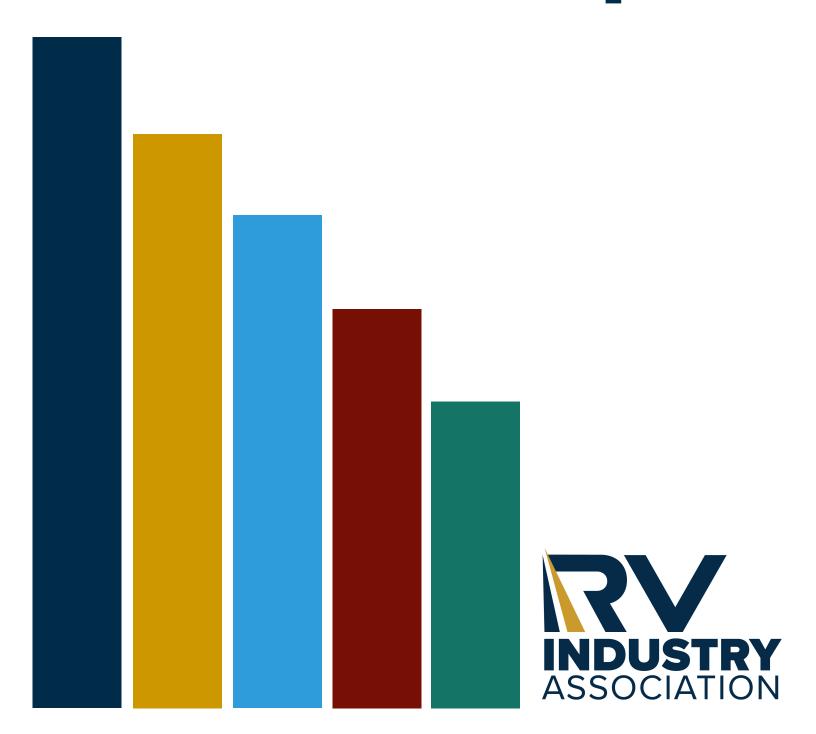
# September

# **RV Market Report**



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## **Vehicle Categories**

A recreation vehicle (RV) is a vehicle that is primarily designed as a temporary living quarters for non-commercial recreational and/or camping use and is built to the standards for recreation vehicle as adopted but eh RV Industry Association

#### **Towable RV**

A Towable RV is a recreation vehicle that is mounted on wheels and designed to be towed by a motorized vehicle or can be a portable unit intended to be placed in the bed of a pickup truck. There are four vehicle types classified as towable RVs.

#### **Conventional Travel Trailer**



A conventional travel trailer is a towable RV constructed from rigid materials with a roof, sidewalls, and mounted on wheels. These units are designed to be towed by a motorized vehicle.

#### **Fifth-Wheel Travel Trailer**



A fifth-wheel travel trailer is a towable RV mounted on wheels and designed to be towed by a motorized vehicle with a towing mechanism that is placed above or forward of the tow vehicle's rear axel.

#### **Folding Camping Trailer**



A folding camping trailer is a towable RV constructed with a collapsible roof and partially collapsible sidewalls. This RV is mounted on wheels and is designed to be towed by a motorized vehicle.

#### **Truck Camper**



A truck camper is a towable RV that is designed to be placed in the bed of a pickup truck.

#### **Motorhome**

A motorhome is a recreation vehicle built on a self propelled motor vehicle chassis. There are three vehicle types classified as a motorhome

#### Type A Motorhome



A Type A motorhome is constructed on a bare motor vehicle chassis.

#### Type B Motorhome



A Type B motorhome is a motorhome constructed on an automotive grade van chassis.

#### Type C Motorhome



A Type C motorhome is constructed on a cut away automotive grade truck chassis.

#### **Park Model RV**



A park model RV (PMRV) is a recreation vehicle intended to provide temporary living quarters for recreation, camping or seasonal use. PMRVs are built on a single chassis, mounted on wheels with a gross trailer area not to exceed four hundred square feet.

## **September Review**

The RV Industry Association's survey of manufacturers found that September had 25,684 wholesale shipments, up 4.4% compared to September 2024. Through three-fourths of the year, RV shipments are up 4.2% from the same period last year with 267,234 units. Shipment total for the third quarter reached 76,529 units, a (-1.7%) growth rate compared to the same quarter in the previous year.

Towable RVs ended the month with 22,878 units, up 2.7% compared to last September. Quarterly, towable RVs were down (-3.6%) compared to the third quarter last year with 67,594 shipments. Through September, towable RVs are up 4.4% from the same period last year with 239,635 units shipped. Motorhomes were up 21.2% compared to September 2024 with 2,806 united delivered. During the third quarter, motorhomes were up 15.6% compared to the same quarter last year with 8,935 shipments. Overall, motorhomes are up 2.5% with 27,599 wholesale shipments.

#### Towable RVs

Conventional travel trailers closed the month with 17,022 shipments and were down (-4.4%) from last September. This month conventional travel trailers accounted for 74.4% of the towable RV shipments and 66.3% of the monthly shipments. Through September, conventional travel trailers are up 0.5% with 183,213 shipments. Fifth-wheel travel trailers ended the month up 29.1% with 5,113 units. To date, fifth-wheel travel trailers are up 20.7% with 50,251 units shipped. Folding camping trailers finished the month with 245 shipments, up 12.4% from September 2024. Year to date, folding camping trailers are down (-1.5%) with 3,008 units shipped. Truck campers closed the month up 72.9% from last September with 498 shipments. To date, truck campers are up 25.9% compared to the same point last year with 3,163 shipments.

#### **Motorhomes**

Type C motorhomes closed the month up 27.1% with 1,652 units shipped and continue to lead the motorhome category in unit volume by consisting of 53.9% of the monthly motorhome total. Through September, Type C motorhomes are up 4.0% with 16,038 units shipped. Type B motorhomes finished the month with 621 units, up 8.2% from September 2024. Cumulatively, Type B motorhomes are down (-0.6%) compared to the same point last year with 6,300 wholesale shipments. Type A motorhomes concluded the month with 533 units shipped, up 20.6% over the same month last year. To date, Type A motorhomes are up 1.8% compared to the same point last year with 5,261 shipments to retailers.

## **September Wholesale Shipment Summary**

			Change			Change
	SEP	SEP	Over	YTD	YTD	Year
	2024	2025	Last Year	2024	2025	To Date
Towables						
Travel Trailers (ALL)	17,813	17,022	-4.4%	182,301	183,213	0.5%
Travel Trailers - Fifth Wheel	3,960	5,113	29.1%	41,624	50,251	20.7%
Folding Camping Trailers	218	245	12.4%	3,053	3,008	-1.5%
Truck Campers	288	498	72.9%	2,513	3,163	25.9%
All Towable RVs	22,279	22,878	2.7%	229,491	239,635	4.4%
Motorhomes						
Conventional (Type A)	442	533	20.6%	5,169	5,261	1.8%
Van Campers (Type B)	574	621	8.2%	6,337	6,300	-0.6%
Mini (Type C)	1,300	1,652	27.1%	15,415	16,038	4.0%
All Motorhomes	2,316	2,806	21.2%	26,921	27,599	2.5%
Total RV Shipments	24,595	25,684	4.4%	256,412	267,234	4.2%

## **Total Shipments Monthly vs. Last Year**



Quarterly Adjusments - Q3 '25									
RV	Туре	<u>Adjustment</u>	<b>Month Applied</b>						
Conventional Travel Trailers									
Fifth-Wheel Travel Trailers									
Folding Camping Trailers									
Truck Campers		No Adjustments -	All RV Types						
Type A Motorhomes									
Type B Motorhomes									
Type C Motorhomes									

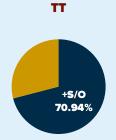
#### September 2025

## **Shipments to Retailers by Type**

#### **Conventional Travel Trailers**

					Change Over Same Mo.	Change Year
	2024	2025	YTD 2024	YTD 2025	2024	to Date
JAN	15,432	19,100	15,432	19,100	23.8%	23.8%
FEB	21,246	22,532	36,678	41,632	6.1%	13.5%
MAR	22,835	26,482	59,513	68,114	16.0%	14.5%
APR	24,589	24,737	84,102	92,851	0.6%	10.4%
MAY	23,811	18,376	107,913	111,227	-22.8%	3.1%
JUN	18,202	20,730	126,115	131,957	13.9%	4.6%
JUL	17,139	14,923	143,254	146,880	-12.9%	2.5%
AUG	21,234	19,311	164,488	166,191	-9.1%	1.0%
SEP	17,813	17,022	182,301	183,213	-4.4%	0.5%
OCT	22,213		204,514			
NOV	16,698		221,212			
DEC	16,419		237,631			





S/O = Slideout

#### **Fifth Wheel Travel Trailers**

237,631

53,958

					Change Over	_
					Same Mo.	Change Year
	2024	2025	YTD 2024	YTD 2025	2024	to Date
JAN	3,591	5,179	3,591	5,179	44.2%	44.2%
FEB	4,934	6,316	8,525	11,495	28.0%	34.8%
MAR	5,421	6,748	13,946	18,243	24.5%	30.8%
APR	5,319	6,581	19,265	24,824	23.7%	28.9%
MAY	5,751	5,794	25,016	30,618	0.7%	22.4%
JUN	4,300	5,157	29,316	35,775	19.9%	22.0%
JUL	3,875	4,227	33,191	40,002	9.1%	20.5%
AUG	4,473	5,136	37,664	45,138	14.8%	19.8%
SEP	3,960	5,113	41,624	50,251	29.1%	20.7%
OCT	4,963		46,587			
NOV	3,505		50,092			
DEC	3,866		53,958			





99.26%

FW

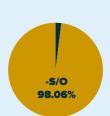
## **Folding Camping Trailers**

50,251

						•
					Same Mo.	Change Year
	2024	2025	YTD 2024	YTD 2025	2024	to Date
JAN	270	323	270	323	19.6%	19.6%
FEB	526	537	796	860	2.1%	8.0%
MAR	455	425	1,251	1,285	-6.6%	2.7%
APR	487	399	1,738	1,684	-18.1%	-3.1%
MAY	342	271	2,080	1,955	-20.8%	-6.0%
JUN	227	324	2,307	2,279	42.7%	-1.2%
JUL	281	228	2,588	2,507	-18.9%	-3.1%
AUG	247	256	2,835	2,763	3.6%	-2.5%
SEP	218	245	3,053	3,008	12.4%	-1.5%
OCT	317		3,370			
NOV	287		3,657			
DEC	334		3,991			

Change Over





**FCT** 

#### Truck Campers

					Change Over	
					Same Mo.	Change Year
	2024	2025	YTD 2024	YTD 2025	2024	to Date
JAN	230	304	230	304	32.2%	32.2%
FEB	278	257	508	561	-7.6%	10.4%
MAR	307	327	815	888	6.5%	9.0%
APR	290	265	1,105	1,153	-8.6%	4.3%
MAY	273	556	1,378	1,709	103.7%	24.0%
JUN	291	321	1,669	2,030	10.3%	21.6%
JUL	265	308	1,934	2,338	16.2%	20.9%
AUG	291	327	2,225	2,665	12.4%	19.8%
SEP	288	498	2,513	3,163	72.9%	25.9%
OCT	273		2,786			
NOV	281		3,067			
DEC	195		3,262			

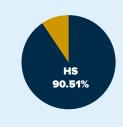


TC



**HS** = Hardside

#### TC



### **Towable RVs**

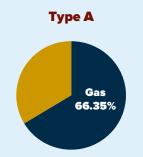
					Change Over	
					Same Mo.	Change Year
	2024	2025	YTD 2024	YTD 2025	2024	to Date
JAN	19,523	24,906	19,523	24,906	27.6%	27.6%
FEB	26,984	29,642	46,507	54,548	9.9%	17.3%
MAR	29,018	33,982	75,525	88,530	17.1%	17.2%
APR	30,685	31,982	106,210	120,512	4.2%	13.5%
MAY	30,177	24,997	136,387	145,509	-17.2%	6.7%
JUN	23,020	26,532	159,407	172,041	15.3%	7.9%
JUL	21,560	19,686	180,967	191,727	-8.7%	5.9%
AUG	26,245	25,030	207,212	216,757	-4.6%	4.6%
SEP	22,279	22,878	229,491	239,635	2.7%	4.4%
OCT	27,766		257,257			
NOV	20,771		278,028			
DEC	20,814		298,842			
TOTAL	298,842	239,635				



## **Shipments to Retailers by Type**

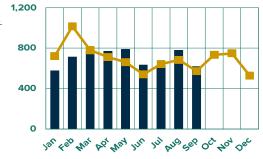
#### **Type A Motorhomes**





#### **Type B Motorhomes**

					Change Over	
					Same Mo.	Change Year
	2024	2025	YTD 2024	YTD 2025	2024	to Date
JAN	722	578	722	578	-19.9%	-19.9%
FEB	1,017	716	1,739	1,294	-29.6%	-25.6%
MAR	781	769	2,520	2,063	-1.5%	-18.1%
APR	712	772	3,232	2,835	8.4%	-12.3%
MAY	663	793	3,895	3,628	19.6%	-6.9%
JUN	541	637	4,436	4,265	17.7%	-3.9%
JUL	643	631	5,079	4,896	-1.9%	-3.6%
AUG	684	783	5,763	5,679	14.5%	-1.5%
SEP	574	621	6,337	6,300	8.2%	-0.6%
OCT	735		7,072			
NOV	749		7,821			
DEC	528		8,349			

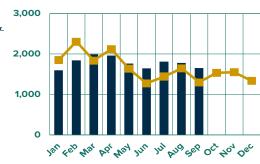




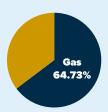


#### **Type C Motorhomes**

					Change Over	
					Same Mo.	Change Year
	2024	2025	YTD 2024	YTD 2025	2024	to Date
JAN	1,852	1,595	1,852	1,595	-13.9%	-13.9%
FEB	2,305	1,842	4,157	3,437	-20.1%	-17.3%
MAR	1,838	1,994	5,995	5,431	8.5%	-9.4%
APR	2,119	1,958	8,114	7,389	-7.6%	-8.9%
MAY	1,637	1,761	9,751	9,150	7.6%	-6.2%
JUN	1,275	1,644	11,026	10,794	28.9%	-2.1%
JUL	1,443	1,811	12,469	12,605	25.5%	1.1%
AUG	1,646	1,781	14,115	14,386	8.2%	1.9%
SEP	1,300	1,652	15,415	16,038	27.1%	4.0%
OCT	1,534		16,949			
NOV	1,552		18,501			
DEC	1,335		19,836			







# TOTAL 19,836 16,038 Motorhomes

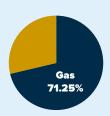
34,891

27,599

					Change Over	-
					Same Mo.	Change Year
	2024	2025	YTD 2024	YTD 2025	2024	to Date
JAN	3,151	2,723	3,151	2,723	-13.6%	-13.6%
FEB	4,040	3,229	7,191	5,952	-20.1%	<b>-17.2</b> %
MAR	3,225	3,366	10,416	9,318	4.4%	-10.5%
APR	3,512	3,393	13,928	12,711	-3.4%	-8.7%
MAY	2,973	3,153	16,901	15,864	6.1%	-6.1%
JUN	2,288	2,800	19,189	18,664	22.4%	-2.7%
JUL	2,556	2,947	21,745	21,611	15.3%	-0.6%
AUG	2,860	3,182	24,605	24,793	11.3%	0.8%
SEP	2,316	2,806	26,921	27,599	21.2%	2.5%
ОСТ	2,829		29,750			
NOV	2,802		32,552			
DEC	3 330		34 891			



Type C



Type C



## September 2025

# **Current Month Shipment Destinations**

	17,022 Travel Trailers Conventional	<u>5,113</u> Travel Trailers Fifth-Wheel	245 Folding Camping Trailers	<u>498</u> Truck Campers	<u>533</u> Motorhomes Type A	<u>621</u> Motorhomes Type B	<u>1,652</u> Motorhomes Type C	25,684 Totals
New England Connecticut	2.70%	1.54%	0.00%	2.26%	2.26%	2.74%	3.87%	2.52%
Connecticut Maine	0.38% 0.45%	0.44% 0.28%	0.00% 0.00%	0.00% 0.00%	0.75% 0.38%	0.64% 0.32%	0.85% 0.67%	0.43% 0.42%
Massachusetts	0.45%	0.28% 0.28%	0.00%	0.00%	0.38%	0.32% 0.32%	1.03%	0.42%
New Hampshire	0.76%	0.38%	0.00%	0.97%	0.75%	1.13%	1.09%	0.72%
Rhode Island	0.06%	0.02%	0.00%	0.00%	0.00%	0.00%	0.06%	0.05%
Vermont	0.46%	0.14%	0.00%	1.29%	0.00%	0.32%	0.18%	0.37%
Mid Atlantic	7.78%	8.49%	9.71%	0.97%	<b>7.52</b> %	7.73%	8.29%	7.88%
New Jersey	0.83%	0.66%	1.94%	0.00%	0.19%	1.45%	0.97%	0.80%
New York	2.79%	2.32%	6.80%	0.65%	2.63%	1.29%	2.60%	2.63%
Pennsylvania E. No. Central	4.16%	5.51%	0.97%	0.32% <b>8.71%</b>	4.70% <b>7.71%</b>	4.99%	4.72% <b>8.84%</b>	4.44%
E. No. Central Ilinois	<b>15.00%</b> 1.32%	<b>14.92%</b> 1.06%	<b>20.39%</b> 0.00%	<b>8.71%</b> 0.32%	<b>7.71%</b> 1.69%	<b>13.85%</b> 1.29%	<b>8.84%</b> 1.03%	<b>14.34%</b> 1.23%
ndiana	1.32% 3.44%	1.06% 3.84%	1.94%	0.32% 1.94%	1.69%	1.29% 2.58%	2.18%	
Michigan	3.69%	3.64% 4.59%	5.83%	2.26%	2.44%	7.09%	2.60%	3.35% 3.85%
Ohio	4.11%	4.55% 3.76%	5.83%	1.61%	1.69%	7.09% 1.61%	2.12%	3.77%
Wisconsin	2.44%	1.68%	6.80%	2.58%	0.19%	1.29%	0.91%	2.13%
W. No. Central	8.10%	9.79%	0.00%	<b>5.16%</b>	4.89%	3.86%	5.69%	8.04%
owa	1.33%	1.62%	0.00%	2.58%	1.13%	1.29%	1.94%	1.43%
Kansas	0.49%	0.78%	0.00%	0.00%	0.00%	0.32%	0.42%	0.52%
Minnesota	2.61%	2.10%	0.00%	0.32%	1.50%	0.64%	1.21%	2.30%
Missouri	2.40%	3.12%	0.00%	1.94%	2.07%	1.61%	1.45%	2.44%
Nebraska	0.45%	0.80%	0.00%	0.00%	0.00%	0.00%	0.36%	0.49%
No. Dakota	0.40%	0.50%	0.00%	0.00%	0.00%	0.00%	0.18%	0.38%
So. Dakota	0.44%	0.88%	0.00%	0.32%	0.19%	0.00%	0.12%	0.49%
South Atlantic	13.64%	14.70%	20.39%	6.13%	32.71%	20.45%	17.74%	14.64%
Delaware	0.29%	0.42%	0.00%	0.97%	0.00%	0.00%	0.00%	0.29%
lorida	4.13%	4.47%	8.74%	0.65%	19.92%	12.24%	8.47%	5.01%
Georgia	1.83%	1.78%	0.97%	1.61%	2.07%	2.90%	2.48%	1.89%
Marvland	0.64%	0.56%	0.00%	0.00%	0.38%	0.16%	0.54%	0.59%
No. Carolina	2.50%	3.08%	6.80%	0.97%	4.51%	3.06%	2.12%	2.65%
So. Carolina	1.69%	2.24%	0.00%	1.94%	1.88%	0.97%	1.76%	1.79%
Virginia	1.95%	1.44%	3.88%	0.00%	3.95%	1.13%	2.30%	1.87%
West Virginia	0.61%	0.72%	0.00%	0.00%	0.00%	0.00%	0.06%	0.56%
E. So. Central	7.34%	6.85%	0.00%	6.13%	8.46%	4.19%	6.84%	<b>7.11</b> %
Alabama	2.60%	2.58%	0.00%	0.97%	1.88%	1.93%	3.21%	2.57%
Kentucky Mississippi	1.09%	1.36%	0.00%	0.00%	0.56%	0.48%	0.36%	1.05%
Mississippi	1.30%	0.88%	0.00%	0.00%	1.32%	0.48%	1.21%	1.17%
Tennessee	2.34%	2.04%	0.00%	5.16%	4.70%	1.29%	2.06%	2.31%
W. So. Central	15.05%	15.70%	22.33%	3.23%	13.16%	11.27%	10.23%	14.61%
Arkansas	1.83%	1.96%	0.00%	0.00%	0.19%	0.64%	0.67%	1.68%
Louisiana	2.11%	1.92%	3.88%	0.00%	3.20%	1.13%	2.48%	2.08%
Oklahoma	1.69%	1.78%	0.00%	0.00%	0.56%	0.64%	0.97%	1.58%
Гехаs	9.41%	10.05%	18.45%	3.23%	9.21%	8.86%	6.11%	9.26%
Mountain	9.74%	13.04%	0.00%	30.65%	7.71%	12.24%	16.65%	11.10%
Arizona	2.08%	2.74%	0.00%	1.94%	3.20%	3.86%	7.38%	2.62%
Colorado	1.75%	2.54%	0.00%	3.55%	1.69%	1.77%	2.66%	1.98%
daho	1.40%	2.24%	0.00%	10.97%	0.56%	1.77%	1.82%	1.70%
Montana	0.70%	1.08%	0.00%	6.13%	0.75%	1.29%	1.03%	0.88%
Nevada	0.91%	1.32%	0.00%	6.13%	0.56%	1.45%	1.39%	1.09%
New Mexico	0.79%	0.58%	0.00%	0.00%	0.19%	0.00%	0.79%	0.70%
Jtah **	1.77%	1.94%	0.00%	1.94%	0.75%	1.93%	1.51%	1.77%
Wyoming	0.34%	0.62%	0.00%	0.00%	0.00%	0.16%	0.06%	0.36%
Pacific	14.10%	10.35%	18.45%	17.74%	10.53%	16.59%	13.92%	13.38%
Alaska California	0.10%	0.00%	0.00%	0.97%	0.00%	0.00%	0.36%	0.10%
	7.43%	6.05%	5.83%	5.48%	8.27%	7.25%	7.99%	7.17%
-lawaii	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Oregon Machinetan	2.69%	2.02%	3.88%	6.13%	0.56%	4.19%	2.42%	2.57%
Washington	3.89% <b>6.54%</b>	2.28%	8.74%	5.16%	1.69%	5.15%	3.15%	3.53%
Outside US		4.61%	8.74%	19.03%	5.08%	<b>7.09</b> %	7.93%	6.39%
Asia	0.01% 6.49%	0.00% 4.61%	0.00% 8.74%	0.00%	0.00% 5.08%	0.00%	0.06% 7.87%	0.01%
Canada				19.03% 0.00%	5.08% 0.00%	7.09% 0.00%	7.87% 0.00%	6.35%
Europe	0.00% 0.04%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Other	: 0.04%	0.00%	: 0.00%	: 0.00%	0.00%	0.00%	0.00%	0.03%

## September 2025

# **Cumulative Shipment Destinations**

	183,213 Travel Trailers Conventional	50,251 Travel Trailers Fifth-Wheel	3,008 Folding Camping Trailers	3,163 Truck Campers	5,261 Motorhomes Type A	6,300 Motorhomes Type B	16,038 Motorhomes Type C	267,234 Totals
New England Connecticut	<b>3.08%</b> 0.44%	<b>2.51%</b> 0.46%	<b>5.78%</b> 0.80%	<b>3.06%</b> 0.34%	<b>2.29%</b> 0.63%	<b>2.17%</b> 0.59%	<b>2.74%</b> 0.50%	<b>2.93%</b> 0.45%
Maine	0.74%	0.46%	2.51%	0.34%	0.03%	0.59%	0.31%	0.45%
Massachusetts	0.60%	0.49%	0.90%	0.31%	0.71%	0.35%	0.59%	0.57%
New Hampshire	0.84%	0.68%	1.16%	1.43%	0.78%	0.80%	0.71%	0.81%
Rhode Island	0.04%	0.03%	0.00%	0.00%	0.00%	0.00%	0.05%	0.04%
Vermont	0.42%	0.34%	0.40%	0.26%	0.10%	0.19%	0.59%	0.40%
Mid Atlantic	6.74%	<b>6.21%</b>	8.89%	1.66%	7.69%	5.72%	6.95%	6.61%
New Jersey New York	0.72% 2.60%	0.56% 2.32%	0.30% 3.06%	0.00% 0.83%	0.74% 3.38%	1.15% 1.53%	0.95% 2.77%	0.70% 2.53%
Pennsylvania	3.42%	3.33%	5.52%	0.83%	3.57%	3.04%	3.22%	3.38%
E. No. Central	15.95%	14.93%	23.41%	10.38%	12.06%	12.97%	9.69%	<b>15.22%</b>
Illinois	1.46%	1.26%	3.82%	0.64%	1.32%	1.07%	1.14%	1.40%
Indiana	3.80%	3.49%	3.42%	2.49%	3.40%	3.63%	1.54%	3.58%
Michigan	4.30%	4.48%	6.33%	3.77%	4.20%	5.10%	3.49%	4.31%
Ohio	3.77%	3.69%	4.17%	2.04%	2.50%	2.26%	2.62%	3.61%
Wisconsin	2.62%	2.01%	5.68%	1.43%	0.65%	0.91%	0.89%	2.33%
W. No. Central Iowa	<b>7.65%</b> 1.37%	<b>9.75%</b> 2.03%	<b>4.57%</b> 1.86%	<b>4.34%</b> 1.70%	<b>4.48%</b> 1.66%	<b>4.27%</b> 1.75%	<b>5.71%</b> 2.01%	<b>7.73%</b> 1.55%
Kansas	0.48%	2.03% 0.73%	0.25%	0.00%	0.15%	0.18%	0.22%	0.49%
Minnesota	2.02%	1.88%	1.81%	1.58%	1.03%	0.96%	1.40%	1.91%
Missouri	2.31%	2.76%	0.65%	0.72%	1.34%	1.16%	1.39%	2.26%
Nebraska	0.70%	1.06%	0.00%	0.11%	0.15%	0.14%	0.24%	0.71%
No. Dakota	0.38%	0.64%	0.00%	0.00%	0.11%	0.03%	0.24%	0.40%
So. Dakota	0.38%	0.65%	0.00%	0.23%	0.04%	0.05%	0.21%	0.40%
South Atlantic	13.87%	14.92%	11.95%	8.68%	26.88%	19.51%	16.23%	14.54%
Delaware Florida	0.26% 4.39%	0.30%	0.00%	3.36% 1.77%	0.00% 15.84%	0.00% 12.90%	0.04% 8.77%	0.28%
Georgia	2.13%	5.23% 2.16%	2.71% 1.86%	0.49%	2.18%	1.62%	1.61%	5.21% 2.07%
Maryland	0.62%	0.56%	2.56%	0.00%	0.29%	0.61%	0.79%	0.62%
No. Carolina	2.63%	2.56%	2.96%	1.43%	3.15%	1.88%	2.31%	2.58%
So. Carolina	1.71%	2.19%	0.05%	0.72%	2.40%	1.10%	1.16%	1.74%
Virginia	1.39%	1.40%	1.00%	0.45%	2.86%	1.31%	1.42%	1.41%
West Virginia	0.73%	0.51%	0.80%	0.45%	0.17%	0.10%	0.14%	0.63%
E. So. Central	6.49%	7.14%	1.71%	3.02%	6.37%	3.20%	4.05%	6.31%
Alabama	2.22% 1.31%	2.72% 1.16%	0.10% 1.26%	0.68% 0.00%	1.64% 0.48%	1.05% 0.25%	1.54% 0.51%	2.20%
Kentucky Mississippi	0.99%	0.99%	0.15%	0.00%	0.48%	0.25%	0.51%	1.18% 0.92%
Tennessee	1.97%	2.27%	0.20%	2.34%	3.76%	1.42%	1.48%	2.01%
W. So. Central	14.02%	17.45%	4.32%	4.30%	13.45%	7.69%	10.78%	14.13%
Arkansas	1.45%	1.60%	0.90%	0.23%	0.17%	0.25%	0.46%	1.35%
Louisiana	1.42%	1.66%	0.20%	0.00%	1.32%	1.02%	1.12%	1.41%
Oklahoma	1.45%	1.93%	0.15%	0.57%	1.30%	0.57%	0.96%	1.47%
Texas	9.70%	12.26%	3.06%	3.51%	10.67%	5.85% <b>16.47%</b>	8.23%	9.91%
Mountain Arizona	<b>10.80%</b> 1.95%	<b>11.96%</b> 2.51%	<b>17.43%</b> 3.11%	<b>25.32%</b> 1.58%	<b>13.34%</b> 6.22%	<b>16.4</b> /% 7.23%	<b>15.91%</b> 7.48%	<b>11.72%</b> 2.61%
Colorado	1.98%	2.51% 2.11%	4.52%	5.55%	2.02%	2.29%	7.46% 2.23%	2.01%
Idaho	1.81%	1.71%	2.66%	6.91%	0.67%	1.78%	1.51%	1.81%
Montana	1.15%	1.09%	0.35%	4.30%	0.48%	0.97%	1.04%	1.14%
Nevada	0.89%	0.90%	0.35%	3.58%	1.09%	1.23%	0.87%	0.92%
New Mexico	0.80%	0.79%	0.65%	0.11%	0.86%	1.15%	0.95%	0.81%
Utah	1.79%	2.35%	5.78%	3.13%	1.93%	1.74%	1.67%	1.93%
Wyoming	0.43%	0.50% <b>9.76%</b>	0.00% <b>9.54%</b>	0.15%	0.08% <b>10.32%</b>	0.08% <b>20.91%</b>	0.16% <b>17.53%</b>	0.41% <b>11.96%</b>
Pacific Alaska	<b>11.74%</b> 0.21%	<b>9.76%</b> 0.04%	<b>9.54%</b> 0.00%	<b>18.79%</b> 1.55%	<b>10.32%</b> 0.11%	0.06%	1 <b>/.53%</b> 0.83%	11.96% 0.22%
California	6.23%	5.54%	3.47%	4.49%	7.21%	14.18%	12.13%	6.63%
Hawaii	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Oregon	2.32%	1.85%	3.42%	7.32%	1.16%	2.87%	1.81%	2.25%
Washington	2.98%	2.33%	2.66%	5.43%	1.83%	3.81%	2.76%	2.86%
Outside US	9.67%	5.39%	12.41%	20.45%	3.11%	7.09%	10.40%	8.84%
Asia	0.02%	0.00%	0.00%	0.00%	0.00%	0.00%	0.04%	0.01%
Canada	9.58%	5.38%	12.41%	19.92%	3.01%	7.09%	10.35%	8.77%
Europe Othor	0.01%	0.00%	0.00%	0.15%	0.00%	0.00%	0.01%	0.01%
Other	0.06% <b>100.00%</b>	0.01%	0.00%	0.38%	0.10%	0.00%	0.00%	0.05%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

# **Monthly Canadian Shipment Destinations**

	17,022 Travel Trailers Conventional	5,113 Travel Trailers Fifth-Wheel	245 Folding Camping Trailers	498 Truck Campers	533 Motorhomes Type A	621 Motorhomes Type B	1,652 Motorhomes Type C	25,684 Totals
Alberta	0.72%	1.18%	0.00%	0.97%	0.56%	1.61%	0.97%	0.85%
British Columbia	1.04%	0.58%	0.00%	7.10%	0.38%	1.93%	1.27%	1.04%
Manitoba	0.19%	0.26%	0.00%	0.00%	0.00%	0.00%	0.00%	0.18%
New Brunswick	0.15%	0.12%	0.00%	0.65%	0.00%	0.00%	0.00%	0.13%
Newfoundland	0.10%	0.04%	0.97%	0.00%	0.00%	0.00%	0.00%	0.08%
Nova Scotia	0.27%	0.04%	7.77%	0.00%	0.00%	0.00%	0.06%	0.23%
Northwest Territories	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Ontario	2.22%	1.12%	0.00%	3.55%	0.56%	1.77%	1.27%	1.89%
Prince Edward Island	0.03%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.02%
Quebec	1.52%	1.20%	0.00%	6.13%	3.57%	1.77%	4.12%	1.73%
Saskatchewan	0.25%	0.08%	0.00%	0.65%	0.00%	0.00%	0.18%	0.21%
Yukon	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Total	6.49%	4.61%	<b>8.74</b> %	19.03%	5.08%	7.09%	<b>7.87</b> %	6.35%

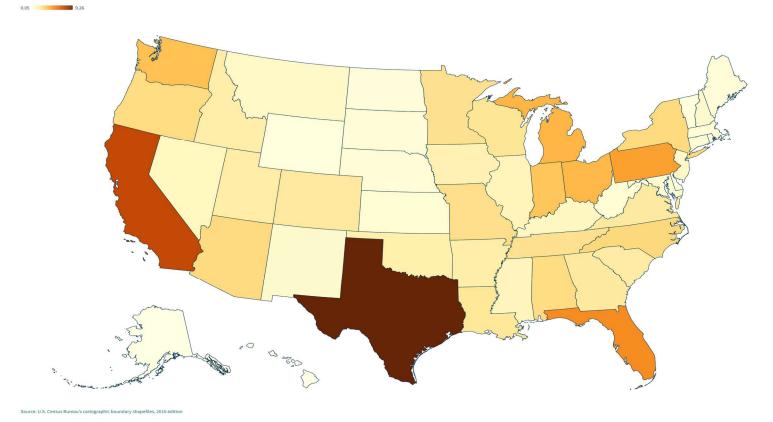
## **Cumulative Canadian Shipment Destinations**

	<u>183,213</u> Travel Trailers Conventional	<u>50,251</u> Travel Trailers Fifth-Wheel	<u>3,008</u> Folding Camping Trailers	3,163 Truck Campers	<u>5,261</u> Motorhomes Type A	6,300 Motorhomes Type B	16,038 Motorhomes Type C	267,234 Totals
Alberta	1.60%	1.43%	1.66%	2.79%	0.23%	0.99%	0.58%	1.47%
British Columbia	1.08%	0.57%	2.11%	8.19%	0.21%	1.19%	2.56%	1.14%
Manitoba	0.41%	0.24%	0.35%	0.23%	0.00%	0.10%	0.09%	0.34%
New Brunswick	0.38%	0.18%	0.80%	0.23%	0.06%	0.05%	0.09%	0.31%
Newfoundland	0.08%	0.02%	0.50%	0.00%	0.00%	0.00%	0.00%	0.06%
Nova Scotia	0.29%	0.09%	1.10%	0.00%	0.00%	0.00%	0.02%	0.23%
Northwest Territories	0.00%	0.01%	0.00%	0.00%	0.10%	0.00%	0.00%	0.00%
Ontario	3.59%	1.44%	3.21%	2.87%	0.74%	1.39%	3.88%	3.08%
Prince Edward Island	0.06%	0.01%	0.00%	0.00%	0.27%	0.05%	0.01%	0.05%
Quebec	1.74%	1.14%	2.51%	5.47%	1.41%	3.27%	3.04%	1.78%
Saskatchewan	0.34%	0.25%	0.15%	0.15%	0.00%	0.06%	0.09%	0.29%
Yukon	0.02%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.01%
Total	9.58%	5.38%	12.41%	19.92%	3.01%	7.09%	10.35%	8.77%

# **Annual Total RV Shipments**

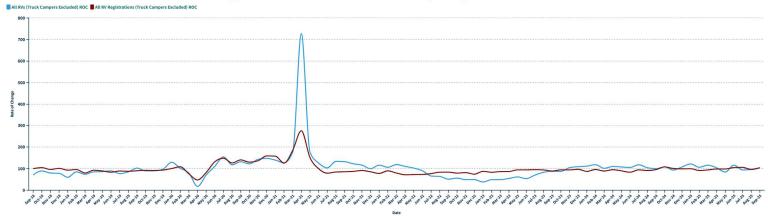
Month	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025
JANUARY	31.5	33.9	42.4	25.5	33.0	45.9	53.3	20.4	22.7	27.6
FEBRUARY	35.9	39.4	43.0	36.5	37.1	48.3	53.8	26.3	31.0	32.9
MARCH	40.7	47.6	51.6	38.0	30.3	54.3	64.8	31.9	32.2	37.3
APRIL	40.1	42.3	47.5	40.2	7.2	51.8	57.2	31.2	34.2	35.4
MAY	38.0	45.9	45.1	39.9	28.0	49.2	50.5	30.9	33.2	28.2
JUNE	40.1	47.4	42.0	36.5	40.5	50.7	44.9	24.1	25.3	29.3
JULY	28.4	33.0	36.5	28.0	43.0	44.5	29.5	20.5	24.1	22.6
AUGUST	35.9	45.0	39.6	33.7	39.5	52.8	33.8	28.1	29.1	28.2
SEPTEMBER	33.7	43.6	31.0	31.6	41.6	55.0	28.4	24.7	24.6	25.7
OCTOBER	38.8	48.9	43.6	39.0	47.3	58.0	32.7	28.4	30.6	
NOVEMBER	34.7	41.5	33.0	29.7	42.5	49.1	24.5	25.2	23.6	
DECEMBER	33.0	36.2	28.4	27.5	40.4	40.3	19.9	21.5	23.2	
TOTAL	430.8	504.6	483.7	406.1	430.4	600.2	493.3	313.2	333.7	267.2

## **Wholesale Distribution**



## **Retail Activity**

## RV Production and RV Registrations 12/12 ROC (-TC)

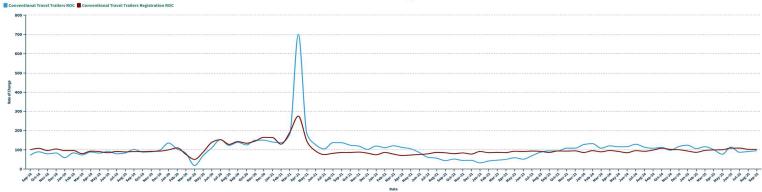


## RV Production and RV Registrations 3/12 ROC (-TC)



## **Retail Activity By RV Type**

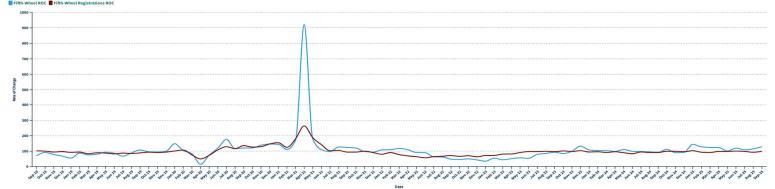
## **Conventional Travel Trailer Production and Registrations 12/12 ROC**



#### **Conventional Travel Trailer Production and Registrations 3/12 ROC**



## Fifth-Wheel Travel Trailer Production and Registrations 12/12 ROC

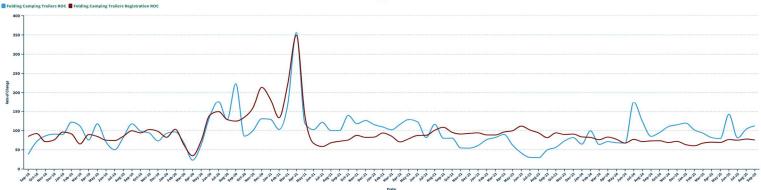


## Fifth-Wheel Travel Trailer Production and Registrations 3/12 ROC



Source: RV Industry Association, Statistical Surveys, In

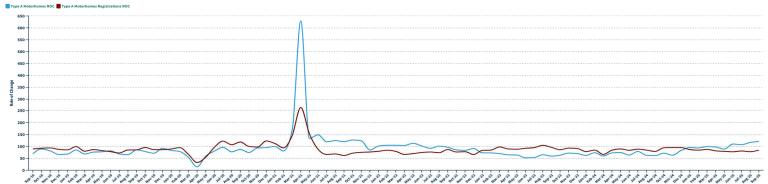
## Folding Camping Trailer Production and Registrations 12/12 ROC



## Folding Camping Trailer Production and Registrations 3/12 ROC



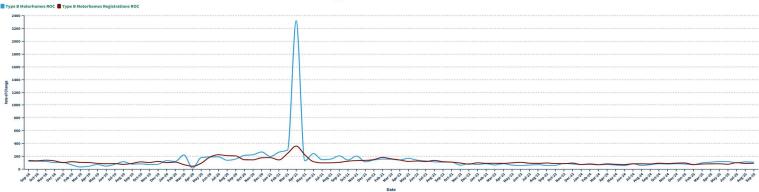
## Type A Motorhome Production and Registrations 12/12 ROC



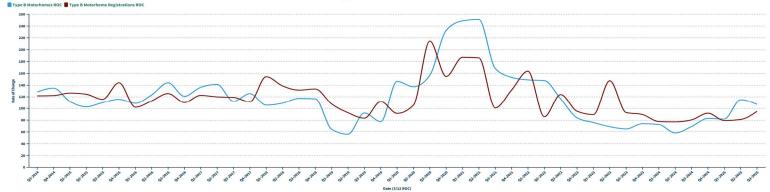
## Type A Motorhome Production and Registrations 3/12 ROC



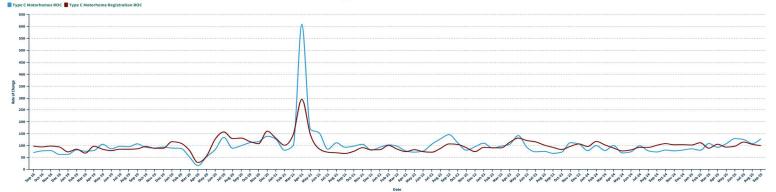
## Type B Motorhome Production and Registrations 12/12 ROC



## Type B Motorhome Production and Registrations 3/12 ROC



## Type C Motorhome Production and Registrations 12/12 ROC

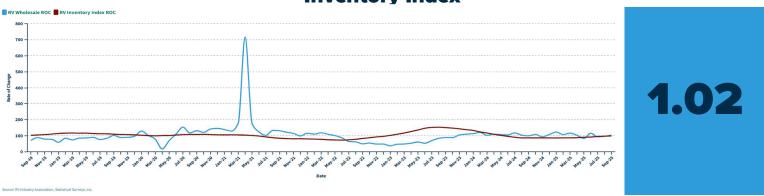


## **Type C Motorhome Production and Registrations 3/12 ROC**



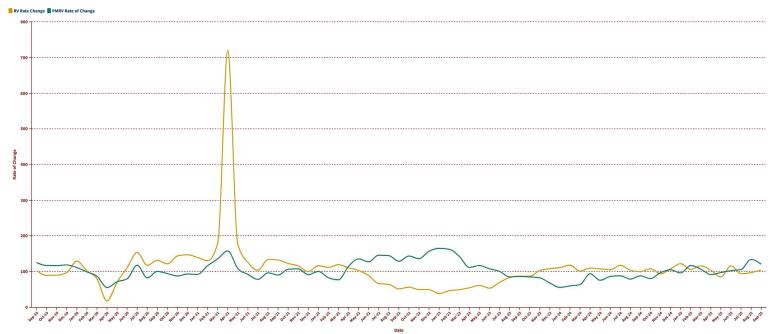
Source: RV Industry Association, Statistical Surveys, In

## **Inventory Index**



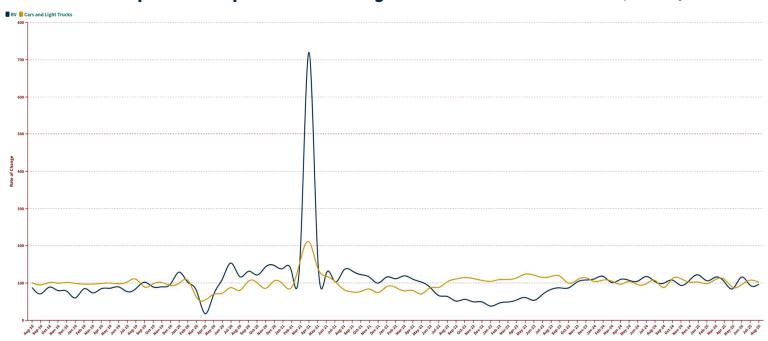
The ratio is the 12MMT of registrations/shipments of TT, FW, FCT, Type A and Type C motorhomes. TC and Type B are removed due to insufficient data

## **RV Wholesale Shipments Compared to PMRV Wholesale Shipments**



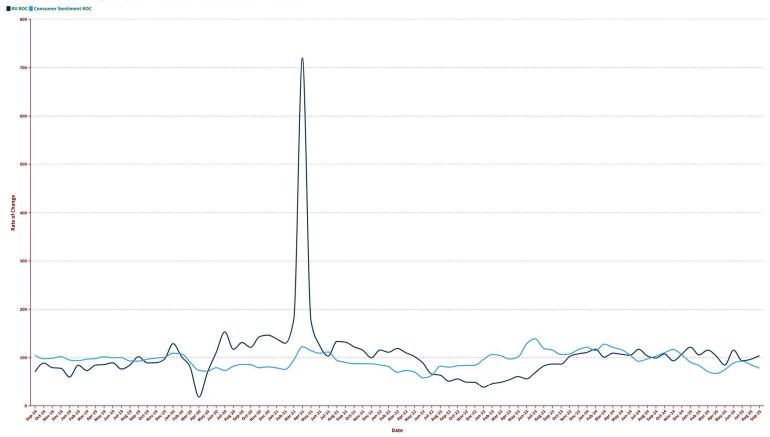
## **RV** Wholesale Shipments Compared to Car and Light Truck Sales

\* Data is not updated due to government shutdow

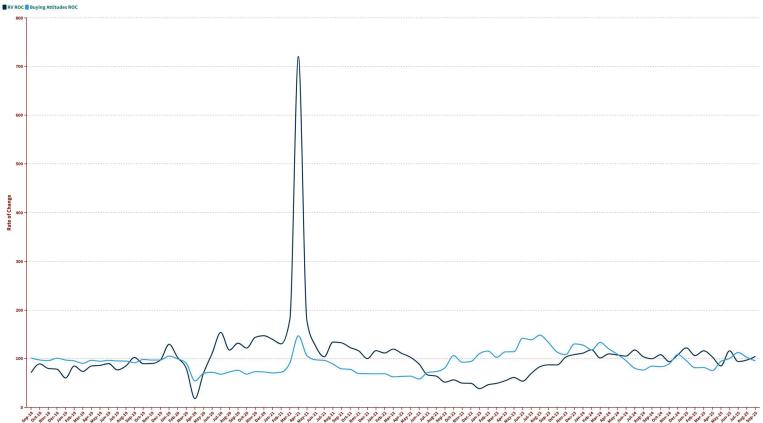


## **Manufacturers Wholesale Shipments Index Comparisons**

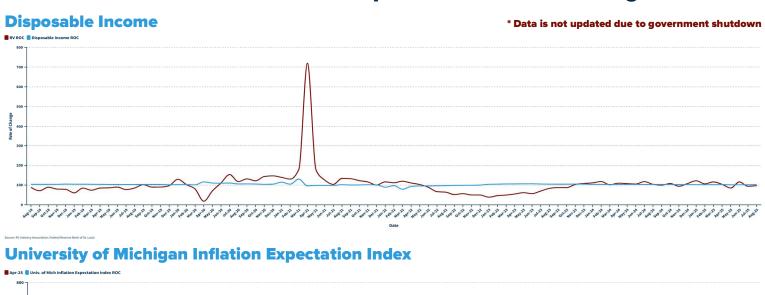
RV Shipment Rate of Change Compared with Index of Current Consumer Sentiment

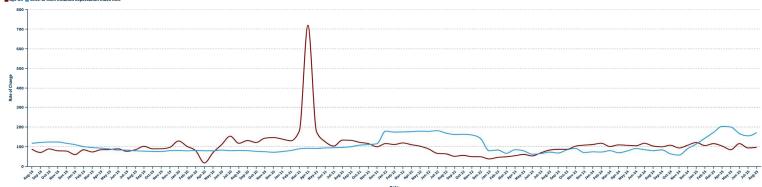


RV Shipment Rate of Change Compared with Index of Consumers' Buying Attitudes

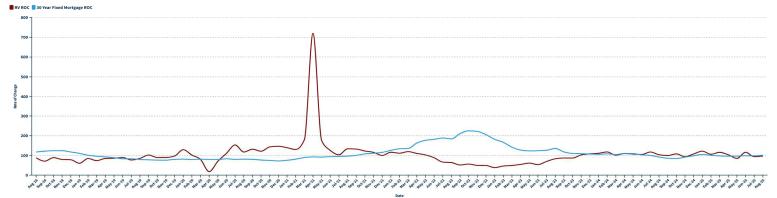


## **Economic Indicators Compared to RV Rate of Change**

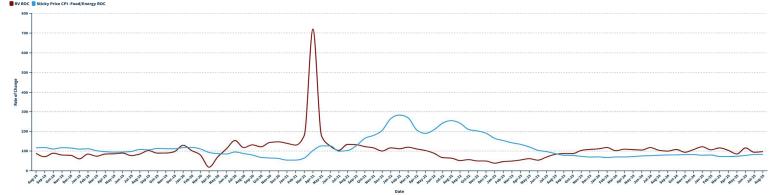




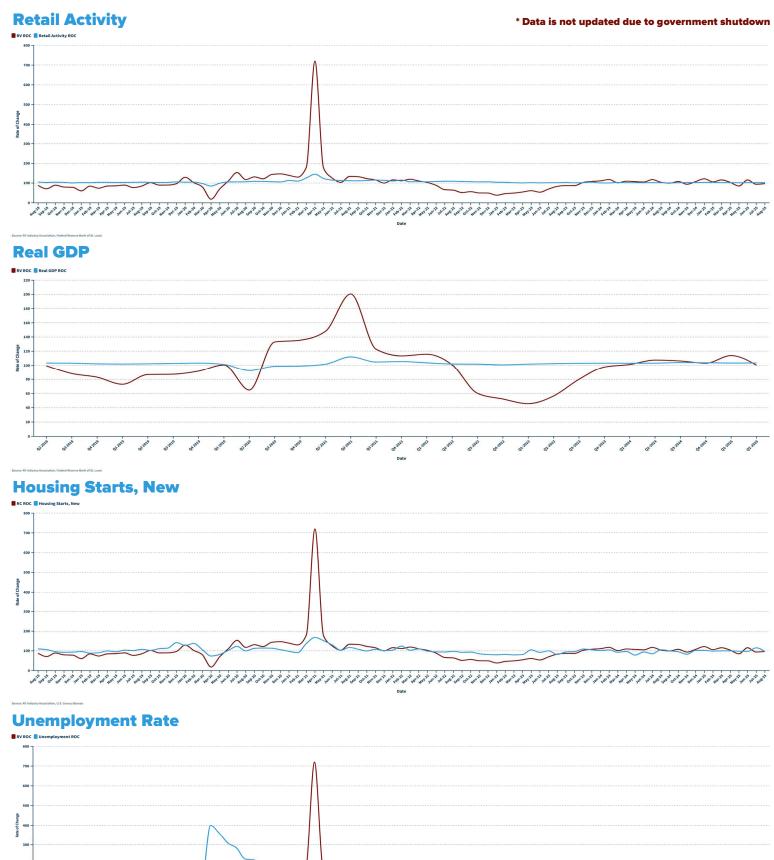
#### **Thirty Year Mortgage Rate**



## Sticky Price CPI, Less Food and Energy



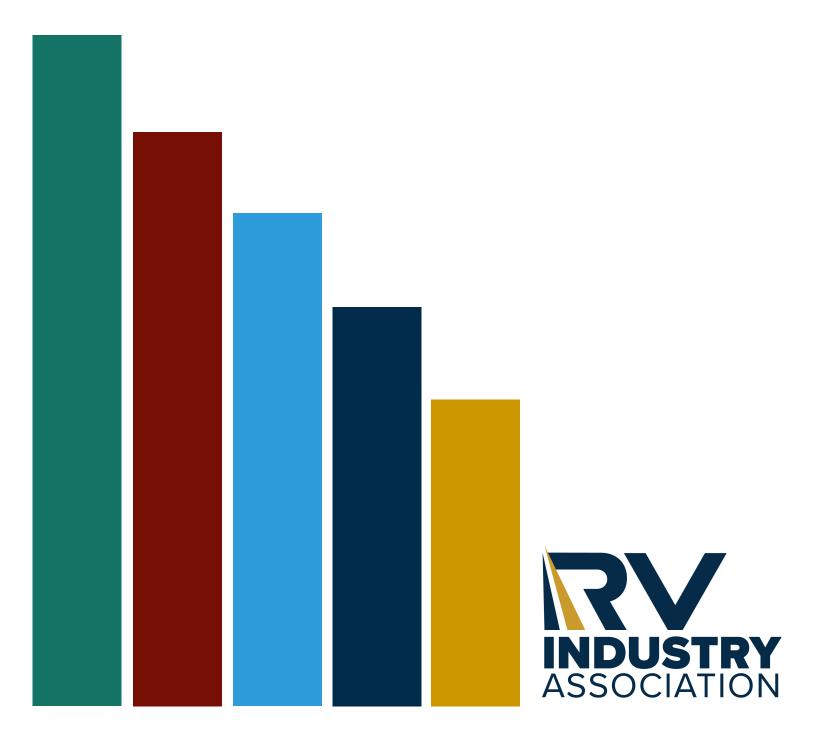
## **Economic Indicators Compared to RV Rate of Change**



Source: RV Industry Association, U.S Bureau of Labor Statistics

# September

# **PMRV Market Report**



### **Park Model RV Committee Chairman**

#### **John Soard**

#### **National Sales Manger; Woodland Park**

#### **RVIA Staff**

#### **Craig Kirby**

#### **President**

#### **Bill Baker**

#### **Vice President; Membership and Research**

#### **Matt Hummel**

Research A	nalvst.	Market	Data
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## **Vehicle Categories**

A recreation vehicle (RV) is a vehicle that is primarily designed as a temporary living quarters for non-commercial recreational and/or camping use and is built to the standards for recreation vehicle as adopted but eh RV Industry Association

#### **Towable RV**

A Towable RV is a recreation vehicle that is mounted on wheels and designed to be towed by a motorized vehicle or can be a portable unit intended to be placed in the bed of a pickup truck. There are four vehicle types classified as towable RVs.

#### **Conventional Travel Trailer**



A conventional travel trailer is a towable RV constructed from rigid materials with a roof, sidewalls, and mounted on wheels. These units are designed to be towed by a motorized vehicle.

#### Fifth-Wheel Travel Trailer



A fifth-wheel travel trailer is a towable RV mounted on wheels and designed to be towed by a motorized vehicle with a towing mechanism that is placed above or forward of the tow vehicle's rear axel.

#### **Folding Camping Trailer**



A folding camping trailer is a towable RV constructed with a collapsible roof and partially collapsible sidewalls. This RV is mounted on wheels and is designed to be towed by a motorized vehicle.

#### **Truck Camper**



A truck camper is a towable RV that is designed to be placed in the bed of a pickup truck.

#### **Motorhome**

A motorhome is a recreation vehicle built on a self propelled motor vehicle chassis. There are three vehicle types classified as a motorhome

#### **Type A Motorhome**



A Type A motorhome is constructed on a bare motor vehicle chassis.

#### **Type B Motorhome**



A Type B motorhome is a motorhome constructed on an automotive grade van chassis.

#### Type C Motorhome



A Type C motorhome is constructed on a cut away automotive grade truck chassis.

#### Park Model RV

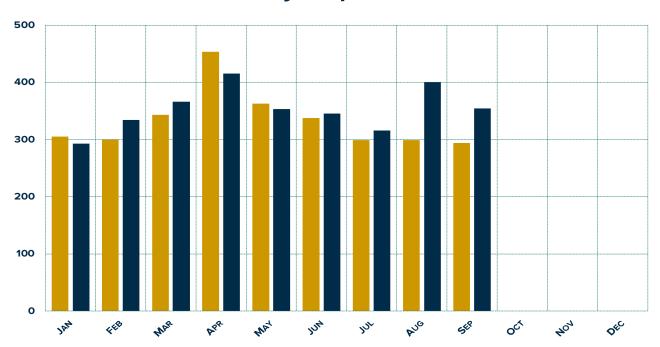


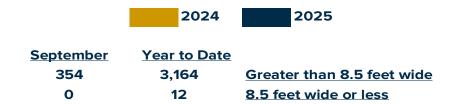
A park model RV (PMRV) is a recreation vehicle intended to provide temporary living quarters for recreation, camping or seasonal use. PMRVs are built on a single chassis, mounted on wheels with a gross trailer area not to exceed four hundred square feet.

## **September Wholesale Shipment Summary**

	Change					Change
	September 2024	September 2025	Over Last Year	Cum. 2024	Cum. 2025	Year To Date
Park Model RVs	294	354	20.4%	2,993	3,176	6.1%

## **Total Monthly Shipments vs. Last Year**





<sup>\*</sup> Year to date numbers can differ from reported numbers.

<sup>\*\*</sup> Canadian shipments removed from monthly and year-to-date totals

# **Monthly Shipment Destinations**Total Units = 354

Pacific	67	18.61%
Alaska	0	0.00%
California	32	8.89%
Hawaii	0	0.00%
Oregon	5	1.39%
Washington	30	8.33%

Mountain	60	16.67%
Arizona	39	10.83%
Colorado	10	2.78%
Idaho	1	0.28%
Montana	6	1.67%
Nevada	0	0.00%
New Mexico	0	0.00%
Utah	2	0.56%
Wyoming	2	0.56%

W. No. Central	6	1.67%
Iowa	0	0.00%
Kansas	0	0.00%
Minnesota	4	1.11%
Missouri	1	0.28%
Nebraska	0	0.00%
No. Dakota	1	0.28%
So. Dakota	0	0.00%

52	14.44%
3	0.83%
9	2.50%
1	0.28%
39	10.83%
	52 3 9 1 39

E. No. Central	46	12.78%
Illinois	2	0.56%
Indiana	6	1.67%
Michigan	7	1.94%
Ohio	4	1.11%
Wisconsin	27	7.50%

E. So. Central	15	4.17%
Alabama	3	0.83%
Kentucky	0	0.00%
Mississippi	4	1.11%
Tennessee	8	2.22%

Outside US	6	1.67%
Asia	0	0.00%
Canada	6	1.67%
Europe	0	0.00%
Other	0	0.00%

South Atlantic	66	18.33%
Delaware	9	2.50%
Florida	9	2.50%
Georgia	3	0.83%
Maryland	0	0.00%
No. Carolina	17	4.72%
So. Carolina	19	5.28%
Virginia	3	0.83%
West Virginia	6	1.67%

Mid Atlantic	26	7.22%
New Jersey	5	1.39%
New York	14	3.89%
Pennsylvania	7	1.94%

New England	16	4.44%
Connecticut	3	0.83%
Maine	4	1.11%
Massachusetts	1	0.28%
New Hampshire	4	1.11%
Rhode Island	3	0.83%
Vermont	1	0.28%

# **Cumulative Shipment Destinations**Total Units = 3,176

Pacific	597	18.16%
Alaska	0	0.00%
California	326	9.91%
Hawaii	0	0.00%
Oregon	110	3.35%
Washington	161	4.90%

Mountain	406	12.35%
Arizona	291	8.85%
Colorado	31	0.94%
Idaho	10	0.30%
Montana	32	0.97%
Nevada	0	0.00%
New Mexico	3	0.09%
Utah	22	0.67%
Wyoming	17	0.52%

W. No. Central	149	4.53%
Iowa	0	0.00%
Kansas	3	0.09%
Minnesota	128	3.89%
Missouri	5	0.15%
Nebraska	1	0.03%
No. Dakota	7	0.21%
So. Dakota	5	0.15%

W. So. Central	363	11.04%
Arkansas	24	0.73%
Louisiana	11	0.33%
Oklahoma	4	0.12%
Texas	324	9.85%
	-	

E. No. Central	436	13.26%
Illinois	48	1.46%
Indiana	43	1.31%
Michigan	57	1.73%
Ohio	63	1.92%
Wisconsin	225	6.84%

E. So. Central	158	4.81%
Alabama	55	1.67%
Kentucky	5	0.15%
Mississippi	6	0.18%
Tennessee	92	2.80%

Outside US	112	3.41%
Asia	0	0.00%
Canada	102	3.10%
Europe	0	0.00%
Other	10	0.30%

South Atlantic	559	17.00%
Delaware	46	1.40%
Florida	167	5.08%
Georgia	46	1.40%
Maryland	8	0.24%
No. Carolina	191	5.81%
So. Carolina	60	1.82%
Virginia	18	0.55%
West Virginia	23	0.70%

Mid Atlantic	263	8.00%
New Jersey	39	1.19%
New York	67	2.04%
Pennsylvania	157	4.77%

New England	245	<b>7.45</b> %
Connecticut	33	1.00%
Maine	107	3.25%
Massachusetts	14	0.43%
New Hampshire	23	0.70%
Rhode Island	55	1.67%
Vermont	13	0.40%

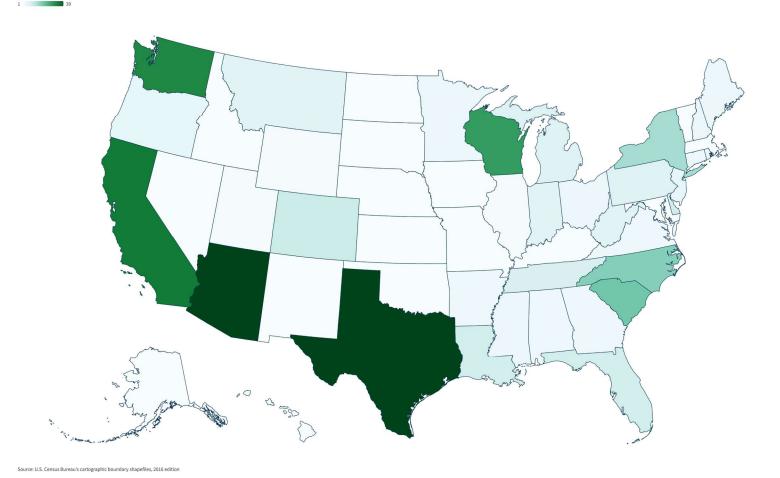
<sup>\*</sup> Destination totals might not match shipment totals

<sup>\*\*</sup> Canadian shipment totals removed from shipment total

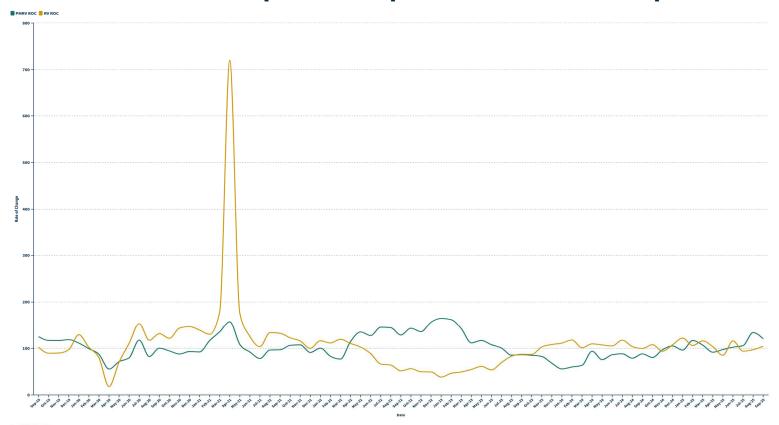
<sup>\*</sup> Destination totals might not match shipment totals

<sup>\*\*</sup> Canadian shipment totals removed from shipment total

# **PMRV Wholesale Shipment Map**



## **PMRV** Wholesale Shipments Compared to RV Wholesale Shipments



## **PMRV Shipment History**

Month	2017	2018	2019	2020	2021	2022	2023	2024	2025
JANUARY	280	269	323	359	331	332	547	305	293
FEBRUARY	334	380	323	320	373	309	501	300	334
MARCH	385	385	418	364	493	379	540	343	366
APRIL	404	345	433	240	378	433	483	453	415
MAY	367	330	394	281	304	411	480	363	353
JUNE	379	299	389	310	285	363	391	337	345
JULY	304	258	284	334	261	380	382	337	316
AUGUST	328	306	390	321	309	446		299	400
SEPTEMBER	292	248	310	311	301	387	334	294	354
OCTOBER	302	302	353	333	354	507	431	346	
NOVEMBER	261	264	308	270	209	394	325	315	
DECEMBER	213	243		268	244	382		273	
TOTAL	3,849	3,629	4,213	3,711	3,923	4,723	5,054	3,927	3,176

## **PMRV Wholesale Shipments Compared to PMRV Registrations**

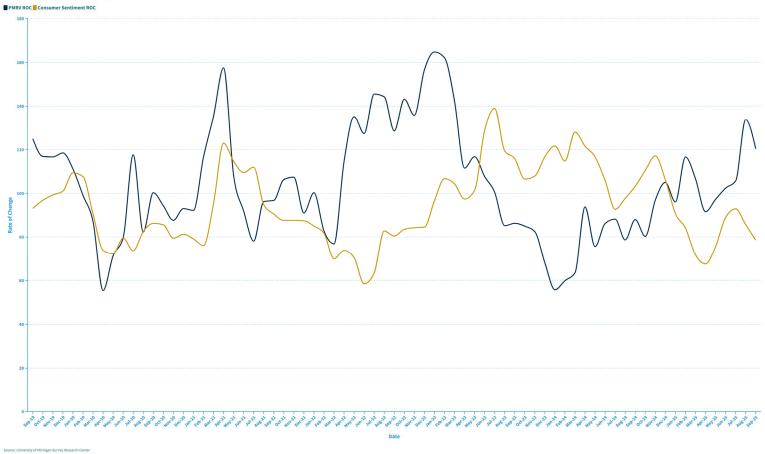


## **PMRV 2025 Quarterly Forecast**

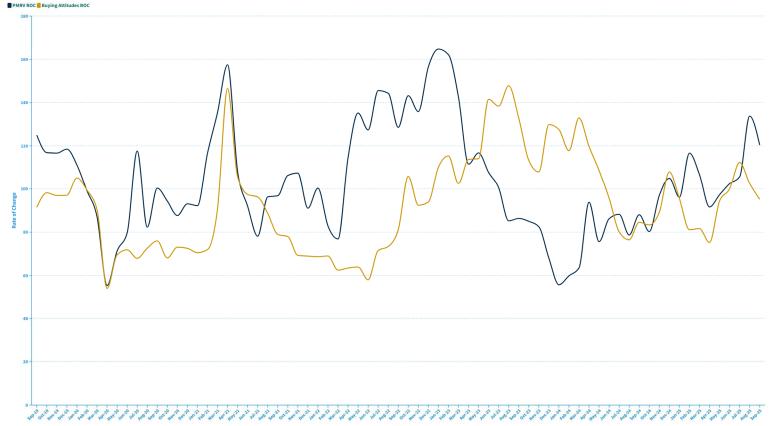
Date	01.25 02.25 03.25 04.25 Total					
Forecast	0,	<del>Q</del> j	3	Q <sup>0</sup>	3	97
2025 High	1,023	1,118	1,059	955	4,156	
2025 Low	987	1,038	1,010	874	3,909	
2025 Reported Shipments	993	1,113	1,070	0	3,176	

# **Manufacturers Wholesale Shipments Index Comparisons**

PMRV Shipment Rate of Change Compared with Index of Current Consumer Sentiment



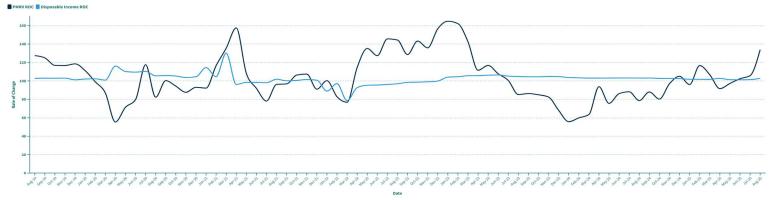
PMRV Shipment Rate of Change Compared with Index of Consumers' Buying Attitudes



## **Financial Economic Indicators**

### **Disposable Income**

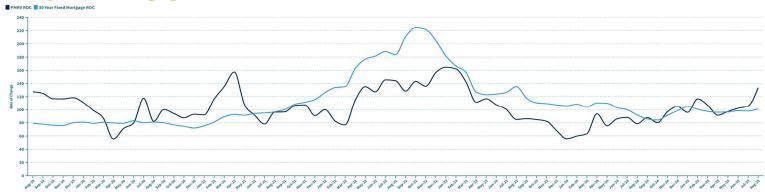
\*Data not updated due to government shutdown



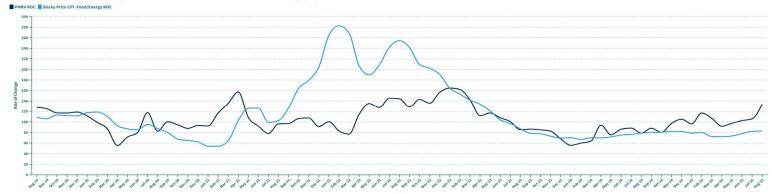
## **University of Michigan Inflation Expectation Index**



## **Thirty Year Mortgage Rate**



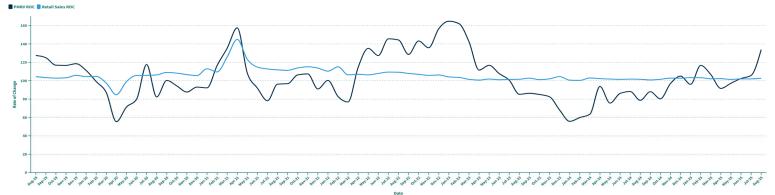
## Sticky Price (Less Food and Energy)



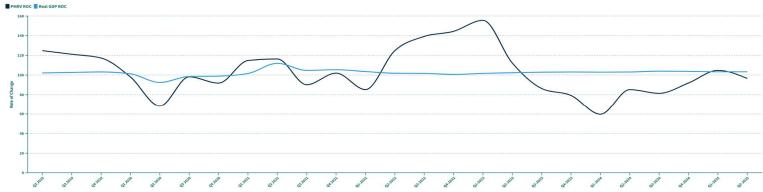
## **Financial Economic Indicators**

## **Retail Activity**

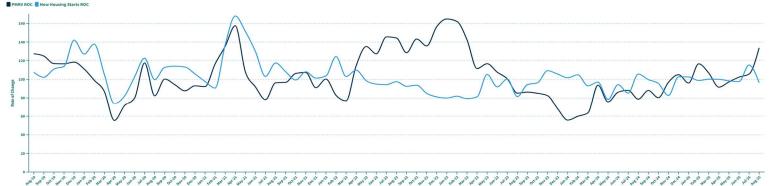
\*Data not updated due to government shutdown



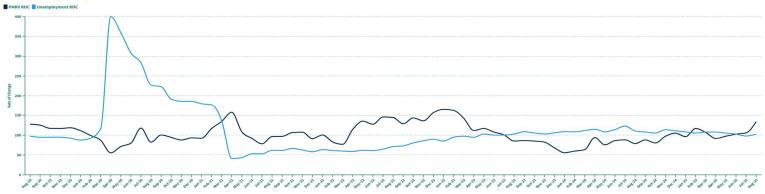
## **Real GDP**



## **Housing Starts, New**



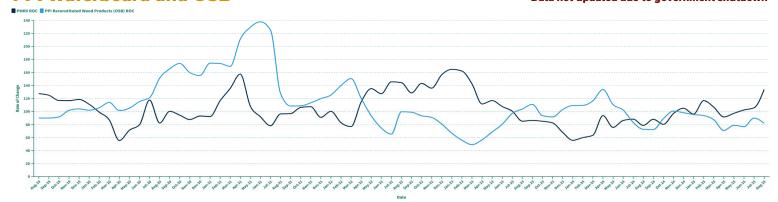
## **Unemployment Rate**



## **Industrial Economic Indicators**

#### **PPI Waferboard and OSB**

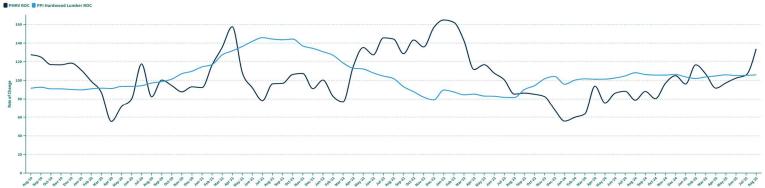
\*Data not updated due to government shutdown



## **PPI Plywood**



## **PPI Lumber, Hardwood**



## **PPI Engineered Wood Products**

