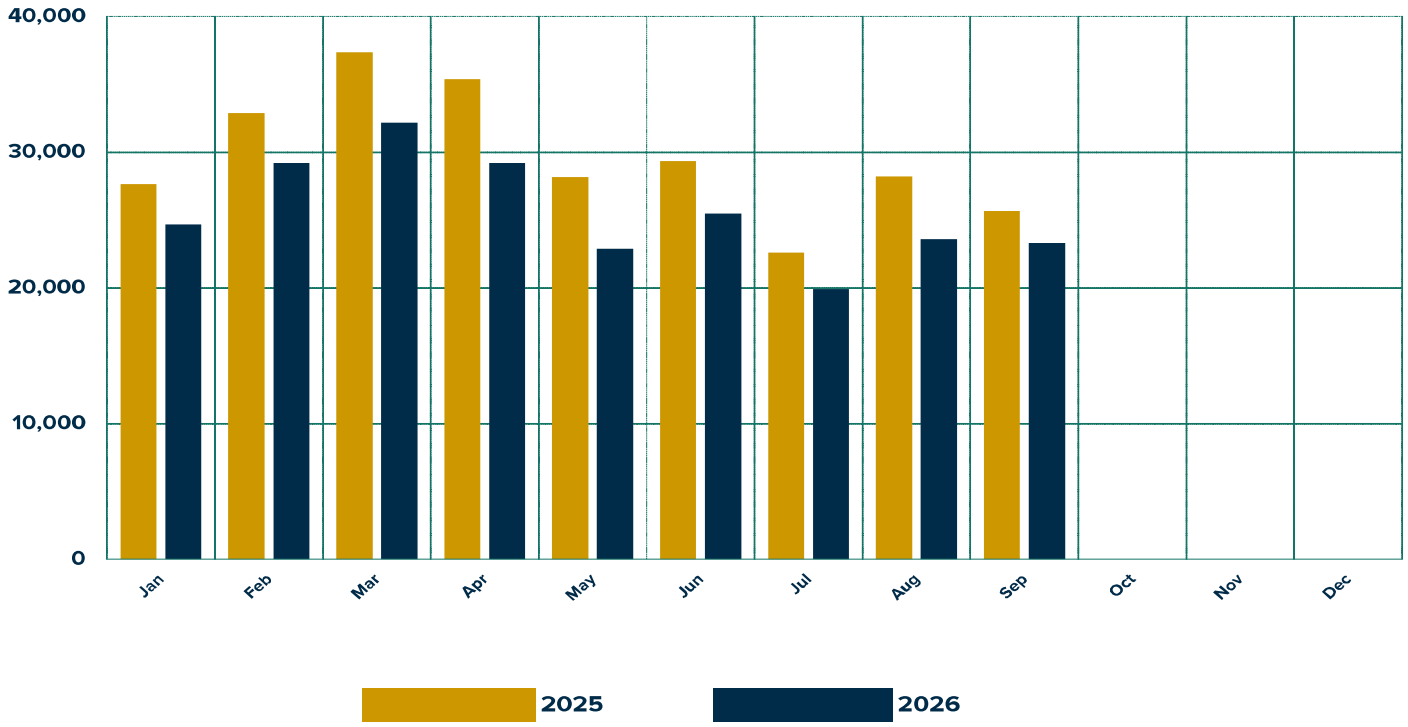
Motorhomes

Type C motorhomes lead the category in unit volume with 57.4% of the monthly shipments and finished down (-7.9%) from last September with 1,522 units shipped. Quarterly, Type C motorhomes reached 4,436 shipments, down (-15.4%) from the same quarter last year. Through nine months, Type C motorhomes are up 5.2% with 16,871 units. Type B motorhomes ended September with 766 shipments, up 23.3% from last September, and was the only vehicle type with upward monthly growth. The third quarter had 2,101 units and was up 3.2% from Q3:25. At three fourths through the year, Type B motorhomes are up 10.1% with 6,937 wholesale shipments. Type A motorhomes concluded the month with 365 shipments and was down (31.5%) compared to September 2025. Q3:26 shipments reached 1,119 units, down (-32.4%) from the same quarter last year. To date, Type A motorhomes are down (-17.4%) with 4,343 shipments to retailers.

September Wholesale Shipment Summary

	SEP 2025	SEP 2026	Change Over Last Year	YTD 2025	YTD 2026	Change Year To Date
Towables						
Travel Trailers (ALL)	17,022	**16,086**	-5.5%	183,213	**156,153**	-14.8%
Travel Trailers - Fifth Wheel	5,113	**4,047**	-20.8%	50,251	**40,130**	-20.1%
Folding Camping Trailers	245	**228**	-6.9%	3,008	**2,919**	-3.0%
Truck Campers	498	**306**	-38.6%	3,163	**3,158**	-0.2%
All Towable RVs	22,878	**20,667**	**-9.7%**	239,635	**202,360**	**-15.6%**
Motorhomes						
Conventional (Type A)	533	**365**	-31.5%	5,261	**4,343**	-17.4%
Van Campers (Type B)	621	**766**	23.3%	6,300	**6,937**	10.1%
Mini (Type C)	1,652	**1,522**	-7.9%	16,038	**16,871**	5.2%
All Motorhomes	2,806	**2,653**	**-5.5%**	27,599	**28,151**	**2.0%**
Total RV Shipments	25,684	**23,320**	**-9.2%**	267,234	**230,511**	**-13.7%**

Total Shipments Monthly vs. Last Year



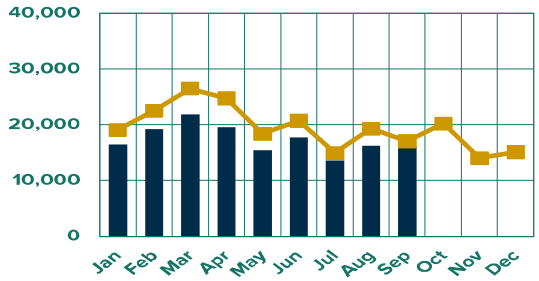
Quarterly Adjusments - Q3 '26

RV Type	Adjustment	Month Applied
Conventional Travel Trailers		
Fifth-Wheel Travel Trailers		
Folding Camping Trailers		
Truck Campers	**No Adjusmtments Q3 2026**	
Type A Motorhomes		
Type B Motorhomes		
Type C Motorhomes		

Shipments to Retailers by Type

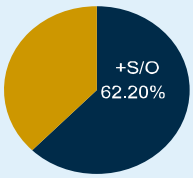
Conventional Travel Trailers

	2025	2026	YTD 2025	YTD 2026	Change Over Same Mo. 2025	Change Year to Date
JAN	19,100	16,445	19,100	16,445	-13.9%	-13.9%
FEB	22,532	19,170	41,632	35,615	-14.9%	-14.5%
MAR	26,482	21,892	68,114	57,507	-17.3%	-15.6%
APR	24,737	19,565	92,851	77,072	-20.9%	-17.0%
MAY	18,376	15,480	111,227	92,552	-15.8%	-16.8%
JUN	20,730	17,707	131,957	110,259	-14.6%	-16.4%
JUL	14,923	13,555	146,880	123,814	-9.2%	-15.7%
AUG	19,311	16,253	166,191	140,067	-15.8%	-15.7%
SEP	17,022	16,086	183,213	156,153	-5.5%	-14.8%
OCT	20,222		203,435			
NOV	14,000		217,435			
DEC	15,095		232,530			
TOTAL	232,530	156,153				



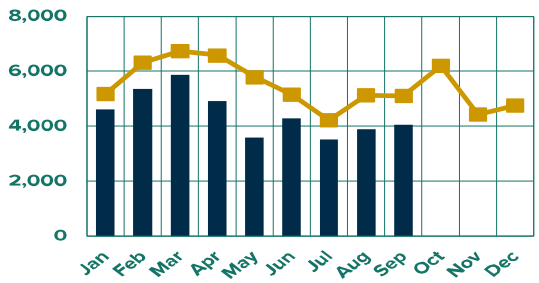
S/O = Slideout

TT

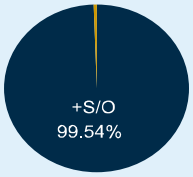


Fifth Wheel Travel Trailers

	2025	2026	YTD 2025	YTD 2026	Change Over Same Mo. 2025	Change Year to Date
JAN	5,179	4,620	5,179	4,620	-10.8%	-10.8%
FEB	6,316	5,367	11,495	9,987	-15.0%	-13.1%
MAR	6,748	5,883	18,243	15,870	-12.8%	-13.0%
APR	6,581	4,907	24,824	20,777	-25.4%	-16.3%
MAY	5,794	3,588	30,618	24,365	-38.1%	-20.4%
JUN	5,157	4,295	35,775	28,660	-16.7%	-19.9%
JUL	4,227	3,522	40,002	32,182	-16.7%	-19.5%
AUG	5,136	3,901	45,138	36,083	-24.0%	-20.1%
SEP	5,113	4,047	50,251	40,130	-20.8%	-20.1%
OCT	6,198		56,449			
NOV	4,431		60,880			
DEC	4,752		65,632			
TOTAL	65,632	40,130				

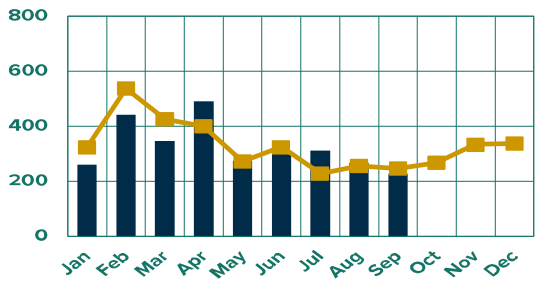


FW

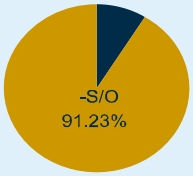


Folding Camping Trailers

	2025	2026	YTD 2025	YTD 2026	Change Over Same Mo. 2025	Change Year to Date
JAN	323	259	323	259	-19.8%	-19.8%
FEB	537	440	860	699	-18.1%	-18.7%
MAR	425	345	1,285	1,044	-18.8%	-18.8%
APR	399	489	1,684	1,533	22.6%	-9.0%
MAY	271	273	1,955	1,806	0.7%	-7.6%
JUN	324	306	2,279	2,112	-5.6%	-7.3%
JUL	228	311	2,507	2,423	36.4%	-3.4%
AUG	256	268	2,763	2,691	4.7%	-2.6%
SEP	245	228	3,008	2,919	-6.9%	-3.0%
OCT	267		3,275			
NOV	333		3,608			
DEC	337		3,945			
TOTAL	3,945	2,919				

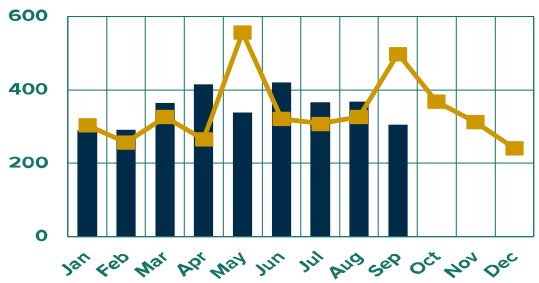


FCT

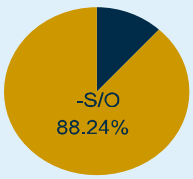


Truck Campers

	2025	2026	YTD 2025	YTD 2026	Change Over Same Mo. 2025	Change Year to Date
JAN	304	290	304	290	-4.6%	-4.6%
FEB	257	291	561	581	13.2%	3.6%
MAR	327	364	888	945	11.3%	6.4%
APR	265	415	1,153	1,360	56.6%	18.0%
MAY	556	338	1,709	1,698	-39.2%	-0.6%
JUN	321	420	2,030	2,118	30.8%	4.3%
JUL	308	366	2,338	2,484	18.8%	6.2%
AUG	327	368	2,665	2,852	12.5%	7.0%
SEP	498	306	3,163	3,158	-38.6%	-0.2%
OCT	368		3,531			
NOV	312		3,843			
DEC	241		4,084			
TOTAL	4,084	3,158				

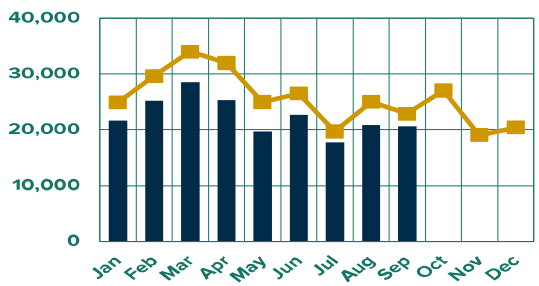


TC



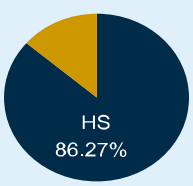
Towable RVs

	2025	2026	YTD 2025	YTD 2026	Change Over Same Mo. 2025	Change Year to Date
JAN	24,906	21,614	24,906	21,614	-13.2%	-13.2%
FEB	29,642	25,268	54,548	46,882	-14.8%	-14.1%
MAR	33,982	28,484	88,530	75,366	-16.2%	-14.9%
APR	31,982	25,376	120,512	100,742	-20.7%	-16.4%
MAY	24,997	19,679	145,509	120,421	-21.3%	-17.2%
JUN	26,532	22,728	172,041	143,149	-14.3%	-16.8%
JUL	19,686	17,754	191,727	160,903	-9.8%	-16.1%
AUG	25,030	20,790	216,757	181,693	-16.9%	-16.2%
SEP	22,878	20,667	239,635	202,360	-9.7%	-15.6%
OCT	27,055		266,690			
NOV	19,076		285,766			
DEC	20,425		306,191			
TOTAL	306,191	202,360				



HS = Hardside

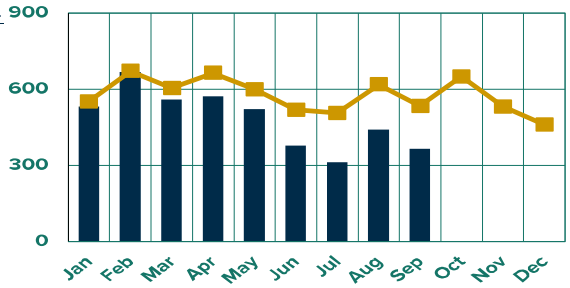
TC



Shipments to Retailers by Type

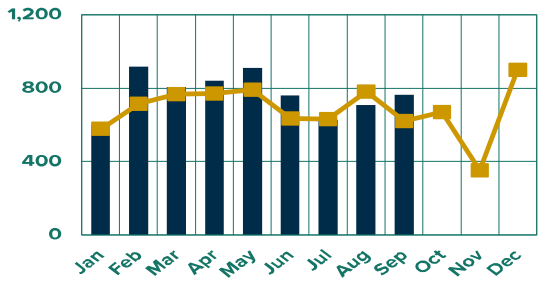
Type A Motorhomes

	2025	2026	YTD 2025	YTD 2026	Change Over Same Mo. 2025	Change Year to Date
JAN	550	531	550	531	-3.5%	-3.5%
FEB	671	668	1,221	1,199	-0.4%	-1.8%
MAR	603	559	1,824	1,758	-7.3%	-3.6%
APR	663	570	2,487	2,328	-14.0%	-6.4%
MAY	599	520	3,086	2,848	-13.2%	-7.7%
JUN	519	376	3,605	3,224	-27.6%	-10.6%
JUL	505	313	4,110	3,537	-38.0%	-13.9%
AUG	618	441	4,728	3,978	-28.6%	-15.9%
SEP	533	365	5,261	4,343	-31.5%	-17.4%
OCT	649		5,910			
NOV	532		6,442			
DEC	460		6,902			
TOTAL	6,902	4,343				



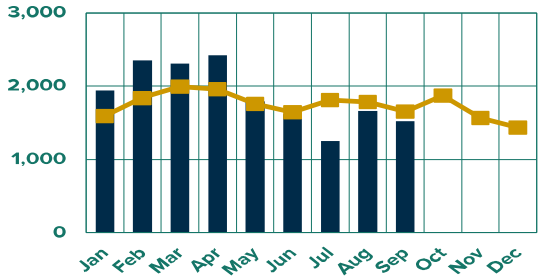
Type B Motorhomes

	2025	2026	YTD 2025	YTD 2026	Change Over Same Mo. 2025	Change Year to Date
JAN	578	598	578	598	3.5%	3.5%
FEB	716	919	1,294	1,517	28.4%	17.2%
MAR	769	807	2,063	2,324	4.9%	12.7%
APR	772	842	2,835	3,166	9.1%	11.7%
MAY	793	909	3,628	4,075	14.6%	12.3%
JUN	637	761	4,265	4,836	19.5%	13.4%
JUL	631	628	4,896	5,464	-0.5%	11.6%
AUG	783	707	5,679	6,171	-9.7%	8.7%
SEP	621	766	6,300	6,937	23.3%	10.1%
OCT	670		6,970			
NOV	352		7,322			
DEC	902		8,224			
TOTAL	8,224	6,937				



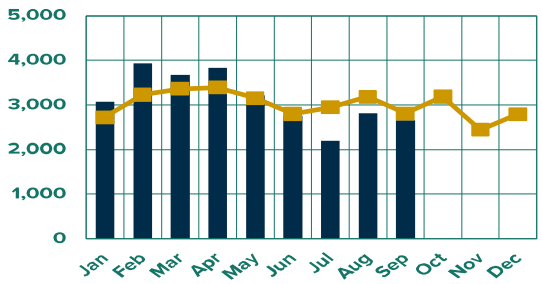
Type C Motorhomes

	2025	2026	YTD 2025	YTD 2026	Change Over Same Mo. 2025	Change Year to Date
JAN	1,595	1,940	1,595	1,940	21.6%	21.6%
FEB	1,842	2,351	3,437	4,291	27.6%	24.8%
MAR	1,994	2,312	5,431	6,603	15.9%	21.6%
APR	1,958	2,421	7,389	9,024	23.6%	22.1%
MAY	1,761	1,792	9,150	10,816	1.8%	18.2%
JUN	1,644	1,619	10,794	12,435	-1.5%	15.2%
JUL	1,811	1,253	12,605	13,688	-30.8%	8.6%
AUG	1,781	1,661	14,386	15,349	-6.7%	6.7%
SEP	1,652	1,522	16,038	16,871	-7.9%	5.2%
OCT	1,869		17,907			
NOV	1,563		19,470			
DEC	1,433		20,903			
TOTAL	20,903	16,871				

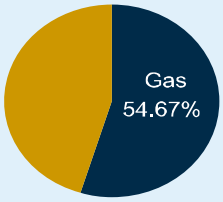


Motorhomes

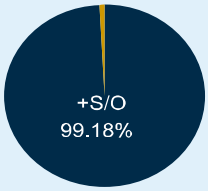
	2025	2026	YTD 2025	YTD 2026	Change Over Same Mo. 2025	Change Year to Date
JAN	2,723	3,069	2,723	3,069	12.7%	12.7%
FEB	3,229	3,938	5,952	7,007	22.0%	17.7%
MAR	3,366	3,678	9,318	10,685	9.3%	14.7%
APR	3,393	3,833	12,711	14,518	13.0%	14.2%
MAY	3,153	3,221	15,864	17,739	2.2%	11.8%
JUN	2,800	2,756	18,664	20,495	-1.6%	9.8%
JUL	2,947	2,194	21,611	22,689	-25.6%	5.0%
AUG	3,182	2,809	24,793	25,498	-11.7%	2.8%
SEP	2,806	2,653	27,599	28,151	-5.5%	2.0%
OCT	3,188		30,787			
NOV	2,447		33,234			
DEC	2,795		36,029			
TOTAL	36,029	28,151				



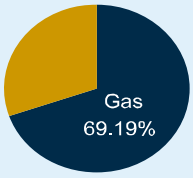
Type A



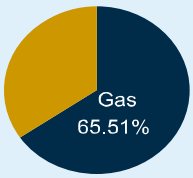
Type A



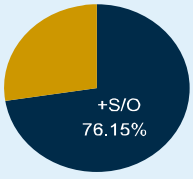
Type B



Type C



Type C



Current Month Shipment Destinations

	16,086 Travel Trailers Conventional	4,047 Travel Trailers Fifth-Wheel	228 Folding Camping Trailers	306 Truck Campers	365 Motorhomes Type A	766 Motorhomes Type B	1,522 Motorhomes Type C	23,320 Totals
New England	**2.61%**	**1.59%**	**12.28%**	**1.97%**	**0.00%**	**1.57%**	**3.02%**	**2.43%**
Connecticut	0.32%	0.10%	0.00%	0.00%	0.00%	0.66%	0.46%	0.29%
Maine	0.44%	0.40%	5.26%	0.00%	0.00%	0.00%	0.33%	0.43%
Massachusetts	0.79%	0.53%	0.00%	0.00%	0.00%	0.26%	1.18%	0.73%
New Hampshire	0.76%	0.46%	7.02%	1.97%	0.00%	0.66%	1.05%	0.75%
Rhode Island	0.03%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.02%
Vermont	0.27%	0.10%	0.00%	0.00%	0.00%	0.00%	0.00%	0.21%
Mid Atlantic	**7.99%**	**10.88%**	**1.75%**	**1.48%**	**6.59%**	**10.10%**	**7.16%**	**8.40%**
New Jersey	0.79%	0.89%	0.88%	0.00%	0.55%	1.31%	0.66%	0.81%
New York	2.54%	2.68%	0.00%	0.00%	1.37%	1.97%	2.30%	2.48%
Pennsylvania	4.65%	7.31%	0.88%	1.48%	4.67%	6.82%	4.20%	5.11%
E. No. Central	**14.88%**	**16.70%**	**21.93%**	**11.82%**	**12.64%**	**12.99%**	**10.84%**	**14.84%**
Illinois	1.25%	1.21%	0.00%	0.49%	1.10%	1.05%	0.99%	1.20%
Indiana	2.68%	2.81%	0.88%	5.91%	0.82%	1.84%	1.51%	2.58%
Michigan	4.91%	6.65%	3.51%	4.43%	8.52%	5.91%	4.73%	5.28%
Ohio	4.09%	3.72%	0.88%	0.49%	1.10%	3.15%	2.96%	3.82%
Wisconsin	1.95%	2.30%	16.67%	0.49%	1.10%	1.05%	0.66%	1.94%
W. No. Central	**8.08%**	**11.89%**	**5.26%**	**5.91%**	**4.67%**	**4.07%**	**7.23%**	**8.47%**
Iowa	0.76%	2.48%	0.00%	1.48%	0.82%	1.71%	2.23%	1.20%
Kansas	0.42%	0.68%	0.00%	0.00%	0.27%	0.39%	0.26%	0.45%
Minnesota	2.60%	2.15%	5.26%	2.96%	0.82%	0.13%	1.18%	2.33%
Missouri	3.00%	4.12%	0.00%	1.48%	2.75%	1.57%	2.37%	3.07%
Nebraska	0.48%	0.76%	0.00%	0.00%	0.00%	0.26%	0.33%	0.49%
No. Dakota	0.36%	0.43%	0.00%	0.00%	0.00%	0.00%	0.33%	0.35%
So. Dakota	0.47%	1.27%	0.00%	0.00%	0.00%	0.00%	0.53%	0.58%
South Atlantic	**12.58%**	**13.92%**	**33.33%**	**7.88%**	**33.79%**	**20.73%**	**19.58%**	**13.96%**
Delaware	0.29%	0.35%	0.00%	3.45%	0.00%	0.00%	0.07%	0.30%
Florida	3.98%	4.91%	1.75%	0.99%	22.25%	14.83%	10.18%	5.18%
Georgia	2.33%	1.85%	1.75%	0.00%	4.95%	1.44%	2.50%	2.24%
Maryland	0.39%	0.46%	15.79%	0.99%	0.00%	0.52%	0.66%	0.50%
No. Carolina	2.09%	2.20%	11.40%	1.48%	1.65%	2.62%	2.89%	2.22%
So. Carolina	1.36%	1.80%	2.63%	0.00%	3.30%	0.52%	1.58%	1.45%
Virginia	1.57%	1.90%	0.00%	0.00%	1.65%	0.79%	1.64%	1.59%
West Virginia	0.57%	0.46%	0.00%	0.99%	0.00%	0.00%	0.07%	0.49%
E. So. Central	**6.85%**	**6.58%**	**0.00%**	**5.42%**	**6.59%**	**3.41%**	**4.80%**	**6.50%**
Alabama	2.27%	2.13%	0.00%	1.48%	2.20%	2.10%	2.37%	2.23%
Kentucky	1.30%	1.16%	0.00%	0.00%	2.20%	0.26%	0.66%	1.20%
Mississippi	1.26%	1.14%	0.00%	0.00%	0.00%	0.26%	0.79%	1.14%
Tennessee	2.02%	2.15%	0.00%	3.94%	2.20%	0.79%	0.99%	1.94%
W. So. Central	**16.35%**	**16.45%**	**5.26%**	**6.90%**	**11.81%**	**9.97%**	**11.96%**	**15.65%**
Arkansas	1.63%	1.57%	0.00%	1.48%	0.00%	0.52%	0.53%	1.47%
Louisiana	1.65%	2.10%	0.00%	0.00%	1.65%	2.10%	1.45%	1.71%
Oklahoma	1.38%	1.87%	0.00%	0.00%	1.65%	0.13%	1.45%	1.42%
Texas	11.69%	10.91%	5.26%	5.42%	8.52%	7.22%	8.54%	11.05%
Mountain	**9.23%**	**8.50%**	**14.91%**	**31.03%**	**11.81%**	**12.07%**	**13.73%**	**9.76%**
Arizona	1.92%	1.72%	0.00%	3.94%	5.49%	5.25%	4.53%	2.24%
Colorado	1.64%	1.14%	0.00%	3.45%	1.10%	2.23%	3.09%	1.67%
Idaho	1.30%	1.34%	0.00%	16.75%	0.00%	0.52%	0.99%	1.37%
Montana	0.46%	0.51%	0.00%	2.46%	0.00%	1.44%	0.99%	0.54%
Nevada	1.00%	0.89%	0.00%	0.00%	2.20%	0.39%	1.45%	1.00%
New Mexico	0.88%	0.66%	0.00%	0.00%	1.37%	1.44%	1.12%	0.87%
Utah	1.88%	1.85%	14.91%	4.43%	1.65%	0.79%	1.58%	1.91%
Wyoming	0.15%	0.40%	0.00%	0.00%	0.00%	0.00%	0.00%	0.17%
Pacific	**14.82%**	**9.89%**	**5.26%**	**10.34%**	**7.97%**	**17.45%**	**14.45%**	**13.83%**
Alaska	0.01%	0.00%	0.00%	0.99%	0.55%	0.00%	0.00%	0.02%
California	8.66%	6.05%	0.00%	4.43%	4.67%	9.84%	9.26%	8.14%
Hawaii	0.23%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.16%
Oregon	2.57%	1.59%	0.00%	3.45%	1.37%	3.67%	2.43%	2.40%
Washington	3.36%	2.25%	5.26%	1.48%	1.37%	3.94%	2.76%	3.10%
Outside US	**6.60%**	**3.59%**	**0.00%**	**17.24%**	**4.12%**	**7.61%**	**7.23%**	**6.17%**
Asia	0.13%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.09%
Canada	6.34%	3.59%	0.00%	17.24%	4.12%	7.61%	7.23%	5.99%
Europe	0.01%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.01%
Other	0.11%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.08%
Total	**100.00%**	**100.00%**	**100.00%**	**100.00%**	**100.00%**	**100.00%**	**100.00%**	**100.00%**

Cumulative Shipment Destinations

	156,153 Travel Trailers Conventional	40,130 Travel Trailers Fifth-Wheel	2,919 Folding Camping Trailers	3,158 Truck Campers	4,343 Motorhomes Type A	6,937 Motorhomes Type B	16,871 Motorhomes Type C	230,511 Totals
New England	**3.10%**	**2.53%**	**5.69%**	**3.14%**	**2.10%**	**2.02%**	**2.22%**	**2.90%**
Connecticut	0.47%	0.46%	0.93%	0.11%	0.60%	0.51%	0.69%	0.49%
Maine	0.79%	0.59%	1.57%	1.23%	0.12%	0.42%	0.24%	0.70%
Massachusetts	0.69%	0.58%	1.39%	0.00%	0.44%	0.36%	0.47%	0.63%
New Hampshire	0.80%	0.61%	1.28%	1.80%	0.81%	0.61%	0.62%	0.76%
Rhode Island	0.03%	0.02%	0.00%	0.00%	0.00%	0.00%	0.03%	0.03%
Vermont	0.33%	0.27%	0.52%	0.00%	0.14%	0.13%	0.18%	0.29%
Mid Atlantic	**6.25%**	**6.51%**	**8.83%**	**2.47%**	**7.77%**	**6.68%**	**5.78%**	**6.28%**
New Jersey	0.70%	0.55%	0.17%	0.00%	0.46%	0.95%	0.84%	0.68%
New York	2.20%	2.23%	2.67%	0.15%	3.24%	1.82%	2.07%	2.18%
Pennsylvania	3.36%	3.73%	5.98%	2.32%	4.07%	3.90%	2.87%	3.42%
E. No. Central	**14.63%**	**16.59%**	**22.89%**	**9.58%**	**13.11%**	**13.19%**	**9.96%**	**14.55%**
Illinois	1.19%	1.13%	5.17%	0.34%	1.04%	1.33%	0.95%	1.19%
Indiana	2.88%	4.33%	3.14%	2.88%	2.52%	2.93%	2.01%	3.07%
Michigan	4.65%	4.98%	6.97%	3.55%	6.61%	4.25%	3.34%	4.64%
Ohio	3.50%	3.78%	1.74%	1.68%	2.43%	3.60%	2.81%	3.45%
Wisconsin	2.40%	2.36%	5.87%	1.12%	0.51%	1.08%	0.85%	2.21%
W. No. Central	**7.75%**	**9.94%**	**8.77%**	**4.98%**	**4.39%**	**4.55%**	**5.73%**	**7.79%**
Iowa	1.15%	1.92%	2.73%	1.20%	1.18%	2.08%	2.29%	1.41%
Kansas	0.60%	0.73%	0.41%	0.00%	0.23%	0.19%	0.21%	0.56%
Minnesota	2.04%	1.87%	4.53%	1.61%	0.62%	0.79%	1.23%	1.90%
Missouri	2.48%	3.05%	1.05%	1.42%	1.97%	1.10%	1.42%	2.43%
Nebraska	0.55%	0.92%	0.00%	0.34%	0.37%	0.25%	0.28%	0.57%
No. Dakota	0.35%	0.56%	0.06%	0.30%	0.00%	0.01%	0.10%	0.35%
So. Dakota	0.58%	0.90%	0.00%	0.11%	0.02%	0.13%	0.21%	0.57%
South Atlantic	**13.17%**	**14.38%**	**13.36%**	**5.72%**	**27.49%**	**18.89%**	**17.27%**	**14.05%**
Delaware	0.30%	0.37%	0.00%	1.27%	0.00%	0.00%	0.06%	0.29%
Florida	4.32%	5.10%	2.09%	1.50%	16.72%	12.07%	8.86%	5.22%
Georgia	2.01%	2.13%	1.28%	0.56%	2.43%	1.49%	1.95%	2.00%
Maryland	0.59%	0.56%	3.60%	0.11%	0.51%	0.55%	0.95%	0.63%
No. Carolina	2.41%	2.30%	4.01%	1.31%	3.19%	2.20%	2.29%	2.39%
So. Carolina	1.57%	2.05%	0.52%	0.60%	2.38%	1.55%	1.67%	1.66%
Virginia	1.37%	1.44%	1.39%	0.07%	2.08%	1.03%	1.35%	1.37%
West Virginia	0.59%	0.41%	0.46%	0.30%	0.18%	0.01%	0.15%	0.50%
E. So. Central	**5.86%**	**6.51%**	**2.67%**	**3.55%**	**6.15%**	**2.89%**	**4.03%**	**5.70%**
Alabama	1.89%	2.56%	0.81%	1.38%	1.39%	1.05%	1.30%	1.91%
Kentucky	1.30%	1.35%	1.05%	0.00%	1.80%	0.30%	0.74%	1.23%
Mississippi	0.90%	0.86%	0.76%	0.00%	0.37%	0.19%	0.43%	0.82%
Tennessee	1.76%	1.75%	0.06%	2.17%	2.59%	1.34%	1.56%	1.74%
W. So. Central	**15.53%**	**17.41%**	**4.94%**	**6.21%**	**12.46%**	**8.74%**	**10.40%**	**15.01%**
Arkansas	1.43%	1.47%	0.99%	0.60%	0.23%	0.46%	0.39%	1.29%
Louisiana	1.48%	1.77%	0.06%	0.00%	1.06%	0.92%	1.12%	1.45%
Oklahoma	1.45%	1.68%	0.17%	0.82%	1.57%	0.53%	0.84%	1.40%
Texas	11.18%	12.49%	3.72%	4.79%	9.60%	6.82%	8.05%	10.87%
Mountain	**10.92%**	**11.56%**	**12.14%**	**22.60%**	**9.80%**	**15.68%**	**16.86%**	**11.75%**
Arizona	2.11%	2.05%	3.54%	1.23%	4.05%	5.82%	7.68%	2.67%
Colorado	1.91%	2.05%	4.30%	6.47%	1.55%	3.06%	2.37%	2.07%
Idaho	1.75%	1.71%	1.51%	7.26%	0.23%	1.26%	1.30%	1.73%
Montana	1.17%	1.16%	0.00%	2.96%	0.28%	1.43%	1.46%	1.19%
Nevada	1.04%	0.91%	0.00%	2.28%	1.55%	1.21%	1.57%	1.08%
New Mexico	0.81%	0.67%	0.35%	0.00%	0.55%	1.04%	0.75%	0.77%
Utah	1.81%	2.41%	2.44%	2.02%	1.57%	1.84%	1.66%	1.91%
Wyoming	0.33%	0.61%	0.00%	0.37%	0.02%	0.01%	0.08%	0.34%
Pacific	**12.33%**	**9.20%**	**7.61%**	**16.01%**	**10.75%**	**19.68%**	**12.90%**	**12.03%**
Alaska	0.29%	0.13%	0.00%	1.42%	0.07%	0.16%	0.85%	0.30%
California	6.88%	5.09%	4.47%	5.27%	7.61%	11.49%	7.56%	6.74%
Hawaii	0.02%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.02%
Oregon	2.20%	1.71%	0.70%	4.49%	1.39%	3.71%	1.87%	2.14%
Washington	2.94%	2.27%	2.44%	4.83%	1.69%	4.32%	2.63%	2.84%
Outside US	**10.45%**	**5.36%**	**13.07%**	**25.74%**	**5.97%**	**7.67%**	**14.83%**	**9.93%**
Asia	0.02%	0.00%	0.00%	0.00%	0.00%	0.00%	0.02%	0.02%
Canada	10.37%	5.31%	13.07%	25.55%	5.87%	7.67%	14.80%	9.85%
Europe	0.02%	0.04%	0.00%	0.00%	0.09%	0.00%	0.01%	0.02%
Other	0.04%	0.02%	0.00%	0.19%	0.00%	0.00%	0.00%	0.03%
Total	**100.00%**	**100.00%**	**100.00%**	**100.00%**	**100.00%**	**100.00%**	**100.00%**	**100.00%**

Monthly Canadian Shipment Destinations

	16,086 Travel Trailers Conventional	4,047 Travel Trailers Fifth-Wheel	228 Folding Camping Trailers	306 Truck Campers	365 Motorhomes Type A	766 Motorhomes Type B	1,522 Motorhomes Type C	23,320 Totals
Alberta	0.74%	0.84%	0.00%	4.43%	0.82%	2.10%	1.25%	0.87%
British Columbia	0.92%	0.30%	0.00%	3.45%	1.37%	0.79%	1.51%	0.87%
Manitoba	0.15%	0.18%	0.00%	0.00%	0.00%	0.00%	0.20%	0.15%
New Brunswick	0.07%	0.18%	0.00%	0.00%	0.00%	0.26%	0.00%	0.09%
Newfoundland	0.08%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.05%
Nova Scotia	0.12%	0.03%	0.00%	0.00%	0.00%	0.00%	0.07%	0.09%
Northwest Territories	0.03%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.02%
Ontario	1.96%	0.99%	0.00%	0.49%	0.27%	3.41%	1.31%	1.75%
Prince Edward Island	0.03%	0.03%	0.00%	0.00%	0.00%	0.00%	0.00%	0.02%
Quebec	2.01%	0.71%	0.00%	7.88%	1.65%	1.05%	2.76%	1.84%
Saskatchewan	0.22%	0.35%	0.00%	0.99%	0.00%	0.00%	0.13%	0.23%
Yukon	0.01%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Total	**6.34%**	**3.59%**	**0.00%**	**17.24%**	**4.12%**	**7.61%**	**7.23%**	**5.99%**

Cumulative Canadian Shipment Destinations

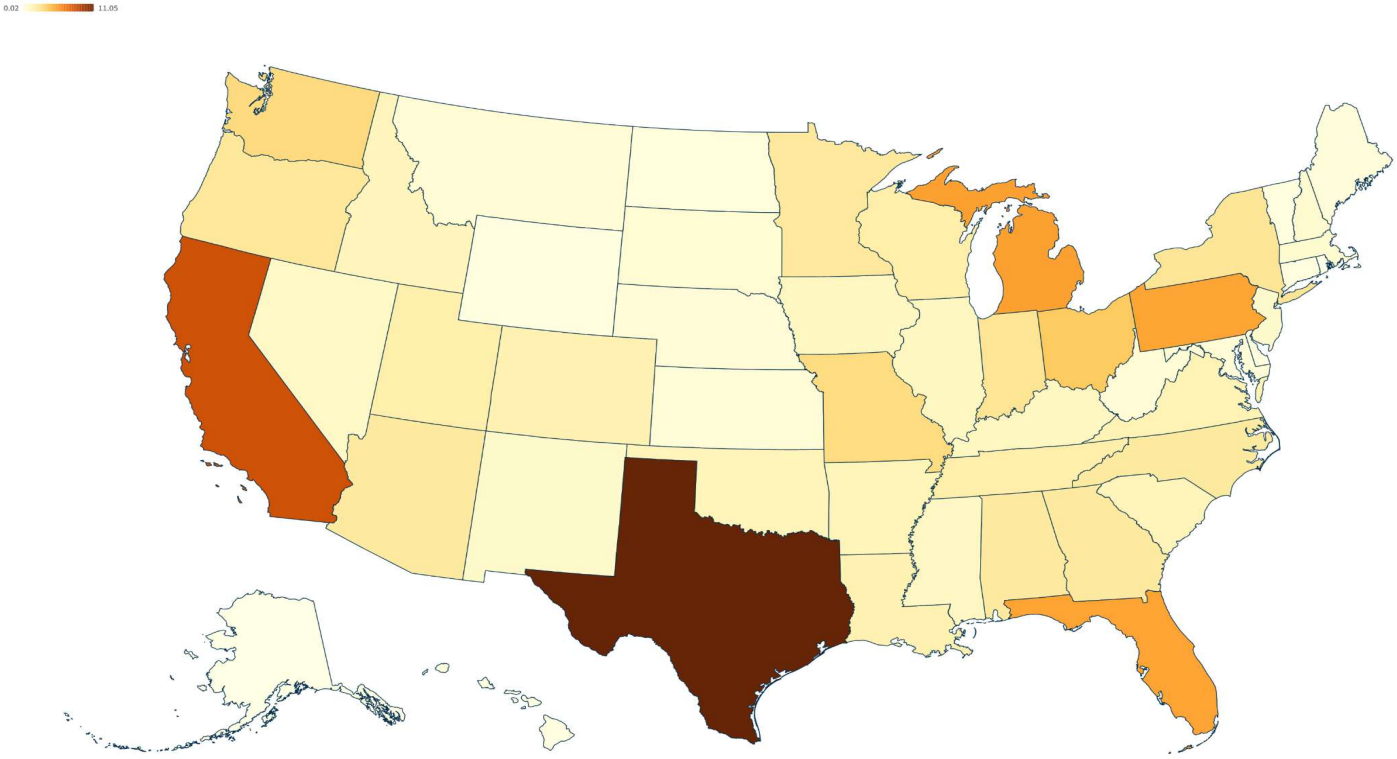
	156,153 Travel Trailers Conventional	40,130 Travel Trailers Fifth-Wheel	2,919 Folding Camping Trailers	3,158 Truck Campers	4,343 Motorhomes Type A	6,937 Motorhomes Type B	16,871 Motorhomes Type C	230,511 Totals
Alberta	1.78%	1.24%	1.92%	5.24%	0.55%	1.16%	1.38%	1.66%
British Columbia	1.15%	0.53%	1.51%	9.39%	0.62%	1.05%	2.74%	1.25%
Manitoba	0.41%	0.30%	0.06%	0.22%	0.00%	0.00%	0.16%	0.35%
New Brunswick	0.46%	0.22%	1.10%	0.11%	0.21%	0.12%	0.15%	0.38%
Newfoundland	0.08%	0.02%	0.52%	0.00%	0.00%	0.01%	0.02%	0.06%
Nova Scotia	0.34%	0.14%	0.41%	0.00%	0.02%	0.06%	0.16%	0.27%
Northwest Territories	0.00%	0.00%	0.00%	0.22%	0.00%	0.01%	0.00%	0.01%
Ontario	3.50%	1.37%	5.23%	2.88%	1.29%	2.38%	5.19%	3.19%
Prince Edward Island	0.05%	0.05%	0.17%	0.34%	0.09%	0.00%	0.00%	0.05%
Quebec	2.20%	1.19%	1.45%	7.00%	3.05%	2.83%	4.78%	2.31%
Saskatchewan	0.39%	0.26%	0.70%	0.15%	0.02%	0.04%	0.21%	0.34%
Yukon	0.01%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.01%
Total	**10.37%**	**5.31%**	**13.07%**	**25.55%**	**5.87%**	**7.67%**	**14.80%**	**9.85%**

Annual Total RV Shipments

Month	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026
JANUARY	33.9	42.4	25.5	33.0	45.9	53.3	20.4	22.7	27.6	24.7
FEBRUARY	39.4	43.0	36.5	37.1	48.3	53.8	26.3	31.0	32.9	29.2
MARCH	47.6	51.6	38.0	30.3	54.3	64.8	31.9	32.2	37.3	32.2
APRIL	42.3	47.5	40.2	7.2	51.8	57.2	31.2	34.2	35.4	29.2
MAY	45.9	45.1	39.9	28.0	49.2	50.5	30.9	33.2	28.2	22.9
JUNE	47.4	42.0	36.5	40.5	50.7	44.9	24.1	25.3	29.3	25.5
JULY	33.0	36.5	28.0	43.0	44.5	29.5	20.5	24.1	22.6	19.9
AUGUST	45.0	39.6	33.7	39.5	52.8	33.8	28.1	29.1	28.2	23.6
SEPTEMBER	43.6	31.0	31.6	41.6	55.0	28.4	24.7	24.6	25.7	23.3
OCTOBER	48.9	43.6	39.0	47.3	58.0	32.7	28.4	30.6	30.2	
NOVEMBER	41.5	33.0	29.7	42.5	49.1	24.5	25.2	23.6	21.5	
DECEMBER	36.2	28.4	27.5	40.4	40.3	19.9	21.5	23.2	23.2	
TOTAL	504.6	483.7	406.1	430.4	600.2	493.3	313.2	333.7	342.2	230.5

Source: RV Industry Association

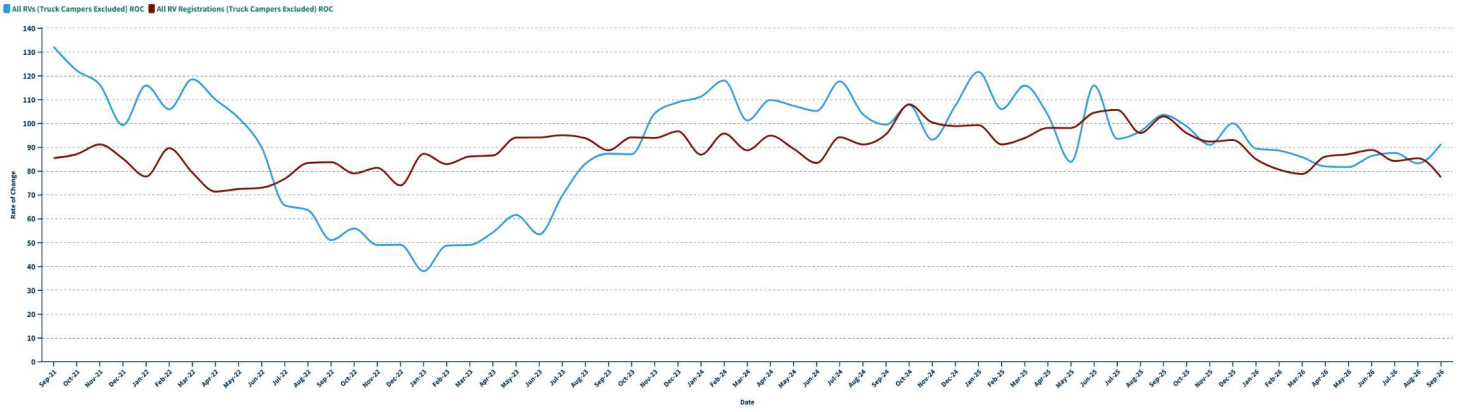
Wholesale Distribution



Source: U.S. Census Bureau's cartographic boundary shapefiles, 2016 edition

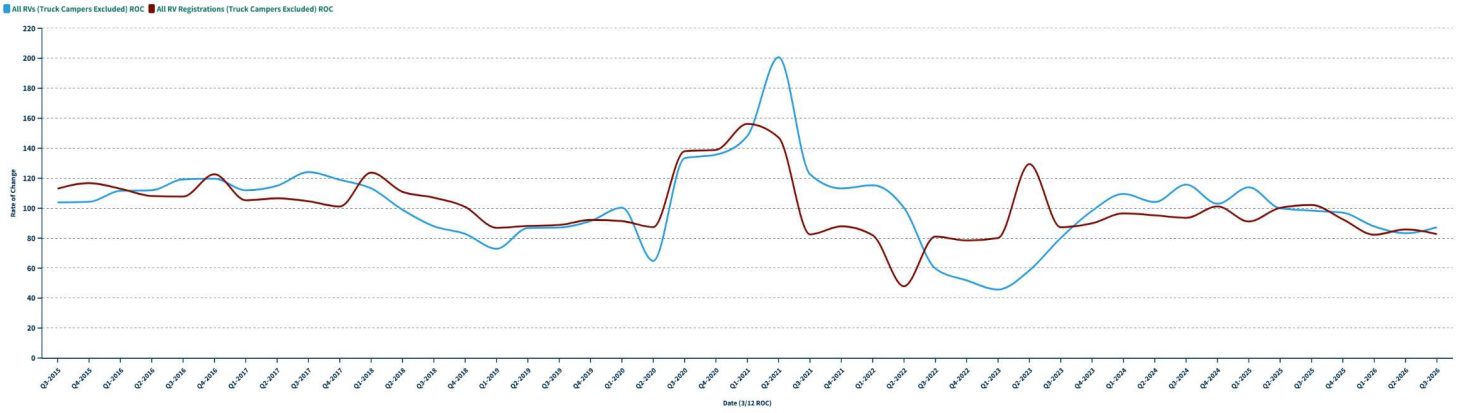
Retail Activity

RV Production and RV Registrations 12/12 ROC (-TC)



Source: RV Industry Association, Statistical Surveys, Inc.

RV Production and RV Registrations 3/12 ROC (-TC)



Source: RV Industry Association, Statistical Surveys, Inc.

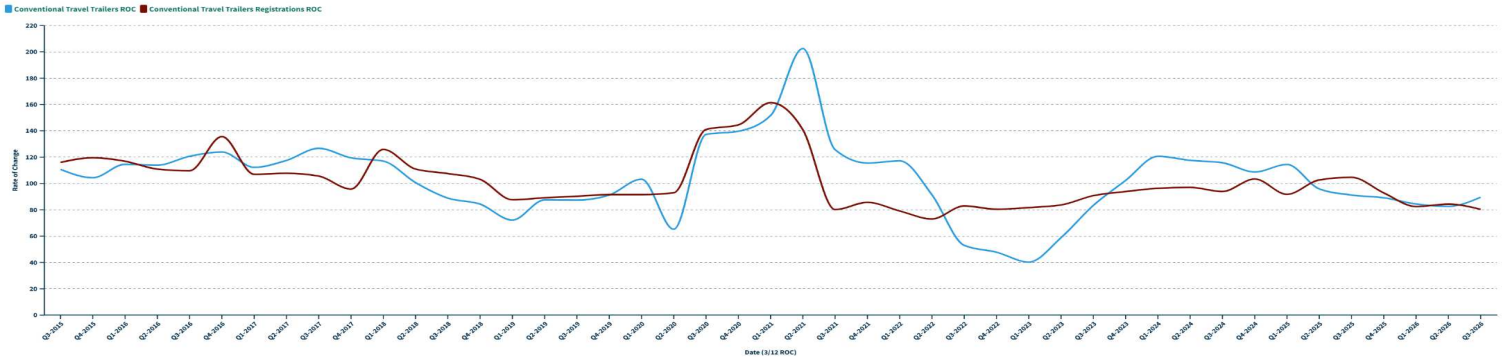
Retail Activity By RV Type

Conventional Travel Trailer Production and Registrations 12/12 ROC



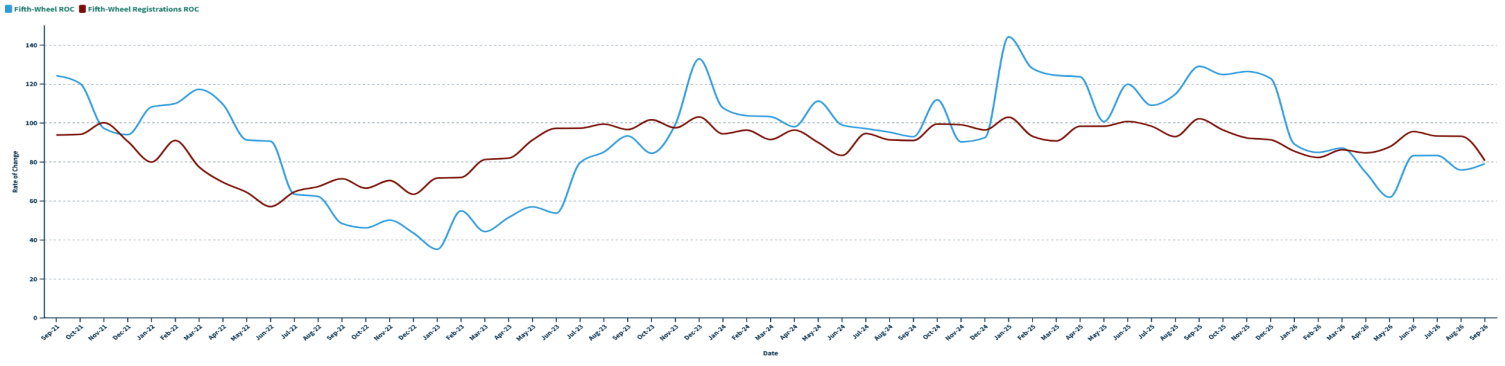
Source: RV Industry Association, Statistical Surveys, Inc.

Conventional Travel Trailer Production and Registrations 3/12 ROC



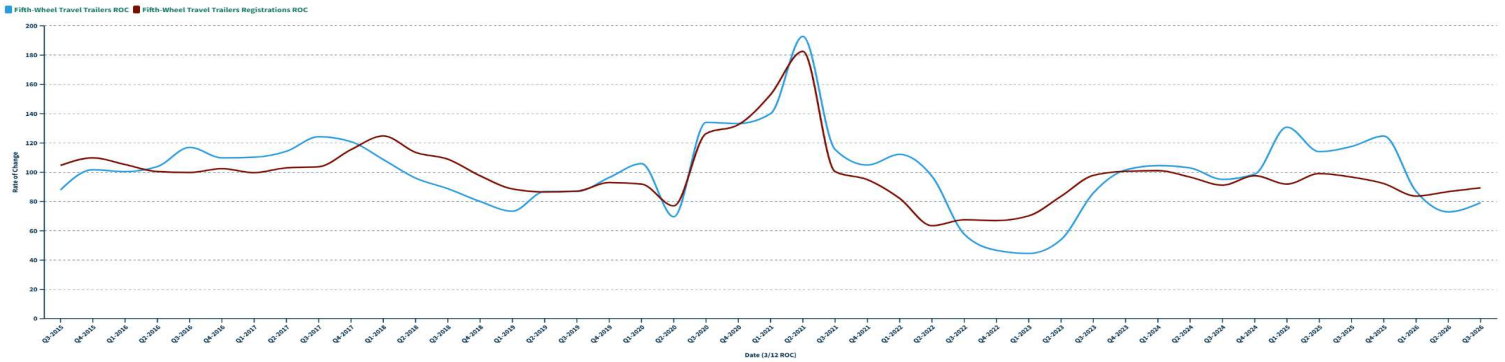
Source: RV Industry Association, Statistical Surveys, Inc.

Fifth-Wheel Travel Trailer Production and Registrations 12/12 ROC



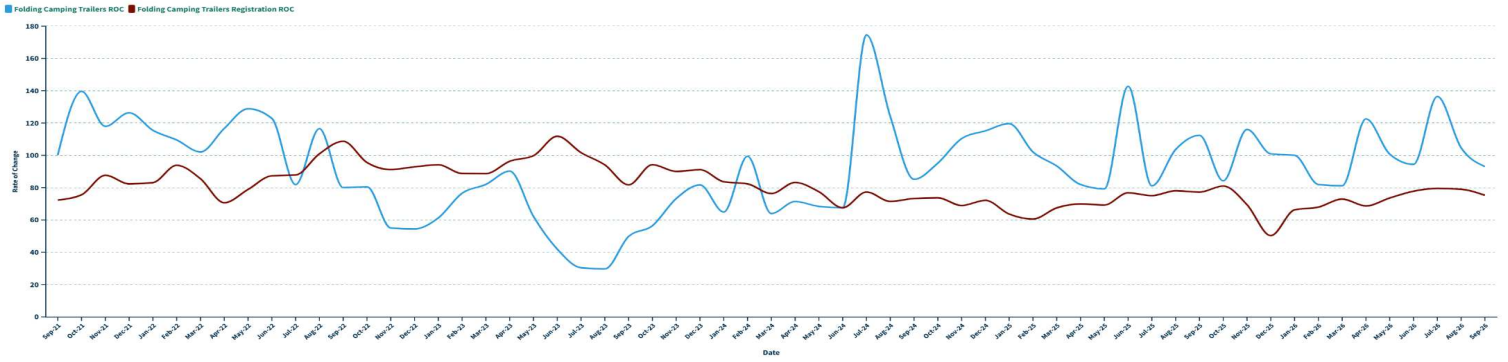
Source: RV Industry Association, Statistical Surveys, Inc.

Fifth-Wheel Travel Trailer Production and Registrations 3/12 ROC



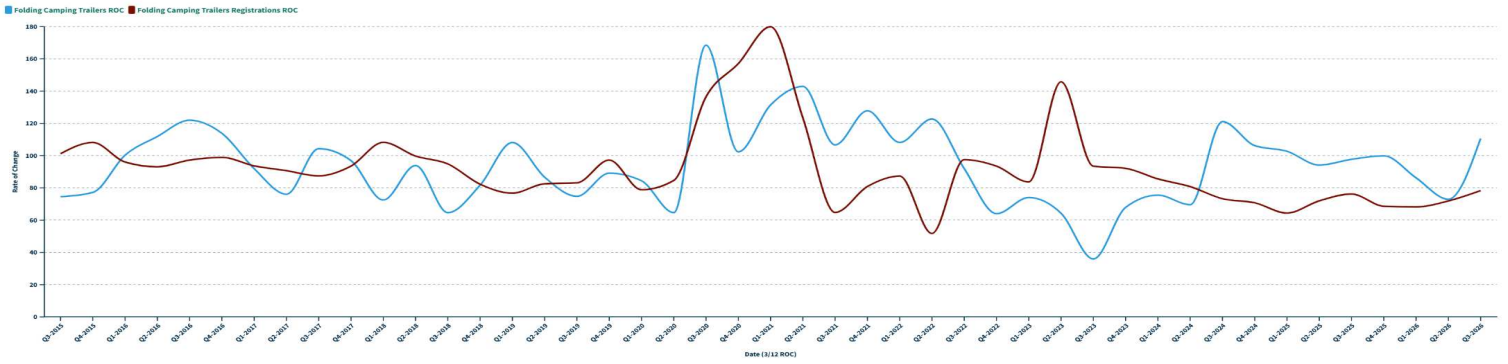
Source: RV Industry Association, Statistical Surveys, Inc.

Folding Camping Trailer Production and Registrations 12/12 ROC



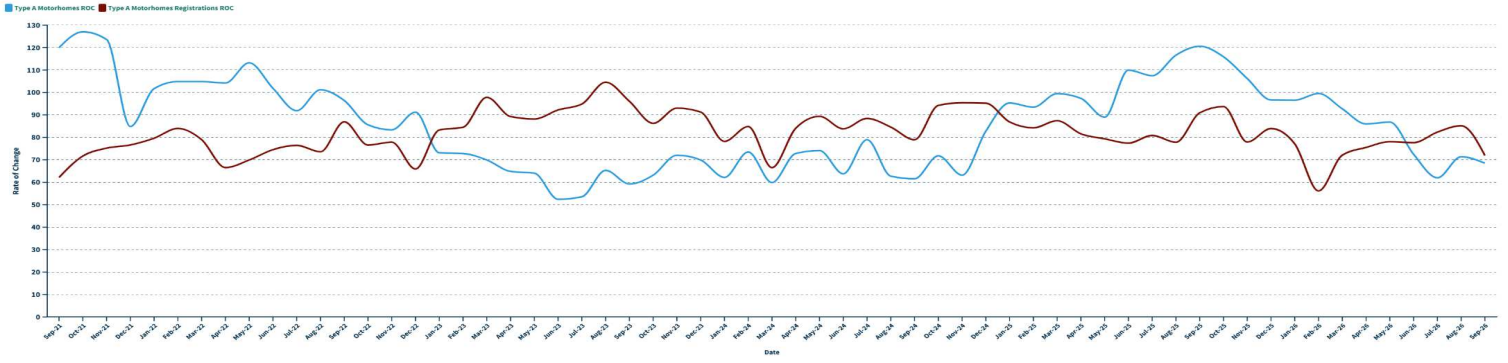
Source: RV Industry Association, Statistical Surveys, Inc.

Folding Camping Trailer Production and Registrations 3/12 ROC



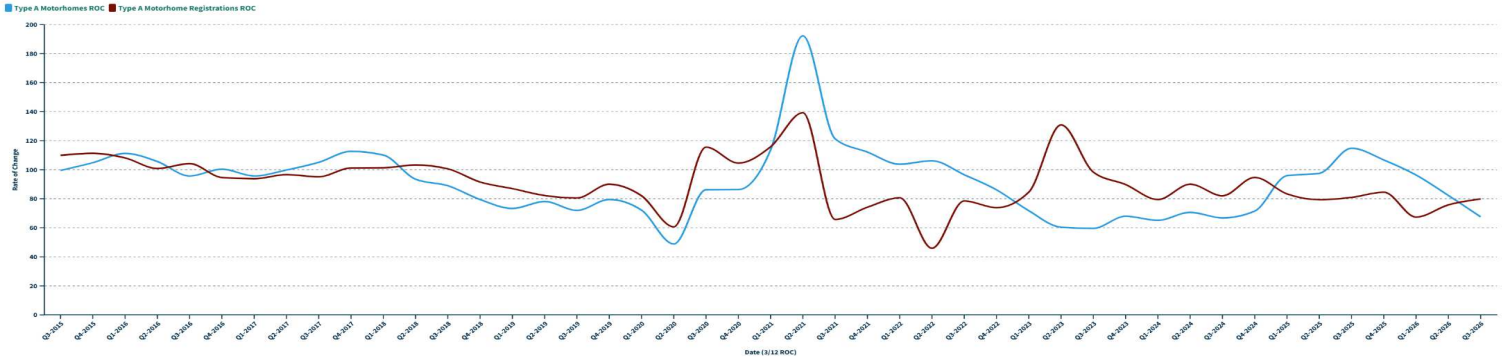
Source: RV Industry Association, Statistical Surveys, Inc.

Type A Motorhome Production and Registrations 12/12 ROC



Source: RV Industry Association, Statistical Surveys, Inc.

Type A Motorhome Production and Registrations 3/12 ROC



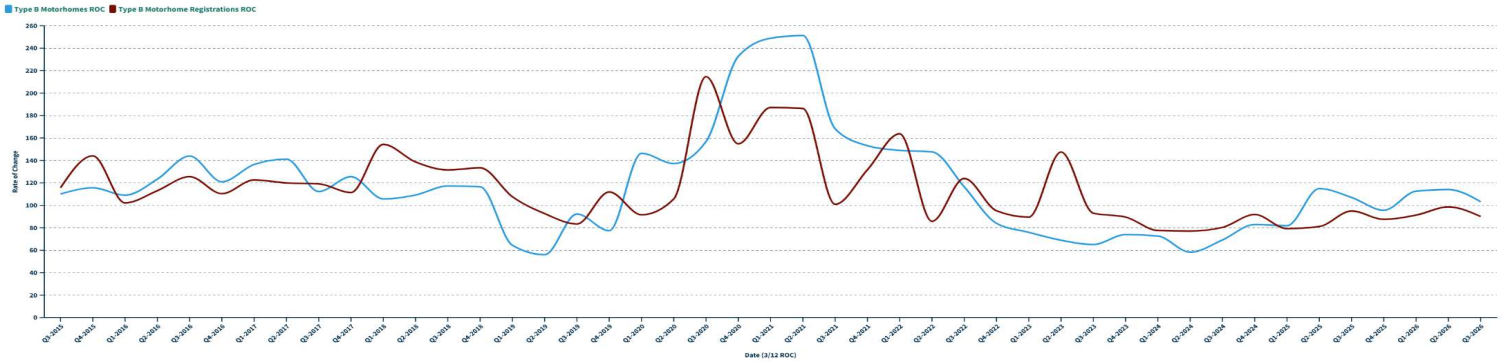
Source: RV Industry Association, Statistical Surveys, Inc.

Type B Motorhome Production and Registrations 12/12 ROC



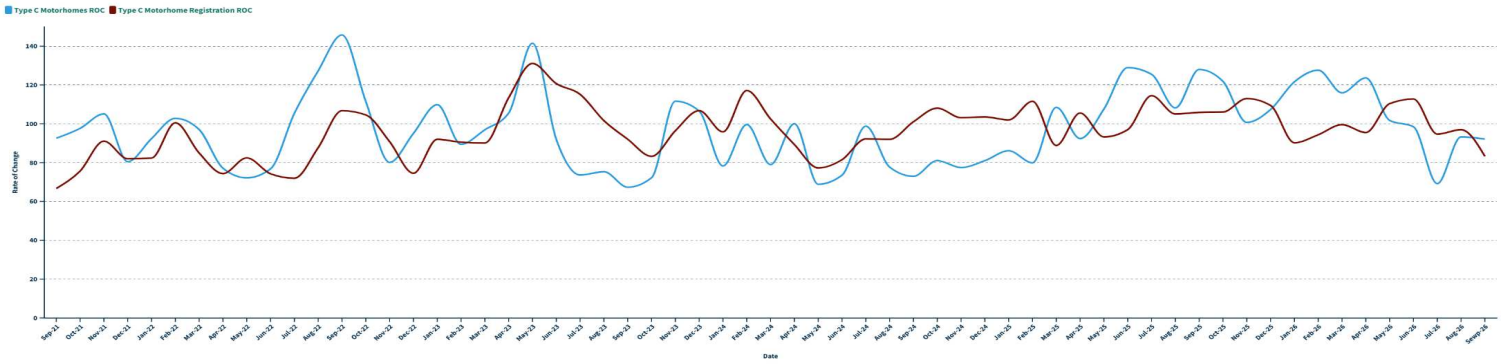
Source: RV Industry Association, Statistical Surveys, Inc.

Type B Motorhome Production and Registrations 3/12 ROC



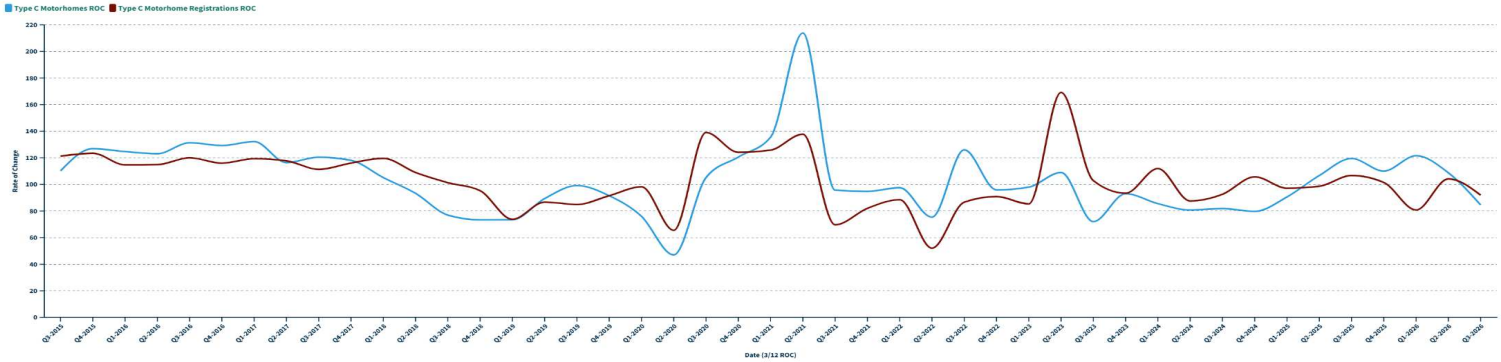
Source: RV Industry Association, Statistical Surveys, Inc.

Type C Motorhome Production and Registrations 12/12 ROC



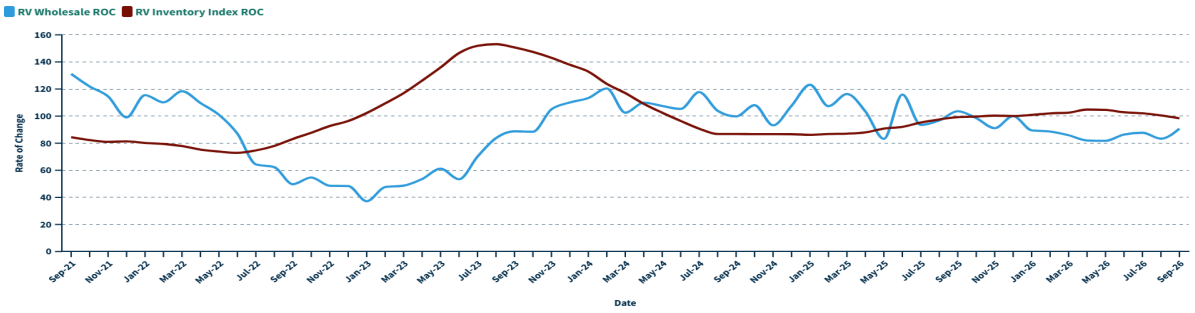
Source: RV Industry Association, Statistical Surveys, Inc.

Type C Motorhome Production and Registrations 3/12 ROC



Source: RV Industry Association, Statistical Surveys, Inc.

Inventory Index



Source: RV Industry Association, Statistical Surveys, Inc.

1.00

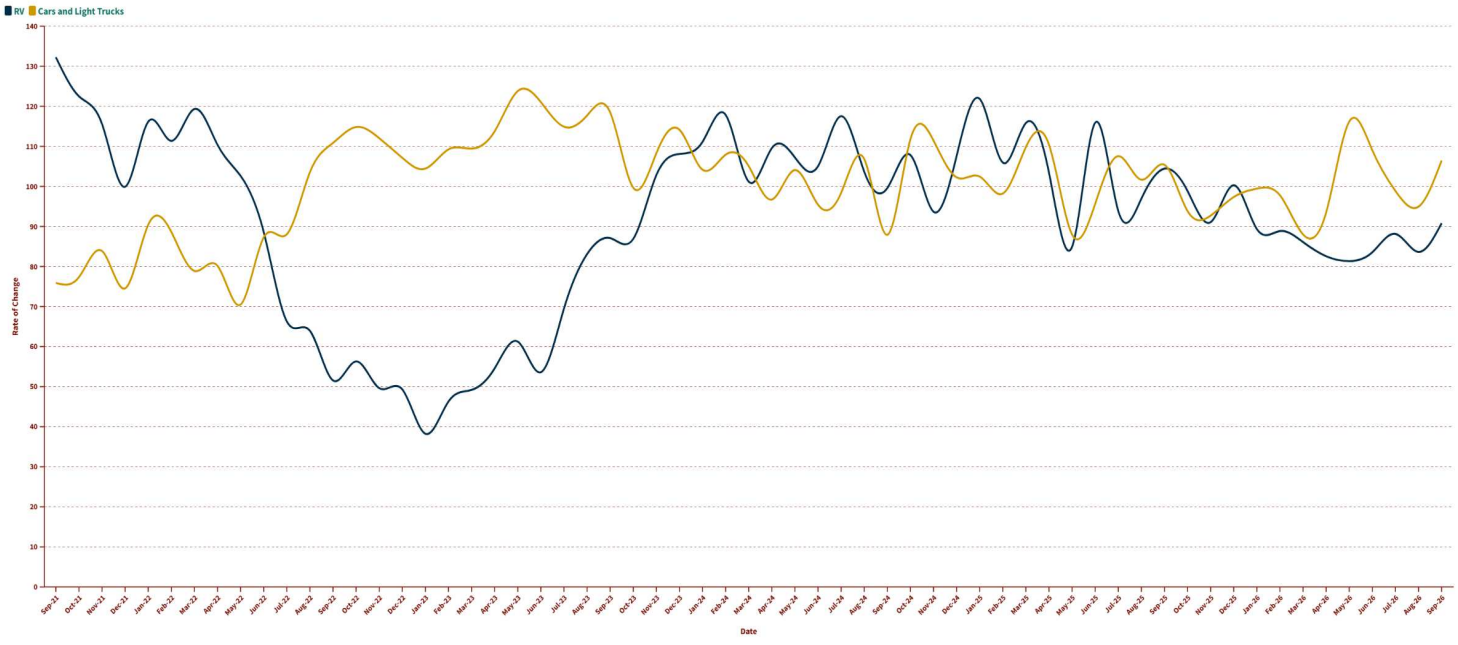
The ratio is the 12MMT of registrations/shipments of TT, FW, FCT, Type A and Type C motorhomes. TC and Type B are removed due to insufficient data

RV Wholesale Shipments Compared to PMRV Wholesale Shipments



Source: RV Industry Association

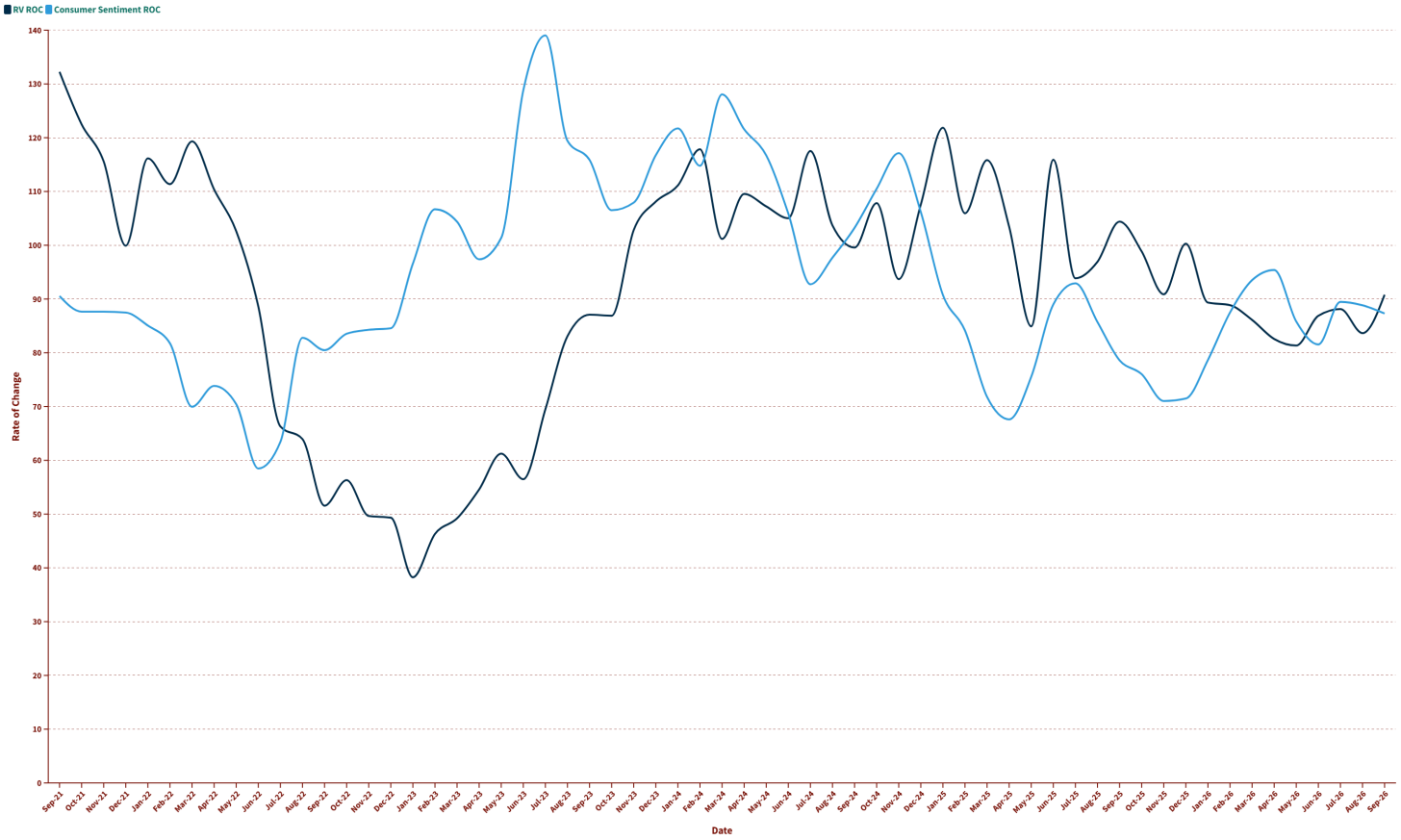
RV Wholesale Shipments Compared to Car and Light Truck Sales



Source: RV Industry Association, Federal Reserve Bank of St. Louis

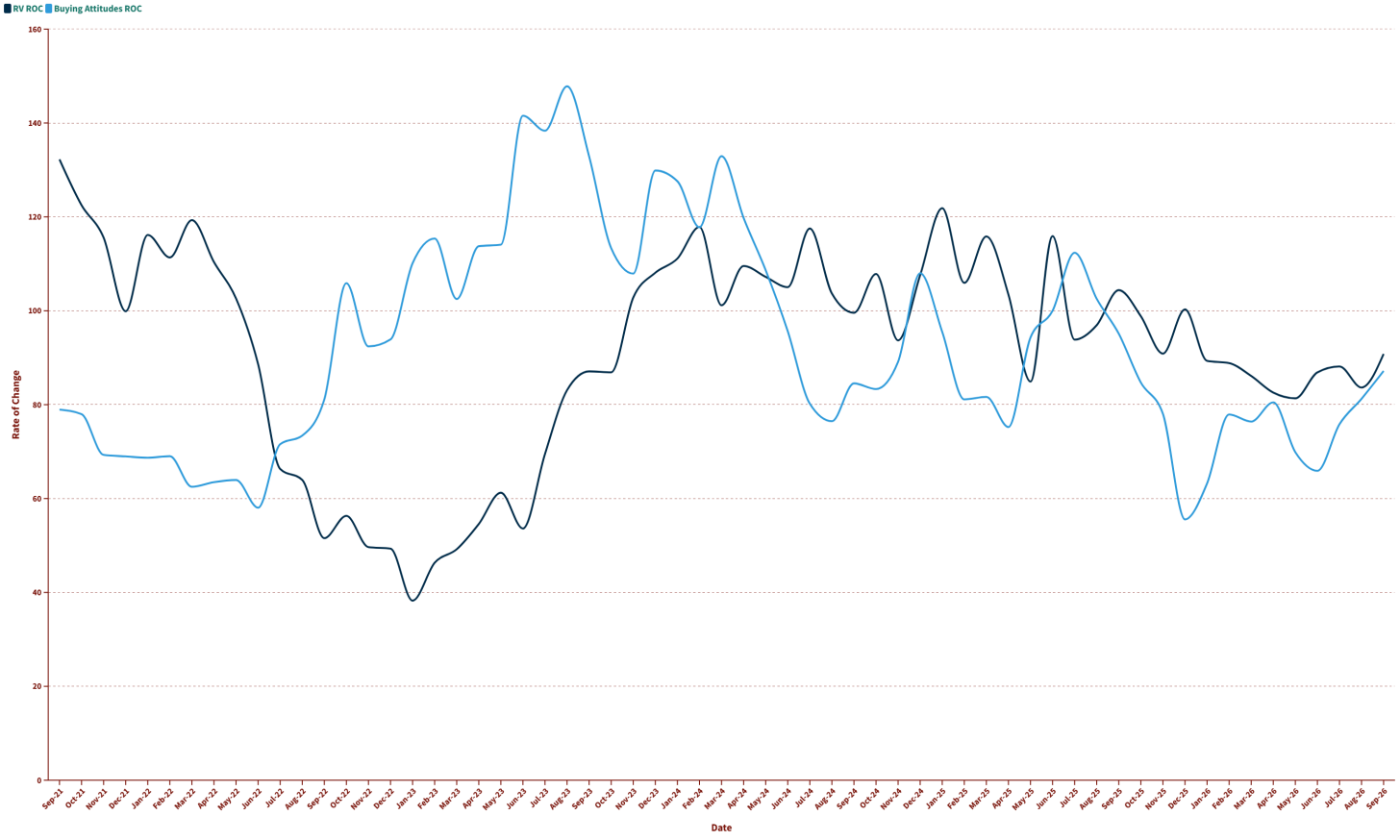
Manufacturers Wholesale Shipments Index Comparisons

RV Shipment Rate of Change Compared with Index of Current Consumer Sentiment



Source: University of Michigan Survey Research Center

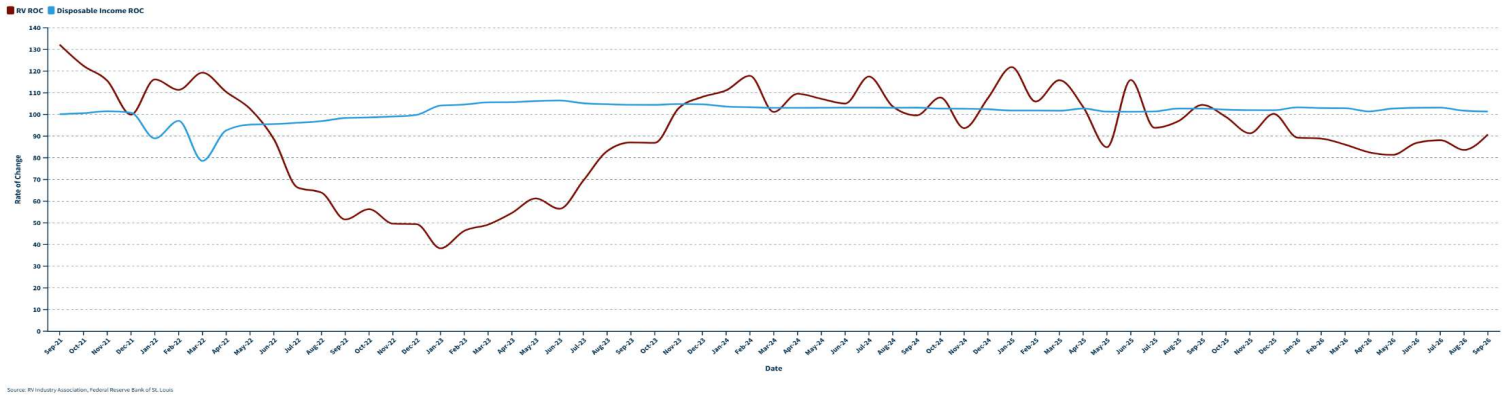
RV Shipment Rate of Change Compared with Index of Consumers' Buying Attitudes



Source: University of Michigan Survey Research Center

Economic Indicators Compared to RV Rate of Change

Disposable Income



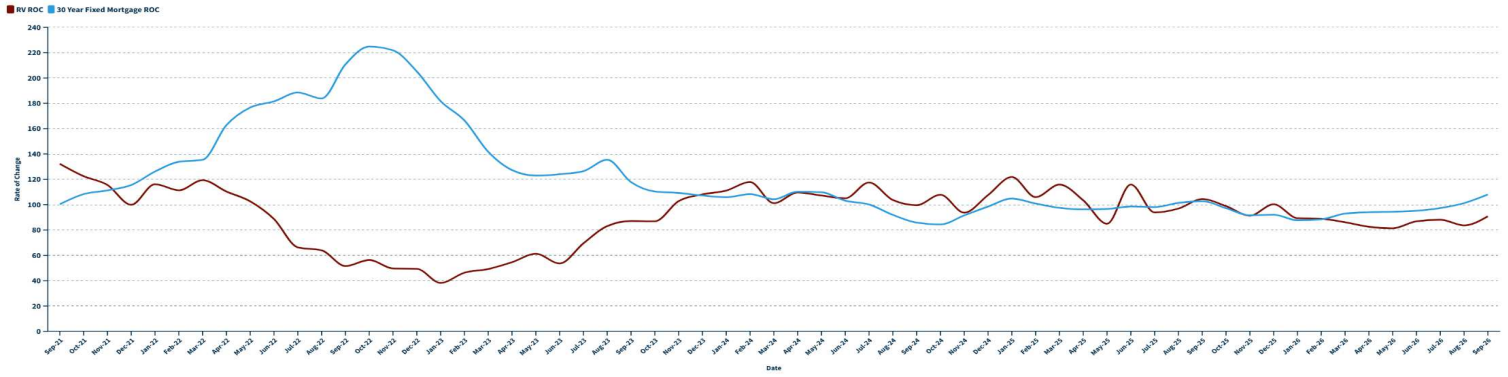
Source: RV Industry Association, Federal Reserve Bank of St. Louis

University of Michigan Inflation Expectation Index



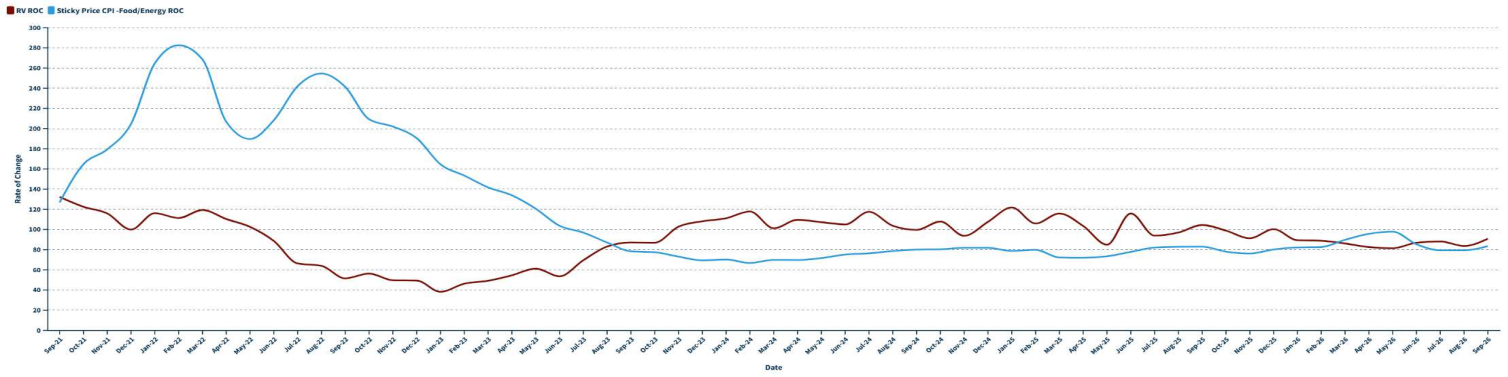
Source: RV Industry Association, Federal Reserve Bank of St. Louis

Thirty Year Mortgage Rate



Source: RV Industry Association, Federal Reserve Bank of St. Louis

Sticky Price CPI, Less Food and Energy



Source: RV Industry Association, Federal Reserve Bank of St. Louis

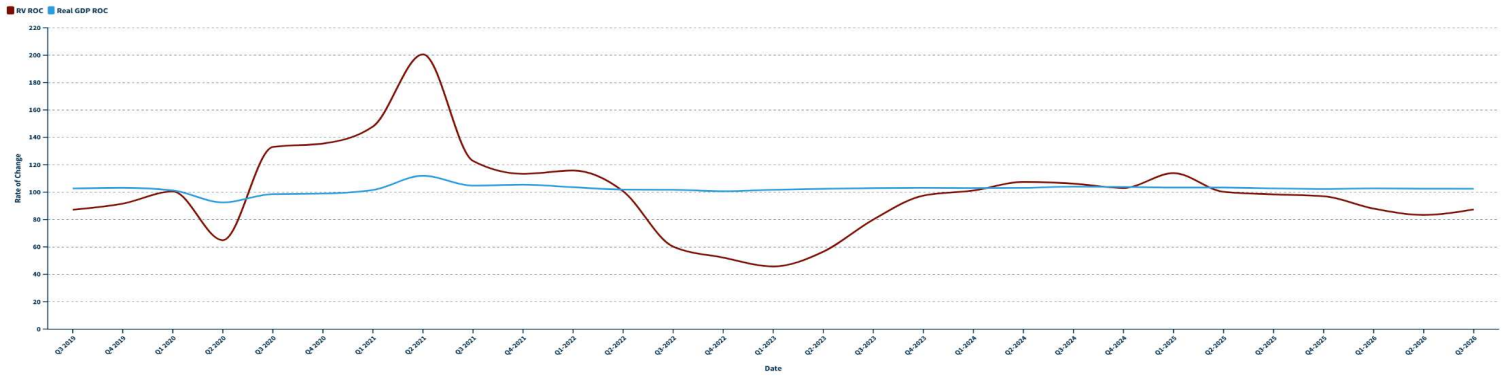
Economic Indicators Compared to RV Rate of Change

Retail Activity



Source: RV Industry Association, Federal Reserve Bank of St. Louis

Real GDP



Source: RV Industry Association, Federal Reserve Bank of St. Louis

Housing Starts, New



Source: RV Industry Association, U.S. Census Bureau

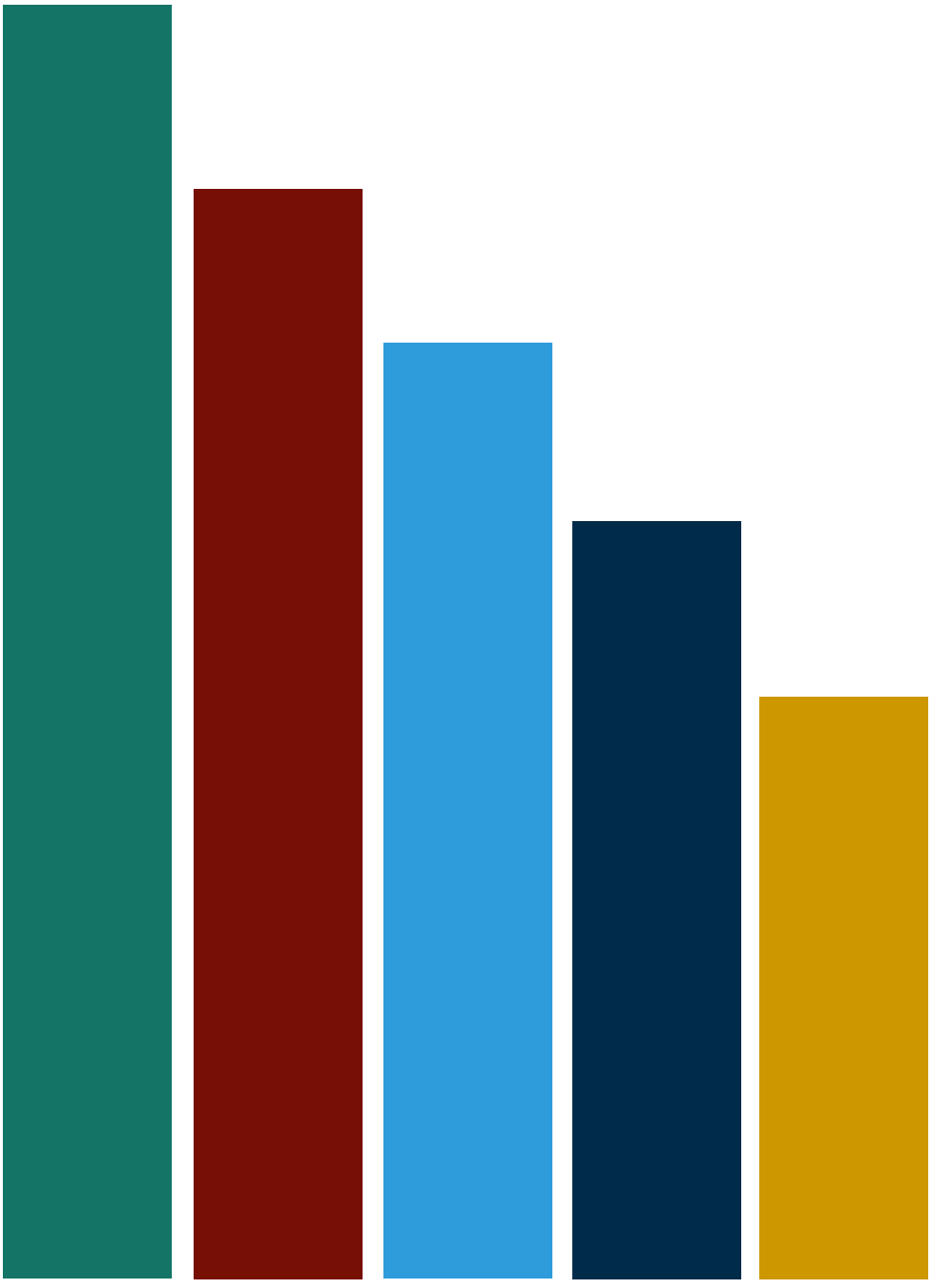
Unemployment Rate



Source: RV Industry Association, U.S Bureau of Labor Statistics

September 2026

PMRV Market Report



RV INDUSTRY ASSOCIATION

Park Model RV Committee Chairman

John Soard

Forest River

RVIA Staff

Craig Kirby

President

Bill Baker

Vice President; Membership and Research

Matt Hummel

Research Analyst, Market Data

Contents

Vehicle Categories.....2

PMRV Shipment Summary.....3

PMRV Shipment Destinations..... 4

PMRV Destination Map.....5

PMRV Shipments compared to RV Shipments.....5

PMRV Shipment History.....6

PMRV Quarterly Forecast.....6

PMRV Registrations.....6

PMRV Shipment Index.....7

Financial Economic Indicators.....8

Industrial Economic Indicators.....10

Copyright 2026 Recreation Vehicle Industry Association. No part of this publication may be reproduced in any form except upon written permission of copyright the owner.

Recreation Vehicle Industry Association
2465 J-17 Centreville RD #801
Herndon, VA 20171
(703) 620-6003
www.rvia.org

Vehicle Categories

A recreation vehicle (RV) is a vehicle that is primarily designed as a temporary living quarters for non-commercial recreational and/or camping use and is built to the standards for recreation vehicle as adopted but eh RV Industry Association

Towable RV

A Towable RV is a recreation vehicle that is mounted on wheels and designed to be towed by a motorized vehicle or can be a portable unit intended to be placed in the bed of a pickup truck. There are four vehicle types classified as towable RVs.

Conventional Travel Trailer



A conventional travel trailer is a towable RV constructed from rigid materials with a roof, sidewalls, and mounted on wheels. These units are designed to be towed by a motorized vehicle.

Fifth-Wheel Travel Trailer



A fifth-wheel travel trailer is a towable RV mounted on wheels and designed to be towed by a motorized vehicle with a towing mechanism that is placed above or forward of the tow vehicle's rear axel.

Folding Camping Trailer



A folding camping trailer is a towable RV constructed with a collapsible roof and partially collapsible sidewalls. This RV is mounted on wheels and is designed to be towed by a motorized vehicle.

Truck Camper

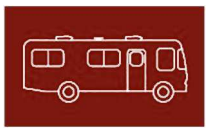


A truck camper is a towable RV that is designed to be placed in the bed of a pickup truck.

Motorhome

A motorhome is a recreation vehicle built on a self propelled motor vehicle chassis. There are three vehicle types classified as a motorhome

Type A Motorhome



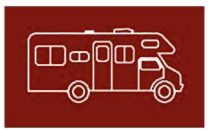
A Type A motorhome is constructed on a bare motor vehicle chassis.

Type B Motorhome



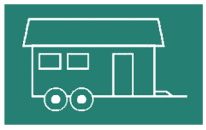
A Type B motorhome is a motorhome constructed on an automotive grade van chassis.

Type C Motorhome



A Type C motorhome is constructed on a cut away automotive grade truck chassis.

Park Model RV

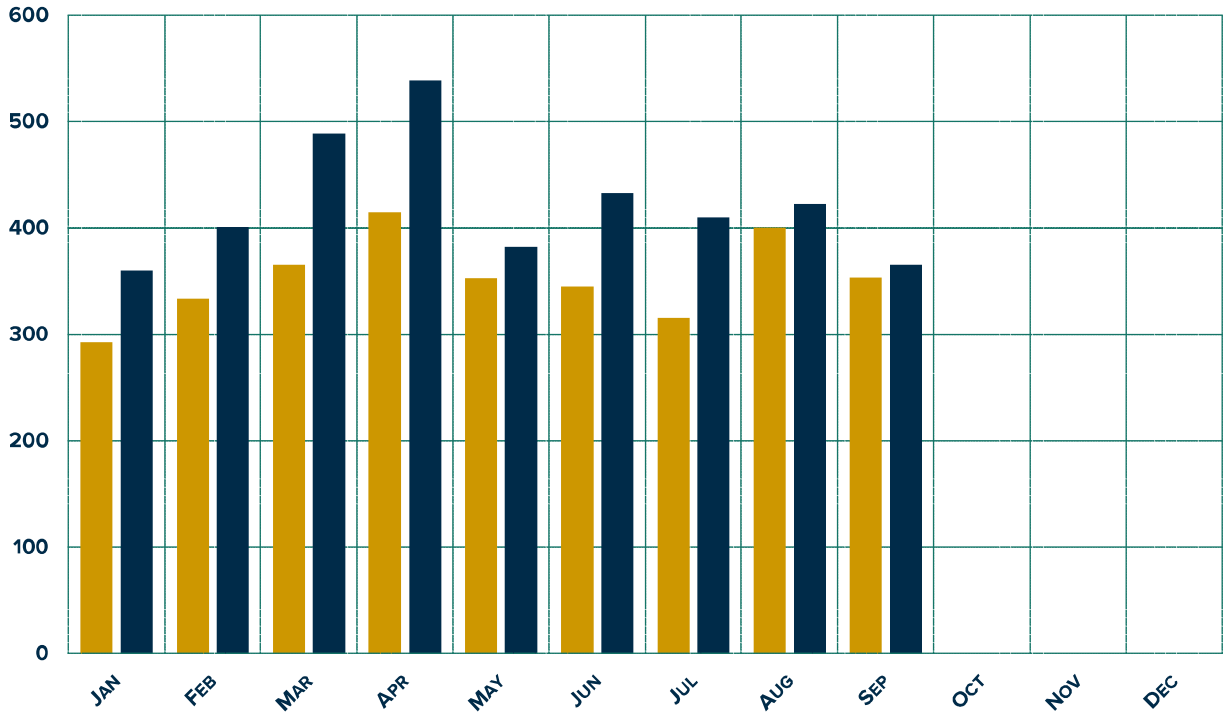


A park model RV (PMRV) is a recreation vehicle intended to provide temporary living quarters for recreation, camping or seasonal use. PMRVs are built on a single chassis, mounted on wheels with a gross trailer area not to exceed four hundred square feet.

September Wholesale Shipment Summary

	September 2025	September 2026	Change Over Last Year	Cum. 2025	Cum. 2026	Change Year To Date
Park Model RVs	354	**366**	***3.4%***	3,176	**3,804**	***19.8%***

Total Monthly Shipments vs. Last Year



2025 2026

September	Year to Date	
366	**3,793**	**Greater than 8.5 feet wide**
0	**11**	**8.5 feet wide or less**

* Year to date numbers can differ from reported numbers.
** Canadian shipments removed from monthly and year-to-date totals

Monthly Shipment Destinations

Total Units = 366

Pacific	50	13.37%
Alaska	4	1.07%
California	13	3.48%
Hawaii	0	0.00%
Oregon	16	4.28%
Washington	17	4.55%

Mountain	67	17.91%
Arizona	34	9.09%
Colorado	4	1.07%
Idaho	5	1.34%
Montana	6	1.60%
Nevada	1	0.27%
New Mexico	10	2.67%
Utah	6	1.60%
Wyoming	1	0.27%

W. No. Central	17	4.55%
Iowa	0	0.00%
Kansas	0	0.00%
Minnesota	14	3.74%
Missouri	0	0.00%
Nebraska	0	0.00%
No. Dakota	3	0.80%
So. Dakota	0	0.00%

W. So. Central	64	17.11%
Arkansas	2	0.53%
Louisiana	24	6.42%
Oklahoma	0	0.00%
Texas	38	10.16%

E. No. Central	48	12.83%
Illinois	1	0.27%
Indiana	5	1.34%
Michigan	6	1.60%
Ohio	11	2.94%
Wisconsin	25	6.68%

E. So. Central	6	1.60%
Alabama	1	0.27%
Kentucky	0	0.00%
Mississippi	0	0.00%
Tennessee	5	1.34%

Outside US	8	2.14%
Asia	0	0.00%
Canada	8	2.14%
Europe	0	0.00%
Other	0	0.00%

South Atlantic	57	15.24%
Delaware	5	1.34%
Florida	21	5.61%
Georgia	1	0.27%
Maryland	2	0.53%
No. Carolina	17	4.55%
So. Carolina	5	1.34%
Virginia	5	1.34%
West Virginia	1	0.27%

Mid Atlantic	39	10.43%
New Jersey	9	2.41%
New York	8	2.14%
Pennsylvania	22	5.88%

New England	18	4.81%
Connecticut	6	1.60%
Maine	8	2.14%
Massachusetts	1	0.27%
New Hampshire	1	0.27%
Rhode Island	0	0.00%
Vermont	2	0.53%

* Destination totals might not match shipment totals
** Canadian shipment totals removed from shipment total

Cumulative Shipment Destinations

Total Units = 3,804

Pacific	494	12.60%
Alaska	6	0.15%
California	200	5.10%
Hawaii	0	0.00%
Oregon	109	2.78%
Washington	179	4.57%

Mountain	633	16.14%
Arizona	333	8.49%
Colorado	43	1.10%
Idaho	16	0.41%
Montana	39	0.99%
Nevada	2	0.05%
New Mexico	99	2.52%
Utah	74	1.89%
Wyoming	27	0.69%

W. No. Central	205	5.23%
Iowa	8	0.20%
Kansas	0	0.00%
Minnesota	150	3.83%
Missouri	17	0.43%
Nebraska	2	0.05%
No. Dakota	24	0.61%
So. Dakota	4	0.10%

W. So. Central	741	18.90%
Arkansas	34	0.87%
Louisiana	79	2.01%
Oklahoma	8	0.20%
Texas	620	15.81%

E. No. Central	552	14.08%
Illinois	57	1.45%
Indiana	58	1.48%
Michigan	99	2.52%
Ohio	89	2.27%
Wisconsin	249	6.35%

E. So. Central	105	2.68%
Alabama	24	0.61%
Kentucky	11	0.28%
Mississippi	21	0.54%
Tennessee	49	1.25%

Outside US	117	2.98%
Asia	0	0.00%
Canada	114	2.91%
Europe	0	0.00%
Other	3	0.08%

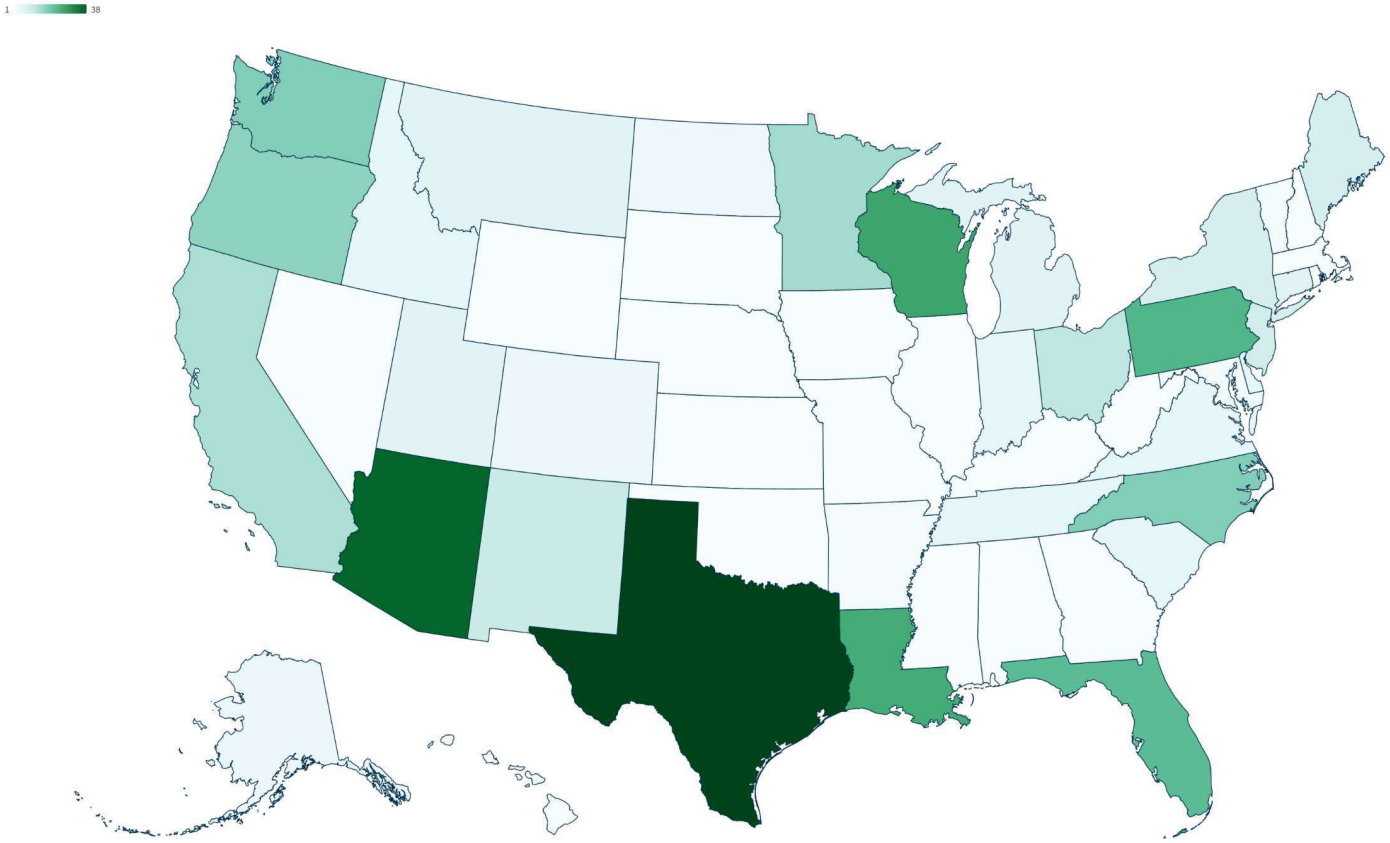
South Atlantic	569	14.51%
Delaware	47	1.20%
Florida	219	5.59%
Georgia	15	0.38%
Maryland	18	0.46%
No. Carolina	180	4.59%
So. Carolina	45	1.15%
Virginia	35	0.89%
West Virginia	10	0.26%

Mid Atlantic	370	9.44%
New Jersey	64	1.63%
New York	64	1.63%
Pennsylvania	242	6.17%

New England	135	3.44%
Connecticut	42	1.07%
Maine	70	1.79%
Massachusetts	12	0.31%
New Hampshire	7	0.18%
Rhode Island	1	0.03%
Vermont	3	0.08%

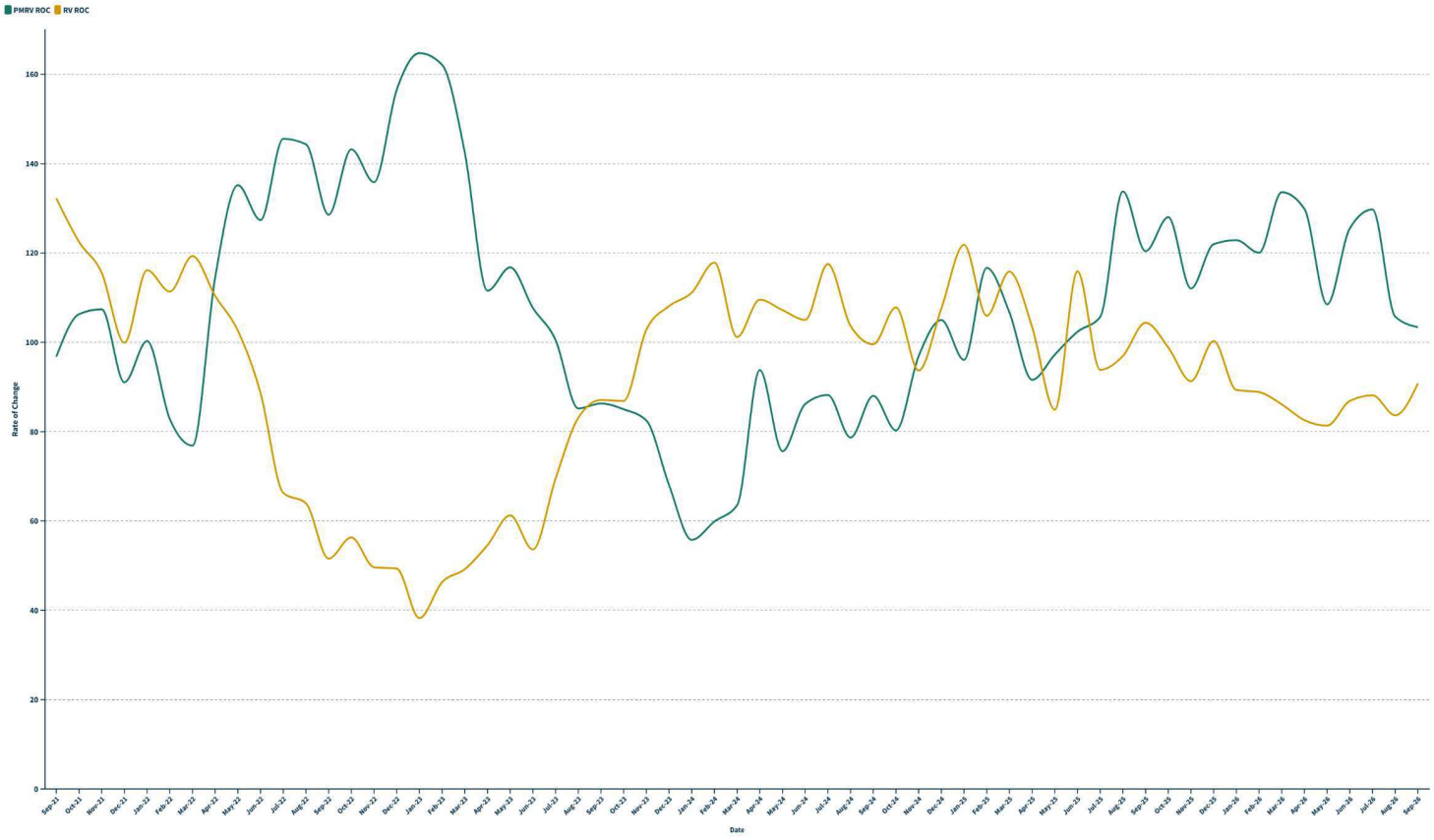
* Destination totals might not match shipment totals
** Canadian shipment totals removed from shipment total

PMRV Wholesale Shipment Map



Source: U.S. Census Bureau's cartographic boundary shapefiles, 2016 edition

PMRV Wholesale Shipments Compared to RV Wholesale Shipments

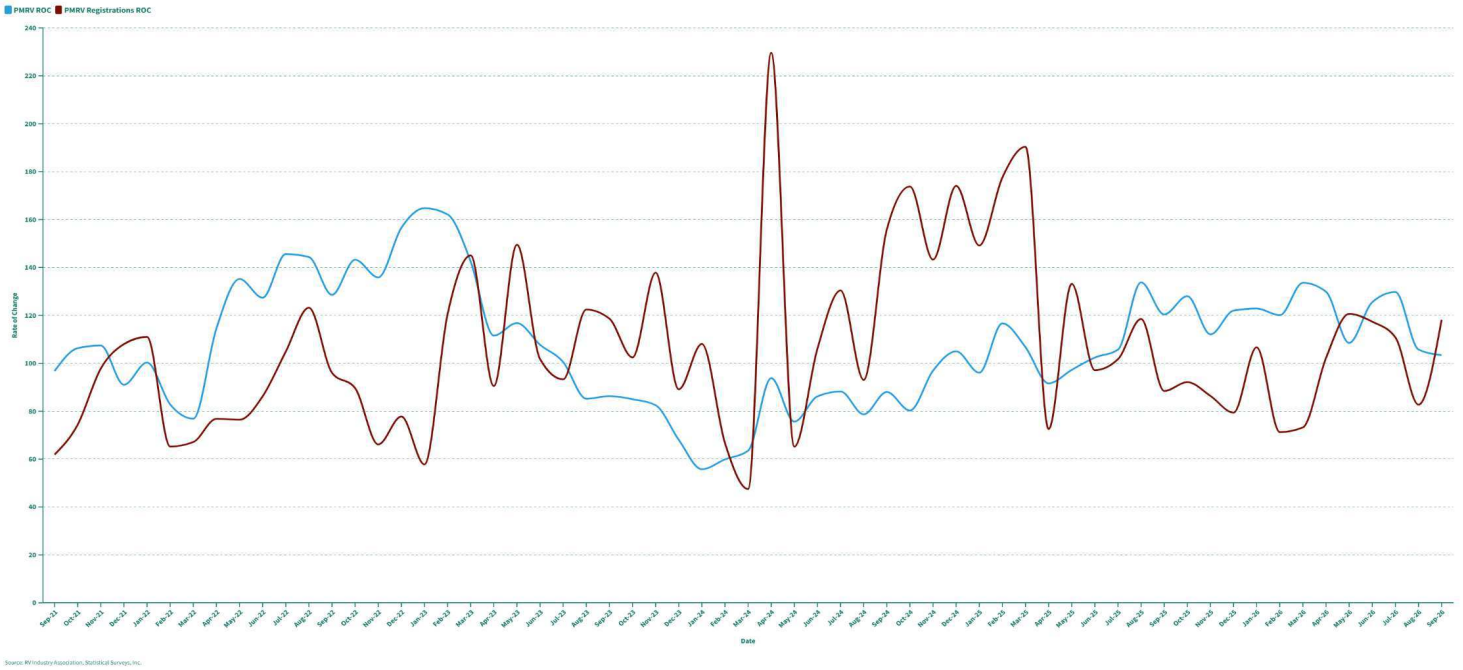


Source: RV Industry Association

PMRV Shipment History

Month	2018	2019	2020	2021	2022	2023	2024	2025	2026
JANUARY	269	323	359	331	332	547	305	293	360
FEBRUARY	380	323	320	373	309	501	300	334	401
MARCH	385	418	364	493	379	540	343	366	489
APRIL	345	433	240	378	433	483	453	415	539
MAY	330	394	281	304	411	480	363	353	383
JUNE	299	389	310	285	363	391	337	345	433
JULY	258	284	334	261	380	382	337	316	410
AUGUST	306	390	321	309	446	380	299	400	423
SEPTEMBER	248	310	311	301	387	334	294	354	366
OCTOBER	302	353	333	354	507	431	346	443	
NOVEMBER	264	308	270	209	394	325	315	353	
DECEMBER	243	288	268	244	382	260	273	333	
TOTAL	3,629	4,213	3,711	3,923	4,723	5,054	3,927	4,305	3,804

PMRV Wholesale Shipments Compared to PMRV Registrations

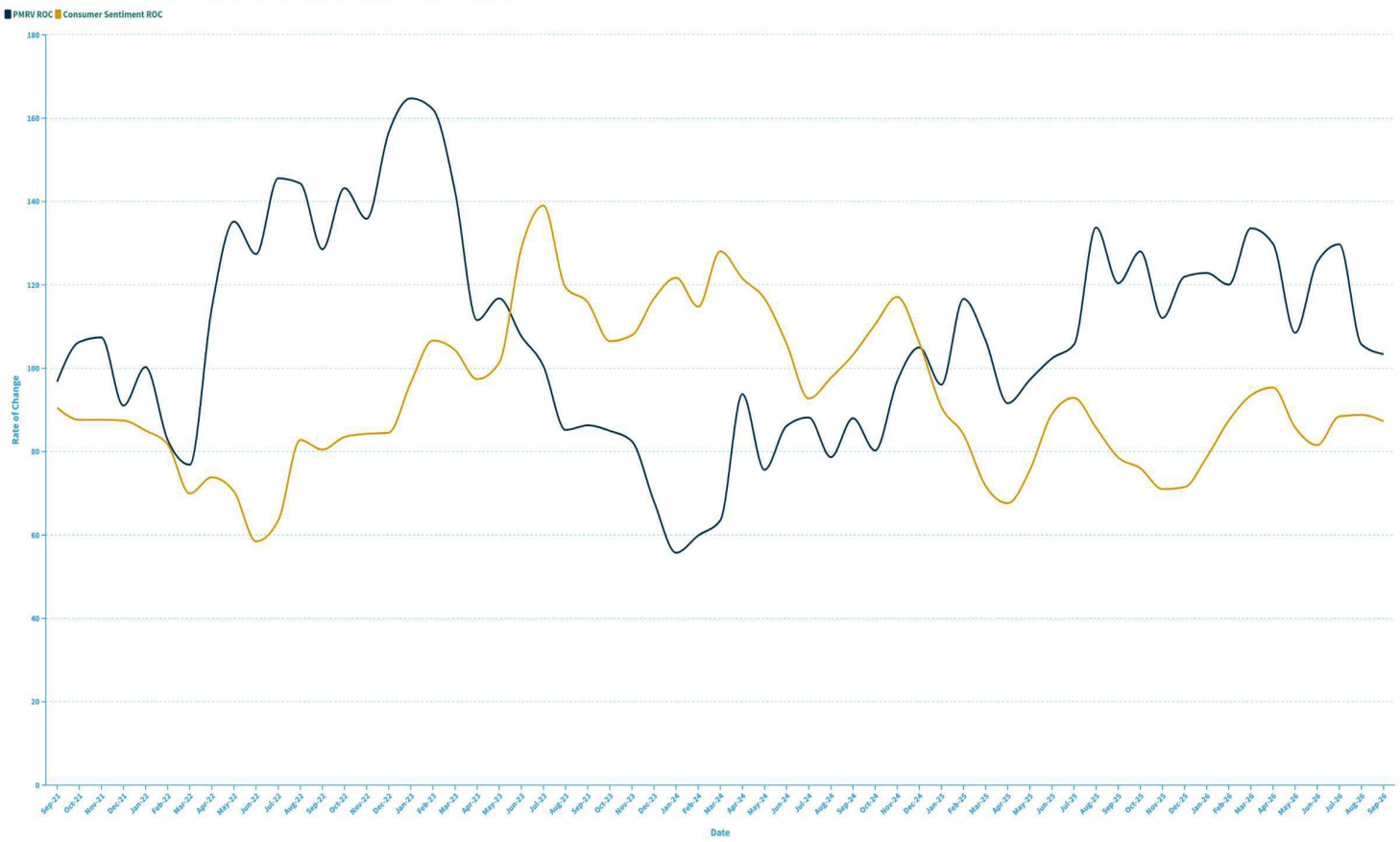


PMRV 2026 Quarterly Forecast

Forecast \ Date	Q1 - 26	Q2 - 26	Q3 - 26	Q4 - 26	Total
2026 High	1,246	1,292	1,195	995	4,727
2026 Low	1,167	1,226	1,125	935	4,453
2026 Reported Shipments	1,250	1,355	1,199	0	3,804

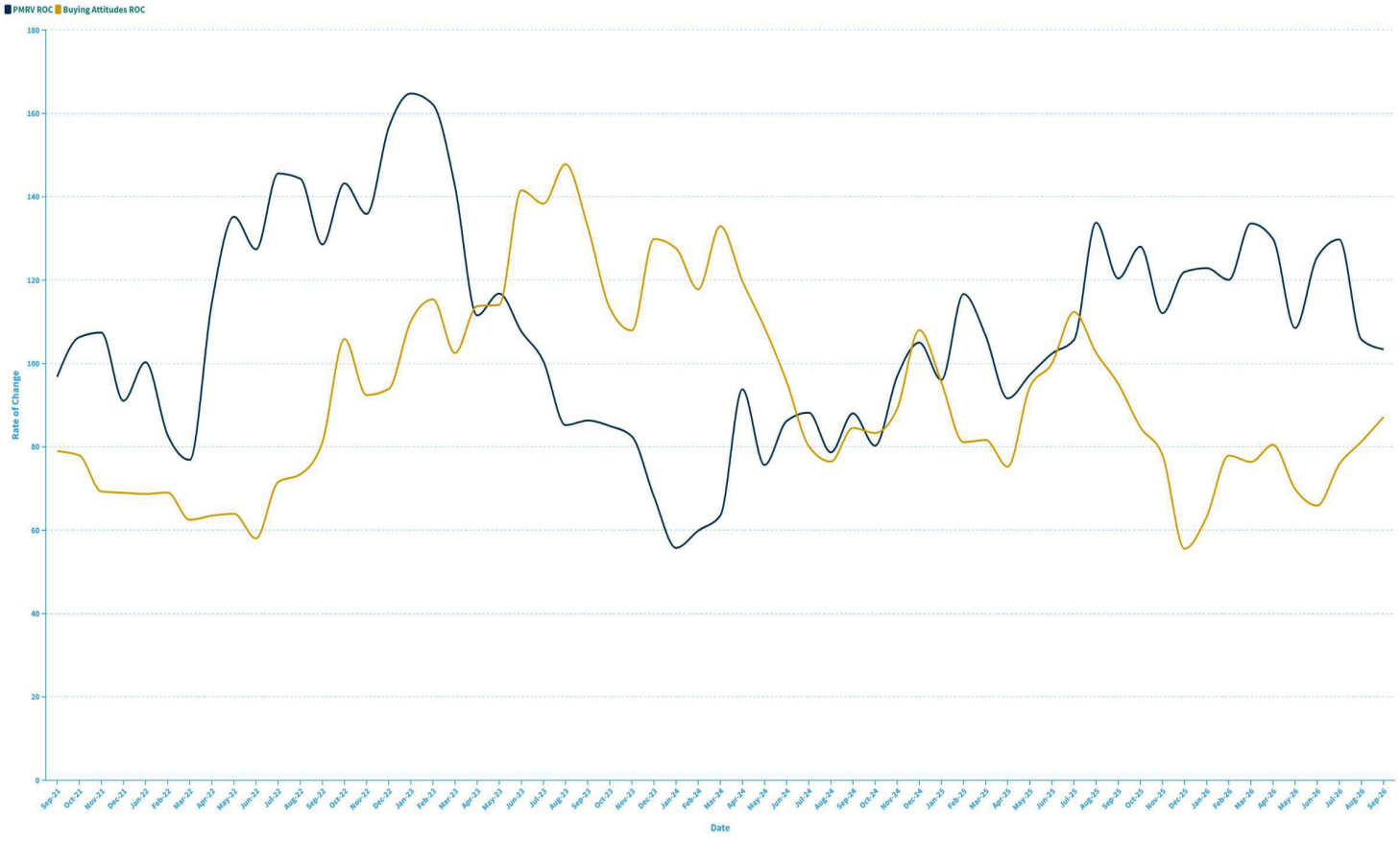
Manufacturers Wholesale Shipments Index Comparisons

PMRV Shipment Rate of Change Compared with Index of Current Consumer Sentiment



Source: University of Michigan Survey Research Center

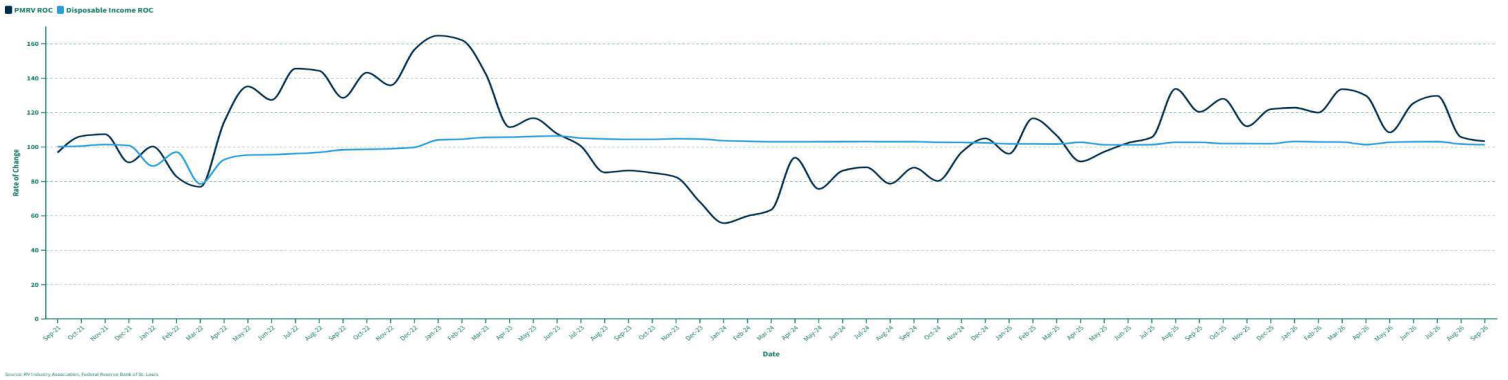
PMRV Shipment Rate of Change Compared with Index of Consumers' Buying Attitudes



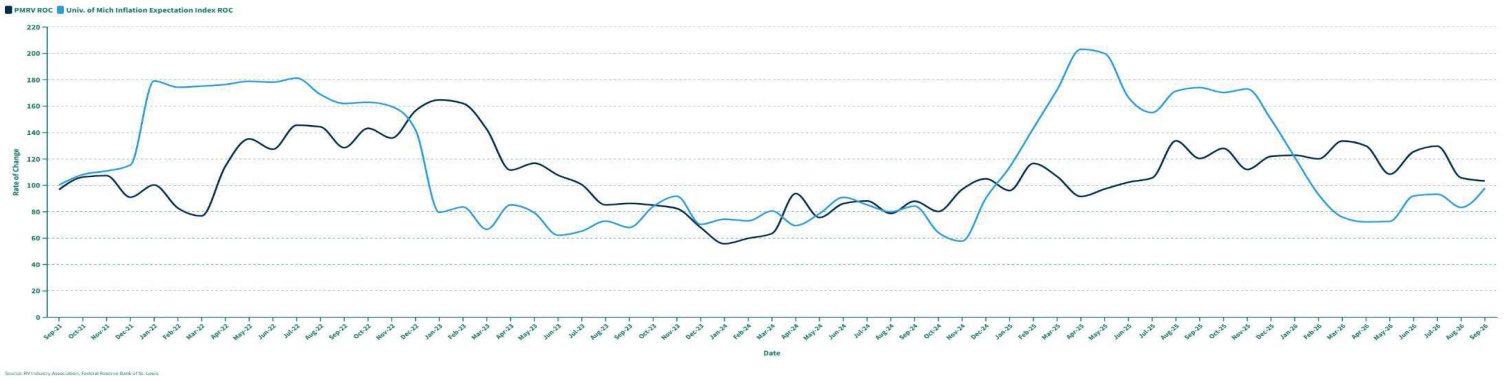
Source: University of Michigan Survey Research Center

Financial Economic Indicators

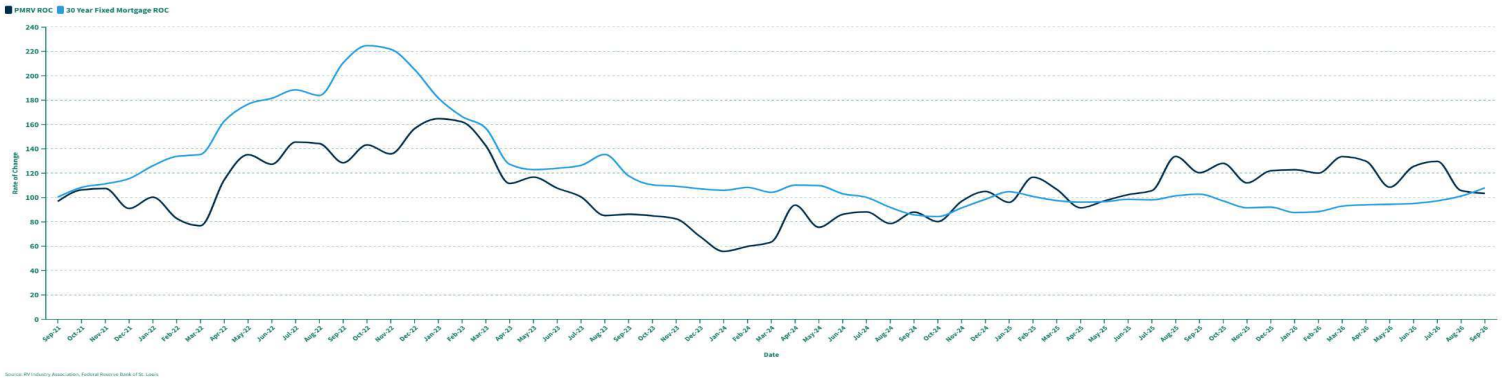
Disposable Income



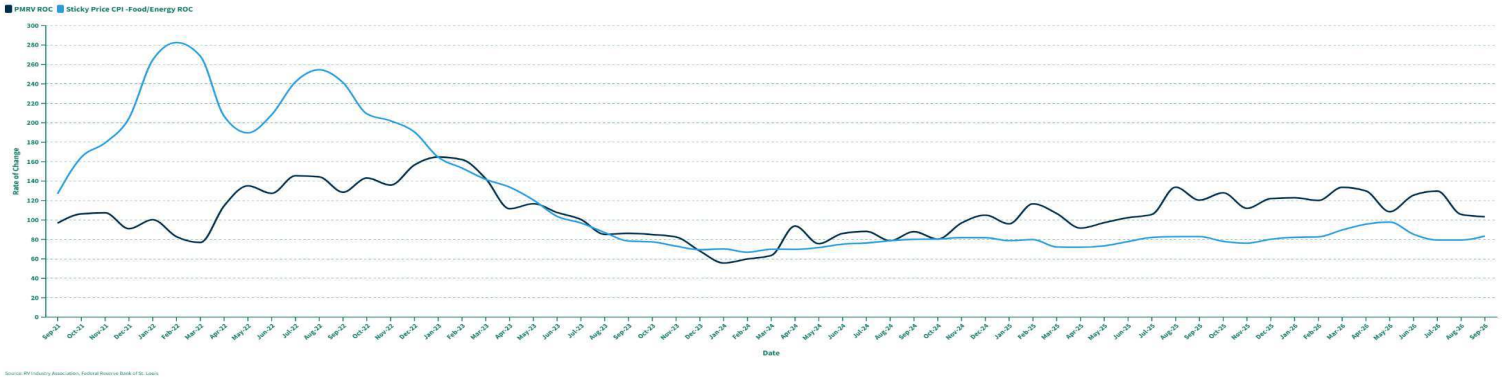
University of Michigan Inflation Expectation Index



Thirty Year Mortgage Rate



Sticky Price (Less Food and Energy)



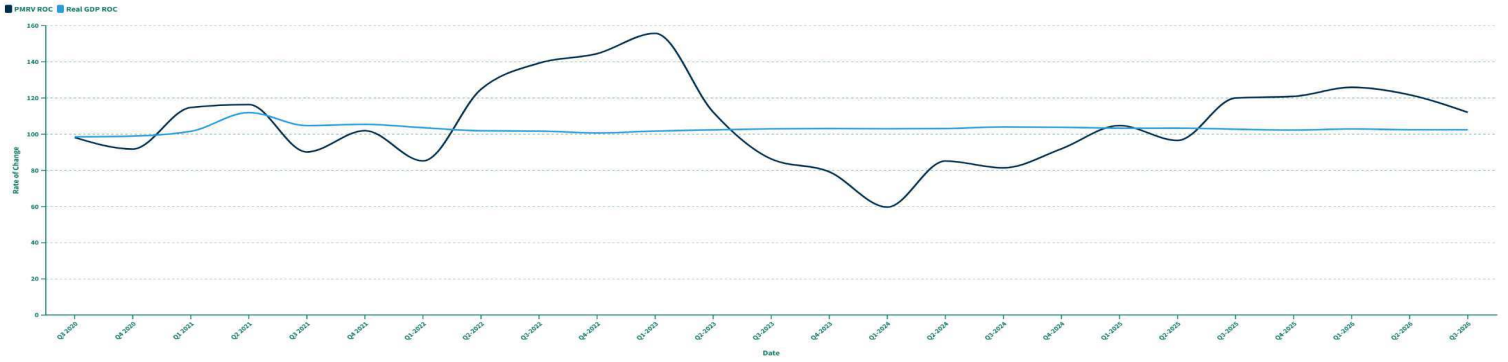
Financial Economic Indicators

Retail Activity



Source: RV Industry Association, Federal Reserve Bank of St. Louis

Real GDP



Source: RV Industry Association, Federal Reserve Bank of St. Louis

Housing Starts, New



Source: RV Industry Association, U.S. Census Bureau

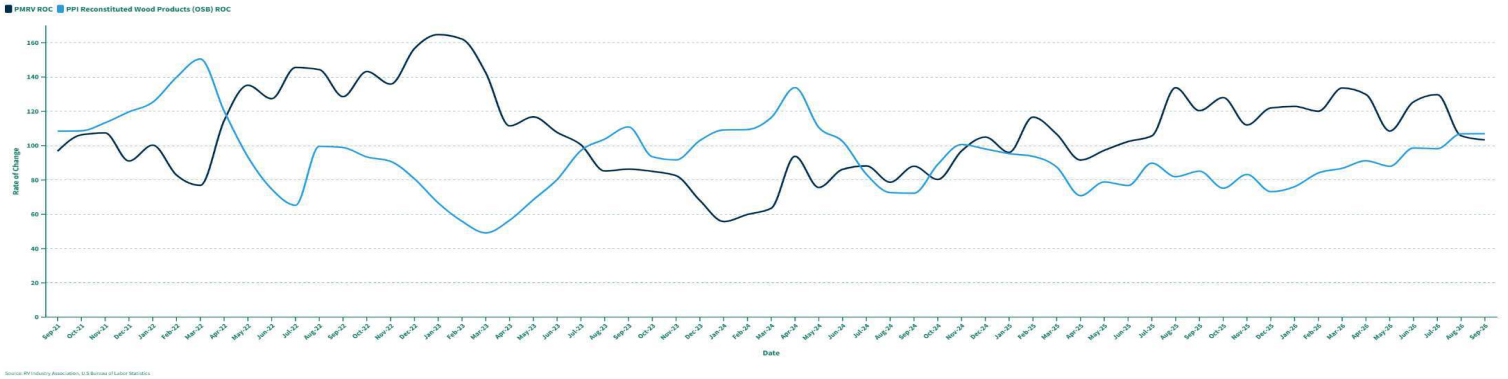
Unemployment Rate



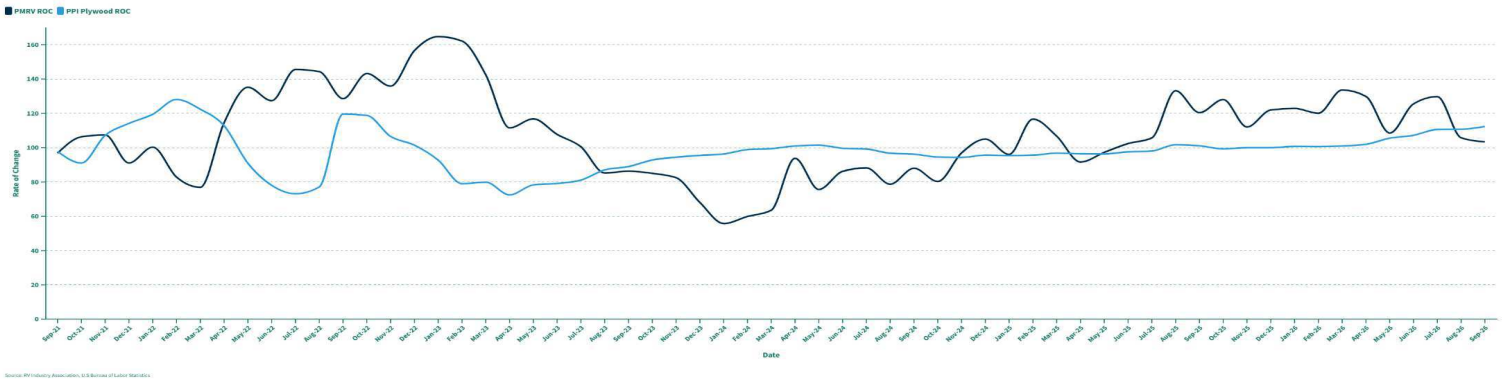
Source: RV Industry Association, U.S Bureau of Labor Statistics

Industrial Economic Indicators

PPI Waferboard and OSB



PPI Plywood



PPI Lumber, Hardwood



PPI Engineered Wood Products

